



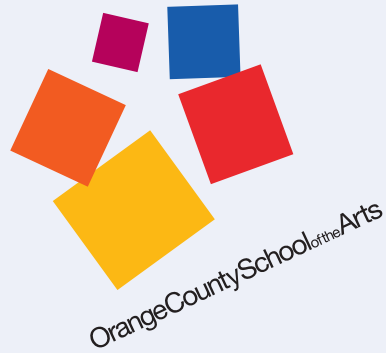
Orange County School of the Arts

ANNUAL PARENT PRESENTATION

2020-2021



EDUCATING THE NEXT GENERATION
OF **CREATIVE THINKERS, LEADERS,**
ARTISTS, AND ENTREPRENEURS



Thank you for attending the Orange County School of the Arts (OCSA) Annual Parent Presentation for the 2020-2021 school year.

Please complete the enclosed **Voluntary Contribution Agreement** form and return the white copy only in the envelope provided.

Voluntary Contribution Agreement Form

Due Date:

February 28, 2020

If you have questions, please contact Becky Parsons, Family Liaison, at 714.560.0900, Ext. 5535 or becky.parsons@ocsarts.net.



	Acting		Ballet Folklorico Dance		Ballroom Dance		Classical & Contemporary Dance	
COSTS	7-8	9-12	7-8	9-12	7-8	9-12	7-8	9-12
Admin/Director/Operating/Facility	\$3,350	\$3,500	\$3,350	\$3,450	\$3,350	\$3,450	\$3,450	\$3,450
Instructional/Departmental	\$2,050	\$2,450	\$1,950	\$2,200	\$1,950	\$2,200	\$2,300	\$2,300
TOTAL	\$5,400	\$5,950	\$5,300	\$5,650	\$5,300	\$5,650	\$5,750	\$5,750

	Classical Voice		Commercial Dance		Creative Writing		Culinary Arts & Hospitality	
COSTS	7-8	9-12	7-8	9-12	7-8	9-12	7-8	9-12
Admin/Director/Operating/Facility	\$3,350	\$3,500	\$3,350	\$3,450	N/A	\$3,450	N/A	\$3,450
Instructional/Departmental	\$2,150	\$2,450	\$1,850	\$2,100	N/A	\$2,400	N/A	\$2,400
TOTAL	\$5,500	\$5,950	\$5,200	\$5,550	N/A	\$5,850	N/A	\$5,850

	Digital Media		Film & Television		Instrumental Music		Integrated Arts	
COSTS	7-8	9-12	7-8	9-12	7-8	9-12	7-8	9-12
Admin/Director/Operating/Facility	N/A	\$3,450	N/A	\$3,450	\$3,450	\$3,450	\$3,350	\$3,450
Instructional/Departmental	N/A	\$2,400	N/A	\$2,400	\$2,300	\$2,300	\$1,850	\$2,200
TOTAL	N/A	\$5,850	N/A	\$5,850	\$5,750	\$5,750	\$5,200	\$5,650

	Musical Theatre		Popular Music		Production & Design		Visual Arts	
COSTS	7-8	9-12	7-8	9-12	7-8	9-12	7-8	9-12
Admin/Director/Operating/Facility	\$3,350	\$3,450	\$3,450	\$3,450	\$3,350	\$3,450	\$3,350	\$3,450
Instructional/Departmental	\$2,050	\$2,500	\$2,300	\$2,300	\$1,950	\$2,200	\$2,150	\$2,400
TOTAL	\$5,400	\$5,950	\$5,750	\$5,750	\$5,300	\$5,650	\$5,500	\$5,850

FUNDRAISING OPPORTUNITIES

Families are encouraged to fulfill their voluntary contributions in part or in full by selling or purchasing advertising space in our performance programs and by requesting donations through a letter writing campaign. In the following pages, please find additional information regarding these school-wide fundraising opportunities.

PROGRAM ADVERTISING

Each year, OCSA offers families the opportunity to sell or purchase program advertising space in the school's more than 100 Yearlong Performance Programs and/or the Gala Program. Prices range from \$125 to \$6,000, depending upon ad size, color, and location.

This fundraiser begins on **June 1, 2020**.

The deadline to submit your advertising form, artwork, and payment for each program is as follows:

- Yearlong Performance Program: **August 31, 2020**
- Gala Program: **January 29, 2021**

A detailed form is provided that outlines ad sizes and cost, or you can visit the OCSA website at www.ocsarts.net/parentgiving for more information on program advertising. A packet with advertising forms, solicitation letters, and sample programs will also be provided in June to assist you in reaching your fundraising goals.



LETTER WRITING CAMPAIGN

Students are encouraged to write and send letters to family and friends requesting a donation in support of their arts conservatory program. Many students have reached their fundraising goals by requesting a donation to support their arts education in lieu of traditional birthday, holiday, or special occasion gifts. Individual donors will receive receipts each January for their tax-deductible cash donations.

Sample letters are available for students to download and personalize on the OCSA website at www.ocsarts.net/parentgiving.



Please contact
Becky Parsons at
714.560.0900, Ext. 5535 or
becky.parsons@ocsarts.net
for additional information on
fundraising opportunities.



FREQUENTLY ASKED QUESTIONS

What is OCSA's estimated budget for the 2020-2021 school year?

Based on an enrollment of 2,325 students, the projected total annual operating budget will be approximately **\$38 million** for the 2020-2021 school year. OCSA will receive approximately **\$26 million** from the State of California and expects to raise approximately **\$12 million** through fundraising activities.

What does the State of California pay for?

OCSA expects to receive approximately \$26 million from the State of California, depending on actual enrollment numbers. This funding is allocated as follows:

- 100% of OCSA's **Academic Instruction** expenses, including teacher and support staff salaries, health benefits, classroom supplies, and professional development
- 75% of OCSA's **Security** expenses
- 75% of OCSA's **Technology** expenses
- 75% of OCSA's **General & Administrative** expenses
- 75% of OCSA's **Capital** expenses
- 75% of OCSA's **Facilities** expenses
- 75% of OCSA's **Debt Service** (Mortgage Payment) expenses

What does the arts conservatory funding pay for?

OCSA must raise approximately **\$12 million** for the 2020-2021 school year to pay for 100% of OCSA's **Arts Instruction** expenses and the remaining 25% of each of the expenses listed above.

Do these arts conservatory contributions include performance opportunities?

Yes. Each conservatory director will determine the performance calendar for the 2020-2021 school year. Additional performance fees may be requested for specific performance opportunities.

If I want to donate additional money, where does that money go?

Additional donations and fundraising activities above the amount indicated will go directly to your child's arts conservatory program.

What is a matching gift?

Many corporations offer a matching gift program. For each dollar donated to the school, your employer may match your donation! Additional information can be found at www.ocsarts.net/matchinggifts.

How do I solicit funds from private donors?

Many OCSA parents and students have sent letters to friends, family, neighbors, and colleagues requesting donations. All donors will receive tax receipts each January for the prior calendar year. Sample letters can be downloaded from the OCSA website at www.ocsarts.net/parentgiving.

How do I solicit funds from corporations or foundations?

Please contact Cathy Michaels, OCSA's Vice President of Development, at cathy.michaels@ocsarts.net or 714.560.0900, Ext. 5532 to coordinate.

What happens if I cannot donate/raise the full amount associated with my child's conservatory program?

We encourage families to take advantage of the alternate fundraising opportunities offered as part of the Voluntary Contribution Agreement. A limited amount of assistance from OCSA's Foundation may be available to those conservatories whose families qualify for the Federal Free and Reduced-Price Lunch Program.

Financial contributions are not required for a child to participate in any conservatory or academic program.

What happens if I do not donate?

Conservatory budgets are based **solely** on collective parent commitments of cash donations and fundraising activities. At the beginning of the school year, if there are conservatories with low parent donations/fundraising commitments, those conservatory programs will be budgeted to have a modified or reduced program. If there are conservatories with parent donations/fundraising commitments that are dramatically less than budgeted, those conservatory programs may have the number of instructional days reduced to compensate for the lack of funding. If your personal situation changes during the year and you are unable to fulfill your commitment, please contact Becky Parsons, Family Liaison, at becky.parsons@ocsarts.net or 714.560.0900, Ext. 5535.



What is the OCSA Foundation?

From its earliest days, philanthropy has played a key role in OCSA's ability to provide this transformative arts and academic experience. OCSA is not a private school; as a public charter school, it is tuition free and donation dependent. OCSA serves a diverse student body and is accessible to all students, regardless of their family's socioeconomic standing. The nonprofit OCSA Foundation helps raise nearly \$12 million annually in private contributions from individuals, businesses, corporations, and foundations to support the following areas:

- State-of-the-art facilities
- Help students in need through the Artist Scholar Sponsorship Program
- Inspire students through the Master Artist Series and Creators & Innovators Series
- Create enriching opportunities and provide necessary equipment and supplies through Hearts for the Arts
- Provide accessible community arts engagement programming

The OCSA Foundation's focus is not to single handedly fund the day-to-day operations of the school, but rather to partner with parents, providing additional financial support and enrichment opportunities to benefit all students.

What are the volunteer opportunities for the 2020-2021 school year?

A comprehensive list of volunteer opportunities will be provided at On-Campus Registration in August. Volunteers are needed at the school during school hours, but many jobs can be done on weekends, in the evenings, and at school performances, including making phone calls or stuffing envelopes. There is a volunteer opportunity to fit almost every time frame and skill level. **Parental involvement is not a requirement for acceptance to, or continued enrollment at, OCSA.**

What is the Parents Arts Council (PAC)?

The Parents Arts Council (PAC) is a group of parent representatives who serve as a leadership entity for each arts conservatory program. The PAC focuses on communication, marketing activities, social opportunities, and fundraising initiatives for a specific conservatory. The PAC is similar to a traditional high school "booster club."

What is Encore and why should I join?

Encore is a fun, social membership group that provides opportunities throughout the year to:

- Socialize with other OCSA parents and grandparents;
- Receive premier seating to select events, including Season Finale;
- Receive invitations to special events, including Season Premiere, Tree Lighting, and Gala;
- Attend private pre-event receptions and adult conservatory events for Culinary Arts & Hospitality, Ballroom Dance, Visual Arts, and more;
- Receive an exclusive all-access campus parking pass (Maestro level and above);
- Win \$2,500 for arts enrichment and/or master artist guest teachers for your student's conservatory (awarded to the conservatory with the highest percentage of Encore members each fall);
- And more!

Best of all, proceeds are tax-deductible, providing valuable support for school-wide initiatives, including College Fair and campus security. Join online today at www.ocsarts.net/encore.

For questions about Encore, please contact Kristie Kender at kristie.kender@ocsarts.net or 714.560.0900, Ext. 3235.

What is the Parent Support Organization (PSO)?

The Parent Support Organization (PSO) provides an opportunity for parents to stay connected to what's happening at OCSA, by providing the school community with a supportive and collaborative organization for parents, teachers, and staff. The PSO helps to provide resources to the school in order to further enhance students' academic, artistic, physical, and emotional growth; organize OCSA parents for volunteer efforts; keep parents informed; and solicit parent input regarding school policies. The PSO also makes contributions each year for teacher grants in support of school-wide initiatives. The PSO is similar to a traditional high school "Parent Teacher Association" or "PTA." To learn more, please visit www.ocsarts.net/psa.

