

NBC News/Marist Poll North Carolina Annotated Questionnaire

NC Adults: n=1,067; MoE +/- 3.7

NC Registered Voters: n=882; MoE +/- 4.0

		NC Adults	NC Registered Voters	
		Column %	Column %	
Do you approve or disapprove of the job Donald Trump is doing as president?	Approve	40%	41%	
	Disapprove	54%	55%	
	Vol: Unsure	6%	4%	
	March 2020			
	Approve	44%	45%	
	Disapprove	47%	48%	
	Vol: Unsure	8%	7%	
Do you approve or disapprove of the job Donald Trump is doing as president? [And, would you say you strongly approve/disapprove of the job he is doing or just approve/disapprove?]	Strongly approve	27%	29%	
	Approve	12%	12%	
	Disapprove	14%	12%	
	Strongly disapprove	40%	43%	
	Unsure	6%	4%	
		March 2020		
		Strongly approve	30%	31%
		Approve	15%	14%
		Disapprove	10%	10%
	Strongly disapprove	37%	38%	
	Unsure	8%	7%	
Do you approve or disapprove of the job Roy Cooper is doing as governor?	Approve	58%	59%	
	Disapprove	34%	35%	
	Vol: Unsure	8%	6%	
If November's election for president were held today, whom would you support if the candidates are: [If undecided: If you had to decide today, are you leaning more towards:] [Asked of Registered Voters]	Joe Biden, the Democrat	n/a	51%	
	Donald Trump, the Republican	n/a	44%	
	Other	n/a	2%	
	Undecided	n/a	4%	
North Carolina Persuadable Voters			12%	
	March 2020			
If the 2020 election for president were held today, whom would you support if the candidates are: [Asked of Registered Voters]	Joe Biden, the Democrat	n/a	49%	
	Donald Trump, the Republican	n/a	45%	
	Vol: Other	n/a	1%	
	Vol: Undecided	n/a	5%	

		NC Adults	NC Registered Voters
		Column %	Column %
Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day? [Asked of Registered Voters with a Candidate Preference]	Strongly support	n/a	69%
	Somewhat support	n/a	23%
	Might vote differently	n/a	7%
	Unsure	n/a	1%
In general, do you have a favorable or an unfavorable impression of Donald Trump?	Favorable	39%	39%
	Unfavorable	55%	57%
	Unsure-Never Heard	6%	4%
In general, do you have a favorable or an unfavorable impression of Joe Biden?	Favorable	43%	45%
	Unfavorable	48%	48%
	Unsure-Never Heard	8%	7%
If November's election for U.S. Senate in North Carolina were held today, whom would you support if the candidates are: [If undecided: If you had to decide today, are you leaning more towards:] [Asked of Registered Voters]	Cal Cunningham, the Democrat	n/a	50%
	Thom Tillis, the Republican	n/a	41%
	Other	n/a	1%
	Undecided	n/a	9%
North Carolina U.S. Senate Persuadable Voters			22%
	March 2020		
	Cal Cunningham, the Democrat	n/a	48%
	Thom Tillis, the Republican	n/a	43%
	Other	n/a	<1%
	Undecided	n/a	9%
Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day? [Asked of Registered Voters with a Candidate Preference for U.S. Senate]	Strongly support	n/a	50%
	Somewhat support	n/a	36%
	Might vote differently	n/a	12%
	Unsure	n/a	2%
If November's election for governor in North Carolina were held today, whom would you support if the candidates are: [If undecided: If you had to decide today, are you leaning more towards:] [Asked of Registered Voters]	Roy Cooper, the Democrat	n/a	58%
	Dan Forest, the Republican	n/a	38%
	Other	n/a	<1%
	Undecided	n/a	4%
North Carolina Governor Persuadable Voters			13%

		NC Adults	NC Registered Voters
		Column %	Column %
Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day? [Asked of Registered Voters with a Candidate Preference for Governor]	Strongly support	n/a	64%
	Somewhat support	n/a	26%
	Might vote differently	n/a	9%
	Unsure	n/a	2%
Who do you think would be better when it comes to dealing with the economy:	Joe Biden	37%	39%
	Donald Trump	52%	52%
	Both would be equally good	2%	2%
	Neither would be good	5%	5%
	Vol: It depends	<1%	<1%
	Vol: Unsure	4%	3%
Who do you think would be better when it comes to dealing with the coronavirus:	Joe Biden	50%	51%
	Donald Trump	34%	34%
	Both would be equally good	1%	1%
	Neither would be good	10%	10%
	Vol: It depends	<1%	<1%
	Vol: Unsure	4%	3%
Who do you think would be better when it comes to dealing with race relations:	Joe Biden	51%	53%
	Donald Trump	30%	31%
	Both would be equally good	2%	2%
	Neither would be good	13%	12%
	Vol: It depends	<1%	<1%
	Vol: Unsure	4%	2%
Thinking about the coronavirus pandemic in North Carolina, do you think things are:	Getting better	13%	14%
	Getting worse	48%	48%
	Staying about the same	36%	36%
	Vol: Unsure	3%	3%
As you may know, President Trump and the Republican Party canceled their plans to hold their convention in Charlotte because the president thought the protocols for coronavirus were too strict. Which statement comes closer to your view:	The president was right to move the convention, it's ultimately up to him where he speaks and who he speaks to	32%	32%
	The state was right to prioritize its health protocols for large gatherings over the objections of the president	61%	62%
	Vol: Unsure	6%	6%

Nature of the Sample: NBC News/Marist Poll of 1,067 North Carolina Adults

This survey of 1,067 adults was conducted July 14th through July 22nd, 2020 by The Marist Poll sponsored in partnership with NBC News. Adults 18 years of age and older residing in the state were contacted on landline or mobile numbers and interviewed by telephone using live interviewers. Survey questions were available in English or Spanish. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state from Dynata. The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. The samples were then combined and balanced to reflect the 2017 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 3.7 percentage points. There are 882 registered voters. The results for this subset are statistically significant within ± 4.0 percentage points. Tables include results for subgroups with a minimum sample size of 100 unweighted completed interviews as to only display crosstabs with an acceptable sampling error. It should be noted that although you may not see results listed for a certain group, it does not mean interviews were not completed with those individuals. It simply means the sample size is too small to report. The error margin was adjusted for sample weights and increases for cross-tabulations.