STATE OF CALIFORNIA FAIR POLITICAL PRACTICES COMMISSION

INVESTIGATION REPORT

I CASE NO: 12/784 Report 38 CASE NAME: Americans for Responsible Leadership REPORT DATE: 10/17/13 Page 1 of 2 page(s) & attached transcript II REPORT TYPE: Interview REPORT PREPARED BY: Perna Perna DATE SIGNED: 10/17/13 III IV DISTRIBUTION: File V INTERVIEW SUMMARY ONLY: Interview Recorded: Yes Manner of Interview: In Person Person(s) Interviewed: Stephen DeMaura Work Address: Telephone(s): VI NARRATIVE:

On September 30, 2013, an interview of Stephen DeMaura was conducted by Gary Winuk of the California Fair Political Practices Commission (FPPC), Cliff Zall of the California State Attorney General's office (AGO), and Robert Perna of the FPPC. Stephen DeMaura is employed by Americans for Job Security (AJS). Attorneys representing Stephen DeMaura present during the interview were David Anderson and Patrick Kelly. Attorney Cris Arguedas was present representing AJS. The interview primarily focused on the activities of Stephen DeMaura and AJS on Express Advocacy and Issue Advocacy relating to California during the year 2012. The interview was conducted at the law office of Sidley Austin LLP, 555 California Street, in San Francisco, California.

12/784 Americans for Responsible Leadership

The interview was recorded on a digital recording device and electronically submitted to Foothill Transcription Company, who prepared a transcript of the interview. Robert Perna compared the transcript with the recorded interview and identified some discrepancies and requested that Foothill Transcription make those changes to the original transcript. Foothill Transcription made most of the changes requested to the transcription but did not make some of the changes requested. Robert Perna made the changes to the transcript that Foothill Transcription did not make. The corrected transcript of the interview of Stephen DeMaura is attached to this investigation report.

Transcription of Recorded Interview

of

Stephen DeMaura

Interviewed by: Gary Winuk

Cliff Zall

Bob Perna

Transcribed by: Gita Barrett,

Foothill Transcription Company

October 9, 2013

Elk Grove, California

- INTERVIEW -

- 2 | Mr. Winuk: Hi. This is Gary Winuk from the FPPC. We do have
- 3 | your permission to record, Mr. DeMaura, correct?
- 4 Mr. DeMaura: Yes. Yes.
- 5 | Mr. Winuk: Why don't we go ahead and say all the parties in
- 6 | the room? Go ahead.
- 7 Mr. DeMaura: Steven DeMaura.
- 8 ||Mr. Anderson: So David Anderson. I represent Steve.
- 9 Ms. Arguedas: Cris Arguedas. I represent AJS.
- 10 Mr. Kelly: Patrick Kelly. I represent Steven DeMaura.
- 11 | Mr. Zall: Cliff Zall from the Attorney General's Office.
- 12 | Mr. Perna: Bob Perna. I'm with the Fair Political Practices
- 13 || Commission.

- 14 | Mr. Winuk: And I'm Gary Winuk for the FPPC. We have a series
- 15 of questions related to a topic I'm sure you're familiar with
- 16 | already. Cliff and Bob and I are all going to jump in with
- 17 | questions at different points. So I apologize in advance. We
- 18 | have a tendency to talk over each other because we're both loud
- 19 | mouths apparently. So let's start with this. Why don't you
- 20 | tell us what your position is and what your position was if it
- 21 | was different maybe starting in January of 2012?
- 22 | Mr. DeMaura: Sure. I am President of Americans for Job
- 23 || Security and I've held that position since 2008.
- 24 | Mr. Winuk: And what's Americans for Job Security?
- 25 | Mr. DeMaura: We are a 501(c)(6) trade association.

- 1 | Mr. Winuk: And what state is it organized out of?
- 2 | Mr. DeMaura: Washington D.C., but based in Virginia.
- 3 ||Mr. Winuk: And were you a founder of it or were you hired by
- 4 | them or --
- 5 Mr. DeMaura: I was hired in the first quarter of 2008.
- 6 Mr. Winuk: And what was your background before then?
- 7 | Mr. DeMaura: Before then I have worked in a number of
- 8 | positions in politics and public policy.
- 9 | Mr. Winuk: Could you just describe some of them generally?
- 10 | Mr. DeMaura: Sure. I was -- immediately preceding that I was
- 11 | the Executive Director of the New Hampshire Republican Party.
- 12 | I had also consulted on a number of political campaigns at the
- 13 | local, state and federal level.
- 14 | Mr. Winuk: What's the biggest race you've been involved in?
- 15 | You said you worked at the federal level. Congressional races
- 16 | or did you work on a presidential campaign or give us a sense
- 17 of that.
- 18 | Mr. DeMaura: I would -- during my tenure at the New Hampshire
- 19 | Republican Party I was -- one of my responsibilities was to
- 20 ||organize the party's efforts around the first in the nation
- 21 || presidential primary and so that was probably my biggest role
- 22 ||before coming to work with Americans for Job Security.
- 23 Mr. Winuk: Were you ever employed by a congressional or
- 24 | federal level campaign or is this more a volunteer activity
- ²⁵ ||through your role in the state?

- 1 Mr. DeMaura: I worked for a number of consulting firms that
- 2 | would have worked for different campaigns. So I would have
- 3 | been employed through a consulting agency.
- 4 | Mr. Winuk: While you were in New Hampshire or in your role at
- 5 | AJS have you become familiar with campaign finance rules either
- 6 | at the federal, state or local level?
- 7 | Mr. DeMaura: Yeah. one of the primary responsibilities of
- 8 | being president of AJS and being executive director of a state
- 9 | party is to coordinate with legal counsel and coordinate with
- 10 | accountants, coordinate with, you know, subject matter experts
- 11 || on ensuring that you, you know, follow the law and you stay in
- 12 | the bounds of what you're able to do.
- 13 Mr. Winuk: So generally you're familiar with campaign finance
- 14 disclosure rules?
- 15 Mr. DeMaura: More or less, yes.
- 16 | Mr. Winuk: Concept of them?
- 17 Mr. DeMaura: Yes.
- 18 | Mr. Winuk: So when you got to AJS what are your specific
- 19 | duties for AJS as president?
- 20 ||Mr. DeMaura: So as president of Americans for Job Security
- 21 | pretty much everything falls under -- falls under my purview.
- 22 || So raising membership funds, day to day administration of the
- 23 | organization and then, you know, coordination with our outside
- 24 | consultants which is primarily what we rely upon.
- 25 | Mr. Winuk: How many other people work there?

- 1 | Mr. DeMaura: I am the sole employee.
- 2 | Mr. Winuk: Who hired you?
- 3 | Mr. DeMaura: The -- I was found by the -- my predecessor, the
- 4 | past president, but the board of directors technically hires
- 5 | me.
- 6 | Mr. Zall: Is there still a board of directors?
- 7 Mr. DeMaura: Yes, sir.
- 8 | Mr. Zall: How many members on the board?
- 9 | Mr. DeMaura: Currently, there are four members of the board.
- 10 | At the time that this occurred there were three.
- 11 | Mr. Winuk: And what would you say is your level -- your
- 12 || relationship with them in terms of decision-making? Do you
- 13 | have -- feel you have total discretion? What types of things
- 14 | would you feel you need to run by your board of directors?
- 15 | Mr. DeMaura: Sure. So the board meets formally annually and
- 16 | we go over, you know, what we had done the previous year and go
- 17 | over ideas for what we can do in the next year. From there I
- 18 | consult with them on a regular, but not scheduled basis. You
- 19 | know, most projects or plans are informally brought before them
- 20 | but on a day to day basis they charge me with the ability to
- 21 | organize.
- 22 | Mr. Winuk: Does that change during a campaign year when
- 23 | money's coming in, money's going out or how frequently would
- 24 | you have contact with them for, let's say, approving fund
- 25 | raising plans or expenditures at any level if there's a

- 1 || difference?
- 2 | Mr. DeMaura: Anything that would fall in the day to day
- 3 | operation of the organization would, you know, just fall under
- 4 | my purview. If there was anything else it's up to my
- 5 | discretion to --
- 6 | Mr. Winuk: Okay. So tell me what falls under day to day then.
- 7 | If you want to raise money for -- really for any reason do you
- 8 | have the authority to do that on your own or do you need to get
- 9 | their permission to do that and is there a difference between
- 10 || raising \$5 and \$5 million?
- 11 | Mr. DeMaura: No, I have the authority to raise funds on my
- 12 | own.
- 13 | Mr. Winuk: Okay.
- 14 | Mr. Zall: How about spending? Same thing?
- 15 Mr. DeMaura: Yes, that's correct.
- 16 | Mr. Zall: I mean, so the amount is -- doesn't matter? I mean,
- 17 | just hypothetically if you wanted to spend \$20 million on a
- 18 | congressional race in Utah -- I'm just making something silly
- 19 | up -- but you said at your sole discretion?
- 20 \parallel Mr. DeMaura: I would say that the way that I would treat it is
- 21 | that if it falls outside the bounds of something we would
- 22 | typically engage in. Whether if it was financially outside of
- 23 | something we had to particularly engage in because the funds
- 24 were greater or if it was a different type of project then I
- 25 || would probably see fit to consult the board. But that

- 1 | discretion is my own.
- 2 | Mr. Zall: But -- okay. So and what would -- what would --
- 3 | what would be something outside the bounds that you typically
- 4 | engage in? I quess just trying to get a sense of, you know,
- 5 | what sorts of things you feel like you couldn't do on your own
- 6 | without consulting the board? I mean, what -- is there a
- 7 | dollar -- are we talking a dollar amount? Are we talking
- 8 | spending money in a particular area of the country? What --
- 9 | can you maybe clarify that a little bit?
- 10 | Mr. DeMaura: Sure. I'd say the biggest area where there was a
- 11 | difference that I would probably see it necessary to talk to
- 12 | them is more subject matter than geographic or dollar wise.
- 13 | But, you know, outside of that they -- the board of directors
- 14 | charges me to, you know, fulfill the mission in a way that we
- 15 | see fit.
- 16 | Mr. Winuk: So what would you say is the mission of AJS?
- 17 | Mr. DeMaura: The mission of Americans for Job Security is to
- 18 | increase what we define as pro-market pro-paycheck public
- 19 policy issues and more broadly that is defined as issues that
- 20 | we believe are going to strengthen the economy, improve the
- 21 | environment that businesses can operate in. That could
- 22 | include, you know, issues about the size of government and
- 23 | taxation and issues around unionization.
- 24 | Mr. Winuk: So what are the activities that AJS engages in to
- 25 || promote those ideals?

- 1 | Mr. DeMaura: We work at both the federal and state level
- 2 | primarily engaging in issue advocacy efforts.
- $3 \parallel Mr$. Winuk: So tell me about what you mean by issue advocacy.
- 4 || What are some of the things that you engage in that you
- 5 | consider to be issue advocacy?
- 6 | Mr. DeMaura: Well, the -- I would say the legal definition
- 7 | changes depending on where you are and what theater you're
- 8 | playing in. But --
- 9 | Mr. Winuk: Yeah, I mean on the legal definition. I'm more
- 10 | interested in what you actually do, not to hold it to a legal
- 11 || standard.
- 12 | Mr. DeMaura: Uh-huh. In my mind it's talking about a piece of
- 13 | public policy or governmental action and then urging someone
- 14 | with the authority to take action on that matter to do so.
- 15 | Mr. Winuk: So what specifically does that mean? I mean, radio
- 16 | ads, sending out mailers, contacting legislators? I mean, what
- 17 | kinds of things are we talking about?
- 18 | Mr. DeMaura: Yeah. The -- we primarily engage in, you know,
- 19 | media campaigns. So television and radio advertising as well
- 20 as, you know, some type of online advertising, direct mail,
- 21 | telephone calls, typically paid media efforts.
- 22 | Mr. Winuk: Do you ever engage in -- I'm copying this and it
- 23 | sounds like a legal term but I don't mean it that way -- direct
- 24 campaigning, express advocacy where you're really sort of
- 25 || saying vote for somebody, don't vote for this? Do you ever do

- 1 | that too as part of your work?
- 2 | Mr. DeMaura: It typically was not something that AJS engaged
- 3 | in. But due to changes on the federal level -- legal changes
- 4 | on the federal level we -- our ability to do so expanded. So
- 5 | we have engaged in a limited amount of what the federal level
- 6 | called express advocacy.
- 7 | Mr. Winuk: And what period of time have you started doing it?
- 8 | Mr. DeMaura: That would be during the 2010 and 2012 election
- 9 ||cycles.
- 10 | Mr. Winuk: So just to circle back just a little bit, initially
- 11 || I was asking you about your kind of level of knowledge with
- 12 | campaign finance law. It sounds like you have some. What word
- 13 | would you describe to describe your level of campaign finance
- 14 | laws? Let's separate out federal and state because obviously
- 15 | there's a difference.
- 16 | Mr. DeMaura: Could you ask the question again?
- 17 | Mr. Winuk: Sure. I want you to put it in your own words I
- 18 | guess what you perceive your level of knowledge of campaign
- 19 | finance laws that and I realize you do federal and state work
- 20 || so maybe we can separate those out.
- 21 | Mr. DeMaura: Sure. You know, one of -- one of my
- 22 || responsibilities is to, you know, understand from the operation
- 23 | perspective the regulatory scheme that I'm working in as best
- 24 || as I can --
- ²⁵ ||Mr. Winuk: Sure.

- 1 | Mr. DeMaura: -- from a non-lawyer's perspective. So it's
- 2 | important that I understand those rules and laws so we can
- 3 | operate within them. So, you know, I think I have an adequate
- 4 |on the federal level understanding of campaign finance laws.
- 5 | Then if we go into or think about going into a state to operate
- 6 | I try to get up to speed and get up to that same level of
- 7 | comfort. So typically we will operate on the same adequate
- 8 ||level of understanding.
- 9 | Mr. Winuk: Okay. I want to move to the contribution anything
- 10 | you want to ask about background stuff?
- 11 | Mr. Zall: You want to ask him about that?
- 12 | Mr. Winuk: Yeah, let's start chronologically then. Bob, you
- 13 | have anything you want to ask, sort of about general
- 14 | background. Okay. Let's start talking about sort of the issue
- 15 | at hand. Sorry. I do have one more background question. I'm
- 16 | a liar. How long have you known Sean Noble?
- 17 | Mr. DeMaura: I can't say that I have a definitive date in my
- 18 | head but sometime in --
- 19 | Mr. Winuk: Yeah. I mean, years, months --
- 20 | Mr. DeMaura: Sometime in 2010 I probably met him.
- 21 ||Mr. Winuk: And then what were the circumstances you met him?
- 22 | Mr. DeMaura: I met him through his role at the Center to
- ²³ || Protect Patient Rights.
- 24 | Mr. Winuk: And how much interaction have you had with him,
- 25 | say, from 2010 to November 2012 both personal and professional?

- 1 | Mr. DeMaura: Professionally it's been fairly limited.
- 2 | Personally, none.
- 3 | Mr. Zall: Did you have an understanding of what Mr. Noble's
- 4 | role was or what he was in the business of doing?
- $5 \parallel \text{Mr. DeMaura:} \quad \text{I mean, I would say that I knew of the Center to}$
- 6 | Protect Patient Rights, what they had done, what -- the type of
- 7 | work they engaged in. I thought I had a pretty good
- 8 | understanding of how they engaged in that type of work and I
- 9 | thought I knew his or I think I know his role with the
- 10 | organization. So --
- 11 | Mr. Zall: What was that? What was your understanding, I
- 12 | guess, of what they did?
- 13 | Mr. DeMaura: Sure. I'd say Center -- in my mind the Center to
- 14 | Protect Patient Rights worked with other organizations to be
- 15 | able to provide them grants so that they could implement their
- 16 | own programs or activities.
- 17 | Mr. Zall: In connection with campaign work or just -- I mean,
- 18 | your understanding of CPPR was not that they were a -- sort of
- 19 | a grant giving, you know, philanthropic organization, right?
- 20 | This was -- it was all campaign and electioneering related.
- 21 || Was that -- was that your understanding?
- 22 | Mr. DeMaura: I'd say -- I mean they're a 501(c)(4) I believe
- 23 | so it's not really a philanthropic group. But to engage in,
- 24 || you know, advocacy campaigns. So they -- yes, they provided
- 25 | grants to other organizations to fulfill their missions. In my

- 1 | knowledge most of those organizations were advocacy
- ² ||organizations.
- 3 | Mr. Zall: Did you -- and what would you characterize as --
- 4 | based on your perception what would you characterize is the
- 5 | difference if any between what AJS did and what CPPR did?
- 6 | Mr. DeMaura: I'd say from, you know, my fairly limited
- 7 | knowledge of the internal workings of that group that AJS
- 8 || itself engaged in more advocacy than the Center to Protect
- 9 | Patient Rights and I'd say the primary -- the primary objective
- 10 | it seemed of CPPR was to provide grants. Well, that was an
- 11 | objective or a tool that AJS has used, but not the primary task
- 12 | that we operated.
- 13 | Mr. Winuk: So in July -- I'm sorry. I know we jump around so
- 14 | I apologize for that. I'm just kind of finishing up with my
- 15 | thought. You know, you provided us with some of the documents
- 16 | and emails you sent. One of the emails was a birthday message
- 17 | to Sean Noble. Can you just tell us about that?
- 18 | Mr. DeMaura: Yeah, I think I was just being polite. You know,
- 19 || I knew it was his birthday.
- 20 | Mr. Anderson: Do you want to show it to him?
- 21 ||Mr. Winuk: Sure. I don't know, Bob do you have that one
- 22 | handy?
- 23 Mr. Perna: No.
- 24 \parallel Mr. Winuk: Anyway, it was just basically Sean, happy birthday,
- 25 | on July 25th. It didn't really say more than that. My point

- 1 | in asking you that is you said you had no personal relationship
- 2 | with him I just want to know if that email sort of fits in with
- 3 | that answer.
- 4 ||Mr. DeMaura: I would say that I was -- that would fit in with
- 5 | my business relationship as a business acquaintance.
- 6 | Mr. Winuk: Is it something you do professionally with other
- 7 | people too or --
- 8 | Mr. DeMaura: I try to.
- 9 | Mr. Winuk: Okay. Would you consider AJS to be part of a
- 10 | network or part of an independent entity?
- 11 | Mr. DeMaura: I would say AJS is an independent entity.
- 12 | Mr. Winuk: Okay. So going back to January of 2012 -- January
- 13 |of last year -- initially a plan was developed where you
- 14 | partnered with Tony Russo to accept money for issue advocacy
- 15 | related to California ballot measures, correct?
- 16 | Mr. DeMaura: Yeah. I would say that we hired Tony Russo and
- 17 Jeff Miller to find resources.
- 18 | Mr. Winuk: Okay. So tell me how long you've known Tony and --
- 19 | Tony Russo and Jeff Miller and then how you met them and then
- 20 | how this sort of came about.
- 21 | Mr. DeMaura: Sure. I only got to or I met Tony and Jeff
- 22 || first, you know, via telephone, via distance sometime, you
- 23 | know, early last year. I can't say exactly.
- 24 | Mr. Winuk: So early 2012?
- 25 | Mr. DeMaura: Yeah, that sounds about right.

- 1 | Mr. Winuk: Were you introduced or how did you --
- 2 | Mr. DeMaura: Yes, I was introduced through David Carney who
- 3 || is one of the founders of Americans for Job Security and one of
- 4 | our consultants who had or does know Jeff Miller.
- 5 | Mr. Winuk: And what was the purpose of the introduction?
- 6 | Mr. DeMaura: That Tony and Jeff had a idea or proposal for
- 7 | AJS to engage in issue advocacy and wanted to know if we would
- 8 || consider it.
- 9 | Mr. Winuk: Do you know why they selected AJS?
- 10 Mr. DeMaura: I don't know.
- 11 | Mr. Winuk: So did David set up a meeting or was it a phone
- 12 | conference or how did that start?
- 13 | Mr. DeMaura: I believe there was a telephone meeting.
- 14 | Mr. Winuk: Okay. To the best of your knowledge just describe
- 15 | what was discussed on that conference.
- 16 | Mr. DeMaura: My recollection is that --
- 17 | Mr. Winuk: I'm sorry to interrupt. So the timeframe for this
- 18 do you recall what month even? And by the way, for any of
- 19 | these questions --
- 20 | Mr. DeMaura: Yeah
- 21 ||Mr. Winuk: -- we're not looking for an answer, you know.
- 22 | Mr. DeMaura: Yeah. Okay.
- 23 | Mr. Winuk: We're just asking you to do things to the best of
- 24 | your memory.
- 25 Mr. DeMaura: Sure.

- 1 | Mr. Winuk: I'm not looking for you to fill in the gaps.
- 2 | Mr. DeMaura: I don't recall exactly but I assume it would be
- 3 || shortly after that, yeah.
- 4 | Mr. Winuk: This is the early part of 2012. Okay.
- 5 | Mr. DeMaura: Could you repeat your question?
- 6 Mr. Winuk: Sure. Bob?
- 7 | Mr. Perna: Shortly after you reached that agreement did they
- 8 start soliciting and did you start receiving funds fairly quick
- 9 || _ _
- 10 | Mr. Winuk: Oh.
- 11 | Mr. Perna: -- because that's going to give a little
- 12 || perspective.
- 13 | Mr. Winuk: Before we do that, though, let's just talk about
- 14 | the initial call and we'll -- I just want to walk through it
- 15 | chronologically.
- $^{16}\mid\mid$ Mr. Perna: No, I was just trying to put perspective on when
- 17 | that meeting was.
- 18 | Mr. Winuk: Okay.
- 19 Mr. Perna: If the money came in about that time that could
- 20 ||give us perspective on when the money --
- 21 | Mr. Winuk: Yeah, I see what you're saying. That's good.
- 22 | Mr. Perna: So --
- 23 | Mr. DeMaura: No, there was a good period of time between the
- ²⁴ ||initial phone call and when we started raising money.
- 25 | Mr. Perna: Okay. Thank you.

- 1 | Mr. Winuk: Okay. So tell us about the call and what your
- 2 | recollection of the conversation was.
- 3 ||Mr. DeMaura: My portion of the call was introducing myself
- 4 | and Americans for Job Security, providing them some background
- 5 || as to who --
- 6 | Mr. Winuk: So who was on the call?
- 7 | Mr. DeMaura: I believe it was myself, David Carney and Jeff.
- 8 || I can't recall if Tony was on there but I don't believe so.
- 9 | Mr. Winuk: Okay.
- 10 | Mr. Zall: So was it a proposal to -- it was a pitch to you?
- 11 || Is that --
- 12 | Mr. DeMaura: I wouldn't define it in that, you know, clear of
- 13 | terms. It was more just a conversation of myself describing
- 14 | what AJS was and Jeff describing what he saw as some problems
- 15 || from a public policy standpoint happening in California. There
- 16 | was no definitive proposal or anything of that nature.
- 17 | Mr. Zall: So it was more like just this was sort of an
- 18 || introductory call and --
- 19 Mr. DeMaura: Yes.
- 20 | Mr. Zall: -- you didn't get down to the specifics of what they
- 21 were looking for or why they might need you in this initial
- 22 || call?
- 23 | Mr. DeMaura: No. I mean, there was an -- part of my
- 24 | explanation about Americans for Job Security was that we
- 25 | engaged in issue advocacy campaigns and he understood that and

said, well, we have some public policy issues and he explained 2 some things so --Is it unusual where you partner with someone from a 3 Mr. Winuk: 4 state -- in other words, do you usually do your own fundraising 5 and then sort of you pick the ads or the issues and the races 6 or whatever the activity might be that you're interested in? 7 How common is it to sort of let someone do outside fundraising 8 and then work for their issue? And again, I think you know 9 what I'm saying. How much is self driven and how much is done 10 sort of in partnership with other people? 11 Mr. DeMaura: Yeah. I'd say there is, you know, using rough 12 terms probably about 50/50. It's -- and in a number of 13 instances we do much of the membership development ourselves 14 but in a lot of instances we rely upon outside help to make 15 introductions, make the pitch. Mr. Winuk: So I noticed in some of the documents -- and you 16 17 just mentioned the word membership -- maybe talk a little bit 18 about that. What, if anything is the difference between a 19 contribution, a membership and other types of ways you take in 20 money and if there's a reason you use particular words for 21 money that comes in. 22 Mr. DeMaura: Sure. AJS accepts membership only because we are 23 a 501(c)(6) which means that we're a trade association or a 24 business league under the tax regulations. You know, the 25 reason for that is because we decided to form as 501(c)(6).

- 1 | The -- our -- you know, our policy is that our members are able
- 2 | to, you know, state their level of giving that they would like
- 3 | to take part in and they join as members.
- 4 | Mr. Winuk: So anyone who gives any money to them is
- 5 || characterized as a member or are there exceptions to that?
- 6 | Mr. DeMaura: I think to the best of my knowledge that those
- 7 | who've given us money are all members.
- 8 | Mr. Winuk: Okay. So the call starts out with David and Jeff,
- 9 to the best of your memory. Did they pitch their idea? Or I
- 10 | know you told them about AJS and --
- 11 | Mr. DeMaura: Yes. Again --
- 12 | Mr. Winuk: -- they told you about issues in California?
- 13 | Mr. DeMaura: Yeah. I think there was --
- 14 | Mr. Winuk: Was there any agreement in that call or what was
- 15 | sort of the plan going forward?
- 16 \parallel Mr. DeMaura: I think that the plan going forward was to stay
- 17 | in contact and keep the lines of communication open. I don't
- ¹⁸ ||believe that there was any definitive conclusion to the call.
- 19 | Mr. Zall: Was Tony Russo on that initial call or no?
- 20 Mr. DeMaura: I can't recall.
- ²¹ ||Mr. Zall: Okay.
- 22 | Mr. DeMaura: If he was he wasn't a major player in it because
- 23 | he doesn't stand out to me but it really was just a kind of get
- 24 | to know you kind of situation.
- 25 | Mr. Winuk: So from your perspective there wasn't anything

- 1 | unusual about that call or doing that type of activity?
- 2 | Mr. DeMaura: Not at all. This is something I engage in quite
- 3 Noften.
- 4 | Mr. Winuk: Okay. So when was your next contact with any one
- 5 || of those parties on this issue?
- 6 | Mr. DeMaura: I can't recall exactly. Probably weeks later.
- 7 | Mr. Winuk: Okay. Do you remember what happened weeks later?
- 8 | Do you remember the substance of the conversation?
- 9 | Mr. DeMaura: Not particularly. I don't remember specific
- 10 | calls. I remember conversations that, you know, just furthered
- 11 | the first one.
- 12 | Mr. Winuk: Okay.
- 13 | Mr. DeMaura: Greater discussion of the issues.
- 14 | Mr. Winuk: So at some point was a kind of a plan developed for
- 15 | 2012 over a period of time you're saying, I guess?
- 16 Mr. DeMaura: Yeah, over a period of time I think --
- 17 | Mr. Winuk: Okay.
- 18 ||Mr. DeMaura: -- Tony and Jeff put together a -- the type of
- 19 | plan that they thought would make the most sense in California.
- 20 | Mr. Winuk: So it's fair to say there was a series of
- 21 || conversations on it? I know you don't remember specific dates
- 22 ||unless you do.
- 23 | Mr. DeMaura: Yeah. I think -- I think most likely there was a
- 24 || series I think probably of informal conversations, yeah.
- 25 | Mr. Winuk: Okay. So to the best of your memory what was the

1 plan that was developed over that period of time? Mr. DeMaura: That AJS would engage in television and I believe 2 3 radio issue advocacy efforts over the summer months and maybe 4 early fall of 2012, discussing --5 Mr. Winuk: So sorry. You said summer months and then what did 6 you say about --Mr. DeMaura: Maybe early fall. I can't remember when the 8 dates of our (inaudible) discussing, you know, governmental 9 issues, spending, ethics, unionization. Mr. Winuk: Okay. So maybe tell us to the best of your 11 recollection some of the specifics of the plan. Maybe we'll 12 start with fundraising. As much detail as you can remember, 13 was there a targeted fundraising goal? What was your 14 understanding of how it was to be raised? I have more but I 15 won't give you 50 at the same time because then Cris will say 16 bad things to me so --17 Mr. DeMaura: Tony and Jeff were to be in charge of, you know, 18 either fundraising directly, in some instances making 19 introductions. Our -- I believe the goal in the first plan was 20 about \$20 million, a little more than \$20 million, that we 21 would, you know, within that plan have some activities, 22 specifically, I believe, television and radio, I believe, and 23 the initial plan was some online activities which had a couple components and then, you now, a few other fundraising folks to,

you know, help open the doors, I think.

- 1 Mr. Zall: How much detail did Jeff and Tony give you, I guess, about sort of their overall plan? I mean, it sounds like there 2 was an agreement that AJS would do some issue advocacy but was 3 4 there also -- did they fill you in on sort of the overall plan 5 and how this was just a component of their overall plan? 6 Mr. DeMaura: I wouldn't describe it in that way but most of 7 our conversations were about AJS. From time to time in 8 discussing putting together a plan there was very limited 9 discussion of what another group may be considering doing. it was really limited to, like, sidebar notes rather than, you 11 know, a holistic conversation. 12 Mr. Zall: Well, for example, did they make you aware of the 13 ballot measures that were -- that were on the ballot or was it 14 just generally just these issues, you know, governmental waste 15 and how much detail did they give you about what their plan was 16 in California? 17 Mr. DeMaura: Uh-huh. I can't recall specifically how I learned about the ballot measures but at some point I learned
- learned about the ballot measures but at some point I learned
 about that. I can't recall if they told me or they came up.

 But at some point they certainly came up and I was made aware
 of them. But I don't recall them being a part of our initial
 conversations.
- Mr. Winuk: So why did you decide to take them up on their offer, I guess, and do this?
- 25 | Mr. DeMaura: You know, there were a number of reasons. The

- first being that, you know, these were very clearly issues that -- the type of issues that AJS likes to work on and that occur within our mission and if we -- you know, just from a practical standpoint if we had folks willing to help raise us money on issues that just very clearly fit within our mission then it makes sense. I'd say, you know, additionally it seemed, you know, in our initial conversations with our lawyers that it was perfectly permissible for us to engage in issue advocacy. And so if, you know, these things all lined up it would make sense for us as an organization.
- 11 | Mr. Winuk: So -- go ahead and ask it.
- 12 | Mr. Perna: When the plan was being developed by Jeff and Tony
- 13 | -- the plan included both issue advocacy and express advocacy -
- 14 | so when did you first see -- did they show that plan to you
- 15 | and when did they show it to you?
- 16 \parallel Mr. DeMaura: The initial or the plan that I saw included only
- 17 | components for AJS. I believe there was a presentation I was a
- 18 | part of that the plan, you know, remained the same just
- 19 ||including AJS. But at one point I was aware of, you know, an
- 20 | additional effort.

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- 21 | Mr. Zall: Did you ever -- here, you want to take a quick look
- 22 ||at this? I want to show him this packet here. Did you ever --
- 23 | take a quick look at that.
- ²⁴ | Ms. Arguedas: Let's describe it so.
- ²⁵ ||Mr. Zall: Yeah, okay. So it's just a --

- 1 | Mr. Winuk: It's a PowerPoint presentation. It's got
- 2 | California Comeback on it. It's a series of slides breaking
- 3 | down a fundraising strategy and some expenditure strategies
- 4 | that include both express and issue advocacy.
- 5 | Mr. Anderson: And this isn't something we produced to you?
- 6 Mr. Zall: No.
- 7 | Mr. Anderson: Okay.
- 8 | Mr. Zall: No. This was produced by Mr. Russo and --
- 9 | Mr. Winuk: Well, this was conveyed to us as their overall
- 10 plan.
- 11 | Mr. Zall: Plan. This was their plan and this was -- this was
- 12 | a part of the presentation that they made to folks that they
- 13 || solicited to --
- 14 | Mr. Winuk: That was their donor presentation --
- 15 Mr. Zall: Donor presentation. Right.
- 16 | Mr. Winuk: -- that they solicit the money off of. It looks
- 17 | like redactions but they're actually videos.
- 18 Mr. DeMaura: Okay. Yes. Okay. So what is the question?
- 19 | Mr. Zall: So I guess the question is is just kind of did you
- 20 | ever -- do you recognize that? Did you ever see that?
- 21 | Mr. DeMaura: I recognize the proposal or a PowerPoint very
- 22 || much like this, yeah. I can't say it's the exact same
- 23 | PowerPoint but --
- 24 | Mr. Zall: And do you recall when you would have -- did you see
- 25 || something like this fairly early on?

- 1 | Mr. DeMaura: I do believe at some point they, you know, ran
- 2 | it by me, via email. So yeah, I would have seen something like
- 3 | this at some point.
- 4 | Mr. Zall: And would this have been before or after AJS
- 5 | committed to do the issue advocacy that Miller and Russo were
- 6 | asking you guys to do?
- 7 | Mr. DeMaura: I'd say most likely after.
- 8 | Mr. Winuk: When you made the decision to do this did you
- 9 consult with the board at all or did you do that unilaterally?
- 10 | Mr. DeMaura: I believe I had a few -- there was three board
- 11 | members at the time so two other than myself. I believe I had
- 12 | informal conversations with each of them. There was no formal
- 13 | measure to get approved. We don't really do that.
- 14 | Mr. Winuk: What did you tell them, to the best of your memory,
- 15 | about what was going to happen?
- 16 | Mr. DeMaura: You know, that we were considering doing a issue
- 17 | advocacy campaign in California. We had good hopes about it,
- 18 | you know, some of the issues that we hoped to talk about.
- 19 | Mr. Winuk: Do you remember discussing this with anyone else
- 20 | outside of those board members?
- ²¹ ||Mr. DeMaura: David Carney and his partner, James McKay, and I
- 22 | most likely, you know, mentioned it in the course of business
- 23 to Mike Dubke who is another one of our consultants merely, I
- 24 | think, in an informative fashion.
- 25 | Mr. Winuk: So at this point did you have any conversation with

- 1 | Sean Noble about this or no?
- 2 | Mr. DeMaura: No.
- 3 | Mr. Winuk: Okay. So the plan was to do your TV issue ads you
- 4 | said over the summer to early fall?
- 5 | Mr. DeMaura: Yeah.
- 6 | Mr. Winuk: What from your experience is the lead time you need
- 7 | to buy, to reserve the time, I guess, for TV ads?
- 8 | Mr. DeMaura: You know, the lead time you need to reserve TV
- 9 | ads is actually is actually fairly limited. You probably only
- 10 || need, you know, a couple days. The lead time you should have
- 11 || is a little longer.
- 12 | Mr. Winuk: Do you think that's true even in a campaign year?
- 13 | Mr. DeMaura: Yeah. I mean, you typically, you know,
- 14 | televisions would be -- the stations would be happy to take
- 15 | your money if you called them up but, you know, it's best to
- 16 || have a week or two. But you can purchase within 48 hours or
- 17 || so.
- 18 ||Mr. Winuk: So as you're developing this plan to -- well, why
- 19 | don't you tell us your understanding of what the plan was? The
- 20 | plan was to raise \$20 million. What from your perspective was
- 21 | that going to be spent on? If you could break it down maybe a
- 22 | little more detail.
- 23 Mr. DeMaura: Sure. I'd say --
- 24 | Mr. Winuk: There's a, you know, one of the documents provided
- |--| gave us this, if it helps (inaudible).

- 1 | Mr. DeMaura: Yeah. I would say this is probably --
- 2 | Mr. Anderson: So if we can have the number just because we got
- 3 | Bob recording here. The number in the lower right hand corner.
- 4 | Mr. DeMaura: Twenty-three million five hundred eighty eight.
- 5 | Mr. Anderson: No, no, no.
- 6 Mr. Winuk: No. It's the --
- 7 ||Mr. Zall: Production number.
- 8 Mr. Anderson: Just to identify.
- 9 Mr. DeMaura: DeMaura 000450.
- 10 | Mr. Anderson: Okay.
- 11 | Mr. Winuk: Obviously, we know what the document says. It says
- 12 | the plan of what to spend on. I guess what my question is
- 13 | focused on is maybe you can walk us through specifically the
- 14 | purchase of radio, TV ads, what you've used as the production
- 15 || schedule for radio. I know sometimes web ads are developed
- 16 | first and then you run them on TV. Maybe just walk us through
- 17 | what's your understanding of the schedule was going to be.
- 18 | Mr. Zall: Well, Gary, let me just ask my -- if you don't mind.
- 19 | Do you know -- Mr. DeMaura, do you have any idea the time frame
- 20 | for this document here? Do you have any idea when this would
- 21 | have been produced? Was it right at the outset, at the get-go?
- 22 | Mr. DeMaura: Not that I recall.
- 23 | Mr. Winuk: Do you know who produced this document?
- 24 \parallel Mr. DeMaura: I believe I received it from Tony Russo. I don't
- 25 || know who produced it but --

- 1 | Mr. Winuk: Do you recall a time frame at all?
- 2 | Mr. DeMaura: I mean, I believe at some point I asked for them
- 3 | to put together a budget. At some point I received it.
- 4 | Mr. Winuk: Who from your perspective was responsible then for
- $5 \parallel$ developing and purchasing the ads? Was that you or is that
- 6 Russo or is it an outside consultant?
- 7 | Mr. DeMaura: I'd say developing the advertisements themselves
- 8 | would be an outside consultant and purchasing advertisements
- 9 | would be an outside consultant.
- 10 | Mr. Winuk: And were you responsible for managing that outside
- 11 | consultant or was someone else?
- 12 | Mr. DeMaura: I'd say, you know, part of what I hired Tony and
- 13 || Jeff to do was to help manage the project. So in part it would
- 14 | be, you know, Tony and Jeff and part, especially those that I
- 15 | had previous relationships with, I would, you know, be a part
- 16 of the day to day managing of the consultants.
- 17 | Mr. Winuk: So who actually picked these consultants
- 18 | (inaudible) spending or I should say you wound up spending --
- 19 | do you have their expenditure sheet (inaudible)? You may
- 20 | recall off the top of your head but if not we can find the
- 21 | expenditure sheet for you. You wound up paying for some
- 22 | consultants taken in developing some ads. Who was in charge of
- 23 | managing that and if it was split just kind of give us a sense
- 24 |of how the project was managed.
- 25 | Mr. DeMaura: Sure. Tony and Jeff primarily picked these

- 2 | local expertise and they're the ones that we had hired to do
- 3 | this. So, you know, they picked them. A lot of these folks
- 4 | are people that, you know, I wouldn't say I know but, you know,
- $5 \parallel I$ know of. So and there's folks that I've never heard of.
- 6 | Mr. Winuk: Did you have any supervision of the content? Were
- 7 | they running drafts by you or sample ads?
- 8 | Mr. DeMaura: Yeah. I had asked if they would, yes.
- 9 | Mr. Winuk: Okay. So do you recall -- did you approve all of
- 10 | the ones that were developed?
- 11 | Mr. DeMaura: I can't say whether I approved all of the ones
- 12 | that were developed. But there were a number of ads that I did
- 13 | see that were also seen by legal counsel and approved, yes.
- 14 | Mr. Winuk: Okav.
- 15 | Mr. Zall: So is it -- it's fair -- is it fair to say then that
- 16 | summarizing, I guess, about how the project worked that Russo
- 17 | and Miller pitched this idea to AJS and then AJS agreed to do
- 18 ||it and then you hired them to manage the project. Is that --
- 19 || is that unfair or is that a fair characterization, I guess, of
- 20 | how the project was run?
- 21 ||Mr. DeMaura: I'd say that's an accurate or fairly accurate
- 22 | characterization.
- 23 | Mr. Zall: Okay. Is it also fair to say I guess that because
- 24 ||ultimately the money was raised and sent to AJS and that AJS
- 25 | would have had to pay all these folks in the budget that

- 1 || ultimately you had to approve or AJS -- someone from AJS had to
- 2 | approve or stamp the decisions -- the decisions that Russo and
- 3 | Miller made?
- 4 | Mr. DeMaura: Yeah. Russo and Miller had, you know, no
- 5 | ability to disburse funds from AJS. So myself I would have to,
- 6 | you know, write the check or the wire transfer, yeah.
- 7 | Mr. Zall: Okay. So they were sort of the day to day managers
- 8 | but you had final approval as to the disbursement of funds?
- 9 | Mr. DeMaura: That's accurate.
- 10 | Mr. Zall: Okay.
- 11 | Mr. Perna: So you -- they picked -- because they had the local
- 12 | expertise so they picked the people who were going to develop
- 13 | these -- the ads and -- but the funds that were used to pay for
- 14 | the ads were paid by AJS. Is that correct?
- 15 | Mr. DeMaura: Do you mean generally like as part of the plan
- 16 | or specifically or --
- 17 | Mr. Perna: Just in general because the ads were -- you said
- 18 | they picked the people to create the ads. So who -- there was
- 19 | other parties who possibly could have paid for those ads. So
- 20 | I was asking did the funds that pay for the ads were they funds
- 21 | that you disbursed through AJS?
- 22 | Mr. DeMaura: So our plan was to -- was to pay McCarthy
- 23 | Hennings Media for the media production on those television
- 24 | ads. AJS decided not to do the television ads so we never paid
- 25 | for those ads.

- 1 Mr. Winuk: So were you happy, disappointed or somewhere in the middle as to how the fundraising was going as the summer was 2 3 approaching? Because the plan was to spend money over the summer into the fall. So how, from your perspective, did 5 things get off to a good start, a bad start or a medium start? 6 I'd say that I'd characterize things as Mr. DeMaura: Sure. 7 starting slow. You know, unfortunately it's very common for these things to start slow so you can't start as you planned. 8 9 But you would hope that they would so they -- I would 10 characterize it as starting slow.
- Mr. Winuk: How much communication were you having with Tony
 and Jeff at this point about the project? Let's say the summer
 was rolling around -- the June/July time frame. Daily, weekly,
 monthly? How much communication are you having with them about
 it?
- Mr. DeMaura: I would say multiple times a week. So fairly regular communication.
- Mr. Winuk: And in that time period what were kind of the part of the communications?
- 20 Mr. DeMaura: Primarily, I would say the nature of the
 21 communication was focused on our efforts to raise funds.
- Mr. Zall: How much detail did they give you about the pitches
- that they were making to their prospective donors?
- Mr. DeMaura: We -- you know, we had some initial
- 25 conversations with them about, you know, the types of things we

say, the types of, you know, programs we like to do. So that's how they designed the program. So we spent a lot of time at 2 the beginning kind of talking about how AJS operates, you know, 3 how do you raise funds, that sort of thing. But on a day to 5 day basis after those conversations it was more, you know, nuts 6 and bolts rather than asking them to tell me again what they 7 said. 8 Mr. Zall: So the pitch -- the pitch -- the details of the pitch they did not necessarily discuss those with you? They 10 would discuss with you the outcome, how much someone committed 11 or whether they gave a commitment at all? Is that -- is that 12 accurate? 13 Mr. DeMaura: I'd say that at the -- at the beginning we had 14 conversations about, you know, what we felt comfortable with 15 the pitch entailing and then afterwards, yes, I would say that 16 was -- that's a fairly accurate description. 17 Mr. Zall: But when you say comfortable was there some -- were 18 there some things that were uncomfortable in the beginning in 19 terms of what they wanted to say versus what you felt 20 comfortable saying? Mr. DeMaura: No. I wouldn't describe it in that way. 22 would say it was more, you know, these are two folks that, you 23 know, didn't -- hadn't worked for Americans for Job Security

previously. So we spent time, you know, getting them up to

speed on, you know, the organization's history, the types of

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- projects we've worked in the past, you know, and going through
 the types of questions that people ask. So I wouldn't say
- there was uncomfort. It was just more of a learning curve to get them up to speed on AJS.
- 5 | Mr. Winuk: Were there other similar type arrangements you had
- 6 | in other states of different groups during the last year?
- 7 | Mr. DeMaura: I wouldn't say in different states but on
- 8 different projects we worked on the federal level.
- 9 Mr. Winuk: What did you view as your level of independence
- 10 | with the membership funds that were raised? So they raised, I
- 11 | guess, all told \$20 million came in obviously. Did you feel
- 12 | you could do whatever you wanted with the funds if push came to
- 13 | shove or did you feel that you had to basically do what they
- 14 | were asking in terms of executing the plan you developed?
- 15 | Mr. Anderson: Who's they Gary? I think I know but you mean
- 16 | Jeff and Tony?
- 17 | Mr. Winuk: They, I'm saying Jeff and Tony. Thank you.
- 18 | Mr. DeMaura: You know, at the end of the day, you know, I was
- 19 | the one that, you know, had authority over spending the funds.
- 20 | You know, it was in my interest to listen to the people that
- 21 | I'd hired to provide guidance. But at the end of the day the
- 22 | funds, in our belief, goes into the General Fund and we have
- 23 | the opportunity to spend it as we think makes sense.
- 24 ||Mr. Zall: And how did you -- did you ever have any discussions
- 25 | with Jeff and Tony about how the -- whether the donors that

- gave the funds were made fully aware of the fact that AJS
- 2 | retained the discretion to do as they wished with these moneys
- 3 | that were coming in?
- 4 | Mr. DeMaura: That was a part of our initial conversations on
- 5 ||getting Jeff and Tony up to speed on the organization is that
- 6 | they knew or we had conversations about the fact that they had
- 7 | to tell every prospective member that the funds were for a
- 8 ||General Fund and, you know, were, you know, used at our
- 9 discretion. But we had all sort of plans and projects that we
- 10 | hoped to engage in.
- 11 | Mr. Winuk: So some of the -- some of the fundraising materials
- 12 | I believe you saw there was a sheet that sort of was a
- 13 | contributor sheet, like your typical contributor sheet, to AJS
- 14 | and that sheet stated that the money was going to basically
- 15 come back to California for issue advocacy. Did you see and
- 16 | approve that and how does that fit with what you're saying
- 17 | about the use of membership funds?
- 18 | Mr. DeMaura: I don't know what sheet.
- 19 | Mr. Anderson: Yeah, so maybe we should look at the document?
- 20 | They're asking if you approved it.
- 21 | Mr. Winuk: I'll just get past my 500 990 (inaudible).
- 22 | Mr. Zall: There you go.
- 23 ||Mr. Winuk: That isn't the one I was looking for. Thank you.
- ²⁴ ||Bob, do you know what I was talking about where they --
- 25 | Mr. Perna: I do. I'm just trying to find it.

- 1 | Mr. Winuk: No, there was the -- it's the contributor sheet.
- 2 | It's got the name, address, employer on the bottom.
- 3 | Mr. Zall: Well, here. Why don't you ask him about this and
- 4 | I'll look for that. It's the same -- it's the same point Gary.
- 5 | Mr. Winuk: That's what I'm looking for. Thank you.
- 6 Mr. Zall: Okay. Here's this one.
- 7 | Mr. Winuk: Okay. I'll take that one too. So this is a --
- 8 | again, if you want to reference the document number at the
- 9 | bottom.
- 10 | Mr. DeMaura: 000539.
- 11 | Mr. Winuk: Thanks. So this is kind of your standard
- 12 | contributor sheet and it kind of breaks down -- this was also
- 13 | provided to us by Jeff and Tony as part of the packet that they
- 14 | put out to donors and they gave them the choice. They said,
- 15 || look, this is a sensitive issue. Some of you don't want your
- 16 | contributions disclosed legally by having issue ads done with
- 17 | Americans for Job Security or you can give to Small Business
- 18 | Action Committee for an express advocacy which will be
- 19 disclosed all, you know, perfectly consistent with California
- 20 | law. But their solicitation basically said their money was
- 21 || going to be returned to California to be spent on issue ads
- 22 || through that. I just want to get your perspective on that
- 23 | sheet and kind of how you see that as consistent with what
- 24 | you're saying about the independence of the funds.
- 25 | Mr. DeMaura: Uh-huh. Yeah, I believe -- I believe that this

- 1 | is a draft of a form that I don't think was ever used or if it
- 2 | was used, you know, I had asked for it to be changed. So we --
- 3 ||in my mind didn't use this form. Mostly, just because, you
- 4 | know, I like to with Americans keep our stuff separate and, you
- 5 | know, on its own. But --
- 6 | Mr. Winuk: Okay. So thank you, Cliff. (Inaudible) so there
- 7 | were two versions and I apologize, if you don't mind giving us
- 8 | the document numbers on the bottom too.
- 9 Mr. DeMaura: 001846 and 002399.
- 10 Mr. Winuk: So these two are ones --
- 11 | Mr. Zall: Can you repeat that?
- 12 Mr. DeMaura: Sure. 001846 and 000539.
- 13 | Mr. Winuk: So these two -- are you the author of these two or
- 14 | did you provide these to Tony or Jeff?
- 15 | Mr. DeMaura: These letters look familiar, yeah.
- 16 | Mr. Winuk: Okay. So kind of tell us how you said that this
- 17 | wasn't something that you approved. Were these the ones that
- 18 | sort of you approved or what was your direction to them for how
- 19 | to solicit those funds? If you want to take a minute to read
- 20 || it, I mean, by all means. Sorry, I'm going to throw one more
- 21 || in the mix. Thank you, Bob. I think he wants the number, I'm
- 22 || sure.
- 23 | Mr. DeMaura: 003110.
- 24 | Mr. Winuk: I won't rush you on this question so, I mean, if
- 25 | you want to take a minute to look through those we're not --

we're not in a hurry.

Mr. DeMaura: I mean, I can't say with -- you know, without the corresponding emails and thought process at the time. But I believe -
Mr. Winuk: And let me just tell you my question is not premised by that there's anything wrong with the way the funds were solicited. All these, as far as I know, are actually consistent with law. But for us we just want to know your

resolved.

consistent with law. But for us we just want to know your perception of how the funds were to be solicited and what the use was going to be because you've told us that these are membership funds for your corporations, you know, not a problem. But we also know that some of, you know, there was at least a different perception on Mr. Russo and Mr. Miller's part of how they were soliciting from their contributors and it

sounds like there was some tensions. Just wanted your

perspective of how that -- the discussion and how it got

Mr. DeMaura: Again, without, you know, full context I can't say definitively but I think that these are the two drafts of the same letter, or they seem to be to me. It seems that way. So there are certainly -- you know, we have the ability to if we'd like to have members dedicate funds. That's not something we primarily engaged in and, you know, unless there was a definitive reason not to that's, you know, in my mind was something we told all our members, all our potential members,

- 1 | is that the moneys went into the General Fund they didn't have
- 2 | control over it after they gave it to us.
- 3 | Mr. Winuk: Okay. But just specifically with Mr. Miller and
- 4 | Mr. Russo do you recall giving them any specific direction on
- 5 | how to raise the funds and what to tell donors?
- 6 | Mr. DeMaura: You know, from a AJS perspective, absolutely,
- 7 | yeah. From a -- these are the types of things is how we
- 8 | operate. The money goes into the General Fund. It's
- 9 | membership. Those types of background we provided. Yeah,
- 10 | absolutely.
- 11 | Mr. Winuk: So you did provide -- you're saying you told them
- 12 | that specifically or --
- 13 Mr. DeMaura: Yes. Yes. Absolutely.
- 14 | Mr. Winuk: Okay. So you told them -- did you tell them
- 15 | specifically to not use that first -- the first one I showed
- 16 | you, and we can go to that number. I'm referring to 539. Did
- 17 | you tell them specifically not to use this?
- 18 | Mr. DeMaura: My recollection was that I had requested a
- 19 different copy of that to be made, yes.
- 20 | Mr. Winuk: Okay. And then do you recall specifically telling
- 21 ||them to use one of the two -- I do not have the eyesight to see
- 22 | the numbers that far, unfortunately, but --
- 23 | Mr. DeMaura: 001846 or 002399.
- 24 | Mr. Winuk: And do you recall telling them to do that
- 25 || specifically?

- 1 Mr. DeMaura: I remember there was a back and forth with drafts
- 2 | and, you know, my -- I think they provided an initial draft and
- 3 ||I made some edits and, you know, I think there was a little bit
- 4 |of back and forth.
- 5 | Mr. Winuk: Okay.
- $6 \parallel \text{Mr. DeMaura:}$ So we finalized on some copy, yes.
- 7 | Mr. Zall: We --
- 8 | Mr. Winuk: So it's -- sorry, just give me one second. So it's
- 9 | fair to say that you gave them direction to solicit the funds
- 10 ||for membership in the organization, not specifically for the
- 11 || issue ads. Is that fair? I don't mean to put words in your
- 12 | mouth so if there's something differently you want to describe
- 13 ||it please do.
- 14 | Mr. DeMaura: I mean, the way I would describe it is that they
- 15 | were -- in my mind they knew to tell members and potential
- 16 | members that all the funds would go in the General Fund, you
- 17 | know --
- 18 | Mr. Winuk: And to be used for any purpose or --
- 19 Mr. DeMaura: Correct.
- 20 | Mr. Winuk: -- were going to be used for a specific purpose?
- 21 ||Mr. DeMaura: And could be used for any purpose. But with
- 22 | that said, you know, they were perfectly free to pitch
- 23 | proposals and the types of things that we hoped to engage in if
- 24 | we had the resources.
- ²⁵ \parallel Mr. Winuk: Okay. You used the word hope. I'm sorry, Cliff.

- $1 \parallel I'$ ve got one more.
- 2 | Mr. Zall: Sure. Go ahead.
- 3 | Mr. Winuk: So you used the word hope. How specific were you
- 4 || in giving that -- that's an important word, I guess, in a
- 5 | solicitation. If I said Mr. DeMaura, I want you to give me
- 6 money -- we're going to spend issue ads. That's one thing.
- $7 \mid \mid$ Mr. DeMaura, give me money -- I hope we're going to spend it on
- 8 ||issue ads, those are two different things. Do you recall being
- 9 || specific with them on that point?
- 10 | Mr. DeMaura: I don't recall if I was or was not.
- 11 | Mr. Winuk: Okay. So your understanding it was a discretion
- 12 | they had for how they could pitch it was what?
- 13 | Mr. DeMaura: I mean, my understanding was that they were going
- 14 | to, you know, follow the rules and outlines that I had laid out
- 15 || in that, you know, the legal counsel had provided them.
- 16 | Mr. Winuk: And can you tell us your understanding of those
- 17 | rules again, just choosing your words as carefully as you can
- 18 || for what those were?
- 19 Mr. DeMaura: As to what I said for AJS?
- 20 | Mr. Winuk: What your understanding as the rules as you
- 21 \parallel described it to Mr. Russo and Mr. Miller. What were the rules
- 22 | that you gave them for soliciting funds?
- 23 | Mr. DeMaura: That Americans for Job Security accepts moneys
- $^{24}\parallel$ into our General Fund. We accept membership from businesses,
- 25 | corporations, entrepreneurs, individuals. That they were free

- to pitch specific proposals so long as the potential members knew that, you know, these -- this was one of the programs that we were hoping or looking to engage in if we had the resources and that, you know, there was a couple other specific rules that -- such as that affect more the IRS status like membership can't be, you know, deducted as a business expense and that sort of thing. Mr. Anderson: Gary, can I clean up one thing? Mr. Winuk: Sure.
- Mr. Anderson: Yeah. You may be describing a particular

 conversation that you recall with Tony and Jeff or maybe that

 this is how you understand it works and you figure you would

 have explained it to them. Which of those is it? It could be

 either but so that the record is clear.
 - Mr. DeMaura: I'd say it would be the latter. I mean, I believe there was a specific conversation and this is the type of communication I have in those instances.

Mr. Zall: So if a donor -- a potential donor that Russo and Miller or other fundraisers that were working on this project -- if a potential donor asked so if I give \$500,000 to Americans for Job Security that's going to be used to run issue ads in California that are anti-tax and anti-union. Is that right? Your understanding of what Mr. Russo and Mr. Miller should be saying is no, we can't make that kind of a commitment?

Mr. DeMaura: My response in that situation would be I can

- 1 | provide no commitment but our hope and plan is to, you know,
- 2 | run a X, Y, Z program. So that -- I mean, that's what my
- 3 || response --
- 4 | Mr. Zall: And did this come up at all? Did this -- did that
- 5 | kind of a situation come up, to your recollection, during this
- 6 | effort to raise money where donors were asking for commitments
- 7 | and there was discussion about what sorts of commitments you
- 8 |could or couldn't make?
- 9 Mr. DeMaura: Yes.
- 10 | Mr. Zall: Without naming the donor, can you describe what --
- 11 | your recollection of what entailed -- what entailed?
- 12 | Mr. DeMaura: Sure, and I didn't have specific communications
- 13 | with, you know, the member where, you know, this occurred. But
- 14 | my understanding is after being told this that, you know, that
- 15 | no guarantees could be made that the money was in the General
- 16 || Fund but this is the program. They asked for I guess greater
- 17 | assurances that the money would be spent in California on issue
- 18 | advocacy and we obliged.
- 19 | Mr. Anderson: So you are talking about one particular donor?
- 20 | Mr. DeMaura: To my knowledge, yes. Only one.
- 21 | Mr. Zall: Right. Now, this is a member donor or whatever
- 22 ||phrase you want to do that we learned his name independently so
- 23 || I feel like it's consistent with our agreement that I can ask
- 24 | him specifically about this individual. Does that seem fair?
- ²⁵ ||Mr. Anderson: Yeah. Yeah. So I want to do it practically.

- 1 | You know, if we could just agree that in answering your
- 2 | questions Steve's not confirming or denying that that is the
- 3 | donor but he'll answer your questions just as you phrased them.
- 4 || You're allowed to ask them. He's not allowed to reveal. So
- 5 | you tell me how you want to do it.
- 6 | Mr. Zall: I mean, it's kind of silly, I guess, because we have
- 7 | the guy's name and we -- so I guess there's not much point in
- 8 ||me asking --
- $^{9}\mid\mid$ Mr. Winuk: Well, I think we can put on the record that Mr.
- 10 DeMaura didn't give us the name of the donor. It's something
- 11 | we acquired independently anyway.
- 12 | Mr. Anderson: Yeah. Yeah, and we agree you're allowed to ask
- 13 | questions about someone who you independently identified.
- 14 | Mr. Zall: Because I think that that -- that that individual is
- 15 | the individual that he's talking about.
- 16 | Mr. Anderson: I think it is too.
- 17 | Mr. Zall: -- and that is the individual that those letters,
- 18 | that those assurances that he's stating were not his normal
- 19 | practice were made to and so --
- 20 | Mr. Anderson: Yeah.
- 21 | Mr. Zall: I don't know. I guess (inaudible) we know who it is
- 22 | so do we need him to confirm it? I don't know.
- 23 | Mr. Winuk: I don't think so.
- 24 | Mr. Zall: Okay. Then let's just -- you know what? Then
- 25 || that's fine. Those letters that you have in front of you are

- 1 | those -- this unnamed individual donor that wanted more
- 2 | assurances or that -- do you recall those letters being
- 3 || connected with that individual?
- 4 Mr. DeMaura: I believe so, yes.
- 5 | Mr. Zall: Okay. And was that the only time that you can
- 6 | recall that somebody wanted more concrete assurances about
- 7 | where his or her money would go?
- 8 | Mr. DeMaura: I don't recall if it was the only time that
- 9 somebody wanted more assurances. It's the only time to my
- 10 | recollection that we provided them or there was a serious
- 11 | discussion.
- 12 | Mr. Zall: Okay.
- 13 | Mr. Winuk: So at that point, and I'm still in the June/July
- 14 | 2012 time frame, was it still your intent though to execute the
- 15 | broad outlines of this plan that's in document 450?
- 16 | Mr. DeMaura: Absolutely.
- 17 | Mr. Winuk: Okay. So for this document the actual purchase of
- 18 | some of these items was done by Mr. Miller and Mr. Russo and
- 19 | then approved by you?
- 20 Mr. DeMaura: Say that again.
- 21 | Mr. Winuk: I'm sorry. When we were talking before you
- 22 | mentioned that Mr. Russo and Mr. Miller were sort of the
- 23 | project managers and that AJS was writing the checks and you
- 24 | were sort of supervising them but they were making the
- 25 | expenditures directly. Is that true? For example, the media

- 1 | production for Mr. McCarthy that's listed off for \$50,000. At
- 2 | some point some ads were developed, correct?
- 3 Mr. DeMaura: Uh-huh.
- 4 | Mr. Winuk: And they were placed on the web, right?
- 5 | Mr. DeMaura: So at some point, you know, television
- 6 | advertisements were developed, yes.
- 7 Mr. Winuk: Okay.
- 8 ||Mr. DeMaura: I don't -- I mean --
- 9 | Mr. Winuk: Were you responsible directly for supervising the
- 10 | production or did Mr. Miller and Mr. Russo have them developed
- 11 | and then show them to you?
- 12 | Mr. DeMaura: Yeah. Mr.--
- 13 | Mr. Winuk: And ask for a check and approval?
- 14 | Mr. DeMaura: Yeah. Mr. Miller and Russo, you know, worked
- 15 | with them independently to -- where I wasn't a part of that
- 16 || loop, yeah.
- 17 | Mr. Winuk: And was that in anticipation of running the issue
- 18 | ads at what point? Because June-July fundraising is going slow
- 19 || _ _
- 20 Mr. DeMaura: Yeah.
- 21 | Mr. Winuk: -- you're getting past the initial point where you
- 22 ||originally want to do those.
- 23 Mr. DeMaura: Yeah.
- 24 | Mr. Winuk: So the development of those ads was that -- did the
- 25 ||time frame shift, I guess, is what I'm asking at some point?

- 1 | Mr. DeMaura: Yeah. I think the ads were developed on the
- 2 | earlier side also to help, you know, with informing potential
- 3 | members as the type of ads that we would run.
- 4 | Mr. Winuk: Right.
- 5 | Mr. DeMaura: That, you know, show them hey, this is the type
- 6 of thing we could do.
- 7 | Mr. Winuk: So why were no ads run in the summer then?
- 8 | Mr. DeMaura: I don't believe we had the resources.
- 9 | Mr. Winuk: Okay. So it gets to be August of 2012. Were more
- 10 | resources coming in at that point?
- 11 | Mr. DeMaura: I believe (inaudible).
- 12 | Mr. Winuk: Okay. So at some point was the decision made not
- 13 to run issue ads?
- 14 | Mr. DeMaura: I wouldn't -- I can't recall a specific decision
- 15 | but there was a gradual, you know, move towards a decision that
- 16 | for a number of reasons that, you know, either at that time you
- 17 | would be engaging in issue advocacy or, you know, potentially
- 18 | at all. Some of that was, you know, our understanding of, you
- 19 | know, the regulatory structure we had to work in. You know, as
- 20 | the time got later things got more difficult.
- 21 | Mr. Winuk: So let's talk about that maybe to --
- 22 | Mr. Zall: So okay. So you just said that the -- as time moved
- 23 | along there was a realization that there was some regulatory
- 24 | problems that presented themselves that made it more difficult
- 25 | to proceed with the plan. Where did that realization come

- 1 || from? And again, if you consulted with an attorney you can
- 2 | just tell me that you -- that that came from Chip Nielson or
- 3 || it came from -- without getting into the substance of those
- 4 | conversations. So I guess where did that realization come
- 5 | from?
- 6 | Mr. DeMaura: I'd say primarily Chip Nielson.
- 7 Mr. Zall: Okay. And --
- 8 | Mr. Winuk: Can I ask why you -- why you thought to reach out
- 9 | to him -- at what point you thought it was necessary to reach
- 10 out to him and talk about the issue ads?
- 11 | Mr. DeMaura: So there was -- you know, there's two tracks to
- 12 | that. One, Chip was the recommendation of Tony and Jeff, you
- 13 | know, which we've already been over that recommended on. He's
- 14 | also the recommendation of my national council to use on
- 15 | California matters. So --
- 16 | Mr. Winuk: But I mean what changed in terms of the plan that
- 17 | made you want to question whether or not you could still do
- 18 || issue ads?
- 19 | Mr. DeMaura: I would describe it as, you know, Chip had been a
- 20 | part of these conversations all along -- you know, reviewing
- 21 | the fundraising materials, reviewing the scripts or the
- ²² ||advertisements and at some point -- I believe it was around
- 23 | August 30th -- we decided to have a conversation of --
- 24 | Mr. Winuk: Who is we? Sorry.
- 25 \parallel Mr. DeMaura: Tony Russo and Chip Nielson and myself, and we

- 1 decided to have a conversation of hey, does it still -- are we 2 still allowed to do issue advocacy when we have the resources 3 to do something, what are our other options -- that sort of thing. 4 5 So just -- I'm sorry. So it was just -- I quess Mr. Zall: 6 what we're trying to get at, right, is you have this plan. 7 You're raising money for this plan and then all of a sudden you 8 can't do the plan and you're saying, you know, Chip's involved in the beginning and he's -- you're consulting with him. 10 there something that happens or is it just sort of happenstance 11 that you just happen to call Chip and then all of a sudden you 12 guys go oh, I guess we can't do that? I mean, how does this 13 decision to go in a different direction -- maybe give us a little bit more detail about how that comes about. 14 15 Thinking about the time frame who first raised the Mr. Winuk: 16 issue, what was the nature of the discussion and then when was 17 Chip brought in. Those are the types of things we're looking 18 at. 19 Mr. DeMaura: Okay. Well, when Chip was brought in Chip was a 20 part of all these conversations for a long time. On August 21 30th we had a long conversation about hey, we have these funds -- let's spend them, essentially. 22 23 Mr. Zall: So I'm sorry to interrupt you but is that -- so it
 - Mr. Zall: So I'm sorry to interrupt you but is that -- so it just so happens on August 30th you guys decide oh, we've got enough money to go forward now and so now we better clear it

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- 1 || with legal or is it a --
- 2 | Mr. Winuk: Well, was it a telephone call?
- 3 | Mr. DeMaura: Yes.
- 4 | Mr. Winuk: Okay. So who was on the telephone call?
- Mr. DeMaura: Tony Russo, Chip and myself.
- 6 | Mr. Winuk: And what was the original purpose of the call?
- 7 | Mr. DeMaura: I think to go over, you know, the ads that we had
- 8 | developed to ensure that Chip was comfortable with it. I
- 9 | wanted to get, you know, make sure I was fully up to speed as
- 10 | to what we would have to do if we ran those ads, and then as
- 11 | the conversation progressed we went over, you know, what our
- 12 other options were.
- 13 | Mr. Winuk: And at that point, though, at least going into that
- 14 | call did you have it in your head that the issue ads could
- 15 ||still be --
- 16 Mr. DeMaura: Yes.
- 17 | Mr. Winuk: And did you feel you had enough funding for it at
- 18 | that point?
- 19 | Mr. DeMaura: To at least begin, yes.
- 20 | Mr. Zall: So was that --
- 21 | Mr. Winuk: And you're -- sorry. Can I just ask one more
- 22 | thing? And you weren't concerned about lead time, that you
- 23 || could still purchase those ads effectively?
- 24 | Mr. DeMaura: Yeah. I think -- I mean, again, you know, it
- 25 || differs --

- 1 | Mr. Winuk: Sure.
- 2 | Mr. DeMaura: -- but you could purchase it pretty quickly if
- 3 | you needed to.
- 4 | Mr. Winuk: Okay. What were you going to say?
- $5 \parallel Mr$. Zall: So I guess is it just -- did the call happen because
- 6 | this is about the time that you guys feel you have enough money
- 7 | to go forward or was it prearranged to have a call at that
- 8 | time? I guess I'm trying to get at, you know, why did this
- 9 | happen on August 30th and not two weeks earlier? Is it just
- 10 | because you felt you had enough money to go forward then and
- 11 || you didn't two weeks before that?
- 12 | Mr. DeMaura: I can't recall specifically but I think it was
- 13 | because we had enough resources to do something, yeah.
- 14 | Mr. Winuk: So what if anything was decided on that call about
- 15 || you going forward with the issue ads?
- 16 | Mr. DeMaura: I'm not sure if there was, you know, a definitive
- 17 | decision. But Chip had warned that issue advocacy would
- 18 | become, you know, potentially troublesome given our first
- 19 | promise that we provide our members which was not to discuss or
- 20 disclose our membership and that his advice -- well, I quess we
- 21 || shouldn't get into that but my knowledge moving forward was
- 22 | that, you know, I guess there's some sort of gray area that,
- 23 | you know, people other than ourselves would be able to define
- 24 | whether these were issue ads or not and that's something that
- 25 | we didn't feel particularly comfortable with.

- 1 | Mr. Winuk: And were you aware of that rule at all personally
- 2 | before that?
- 3 | Mr. DeMaura: Yes. Oh, yeah. Yeah. I mean, I was generally
- 4 | aware of it, not the specifics of it.
- 5 | Mr. Winuk: Okay.
- 6 | Mr. DeMaura: And it works, you know, somewhat similarly on the
- 7 | federal level.
- | Mr. Winuk: Okay. So what's the next conversation you have
- 9 | about the funds after the issue was identified that you may not
- 10 | be able to spend them? Sorry. Do you recall at this point
- 11 || around how much funding you had available?
- 12 | Mr. DeMaura: No, not that I recall.
- 13 | Mr. Winuk: Okay. So tell us about the next conversation you
- 14 | recall about -- once you learned you couldn't spend on issue
- 15 | ads -- let me ask you this. Did you inform anyone else? Did
- 16 | you inform the board? Did you talk to maybe Sean Noble in
- 17 | particular or anyone else that you can think of?
- 18 | Mr. DeMaura: No. Once we, you know, decided not to do issue
- 19 | advocacy at that point we -- it was primarily Tony Russo and
- 20 || Jeff Miller and myself.
- 21 | Mr. Winuk: So I just want to rewind -- I know at some point
- 22 | you decided not to do and do something else. We'll deal with
- 23 | that in a minute. But let's just pick this moment in time
- 24 where you have the call. The issue has been identified that
- 25 | there may be a problem with the issue ads under California law.

- 1 | Mr. DeMaura: Yeah.
- 2 | Mr. Winuk: Did you talk to anyone else about it aside from the
- 3 | people on the call at that point?
- 4 | Mr. DeMaura: I believe the only other people I talked to at
- 5 | that point were Jeff Miller and, I believe, David Carney.
- 6 | Mr. Winuk: Okay. So then at some point you made a decision to
- 7 do something different with the funds. To the best of your
- 8 | memory, describe any conversations that led up to that, with
- 9 | who, the substance and then maybe walk us through when we got
- 10 | to that decision.
- 11 | Mr. DeMaura: Uh-huh.
- 12 | Mr. Winuk: And I know you feel the pressure at times. We're
- 13 | throwing questions at you but there really isn't. So take your
- 14 | time and think about it and --
- 15 Mr. Anderson: Let me just ask --
- 16 | Mr. Winuk: -- we'll (inaudible) comfortably with Dave while we
- 17 || --
- 18 | Mr. Anderson: We have been going , maybe an hour 15. An hour
- 19 | 20 and I don't want to break if you don't need a break.
- 20 ||Mr. Winuk: No, let's take a break it's probably a good time
- 21 | too.
- 22 | Mr. Anderson: Want to take -- yeah. Okay.
- 23 | Mr. Perna: I'm going to shut off the recorder then.
- 24 (Off the Record)
- 25 | Mr. Winuk: Okay. So going back to we have the call to

- 1 | indentify the issue and then maybe you can walk us through any
- 2 | subsequent conversations as expansively as you can who was
- 3 ||involved, what the nature was leading up to the decision to not
- 4 | fund the issue ads.
- 5 | Mr. DeMaura: Sure. I believe that the only additional people
- 6 || I spoke to were Jeff Miller, David Carney and Tony and myself.
- 7 | I -- the primary issue coming out of that conversation for
- 8 | myself was the potential risk of membership disclosure, which I
- 9 | viewed as, you know, my number-one promise to our members and
- 10 || so I was, you know, concerned with the advice that I was given
- 11 | by Chip coming out of there.
- 12 | Mr. Winuk: Did Tony or Jeff ever bring up the issue that they
- 13 | felt uncomfortable because they had sort of raised the money
- 14 | for that issue that it might not be used for that purpose or
- 15 | did they mention that at all?
- 16 Mr. DeMaura: Not that I recall.
- 17 | Mr. Winuk: Okay. So how many conversations do you recall
- 18 | having and then where was the or how was the decision made to
- 19 move the funds in a different direction?
- 20 Mr. DeMaura: I don't recall the exact number of conversations
- 21 | but --
- 22 | Mr. Winuk: Was it more than one or --
- 23 Mr. DeMaura: Most likely.
- ²⁴ | Mr. Winuk: -- telephone or in person?
- ²⁵ ||Mr. DeMaura: Telephone.

- 1 | Mr. Winuk: Okay.
- 2 | Mr. Zall: Who was -- who was -- was there somebody that was
- 3 | charged with figuring out what to do with the money now I guess
- 4 | once this problem was identified? Was there -- was there a
- 5 decision made then not to do the issue ads?
- 6 | Mr. DeMaura: I'd say there was a decision not to do those ads
- 7 | at that time, yes.
- 8 | Mr. Zall: And was that made by you or was it made jointly by
- 9 | you and Mr. Russo and Mr. Miller? What was the mechanics, I
- 10 guess, of the decision not to do the issue ads?
- 11 | Mr. DeMaura: I remember it as a, you know, a joint decision
- 12 | that ultimately, you know, I had authority but it was really in
- 13 | large part due to the input of Jeff and Tony as well.
- 14 Mr. Zall: And then --
- 15 | Mr. Winuk: Were those the only other people who were involved
- 16 || in the decision?
- 17 Mr. DeMaura: Yeah, I believe so.
- 18 | Mr. Zall: And then once that decision was made then was there
- 19 | somebody that was charged with figuring out what to do with the
- 20 | money now that we're not going to do the issue ads or were you
- 21 | all working on that?
- 22 \parallel Mr. Winuk: Can you hold that thought for one second?
- 23 Mr. Zall: Uh-huh.
- ²⁴ ||Mr. Winuk: I just really want to focus in on the conversation
- 25 ||to basically say we need to do something else with the money.

Can you give us -- I realize you don't remember the specific number of conversations but whatever detail you remember about the substance and who talked about I'd be interested in hearing so as thorough as you can be to the best of your memory of how the nature of that discussion, who said what and that would be helpful. Mr. DeMaura: My understanding after the call with Chip -- I believe it was the same understanding that Tony had -- was that there were a number of options we had moving forward and, you know, they each had pluses and minuses -- that issue advocacy at that point was risky, given our, you know, promise to members and that I think that we came to, you know, a gradual conclusion that it made the most sense to donate the resources we had at that point to another organization rather than engaging ourselves. Mr. Winuk: What were some of the other options discussed? Mr. DeMaura: I believe there is a way to engage and express advocacy ourselves in a way that wouldn't jeopardize our membership, the mechanics of which I'm not exactly sure what they are. But there was some way for us to engage in express advocacy and I think that there was -- there was some --Mr. Winuk: Was the express advocacy on the specific issues that were originally discussed, the two ballot measures, or on something different?

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Mr. DeMaura: I assume it would have been on, you know, the

- 1 | ballot measures.
- 2 | Mr. Winuk: Okay.
- 3 ||Mr. DeMaura: But my understanding was there's a weird gray
- 4 | area where if you do issue advocacy you're at greater risk than
- 5 ||if you do express advocacy. Again, I don't really know what
- 6 | the case is. I think there was an opportunity to do I guess
- $^{7}\parallel$ what in California is called the first bite --
- 8 | Mr. Winuk: Right.
- 9 ||Mr. DeMaura: -- which I, you know, have only become aware of
- 10 | through them. And then the -- you know, the last opportunity
- 11 | would be or option would be donate to a likeminded group and
- 12 | hope that they do something productive with it.
- 13 | Mr. Winuk: You used the word hope again. Let's focus in on
- 14 | hope. What was your understanding of what that meant of
- 15 | donating to another group and hoping -- well, say again what
- 16 | you said, that you were hoping the person would do with that
- 17 | option. You said donate to a likeminded group and hope that
- 18 | they -- what?
- 19 | Mr. DeMaura: Would do something productive with it.
- 20 | Mr. Winuk: Okay. Tell us what that meant to you.
- ²¹ ||Mr. DeMaura: In what regard?
- 22 | Mr. Winuk: Okay. Let's talk about the word hope for a minute.
- 23 | Hoping they'd do something productive. What does that -- what
- 24 | does that phrase mean? Like what would be considered
- 25 | productive? Maybe give us a list of things that you think are

- 1 | consistent with what your expectation would be.
- 2 | Mr. DeMaura: Sure. You know, it was my understanding that if
- 3 | we gave money to another nonprofit organization that we'd lose
- 4 | the ability to direct those funds but that, you know, that
- 5 | certainly there is ways that they could spend it that might be,
- 6 you know, in line with, you know, the types of things that we
- 7 were looking to do or, you know, maybe something different.
- 8 | Mr. Winuk: So what were you hoping they would do that would be
- 9 | productive? Is giving the money back to California on those
- 10 | ballot measures on that list?
- 11 | Mr. DeMaura: I don't believe that was really on my radar at
- 12 | that point.
- 13 | Mr. Winuk: Okay. So what was your hope of something
- 14 | productive? I mean, you talked -- you gave us your statement
- 15 | that you expected to lose the ability to direct it but that
- 16 | wasn't really my question. If you're giving -- this was a
- 17 | pretty big sum of money at this point, right? It's probably at
- 18 | this point -- someone correct me if they think I'm wrong -- but
- 19 | it was at least over \$10 million and probably more at this
- 20 | point. Would you agree it's a significant sum of money even
- 21 || for your organization?
- 22 | Mr. DeMaura: Yes.
- 23 | Mr. Winuk: All right. Okay. So you're going to give a pretty
- 24 || significant sum of money without expectations, correct?
- 25 | Mr. DeMaura: Uh-huh.

- Mr. Winuk: So you said that you would hope they would do
 something productive. Please give me some more specifics of,
 you know, what that means. I mean, you're agreeing you're
 giving a lot of money to somebody. What are you expecting them
 to do with it? What would be on your list of things that would
- 6 be productive use of that money? I need some examples.
- 7 Mr. DeMaura: You know, my understanding of how the Center to
- 8 Protect Patient Rights works they provide grants to other
- 9 organizations. So that -- you know, often engage in issue
- 10 | advocacy --
- 11 | Mr. Winuk: I really apologize for interrupting you again.
- 12 Mr. DeMaura: Yes.
- 13 | Mr. Winuk: But you just brought up Center for Protective --
- 14 CPPR -- Center for Protection of Patients Rights. Was that
- 15 group the only group that was considered or you talked about
- 16 | nonprofits before and now you're using specific language. At
- 17 | some point we shifted from nonprofits to CPPR. Was the initial
- 18 discussion about nonprofits in general or was it about CPPR in
- 19 | particular?
- 20 | Mr. DeMaura: I believe the initial conversations were about
- 21 | nonprofits in general.
- 22 | Mr. Winuk: Okay. So let's stick with that moment in time for
- 23 | a minute. You said at that point you were considering
- 24 || nonprofits. That was one of the options that was identified.
- 25 || You said you hoped that this nonprofit would do something

- 1 productive. So give me a list of things you think, if there
- 2 were any in your mind at that time, that would have been
- 3 | productive use of that large source of funds.
- 4 | Mr. DeMaura: Sure. I think that those organizations could
- ⁵ || engage in issue advocacy. They could --
- 6 | Mr. Winuk: Where?
- 7 | Mr. DeMaura: Hopefully in California. I think -- I think that
- 8 || --
- 9 | Mr. Winuk: Okay.
- 10 Mr. DeMaura: I guess in my --
- 11 | Mr. Winuk: I know I'm an interrupter at this point. But
- 12 | you're saying things now that are kind of inconsistent.
- 13 | Because a minute ago you told me that you didn't have that
- 14 | money being used in California in your mind and now you said
- 15 | hopefully it'll come back to California. So how are those two
- 16 consistent with what you were thinking?
- 17 | Mr. Anderson: Wait. I'm sorry. I lost the question now. And
- 18 | maybe it's the --
- 19 | Mr. Winuk: Well, before he said --
- 20 ||Mr. Anderson: Well, no -- just what's the question? What are
- 21 | you asking him to tell you?
- 22 | Mr. Winuk: I'm asking how his two statements are consistent
- 23 || with each other. Before he told me you didn't have it in your
- 24 | mind that it would come back to California at that moment in
- 25 ||time when you're talking about nonprofits. Now you said one of

- the specific things you hope would be productive would be to
- 2 come back to California. So I'm asking which one of those is
- 3 ||true.
- 4 Mr. Anderson: I think it may just be because of the chop. I
- 5 | mean, if we can let him answer your question which is what was
- 6 | his hope, what would have been productive, he hasn't even
- 7 || gotten that out yet.
- 8 | Mr. Winuk: Well, he's not answering that question. He told me
- 9 | he expected to lose the ability to direct funds when I asked
- 10 | him for specific examples.
- 11 | Mr. Anderson: Right. I think that's true. So you distinguish
- 12 || _ .
- 13 | Mr. Winuk: So you think that's a specific example?
- 14 | Mr. Anderson: No. You asked him for his expectation. You
- 15 | asked him for his hope, right? And I think he's told you that
- 16 | he understood that the rules were he couldn't direct it but
- 17 | that if he gave it to organizations that would use it in a way
- 18 | that was consistent with what he wanted to use it that was his
- 19 | hope. And before he could get beyond that it was this wait,
- 20 | stop, I got a different question -- wait, stop, I have another
- 21 | question. So --
- 22 | Mr. Zall: Well, let's just clarify. Let's just clarify.
- 23 | Mr. Anderson: Yeah. Good.
- 24 ||Mr. Zall: So are you saying that your hope was that -- you
- 25 | said hoped that it would be used productively. Was one of

- 1 | those things you were hoping for that the money would be used
- 2 | in the way that you and Mr. Miller and Mr. Russo originally
- 3 || intended it be used?
- 4 | Mr. DeMaura: I would say that I hoped that an organization
- 5 | would use the moneys to do those things whether --
- 6 | Mr. Winuk: What do you mean by those things?
- 7 | Mr. DeMaura: You know, the types -- some sort of advocacy in
- 8 | California, you know, on these issues.
- 9 | Mr. Zall: One thing -- let me if I can, Gary, just real quick.
- 10 ||One thing I guess I'm confused about is that you told us that
- 11 | this money -- that you wanted to make clear to Mr. Russo and
- 12 ||Mr. Miller and make clear to the donors that this money was
- 13 | raised and would go into the General Fund of AJS. Is that
- 14 || right?
- 15 Mr. DeMaura: Correct.
- $16 \parallel Mr$. Zall: Okay. And that it was at AJS's discretion as to
- 17 | what to do with the money. Is that fair?
- 18 Mr. DeMaura: Correct.
- 19 | Mr. Zall: Okay. So then I guess the question I have is that
- 20 | when -- after your conversation with Chip it was decided that
- 21 || you really couldn't do this issue advocacy that you had planned
- 22 | why the need for all this other stuff? Why didn't AJS just
- 23 | make its own decision about what to do with the money? If you
- wanted it to be put to productive use why didn't you guys just
- 25 | do it? It's your money, right? I quess I'm -- it's AJS's

- 1 money. So why didn't AJS just spend it as -- do something
- 2 | productive with it?
- 3 | Mr. DeMaura: I believe that we did, yeah. We made the
- 4 | decision to give it to a likeminded group that had a similar
- 5 | mission. So we did spend it.
- 6 | Mr. Winuk: But did you consider maybe doing issue ads in
- 7 | another state on another issue or on a federal level, AJS
- 8 || itself spending those funds since you had independent
- 9 discretion over that? Was that one of the options?
- 10 | Mr. DeMaura: You know, that -- I would say that was, you know,
- 11 | clearly an option but that's not an option that would really
- 12 | have been appealing to me.
- 13 Mr. Winuk: Why?
- 14 | Mr. Zall: Why?
- 15 Mr. DeMaura: First and foremost, that, you know, we relied on
- 16 | Tony and Jeff to, you know, raise these funds for us and not
- 17 | only have they become, you know, very important members of our
- 18 | team in doing that but they were also, you know, the people
- 19 | with the relationships with our members. And so, you know, it
- 20 lis in the goal of any entity that, you know, wants to remain
- 21 | successful and viable to keep the interests of and, you know,
- 22 | hope the ideas of its members in mind when making decisions.
- 23 ||Mr. Zall: So are you saying that you -- AJS felt an obligation
- 24 | to the donors to do what it could to see that this money was
- 25 | spent in California?

Mr. DeMaura: I'd say that we just thought it made practical (inaudible) sense to, you know, talk through with Tony and Jeff on these big decisions when they were not only the people that raised the money but, you know, the conduit by which to talk to the members. Mr. Winuk: So what did they say to you then that made you think that giving it to another group would be the right option? I think in my mind whenever it was after that Mr. DeMaura: August 30th conversation that we decided to do that, you know, Tony essentially had suggested and I think I had come to independently with the same conclusion that it made sense to give it to another group -- Tony, I believe, is the one that suggested the Center to Protect Patient Rights. organization I was familiar with. So when he suggested it it, you know, made sense to me. It didn't need all that much explanation. Mr. Winuk: But getting back to Cliff's question, you told us you expected to lose the ability to direct the funds if you gave it to another group. So given that why -- why was the option of having AJS put it to another productive use that you felt good about, taken it off the table, why would you want to give it to another group so they can decide what the productive It seems like you're losing a layer of control over

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that for achieving your purpose. What's the advantage of it?

Mr. DeMaura: I mean, I'd say the advantage is, you know, first and foremost that we were giving to a, you know, well-known conservative group and so, you know, in doing that that's an action in and of itself and something that, you know, would be fine for us to do is to is to, you know, help another conservative group. You know, and the other advantage I would say which, you know, was pretty important was that, you know, it's a plan that Tony came to advocate and in my mind, you know, keeping Tony happy also meant, you know, keeping our members happy and, you know, that -- there was no obligation and I didn't think we had to. But, you know, that's clearly something you want to do if you want to be successful in the long term. Mr. Winuk: So Mr. Russo, when we talked to him, said that he -- you and he discussed giving the money to a network because he felt that giving it to a network there could be the hope that some other money would come back to California. Was that part of your discussions? Mr. DeMaura: I don't really believe it was a part of our conversation. But I knew that the Center to Protect Patient Rights gave grants to other groups. Mr. Zall: So -- okay. So Mr. Russo told us and Mr. Miller told us that the reason that they believed that the money was given to the Center to Protect Patient Rights was because they felt like -- while there was no agreement they felt like there

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was -- they had a reasonable hope that the Center to Protect Patient Rights and its network would find a way to help out in California. Are you saying that that was not anything that they discussed with you? Mr. DeMaura: I can't recall if that was a specific conversation we had. But, you know, that's my general understanding of the situation. Whether that came from a conversation with them, I think it was more just because I understand that CPPR gives grants to other groups. Mr. Zall: I guess what I'm getting at is there's two sort of -- two ways to look at this. One is I think this sort of dovetails with what Gary was suggesting was somewhat inconsistent and I'm not trying to -- you know, I'm not trying to suggest anything improper. I'm just saying that Mr. Russo and Miller suggested that the money was giving -- the plan to give the money to the Koch network or the CPPR was that they felt like that the Koch network had other moneys and that maybe they were hoping that they would give the money to the Koch network and then the Koch network would fund -- would help pay for, you know, their efforts in California. And then -- but you're sort of suggesting that your understanding was that the money was just given to CPPR with the hope that they would do something generally productive that was consistent with the goals and mission of your organization. Can you see how those

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are somewhat different and which one of those, I quess, is most

- 1 | consistent with your recollection of what your understanding
- 2 | was?
- 3 | Mr. DeMaura: I guess I don't see them being different, first,
- 4 | because, you know, my -- I believe, you know, what you
- 5 | described as my words is my, you know, knowledge of CPPR
- 6 | generally and, you know, the types of work they engage in. I
- 7 | would see my hopes to be consistent with Jeff and Tony's but my
- 8 | point would be is I don't recall a conversation, you know,
- 9 | illustrating those, you know, plans or hopes.
- 10 | Mr. Winuk: Who suggested CPPR? Whose idea was it?
- 11 | Mr. DeMaura: I believe it was Tony's.
- 12 | Mr. Winuk: But you were familiar with CPPR at least generally
- 13 | before?
- 14 Mr. DeMaura: Yes.
- 15 | Mr. Winuk: What was your reaction when he suggested CPPR?
- 16 | Mr. DeMaura: Initially, I'm not sure if I had all that much of
- 17 | a reaction because I knew of them and, you know, knew how
- 18 (inaudible) they were. I think somewhere along the line I had
- 19 | asked them whether, you know, we trusted them to spend our
- 20 | money wisely. But that was, you know, not the initial
- 21 | reaction. That was when we were going to make sense of it
- 22 | (phonetic).
- 23 | Mr. Winuk: And who did you ask about it?
- 24 | Mr. DeMaura: I believe it was Tony and Jeff.
- 25 | Mr. Winuk: Who made the contact with CPPR to start the

- 1 || arrangements?
- 2 \parallel Mr. DeMaura: I believe it was Tony.
- 3 | Mr. Winuk: Did you ever have a conversation with CPPR or any
- 4 |of his representatives about the transfer? Make that plural.
- ⁵ || Sorry. Transfers.
- 6 | Mr. DeMaura: I don't believe I ever had a conversation with
- 7 | Sean Noble before I made any transfers but I do believe, you
- 8 | know, one or multiple occasions I, you know, informed them that
- 9 | the money was coming. But I don't -- I never had a phone
- 10 | conversation or a in-person conversation about -- before the
- 11 | transfer took place.
- 12 | Mr. Winuk: Who, to the best of your knowledge, had
- 13 | conversations with Sean Noble about it?
- 14 | Mr. DeMaura: I believe it was Tony.
- 15 | Mr. Winuk: And were you informed of the conversations?
- 16 | Mr. DeMaura: On a number of instances I was informed of the
- 17 | conversations. I don't know if they were the extent of the
- 18 | conversations but I was informed on a number of instances.
- 19 | Mr. Winuk: What if anything did Tony tell you about his
- 20 | arrangement with Sean Noble?
- 21 | Mr. DeMaura: I don't recall specifically but very little.
- 22 | Mr. Winuk: So without having a conversation with Sean Noble
- 23 | and with very little information from Tony Russo you agreed to
- 24 | transfer over \$10 million to CPPR?
- 25 Mr. DeMaura: Yes.

- 1 | Mr. Winuk: And tell us again why.
- 2 | Mr. DeMaura: You know, Center to Protect Patient Rights is a
- 3 ||really -- is a well-known large conservative organization.
- 4 | Mr. Zall: Was there ever --
- 5 | Mr. Winuk: Can we take a brief recess? I want to ask
- 6 | (inaudible).

(Off the Record)

- 8 Mr. Winuk: Okay.
- 9 | Mr. Zall: One question would be it's 12:05 and I guess the
- 10 | question would be if we're not -- if we don't think we're going
- 11 | to wrap up in an hour and what are -- what do people want to
- 12 | do?

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- 13 | Ms. Arguedas: I want you to wrap up in an hour.
- 14 | Mr. Zall: I know you do.
- 15 | Ms. Arguedas: You don't think you can or --
- 16 | Mr. Zall: I don't know. I don't know.
- 17 | Mr. Winuk: I think we don't have more than hour left in this.
- 18 | Mr. Zall: Yeah. I think we probably --
- ¹⁹ ||Mr. Winuk: My own conference (phonetic) will be brief.
- 20 | Mr. Zall: I think we can probably -- yeah. I think -- I can't
- 21 | see that we'd go past 1:30. So are we all good with that?
- 22 | Mr. Winuk: I just have a quick issue with -- I don't think we
- 23 | have more than an hour.
- 24 | Mr. Perna: Okay. I'm going to pause it.
- 25 | Mr. Anderson: My preference would be to --

- 1 (Off the Record) 2 Mr. Winuk: Okay. So you had a conversation -- well, you were 3 telling us the details of the conversation you had where the money was going to be transferred to CPPR. So just give us all 5 the details of that conversation that you recall. Well, who was involved in the conversation? Let's start with that. 6 7 Mr. DeMaura: I believe it was just Tony Russo and myself. Mr. Winuk: Okay. And was it by telephone? In person? Mr. DeMaura: By telephone. 10 Mr. Winuk: Do you recall the general time frame that that was? If you have a specific date that's great, if known. 12 Mr. DeMaura: I don't have a specific date but it's sometime 13 after August 30th, you know, before the first few weeks of
- 15 Mr. Winuk: Okay. And then with as much detail as you can 16 remember can you describe the conversation?

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September.

Mr. DeMaura: I think it was multiple conversations but leading to the conclusion that CPPR made the most sense, one, because I already knew of them, two, because, you know, they're the largest conservative group I knew of which made a lot of sense that if you were going to give, you know, that sum of money to an organization they need to build a -- have the capacity to I think that there was some consideration that Sean was -- through CPPR was already involved in California or aware of our efforts in California or, you know, knowledgeable in a

- 1 | general way. So, you know, for all of those reasons and I
- 2 | think the other one is just I had no better -- no better group
- 3 | to give the money to and it was Tony's recommendation. So for
- 4 | those reasons it seemed to make the most sense.
- 5 | Mr. Winuk: Was there any discussion either in the hope sense
- 6 | or in an actual sense of money coming back to California for
- 7 | those -- for either issue ads or express advocacy for the two
- 8 | propositions in question?
- 9 | Mr. DeMaura: I mean, I wouldn't say -- I had no conversation
- 10 | with Sean Noble. The conversations with Tony, you know, were
- 11 | as I just outlined. There was -- you know, there was certainly
- 12 hope. There was an instance where we knew that an organization
- 13 was interested in, you know, do we issue advocacy in California
- 14 | and so we, you know, we (inaudible) and I knew that was a group
- 15 | that CPPR had given money to in the past and I believe was
- 16 | currently supporting.
- 17 | Mr. Winuk: What group is that?
- 18 | Mr. DeMaura: They'd be the American Action Network. So I, you
- 19 | know, I hoped that they would, you know, continue to support
- 20 | them. But, you know, outside of that there was no work
- 21 || specific conversations about groups or entities or --
- 22 ||Mr. Zall: How did you -- how did you know or did you know that
- 23 | Sean Noble knew about this plan -- you know, Tony and Jeff's
- 24 | and your plan?
- ²⁵ ||Mr. DeMaura: I mean, I believe either Tony or Jeff, you know,

- 1 | had told me that they were keeping Sean generally apprised of
- 2 | what we hoped to do. I think in their mind it was because, you
- 3 | know, Sean was a part of such a big group we hoped that maybe
- 4 | he would help in some way.
- 5 | Mr. Zall: And this was before -- so you're saying that they
- 6 ||let you know that Sean knew about what your collective plan
- 7 | was. This is before August 30th.
- 8 | Mr. DeMaura: Yes. That's correct.
- 9 | Mr. Zall: Okay.
- 10 ||Mr. Winuk: So you said big group. What group was Sean Noble a
- 11 || part of?
- 12 | Mr. DeMaura: The Center to Protect Patient Rights.
- 13 | Mr. Winuk: So you're just referring to that specific --
- 14 | Mr. DeMaura: Yeah. They're, you know, in my mind the largest
- 15 | conservative group from a financial support.
- 16 | Mr. Winuk: So when you're using the word group you're just
- 17 | limiting it to CPPR or part of a bigger group of other
- 18 || nonprofits?
- 19 | Mr. DeMaura: In that way I was referring it to just CPPR.
- 20 | Mr. Winuk: Did you have conversations with anyone else about
- 21 | the transfer of the money? You said you mentioned Tony. Were
- 22 | there conversations with anyone else?
- 23 | Mr. DeMaura: I believe I consulted David Carney on it as well.
- 24 | Mr. Winuk: How did you convey it to David?
- 25 | Mr. DeMaura: You know, I think I had kept him in the loop when

- 1 | I had my concerns raised about our ability to do issue advocacy
- 2 | and then I suggested to him that Tony had, you know, thought
- 3 | that CPPR made the most sense to see if he had any thoughts on
- 4 ||it.
- 5 | Mr. Winuk: And what was his response?
- 6 | Mr. DeMaura: I think he said that's fine or something along
- 7 | the lines.
- 8 | Mr. Zall: What about Chip? Without, again, getting into the
- 9 || substance was Chip consulted about this?
- 10 | Mr. DeMaura: In my mind, Chip was consulted on it on August
- 11 | 30th when we had, you know, our long conversation about our
- 12 options for the types of, you know, things we could do.
- 13 | Mr. Zall: And so in that conversation on August 30th this
- 14 | possibility of giving the money to CPPR was raised?
- 15 | Mr. DeMaura: I don't know if the possibility of giving to CPPR
- 16 | raised but the possibility of giving to another nonprofit was
- 17 | raised, yes.
- 18 Mr. Zall: Okay.
- 19 | Mr. Winuk: So you said you had a conversation with David
- 20 | Carney. Were there conversations with anyone else about it?
- 21 | Mr. DeMaura: Not that I can recall.
- 22 | Mr. Winuk: Did Tony during your conversation with him mention
- 23 | money coming back to California or the nature of his
- 24 | conversations with Sean at all?
- 25 | Mr. DeMaura: He didn't really describe in, you know, any sort

- of helpfulness his nature of his conversations with Sean. You
- 2 | know, in an instance there was, you know, the discussion that
- 3 | American Action Network was interested in doing issue advocacy.
- 4 | But, you know, I think that was the extent of it.
- 5 | Mr. Winuk: So how did he put that in context, the American
- 6 | Action Network part?
- 7 | Mr. DeMaura: What do you mean?
- 8 | Mr. Winuk: Well, you said as part of this conversation that
- 9 | there were groups that were interested in issue advocacy. How
- 10 | did he relate that to the transfer of money to CPPR? What's
- 11 | the connection?
- 12 | Mr. DeMaura: I think it was primarily that it was our belief,
- 13 | you know, mine independently and I think Tony's probably
- 14 | through his conversations with Sean that CPPR was already
- 15 || funding American Action Network. And so that if they were
- 16 going to do issue advocacy they would probably have the
- 17 | resources to do that already but we, you know, we should
- 18 | support CPPR, you know, in the hope that that comes true.
- 19 ||Mr. Winuk: Okay. So getting to the -- there were several
- 20 | transfers of funds from AJS to CPPR. So the first one I
- 21 || believe was \$4 million, correct, Bob?
- 22 | Mr. Perna: Four million, fifty thousand, yes.
- 23 | Mr. Winuk: Four million, fifty thousand. Tell us the
- 24 ||logistics of that. Obviously, you -- well, were you the one
- 25 ||responsible for the logistics of moving the money to that?

- I mean, I would -- I'd say the logistics 1 Mr. DeMaura: Yeah. were, you know, primarily dictated by the conversations I just 3 relayed to you -- that we generally made the decision to do it and that at some point we just decided to transfer the money and I can't recall if Tony had said, hey, it's time to transfer it, talk to Sean or I decided to. But, you know, at some point 6 7 it was kind of I could go ahead and then I --8 Mr. Zall: Why the -- I'm sorry. So why was the first transfer -- do you recall why the first transfer was in the amount of 10 \$4,050,000 as opposed to some other number? 11 Mr. DeMaura: Yeah. I think it was derived by looking at how 12 much money we had raised, how much money we had spent and, you know, what our obligations outstanding were. So it was, you 13 14 know, I think it was just a basic, you know, math equation. 15 Mr. Zall: And was -- so the number wasn't suggested by 16 anybody? I mean, Mr. Russo didn't say hey, Steve, could you 17 transfer, you know, \$4,050,000 or it was just --18 Mr. DeMaura: I mean, Tony may have been the one that suggested that exact amount. I'm not saying he didn't but I think that I believe that at one point we had a conversation that was along 20 21 the lines of us figuring out how much money we have and, you know, ultimately after we came to that conclusion it might have 23 been Tony that said hey, do this exact amount. I'm not sure. 24 But we --
 - Mr. Winuk: Who sent you the wiring instructions or were you

- 1 | the one that wired it?
- 2 Mr. DeMaura: I'm the one that wired it. I can't recall who
- 3 | sent them to me.
- 4 | Mr. Winuk: So from this period before while you're having your
- 5 | conversations with Mr. Russo was there a discussion about how
- 6 | to proceed about raising money beyond what you already had and
- 7 | if so can you tell us about what the conversation was?
- 8 | Mr. DeMaura: I mean, I'm not sure if there was much of a
- 9 | conversation about how to raise money. I think it was just
- 10 | kind of an assumption.
- 11 | Mr. Winuk: An assumption of --
- 12 | Mr. DeMaura: That we would continue to try to raise money.
- 13 | Mr. Winuk: Why would you continue to raise money though if you
- 14 | can't spend it on issue ads anymore?
- 15 | Mr. DeMaura: I mean, I'd say first because we decided not to
- 16 | do issue ads at that time -- the second being that, you know,
- 17 | we wanted to leave all options on the table -- that, you know,
- 18 | we had been advised by Chip that there were other options that
- 19 | we could, you know, go down the road of and then I think lastly
- 20 || is that, you know, a lot of these conversations already
- 21 | happened. A lot of these pitches already happened and we hoped
- 22 | to, you know, not leave money on the table, I quess.
- 23 | Mr. Zall: I quess -- did you tell Tony and Jeff that we ought
- 24 | to tell prospective donors that we're not going to be running
- 25 lissue ads?

- 1 | Mr. DeMaura: I don't believe so, no.
- 2 | Mr. Zall: Do you know if donors continued to be solicited with
- 3 | the idea that AJS would run issue ads?
- 4 | Mr. DeMaura: Like at some (inaudible) yes, but I don't -- I
- 5 | don't know for sure.
- 6 | Mr. Zall: Did you feel any sort of -- did you feel troubled by
- 7 | that, that a decision had been made that you weren't going to
- 8 | run issues ads and yet wealthy donors were still being
- 9 | solicited and being asked to send money all the way to Virginia
- 10 | for issue ads that you guys knew you weren't going to run?
- 11 | Mr. DeMaura: Well, I mean, first, I would say that, you know,
- 12 | we hadn't made any definitive decision not to do them at all.
- 13 | The second is no, I didn't feel troubled by that.
- 14 | Mr. Zall: So I thought that you guys made a decision that you
- 15 | weren't going to do issue ads but you're saying now that that
- 16 | wasn't a definitive one?
- 17 Mr. DeMaura: We had made a decision not to do issue ads at
- 18 | that time and, you know, I think that we -- I don't know the
- 19 || exact window but the window was closing rapidly on our ability
- 20 | to do that. But, you know, we wanted to leave all options on
- 21 | the table that were legally permissible and I don't know
- 22 || exactly what time we're talking about or whether we're still in
- 23 | the window when they were available. But we wanted to leave it
- 24 ||on the table as least as an option for as long as we could,
- 25 | even though at the time we decided not to do issue ads.

- 1 Mr. Winuk: So from the time the first \$4,050,000 transfer was
- 2 | made fundraising continued. You said you left options on the
- 3 | table. Can you tell us about any future discussions you had
- 4 | where you were deciding what to use with the new money that was
- 5 | coming in beyond that initial one?
- 6 | Mr. DeMaura: Uh-huh. I think that the discussions were mostly
- 7 | surrounded around our, you know, potentially continued support
- 8 | for CPPR -- that --
- 9 | Mr. Winuk: Were the conversations with Tony or other people or
- 10 | --
- 11 | Mr. DeMaura: Tony, yeah.
- 12 | Mr. Winuk: Exclusively or was anyone else?
- 13 | Mr. DeMaura: I believe at that point exclusively, yeah.
- 14 | Mr. Winuk: Okay. So -- I'm sorry. Please go ahead. So the
- 15 | conversation in terms of options again were --
- 16 | Mr. DeMaura: Yeah. Were -- I think were primarily around the
- 17 | idea of continuing our support for CPPR.
- 18 | Mr. Winuk: Was there any consideration of using any of the
- 19 | other options?
- 20 | Mr. DeMaura: You know, I think there -- I think there was
- 21 || generally and I think there were problems with some of the
- 22 | other options, partially being my not wanting to engage in some
- 23 |of them from an organizational perspective and I think Tony had
- 24 ||a few concerns about some of the other options as well. So
- 25 | that it made sense -- the most sense to give it to CPPR.

- 1 | Mr. Winuk: Are you aware that shortly after your transfer to
- 2 | CPPR, CPPR gave money to American Future Fund? Are you
- 3 | familiar with American Future Fund, I take it?
- 4 Mr. DeMaura: Yeah, and I --
- 5 | Mr. Winuk: You've heard of it?
- 6 | Mr. DeMaura: Yeah. I actually have to -- I earlier I said,
- 7 | yeah.
- 8 | Mr. Anderson: You earlier were saying American Action Network.
- 9 Mr. DeMaura: Yeah.
- 10 ||Mr. Anderson: Yeah. Is that correct or do you want to fix
- 11 | that?
- 12 | Mr. DeMaura: Yeah. So that would have been American Future
- 13 | Fund earlier, I want to say.
- 14 | Mr. Winuk: I was wondering because --
- 15 Mr. DeMaura: Yeah, that's a --
- 16 | Mr. Anderson: Yeah. I was wondering too. I didn't want to
- 17 || interrupt but --
- 18 | Mr. DeMaura: It's another -- it's another big conservative
- 19 || group.
- 20 | Mr. Winuk: Okay. It's not a problem. Can I -- sorry, let me
- 21 | just finish my -- so you transferred \$4 million to CPPR. Are
- 22 | you aware that CPPR transferred money to let's just call it
- 23 | AFF, American Future Fund, and then American Future Fund opened
- 24 | a California campaign committee called California Future Fund
- 25 | and transferred \$4 million into that shortly after your

- 1 | transfer? Are you aware that that happened?
- 2 | Mr. DeMaura: Yeah, I became aware of that afterwards.
- 3 | Mr. Winuk: And when did you become aware of that happening?
- 4 | Mr. DeMaura: I believe that -- the date I don't know but I
- 5 | believe I was sent a news story or a press release from Jeff
- 6 | Miller.
- 7 | Mr. Winuk: So what did he -- what did he tell you about that
- 8 || in this communication to you?
- 9 | Mr. DeMaura: I think that it was a forward so it was the news
- 10 story in the press release were all of the information.
- 11 | Mr. Winuk: What was your reaction when you learned of that?
- 12 | Mr. DeMaura: I'd say I was probably surprised.
- 13 | Mr. Winuk: Why were you surprised by that?
- 14 | Mr. DeMaura: I think first and foremost I was surprised that
- 15 | they seemed to be engaging in express advocacy. The second I
- 16 | think I would be surprised that -- as to the dollar amounts.
- 17 | Mr. Winuk: Why were the dollar amounts surprising to you?
- 18 | Mr. DeMaura: I would say that they had, you know, decided to
- 19 | at one time engage in issue advocacy in similar amounts as to I
- 20 | had given to CPPR was surprising.
- 21 ||Mr. Winuk: Did you have any conversations with anyone about
- 22 | that transaction? And my conversation and I apologize -- I
- 23 || should clarify -- I just mean any communications -- ongoing
- 24 | email, phone.
- 25 | Mr. DeMaura: I can't recall with certainty. I think the only

- 1 | conversation I do remember is with David Carney and just I
- 2 | think I sent them to him or told him about them, you know, and
- 3 | maybe expressed my surprise or my, you know, intrigue they had
- 4 | done that.
- 5 | Mr. Winuk: Did you seek out legal advice on that particular
- 6 || issue?
- 7 Mr. DeMaura: Not that I recall.
- 8 | Mr. Winuk: So when there were two more transfers -- am I
- 9 || correct, Bob?
- 10 | Mr. Perna: What about that regarding that transfer.
- 11 | Mr. Winuk: Oh, thank you. So one of the records you gave us
- 12 | was a voice mail, and I apologize -- it's not marked so maybe
- 13 | I'll just read it and that'll cover it. I'm happy to show it
- 14 | to you.
- 15 | Mr. Perna: I mean, there is no marking. It was a voice mail.
- 16 | Mr. Winuk: It was part of the materials you provided us.
- 17 | Mr. DeMaura: Okay.
- 18 | Mr. Winuk: It just says hey, Steve, this is Tony Russo.
- 19 ||Wanting to talk to you about our movement of funds for AFF. $\,$ I
- 20 | have worked things out. I just need to walk it through with
- 21 | you. Headed to L.A. in my car. Give me a call, and the
- 22 | number. I read it to you. I just wanted you to have it in
- 23 || front of you. Do you recall that voicemail and if so what the
- 24 || context was?
- 25 | Mr. DeMaura: Yeah, I do. I mean, I think at that point we

- 1 | had a lot going on. We were talking about, you know, potential
- 2 | memberships and stuff. So when I called him back we talked a
- 3 | lot about that. But we -- I do believe we talked about AFF.
- 4 | We -- I think at some point there was a discussion of the
- 5 | website we were in the process of transferring to them or had
- 6 || just transferred to them.
- 7 ||Mr. Winuk: So tell us about the website. So what is the -- do
- 8 | you remember the time frame of this call?
- 9 | Mr. DeMaura: I'd say early September, not knowing the exact
- ¹⁰ ||date.
- 11 | Mr. Winuk: Okay. So the website you're talking about what's -
- 12 | what is that?
- 13 | Mr. DeMaura: We had prepared -- AJS had prepared with Tony and
- 14 || Jeff a website talking about our issue advocacy efforts. We
- 15 | were going to, you know, outline a lot of the content, you
- 16 | know, the -- kind of the more meat and bones as to what our ads
- 17 | were talking about. I think we are considering putting a
- 18 | portal on the website to allow people to contact their
- 19 ||legislators and ask them to do stuff. You know, when we are
- 20 | moving away from the issue advocacy at least especially that
- 21 || initial bout with issue advocacy we didn't need anymore, and
- 22 | when AFS expressed an interest in doing issue advocacy Tony
- 23 | recommended to me that we transfer to them. So we --
- 24 | Mr. Winuk: Transfer the website to them?
- ²⁵ ||Mr. DeMaura: Transfer the website to them, yeah.

- 1 | Mr. Winuk: So were you having direct contact with AFF or was
- 2 || Tony or who was doing that?
- 3 | Mr. DeMaura: For -- in order to transfer the website somebody
- 4 | connected the head of AFF and I and then I think we
- 5 || subsequently just connected our web guys together.
- 6 | Mr. Winuk: Do you recall that person's name?
- 7 | Mr. DeMaura: Nick Ryan.
- 8 | Mr. Winuk: Did you ever have a conversation with him about the
- 9 | transfer of funds?
- 10 Mr. DeMaura: No.
- 11 | Mr. Winuk: Did you have a conversation with him or anyone else
- 12 | from AFF about any transfer of funds?
- 13 Mr. DeMaura: I don't believe so, no.
- 14 | Mr. Winuk: Was the website the only conversation you had with
- 15 | him?
- 16 | Mr. DeMaura: Yeah, I believe -- yeah.
- 17 | Mr. Zall: Did Mr. Russo ever indicate to you that he had
- 18 | suggested AFF to Mr. Noble as a group that might be helpful?
- 19 | Mr. DeMaura: I don't believe so. My recollection is that Sean
- 20 | had mentioned to Tony that AFF might be interested in issue
- 21 | advocacy.
- 22 | Mr. Zall: And you got that from the conversation with Tony?
- 23 | Mr. DeMaura: I believe so, yeah. But I'm not sure which
- 24 ||conversation I was a part of (inaudible).
- 25 ||Mr. Perna: So this particular voicemail has to do right when

- 1 | you -- appears to be right when you -- the transfer of the \$4
- 2 | million that's going to AFF and these -- Mr. Russo is talking
- 3 | about the movement of the money to AFF. It says, I've worked
- 4 | things out and I need to walk it through with you and --
- 5 | Mr. Zall: She said that was the website, Bob.
- 6 | Mr. Perna: But the \$4 million had to do with the website?
- 7 | Mr. DeMaura: No. I mean, I think the specific conversation by
- 8 | AFF had to do with the website. There was our, you know, when
- 9 | deciding to make the transfer to CPPR I was certainly aware
- 10 | that they had given to AFF in the past and it was my belief
- 11 | that they were already giving to them.
- 12 | Mr. Winuk: So let me ask you this, just to pull up our -- that
- 13 | transaction. Were you aware specifically that CPPR gave money
- 14 | to AFF in that time frame?
- 15 | Mr. DeMaura: I'd say no. I came to assume it from the
- 16 | newspaper article but I don't actually even know that to this
- 17 | day.
- 18 | Mr. Winuk: Okay. Okay. So after the \$4,050,000 transfer two
- 19 other transfers were made from AJS to CPPR. First question is
- 20 | did that news article raise any concern or give you any pause
- 21 about further transfers of funds to CPPR?
- 22 | Mr. DeMaura: I would say yes, it did.
- 23 | Mr. Winuk: Were there any actions or conversations you had
- 24 || based on those concerns?
- ²⁵ ||Mr. DeMaura: The only definitive conversation I can remember

- 1 | is I talked to Tony and Jeff before one of the -- before
- 2 | another one of the transfers and --
- 3 | Mr. Winuk: So what precipitated the second transfer? I'm
- 4 || sorry.
- 5 | Mr. DeMaura: I believe we had raised additional moneys.
- 6 | Mr. Winuk: But I mean who -- was it your idea to automatically
- 7 | give that to CPPR? Did someone request that you do that or --
- 8 | Mr. DeMaura: I believe Tony requested that we do that.
- 9 || Mr. Winuk: Did he request a specific dollar amount?
- 10 | Mr. Zall: Before you finished with the first transfer.
- 11 | Mr. Winuk: Yeah.
- 12 Mr. Zall: Okay.
- 13 | Mr. Winuk: I'm sorry. We'll go back to this in a second. But
- 14 | the -- for the second transfer was a specific amount requested
- 15 or was it all the funds that were available or what was the
- 16 | specific asked from Tony Russo?
- 17 | Mr. DeMaura: I mean, as to particularly the next transfer I
- 18 | can't say certainly but I generally believe that it was
- 19 | probably a specific amount which I assume he came to based on,
- 20 | you know, what we had left.
- 21 | Mr. Winuk: Did he tell you why or did you ask or did you know
- 22 | why a specific dollar amount?
- 23 | Mr. DeMaura: You know, my recollection is looking at, you
- 24 | know, our, you know, what they had raised for us probably it
- 25 | seemed -- it seemed in line because it doesn't stand out in my

- 1 | memory.
- 2 | Mr. Winuk: And aside from Tony, who else did you have
- 3 | conversations with about the second transfer? Communications,
- 4 || I mean. Correct.
- 5 | Mr. DeMaura: Probably one of their staff, I would assume. I
- 6 | think at some point -- again, I can't remember which transfer
- 7 | is which but at some points I communicated with his staff
- 8 | person (inaudible).
- 9 | Mr. Winuk: Whose staff person? I'm sorry.
- ¹⁰ ||Mr. DeMaura: Jason Lockridge.
- 11 | Mr. Winuk: Is whose staff person?
- 12 Mr. DeMaura: Tony Russo's.
- 13 Mr. Winuk: Tony Russo's. Okay. Sorry.
- 14 | Mr. DeMaura: And we communicated about when it was okay to
- 15 || send it based on Tony's conversations with Sean.
- 16 | Mr. Winuk: And did you have any specific conversations about
- 17 | that transaction with either Sean Noble or anyone else from
- 18 | CPPR?
- 19 | Mr. DeMaura: No, not -- I don't believe so. And, again, I may
- 20 | have told -- informed them that it was coming but I had no
- 21 | conversations before it occurred.
- 22 | Mr. Winuk: Okay. And I apologize for jumping around again.
- 23 | But this is going back to the first transaction. This is a
- 24 ||document you provided us marked 341. It's a transmission note
- 25 |or letter, if you will, from yourself to Sean basically saying

- 1 | that, you know, there's no strings attached to the money, if I
- 2 | can paraphrase that. Can you tell us the origin of that
- 3 || letter, who wrote it and why it was sent?
- 4 Mr. DeMaura: I wrote this letter. It was sent because this is
- 5 | a, you know, a typical -- this is within protocol of AJS to
- 6 send the letter and, you know, to my knowledge is accurate.
- 7 | Mr. Winuk: So is that a letter you send for how often? Is it
- 8 | -- would you consider it a form letter for AJS or --
- 9 | Mr. DeMaura: It's generally what we send when we send grants
- 10 | to other organizations -- contributions.
- 11 | Mr. Winuk: Okay. (Inaudible)
- 12 | Mr. Zall: You said that you had some concerns about the fact
- 13 | that shortly after you made the transfer \$4 million or
- 14 | thereabouts got used to expressly advocate for I think it was
- 15 | for Prop. 32 out here in California did you -- and I apologize
- 16 || if you covered this -- what exactly were your concerns?
- 17 | Mr. Anderson: Did you say you were concerned or you were
- 18 || surprised?
- 19 | Mr. Zall: I thought he said -- I don't -- yeah. Why don't you
- 20 | tell us?
- 21 | Mr. Anderson: Say whatever -- say whatever you're going to
- 22 | say.
- 23 Mr. Zall: Yeah.
- 24 | Mr. DeMaura: I mean, I was surprised, certainly. I'm not sure
- 25 | if I said I had concerns or not but I probably would have and I

1 think that they would just generally be that CPPR was capable of or -- yeah, capable of, you know, taking our contribution and, you know, spending it in an appropriate way. 3 4 I guess I'm a little confused by that because you Mr. Winuk: 5 told us that even to this day you're not sure if CPPR sent 6 money to AFF. 7 Mr. DeMaura: Uh-huh. Mr. Winuk: So why did it raise your concerns if you weren't --8 you just presumed it was your money, that you presumed the contribution was made? Is that what you're saying? 11 Mr. DeMaura: Yeah. I would say that, you know, looking at the 12 -- there was a news article that said how much money it was. 13 You know, I presumed that they sent money to them or --14 I want to show you this document too. This was --Mr. Winuk: 15 it's marked 1486. It's an email from you -- sorry. For the 16 bottom -- it's an email chain -- the bottom one is from you to 17 Jim Miller and then there's a part on top from Tony Russo back 18 to you. It's talking about developing a press strategy and 19 that something was going to go public in October. Can you 20 maybe give us the context of that and what we're talking about? 21 Mr. DeMaura: Sure. You know, a part of our -- you know, at 22 that point we -- you know, we had left all options on the table 23 and I don't recall the specific day but, you know, I think generally we were -- still really did have all options on the 24

table so that if we moved forward with one of the options or we

1 were to run ads we wanted to make sure that, you know, the 2 people that we had contracted with to provide press advice, you know, were ready to go and were aware of what we're considering 3 4 and I think, you know, maybe start thinking about what a 5 statement would look like. 6 Mr. Zall: So that was not in connection with concerns about 7 the -- concerns that -- what am I trying to say here? Mr. Winuk: This transfer of funds. 8 Mr. Zall: This was not about concerns about the transfer of 10 funds to CPPR and then some of that money winding up in 11 California? 12 Mr. DeMaura: No. I'd say this was -- this was about my, you 13 know, wanting to make sure we were ready from a press stand 14 point if we decided to spend more funds or spend, you know, 15 funds in a way that would, you know, be public, like do our own 16 ads or, you know, I think we had the option to do ads in some 17 way. So that was in preparation of that. 18 Mr. Zall: Can I ask you this? When we talked to Mr. Russo and 19 Mr. Miller they really made it sound like a decision was made 20 that you could not run issue ads because of the 60-day rule and neither of them ever mentioned to us that the idea of running 22 issue ads remained on the table. They were very clear that a 23 decision was made to go in a different direction and the different direction decision was to give the money to the Koch

network and hope that it came back or maybe more money came

- 1 | back. Is that not consistent with your -- how you remember
- 2 | things?
- 3 | Mr. DeMaura: No. That's generally consistent. The only
- 4 | difference would be is I recall there being, you know, still
- 5 | the option on the table of us doing ads ourselves and some were
- 6 | not issue ads but by setting up a PAC or, you know, doing some
- 7 || sort of report.
- 8 | Mr. Zall: So doing express advocacy --
- 9 | Mr. DeMaura: Express advocacy, yeah.
- 10 | Mr. Zall: -- taking the first bite, basically?
- 11 | Mr. DeMaura: That's right. Yeah. Yeah. I believe that was
- 12 ||still on the table.
- 13 | Mr. Zall: Okay. But then there were -- we saw emails where
- 14 donors continue to be solicited to send money to AJS for issue
- 15 | advocacy. But you're telling us that issue advocacy by AJS was
- 16 | off the table, basically, which is -- that's what is consistent
- 17 | with Mr. Miller and Mr. Russo.
- 18 | Mr. DeMaura: Yeah. I mean, I think that is generally correct.
- 19 || I mean, my recollection is there was a gradual decision away
- 20 || from issue advocacy which I think had a -- you know, we had
- 21 | concluded at this point. I don't know a definitive date when
- 22 | we said no more issue advocacy but I assume it would have to do
- 23 ||with like the legal windows as to when we could do it. So I
- 24 ||think that the options left on the table on this point or, you
- 25 | know, or the ones discussed in this or referred to in this

- email and then the option of giving to the Center to Protect
 Patient Rights.
- 3 | Mr. Zall: So, again, I guess do you know why then donors
- 4 | continued to be told as late as mid-October, even late October
- 5 | that they could send -- write large checks which would be sent
- 6 | to AJS and would be used for issue advocacy?
- 7 | Mr. DeMaura: What's the question?
- 8 | Mr. Zall: Do you know why fundraisers working on behalf of AJS
- 9 | continued to tell donors all the way into late October that
- 10 | they could send money to AJS which would be used for issue
- 11 | advocacy?
- 12 Mr. DeMaura: I don't know.
- 13 | Mr. Winuk: Okay. So on October 11th that was the second
- 14 | contribution. It was about \$14 million. Are there any other
- 15 | communications of any type with people about that contribution
- 16 | that we didn't cover? I think you told us you had -- you
- 17 | talked to Dave about it and you talked to Tony about it and
- 18 | then --
- 19 Mr. DeMaura: Yeah. I say the bulk of the conversation were
- 20 | really before the first transfer when we discussed the
- 21 || organization and whether to give to them and after that I
- 22 | believe I communicated with Jason Lockridge on the mechanics of
- 23 | when and maybe even how to send it. But I don't recall any
- 24 || substantive conversations.
- 25 | Mr. Winuk: With anyone?

- 1 | Mr. DeMaura: Again, I might have mentioned it to David that we
- 2 were going to send them more money again but I don't believe
- 3 | there was any in-depth conversations.
- 4 | Mr. Winuk: Okay. So that money got transferred on the 11th.
- 5 | On the 15th was when a complaint was made about the
- 6 | contribution. At some point did you become aware of money
- 7 | going from CPPR to ARL, Americans for Responsible Leadership,
- 8 | to SBAC, which is the Small Business Action Committee? Were
- 9 | you aware of that?
- 10 | Mr. DeMaura: I became aware of that.
- 11 | Mr. Winuk: And at what point did you become aware that that
- 12 | had occurred?
- 13 | Mr. DeMaura: I became aware of the complaint, I believe,
- 14 | through news stories. The mention of ARL I think I became
- 15 | aware of through a letter they sent.
- 16 | Mr. Winuk: When you became aware of it did you have -- what
- 17 | was your reaction to becoming aware of that chain -- money
- 18 || flow?
- 19 | Mr. DeMaura: Of the letters or the complaint or no?
- 20 \parallel Mr. Winuk: Well, at some point you said you learned that CPPR
- 21 | had given money -- \$11 million -- well, they gave money to ARL
- 22 and that \$11 million went to SBAC to spend on expressed
- 23 | advocacy. When you became aware of that what was your reaction
- 24 | to learning about that contribution chain?
- 25 | Mr. DeMaura: I was probably surprised.

- 1 | Mr. Winuk: And, again, why were you surprised by that?
- 2 | Mr. DeMaura: I mean, I think I would first say is that, you
- 3 | know, it wasn't really in my mind at the time that, you know,
- 4 | the money we gave to CPPR would be used for express advocacy.
- 5 | I think, secondly, I was surprised because they wrote a letter
- 6 | to someone, maybe one of you, which I didn't believe to be
- 7 | accurate.
- 8 | Mr. Winuk: Yeah. Well, we'll deal with the letter in a
- 9 | minute, but maybe we'll just talk about -- well, I'm sure --
- 10 | did you -- did you learn about that transaction through that
- 11 | letter or how did you learn about the transaction -- maybe news
- 12 | reports?
- 13 | Mr. DeMaura: I believe I learned about that transactions
- 14 | through the letter or I believe that Chip told me about the
- 15 || letters.
- 16 Mr. Winuk: Did you learn about that -- there was a third
- 17 | contribution that was made on October 19th. Did you learn
- 18 | about that chain -- CPPR, ARL, SBAC -- before you made --
- 19 | before or after you made that third contribution to CPPR which
- 20 | was about eight days later?
- 21 | Mr. DeMaura: I can't say with specificity but I believe after
- 22 the fact.
- 23 | Mr. Winuk: Okay. So did it have any impact on the third
- 24 || transfer decision -- to make the third transfer on the 19th of
- 25 | \$6.5 million?

- Mr. DeMaura: Yeah, I believe I -- I don't believe I learned
- 2 | about the letters until after the fact so I don't think it had
- 3 | an effect on it.
- 4 | Mr. Winuk: Okay. So I'm just talking about the time period
- 5 | now through the making of the third contribution and we'll talk
- 6 | about after that in a second. Tell us about any communications
- 7 | you had about the second or the third transfer with any party.
- 8 | Did Tony talk about -- give you a dollar amount for the third
- 9 ||contribution?
- 10 ||Mr. DeMaura: I think -- I mean, my recollection it was handled
- 11 | in much the same way. So I think he probably recommended a
- 12 | number based upon something that I had come up with with Jason.
- 13 | But, you know, I think most likely it was Tony making a
- 14 | recommendation.
- 15 | Mr. Winuk: Did you ask any questions? You said the first time
- 16 | you were surprised by the way the money moved. Did you ask
- 17 | questions for the second or third contribution about, you know,
- 18 | are they really doing what we're anticipating or are there
- 19 | problems with this? Did you have any conversations at all
- 20 | about your surprise or concern?
- 21 | Mr. DeMaura: Not that I recall.
- 22 | Mr. Zall: Do you -- did Mr. Russo ever tell you that after you
- 23 | transferred the money to CPPR, after you made the second
- 24 | transfer, he himself personally asked Sean Noble to get \$11
- 25 | million to the California campaign?

- 1 | Mr. DeMaura: No, not that I recall.
- 2 | Mr. Winuk: Who said -- who said that?
- 3 | Mr. Zall: Russo. Did -- he never told you that?
- 4 | Mr. DeMaura: Can you say that again just so I'm sure?
- ⁵ ||Mr. Zall: According to Mr. Russo, within a few days of you
- 6 | making the second transfer to CPPR Russo asked Sean Noble if he
- 7 | could get \$11 million to California. Were you aware of that at
- 8 | any time?
- $9 \parallel Mr$. DeMaura: No, not that I recall.
- 10 | Mr. Winuk: So sorry, back to any communication about either
- 11 | after the second transaction -- I guess the time period between
- 12 | the second transaction and the third you mentioned it's similar
- 13 | to the second one. Were there other conversations or
- 14 | communications with anyone?
- 15 Mr. DeMaura: No, not that I recall.
- 16 | Mr. Winuk: So after the third contribution did you become
- 17 | aware that there was a controversy at least of some sort
- 18 || surrounding the second contribution?
- 19 | Mr. DeMaura: Are you referring to a letter? Say that --
- 20 ||Mr. Winuk: Well, it was me. It was my agency.
- 21 Mr. DeMaura: Yeah.
- 22 | Mr. Winuk: We wound up getting into a request that turned into
- 23 ||litigation over that contribution and records around it. Were
- 24 | you aware of that?
- 25 | Mr. DeMaura: Yeah. I think I became -- somebody filed a

- 1 | complaint. I was aware of that through the press, yeah.
- 2 | Mr. Winuk: Okay. Tell us about any communications you had
- 3 | with anyone about the complaints or any of these transactions
- 4 | after the contribution was made.
- 5 | Mr. DeMaura: After the third contribution was made?
- 6 | Mr. Winuk: Uh-huh.
- 7 | Mr. DeMaura: I'd say primarily my conversations at that point
- 8 | were with legal counsel over --
- 9 | Mr. Winuk: Did you talk to Tony at all?
- 10 | Mr. DeMaura: In what period of time are we talking about?
- 11 || What were the actual dates?
- 12 | Mr. Winuk: This would be after the third contribution was made
- 13 | and according to my records that was made on October 19th.
- 14 ||Maybe an easier way to ask is did you have discussions with
- 15 | Tony about the complaint -- the controversy and anything like
- 16 | that?
- 17 | Mr. DeMaura: Yeah. I don't believe so. There may have been
- 18 | conversations about paying outstanding bills but I don't recall
- 19 | any conversation about the complaint.
- ²⁰ ||Mr. Winuk: Did you ever have a conversation with Sean Noble
- 21 | about any of those issues?
- 22 Mr. DeMaura: No.
- 23 | Mr. Winuk: Did you have any conversation with Sean Noble after
- 24 | the 19th at all?
- 25 Mr. DeMaura: No.

Mr. Winuk: Were you familiar with Americans for Responsible Leadership before you learned of it through this transaction? Mr. DeMaura: Yeah. I was only very mildly aware of it and that I had noticed that it got set up and it got -- I don't know if it was press coverage in Washington or something but I noticed that Sean listed some part of setting it up but that's the extent that I know. Mr. Winuk: Did you ever have any conversations with any member of ARL or representative of ARL about their contribution -their \$11 million contribution to SBAC? Mr. DeMaura: No. Mr. Winuk: What else do you got, Cliff? So this one -- this is a document marked 844. It's another voicemail. It says hi, Steve, this is redacted calling. Basically they're asking about a -- we worked with you back in August to send \$25,000 to AJS, now an entity called Americans for Responsible Leadership. It's on the defensive side of an FPPC lawsuit. Trying to confirm the two are not connected I'm sure you are familiar with it. What was your response to that person, if any? Mr. DeMaura: I believe I called that person back and offered to put them in touch with my legal counsel but I think I explained to him that I didn't know what ARL would say. Mr. Anderson: And are you actually remembering a conversation or are you just saying this is how I think I would have handled it?

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- 1 | Mr. DeMaura: Yeah. It's how I think I would have handled it.
- 2 ||I mean, I generally remember this voicemail but that's the
- 3 ||extent of it.
- 4 | Mr. Winuk: Bob?
- $5 \parallel Mr$. Perna: Six and a half million. They said they couldn't
- 6 give it back
- 7 | Mr. Winuk: Who said that remind me?
- 8 | Mr. Perna: That was in the -- Russo told us in the interview.
- 9 | Mr. Winuk: Oh. So when we were interviewing Mr. Russo he told
- 10 | us that one of the conversations he had with Sean, correct, was
- 11 | that the money that was transferred from AJS to CPPR that --
- 12 || sorry. I'm going to resay it. Mr. Russo said he had a
- 13 | conversation with Sean Noble. The context of the conversation
- 14 | was after this complaint had been filed and the complaint --
- 15 | the contribution became a source of controversy, and Sean Noble
- 16 | asked to -- offered to give the money back and Mr. Russo told
- 17 | him well, we can't give the money back now. Were you aware of
- 18 | any of those conversations and were you a part of any --
- 19 | Mr. DeMaura: Yeah. Now that you say that I recall Tony
- 20 ||calling me to check on, you know, Sean's offer and I said no, I
- 21 | gave the money with --
- 22 | Mr. Winuk: And you said what? I'm sorry.
- 23 | Mr. DeMaura: I said no, I gave the money with, you know, to
- 24 | their -- no strings attached so it's theirs.
- 25 ||Mr. Zall: So why -- I mean, maybe I'm just confused. If

- 1 | there's no strings attached why couldn't they just give it back
- 2 | to you?
- 3 | Mr. DeMaura: I guess they could have but, you know, I had
- 4 ||given them to do with it as Sean had pleased essentially and --
- 5 Mr. Zall: So did somebody --
- 6 Mr. DeMaura: -- it's still -- was still up to Sean to spend as
- 7 | he pleased.
- 8 | Mr. Zall: So did you say -- do you recall your -- did you tell
- 9 ||Tony no, I can't do that or no, I'm not interested or what?
- 10 | Mr. DeMaura: Yeah. I mean, I'm just recreating but I think it
- 11 | was something along the lines of no, it's his money. He can
- 12 keep it.
- 13 | Mr. Winuk: So at some point you mentioned you became aware
- 14 | that a letter was sent to my agency saying that AJS was the
- 15 | source of an \$11 million contribution with CPPR as an
- 16 | intermediary, ARL as a second intermediary and SBAC as the
- 17 | recipient of that contribution. When -- well, first of all,
- 18 | were you consulted on that letter before it was sent to me?
- 19 Mr. DeMaura: No.
- 20 ||Mr. Winuk: When did you learn about that letter and how did
- 21 | you learn about that letter?
- 22 | Mr. DeMaura: I believe I learned about it shortly after they
- 23 | were sent and I think it was through legal counsel that I
- 24 ||learned about it.
- 25 ||Mr. Winuk: So before (inaudible) did you have any

- 1 | communication with anyone about that letter?
- 2 \parallel Mr. DeMaura: No. Those letters were a surprise to me.
- 3 | Mr. Winuk: Did anyone call to discuss the \$11 million
- 4 | contribution issue with you in any way?
- 5 | Mr. DeMaura: You mean other than news reporters?
- 6 Mr. Winuk: Correct.
- 7 | Mr. DeMaura: Yeah. No, I don't -- not that I recall.
- 8 | Mr. Winuk: So just ask the question directly. Did you earmark
- 9 | an \$11 million contribution through CPPR and ARL to SBAC?
- 10 Mr. DeMaura: No.
- 11 | Mr. Winuk: So you're saying the letter was in error?
- 12 Mr. DeMaura: Correct.
- 13 | Mr. Winuk: Have you had any conversation since that letter was
- 14 | issued with either Sean Noble or anyone else regarding the
- 15 ||letter?
- 16 | Mr. DeMaura: I have not had any conversations about those
- 17 || letters with Sean Noble.
- 18 | Mr. Winuk: I'm excluding news reporters from --
- ¹⁹ ||Mr. DeMaura: Yeah. I'd say otherwise legal counsel, AJS
- 20 || consultants such as David Carney and Mike Dubke just to keep
- 21 | them aware of what was happening. But I think that's about it.
- 22 | Mr. Winuk: Did you discuss it with Tony Russo?
- 23 | Mr. DeMaura: I can't recall. I can't recall.
- 24 ||Mr. Zall: Do you know what Corner Table LLC is?
- 25 | Mr. DeMaura: I don't believe so.

- $1 \parallel Mr$. Zall: Okay. That entity doesn't ring a bell at all?
- 2 ||Mr. DeMaura: Top of my mind, I don't believe I've heard of it.
- 3 | But I won't say I definitely haven't heard of it but I don't
- 4 | believe so.
- 5 | Mr. Winuk: It's related to CPPR in some way.
- 6 | Mr. DeMaura: I don't believe so, no.
- 7 | Mr. Winuk: Okay. Can we take two minutes and then we'll just
- 8 decide if we have anything else. Also, we're going to ask if
- 9 | there's anything relevant you want to add so maybe you want to
- 10 | talk to him and see if there's something that you think is
- 11 | relevant that we haven't touched on either.
- 12 Mr. Anderson: Yeah. Yeah. Great.

13 (Off the Record)

- 14 | Mr. Anderson: Yeah. No, we don't have anything. Maybe I'll
- 15 | catch up with you in a minute.
- 16 | Mr. DeMaura: Okay. Great.
- 17 | Mr. Zall: Thank you, you guys. Thank you.
- 18 | Mr. Anderson: Thank you. All right. Cool. What else?
- ¹⁹ $\|$ Anything else for us to do?
- 20 | Mr. Winuk: No. I think we're good.
- 21 | Ms. Arguedas: That's going to happen?
- 22 | Mr. Perna: You want me to -- is this still on the record?
- 23 | Mr. Winuk: We're revoking immunity and charging (inaudible).
- 24 | Mr. Anderson: (Overlapping)
- 25 | Mr. Perna: Let me shut it off. (Recording Ends)

- INTERVIEW CONCLUDED -

TRANSCRIBER'S CERTIFICATION

This is to certify that I, GITA BARRETT, transcribed the audio recording of STEPHEN DEMAURA; that the pages numbered 1 through 100 constitute said transcript; that the same is a complete and accurate transcription of the aforesaid to the best of my ability.

In Bourel

Gita Barrett, Transcriber Foothill Transcription Company, Inc.