

# ORDER



**Orders**  
**Order / Rev:** 986330  
**Alt Order #:** 09679444  
**Product Desc:** BLOOMBERG PRESIDENT  
**Estimate:** 9450  
**Flight Dates:** 11/25/19 - 12/03/19  
**Original Date / Rev:** 11/25/19 / 11/25/19  
**Order Type:** GENERAL

**CBS5**  
**Primary AE:** Cheryl Long  
**Sales Office:** T-WAS  
**Sales Region:** National

**Agency**  
**Name:** Assembly - DNC  
**Buying Contact:**  
**Billing Contact:**  
 711 3rd Avenue, FL 2  
 New York, NY 10017

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Mike Bloomberg 2020 Inc For President  
**Demographic:** A35+  
**Product Codes:** Political-Cand-Presidential  
**Revenue Code 1:** POL  
**Revenue Code 2:** PLC  
**Revenue Code 3:** PPL

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/25/19	12/03/19	55	\$105,900.00	\$90,015.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
December 2019	55	\$105,900.00	\$90,015.00	0.00
<b>Totals</b>	<b>55</b>	<b>\$105,900.00</b>	<b>\$90,015.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cheryl Long			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
CBS5	18%	\$105,900.00
Market	100%	\$588,333.33

**Competitive Share**

	Share	Total
DPHO	0%	\$0.00
KAET	0%	\$0.00
KASW	0%	\$0.00
KAZT	0%	\$0.00
KBCZ	0%	\$0.00
KBPX	0%	\$0.00
KDRX	0%	\$0.00
KMCC	0%	\$0.00
KMOH	0%	\$0.00
KNAZ	0%	\$0.00
KNXV	0%	\$0.00
KPAZ	0%	\$0.00
KPNX	0%	\$0.00
KPPX	0%	\$0.00
KSAZ	0%	\$0.00
KTFL	0%	\$0.00
KTVK	25%	\$147,083.33
KTVW	0%	\$0.00

KUSK 0% \$0.00  
 KUTP 0% \$0.00  
 UNKWN 57% \$335,350.00

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 Product Desc: BLOOMBERG PRESIDENT CBS5  
 Estimate: 9450

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KPHO	11/25/19	11/29/19	M-F 10-11a Dr. Phil	CM	M-F 10-11a	MTWTF--	1:00	5	\$700.00	IMP	0.00	NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	11/25/19	12/01/19	MTWTF--					5	\$700.00		0.00			
2	KPHO	11/25/19	11/29/19	M-F Midday News M-F Midday News	CM	M-F 12p-1230p	MTWTF--	1:00	10	\$800.00	IMP	0.00	NM	10	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	11/25/19	12/01/19	MTWTF--					10	\$800.00		0.00			
3	KPHO	11/25/19	11/29/19	M-F Late News M-F Late News	CM	M-F 10p-1035p	MTWTF--	1:00	8	\$1,800.00	IMP	0.00	NM	8	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	11/25/19	12/01/19	MTWTF--					8	\$1,800.00		0.00			
4	KPHO	11/25/19	11/28/19	Colbert The Late Show with Stephen Cc	CM	M-F 10:35p-11:37p	MTWT---	1:00	7	\$1,100.00	IMP	0.00	NM	7	\$7,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	11/25/19	12/01/19	MTWT---					7	\$1,100.00		0.00			
5	KPHO	11/25/19	11/28/19	James Corden The Late Late Show with James	CM	M-F 11:38p-12:40a	MTWT---	1:00	7	\$500.00	IMP	0.00	NM	7	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	11/25/19	12/01/19	MTWT---					7	\$500.00		0.00			
6	KPHO	12/02/19	12/03/19	M-F 10-11a Dr. Phil	CM	M-F 10-11a	MT-----	1:00	2	\$700.00	IMP	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	12/02/19	12/08/19	MT-----					2	\$700.00		0.00			
7	KPHO	12/02/19	12/03/19	M-F Midday News M-F Midday News	CM	M-F 12p-1230p	MT-----	1:00	2	\$800.00	IMP	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	12/02/19	12/08/19	MT-----					2	\$800.00		0.00			
8	KPHO	12/02/19	12/03/19	M-F Late News M-F Late News	CM	M-F 10p-1035p	MT-----	1:00	2	\$1,800.00	IMP	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	12/02/19	12/08/19	MT-----					2	\$1,800.00		0.00			
9	KPHO	12/02/19	12/03/19	Colbert The Late Show with Stephen Cc	CM	M-F 10:35p-11:37p	MT-----	1:00	2	\$1,100.00	IMP	0.00	NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	12/02/19	12/08/19	MT-----					2	\$1,100.00		0.00			
10	KPHO	12/02/19	12/02/19	Mon 9p-10p Bull	CM	Mon 9p-10p	1-----	1:00	1	\$8,000.00	IMP	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	12/02/19	12/08/19	1-----					1	\$8,000.00		0.00			
11	KPHO	11/26/19	12/03/19	Tue 7p-8p NCIS	CM	Tue 7p-8p	-1-----	1:00	1	\$9,000.00	IMP	0.00	NM	2	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	11/25/19	12/01/19	-1-----					1	\$9,000.00		0.00			
	Week:	12/02/19	12/08/19	-1-----					1	\$9,000.00		0.00			
12	KPHO	11/26/19	12/03/19	Tue 9p-10p NCIS: New Orleans	CM	Tue 9p-10p	-1-----	1:00	1	\$7,000.00	IMP	0.00	NM	2	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	11/25/19	12/01/19	-1-----					1	\$7,000.00		0.00			
	Week:	12/02/19	12/08/19	-1-----					1	\$7,000.00		0.00			
13	KPHO	11/30/19	11/30/19	Sat 6PM News Sat 6PM News	CM	Sa 6-630p	-----1-	1:00	1	\$1,200.00	IMP	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	11/25/19	12/01/19	-----1-					1	\$1,200.00		0.00			
14	KPHO	12/01/19	12/01/19		CM	Su 530p-6p	-----1	1:00	1	\$1,600.00	IMP	0.00	NM	1	\$1,600.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Su 530PM News											
				Su 530PM News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		11/25/19	12/01/19	-----1			1			\$1,600.00			0.00		
15	KPHO	12/01/19	12/01/19	Sun 6p-7p 60 Minutes	CM	Sun 6p-7p	-----1	1:00	1	\$9,000.00	IMP	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		11/25/19	12/01/19	-----1			1			\$9,000.00			0.00		
16	KPHO	12/01/19	12/01/19	Sun 8-9p NCIS: Los Angeles	CM	Sun 8-9p	-----1	1:00	1	\$7,000.00	IMP	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		11/25/19	12/01/19	-----1			1			\$7,000.00			0.00		
17	KPHO	12/01/19	12/01/19	Sun 10-1030p News Sun 10-1030p News	CM	Sun 10-1030p Nev	-----1	1:00	1	\$1,200.00	IMP	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		11/25/19	12/01/19	-----1			1			\$1,200.00			0.00		
													Totals	55	\$105,900.00