

Jason Saine

(b) (6)

SKILLS SUMMARY Community and government relations professional with extensive experience in press relations, crisis management, marketing, technology/internet communications and social media campaigns.

EMPLOYMENT

Representative, North Carolina General Assembly Raleigh, NC September 2011 – Present

- Senior Finance Chairman – Chief architect of the House of Representatives tax policy and decision maker for funding an almost \$22 billion budget for the state of North Carolina
- Appropriations Chairman for House Committee on Information Technology – Responsible for setting technology policy as and overseeing North Carolina's advancement in IT for state government; frequent national panelists on government technology issues
- Top 5 fundraiser in the House Republican Caucus raising over \$200,000 each cycle
- Developed Economic Development Package, House Bill 117 – NC Competes Act with NC Department of Commerce that became the framework for North Carolina's economic development blueprint
- Recognized by the North Carolina Economic Development Association (NCEA) as their 2015 Legislator of the Year; 2015 NC Metropolitan Mayors Coalition Special Recognition for Advocacy on Regional Sales Tax Redistribution; 2015 NC Sustainable Energy Association Legislator of the Year for promoting clean energy in North Carolina; 2015 Child Advocacy Centers of North Carolina Representative of the Year Award; Ranked the most effective House freshman by the N.C. Center for Public Policy Research, which based its numbers on a survey of state legislators, lobbyists and capitol reporters;

Publisher & Owner, Lincoln Tribune, Inc. Lincolnton, NC February 2006 – 2012

- Developed initial business plan and cost benefit analysis to market new online media outlet to surrounding counties.
- Managed news and marketing employees and oversaw production of local weekly newspaper with a circulation of 5,000 copies as well as the daily internet edition
- Managed website design, layout, and daily maintenance
- Oversaw and produced content for online edition sent to over 7,000 email subscribers on a weekly basis
- Produced daily content for social media applications such as Twitter, Facebook, MySpace, LinkedIn, Google News, etc.

Security Consultant, CPI Security/Helms Security, Inc. Charlotte, NC March 2008 – May 2010

- Sales and Marketing Manager for residential and commercial security, fire and CCTV protection systems.
- Managed and scheduled three installation teams as well as procured equipment to be installed daily
- Responsible for generating additional business through marketing and advertising initiatives including traditional and social media as well as monthly billing of residential and commercial clients

Operations Manager/CIO, Houser Transport, Inc. Vale, NC July 2005 - October 2007

- Managed day-to-day operations and responsible for the direct management of 100+ transportation employees and fleet equipment.
- Developed and implemented a nationwide fleet tracking service that automatically updated customers with shipment tracking information.
- Responsible for all corporate marketing materials including employee newsletter, website creation and maintenance.

Co-Owner/President, Tech 5 Corporation Lincolnton, NC April 2000 – July 2005

- Co-owner and founder of public relations and technology firm. Managed a staff of 7 and oversaw annual budget of \$500,000
- Responsibilities included investor relations, marketing, employee supervision, and client relationships.
- Designed, developed and implemented web strategies for clients including web site creation and e-marketing
- Creative designer and manager of direct mail campaigns for both business and political clients.

EDUCATION

B.A. in Political Science, cum laude, 1995

University of North Carolina at Charlotte, Charlotte, NC

B.S in Fire Science, Senior, projected graduation December 2010

Columbia Southern University, Orange Beach, AL

TECHNOLOGY SKILLS

Proficient in numerous programs including: QuarkXPress, Adobe Creative Cloud including: Adobe Photoshop, Illustrator, InDesign, Audition, Dreamweaver; MS Office Suite, MySQL, PHP, Server Administration & Configuration, Quickbooks, IContact, Mailchimp, WordPress, Hootsuite and multiple social media applications.

VOLUNTEER & COMMUNITY INVOLVEMENT

Trustee/Board Member at Arts Council of Lincoln County; Board of Trustees/Past Master at Denver Masonic Lodge #757; Merit Badge Counselor at Boy Scouts of America; Firefighter/PIO at East Lincoln Fire Department