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**MeToo Kit Response to Michigan Attorney General Dana Nessel**

**Brooklyn, NY** – Madison Campbell, CEO and Founder of MeToo Kit Company, issued the following statement in response to Michigan Attorney General Dana Nessel:

“As a sexual assault survivor, I find the comments of Michigan AG Nessel deeply disappointing. My purpose in founding MeToo Kit Company was to help those who suffer as victims of sexual assault. For the Attorney General to claim that the company is trying to “take financial advantage” of the MeToo movement and that there is “no benefit” is patently false and downright shameful. Rather than sending a subpoena and making aggressively statements to the press, Attorney General Nessel should be more concerned with creating a productive dialogue in which my colleagues and I can address some of the concerns she may have on behalf of the people of Michigan. For far too long, sexual assault victims have been left behind, limited in the options they can choose after such a traumatic event. Last year<sup>1</sup> there were more than 7,000 reports of rape in Michigan, of which less than 15% resulted in arrest, and even fewer convictions. Given Michigan’s poor track record in protecting and supporting survivors of sexual assault, I would have hoped that the Michigan Attorney General’s office would be more open to new and innovative ways to assist with this crisis. MeToo Kit Company looks forward to a time when it can begin truly productive dialogue with Attorney General Nessel and anyone else who may have concerns or suggestions.”

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<sup>1</sup> [https://www.michigan.gov/documents/msp/d\\_Rape\\_661291\\_7.pdf](https://www.michigan.gov/documents/msp/d_Rape_661291_7.pdf)