

ORDER



Orders
Order / Rev: 1618221
Alt Order #: 09146706
Product Desc: ENBRIDGE
Estimate: 5244
Flight Dates: 06/26/18 - 06/28/18
Original Date / Rev: 06/26/18 / 06/29/18
Order Type: RFP

KARE
Primary AE: Mary Tricoli
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: Velocity Public Affairs / POL
Buying Contact:
Billing Contact:
 275 East 4th Street, Suite 707
 Saint Paul, MN 55101

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/ Minnesotans for Pipeline 3
Demographic: A35+
Product Codes: IS-Issue/Non Ballot
Priority: P04
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 130392
Agency External ID: 45062AG
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 06/25/18 | 06/28/18 | 10 | \$12,600.00 | \$10,710.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|-------------|
| July 2018 | 10 | \$12,600.00 | \$10,710.00 | 0.00 |
| Totals | 10 | \$12,600.00 | \$10,710.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Mary Tricoli | | | Start Of Order - End Of Order | 100% |

Order Share

| | Share | Total |
|--------|-------|-------------|
| KARE | 20% | \$12,600.00 |
| Market | 100% | \$63,000.00 |

Competitive Share

| | Share | Total |
|-------|-------|-------------|
| CABLE | 0% | \$0.00 |
| KAWB | 0% | \$0.00 |
| KAWF | 0% | \$0.00 |
| KCCO | 0% | \$0.00 |
| KCCW | 0% | \$0.00 |
| KFTC | 0% | \$0.00 |
| KMSP | 0% | \$0.00 |
| KMWB | 0% | \$0.00 |
| KPXM | 0% | \$0.00 |
| KRWF | 0% | \$0.00 |
| KSAX | 0% | \$0.00 |
| KSTC | 0% | \$0.00 |
| KSTP | 0% | \$0.00 |
| KTCA | 0% | \$0.00 |
| KTCI | 0% | \$0.00 |
| KWCM | 0% | \$0.00 |
| UNKWN | 80% | \$50,400.00 |
| WCCO | 0% | \$0.00 |

Order / Rev: 1618221
 Alt Order #: 09146706
 Flight Dates: 06/26/18 - 06/28/18

Advertiser: ISS/ Minnesotans for Pipeline 3
 Product Desc: ENBRIDGE
 Estimate: 5244
KARE

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------|-------------|-----|---------------|--------|-------|-------------|
| N 1 | KARE | 06/27/18 | 06/28/18 | Local News @ 5-6a M-F CM KARE First Edition M-F | | 5-6a | --WT--- | :30 | 2 | \$300.00 | P04 | 0.00 | NM | 2 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 06/25/18 | 07/01/18 | --WT--- | | 2 | | | | \$300.00 | | 0.00 | | | |
| N 2 | KARE | 06/27/18 | 06/28/18 | Today Show 2 Today Show 2 | CM | 9-10a | --WT--- | :30 | 2 | \$200.00 | P04 | 0.00 | NM | 2 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 06/25/18 | 07/01/18 | --WT--- | | 2 | | | | \$200.00 | | 0.00 | | | |
| N 3 | KARE | 06/27/18 | 06/28/18 | Local News @ 11a M-F CM M-F 11-1130a | CM | 11-1130a | --WT--- | :30 | 2 | \$300.00 | P04 | 0.00 | NM | 2 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 06/25/18 | 07/01/18 | --WT--- | | 2 | | | | \$300.00 | | 0.00 | | | |
| N 4 | KARE | 06/26/18 | 06/27/18 | Local News @ 6p M-F CM KARE 11 6 News | CM | 6-630p | -TW---- | :30 | 2 | \$3,000.00 | P04 | 0.00 | NM | 2 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 06/25/18 | 07/01/18 | -TW---- | | 2 | | | | \$3,000.00 | | 0.00 | | | |
| N 5 | KARE | 06/26/18 | 06/27/18 | Local News @ 10p M-F CM KARE News 10p | CM | KARE News 10p | -TW---- | :30 | 2 | \$2,500.00 | P04 | 0.00 | NM | 2 | \$5,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 06/25/18 | 07/01/18 | -TW---- | | 2 | | | | \$2,500.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 10 | \$12,600.00 |