

Interviews: 428 Democratic Primary Voters

Date: January 26-29, 2020

Study #200053  
 NBC News/Wall Street Journal Survey

40 Male  
 60 Female

***Please note: all results are shown as percentages unless otherwise stated.***

***The margin of error for 428 interviews among Democratic Primary Voters is  $\pm 4.74\%$***

*Unless otherwise noted by a "+" or "++", all previous data shown reflects responses among all adults.*

Q2a For statistical purposes only, would you please tell me how old you are?  
 (IF "REFUSED," ASK:) Well, would you tell me which age group you belong to? (READ LIST) ^^

18-24 .....	8
25-29 .....	9
30-34 .....	13
35-39 .....	7
40-44 .....	5
45-49 .....	6
50-54 .....	6
55-59 .....	11
60-64 .....	12
65-69 .....	8
70-74 .....	6
75 and over.....	7
Not sure/refused .....	2

^^ Results shown reflect responses among registered voters who say they will vote in the Democratic primary or caucus.

Q2b To ensure that we have a representative sample, would you please tell me whether you are from a Hispanic or Spanish-speaking background? ^^

Yes, Hispanic.....	10
No, not Hispanic .....	89
Not sure/refused .....	1

^^ Results shown reflect responses among registered voters who say they will vote in the Democratic primary or caucus.

Q2c And again, for statistical purposes only, what is your race--white, black, Asian, or something else? ^^

White.....	69
Black.....	20
Asian.....	1
Other.....	4
Hispanic (VOL) .....	5
Not sure/refused .....	1

White, Non-Hispanic ..... 65

^^ Results shown reflect responses among registered voters who say they will vote in the Democratic primary or caucus.

Q3 Registered Voter. +

Yes ..... 100  
No ..... -  
^ Results shown reflect responses  
among registered voters who say they  
will vote in the Democratic primary or  
caucus.

Q4-5 Not asked of Democratic Primary Voters

Q6 If there were a presidential primary election or caucus in your state this year, would you vote in the Democratic primary or caucus, the Republican primary or caucus, or would you wait to vote in the general election in November?

Vote in Democratic Primary or caucus..... 100  
Vote in Republican Primary or caucus..... -  
Wait until the general election..... -  
Do not plan to vote at all (VOL)..... -  
Not sure ..... -  
^ Results shown reflect responses among registered voters  
who say they will vote in the Democratic primary or caucus.

**Now, thinking specifically about the 2020 Democratic primary elections...**

Q7 I am going to read a list of twelve of the declared candidates running for the Democratic nomination for President. After I read the entire list, please tell me if a Democratic primary for president were being held today, which **one** of the following candidates would you favor (RANDOMIZE :1-12)? (IF "NOT SURE," ASK:) Well, which way do you lean? (ACCEPT ONLY ONE ANSWER.)

THIS TABLE HAS BEEN RANKED BY HIGHEST PERCENTAGE

	1/20 <sup>^^</sup>	12/19 <sup>^^</sup>	10/27- 30/19 <sup>^^</sup>	9/19 <sup>^^</sup>	7/19 <sup>^^</sup>
Bernie Sanders.....	27	21	19	14	13
Joe Biden.....	26	28	27	31	26
Elizabeth Warren.....	15	18	23	25	19
Michael Bloomberg.....	9	4	NA	NA	NA
Pete Buttigieg.....	7	9	6	7	7
Amy Klobuchar.....	5	5	5	2	1
Andrew Yang.....	4	3	3	4	2
Tom Steyer.....	2	1	-	1	NA
Tulsi Gabbard.....	2	2	2	1	-
Deval Patrick.....	1	-	NA	NA	NA
Michael Bennet.....	-	-	1	1	1
John Delaney.....	-	-	-	1	1
Bill de Blasio.....	NA	NA	NA	1	-
Cory Booker.....	NA	2	2	2	1
Steve Bullock.....	NA	NA	-	-	-
Julián Castro.....	NA	1	1	1	1
Kamala Harris.....	NA	NA	4	5	13
John Hickenlooper.....	NA	NA	NA	NA	1
Jay Inslee.....	NA	NA	NA	NA	1
Beto O'Rourke.....	NA	NA	1	1	2
Marianne Williamson.....	NA	-	-	-	1
Other (VOL).....	-	-	-	-	-
None (VOL).....	-	1	1	1	2
Not sure.....	2	5	5	2	8

<sup>^^</sup> Results shown reflect responses among registered voters who said they would vote in the Democratic primary or caucus.

**(ASKED IF MADE FIRST CHOICE)**

Q8 And, would you definitely vote for (CHOICE), probably vote for (CHOICE), but are still thinking about it, or are you just leaning towards voting for (CHOICE)? ^^

	Among Those Making First Choice
Definitely vote for candidate .....	45
Probably vote for candidate .....	27
Just leaning towards voting for candidate .....	27
Not sure .....	1

^^ Results shown reflect responses among registered voters who said they would vote in the Democratic primary or caucus.

	Among Sanders First Choice			Among Biden First Choice		
	1/20^^	12/19^^	10/19^^	1/20^^	12/19^^	10/19^^
Definitely vote for candidate .....	60	58	57	48	45	50
Probably vote for candidate .....	30	27	21	23	25	23
Just leaning towards voting for candidate .....	10	15	22	26	28	26
Not sure .....	-	-	-	3	2	1

^^ Results shown reflect responses among registered voters who said they would vote in the Democratic primary or caucus.

**(ASKED IF MADE FIRST CHOICE)**

Q9 And, which of the remaining candidates would be your second choice? (DO NOT READ LIST) (ACCEPT ONLY ONE ANSWER.)

*THIS TABLE HAS BEEN RANKED BY HIGHEST PERCENTAGE*

	1/20^^	12/19^^	10/27- 30/19^^	9/19^^	7/19^^
Elizabeth Warren .....	24	22	24	21	13
Joe Biden .....	20	12	15	11	10
Bernie Sanders .....	15	17	14	16	12
Michael Bloomberg .....	9	3	NA	NA	NA
Amy Klobuchar .....	8	5	4	2	-
Pete Buttigieg .....	8	13	12	12	8
Tulsi Gabbard .....	2	1	2	1	3
Tom Steyer .....	1	1	1	1	NA
Michael Bennet .....	1	-	-	-	-
Andrew Yang .....	6	4	3	2	1
John Delaney .....	-	1	-	-	-
Deval Patrick .....	-	1	NA	NA	NA
Bill de Blasio .....	NA	NA	NA	-	1
Cory Booker .....	NA	5	3	4	2
Steve Bullock .....	NA	NA	-	1	-
Julián Castro .....	NA	1	1	1	2
Kamala Harris .....	NA	NA	9	8	14
John Hickenlooper .....	NA	NA	NA	NA	-
Jay Inslee .....	NA	NA	NA	NA	1
Beto O'Rourke .....	NA	NA	2	5	2
Tim Ryan .....	NA	NA	NA	-	1
Marianne Williamson .....	NA	-	1	-	1
Mind is definitely made up .....	NA	NA	NA	9	12
Other (VOL) .....	1	-	-	-	-
None (VOL) .....	1	5	4	2	2
Not sure .....	4	9	5	4	5

^^ Results shown reflect responses among registered voters who said they would vote in the Democratic primary or caucus.

Q7/9 Combined first/second choices.

THIS TABLE HAS BEEN RANKED BY HIGHEST PERCENTAGE

	1/20 <sup>^^</sup>	12/19 <sup>^^</sup>	10/27- 30/19 <sup>^^</sup>	9/19 <sup>^^</sup>	7/19 <sup>^^</sup>
Joe Biden.....	46	40	41	41	36
Bernie Sanders.....	42	37	33	29	25
Elizabeth Warren.....	38	38	45	45	32
Michael Bloomberg.....	17	6	NA	NA	NA
Pete Buttigieg.....	15	22	17	19	15
Amy Klobuchar.....	13	10	9	5	1
Andrew Yang.....	10	7	6	6	4
Tulsi Gabbard.....	3	3	4	2	3
Tom Steyer.....	3	2	1	1	NA
Michael Bennet.....	1	-	1	1	1
Deval Patrick.....	1	1	NA	NA	NA
John Delaney.....	-	1	-	1	1
Bill de Blasio.....	NA	NA	NA	1	1
Cory Booker.....	NA	6	5	6	3
Steve Bullock.....	NA	NA	-	1	-
Julián Castro.....	NA	2	2	1	3
Kamala Harris.....	NA	NA	13	14	28
John Hickenlooper.....	NA	NA	NA	NA	1
Jay Inslee.....	NA	NA	NA	NA	2
Beto O'Rourke.....	NA	NA	3	6	4
Tim Ryan.....	NA	NA	NA	-	1
Marianne Williamson.....	NA	1	1	-	2
None (VOL).....	2	1	1	3	2
Not sure.....	6	5	4	5	7

<sup>^^</sup> Results shown reflect responses among registered voters who said they would vote in the Democratic primary or caucus.

Q10 I'm going to list people who have said they will run for president. For each one, please tell me whether that person is someone you would (a) be enthusiastic about, (b) be comfortable with, (c) have some reservations about, or (d) be very uncomfortable with. If you don't know the name, please just say so. **(RANDOMIZE)**

*DATA SHOWN AMONG DEMOCRATIC PRIMARY VOTERS  
THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY ENTHUSIASTIC*

	(A) Enthusiastic	(B) Comfortable	(C) Have Some Reservations	(D) Very Uncomfortable	Don't Know Name	Not Sure
<b>Bernie Sanders</b>						
January 2020^^.....	32	37	19	12	-	-
December 2019^^.....	33	34	19	13	1	-
September 2019^^.....	25	37	25	12	1	-
June 2019^^.....	22	34	28	15	1	-
March 2019^^.....	28	34	27	9	1	1
<b>Joe Biden</b>						
January 2020^^.....	26	44	21	8	-	1
December 2019^^.....	26	38	21	14	-	1
September 2019^^.....	23	41	22	13	1	-
June 2019^^.....	23	43	24	8	1	1
April 28-May 1, 2019^^.....	32	38	18	9	2	1
March 2019^^.....	33	40	19	6	1	1
<b>Elizabeth Warren</b>						
January 2020^^.....	26	40	22	7	4	1
December 2019^^.....	29	38	17	9	6	1
September 2019^^.....	35	35	15	6	7	2
June 2019^^.....	26	38	18	9	8	1
March 2019^^.....	20	37	23	10	8	2
<b>Pete Buttigieg</b>						
January 2020^^.....	16	35	25	7	15	2
December 2019^^.....	18	32	20	11	17	2
September 2019^^.....	19	30	20	7	22	2
April 28-May 1, 2019^^.....	18	26	10	3	41	2
<b>Amy Klobuchar</b>						
January 2020^^.....	14	32	25	5	22	2
December 2019^^.....	10	32	18	9	28	3
April 28-May 1, 2019^^.....	7	20	17	6	49	1
<b>Michael Bloomberg</b>						
January 2020^^.....	12	33	29	16	8	2
December 2019^^.....	7	24	30	22	12	5
<b>Tom Steyer</b>						
January 2020^^.....	5	27	24	11	28	5

^^ Results shown reflect responses among registered voters who say they would vote in the Democratic primary or caucus.

Q11 Now, when it comes to your vote in the Democratic primary or caucus how important would each one of the following be to you? On a scale from zero to ten where "zero" means it is not at all important and where "ten" means that this is very important, please tell me how important this is to you. You may choose any number from zero to ten. (RECORD NUMBER 0-10. IF "NOT SURE," RECORD AS "DK")

THIS TABLE HAS BEEN RANKED BY %9-10 AMONG DEMOCRATIC PRIMARY VOTERS^^

	<u>9-10</u>	<u>5-8</u>	<u>0-4</u>	<u>Refused</u>
<b>Voting for the Democratic candidate who has the best chance to defeat Donald Trump</b>				
January 2020+.....	73	21	5	1
<b>Voting for a candidate who proposes large scale policy changes on issues like health care, climate change, and economic opportunity</b>				
January 2020+.....	58	37	4	1
<b>Voting for a candidate who will continue former President Obama's policies and agenda</b>				
January 2020+.....	27	58	14	1
<b>Electing the first woman president</b>				
January 2020+.....	21	54	24	1

^^ Results shown reflect responses among registered voters who say they would vote in the Democratic primary or caucus.

Q12 Which of the following do you want the Democratic Party to focus more on right now: (ROTATE)

AMONG DEMOCRATIC PRIMARY VOTERS

	<u>1/20^^</u>	<u>12/19^^</u>
Making the case that Donald Trump should be impeached and removed from office.....	41	45
Making the case that Donald Trump should be defeated this November.....	51	46
Both (VOL).....	5	5
Neither (VOL).....	1	2
Other (VOL).....	1	1
Not sure.....	1	1

^^ Results shown reflect responses among registered voters who say they would vote in the Democratic primary or caucus.

Q13-14 Not asked of Democratic Primary Voters

Q15 Now, not thinking about things you may have seen in the news, but only about candidate sponsored ads on TV and social media, do you remember seeing an ad from any candidate for president? (DO NOT READ RESPONSES) (IF YES, ASK) And, which candidate or candidates do your recall seeing an ad from? (ACCEPT MULTIPLE RESPONSES) ^^

*THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE*

Michael Bloomberg.....	59
Tom Steyer.....	33
Bernie Sanders.....	28
Joe Biden.....	25
Elizabeth Warren.....	24
Donald Trump.....	13
Pete Buttigieg.....	12
Andrew Yang.....	7
Amy Klobuchar.....	7
Tulsi Gabbard.....	3
Deval Patrick.....	2
John Delaney.....	1
Michael Bennet.....	1
None.....	18
Not sure.....	3

^^ Results shown reflect responses among registered voters who said they would vote in the Democratic primary or caucus.

Q16 Not asked of Democratic Primary Voters

**And, thinking about issues...**

Q17 Some people feel so strongly about an issue that they will vote for or against a candidate on that basis regardless of the candidate's stand on most other issues. I'm going to read you a list of issues and ask whether you consider any ONE issue so important that you would vote for or against a candidate solely on that basis. If you do not feel strongly enough about any of the issues to determine your vote, please just say so. (RANDOMIZE) ^^1

*THIS TABLE HAS BEEN RANKED  
 BY THE HIGHEST PERCENTAGE*

Climate change.....	33
Guns.....	12
Abortion.....	11
Immigration.....	4
Gay marriage.....	3
Border security.....	2
None of these.....	30
Other (VOL) (Specify:____).....	2
Not sure.....	3

^^ Results shown reflect responses among registered voters who said they would vote in the Democratic primary or caucus.

<sup>1</sup> Asked January 27-29 only, N=398.

Q18-23 Not asked of Democratic Primary Voters

**Now I am going to ask you a few questions for statistical purposes only.**

QF1-2 Not asked of Democratic Primary Voters.

QF3 What is the last grade that you completed in school? (DO NOT READ CHOICES.) ^^

Grade school.....	-
Some high school.....	3
High school graduate .....	18
Some college, no degree .....	15
Vocational training/School .....	3
2-year college degree .....	13
4-year college/bachelor's degree .....	27
Some postgraduate work, no degree .....	2
2-3 years postgraduate work/master's degree .....	14
Doctoral/law degree .....	5
Not sure/refused.....	-

^^ Results shown reflect responses among registered voters who said they would vote in the Democratic primary or caucus.

QF4 Generally speaking, do you think of yourself as a Democrat, a Republican, an independent, or something else? (IF "DEMOCRAT" OR "REPUBLICAN," ASK:) Would you call yourself a strong (Democrat/Republican) or not a very strong (Democrat/Republican)? (IF "NOT SURE," CODE AS "NOT VERY STRONG DEMOCRAT/REPUBLICAN.") (IF "INDEPENDENT," ASK:) Do you think of yourself as closer to the Republican Party, closer to the Democratic Party, or do you think of yourself as strictly independent? (IF "NOT SURE," CODE AS "STRICTLY INDEPENDENT.") ^^

Strong Democrat .....	58
Not very strong Democrat.....	11
Independent/lean Democrat .....	18
Strictly Independent.....	7
Independent/lean Republican .....	2
Not very strong Republican .....	-
Strong Republican .....	1
Other (VOL).....	3
Not sure.....	-

^^ Results shown reflect responses among registered voters who said they would vote in the Democratic primary or caucus.

QF5 Thinking about your general approach to issues, do you consider yourself to be liberal, moderate, or conservative? (IF "LIBERAL" OR "CONSERVATIVE," ASK:) Do you consider yourself to be very (liberal/conservative) or somewhat (liberal/conservative)? ^^

Very liberal .....	27
Somewhat liberal.....	25
Moderate.....	36
Somewhat conservative .....	3
Very conservative.....	6
Not sure .....	3

^^ Results shown reflect responses among registered voters who said they would vote in the Democratic primary or caucus.

QF6a/b Are you a current or retired labor union member? (ASK ONLY OF RESPONDENTS WHO SAY "NO" OR "NOT SURE" IN QF6a.) Is anyone else in your household a current or retired labor union member? ^^

Labor union member.....	16
Union household.....	7
Non-union household.....	75
Not sure .....	2

^^ Results shown reflect responses among registered voters who said they would vote in the Democratic primary or caucus.

QF7 When it comes to staying up with the news, which of these news sources, if any, do you watch or consume regularly? (RANDOMIZE, ACCEPT MULTIPLE ANSWERS) ^^

*THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE*

The cable channel CNN .....	62
Broadcast network news, such as NBC, ABC, or CBS.....	55
The cable channel MSNBC .....	42
Progressive or liberal news outlets, blogs, or websites .....	31
The cable channel Fox News .....	22
Conservative news outlets, blogs, or websites .....	15
Or, do you not watch or consume any of these to follow the news .....	4
Watch different TV news (VOL) .....	1
Get news from some other source (VOL) .....	5
Not sure.....	-

^^ Results shown reflect responses among registered voters who said they would vote in the Democratic primary or caucus.

QF8 How would you describe your economic circumstances—(ROTATE TOP TO BOTTOM, BOTTOM TO TOP) poor, working class, middle class, upper middle class, or well-to-do? ^^

Poor.....	10
Working class .....	26
Middle class.....	42
Upper middle class .....	19
Well-to-do .....	3
Not sure/refused.....	-

^^ Results shown reflect responses among registered voters who said they would vote in the Democratic primary or caucus.