

Toplines

Q1 Trump

Do you generally have a positive or negative opinion of President Donald Trump?

Positive	30%
Negative	60%
Unsure	10%

Q2 Biden

Do you generally have a positive or negative opinion of former Vice President Joe Biden?

Positive	51%
Negative	32%
Unsure	16%

Q3 President 2020

Who are you most likely to vote for in November's presidential election?*

Joe Biden	56%
Donald Trump	29%
Neither	6%
Unsure	10%

*Note: The order in which the candidates' names were presented was randomized.

Crosstabs

Q1 Trump

Do you generally have a positive or negative opinion of President Donald Trump?

	Gender	
	Male	Female
Positive	34%	27%
Negative	58%	62%
Unsure	8%	11%
	100%	100%

	Age	
	18-49	50 or older
Positive	33%	29%
Negative	60%	61%
Unsure	7%	11%
	100%	100%

	Ancestry					
	Caucasian	Japanese	Filipino	Hawaiian	Chinese	Other/Mixed Ancestry
Positive	30%	27%	33%	29%	21%	35%
Negative	65%	69%	39%	63%	61%	56%
Unsure	5%	4%	28%	8%	19%	9%
	100%	100%	100%	100%	100%	100%

	CollegeDeg	
	College Degree	No college degree
Positive	27%	33%
Negative	68%	55%
Unsure	6%	12%
	100%	100%

Representative Sample of 975 Registered Voters in Hawaii
Margin of Error +/- 3.1 percentage points
Fielded July 27 – 30, 2020

	Party		
	Democrat	Republican	Independent
Positive	6%	81%	39%
Negative	86%	14%	48%
Unsure	8%	5%	13%
	100%	100%	100%

	Politics		
	Liberal/Progressive	Moderate	Conservative
Positive	8%	16%	70%
Negative	90%	74%	23%
Unsure	2%	10%	7%
	100%	100%	100%

	Income		
	Less than \$50,000	\$50,000-\$100,000	More than \$100,000
Positive	26%	25%	37%
Negative	61%	72%	59%
Unsure	13%	4%	4%
	100%	100%	100%

	Island	
	Oahu	Neighbor
Positive	31%	28%
Negative	60%	62%
Unsure	9%	10%
	100%	100%

Q2 Biden

Do you generally have a positive or negative opinion of former Vice President Joe Biden?

	Gender	
	Male	Female
Positive	50%	53%
Negative	37%	29%
Unsure	13%	19%
	100%	100%

	Age	
	18-49	50 or older
Positive	38%	57%
Negative	41%	28%
Unsure	21%	15%
	100%	100%

	Ancestry					
	Caucasian	Japanese	Filipino	Hawaiian	Chinese	Other/Mixed Ancestry
Positive	59%	59%	45%	38%	58%	48%
Negative	32%	28%	26%	38%	15%	40%
Unsure	10%	13%	29%	24%	27%	12%
	100%	100%	100%	100%	100%	100%

	CollegeDeg	
	College Degree	No college degree
Positive	56%	47%
Negative	29%	36%
Unsure	15%	17%
	100%	100%

Representative Sample of 975 Registered Voters in Hawaii
Margin of Error +/- 3.1 percentage points
Fielded July 27 – 30, 2020

	Party		
	Democrat	Republican	Independent
Positive	79%	10%	30%
Negative	7%	81%	46%
Unsure	14%	8%	24%
	100%	100%	100%

	Politics		
	Liberal/Progressive	Moderate	Conservative
Positive	80%	58%	19%
Negative	10%	26%	67%
Unsure	10%	16%	15%
	100%	100%	100%

	Income		
	Less than \$50,000	\$50,000-\$100,000	More than \$100,000
Positive	55%	58%	46%
Negative	26%	29%	45%
Unsure	19%	13%	9%
	100%	100%	100%

	Island	
	Oahu	Neighbor
Positive	50%	55%
Negative	32%	32%
Unsure	18%	13%
	100%	100%

Q3 President 2020

Who are you most likely to vote for in November's presidential election?*

	Gender	
	Male	Female
Biden	54%	56%
Trump	31%	27%
Neither	7%	5%
Unsure	8%	12%
	100%	100%

	Age	
	18-49	50 or older
Biden	49%	59%
Trump	31%	28%
Neither	8%	5%
Unsure	12%	9%
	100%	100%

	Ancestry					
	Caucasian	Japanese	Filipino	Hawaiian	Chinese	Other/Mixed Ancestry
Biden	63%	63%	48%	45%	68%	47%
Trump	28%	27%	31%	31%	13%	32%
Neither	5%	4%	3%	8%	2%	10%
Unsure	4%	6%	19%	16%	17%	11%
	100%	100%	100%	100%	100%	100%

	CollegeDeg	
	College Degree	No college degree
Biden	62%	50%
Trump	26%	33%
Neither	5%	6%
Unsure	7%	12%
	100%	100%

Representative Sample of 975 Registered Voters in Hawaii
Margin of Error +/- 3.1 percentage points
Fielded July 27 – 30, 2020

	Party		
	Democrat	Republican	Independent
Biden	86%	10%	35%
Trump	5%	84%	36%
Neither	3%	2%	13%
Unsure	7%	4%	16%
	100%	100%	100%

	Politics		
	Liberal/Progressive	Moderate	Conservative
Biden	88%	62%	24%
Trump	5%	18%	70%
Neither	3%	7%	2%
Unsure	4%	13%	5%
	100%	100%	100%

	Income		
	Less than \$50,000	\$50,000-\$100,000	More than \$100,000
Biden	56%	65%	52%
Trump	26%	24%	34%
Neither	6%	4%	5%
Unsure	11%	7%	9%
	100%	100%	100%

	Island	
	Oahu	Neighbor
Biden	55%	57%
Trump	30%	26%
Neither	4%	9%
Unsure	11%	9%
	100%	100%

About the Poll

Civil Beat surveyed a random sample of 975 registered voters statewide. Surveys were fielded from July 27 – 30, 2020, using a combination of interactive voice response technology (touch-tone polling) and a survey administered online. Both the touch-tone and online version of the poll were conducted using random, probability-based sampling of registered voters in Hawaii. The touch-tone version was conducted by contacting landline telephones. The online version was conducted by texting cellphones and linking poll participants to an online survey optimized for smartphones. Questions in the telephone and online versions of the survey were nearly identical, other than differences necessitated by the different platforms. The text-to-online version of the poll replaces our former method of contacting cellphones via live call agents, but retains the same method to identify a randomly-selected subset of registered voters to contact. The new (text) method yielded a much higher survey completion rate and a more demographically diverse set of respondents than did the previous (cellphone) method. Approximately two thirds of the total sample completed the poll via landline and the other one third completed it via text-to-online.

Results were adjusted for voter likelihood and also balanced for gender, age, ancestry/ethnicity/race, county and Congressional District of residence, and education (college degree attainment) to match the demographic parameters of registered voters statewide.

The overall margin of error is +/- 3.1 percentage points. Other sources of error, such as imperfect response rates and design effect (the effect of weighting results based on demographics) are also common in public opinion research and may affect the results. The adjusted margin of error, accounting for the design effect is +/- 3.8 percentage points. The margin of error for any crosstabulated result is larger than the margin of error of the corresponding topline result.

Some columns may sum to totals slightly higher or lower than 100% due to rounding.

The poll was conducted by Civil Beat working with MRG Research, a public opinion research organization specializing in issues and candidate polling, message testing, and persuasive communications. Twitter: @MRG_Research