

ORDER



Orders
Order / Rev: 619646
 Alt Order #:
Product Desc: Bloomberg
Estimate: 9450
Flight Dates: 11/26/19 - 12/03/19
Original Date / Rev: 11/22/19 / 11/22/19
Order Type: GENERAL

KGUN
Primary AE: Sara Milner
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Assembly - Political
Buying Contact:
Billing Contact:
 711 3rd Ave.
 New York, NY 10017

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Bloomberg/Democrat/President
Demographic: A35+
Product Codes: PL Presidential
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Advertiser External ID: 258366
Agency External ID: 141061
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/25/19	12/03/19	130	\$54,160.00	\$46,036.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
December 2019	130	\$54,160.00	\$46,036.00	0.00
Totals	130	\$54,160.00	\$46,036.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sara Milner			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KGUN	11/26/19	12/03/19	M-F 430-5am News M-F 430-5am	CM	430-5am	-----	1:00	0	\$50.00	P-2	0.00	NM	9	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/25/19	12/01/19	- TWTF - -		9		\$50.00		0.00					
		Week: 12/02/19	12/08/19	-----		0		\$50.00		0.00					
N 2	KGUN	11/26/19	12/03/19	M-F 5-6am News M-F 5-6am News	CM	5-6am	-----	1:00	0	\$110.00	P-2	0.00	NM	8	\$880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/25/19	12/01/19	- TWTF - -		8		\$110.00		0.00					
		Week: 12/02/19	12/08/19	-----		0		\$110.00		0.00					
N 3	KGUN	11/26/19	12/03/19	M-F Good Morning America M-F Good Morning America	CM	7-9am	-----	1:00	0	\$320.00	P-2	0.00	NM	8	\$2,560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/25/19	12/01/19	- TWTF - -		8		\$320.00		0.00					
		Week: 12/02/19	12/08/19	-----		0		\$320.00		0.00					
N 4	KGUN	11/26/19	12/03/19	M-F 9-10am M-F 9-10am	CM	9-10am	-----	1:00	0	\$230.00	P-2	0.00	NM	8	\$1,840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/25/19	12/01/19	- TWTF - -		8		\$230.00		0.00					
		Week: 12/02/19	12/08/19	-----		0		\$230.00		0.00					
N 5	KGUN	11/26/19	12/03/19	M-F 10-11am M-F 10-11am	CM	10-11am	-----	1:00	0	\$270.00	P-2	0.00	NM	8	\$2,160.00

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Advertiser: Bloomberg/Democrat/President
 Product Desc: Bloomberg **KGUN**
 Estimate: 9450

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KGUN	11/26/19	12/03/19	M-F 12-1pm M-F 12-1pm	CM	12-1pm	-----	1:00	0	\$150.00	P-2	0.00	NM	10	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/25/19	12/01/19	-TWTF--		8		\$270.00		0.00					
		Week: 12/02/19	12/08/19	-----		0		\$270.00		0.00					
N 7	KGUN	11/26/19	12/03/19	M-F 3-4pm M-F 3-4pm	CM	3-4pm	-----	1:00	0	\$230.00	P-2	0.00	NM	8	\$1,840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/25/19	12/01/19	-TWTF--		10		\$150.00		0.00					
		Week: 12/02/19	12/08/19	-----		0		\$150.00		0.00					
N 8	KGUN	11/26/19	12/03/19	M-F 430-5pm M-F 430-5pm	CM	430-5pm	-----	1:00	0	\$420.00	P-2	0.00	NM	6	\$2,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/25/19	12/01/19	-TWTF--		8		\$230.00		0.00					
		Week: 12/02/19	12/08/19	-----		0		\$230.00		0.00					
N 9	KGUN	11/26/19	12/03/19	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	-----	1:00	0	\$530.00	P-2	0.00	NM	8	\$4,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/25/19	12/01/19	-TWTF--		8		\$530.00		0.00					
		Week: 12/02/19	12/08/19	-----		0		\$530.00		0.00					
N 10	KGUN	11/26/19	12/03/19	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	-----	1:00	0	\$630.00	P-2	0.00	NM	5	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/25/19	12/01/19	-TWTF--		5		\$630.00		0.00					
		Week: 12/02/19	12/08/19	-----		0		\$630.00		0.00					
N 11	KGUN	11/26/19	12/03/19	M-F 630-7pm M-F 630-7pm	CM	630-7pm	-----	1:00	0	\$1,160.00	P-2	0.00	NM	10	\$11,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/25/19	12/01/19	-TWTF--		10		\$1,160.00		0.00					
		Week: 12/02/19	12/08/19	-----		0		\$1,160.00		0.00					
N 12	KGUN	11/26/19	12/03/19	M-F 10-1035pm News M-F 10-1035pm News	CM	10-1035pm	-----	1:00	0	\$320.00	P-2	0.00	NM	7	\$2,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/25/19	12/01/19	-TWTF--		7		\$320.00		0.00					
		Week: 12/02/19	12/08/19	-----		0		\$320.00		0.00					
N 13	KGUN	11/26/19	12/03/19	M-F 1035-1137pm Jimmy Kimmel	CM	1035-1137pm	-----	1:00	0	\$270.00	P-2	0.00	NM	5	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/25/19	12/01/19	-TWTF--		5		\$270.00		0.00					
		Week: 12/02/19	12/08/19	-----		0		\$270.00		0.00					
N 14	KGUN	11/26/19	12/03/19	M-F Good Morning Ame M-F Good Morning America	CM	7-9am	-----	1:00	0	\$320.00	P-2	0.00	NM	2	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/25/19	12/01/19	-----		0		\$320.00		0.00					
		Week: 12/02/19	12/08/19	MT-----		2		\$320.00		0.00					
N 15	KGUN	11/26/19	12/03/19	M-F 9-10am M-F 9-10am	CM	9-10am	-----	1:00	0	\$230.00	P-2	0.00	NM	2	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/25/19	12/01/19	-----		0		\$230.00		0.00					
		Week: 12/02/19	12/08/19	MT-----		2		\$230.00		0.00					
N 16	KGUN	11/26/19	12/03/19	M-F 10-11am M-F 10-11am	CM	10-11am	-----	1:00	0	\$270.00	P-2	0.00	NM	2	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/25/19	12/01/19	-----		0		\$270.00		0.00					
		Week: 12/02/19	12/08/19	MT-----		2		\$270.00		0.00					
N 17	KGUN	11/26/19	12/03/19	M-F 3-4pm M-F 3-4pm	CM	3-4pm	-----	1:00	0	\$230.00	P-2	0.00	NM	2	\$460.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 18	KGUN	11/26/19	12/03/19	M-F 430-5pm M-F 430-5pm	CM	430-5pm	-----	1:00	0	\$420.00	P-2	0.00	NM	2	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/25/19	12/01/19	-----					0	\$230.00		0.00			
		Week: 12/02/19	12/08/19	MT-----					2	\$230.00		0.00			
N 19	KGUN	11/26/19	12/03/19	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	-----	1:00	0	\$530.00	P-2	0.00	NM	3	\$1,590.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/25/19	12/01/19	-----					0	\$530.00		0.00			
		Week: 12/02/19	12/08/19	MT-----					2	\$420.00		0.00			
N 20	KGUN	11/26/19	12/03/19	M-F 630-7pm M-F 630-7pm	CM	630-7pm	-----	1:00	0	\$1,160.00	P-2	0.00	NM	2	\$2,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/25/19	12/01/19	-----					0	\$1,160.00		0.00			
		Week: 12/02/19	12/08/19	MT-----					2	\$1,160.00		0.00			
N 21	KGUN	11/26/19	12/03/19	M-F 10-1035pm News M-F 10-1035pm News	CM	10-1035pm	-----	1:00	0	\$320.00	P-2	0.00	NM	2	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/25/19	12/01/19	-----					0	\$320.00		0.00			
		Week: 12/02/19	12/08/19	MT-----					2	\$320.00		0.00			
N 22	KGUN	11/27/19	11/27/19	Wednesday Prime A Wednesday Prime A	CM	7-8pm	-----	1:00	0	\$1,260.00	P-2	0.00	NM	1	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/25/19	12/01/19	--W----					1	\$1,260.00		0.00			
N 23	KGUN	12/02/19	12/02/19	Monday Prime A Dancing	CM	7-9p	-----	1:00	0	\$1,260.00	P-2	0.00	NM	2	\$2,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 12/02/19	12/08/19	M-----					2	\$1,260.00		0.00			
N 24	KGUN	11/26/19	11/26/19	Tuesday Prime B Tuesday Prime B	CM	8-9pm	-----	1:00	0	\$1,260.00	P-2	0.00	NM	1	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/25/19	12/01/19	-T-----					1	\$1,260.00		0.00			
N 25	KGUN	12/02/19	12/02/19	Monday Prime C Monday Prime C	CM	9-10pm	-----	1:00	0	\$1,260.00	P-2	0.00	NM	1	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 12/02/19	12/08/19	M-----					1	\$1,260.00		0.00			
N 26	KGUN	11/28/19	11/28/19	Thursday Prime A Thursday Prime A	CM	7-8pm	-----	1:00	0	\$1,470.00	P-2	0.00	NM	1	\$1,470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/25/19	12/01/19	---T---					1	\$1,470.00		0.00			
N 27	KGUN	11/28/19	11/28/19	Thursday Prime B Thursday Prime B	CM	8-9pm	-----	1:00	0	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/25/19	12/01/19	---T---					1	\$1,500.00		0.00			
N 28	KGUN	11/30/19	11/30/19	Sa Good Morning America Sa Good Morning America	CM	6-8am	-----	1:00	0	\$110.00	P-2	0.00	NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/25/19	12/01/19	-----S-					2	\$110.00		0.00			
N 29	KGUN	11/30/19	11/30/19	Sa 10-1035pm News Sa 10-1035pm News	CM	10-1035pm	-----	1:00	0	\$210.00	P-2	0.00	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/25/19	12/01/19	-----S-					1	\$210.00		0.00			
N 30	KGUN	12/01/19	12/01/19	Su Good Morning America Su Good Morning America	CM	6-7am	-----	1:00	0	\$110.00	P-2	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/25/19	12/01/19	-----S					1	\$110.00		0.00			

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 Product Desc: Bloomberg
 Estimate: 9450

KGUN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N31	KGUN	12/01/19	12/01/19	Su 5-530pm News Su 5-530pm News	CM	5-530pm	-----	1:00	0	\$320.00	P-2	0.00	NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/25/19	12/01/19	-----S		1		\$320.00		0.00					
N32	KGUN	12/01/19	12/01/19	Su 10-1035pm News Su 10-1035pm News	CM	10-1035pm	-----	1:00	0	\$210.00	P-2	0.00	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/25/19	12/01/19	-----S		1		\$210.00		0.00					
Totals													130	\$54,160.00	