

## **FOR IMMEDIATE RELEASE**

### **CALIFORNIA DEMOCRATIC AND REPUBLICAN PARTIES BOTH REJECT PROP 24**

#### ***Prop 24 Exposed as Costly, Harmful Measure Despite Proponent Spending Millions***

**SACRAMENTO** – Both major California political parties rejected Prop 24 at their annual conventions this weekend. The California Republican Party (CRP) overwhelmingly voted to oppose Prop 24; the California Democratic Party overwhelmingly voted to go neutral on the measure despite Prop 24 proponents paying numerous party delegates and officials to obtain support.

Prop 24 is opposed by a coalition of small business, consumer, privacy and social justice advocacy organizations who all agree that Prop 24 is a costly, flawed and deceptive measure.

“California just passed the most comprehensive privacy legislation in the nation to protect consumers’ data,” said **Mary Stone Ross, President of California Consumer and Privacy Advocates Against Prop 24**. “Thankfully, both parties recognize that we need to give that law a chance to work before making costly, potentially harmful changes that undermine existing law.”

The California Democratic Party was poised to support the measure until more than one delegate revealed that they had been paid by the Yes campaign proponents, and had failed to properly disclose those payments. The revelation raised concerns about conflict of interest and transparency, which dovetailed with growing policy concerns enough that the Party pulled the measure from the consent calendar, rejected a vote to support the measure, and then instead overwhelmingly (77% of voting delegates) voted to take an official neutral position.

The Party’s rejection comes despite multiple contributions to the Party by Yes proponent Alastair Mactaggart.

“Prop 24 was drafted and qualified by one rich real estate developer, who actively solicited amendments and language from big corporations like Experian while ignoring 85% of the suggestions of consumer and privacy advocates,” said **Tracy Rosenberg, Executive Director of Media Alliance**. “So this weekend’s votes are a major victory for consumers and voters, and another step closer to defeating this harmful measure in November.”

“Prop 24 contains provisions that are anti-consumer, anti-worker and anti-social justice; provisions that perpetuate problems that we are trying to solve,” said **Richard Holober, President of the Consumer Federation of California**. “We hail the California Democratic Party’s decision not to support this harmful measure, which is deeply against the values that Democrats stand for.”

In 2018, California passed the California Consumer Privacy Act (CCPA) – landmark legislation to protect the privacy rights of consumers in California. This law mandated that certain businesses must provide notice to consumers before collecting their personal information and must allow consumer to opt out of the sale of their personal information. This law is now in effect.

Now, a wealthy San Francisco developer has spent millions to qualify Prop 24, which would weaken California’s recent landmark privacy law and create a new \$100+ million state agency to oversee privacy instead.

**Consumer, privacy, social justice and small business advocates** – including ACLU of California, Consumer Federation of California, Californians For Privacy Now, Color of Change, labor icon Dolores Huerta, Council on American-Islamic Relations – California, California Alliance for Retired Americans, and the California Small Business Association **have all come out in strong opposition to Prop 24** because it weakens California’s 2018

landmark privacy law, creates a toothless new state privacy bureaucracy and will cost California consumers and small businesses billions.

For more information please visit [www.NoOn24CA.org](http://www.NoOn24CA.org) or contact Marva Diaz at [MarvaDiaz@gmail.com](mailto:MarvaDiaz@gmail.com) or (916) 712.8426.

**[Join California consumer, privacy and social justice advocates in Voting No on 24!](#)**