

# ORDER



**Orders**  
**Order / Rev:** 1995416  
**Alt Order #:** WOC12498210  
**Product Desc:** General  
**Estimate:** 577  
**Flight Dates:** 05/07/20 - 05/08/20  
**Original Date / Rev:** 05/05/20 / 05/05/20  
**Order Type:** RFP

**KPNX**  
**Primary AE:** Jim Quinn  
**Sales Office:** TSPHI  
**Sales Region:** NAT

**Agency**  
**Name:** Ashton Media LLC/ POL  
**Buying Contact:**  
**Billing Contact:**  
 PO BOX 122  
 Ashton, MD 20861

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** ISS/ Lincoln Project, The  
**Demographic:** A35+  
**Product Codes:** IS-Issue/Non Ballot  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Issue

**New Business Thru:**  
**Advertiser External ID:** 188296  
**Agency External ID:** 73349AG  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/27/20	05/08/20	22	\$10,350.00	\$8,797.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2020	22	\$10,350.00	\$8,797.50	0.00
<b>Totals</b>	<b>22</b>	<b>\$10,350.00</b>	<b>\$8,797.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristen Waskie			Start Of Order - End Of Order	100%
Jim Quinn			Start Of Order - End Of Order	0%

**Order Share**

	Share	Total
KPNX	16%	\$10,350.00
Market	100%	\$64,687.50

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KAET	0%	\$0.00
KASW	1%	\$646.88
KBCZ	0%	\$0.00
KBPX	0%	\$0.00
KDRX	0%	\$0.00
KMCC	0%	\$0.00
KNAZ	0%	\$0.00
KNXV	11%	\$7,115.62
KPAZ	0%	\$0.00
KPHO	26%	\$16,818.75
KPPX	0%	\$0.00
KSAZ	21%	\$13,584.38
KTFL	0%	\$0.00
KTVK	23%	\$14,878.12
KTVW	0%	\$0.00
KUSK	0%	\$0.00

KUTP 1% \$646.88  
 UNKWN 1% \$646.88

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**KPNX**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KPNX	05/07/20	05/08/20	Local News @ 5a M-F Today In AZ - 5a - Rate	CM	5-530a	--- 11--	:30	2	\$100.00	P03	0.00	NM	2	\$200.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/04/20 05/10/20		--- 11--		2		\$100.00		0.00					
N 2	KPNX	05/07/20	05/08/20	Local News @ 530a M-FCM Today In AZ - 5:30a - Rate	CM	530-6a	--- 11--	:30	2	\$150.00	P03	0.00	NM	2	\$300.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/04/20 05/10/20		--- 11--		2		\$150.00		0.00					
N 3	KPNX	05/07/20	05/08/20	Local News @ 4p M-F First @ 4 - Rate	CM	4-5p	--- 11--	:30	2	\$250.00	P03	0.00	NM	2	\$500.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/04/20 05/10/20		--- 11--		2		\$250.00		0.00					
N 4	KPNX	05/07/20	05/08/20	Local News @ 5p M-F 12 News @ 5P - Rate	CM	5-530p	--- 11--	:30	2	\$600.00	P03	0.00	NM	2	\$1,200.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/04/20 05/10/20		--- 11--		2		\$600.00		0.00					
N 5	KPNX	05/07/20	05/08/20	NBC Nightly News NBC Nightly News - Rate	CM	NBC Nightly News	--- 11--	:30	2	\$1,000.00	P03	0.00	NM	2	\$2,000.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/04/20 05/10/20		--- 11--		2		\$1,000.00		0.00					
N 6	KPNX	05/07/20	05/08/20	Local News @ 6p M-F 12 News @ 6P - Rate	CM	6-630p	--- 11--	:30	2	\$600.00	P03	0.00	NM	2	\$1,200.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/04/20 05/10/20		--- 11--		2		\$600.00		0.00					
N 7	KPNX	05/07/20	05/08/20	Local News @ 10p M-F 12 News @ 10P (M-Su) - Rate	CM	10-1035p	--- 11--	:30	2	\$750.00	P03	0.00	NM	2	\$1,500.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/04/20 05/10/20		--- 11--		2		\$750.00		0.00					
N 8	KPNX	05/07/20	05/08/20	Local News @ 6a M-F 12 News Today	CM	6-7a	--- 11--	:30	2	\$350.00	P03	0.00	NM	2	\$700.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/04/20 05/10/20		--- 11--		2		\$350.00		0.00					
N 9	KPNX	05/07/20	05/08/20	Arizona MIDDAY Arizona MIDDAY	CM	Arizona MIDDAY	--- 11--	:30	2	\$200.00	P03	0.00	NM	2	\$400.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/04/20 05/10/20		--- 11--		2		\$200.00		0.00					
N 10	KPNX	05/07/20	05/08/20	Today Show Today Show	CM	7-9a	--- TF--	:30	1	\$450.00	P03	0.00	NM	1	\$450.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/04/20 05/10/20		---- 1--		1		\$450.00		0.00					
N 11	KPNX	05/07/20	05/08/20	Extra 630-7p Extra	CM	630-7p	--- TF--	:30	2	\$650.00	P03	0.00	NM	2	\$1,300.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/04/20 05/10/20		--- TF--		2		\$650.00		0.00					
N 12	KPNX	05/07/20	05/08/20	Ellen 3-4p Ellen Degeneres	CM	3-4p	-----	:30	0	\$600.00	P03	0.00	NM	1	\$600.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/04/20 05/10/20		-----		0		\$600.00		0.00					

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 05/04/20	05/10/20	---TF--	1	\$600.00	0.00								
													Totals	22	\$10,350.00

\*Tax 1 Note: City Advertising Tax 0.5%.