

Attachment A

Loss Model Variable List

**ALLSTATE INSURANCE GROUP
PRIVATE PASSENGER AUTOMOBILE
COUNTRYWIDE**

LOSS MODEL VARIABLE LIST

The following variable list applies to the loss generalized linear model based on 2008-2011 exposure years (2009-2011 for PIP). This applies to the following CGR tables:

<p>POLICY CLASS</p> <ul style="list-style-type: none"> • Youngest age on policy • Oldest age on policy • Number of males on policy • Number of females on policy • Number of single operators on policy • Number of married operators on policy • Number of operators on policy • Number of vehicles on policy 	<p>COVERAGE INFORMATION</p> <p>Bodily injury limit Property damage limit Medical coverage limit Uninsured motorist limit PIP Plan/Option Collision deductible Comprehensive deductible Vehicle price group symbol Comp or Comp-Glass Flag Full coverage flags:</p> <ul style="list-style-type: none"> • Presence of PD, Collision and Comprehensive • Presence of PD and Collision or Comprehensive • Presence of PD and Comprehensive
<p>MERIT</p> <p>At fault accidents</p> <ul style="list-style-type: none"> • in the last 0-36 months • in the last 0-12 months • in the last 13-36 months <p>Not at fault accidents</p> <ul style="list-style-type: none"> • in the last 0-36 months <p>Comprehensive claims</p> <ul style="list-style-type: none"> • in the last 0-36 months <p>PIP Claims</p> <ul style="list-style-type: none"> • in the last 0-36 months <p>UM Claims</p> <ul style="list-style-type: none"> • in the last 0-36 months <p>Minor violations</p> <ul style="list-style-type: none"> • in the last 0-36 months <p>Major violations</p> <ul style="list-style-type: none"> • in the last 0-36 months 	<p>MULTIPOLICY</p> <p>Presence of policy type:</p> <ul style="list-style-type: none"> • Home • Landlord • Condo • Mobile home • Renter • Motorcycle • Boat • Motor club • Any of the above • Specialty <p>Total number of other policy types (listed above)</p> <p>Homeowner flag</p>
<p>VEHICLE CHARACTERISTICS</p> <ul style="list-style-type: none"> • Model year • Age of Car • Time Car Owned • Make • Model of Car • Engine type • Number of doors • Electronic stability control • Body shell • Turbo flag • Body style • Vehicle class description • Engine liters • Height • Minimum horsepower • Air bag • Horsepower to engine liters ratio • Passenger capacity • Drive train • Number of cylinders • Vehicle size description • Width • Length • Height to weight ratio • Specific Output 	<p>OTHER POLICY CHARACTERISTICS</p> <ul style="list-style-type: none"> • Territory • Insurance score • Continuous prior insurance flag • Non-Standard flag • Channel of bind • Channel of origin • Resident student flag • Easy pay flag • Smart student flag • Your choice auto option • Full pay flag • Prior BI limits • Years prior carrier • Years at Address (@ New Business) • Lapse • Garaging zip code not equal to mailing zip code flag • License Verified

Attachment B

Retention Models Variable List

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RENEWAL MODEL VARIABLE LIST

The following variable list applies to the renewal generalized linear model based on data between 6/1/2011 – 2/29/2012. This model is used to determine the probability of a policyholder renewing after receiving a renewal letter.

<p>POLICYHOLDER CHARACTERISTICS</p> <ul style="list-style-type: none"> • Age of Insured • Youngest Operator Age • Number of Male • Number of Female • Number of Operators • Number of Single • Insurance Score • Full Hit • Ownership Code 	<p>POLICY CHARACTERISTICS</p> <ul style="list-style-type: none"> • Rental Reinsurance Coverage • Collision Coverage • Number of Trailers • Multiline Discount • Preferred Package Discount • New Car Discount • Early Signing Discount • Your Choice Auto • Number of Times Renewed • Number of Vehicles • Number of Suspended Vehicles
<p>POLICYHOLDER CHARACTERISTICS AT NEW BUSINESS</p> <ul style="list-style-type: none"> • Years of Prior Insurance • Prior Bodily Injury Limit • Spinoff • Customer Initiated Move • Reinstated Policy • Prior Allstate • Channel of Bind 	<p>PREMIUM COMPONENTS</p> <ul style="list-style-type: none"> • Expected Premium Change • First Prior Premium Change • Second Prior Premium Change • Third Prior Premium Change • Payment Method • Easy Pay Discount Indicator • FullPay Discount Indicator • Current Premium • Responsible Payer Discount Indicator • Homeowner Rate Increases
<p>MISCELLANEOUS</p> <ul style="list-style-type: none"> • State 	

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MIDTERM DEFECTION MODEL VARIABLE LIST

The following variable list applies to the midterm defection generalized linear model based on data between 6/1/2011 – 2/29/2012. This model is used to determine the probability of a policyholder defecting during the policy period after renewing onto this rating plan. The combination of this model and the model above creates the overall probability of a policyholder remaining with the company after a full policy period.

<p>POLICYHOLDER CHARACTERISTICS</p> <ul style="list-style-type: none"> • Youngest Operator Age • Number of Female • Number of Operators • Number of Married • Ownership Code • Full Hit • Insurance Score 	<p>POLICY CHARACTERISTICS</p> <ul style="list-style-type: none"> • Collision Coverage • Multiline Discount • Preferred Package Discount • New Car Discount • Number of Vehicles
<p>POLICYHOLDER CHARACTERISTICS AT NEW BUSINESS</p> <ul style="list-style-type: none"> • Years of Prior Insurance • Prior Bodily Injury Limit • Prior Allstate • Channel of Bind 	<p>PREMIUM COMPONENTS</p> <ul style="list-style-type: none"> • Current Premium
<p>MISCELLANEOUS</p> <ul style="list-style-type: none"> • State 	