

U.S. Soccer TV Viewership & Match Attendance
Summary by Year

TV Viewership

Viewership excludes events for which there is no ratings data

All Matches - P2+ (000,000)

| | 2019 | | | 2018 | | | 2017 | | | 2016 | | | 2015 | | | 2014 | | | 2013 | | | 2012 | | | 2011 | | | 2010 | | | 2009 | | | 2008 | | | 2007 | | | 2006 | | |
|-------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|------|-------|------|------|-------|------|
| | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | | | | | | |
| MNT | 18 | 33,52 | 1,86 | 11 | 13,23 | 1,21 | 19 | 37,66 | 1,99 | 19 | 43,98 | 2,31 | 20 | 38,53 | 1,93 | 11 | 82,34 | 5,43 | 19 | 40,63 | 2,14 | 11 | 13,76 | 1,18 | 17 | 35,15 | 2,07 | 14 | 62,58 | 4,47 | 23 | 49,23 | 2,14 | 12 | 11,42 | 0,95 | 6 | 11,67 | 1,94 | 3 | 19,84 | 6,65 |
| WNT | 24 | 52,39 | 2,18 | 20 | 44,49 | 2,22 | 36 | 44,12 | 1,23 | 35 | 62,44 | 1,78 | 25 | 100,31 | 4,01 | 23 | 83,97 | 3,65 | 26 | 42,84 | 1,65 | 30 | 28,31 | 0,94 | 32 | 28,12 | 0,88 | 21 | 61,33 | 2,92 | 28 | 49,86 | 1,77 | 15 | 3,17 | 0,21 | 6 | 11,67 | 1,94 | 3 | 19,84 | 6,65 |
| TOTAL | 42 | 85,91 | 2,04 | 31 | 57,72 | 1,84 | 55 | 81,78 | 1,49 | 54 | 106,42 | 1,95 | 45 | 139,82 | 3,08 | 44 | 166,31 | 3,77 | 45 | 123,47 | 2,77 | 41 | 42,07 | 1,03 | 49 | 63,27 | 1,28 | 41 | 113,91 | 2,78 | 41 | 59,10 | 1,43 | 21 | 14,64 | 0,69 | 12 | 31,51 | 2,63 | 9 | 39,68 | 4,41 |

Excluding World Cup - P2+ (000,000)

| | 2019 | | | 2018 | | | 2017 | | | 2016 | | | 2015 | | | 2014 | | | 2013 | | | 2012 | | | 2011 | | | 2010 | | | 2009 | | | 2008 | | | 2007 | | | 2006 | | |
|-------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|------|-------|------|
| | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | | | |
| MNT | 18 | 33,52 | 1,86 | 11 | 13,23 | 1,21 | 19 | 37,66 | 1,99 | 19 | 43,98 | 2,31 | 20 | 38,53 | 1,93 | 11 | 82,34 | 5,43 | 19 | 40,63 | 2,14 | 11 | 13,76 | 1,18 | 17 | 35,15 | 2,07 | 14 | 62,58 | 4,47 | 23 | 49,23 | 2,14 | 12 | 11,42 | 0,95 | 6 | 11,67 | 1,94 | 3 | 19,84 | 6,65 |
| WNT | 17 | 8,23 | 0,37 | 20 | 6,45 | 0,34 | 16 | 6,25 | 0,39 | 22 | 15,46 | 0,70 | 18 | 6,09 | 0,34 | 8 | 1,82 | 0,23 | 7 | 2,22 | 0,32 | 19 | 11,56 | 0,62 | 6 | 1,28 | 0,21 | 7 | 1,76 | 0,25 | 3 | 0,64 | 0,21 | 3 | 0,74 | 0,25 | - | - | - | - | - | - |
| TOTAL | 35 | 41,75 | 1,19 | 31 | 19,74 | 0,64 | 35 | 44,12 | 1,26 | 41 | 59,44 | 1,45 | 38 | 44,61 | 1,17 | 19 | 16,90 | 0,89 | 26 | 42,84 | 1,65 | 30 | 28,31 | 0,94 | 23 | 36,43 | 1,58 | 17 | 11,09 | 0,65 | 26 | 49,86 | 1,92 | 15 | 12,17 | 0,81 | 6 | 11,67 | 1,94 | 3 | 19,84 | 6,65 |

USF TV Rights* - P2+ (000,000)

| | 2019 | | | 2018 | | | 2017 | | | 2016 | | | 2015 | | | 2014 | | | 2013 | | | 2012 | | | 2011 | | | 2010 | | | 2009 | | | 2008 | | | 2007 | | | 2006 | | |
|-------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|------|---|---|
| | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | | | |
| MNT | 12 | 13,67 | 1,14 | 11 | 13,28 | 1,21 | 9 | 14,03 | 1,56 | 10 | 14,38 | 1,44 | 12 | 15,77 | 1,31 | 11 | 16,28 | 1,39 | 12 | 19,57 | 1,63 | 11 | 12,76 | 1,16 | 11 | 17,57 | 1,60 | 10 | 9,33 | 0,93 | 8 | 13,91 | 1,74 | 8 | 0,41 | 0,05 | - | - | - | - | - | |
| WNT | 17 | 6,23 | 0,37 | 15 | 4,49 | 0,30 | 16 | 6,25 | 0,39 | 14 | 4,38 | 0,31 | 15 | 6,63 | 0,44 | 3 | 0,56 | 0,19 | 4 | 1,79 | 0,45 | 10 | 3,29 | 0,33 | 5 | 0,86 | 0,17 | 6 | 1,46 | 0,24 | 2 | 0,56 | 0,28 | 3 | 0,74 | 0,25 | - | - | - | - | - | - |
| TOTAL | 29 | 19,91 | 0,69 | 26 | 17,77 | 0,68 | 25 | 20,28 | 0,81 | 24 | 18,76 | 0,78 | 27 | 22,40 | 0,83 | 14 | 16,83 | 1,19 | 17 | 21,36 | 1,27 | 21 | 16,05 | 0,76 | 16 | 18,44 | 1,11 | 16 | 10,79 | 0,67 | 11 | 14,55 | 1,32 | 11 | 10,15 | 0,92 | - | - | - | - | - | |

*USF TV Rights = Events where U.S. Soccer had any TV rights

USF Controlled** - P2+ (000,000)

| | 2019 | | | 2018 | | | 2017 | | | 2016 | | | 2015 | | | 2014 | | | 2013 | | | 2012 | | | 2011 | | | 2010 | | | 2009 | | | 2008 | | | 2007 | | | 2006 | | |
|-------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|------|---|--|
| | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | | | |
| MNT | 10 | 16,16 | 1,62 | 7 | 10,81 | 1,54 | 6 | 13,84 | 2,31 | 6 | 13,38 | 2,23 | 7 | 11,58 | 1,65 | 8 | 19,37 | 2,42 | 9 | 18,39 | 2,04 | 8 | 6,43 | 0,80 | 6 | 16,88 | 2,81 | 6 | 10,81 | 1,80 | 6 | 13,91 | 2,32 | 6 | 8,33 | 1,39 | 6 | 9,33 | 1,55 | | | |
| WNT | 15 | 5,72 | 0,38 | 13 | 4,15 | 0,32 | 13 | 5,02 | 0,39 | 14 | 4,38 | 0,31 | 15 | 6,21 | 0,41 | 3 | 0,56 | 0,19 | 4 | 1,79 | 0,45 | 10 | 3,29 | 0,33 | 5 | 0,86 | 0,17 | 6 | 1,46 | 0,24 | 2 | 0,56 | 0,28 | 3 | 0,74 | 0,25 | - | - | - | - | - | |
| TOTAL | 25 | 21,88 | 0,87 | 20 | 14,96 | 0,74 | 21 | 18,86 | 0,89 | 20 | 17,76 | 0,88 | 22 | 17,79 | 0,80 | 11 | 19,93 | 1,81 | 13 | 20,18 | 1,56 | 18 | 9,72 | 0,54 | 11 | 17,74 | 1,61 | 12 | 12,27 | 1,02 | 8 | 14,47 | 1,71 | 8 | 9,08 | 1,01 | - | - | - | - | - | |

**USF Controlled = Events where U.S. Soccer controlled Gate Revenue

Domestic - P2+ (000,000)

| | 2019 | | | 2018 | | | 2017 | | | 2016 | | | 2015 | | | 2014 | | | 2013 | | | 2012 | | | 2011 | | | 2010 | | | 2009 | | | 2008 | | | 2007 | | | 2006 | | |
|-------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|------|-------|------|
| | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | # of Events | Total Viewership | Avg Viewership | | | |
| MNT | 13 | 32,70 | 2,52 | 7 | 10,81 | 1,54 | 14 | 26,25 | 1,88 | 14 | 24,15 | 1,73 | 14 | 33,58 | 2,40 | 15 | 44,33 | 2,95 | 16 | 32,48 | 2,03 | 14 | 14,43 | 1,03 | 14 | 24,27 | 1,73 | 7 | 10,81 | 1,54 | 14 | 26,25 | 1,88 | 14 | 24,15 | 1,73 | 14 | 33,58 | 2,40 | 15 | 44,33 | 2,95 |
| WNT | 15 | 5,72 | 0,38 | 13 | 4,15 | 0,32 | 13 | 5,02 | 0,39 | 18 | 5,70 | 0,32 | 13 | 6,21 | 0,48 | 8 | 1,62 | 0,20 | 4 | 1,79 | 0,45 | 10 | 3,29 | 0,33 | 5 | 0,86 | 0,17 | 6 | 1,46 | 0,24 | 2 | 0,56 | 0,28 | 3 | 0,74 | 0,25 | - | - | - | - | - | - |
| TOTAL | 28 | 38,42 | 1,37 | 20 | 14,96 | 0,74 | 27 | 31,27 | 1,15 | 32 | 29,85 | 0,93 | 27 | 39,79 | 1,47 | 23 | 45,95 | 2,00 | 26 | 34,27 | 1,32 | 24 | 17,72 | 0,74 | 19 | 25,10 | 1,32 | 13 | 12,27 | 0,94 | 16 | 26,81 | 1,68 | 17 | 24,90 | 1,44 | 19 | 78,91 | 4,10 | 19 | 78,91 | 4,10 |

Match Attendance

All Matches

| | 2019 | | | 2018 | | | 2017 | | | 2016 | | | 2015 | | | 2014 | | | 2013 | | | 2012 | | | 2011 | | | 2010 | | | 2009 | | | 2008 | | | 2007 | | | 2006 | | |
|-------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|------|---------|--------|
| | # of Events | Total Attendance | Avg Attendance | # of Events | Total Attendance | Avg Attendance | # of Events | Total Attendance | Avg Attendance | # of Events | Total Attendance | Avg Attendance | # of Events | Total Attendance | Avg Attendance | # of Events | Total Attendance | Avg Attendance | # of Events | Total Attendance | Avg Attendance | # of Events | Total Attendance | Avg Attendance | # of Events | Total Attendance | Avg Attendance | # of Events | Total Attendance | Avg Attendance | # of Events | Total Attendance | Avg Attendance | # of Events | Total Attendance | Avg Attendance | # of Events | Total Attendance | Avg Attendance | | | |
| MNT | 17 | 586,768 | 34,515 | 11 | 341,403 | 31,037 | 19 | 539,737 | 28,407 | 17 | 483,016 | 28,418 | 20 | 690,878 | 34,544 | 15 | 486,387 | 32,359 | 23 | 760,204 | 33,052 | 14 | 377,706 | 26,979 | 17 | 664,772 | 39,104 | 14 | 509,362 | 36,384 | 24 | 797,587 | 33,233 | 14 | 377,620 | 26,974 | 18 | 557,196 | 30,958 | 12 | 289,771 | 24,148 |
| WNT | 24 | 665,738 | 27,739 | 20 | 257,521 | 12,876 | 26 | 277,848 | 10,687 | 26 | 659,547 | 25,369 | 24 | 209,089 | 8,712 | 16 | 197,800 | 12,363 | 32 | 477,752 | 14,930 | 32 | 477,752 | 14,930 | 18 | 68,577 | 3,810 | 8 | 53,156 | 6,645 | 36 | 366,807 | 10,189 | 24 | 321,720 | 13,405 | 22 | 135,424 | 6,156 | 18 | 133,216 | 7,401 |
| TOTAL | 41 | 1,252,506 | 30,677 | 31 | 598,924 | 19,333 | 45 | 817,585 | 18,173 | 46 | 1,142,663 | 24,621 | 44 | 905,967 | 20,363 | 41 | 684,187 | 16,687 | 55 | 1,237,956 | 22,508 | 46 | 855,458 | 18,597 | 31 | 733,544 | 23,661 | 22 | 562,518 | 25,570 | 48 | 1,129,387 | 23,529 | 42 | 1,119,300 | 26,651 | 40 | 692,616 | 17,317 | 30 | 422,987 | 14,099 |

Excluding World Cup

| | 2019 | | | 2018 | | | 2017 | | | 2016 | | | 2015 | | | 2014 | | | 2013 | | | 2012 | | | 2011 | | | 2010 | | | 2009 | | | 2008 | | | 2007 | | | 2006 | | |
|-----|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|-------------|------------------|----------------|------|--|--|
| | # of Events | Total Attendance | Avg Attendance | # of Events | Total Attendance | Avg Attendance | # of Events | Total Attendance | Avg Attendance | # of Events | Total Attendance | Avg Attendance | # of Events | Total Attendance | Avg Attendance | # of Events | Total Attendance | Avg Attendance | # of Events | Total Attendance | Avg Attendance | # of Events | Total Attendance | Avg Attendance | # of Events | Total Attendance | Avg Attendance | # of Events | Total Attendance | Avg Attendance | # of Events | Total Attendance | Avg Attendance | # of Events | Total Attendance | Avg Attendance | # of Events | Total Attendance | Avg Attendance | | | |
| MNT | 17 | 386,768 | 22,751 | 11 | 341,403 | 31,037 | 19 | 539,737 | 28,407 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |