

ORDER



Orders
Order / Rev: 681324
 Alt Order #:
Product Desc: 418 - Arizona
Estimate: 5238
Flight Dates: 10/06/20 - 10/12/20
Original Date / Rev: 03/23/20 / 03/23/20
Order Type: GENERAL

KNXV
Primary AE: Margie MacDonald
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Main Street Media
Buying Contact:
Billing Contact:
 P. O. Box 25093
 Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Defend Arizona
Demographic: A35+
Product Codes: PL Non-Ballot Issue
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru:
Advertiser External ID: 209133
Agency External ID: 113817
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/12/20	105	\$123,700.00	\$105,145.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	105	\$123,700.00	\$105,145.00	0.00
Totals	105	\$123,700.00	\$105,145.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNXV	10/06/20	10/12/20	M-F 5-6am News M-F 5-6am News	CM	5-6am	MTWTF--	:30	5	\$600.00	P-2	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/06/20	10/12/20	MTWTF--		5			\$600.00			0.00			
N 2	KNXV	10/06/20	10/12/20	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/06/20	10/12/20	MTWTF--		5			\$500.00			0.00			
N 3	KNXV	10/06/20	10/12/20	M-F Good Morning Ame M-F Good Morning America	CM	7-9am	MTWTF--	:30	10	\$750.00	P-3	0.00	NM	10	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/06/20	10/12/20	MTWTF--		10			\$750.00			0.00			
N 4	KNXV	10/06/20	10/12/20	M-F 9-10am M-F 9-10am	CM	9-10am	MTWTF--	:30	5	\$200.00	P-3	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/06/20	10/12/20	MTWTF--		5			\$200.00			0.00			
N 5	KNXV	10/06/20	10/12/20	M-F 10-11am The View	CM	10-11am	MTWTF--	:30	5	\$1,000.00	P-3	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/06/20	10/12/20	MTWTF--		5			\$1,000.00			0.00			
N 6	KNXV	10/06/20	10/12/20		CM	11am-12pm	MTWTF--	:30	6	\$400.00	P-3	0.00	NM	6	\$2,400.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 11am-12pm News											
				M-F 11am-12pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/06/20	10/12/20	MTWTF--		6			\$400.00			0.00			
N 7	KNXV	10/06/20	10/12/20	M-F 12-1pm	CM	12-1pm	MTWTF--	:30	5	\$1,000.00	P-3	0.00	NM	5	\$5,000.00
				M-F 12-1pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/06/20	10/12/20	MTWTF--		5			\$1,000.00			0.00			
N 8	KNXV	10/06/20	10/12/20	M-F 1-2pm	CM	1-2pm	MT-T---	:30	3	\$1,000.00	P-3	0.00	NM	3	\$3,000.00
				General Hospital											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/06/20	10/12/20	MT-T---		3			\$1,000.00			0.00			
N 9	KNXV	10/06/20	10/12/20	M-F 4-5pm	CM	4-5pm	MTWTF--	:30	5	\$400.00	P-3	0.00	NM	5	\$2,000.00
				M-F 4-5pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/06/20	10/12/20	MTWTF--		5			\$400.00			0.00			
N 10	KNXV	10/06/20	10/12/20	M-F 5-530pm News	CM	5-530pm	MTWTF--	:30	5	\$1,000.00	P-3	0.00	NM	5	\$5,000.00
				M-F 5-530pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/06/20	10/12/20	MTWTF--		5			\$1,000.00			0.00			
N 11	KNXV	10/06/20	10/12/20	M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	5	\$1,000.00	P-3	0.00	NM	5	\$5,000.00
				M-F 6-630pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/06/20	10/12/20	MTWTF--		5			\$1,000.00			0.00			
N 12	KNXV	10/06/20	10/12/20	M-F 630-7pm News	CM	630-7pm	MTWTF--	:30	5	\$1,000.00	P-3	0.00	NM	5	\$5,000.00
				M-F 630-7pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/06/20	10/12/20	MTWTF--		5			\$1,000.00			0.00			
N 13	KNXV	10/12/20	10/12/20	Monday Prime A	CM	658-9pm	M-----	:30	1	\$7,500.00	P-3	0.00	NM	1	\$7,500.00
				Monday Prime A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/06/20	10/12/20	M-----		1			\$7,500.00			0.00			
N 14	KNXV	10/12/20	10/12/20	Monday Prime C	CM	9-10pm	M-----	:30	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
				Monday Prime C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/06/20	10/12/20	M-----		1			\$6,000.00			0.00			
N 15	KNXV	10/06/20	10/12/20	M-F 10-1035pm News	CM	10-1035pm	MTWTF--	:30	5	\$1,500.00	P-3	0.00	NM	5	\$7,500.00
				M-F 10-1035pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/06/20	10/12/20	MTWTF--		5			\$1,500.00			0.00			
N 16	KNXV	10/06/20	10/12/20	M-F 1035-1137pm	CM	1035-1137pm	MTWTF--	:30	5	\$1,000.00	P-3	0.00	NM	5	\$5,000.00
				Jimmy Kimmel											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/06/20	10/12/20	MTWTF--		5			\$1,000.00			0.00			
N 17	KNXV	10/06/20	10/12/20	M-F 1137pm-1206am	CM	1137pm-1206am	MTWTF--	:30	5	\$300.00	P-3	0.00	NM	5	\$1,500.00
				Nightline											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/06/20	10/12/20	MTWTF--		5			\$300.00			0.00			
N 18	KNXV	10/06/20	10/06/20	Tuesday Prime A	CM	658-8pm	-T-----	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
				Tuesday Prime A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/06/20	10/12/20	-T-----		1			\$3,000.00			0.00			
N 19	KNXV	10/07/20	10/07/20	Wednesday Prime A	CM	658-8pm	--W----	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
				Wednesday Prime A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/06/20	10/12/20	--W----		1			\$4,000.00			0.00			
N 20	KNXV	10/07/20	10/07/20	Wednesday Prime B	CM	8-9pm	--W----	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
				Wednesday Prime B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/06/20	10/12/20	--W----		1			\$4,000.00			0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/20	10/12/20	--W----		1				\$4,000.00		0.00			
N21	KNXV	10/07/20	10/07/20	Wednesday Prime C Wednesday Prime C	CM	9-10pm	--W----	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/20	10/12/20	--W----		1				\$4,000.00		0.00			
N22	KNXV	10/09/20	10/09/20	Friday Prime A Friday Prime A	CM	658-8pm	----F--	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/20	10/12/20	----F--		1				\$2,000.00		0.00			
N23	KNXV	10/09/20	10/09/20	Friday Prime B Friday Prime B	CM	8-10pm	----F--	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/20	10/12/20	----F--		1				\$2,000.00		0.00			
N24	KNXV	10/10/20	10/10/20	Sa 5-7am News Sa 5-7am News	CM	5-7am	-----S-	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/20	10/12/20	-----S-		2				\$500.00		0.00			
N25	KNXV	10/10/20	10/10/20	Sa GMA Hour 1 Sa GMA Hour 1	CM	7-8am	-----S-	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/20	10/12/20	-----S-		1				\$1,000.00		0.00			
N26	KNXV	10/10/20	10/10/20	Sa 8-9am News Sa 8-9am News	CM	8-9am	-----S-	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/20	10/12/20	-----S-		2				\$500.00		0.00			
N27	KNXV	10/10/20	10/10/20	College FB - Sa Prime College FB - Sa Prime	CM	College FB - Sa Pr	-----S-	:30	1	\$5,000.00	P-3	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/20	10/12/20	-----S-		1				\$5,000.00		0.00			
N28	KNXV	10/10/20	10/10/20	Sa 10-11pm News Sa 10-11pm News	CM	10-11pm	-----S-	:30	1	\$800.00	P-6	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/20	10/12/20	-----S-		1				\$800.00		0.00			
N29	KNXV	10/11/20	10/11/20	Su 5-7am News Su 5-7am News	CM	5-7am	-----S	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/20	10/12/20	-----S		2				\$500.00		0.00			
N30	KNXV	10/11/20	10/11/20	Su Good Morning America Su Good Morning America	CM	7-8am	-----S	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/20	10/12/20	-----S		1				\$1,000.00		0.00			
N31	KNXV	10/11/20	10/11/20	This Week This Week	CM	8-9am	-----S	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/20	10/12/20	-----S		1				\$1,000.00		0.00			
N32	KNXV	10/11/20	10/11/20	Su 5-530pm News Su 5-530pm News	CM	5-530pm	-----S	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/20	10/12/20	-----S		1				\$1,000.00		0.00			
N33	KNXV	10/11/20	10/11/20	Sunday Prime A Sunday Prime A	CM	558-7pm	-----S	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/20	10/12/20	-----S		1				\$2,000.00		0.00			
N34	KNXV	10/11/20	10/11/20	Sunday Prime B Sunday Prime B	CM	7-8pm	-----S	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/20	10/12/20	-----S		1				\$3,000.00		0.00			
N35	KNXV	10/11/20	10/11/20		CM	8-9pm		:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00

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				Sunday Prime C											
				Sunday Prime C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/06/20	10/12/20	-----S	1	\$4,000.00	0.00								
N36	KNXV	10/11/20	10/11/20	Sunday Prime D	CM	9-10pm	-----S	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
				Sunday Prime D											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/06/20	10/12/20	-----S	1	\$3,000.00	0.00								
N37	KNXV	10/10/20	10/10/20	College FB - Sa Early	CM	College FB - Sa E	-----S-	:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
				College FB - Sa Early											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/06/20	10/12/20	-----S-	1	\$5,000.00	0.00								
N38	KNXV	10/11/20	10/11/20	Su 10-11pm News	CM	10-11pm	-----S	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
				Su 10-11pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/06/20	10/12/20	-----S	1	\$1,000.00	0.00								
													Totals	105	\$123,700.00