	# Filings			Online DIY Market Share %		
			Mid-Year			Mid-Year
Company	2017	2018	2019	2017	2018	2019
TurboTax	35,949,033	38,217,751	38,866,050	66.7%	66.6%	66.7%
H&R Block	7,427,430	8,064,548	8,517,202	13.8%	14.0%	14.6%
TaxAct	4,466,370	3,995,113	3,245,838	8.3%	7.0%	5.6%
TaxHawk	2,899,583	3,406,487	3,656,385	5.4%	5.9%	6.3%
Credit Karma	892,926	986,776	1,493,802	1.7%	1.7%	2.6%
TaxSlayer	814,538	844,417	813,832	1.5%	1.5%	1.4%
All Other Companies	1,426,433	1,894,280	1,684,008	2.6%	3.3%	2.9%
TOTAL DIY ONLINE FILINGS	53,876,313	57,409,372	58,277,117			

Electronic Filings via Online Tax Software Companies

Source: ProPublica analysis of electronic filing data in the IRS' External Customer Data Store database. For 2019, the "mid-year" data comes from an extract produced in July 2019.