



Memorandum of Meeting

Date: December 8, 2011

Place: Center for Food Safety and Applied Nutrition (CFSAN), FDA
College Park, MD 20740

Participants:

Mr. Roderick Palmore
General Mills, Inc.

and

FDA/CFSAN
Mike Landa, Director, CFSAN

Subject: Nutrition Labeling

This meeting was held at the request of Mr. Palmore of General Mills, Inc. to discuss a nutrition labeling issue pertaining to Cheerios®.

Michael M. Landa