ring

November 1, 2018

Ring wants to help reduce crime and increase safety in Norman, OK

Ring is excited to propose a solution to Norman Police Department to help reduce crime and assist with investigations in your community.

Program Description

This program will provide Norman Police Department access to the Ring Neighborhoods platform to communicate with Ring Neighbors and encourage community engagement as we work together to make Norman neighborhoods safer.

- The Ring Neighborhoods platform is a digital neighborhood watch that both law enforcement and the public can access free of charge by downloading the Ring mobile app (iOS and Android).

- The app allows Ring Neighbors to share and comment on real time crime and safety events in their neighborhood.

- As part of the program, Norman Police Department may:

    o Utilize the critical crime and safety events that are posted in the app by neighbors to assist in law enforcement operations and investigations; and

    o Post information relating to critical incidents and other incidents in the app to keep neighbors informed regarding issues in their neighborhoods.

- In addition, Norman Police Department and Ring may work together to offer subsidized Ring cameras to select parts of Norman.

Responsibilities

Ring

- Make the Ring App available to Norman residents free of charge.

- Donate Ring cameras to Norman Police Department or area of Norman based on the number of qualifying downloads of the app that result from the program. Each qualifying download will count as $10 towards these free Ring cameras. Ring will seed the program with an initial donation of 15 Ring cameras.

- Make the Ring Neighborhoods portal available to Norman Police Department, free of charge, including support and training for Norman Police Department employees.

- Work with Norman Police Department to obtain data/call logs and publish the relevant incidents in the app based on terms agreed to with Norman Police Department.

- As appropriate, subsidize the purchase of Ring cameras by Norman residents as part of a formal subsidy program.

Norman Police Department

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- Engage the Norman community with outreach efforts on the platform to encourage adoption of the platform/app.

- Choose how the free Ring cameras should be distributed. There are two options.
  - o Cameras will be donated directly to Norman Police Department. Norman Police Department will in turn distribute these cameras to the community as part of its outreach programs.
  - o Ring will directly distribute these cameras to the local community, with input from Norman Police Department.

- Maintain appropriate access controls for Norman Police Department personnel to use the Ring Neighborhood Police portal.

- Have the option, but not obligation, to participate in a subsidized camera program.

Term
Norman Police Department's participation in the program shall commence upon Norman Police Department's acceptance of these program terms. Either party may terminate Norman Police Department's participation in the program at any time upon providing written notice to the other party. The Ring Neighborhoods Portal will be available to Norman Police Department around 12/1/18.

Press Release
The parties shall agree to a joint press release to be mutually agreed upon by the parties.

Privacy and Terms of Use
Ring will not provide any customer personal information, including video footage, to Norman Police Department without the prior consent of the owner or a properly issued subpoena or search warrant, as applicable. Norman Police Department agrees not to use the Ring Neighborhoods Police Portal other than as expressly authorized by Ring and other than in connection with bona fide Norman Police Department work. Ring's terms of service and privacy notice, as posted on Ring.com, shall apply to all uses of the Ring app and Neighborhoods Police Portal.

Compensation
At no point shall either party receive compensation from each other as a result of this program.

Confidentiality
Unless otherwise required by law, Norman Police Department shall keep the terms of this program confidential.

RING LLC

Date: December 18, 2018

By: _____
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Name: Melvin Tang

Title: VP

Norman Police Department
Program Sponsor

Date: _December, 18, 2018_

By: _____

Name: _Kevin Foster_

Title: _Major_

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