

From: (b)(6) [JAN]
Sent: 25 Feb 2019 11:33:33 +0000
To: Scher, Deborah L.
Subject: [EXTERNAL] Automatic reply: Johnson & Johnson Invitation- U.S. Department of Veterans Affairs- Lake Nona Impact Forum Invitation- Deborah Scher

I am traveling on business through Thursday, Feb. 28th. If your matter is urgent, please call me at (b)(6)

Thank you,

(b)(6)

Director, Strategic Accounts

National Federal Team - Strategic Customer Group

Johnson & Johnson Health Care Systems

T: (b)(6) <https://www.jnj.com/heroes>: *Johnson & Johnson Supports Our Troops & Veterans*

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From: (b)(6) [SCGUS]
Sent: 6 Mar 2019 20:59:43 +0000
To: Wilson, Breanna L.
Cc: Scher, Deborah L. (b)(6) [JAN]
Subject: [EXTERNAL] FW: Times which work for Deborah and J&J follow up meeting

Bre,

Why don't we start with Deborah and her team's schedule to see what might be open and then I can help manage it from my end for our Janssen leadership team.

Areas we were looking to brainstorm around were:

1. Healthy workforce goals within the VA and opportunities where J&J can partner.
2. Suicide Prevention and areas of partnership
 - a. People who were suggested to convene are:
 - i. Keita Franklin
 - ii. CCN (Kameron Matthews and team was suggested)
 - iii. Office of Research and Development (b)(6) team was suggested)
 - iv. Deborah Scher
3. Interest in virtual prostate clinical trials
4. J&J Supply Chain expertise which could be helpful for the VA's initiative Dr. Stone spoke to.



We certainly do not have to attack all of this at once, as I think it would be too much. I will follow Deborah's priorities and or direction here.

Sincerely,

(b)(6)

Field Director Federal Team/ Strategic Engagement
Strategic Customer Group

Johnson & Johnson HEALTH CARE SYSTEMS INC.

Mobile: (b)(6)

Fax: 866.485.2348

E-Mail: (b)(6)@its.jnj.com

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From: (b)(6) [SCGUS]
Sent: 7 Mar 2019 17:12:28 +0000
To: Scher, Deborah L.
Subject: [EXTERNAL] Healthy workforce J&J Strategic Advisory Board
Attachments: SAB Draft Agenda_March 27-29th.docx

Deborah

I wanted to not forget about exposing you to the J&J Advisory Board which will be taking place in our brand new Human Performance Institute building from March 27-29th, down in Orlando, FL. I have attached the draft agenda above.

This forum is meant to be a group of executives across large IDN's in the country that can provide us feedback on resources J&J is building specifically aimed at the "healthy work force" topic.

Thursday is totally focused on a deep dive into our HPI session. This is not the typical 2 ½ day session, but will certainly give you a great experience.

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We do not pay an honorarium to the participants. They pay for their hotel and travel, which was requested by this particular audience.

Open to any feedback from you.

If you are interested in attending, I will get an official invitation sent out to you immediately.

(b)(6)

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Strategic Customer Group

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Fax: 866.485.2348
E-Mail: (b)(6)@its.jnj.com

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Johnson & Johnson Strategic Advisory Board
March 27-29, 2019



Johnson & Johnson Human Performance Institute®
Lake Nona Medical City, Orlando, FL

Wednesday, March 27th

- 12:00 – 1:00 p.m. Meeting Registration and Check-In
Lunch available
- 1:00 – 1:30 p.m. Welcome & Introductions
(b)(6) *Chief Strategic Customer Officer, J&J Medical Device Companies*
Gary Bisbee, Ph.D., Chairman, The Health Management Academy
- 1:30 – 2:00 p.m. J&J Evolution of Health and Wellness
Len Greer, President, J&J Health and Wellness Solutions, Inc.
- 2:00 - 3:15 p.m. Discussion and Feedback Session: Health & Wellness Priorities and Challenges
(b)(6) *Vice President, Strategic Account Management, Janssen*
Mark Dixon, Executive in Residence, The Health Management Academy
- 3:15 – 3:45 p.m. Break
- 3:45 – 4:45 p.m. Introduction to J&J Healthy Workforce Programs
(b)(6) *Director Integrated Care Solutions*
- 4:45 – 5:30 p.m. Overview of The Human Performance Institute and Introduction to Healthcare Professional Wellbeing Program
Lowinn Kibbey, Global Head, J&J Human Performance Institute®
(b)(6) *Senior Director, Enterprise Solutions, J&J Health and Wellness*
- 5:30 – 6:15 p.m. Cocktail Reception
- 6:15 – 7:00 p.m. Fireside Chat with Nauman Shah
Facilitated by Gary Bisbee, Ph.D., Chairman, The Health Management Academy
- 7:00 p.m. Dinner

Johnson & Johnson Strategic Advisory Board

March 27-29, 2019

Thursday, March 28th

- 7:00 – 7:30 a.m. Optional Johnson & Johnson OFFICIAL 7 MINUTE WORKOUT®
Chris Jordan, MS, CSCS, NSCA-CPT, ACSM EP-C/APT, Director of Exercise Physiology, J&J Human Performance Institute
(b)(6) *BS, CPT, Fitness Specialist, J&J Human Performance Institute*
- 7:30 – 8:00 a.m. Cool-down or shower for participants
- 8:00 – 8:30 a.m. HPI Breakfast
- 8:30 – 9:00 a.m. Background and Objectives
(b)(6) *Ph.D. Senior Performance Coach and Innovation Catalyst, J&J Human Performance Institute*
(b)(6) *Senior Director, Enterprise Solutions, J&J Health and Wellness*
- 9:00 – 10:00 a.m. Experiential Program and Feedback Session: Energy Management Module
(b)(6) *M.Ed., Performance Coach, J&J Human Performance Institute*
- 10:00– 10:15 a.m. Energy Break
- 10:15 – 11:15 p.m. Experiential Program and Feedback Session: Resilience Module
(b)(6) *Ed.D, Performance Coach and Implementation Consultant, J&J Human Performance Institute*
- 11:15 – 12:15 p.m. Experiential Program and Feedback Session: Interpersonal Interaction Module
(b)(6) *Ph.D. Senior Performance Coach and Innovation Catalyst, J&J Human Performance Institute*
- 12:15 – 1:15 p.m. Lunch
- 1:15 – 2:15 p.m. Experiential Program and Feedback Session: Leadership Module
Caren Kenney, CPC, Premier Executive Leadership, J&J Human Performance Institute
- 2:15 – 3:15 p.m. Discussion and Feedback Session: Recap of the Four Modules
(b)(6) *Ph.D. Senior Performance Coach and Innovation Catalyst, J&J Human Performance Institute*
- 3:15 – 3:30 p.m. Energy Break
- 3:30 – 4:30 p.m. Discussion and Feedback Session: Pilot & Commercialization Plan
(b)(6) *Senior Director, Enterprise Solutions, J&J Health and Wellness*
- 4:30 – 5:15 p.m. Free time: network, gym, recharge!

**Johnson & Johnson Strategic Advisory Board
March 27-29, 2019**

- 6:15 p.m. Meet for transportation to offsite dinner event
Friday, March 29th
- 7:30 – 8:00 a.m. Breakfast
- 8:00 – 9:00 a.m. Discussion & Feedback Session: Current and Future Program Offerings Supporting Health and Wellness
(b)(6) *Director, Integrated Care Solutions, J&J Medical Device Companies*
(b)(6) *Marketing Manager Healthy Workforce*
- 9:00 – 10:00 a.m. Discussion & Feedback Session: Employee Engagement and Wellness Implications on Delivering High Quality Care
(b)(6) *MD, MBA, FACP, Senior Director of Quality, Janssen*
- 10:00 – 10:15 a.m. Break
- 10:15 – 11:15 a.m. Best Practice Sharing: Building a Culture that Supports Employee Wellness
Health Systems to be confirmed
(b)(6) *Vice President, Global Health Services, J&J*

Facilitated by (b)(6) Vice President, Customer Marketing and Solutions, J&J Medical Device Companies
- 11:15 – 11:45 a.m. Wrap-up
- 12:00 p.m. Departures

From: Scher, Deborah L.
Sent: 8 Mar 2019 12:10:45 +0000
To: (b)(6) [SCGUS]
Cc: Wilson, Breanna L. (b)(6) [JAN]
Subject: RE: [EXTERNAL] RE: Stakeholder meeting follow-up

Good Morning (b)(6)

Thank you for your quick reply. So pleased to hear our thoughts are aligned!

I am away until Monday, but I know Bre will find us a date soon to meet.

Very much looking forward to seeing you and to our conversation.

Have a good weekend,

Deborah
Deborah Lafer Scher
Executive Advisor to the Secretary
Secretary's Center for Strategic Partnerships
US Department of Veterans Affairs

From: (b)(6) [SCGUS] (b)(6) @its.jnj.com>
Date: Wednesday, Mar 06, 2019, 12:36 PM
To: Scher, Deborah L. <Deborah.Scher@va.gov>
Cc: Wilson, Breanna L. <Breanna.Wilson@va.gov> (b)(6) [JAN]
(b)(6) @ITS.JNJ.com>
Subject: [EXTERNAL] RE: Stakeholder meeting follow-up



Deborah,

It is so funny that your email just landed in my inbox (b)(6) and I are at a new drug launch meeting since our FDA approval last night, and we have been talking about you and the VA throughout the day.

We would welcome the opportunity to schedule a meeting to meet live and continue our discussion/ brainstorming ideas with all appropriate parties.

I look forward to working with Bre to find a good date in the near future.

Hope you are staying warm.

(b)(6)
Field Director Federal Team/ Strategic Engagement
Strategic Customer Group

Mobile: (b)(6)
Fax: 866.485.2348
E-Mail: (b)(6)@its.jnj.com

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From: Scher, Deborah L. <Deborah.Scher@va.gov>
Sent: Wednesday, March 06, 2019 2:27 PM
To: (b)(6) [SCGUS] (b)(6)@its.jnj.com>
Cc: Wilson, Breanna L. <Breanna.Wilson@va.gov>
Subject: [EXTERNAL] Stakeholder meeting follow-up

Dear (b)(6)

I was so pleased you could attend our Stakeholders meeting last week. Thank you very much for making the time.

I very much appreciated your engagement and enjoyed hearing all of the many potential areas for collaboration that you identified in a short period of time.

I would welcome the opportunity to explore them further with you. If you are willing, perhaps Bre can work with your office to help us find a time to meet in the next few weeks.

Warm regards,

Deborah
Deborah Lafer Scher
Executive Advisor to the Secretary
Secretary's Center for Strategic Partnerships
US Department of Veterans Affairs
202-461-0325
Twitter: @VAPartnerships

From: Scher, Deborah L.
Sent: 8 Mar 2019 14:14:00 +0000
To: (b)(6) [SCGUS]
Subject: RE: [EXTERNAL] Healthy workforce J&J Strategic Advisory Board

Good Morning (b)(6)

Thank you very much for sharing this. Very helpful to know key IDN leaders are convening around this important topic.

Although it would be wonderful to participate, I will have to gratefully decline.

As you very rightly pointed out, there are many areas of potential high impact collaboration for our two organizations. Within the wellness space, our priority focus is to figure out how to build an effective wellness ecosystem for the Veterans we serve, enhancing the capabilities of the VA Whole Health program. Let's add this to our agenda for when we meet.

Thank you again for your thoughtfulness. I am very much looking forward to our upcoming conversation.

Have a great weekend,

Deborah
Deborah Lafer Scher
Executive Advisor to the Secretary
Secretary's Center for Strategic Partnerships
US Department of Veterans Affairs

From: (b)(6) [SCGUS] (b)(6) @its.jnj.com>
Date: Thursday, Mar 07, 2019, 10:13 AM
To: Scher, Deborah L. <Deborah.Scher@va.gov>
Subject: [EXTERNAL] Healthy workforce J&J Strategic Advisory Board

Deborah

I wanted to not forget about exposing you to the J&J Advisory Board which will be taking place in our brand new Human Performance Institute building from March 27-29th, down in Orlando, FL.

I have attached the draft agenda above.

This forum is meant to be a group of executives across large IDN's in the country that can provide us feedback on resources J&J is building specifically aimed at the "healthy work force" topic.

Thursday is totally focused on a deep dive into our HPI session. This is not the typical 2 ½ day session, but will certainly give you a great experience.

Would this be of interest to you? Is it too soon? If it is, we can always circle back around on your interest by working to get something set up specifically for you and VA leadership.

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Open to any feedback from you.

If you are interested in attending, I will get an official invitation sent out to you immediately.

(b)(6)

Field Director Federal Team/ Strategic Engagement
Strategic Customer Group

 **HEALTH CARE SYSTEMS INC.**

Mobile: (b)(6)

Fax: 866.485.2348

E-Mail: (b)(6)@its.jnj.com

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From: Scher, Deborah L.
Sent: 10 Mar 2019 14:45:34 +0000
To: (b)(6) [SCGUS]
Subject: RE: [EXTERNAL] Conversation yesterday with Secretary Wilkie and J&J CEO

Good Morning:
I hope you are having a good weekend.

Dr. Stone and I spoke about this and he says this project is well underway. He has coordinated all of the appropriate leaders from pharmacy, mental health etc.

So, one project off of our list! Look forward to working on the others with you very soon.

Best,

Deborah
Deborah Lafer Scher
Executive Advisor to the Secretary
Secretary's Center for Strategic Partnerships
US Department of Veterans Affairs

From: Scher, Deborah L. <Deborah.Scher@va.gov>
Date: Friday, Mar 08, 2019, 8:32 AM
To: (b)(6) [SCGUS] (b)(6) @its.jnj.com>
Subject: RE: [EXTERNAL] Conversation yesterday with Secretary Wilkie and J&J CEO

Good Morning (b)(6)
Thank you for reaching out regarding this very important initiative. I would be happy to help and take the lead on this.

I am currently out on vacation through the weekend. Let me get current on our internal discussions regarding next steps and come back to you early next week with the best way to proceed.

Warm regards,

Deborah
Deborah Lafer Scher
Executive Advisor to the Secretary
Secretary's Center for Strategic Partnerships
US Department of Veterans Affairs

From: (b)(6) [SCGUS] (b)(6) @its.jnj.com>
Date: Friday, Mar 08, 2019, 7:36 AM
To: Scher, Deborah L. <Deborah.Scher@va.gov>
Subject: [EXTERNAL] Conversation yesterday with Secretary Wilkie and J&J CEO

Deborah,
Good Friday morning.

I wanted to make you aware of a conversation that took place yesterday between Secretary Wilkie, our CEO of J&J, Alex Gorsky and our President of Neuroscience. Since the approval of our drug for treatment resistant depression on Wednesday, there has been a call to action to make sure the VA is a priority for us.



I need your help here to make sure we have the proper strategy in place, to ensure we are working in partnership with the VA.

Who from a leadership perspective, would you say we should talk with to have productive conversations with specific VISN level leaders, (both pharmaceutically and medically)?

Once we have those people identified, who could help us share the larger goal from Secretary Wilkie to gain access to those people?

Clearly, our meeting last week was meant to be.
This is very exciting for us to be able to help so many Veteran's in need, just want to make sure we do it purposefully with your Mission at the core of our action.

I can get the right people to the table on our side, but did not want to just take a guess here. Dr. Stone's name came up in the conversation yesterday with the leaders. Also thought maybe Keita Franklin?

Hope you have a great day,

(b)(6)

Field Director Federal Team/ Strategic Engagement
Strategic Customer Group

Johnson & Johnson HEALTH CARE SYSTEMS INC.

Mobile: (b)(6)
Fax: 866.485.2348
E-Mail: (b)(6) @its.jnj.com

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From: Scher, Deborah L. <Deborah.Scher@va.gov>
Sent: Friday, March 08, 2019 9:14 AM
To: (b)(6) [SCGUS] (b)(6)@its.jnj.com>
Subject: RE: [EXTERNAL] Healthy workforce J&J Strategic Advisory Board

Good Morning (b)(6)
Thank you very much for sharing this. Very helpful to know key IDN leaders are convening around this important topic.

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To: Scher, Deborah L. <Deborah.Scher@va.gov>
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(b)(6)

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From: Scher, Deborah L.
Sent: 14 Mar 2019 17:19:36 +0000
To: Scher, Deborah L. (b)(6) [SCGUS] (b)(6) [JAN]
Cc: (b)(6) [SCGUS]
Subject: Meeting with (b)(6) and (b)(6)

Building:
810 Vermont Ave NW
Washington, DC 20420

Bre Cell: (202)412-4487

From: (b)(6) [SCGUS] (b)(6) @its.jnj.com>
Date: Wednesday, Mar 06, 2019, 12:36 PM
To: Scher, Deborah L. <Deborah.Scher@va.gov>
Cc: Wilson, Breanna L. <Breanna.Wilson@va.gov>, (b)(6) [JAN] (b)(6) @ITS.JNJ.com>
Subject: [EXTERNAL] RE: Stakeholder meeting follow-up

Deborah,
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Hope you are staying warm.

(b)(6)

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From: Scher, Deborah L. <Deborah.Scher@va.gov>
Sent: Wednesday, March 06, 2019 2:27 PM

To: (b)(6) [SCGUS] (b)(6) @its.jnj.com>
Cc: Wilson, Breanna L. <Breanna.Wilson@va.gov>
Subject: [EXTERNAL] Stakeholder meeting follow-up

Dear (b)(6)

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I would welcome the opportunity to explore them further with you. If you are willing, perhaps Bre can work with your office to help us find a time to meet in the next few weeks.

Warm regards,

Deborah
Deborah Lafer Scher
Executive Advisor to the Secretary
Secretary's Center for Strategic Partnerships
US Department of Veterans Affairs
202-461-0325
Twitter: @VAPartnerships

From: Scher, Deborah L.
Sent: 19 Mar 2019 16:43:56 +0000
To: (b)(6) [SCGUS]
Cc: (b)(6) [JAN]; Wilson, Breanna L.
Subject: RE: (b)(6) joining us for our Thursday meeting

Dear (b)(6)

Always nice to hear from you. Thank you very much for letting me know. I am looking forward to meeting him and to our collective conversation. We have so many potentially impactful areas to cover!

Safe travels to DC,
Deborah

From: (b)(6) [SCGUS] (b)(6)@its.jnj.com>
Sent: Tuesday, March 19, 2019 12:24 PM
To: Scher, Deborah L. <Deborah.Scher@va.gov>
Cc: (b)(6) [JAN] (b)(6)@ITS.JNJ.com>; Wilson, Breanna L. <Breanna.Wilson@va.gov>
Subject: [EXTERNAL] (b)(6) joining us for our Thursday meeting

Deborah,

Good Tuesday afternoon, I wanted you to know that my boss, (b)(6) will be joining us for our live meeting this Thursday. He will be a great addition to our conversation and I know you will really like him. He worked on our device side of the business for 20+ years as well as is an executive leader at Janssen in NJ. Together with Jeremy and I, I know we will leave with a number of areas around partnership that will be exciting for our futures.

I just didn't want you to be surprised when you saw a third person.

Looking forward to seeing you Thursday.

Have a great rest of your day,

(b)(6)

Field Director Federal Team/ Strategic Engagement
Strategic Customer Group

 **HEALTH CARE SYSTEMS INC.**

Mobile: (b)(6)
Fax: 866.485.2348
E-Mail: (b)(6)@its.jnj.com

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From: Scher, Deborah L.
Sent: 20 Mar 2019 19:34:33 +0000
To: (b)(6) [SCGUS]
Subject: RE: [EXTERNAL] RE: SCSP Overview

Thank you very much (b)(6) We are most appreciative.

Best,
Deborah
Deborah Lafer Scher
Executive Advisor to the Secretary
Secretary's Center for Strategic Partnerships
US Department of Veterans Affairs

From: (b)(6) [SCGUS] (b)(6) @its.jnj.com>
Date: Wednesday, Mar 20, 2019, 3:14 PM
To: Scher, Deborah L. <Deborah.Scher@va.gov>
Subject: [EXTERNAL] RE: SCSP Overview

I would be happy to take a look and am honored you asked.

(b)(6)
Field Director Federal Team/ Strategic Engagement
Strategic Customer Group

 **HEALTH CARE SYSTEMS INC.**

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Fax: 866.485.2348
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From: Scher, Deborah L. <Deborah.Scher@va.gov>
Sent: Wednesday, March 20, 2019 2:47 PM
To: (b)(6) [SCGUS] (b)(6) @its.jnj.com>
Subject: [EXTERNAL] SCSP Overview

Dear (b)(6)

I am very much looking forward to our meeting tomorrow.

Separately, our office is in the process of drafting a brief overview of our activities and key partnerships. As a leader who is newly interacting with our team, I wonder if you might review it at your convenience and let us know the changes we might make to have it be most relevant to a private sector audience.

Thank you in advance. Safe travels tomorrow.

With much appreciation,

Deborah
Deborah Lafer Scher
Executive Advisor to the Secretary
Secretary's Center for Strategic Partnerships
US Department of Veterans Affairs

From: (b)(6) [SCGUS]
Sent: 21 Mar 2019 00:36:18 +0000
To: Scher, Deborah L.
Cc: (b)(6) [JAN]; (b)(6) [SCGUS]
Subject: [EXTERNAL] RE: SCSP Overview
Attachments: Secretarys Center for Strategic Partnerships Overview3.5.19_v3.docx

Deborah

Thank you for asking for feedback from J&J.

As I read through this SCCP Overview a couple of thoughts run through my head as a private sector party.

Maybe you could add a section saying something like "How can you get involved" or "Interested in joining our venture?"

This way my eye goes to this section so I can focus on what to do next.

Here are the top 3 questions that come to mind for me.

1. Where could I fit in?
2. If I have an idea, is there something I can refer to, to help me align with to make sure I am focusing on what is most important to you?
(i.e. FY2018-2024 Strategic Plan)
- 3) Once I have an idea, who do I connect with?

We can talk more tomorrow, but I think the overview as a whole is impressive and it makes me think creatively as to what J&J can do so we can be a part of this larger mission.

Have a great rest of the night and see you tomorrow.

(b)(6)

Field Director Federal Team/ Strategic Engagement
Strategic Customer Group

 **HEALTH CARE SYSTEMS INC.**

Mobile: (b)(6)

Fax: 866.485.2348

E-Mail: (b)(6)@its.jnj.com

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From: Scher, Deborah L. <Deborah.Scher@va.gov>
Sent: Wednesday, March 20, 2019 2:47 PM
To: (b)(6) [SCGUS]; (b)(6)@its.jnj.com>
Subject: [EXTERNAL] SCSP Overview

Dear (b)(6)

I am very much looking forward to our meeting tomorrow.

Separately, our office is in the process of drafting a brief overview of our activities and key partnerships. As a leader who is newly interacting with our team, I wonder if you might review it at your convenience and let us know the changes we might make to have it be most relevant to a private sector audience.

Thank you in advance. Safe travels tomorrow.

With much appreciation,

Deborah
Deborah Lafer Scher
Executive Advisor to the Secretary
Secretary's Center for Strategic Partnerships
US Department of Veterans Affairs

Secretary's Center for Strategic Partnerships - March 2019

Contact us at sp@va.gov

Overview

The Secretary's Center for Strategic Partnerships (SCSP) collaborates with industry and non-profit organizations to cultivate and steward significant external resources and expertise to further the VA Secretary's highest priority initiatives for Veterans, their families, survivors, and caregivers. With delegated authority from the Secretary, our mission is to seek out **big, bold and impactful** collaborations that significantly improve Veterans lives. Recent partnerships commitments will increase access to and improve the quality of healthcare, extend broadband internet access to rural and low-income Veterans, deliver expansive telehealth services, drive best-in-class oncology care and provide desirable employment opportunities. SCSP is grateful to the community of supporters who help enhance the VA's services to Veterans.

Serving Veterans Through Partnership

Collaborating with the VA provides a unique opportunity to serve our Nation's Veterans. The SCSP specializes in identifying and developing synergies between the needs of VA and the expertise of prospective external partners, leading the process from conception through successful implementation.

These partnerships most frequently are structured in two ways: Expanding VA programs through a direct contribution of resources to the VA, and implementing programs that serve Veterans directly. For example, the Prostate Cancer Foundation has generously committed \$50 million to help VA deliver best in class prostate cancer for Veterans and IBM Watson donated 10,000 genomic studies. In serving Veterans directly, LinkedIn donates one year of LinkedIn Premium to every transitioning military service member, T-Mobile assigns a zero-data charge to Veterans using the VA telehealth app and Walmart is providing a private space in their stores for Veterans to access VA healthcare closer to home through VA telehealth.

Collaborations of this magnitude provide a distinct opportunity to truly make an impact on the lives of thousands of Veterans, with external organizations working alongside the VA to serve those who have served, together. VA is eager to engage with corporations and organizations committed to fostering our shared goal to support Veterans.

Functions and Activities

The Secretary's Center for Strategic Partnerships advises the Secretary and other senior leadership on matters related to external partnerships with touchpoints across the VA and oversees effective execution of those programs. SCSP collaborates regularly with VA program offices to understand critical services and resources currently provided to Veterans, and to explore and identify valuable opportunities to improve services with the help of external resources. Leadership within the office participates in critical discussions with key decisionmakers in business, government, philanthropic, nonprofit and other stakeholder organizations. SCSP conceptualizes, develops, leads, negotiates and executes high impact, high value partnerships to further the VA's key priorities. SCSP encourages valuable feedback from stakeholders on key Veteran issues and welcomes the opportunity to learn from their expertise.

Outcomes

The Secretary's Center for Strategic Partnerships has cultivated and executed numerous partnerships that have a significant impact on Veterans. Examples of successful strategic partnerships with sustained positive outcomes include:

- **Bristol Meyers Squibb Foundation (BMS):** Veterans' tobacco use is higher than the general population in all age groups. To facilitate early detection, the BMS Foundation funded the establishment of 10 lung cancer screening centers within VA Medical Centers as well as related clinical trial research measuring the impact of this program to save lives.
- **Feeding America:** In collaboration with the nation's largest hunger relief organization, VA has opened 17 food pantries at VA facilities across the country, with 6 more under development. By providing easy access to nutritious food options, the VA and Feeding America have served over 44,000 Veterans and their families with nearly 800,000 pounds of food.
- **IBM Watson:** To accelerate the availability of precision medicine within the VA, IBM Watson donated 10,000 genomics studies, providing a valuable tool to VA oncologists in delivering care.
- **LinkedIn:** To ease the transition from active duty to civilian employment, LinkedIn donates one year of LinkedIn Premium to every transitioning service member. In 2018, LinkedIn extended this benefit to 5,000 caregivers.
- **Philips, American Legion and VFW:** Approximately one third of Veterans we serve live in rural areas. They often must drive great distances to receive their care at the VA. Philips is donating the equipment required to pilot 10 rural access points at VSO halls for Veterans to conduct telehealth sessions with their VA providers, with a commitment to expand to 100 total sites.
- **Prostate Cancer Foundation (PCF):** Prostate cancer is the most frequently diagnosed cancer among Veterans. In 2016, PCF committed \$50 million over five years to create VA centers of excellence that deliver innovative, best-in-class prostate cancer care to Veterans. More than half of the funds have already been used to establish nine centers of excellence and fund the research of numerous VA physician scientists. The platform SCSP created with PCF will be used to build centers of excellence for other cancers as well.
- **Sanford Health:** To help VA physicians use precision medicine to better match medications to individual cancer survivors, Sanford made a \$50 million commitment to the VA. This includes the donation of 250,000 pharmacogenetic tests and associated implementation expenses.
- **T-Mobile, Sprint, and Verizon:** Major US telecom providers are committed to working with the VA to help "bridge the digital divide" for Veterans. They will eliminate data usage charges for Veterans and caregivers who utilize the VA Video Connect application for telehealth appointments.
- **Walgreens:** With the passage of the Mission Act and future expansion of care in the community, VHA is seeking ways to better inform community providers about how best to care for Veterans. As a first step, Walgreens arranged to have their pharmacists and key staff participate with the VA Office of Suicide Prevention to receive SAVE training. Additional joint efforts are planned.
- **Walmart:** Like Philips, Walmart has made a commitment to bring healthcare closer to where rural Veterans live. While video telehealth can be used to provide more convenient care and facilitate access to specialists, many rural areas lack sufficient home broadband service. Walmart is donating a private space in five rural store locations for Veterans to use for telehealth sessions with their VA physicians, using Walmart's broadband access.

From: Scher, Deborah L.
Sent: 21 Mar 2019 10:53:50 +0000
To: (b)(6) [SCGUS]
Cc: (b)(6) [JAN]; (b)(6) [SCGUS]
Subject: RE: [EXTERNAL] RE: SCSP Overview

Good morning (b)(6)

We can't thank you enough for the time you spent reviewing this and for the honest feedback you shared. This is exactly the kind of information we need to communicate our message most effectively and to engage with organizations like yours.

We are most grateful and are looking forward to our conversation later today.

Have an easy trip in,

Deborah
Deborah Lafer Scher
Executive Advisor to the Secretary
Secretary's Center for Strategic Partnerships
US Department of Veterans Affairs

From: (b)(6) [SCGUS]; (b)(6) @its.jnj.com>
Date: Wednesday, Mar 20, 2019, 8:38 PM
To: Scher, Deborah L. <Deborah.Scher@va.gov>
Cc: (b)(6) [JAN]; (b)(6) @ITS.JNJ.com>; (b)(6) [SCGUS]; (b)(6) @its.jnj.com>
Subject: [EXTERNAL] RE: SCSP Overview

Deborah

Thank you for asking for feedback from J&J.

As I read through this SCCP Overview a couple of thoughts run through my head as a private sector party.

Maybe you could add a section saying something like "How can you get involved" or "Interested in joining our venture?"

This way my eye goes to this section so I can focus on what to do next.

Here are the top 3 questions that come to mind for me.

1. Where could I fit in?
2. If I have an idea, is there something I can refer to, to help me align with to make sure I am focusing on what is most important to you?
(i.e. FY2018-2024 Strategic Plan)
- 3) Once I have an idea, who do I connect with?

We can talk more tomorrow, but I think the overview as a whole is impressive and it makes me think creatively as to what J&J can do so we can be a part of this larger mission.

Have a great rest of the night and see you tomorrow.

(b)(6)

Field Director Federal Team/ Strategic Engagement
Strategic Customer Group

Johnson & Johnson HEALTH CARE SYSTEMS INC.

Mobile: (b)(6)
Fax: 866.485.2348
E-Mail: (b)(6)@its.jnj.com

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From: Scher, Deborah L. <Deborah.Scher@va.gov>
Sent: Wednesday, March 20, 2019 2:47 PM
To: (b)(6) [SCGUS] (b)(6)@its.jnj.com>
Subject: [EXTERNAL] SCSP Overview

Dear (b)(6):

I am very much looking forward to our meeting tomorrow.

Separately, our office is in the process of drafting a brief overview of our activities and key partnerships. As a leader who is newly interacting with our team, I wonder if you might review it at your convenience and let us know the changes we might make to have it be most relevant to a private sector audience.

Thank you in advance. Safe travels tomorrow.

With much appreciation,

Deborah
Deborah Lafer Scher
Executive Advisor to the Secretary
Secretary's Center for Strategic Partnerships
US Department of Veterans Affairs

From: (b)(6) [SCGUS]
Sent: 21 Mar 2019 20:40:10 +0000
To: Scher, Deborah L.; Barry, Ashleigh
Cc: (b)(6) [SCGUS]; (b)(6) [JAN]
Subject: [EXTERNAL] Re: Thank you!

Hi Deborah and Ashleigh,

It was a pleasure to meet you both. Thank you for reaching out - happy that you are smiling, I am sitting on the train doing the same.

Thank you for your follow-up on Spravato. We will be in touch very soon on the other initiatives.

Best regards,

(b)(6)

Sent from my iPad

On Mar 21, 2019, at 3:57 PM, Scher, Deborah L. <Deborah.Scher@va.gov> wrote:

Dear (b)(6) and (b)(6)
Ashleigh and I cannot thank you all enough for making the trip in to meet with us today. We are still smiling!

It was obvious you devoted a great deal of time considering in advance how best to partner with us. We are extremely grateful for your commitment and your thought partnership.

I have confirmed our POC for the Spravato clinical implementation and will be connecting you in a separate email.

We are excited to be moving forward on several fronts and look forward to work with you on the next steps.

Safe travels home.


Warmest regards,

Deborah
Deborah Lafer Scher
Executive Advisor to the Secretary
Secretary's Center for Strategic Partnerships

US Department of Veterans Affairs
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From: (b)(6) [SCGUS]
Sent: 22 Mar 2019 01:38:03 +0000
To: Scher, Deborah L.
Cc: (b)(6) [JAN]; (b)(6) [SCGUS]; Barry, Ashleigh
Subject: [EXTERNAL] RE: Thank you!

Deborah,

(b)(6) and I cannot thank you enough for finding our Medical Spravato contact so quickly. What is so impressive is Dr (b)(6) had already reached out to (b)(6) and I before we landed back in Charlotte and California. 

We are committed to responding with the same sense of urgency the VA continues to show around access for those Veterans suffering from Treatment Resistant Depression.

Over lunch we all agreed that we have found the perfect leaders in the VA to work with and are excited to see our 4 key areas of partnership unfold.

I will be in touch as we connect with our internal key partners to set up the follow up calls regarding

1. JLABS
2. Healthy workforce and the JJ Health and Wellness leaders, specifically with the Human Performance Institute.

I hope you all stayed dry. It was a bit rocky taking off in all that rain today.

I just have to once again acknowledge that in our world of technology, nothing compares to a live meeting. Can't wait to come back.

(b)(6)

Field Director Federal Team/ Strategic Engagement
Strategic Customer Group

Johnson & Johnson HEALTH CARE SYSTEMS INC.

Mobile: (b)(6)

Fax: 866.485.2348

E-Mail: (b)(6)@its.jnj.com

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From: Scher, Deborah L. <Deborah.Scher@va.gov>

Sent: Thursday, March 21, 2019 3:58 PM

To: (b)(6) [SCGUS] <(b)(6)@its.jnj.com>

Cc: (b)(6) [JAN] <(b)(6)@ITS.JNJ.com>; (b)(6) [SCGUS]

<(b)(6)@its.jnj.com>; Barry, Ashleigh <Ashleigh.Barry@va.gov>

Subject: [EXTERNAL] Thank you!

Dear (b)(6) and (b)(6)

Ashleigh and I cannot thank you all enough for making the trip in to meet with us today. We are still smiling!

It was obvious you devoted a great deal of time considering in advance how best to partner with us. We are extremely grateful for your commitment and your thought partnership.

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Safe travels home.

Warmest regards,

Deborah
Deborah Lafer Scher
Executive Advisor to the Secretary
Secretary's Center for Strategic Partnerships
US Department of Veterans Affairs
[Follow us on Twitter](#)

From: Scher, Deborah L.
Sent: 22 Mar 2019 11:12:45 +0000
To: (b)(6) [SCGUS]
Subject: RE: [EXTERNAL] RE: Thank you

Good Morning Ann Marie:

Thank you for your lovely note and your incredible partnership. I know we are going to do big and impactful programs together that will change veterans lives.

Can't wait!

Have a wonderful weekend,

Deborah
Deborah Lafer Scher
Executive Advisor to the Secretary
Secretary's Center for Strategic Partnerships
US Department of Veterans Affairs

From: (b)(6) [SCGUS] (b)(6) @its.jnj.com>
Date: Thursday, Mar 21, 2019, 9:27 PM
To: Scher, Deborah L. <Deborah.Scher@va.gov>
Subject: [EXTERNAL] RE: Thank you

Deborah,

Good evening, I hope you had a great rest of the day.

Sorry for the late email here, I landed and went straight to the gym since I was on such a high 😊

I could not agree with you more with regards to your comments below.

It is rare that you connect with a new customer in the way we have.

It feels like we have worked together for a long time.

I am really excited about what we can build together, and what makes me smile, is knowing we are going to have a blast while doing it. I will be sure to get us going behind the scenes and can't wait to take this to the next level under your guidance.

Will be in touch with our follow up steps tomorrow am.

(b)(6)

Field Director Federal Team/ Strategic Engagement
Strategic Customer Group

 **HEALTH CARE SYSTEMS INC.**

Mobile: (b)(6)

Fax: 866.485.2348
E-Mail: (b)(6)@its.jnj.com

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From: Scher, Deborah L. <Deborah.Scher@va.gov>
Sent: Thursday, March 21, 2019 6:26 PM
To: (b)(6) [SCGUS] (b)(6)@its.jnj.com>
Subject: [EXTERNAL] Thank you

Dear (b)(6)

It was a special treat to get to know you better today. I was stunned at the connectivity of our mutual thought process and incredibly appreciative of the careful consideration, passion, creativity and sheer energy that you brought to our discussions.

Thank you again for making the trip in. It will be a privilege to work with you and I can't wait!

Warmly,

Deborah
Deborah Lafer Scher
Executive Advisor to the Secretary
Secretary's Center for Strategic Partnerships
US Department of Veterans Affairs
[Follow us on Twitter](#)

From: Scher, Deborah L.
Sent: 25 Mar 2019 19:29:58 +0000
To: (b)(6) [JAN]
Subject: RE: E-Introduction., J & J Spravato

Hi (b)(6)

Thank you for sending this lovely note. My team will be thrilled to hear your feedback! We are grateful for your engagement and support and try hard to set up our time together to be valuable. So wonderful to hear we are succeeding.

I am pleased you were able to arrange a call with Dr. (b)(6) so quickly. It sounds like both teams are all set, but please come back to us if we can provide support as you collectively roll out this important program.

It seems like many roads lead us to J & J, with the VA Healthcare Summit being just the latest on the list. Your input will be very helpful. I know Ashleigh will be reaching out.

We are all very much looking forward to our future work together.

Thank you again for making a trip across the country to be with us.

With much appreciation,

Deborah
Deborah Lafer Scher
Executive Advisor to the Secretary
Secretary's Center for Strategic Partnerships
US Department of Veterans Affairs
[Follow us on Twitter](#)

From: (b)(6) [JAN] (b)(6)@ITS.JNJ.com>
Sent: Friday, March 22, 2019 4:17 PM
To: Scher, Deborah L. <Deborah.Scher@va.gov>
Subject: [EXTERNAL] RE: E-Introduction., J & J Spravato

Hi Deborah,

I can count on one hand how often I have made the trip to DC and been thoroughly happy with how productive a 90 minute- 3 hour meeting has been (and now 3 of them are your meetings!). I am excited about the many items we discussed and thank you again for connecting us with Dr Wiechers. We are all set to talk on Tuesday.

If you do feel there is benefit to bounce off ideas relative to the "VA Healthcare Summit address" I am certainly available as well.

Have a great weekend,

(b)(6)

Director, Strategic Accounts
National Federal Team - Strategic Customer Group

Johnson & Johnson Health Care Systems

T: (b)(6) - <https://www.jnj.com/heroes>: Johnson & Johnson Supports Our Troops & Veterans

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From: Scher, Deborah L. <Deborah.Scher@va.gov>
Sent: Friday, March 22, 2019 9:44 AM
To: (b)(6) [JAN] <(b)(6)@ITS.JNJ.com>
Subject: [EXTERNAL] FW: E-Introduction., J & J Spravato

Dear (b)(6)

Thank you again for making the trip in yesterday. Such a productive and enjoyable meeting! You are all an amazing team!

I am thrilled you and Dr. (b)(6) have connected. I appreciate your warm outreach note to her and offer of support. Together, I know this collaborative program will make a tremendous difference to Veterans.

Best regards,
Deborah

From: (b)(6)
Sent: Friday, March 22, 2019 12:40 PM
To: (b)(6) [JAN] <(b)(6)@ITS.JNJ.com>; Scher, Deborah L. <Deborah.Scher@va.gov>
Cc: (b)(6) [SCGUS] <(b)(6)@its.jnj.com> (b)(6) [SCGUS] <(b)(6)@its.jnj.com>; Barry, Ashleigh <Ashleigh.Barry@va.gov>
Subject: RE: E-Introduction., J & J Spravato



(b)(6)

Welcome back home to the Bay Area! I'm sitting about an hour away from you (depending on traffic!), in Menlo Park. 😊

Below I've listed the times I have available for a call this coming week – please let me know what works best for you and others on your team and we can set something up.

Best,

(b)(6)

Tue 3/26 anytime after 11:30 am
Wed 3/27 anytime after 10 am
Thu 3/28 10-12p, anytime after 1p
Fri 3/29 8-9, anytime after 10a

From: (b)(6) [JAN] (b)(6) @ITS.JNJ.com>
Sent: Friday, March 22, 2019 9:30 AM
To: (b)(6) @va.gov>; Scher, Deborah L. <Deborah.Scher@va.gov>
Cc: (b)(6) [SCGUS] (b)(6) @its.jnj.com> (b)(6) [SCGUS]
(b)(6) @its.jnj.com>; Barry, Ashleigh <Ashleigh.Barry@va.gov>
Subject: [EXTERNAL] RE: E-Introduction., J & J Spravato

Dr (b)(6)

Sorry for the delayed response, I was traveling back to California from DC and can empathize with early calls on the west coast! I live in Livermore.

I am thrilled that Deborah made the introduction after our meeting with her in DC yesterday. I have attended each of the Anywhere 2 Anywhere meetings and have often heard your name referenced as the expert leading the charge for PDSI and the complex problems program.

I currently work closely with the PBM and am responsible for coordinating J&J resources/personnel as it relates to clinical, operational, value & evidence, and healthcare delivery within the VA setting. I think a great starting point, would be to hop on a call next week to understand your needs, perhaps share some insights we have gained thus far, and ideate around important operational considerations that this new treatment demands. We want to ensure an optimal care experience and workflow for our nation's veterans suffering with TRD and offer assistance where appropriate.

Please let me know if there is a time that works for your schedule and thanks for caring for our veterans.

Best,

(b)(6)

Director, Strategic Accounts

National Federal Team - Strategic Customer Group

Johnson & Johnson Health Care Systems

(b)(6) - <https://www.jnj.com/heroics>: Johnson & Johnson Supports Our Troops & Veterans

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From: (b)(6)@va.gov>
Sent: Thursday, March 21, 2019 1:27 PM
To: Scher, Deborah L. <Deborah.Scher@va.gov>
Cc: (b)(6) [SCGUS] (b)(6)@its.jnj.com>; (b)(6) [JAN] (b)(6)@ITS.JNJ.com>; (b)(6) [SCGUS] (b)(6)@its.jnj.com>; Barry, Ashleigh <Ashleigh.Barry@va.gov>
Subject: [EXTERNAL] RE: E-Introduction., J & J Spravato

Thank you, Deborah.

J & J team – let me know when we can arrange a phone call to discuss how best to start moving this process forward. Please bear in mind I am California-based, so morning meetings earlier than 10 am ET are tough for me to make. Thanks, and looking forward to working with you.

Best,
Ilse

(b)(6) MD, MPP, MHS
National Director, Psychotropic Drug Safety Initiative (PDSI)
Co-Director, Care for Patients with Complex Problems (CP)²
Associate Director, Northeast Program Evaluation Center
Office of Mental Health and Suicide Prevention (10NC5), Department of Veterans Affairs
Assistant Clinical Professor of Psychiatry, Yale University School of Medicine
cell (b)(6)
email (b)(6)@va.gov | (b)(6)@yale.edu

Connect to:
[PDSI Home](#)
[PDSI Management System](#)
[FAQs](#)

From: Scher, Deborah L.
Sent: Thursday, March 21, 2019 1:06 PM
To: (b)(6)@va.gov>
Cc: Hubbard, Ann Marie [SCGUS] (b)(6)@its.jnj.com>; (b)(6) [JAN] (b)(6)@ITS.JNJ.com>; (b)(6) [SCGUS] (b)(6)@its.jnj.com>; (b)(6)@its.jnj.com>; Barry, Ashleigh <Ashleigh.Barry@va.gov>
Subject: E-Introduction., J & J Spravato

Dear (b)(6)

By copy of this email, it is my pleasure to introduce you to (b)(6) and (b)(6) from J & J. They will be leading the effort to connect you with the J & J team assigned to support VHA with the effective clinical implementation of this new program. I know you will enjoy working with them and their colleagues.

Thank you all for your leadership in making this program available to Veterans.

With appreciation,

Deborah
Deborah Lafer Scher
Executive Advisor to the Secretary
Secretary's Center for Strategic Partnerships
US Department of Veterans Affairs
[Follow us on Twitter](#)

From: Scher, Deborah L.
Sent: 1 Apr 2019 16:07:40 +0000
To: (b)(6) [SCGUS]; Barry, Ashleigh
Cc: (b)(6) [JAN]; (b)(6) [SCGUS]
Subject: RE: [EXTERNAL] RE: Touching Base

Dear (b)(6)

Thank you for reaching out and for making us smile. We are most grateful for all of your collective efforts that are happening behind the scene and absolutely appreciate that initiatives of this magnitude take time. I imagine there will certainly be times in the future when we will be sending that same message to your team.

With much appreciation for your partnership,

Deborah
Deborah Lafer Scher
Executive Advisor to the Secretary
Secretary's Center for Strategic Partnerships
US Department of Veterans Affairs

From: (b)(6) [SCGUS] (b)(6) @its.jnj.com>
Date: Monday, Apr 01, 2019, 11:49 AM
To: Scher, Deborah L. <Deborah.Scher@va.gov>, Barry, Ashleigh <Ashleigh.Barry@va.gov>
Cc: (b)(6) [JAN] (b)(6) @ITS.JNJ.com> (b)(6) [SCGUS] (b)(6) @its.jnj.com>
Subject: [EXTERNAL] RE: Touching Base

Thank you Deborah. I hope you and Ashleigh understand how much is being done behind the scenes to make this happen.....and it's NOT giving me an ulcer. It will just take a little time.

Thanks again.

(b)(6)

From: Scher, Deborah L. <Deborah.Scher@va.gov>
Sent: Monday, April 01, 2019 10:25 AM
To: (b)(6) [SCGUS] (b)(6) @its.jnj.com>
Cc: (b)(6) [JAN] (b)(6) @ITS.JNJ.com> (b)(6) [SCGUS] (b)(6) @its.jnj.com>; Barry, Ashleigh <Ashleigh.Barry@va.gov>
Subject: [EXTERNAL] RE: Touching Base

Good Morning (b)(6)

Wonderful to hear from you and to learn more about the “behind the scenes” work you are doing on behalf of our collaborations. We are most grateful for your leadership in championing these programs and look forward to continuing our conversations when it works best with your schedule.


Have a terrific week,

Deborah
Deborah Lafer Scher
Executive Advisor to the Secretary
Secretary’s Center for Strategic Partnerships
US Department of Veterans Affairs
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From: (b)(6) [SCGUS] (b)(6) @its.jnj.com>
Sent: Friday, March 29, 2019 5:35 PM
To: Scher, Deborah L. <Deborah.Scher@va.gov>
Cc: (b)(6) [JAN] (b)(6) @ITS.JNJ.com (b)(6) [SCGUS] (b)(6) @its.jnj.com>; Barry, Ashleigh <Ashleigh.Barry@va.gov>
Subject: [EXTERNAL] RE: Touching Base

Deborah
So great to hear from you, I just got home from the Human Performance Institute down in Lake Nona, Florida and I spoke to many people about the VA to continue to advocate for you and the “Healthy Workforce” conversation.

With regards to JLABS, we have a call on the books with their executive early next week so we can come back to you with next steps. You know I don’t go to the “little people” instead aim for the sky, which sometimes can be a little bit slower, but in the long run will be more productive.

We had and continue to have great conversations with Dr. (b)(6) 
We can’t thank you enough for connecting us, she is absolutely the right person for us to work with.

So glad, (b)(6) could be of help with the VA Healthcare Summit. Can’t wait to hear you speak.

I will be sure to be in touch by the end of next week.

Have a wonderful weekend. It is going to hit 80 here 😊

(b)(6)
Field Director Federal Team/ Strategic Engagement
Strategic Customer Group

Mobile: (b)(6)
Fax: 866.485.2348
E-Mail: (b)(6)@its.jnj.com

Providing services for Janssen Pharmaceutical Companies of Johnson & Johnson

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From: Scher, Deborah L. <Deborah.Scher@va.gov>
Sent: Friday, March 29, 2019 3:33 PM
To: (b)(6) [SCGUS] (b)(6)@its.jnj.com>
Cc: (b)(6) [JAN] (b)(6)@ITS.JNJ.com> (b)(6) [SCGUS] (b)(6)@its.jnj.com>; Barry, Ashleigh <Ashleigh.Barry@va.gov>
Subject: [EXTERNAL] Touching Base

Good Afternoon (b)(6) and (b)(6)

I hope the call with Dr. (b)(6) went well and the clinical care plans are underway.

A huge thank you to (b)(6) for sharing insights with my team about the upcoming healthcare conference. Your perspective and recommendations were extremely helpful in focusing my remarks.

I wanted to share that we had a follow-up conversation with Dr. Clancy about J Labs. (I hope this is not creating chest pain for (b)(6)) She continues to be an enthusiastic supporter and eager to take a field trip to NYC to see your facility there, if there is support within J & J.

Separately, I heard from our colleagues here that they were jealous of all of the laughter coming from our meeting room and would like to be included in the fun next time.

Wishing you all a great weekend. Look forward to connecting again when it fits with your schedule.

Warm regards,

Deborah
Deborah Lafer Scher
Executive Advisor to the Secretary
Secretary's Center for Strategic Partnerships
US Department of Veterans Affairs
[Follow us on Twitter](#)

From: (b)(6) [SCGUS]
Sent: 2 Apr 2019 18:46:19 +0000
To: Scher, Deborah L. (b)(6) [SCGUS]
Cc: (b)(6) [JAN]
Subject: [EXTERNAL] RE: Request from (b)(6) to speak live?? Very exciting opportunity with a short timeline

Sorry all – you will have to carry on without me.

Deborah – You are in good hands.

(b)(6)

From: Scher, Deborah L. <Deborah.Scher@va.gov>
Sent: Tuesday, April 02, 2019 2:41 PM
To: (b)(6) [SCGUS] (b)(6)@its.jnj.com>
Cc: (b)(6) [JAN] (b)(6)@ITS.JNJ.com>; (b)(6) [SCGUS] (b)(6)@its.jnj.com>
Subject: [EXTERNAL] RE: Request from (b)(6) to speak live?? Very exciting opportunity with a short timeline

Terrific. Thank you for your flexibility.

From: (b)(6) [SCGUS] (b)(6)@its.jnj.com>
Sent: Tuesday, April 2, 2019 2:12 PM
To: Scher, Deborah L. <Deborah.Scher@va.gov>
Cc: (b)(6) [JAN] (b)(6)@ITS.JNJ.com> (b)(6) [SCGUS] (b)(6)@its.jnj.com>
Subject: [EXTERNAL] RE: Request from Ann Marie Hubbard to speak live?? Very exciting opportunity with a short timeline

Yes 4:30 would be great.
Can you dial into Skype?
I will send an invite out now.

(b)(6)

Field Director Federal Team/ Strategic Engagement
Strategic Customer Group

Johnson & Johnson HEALTH CARE SYSTEMS INC.

Mobile: (b)(6)
Fax: 866.485.2348
E-Mail: (b)(6)@its.jnj.com

Providing services for Janssen Pharmaceutical Companies of Johnson & Johnson

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From: Scher, Deborah L. <Deborah.Scher@va.gov>
Sent: Tuesday, April 02, 2019 1:48 PM
To: (b)(6) [SCGUS] <(b)(6)@its.jnj.com>
Cc: (b)(6) [JAN] <(b)(6)@ITS.JNJ.com>; (b)(6) [SCGUS] <(b)(6)@its.jnj.com>
Subject: [EXTERNAL] RE: Request from (b)(6) to speak live?? Very exciting opportunity with a short timeline

Dear (b)(6)
I am so excited to learn more! Would 4:30 work?

Best,
Deborah

From: (b)(6) [SCGUS] <(b)(6)@its.jnj.com>
Sent: Tuesday, April 2, 2019 12:36 PM
To: Scher, Deborah L. <Deborah.Scher@va.gov>
Cc: (b)(6) [JAN] <(b)(6)@ITS.JNJ.com>; (b)(6) [SCGUS] <(b)(6)@its.jnj.com>
Subject: [EXTERNAL] Request from (b)(6) to speak live?? Very exciting opportunity with a short timeline

Deborah,
(b)(6) and I just got off the phone with the Global Head of JLABS and we have a phenomenal opportunity for you and other leaders in the VA.
Could we get you on the phone today live? It would take maybe 10-15 minutes.

You are going to be very excited with what we have to share. Just a little teaser for you ☺

(b)(6)
Field Director Federal Team/ Strategic Engagement
Strategic Customer Group

 HEALTH CARE SYSTEMS INC.

Mobile: (b)(6)
Fax: 866.485.2348
E-Mail: (b)(6)@its.jnj.com

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From: (b)(6) [JAN]
Sent: 2 Apr 2019 21:52:14 +0000
To: Scher, Deborah L.
Cc: (b)(6) [SCGUS]
Subject: [EXTERNAL] J&J Innovation Profiles
Attachments: J&J Innovation Profiles.pdf

Hi Deborah,

It was great to connect today! Please see the attached profiles for Dr Stoffels, Dr Hait, and Melinda Richter. Please let us know if you have any additional questions.

Thanks!

(b)(6)

Director, Strategic Accounts

National Federal Team - Strategic Customer Group

Johnson & Johnson Health Care Systems

T (b)(6) <https://www.jnj.com/heroes>: Johnson & Johnson Supports Our Troops & Veterans

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Paul Stoffels, MD

Vice Chair of the Executive Committee and Chief Scientific Officer, Johnson & Johnson

Paul Stoffels is a visionary leader who inspires and drives transformational innovation to bring years of life and quality of life to millions of people around the world.

Paul spearheads the Johnson & Johnson research and product pipeline by leading teams across all our sectors to set the company-wide innovation agenda, discovering and developing transformational healthcare solutions. He also is responsible for the safety of all products of the Johnson & Johnson Family of Companies worldwide, and steers the company's global public health strategy to make innovative medicines and technologies accessible in the world's most vulnerable communities and resource-poor settings.

Paul's commitment to fueling innovation and finding the best science, wherever it exists, is the driving force behind the launch of Johnson & Johnson Innovation in 2013, which he now leads to foster science and technology through strategic partnerships, licensing and acquisitions. Paul also oversees JJDC, the oldest corporate venture fund in the life science industry.

Previously, in his role as Worldwide Chairman, Pharmaceuticals, Paul led the transformation of the pharmaceutical research and development pipeline for Janssen Pharmaceutical Companies of Johnson & Johnson, driving a fundamental shift in the R&D paradigm that is now a model in the industry for productivity and innovation. Under his leadership, Janssen rejuvenated its pipeline, launching multiple new medicines and making a difference for people all over the world.

Prior to this, Paul held various R&D leadership roles within the pharmaceutical sector of Johnson & Johnson. He joined Johnson & Johnson in 2002 with the acquisition of Virco and Tibotec, where he was Chief Executive Officer of Virco and Chairman of Tibotec, and led the development of several breakthrough products for the treatment of HIV that helped to transform this devastating disease from a death sentence to a chronic and treatable condition.

Paul studied Medicine at the University of Diepenbeek and the University of Antwerp in Belgium and Infectious Diseases and Tropical Medicine at the Institute of Tropical Medicine in Antwerp, Belgium. He began his career as a physician in Africa, focusing on HIV and tropical diseases research.



William N. Hait, M.D., Ph.D.

Global Head, Johnson & Johnson External Innovation

Dr. William N. Hait leads the external sourcing and creation of transformational innovation to help Johnson & Johnson achieve its mission to change the trajectory of health for humanity. He works on building an enterprise-wide external R&D pipeline, creating innovative solutions that utilize J&J's excellence in pharmaceuticals, medical devices and consumer products. His team strives to identify disruptive technologies and cutting-edge early innovations in disease areas of emphasis at J&J, to eliminate disease through prevention, interception and cures.

Dr. Hait joined J&J in 2007 and served as Global Therapeutic Area Head for Oncology from 2009 to 2011, and then as Global Head, Janssen Research & Development, from 2011 through 2018. Before that, he was the founding Director of The (Rutgers) Cancer Institute of New Jersey. From 1993 to 2007 he was Professor of Medicine and Pharmacology and Associate Dean for Oncology Programs at the University of Medicine and Dentistry of New Jersey -- Robert Wood Johnson Medical School.

Dr. Hait joined the Yale University School of Medicine faculty in 1984 and became Associate Professor of Medicine and Pharmacology, Chief of the Division of Medical Oncology, Associate Director of the Yale University Comprehensive Cancer Center, Director of the Breast Cancer Unit and Co-Director of the Lung Cancer Unit. He is Board Certified in Internal Medicine and Medical Oncology.

He devoted time to numerous advisory and editorial boards, served in a range of scientific functions, societies and committees, was elected President of the American Association for Cancer Research (2007 – 2008) and has received numerous awards and honors.




Melinda Richter

Global Head of JLABS, Johnson & Johnson Innovation

As Global Head of Johnson & Johnson Innovation, JLABS (JLABS), Melinda Richter fosters the Johnson & Johnson Family of Companies external R&D engine and supports the innovation community by creating capital-efficient commercialization models that give early stage companies a big company advantage. By providing infrastructure, services, educational programs and networks in global hotspots, JLABS is the best place to start a company working in healthcare, with a specific emphasis on Johnson & Johnson's sectors: consumer, medical device and pharmaceuticals.

Prior to joining JLABS, Melinda was Founder and CEO of Prescience International, an award-winning firm dedicated to accelerating research to the patient. Melinda founded Prescience after she had a medical emergency that left her questioning the efficiency and efficacy of the healthcare system. With the tenacity and resolve of a patient looking for a better solution, she set out to create a better model, which now forms the basis for JLABS' operational infrastructure. Prior to starting Prescience, Melinda held posts across a variety of functional areas with a global corporation, Nortel Networks, in locations such as Research Triangle Park, New York, Toronto, London, Hong Kong and Beijing before arriving in San Francisco. She also initiated, raised capital and secured large corporate deals for several companies in both the life science and technology space. She holds a Bachelor of Commerce from the University of Saskatchewan in Canada and a MBA from INSEAD in France. Melinda is an active board member and Treasurer of the California Life Sciences Association (CLSA).



From: Scher, Deborah L. 
Sent: 17 Apr 2019 10:45:47 +0000
To: Scher, Deborah L.; Stone, Richard A., MD (b)(6)@its.jnj.com, (b)(6)
[JJCUS]
Cc: Felan, Leilani; Howard, Kristi; Wilson, Breanna L. (b)(6) [JSGUS]
Subject: Dr. Stone/J&J Meeting

PURPOSES:

- To provide a brief update as to all the progress J&J has made to date with the VA since the launch of Spravato
- Discussion of what else is needed to better serve the Veterans with Depression or Suicide Ideation

Johnson&Johnson Attendees:

Mr. Courtney Billington, President at Janssen Neuroscience over Spravato

Ms (b)(6) Field Director Federal Team/Strategic Engagement, Strategic Customer Group

Ms. Lauryl Jackson, Director of Government Affairs

Sent: 29 Mar 2019 19:30:45 +0000
To: (b)(6) [SCGUS]
Cc: (b)(6) [JAN]; (b)(6) [SCGUS]; Barry, Ashleigh
Subject: Touching Base

Good Afternoon (b)(6) and (b)(6)

I hope the call with Dr. (b)(6) went well and the clinical care plans are underway.

A huge thank you to (b)(6) for sharing insights with my team about the upcoming healthcare conference. Your perspective and recommendations were extremely helpful in focusing my remarks.

I wanted to share that we had a follow-up conversation with Dr. Clancy about J Labs. (I hope this is not creating chest pain for (b)(6)) She continues to be an enthusiastic supporter and eager to take a field trip to NYC to see your facility there, if there is support within J & J.

Separately, I heard from our colleagues here that they were jealous of all of the laughter coming from our meeting room and would like to be included in the fun next time.

Wishing you all a great weekend. Look forward to connecting again when it fits with your schedule.

Warm regards,

Deborah
Deborah Lafer Scher
Executive Advisor to the Secretary
Secretary's Center for Strategic Partnerships
US Department of Veterans Affairs
[Follow us on Twitter](#)

From: (b)(6) [SCGUS]
Sent: 2 Apr 2019 18:12:11 +0000
To: Scher, Deborah L. (b)(6) [JAN]; (b)(6) [SCGUS]
Subject: [EXTERNAL] JLABS opportunity

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Join by phone

Toll number: +1 (908) 316-2436, (b)(6) # (Dial-in Number) English (United States)

[Find a local number](#)

Conference ID: (b)(6)

[Forgot your dial-in PIN?](#) | [Help](#)

HOW TO JOIN SKYPE MEETING AUDIO

1. "Use Skype for Business (full audio and video experience)" Select ONLY if you are using a USB connected Audio Device and have a good network connection (DO NOT SELECT THIS OPTION IF YOU ARE DIALING IN FROM A PHONE)
2. "Call Me at" Select if you have a phone that can be directly dialed (not supported in all countries).
3. "Don't join audio" Select if you will be dialing into the meeting from your phone.

Please note that J&J Skype for Business Meetings allow J&J meeting presenters to optionally record audio and other information shared during the meeting session, including any Instant Messages sent in the meeting. If a meeting presenter wishes to utilize the recording feature, the presenter should notify participants at the beginning of the meeting. Recorded participants will also be notified with either an audio or visual indication depending on how the participant is joined to the meeting. If you do not consent to being recorded, please discuss your concerns with the meeting organizer either prior to or at the beginning of the meeting, or do not join the meeting.

From: Scher, Deborah L.
Sent: 2 Apr 2019 18:41:21 +0000
To: (b)(6) [SCGUS]
Subject: Accepted: [EXTERNAL] JLABS opportunity

From: (b)(6) [SCGUS] on behalf of Johnson & Johnson Innovation
Sent: 2 Apr 2019 20:36:58 +0000
To: Scher, Deborah L.
Subject: [EXTERNAL] FW: Project Hope Announcement Invitation - CONFIDENTIAL

-----Original Appointment-----

From: Johnson & Johnson Innovation

Sent: Tuesday, April 02, 2019 11:56 AM

To: Johnson & Johnson Innovation; (b)(6) [JJCUS]; (b)(6) [SCGUS]; (b)(6) [SCGUS]; (b)(6) [JAN]; (b)(6) [JJCUS]; (b)(6) [JJCUS]; (b)(6) [VISUS]; (b)(6) [DPYUS]; (b)(6) [JJCUS]; (b)(6) [CONUS Non-J&J]; (b)(6) [JJCUS]; (b)(6) [JJCUS]; (b)(6) [JRDUS]; (b)(6) [JJCUS]; (b)(6) (b)(6) [JJCUS]; (b)(6) [JJCUS]; (b)(6) [JJCUS]; (b)(6) [JJCUS]; (b)(6) [JJCUS]; (b)(6) [JRDUS]; (b)(6) [JJCUS]; (b)(6) [JJCUS]; (b)(6) [JJCUS]; (b)(6) [JRDUS]; (b)(6) [JJCUS]; (b)(6) [JJCUS]; (b)(6) [JRDUS]; (b)(6) [JJCUS]; (b)(6) [JJCUS]; (b)(6) [JRDUS]; (b)(6) [JJCUS]; (b)(6) [JJCUS]; (b)(6) [JJCUS]; (b)(6) [JJCUS]; (b)(6) [JRDUS]; (b)(6) [JRDUS]; (b)(6) [US]; (b)(6) [JRDUS]; (b)(6) [JJCUS]; (b)(6) [JJCUS]; (b)(6) [JJCUS]; (b)(6) [VISUS]; (b)(6) [JJCUS]; (b)(6) [JJCUS]; (b)(6) [JRDUS]; (b)(6) [JRDUS]; (b)(6) [JRDUS]

Cc: (b)(6) [JRDUS]; (b)(6) [JJCUS]

Subject: FW: Project Hope Announcement Invitation - CONFIDENTIAL

When: Tuesday, April 09, 2019 2:30 PM-6:00 PM (UTC-05:00) Eastern Time (US & Canada).

Where: Knight Conference Center at the Newseum, 8th Floor, 555 Pennsylvania Ave., NW, Washington, D.C. 20001

-----Original Appointment-----

From: Johnson & Johnson Innovation

Sent: Friday, March 29, 2019 5:03 PM

To: Johnson & Johnson Innovation; (b)(6) [JJCUS]; (b)(6) [JJCUS]; (b)(6) [VISUS]; (b)(6) [DPYUS]; (b)(6) [JJCUS]; (b)(6) [CONUS Non-J&J]; (b)(6) [JJCUS]; (b)(6) [JJCUS]; (b)(6) [JRDUS]; (b)(6) [JJCUS]; (b)(6) (b)(6) [JJCUS]; (b)(6) [JJCUS]; (b)(6) [JJCUS]; (b)(6) [JJCUS]; (b)(6) [JRDUS]; (b)(6) [JJCUS]; (b)(6) [JJCUS]; (b)(6) [JJCUS]; (b)(6) [JRDUS]; (b)(6) [JJCUS]; (b)(6) [JJCUS]; (b)(6) [JRDUS]; (b)(6) [JJCUS]; (b)(6) [JJCUS]; (b)(6) [JRDUS]; (b)(6) [JJCUS]; (b)(6) [JJCUS]; (b)(6) [JRDUS]; (b)(6) [JJCUS]; (b)(6) [JJCUS]; (b)(6) [JRDUS]; (b)(6) [JJCUS]; (b)(6) [JJCUS]; (b)(6) [JRDUS]; (b)(6) [JJCUS]; (b)(6) [JJCUS]; (b)(6) [JRDUS]; (b)(6) [JJCUS]; (b)(6) [JJCUS]; (b)(6) [JRDUS]; (b)(6) [JJCUS]; (b)(6) [JJCUS]; (b)(6) [JRDUS]; (b)(6) [JJCUS]; (b)(6) [JJCUS]; (b)(6) [JRDUS]; (b)(6) [JJCUS]; (b)(6) [JJCUS]; (b)(6) [JRDUS]; (b)(6) [JRDUS]

Cc: (b)(6) [JRDUS]; (b)(6) [JJCUS]

Subject: Project Hope Announcement Invitation - CONFIDENTIAL

When: Tuesday, April 9, 2019 2:30 PM-6:00 PM (UTC-05:00) Eastern Time (US & Canada).

Where: Knight Conference Center at the Newseum, 8th Floor, 555 Pennsylvania Ave., NW, Washington, D.C. 20001



Project Hope

Dear Colleagues,

You are cordially invited to join a special ceremony to celebrate an exciting (and still confidential*) announcement of a new JLABS site in Washington, D.C.!

We're proud to be entering this important collaboration with Children's National Health System to launch JLABS @ Washington, DC. The 32,000sf, JLABS facility will be part of the new Children's National Research and Innovation Campus located at the former Walter Reed Army Medical Center campus in the nation's capital.

Within this site, JLABS will be co-located with other precision medicine groups, Children National's Research Institute Centers, academic partners, and federal agencies (FDA & NIH) who will have offices for innovation and engagement.

Additionally, benefitting from the strategic location, the Biomedical Advanced Research and Development Authority (BARDA) has made a commitment to collaborate and co-invest in an innovation unit within JLABS to fund company residency and programming of mutual interest aimed at securing our nation from public health threats and emerging infectious diseases.

To mark the announcement, JLABS will also launch the **JLABS @ Washington DC QuickFire Challenge** with an aim to accelerate the development of healthcare innovations and commercialization that impact pediatric oncology, pediatric surgical care, and influenza.

Please join us on **Tuesday, April 9, 2019** when we make the official announcement with our partners and fellow Johnson & Johnson colleagues in Washington, D.C. **The Honorable Muriel Bowser**, Mayor of the District of Columbia, **Paul Stoffels, M.D.**, Chief Scientific Officer, Johnson & Johnson, **Kurt Newman, M.D.**, President and Chief Executive Officer, Children's National, and **Rick Bright, Ph.D.**, Deputy Assistant Secretary for Preparedness and Response and Director of BARDA will join me to host the event which will feature remarks from other District representatives and leaders.

The opening of JLABS @ Washington, DC is a big step in our efforts to drive life science innovation within the BioHealth Capital, while creating a JLABS anchor site to federal agencies, and supporting the region's efforts to revitalize economic advancement across the greater D.C. metropolitan area.

We hope you can join us to celebrate this major milestone as we strive to accelerate the discovery and development of breakthrough solutions to address the world's most pressing healthcare challenges and improve health for humanity.

Sincerely,

Melinda Richter

Global Head, Johnson & Johnson Innovation - JLABS

*Please be advised that the announcement of a JLABS @ Washington, DC will be held confidential until Tuesday, April 9, 2019.

Date:

Tuesday, April 9, 2019

Location:

Knight Conference Center at the Newseum
8th floor
555 Pennsylvania Ave., NW
Washington, D.C. 20001

Agenda: Eastern Standard Time

- 2:30-3:00 p.m. Event Registration
- 3:00-3:10 p.m. Opening remarks from Children's National, Johnson & Johnson, and BARDA
- 3:10-3:30 p.m. The Honorable Muriel Bowser, Mayor of the District of Columbia Leadership from Partner organization
- 4:00 p.m. Networking Reception

RSVP Today

Please contact (b)(6) at (b)(6)@jkhealth.com for any inquiries.

This invitation is non-transferrable.



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Sincerely,
Melinda Richter
Global Head, Johnson & Johnson Innovation - JLABS

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3:00-3:10 p.m.	Opening remarks from Children's National, Johnson & Johnson, and BARDA
3:10-3:30 p.m.	The Honorable Muriel Bowser, Mayor of the District of Columbia Leadership from Partner organization
4:00 p.m.	Networking Reception

RSVP Today

Please contact (b)(6) at (b)(6)@jkhealth.com for any inquiries.

This invitation is non-transferrable.

From: (b)(6) [SCGUS]
Sent: 17 Apr 2019 21:44:08 +0000
To: (b)(6) [SCGUS]; Scher, Deborah L.; (b)(6)
[SCGUS]
Subject: [EXTERNAL] Pre call discussion for J&J engagements

From: Scher, Deborah L.
Sent: 18 Apr 2019 11:48:21 +0000
To: (b)(6) [SCGUS]
Cc: (b)(6) [SCGUS] (b)(6)@its.jnj.com
Subject: FW: Meeting with J&J President of Neuroscience on 4/25?

Good Morning (b)(6)

When you return from vacation, let's discuss if our office should send an official invite.
Thank you,

Have a wonderful hoiday.
Deborah

From: (b)(6)
Sent: Wednesday, April 17, 2019 9:37 AM
To: Scher, Deborah L. <Deborah.Scher@va.gov>
Cc: Wilson, Breanna L. <Breanna.Wilson@va.gov>
Subject: RE: Meeting with J&J President of Neuroscience on 4/25?

Good morning Deborah,

Please let me know if I should invite Mr. (b)(6) to the meeting on May 14th 8:30-9:00 am in Dr. Stone's Office. If so, I will need his email address.

Standing by for your guidance.

Thank you,

(b)(6)

From: (b)(6) [SCGUS]
Sent: 18 Apr 2019 11:48:30 +0000
To: Scher, Deborah L.
Subject: [EXTERNAL] Automatic reply: Meeting with J&J President of Neuroscience on 4/25?

I will be on vacation from April 17th-April 21st. I look forward to responding back to you when I return on Monday the 22nd.

VACO 001B FOIA Inbox

Subject: Johnson & Johnson Innovation J Labs Site Visit [Confirmed]

Location: 101 6th Avenue, New York, NY 10013

Start: Mon 6/17/2019 11:00 AM

End: Mon 6/17/2019 3:00 PM

Show Time As: Tentative

Recurrence: (none)

Meeting Status: Not yet responded

Organizer: Clancy, Carolyn

Required Attendees: Scher, Deborah L.

Optional Attendees: Wilson, Breanna L.

VACO 001B FOIA Inbox

From: Scher, Deborah L.
Sent: Monday, April 15, 2019 12:31 PM
To: (b)(6)
Cc: Clancy, Carolyn
Subject: J Labs Suggested May 28th for our NYC visit. Would that work?