



**MASON-DIXON
POLLING & STRATEGY**

WASHINGTON, DC - 202-548-2680
JACKSONVILLE, FL - 904-261-2444

MASON-DIXON® MISSISSIPPI POLL



JULY 2019

Polling in Mississippi since 1987

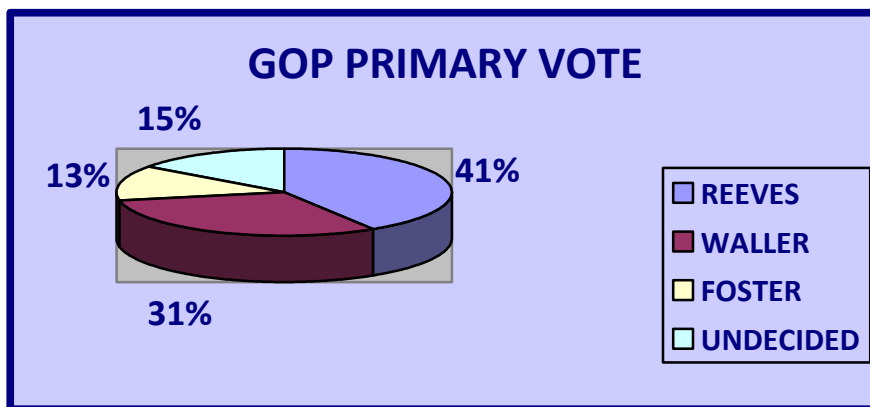
EMBARGO: Newspaper Publication - Tuesday, July 30, 2019
Broadcast & Internet Release – 6 am CST, Tuesday, July 30, 2019

© Copyright 2019

REEVES LEADS WALLER IN GOP PRIMARY, BUT A RUN-OFF STILL POSSIBLE

With a week to go before Mississippi's Republican gubernatorial primary election, Lieutenant Governor Tate Reeves leads former State Supreme Court Justice Bill Waller by ten points. However, Reeves is still currently short of the 50% threshold he needs to avoid a run-off.

Statewide, 41% of likely Republican primary voters support Reeves and 31% back Waller, but third place candidate Robert Foster is drawing 13% of the vote and 15% are still undecided.



Waller is running only slightly behind Reeves among women (37%-35%) and older voters (38%-35%), but Reeves builds his lead as a result of his strong margins among men (45%-27%) and voters under 50 (46%-24%)

STATEWIDE NAME RECOGNITION

Do you recognize the name _____?

(IF YES) Do you have a favorable, unfavorable or neutral opinion of _____?

	<u>RECOGNIZE FAVORABLE</u>	<u>RECOGNIZE UNFAVORABLE</u>	<u>RECOGNIZE NEUTRAL</u>	<u>DON'T RECOGNIZE</u>
Tate Reeves	43%	19%	33%	5%
Bill Waller, Jr.	42%	9%	37%	12%
Robert Foster	29%	5%	21%	45%

QUESTION: If the 2019 Republican primary for Governor were held today, which one of the following candidates would get your vote: (ORDER ROTATED)

- Tate Reeves
- Bill Waller, Jr.
- Robert Foster

	<u>REEVES</u>	<u>WALLER</u>	<u>FOSTER</u>	<u>UNDECIDED</u>
STATE	41%	31%	13%	15%

<u>REGION</u>	<u>REEVES</u>	<u>WALLER</u>	<u>FOSTER</u>	<u>UNDECIDED</u>
Northern Mississippi	39%	31%	17%	13%
The Delta	36%	36%	14%	14%
Eastern Mississippi	46%	36%	8%	10%
Jackson Metro	39%	36%	14%	11%
Southern Mississippi	43%	29%	9%	19%
Gulf Coast	44%	22%	13%	21%

<u>SEX</u>	<u>REEVES</u>	<u>WALLER</u>	<u>FOSTER</u>	<u>UNDECIDED</u>
Men	45%	27%	15%	13%
Women	37%	35%	11%	17%

<u>AGE</u>	<u>REEVES</u>	<u>WALLER</u>	<u>FOSTER</u>	<u>UNDECIDED</u>
<50	46%	24%	12%	18%
50+	38%	35%	14%	13%

HOW THE POLL WAS CONDUCTED

This poll was conducted by Mason-Dixon Polling & Strategy, Inc. of Jacksonville, Florida from July 24 through July 27, 2019. A total of 500 likely Republican primary voters in Mississippi voters were interviewed statewide by telephone.

Those interviewed were randomly selected from a phone-matched Mississippi voter registration list that included both land-line and cell phone numbers. Quotas were assigned to reflect Republican primary voter turnout by county.

The margin for error, according to standards customarily used by statisticians, is no more than ± 4.5 percentage points. This means that there is a 95 percent probability that the "true" figure would fall within that range if all voters were surveyed.

DEMOGRAPHICS

AGE:	18-34	63 (13%)
	35-49	123 (24%)
	50-64	130 (26%)
	65+	181 (36%)
	Refused	3 (1%)

SEX:	Male	267 (53%)
	Female	233 (47%)

REGION:	Northern Mississippi	90 (18%)
	The Delta	50 (10%)
	Eastern Mississippi	70 (14%)
	Jackson Metro	100 (20%)
	Southern Mississippi	100 (20%)
	Gulf Coast	90 (18%)

MISSISSIPPI POLL REGIONS

NORTHERN MISSISSIPPI: Voters in DeSoto, Marshall, Yalobusha, Lafayette, Calhoun, Pontotoc, Chickasaw, Monroe, Itawamba, Lee, Prentiss, Union, Benton, Tippah, Alcorn and Tishomingo counties.

THE DELTA: Voters in Tate, Panola, Coahoma, Tunica, Quitman, Bolivar, Tallahatchie, Sunflower, Leflore, Grenada, Carroll, Holmes, Humphreys, Washington, Sharkey, Yazoo, Issaquena and Warren counties.

EASTERN MISSISSIPPI: Voters in Clay, Lowndes, Oktibbeha, Choctaw, Webster, Montgomery, Attala, Leake, Scott, Smith, Jasper, Clark, Newton, Lauderdale, Neshoba, Kemper, Winston and Noxubee counties.

JACKSON METRO: Voters in Hinds, Rankin, Madison, Copiah and Simpson counties.

SOUTHERN MISSISSIPPI: Voters in Claiborne, Jefferson, Adams, Wilkinson, Franklin, Amite, Lincoln, Pike, Lawrence, Walthall, Jefferson Davis, Marion, Covington, Jones, Wayne, Lamar, Forrest, Perry, Greene, George, Pearl River and Stone counties.

GULF COAST: Voters in Hancock, Harrison and Jackson counties.