



November 1<sup>st</sup>, 2018

**MEMORANDUM**

**TO: INTERESTED PARTIES**

**FR: DAVID FLAHERTY, COURTNEY SIEVERS, MAGELLAN STRATEGIES**

**RE: COLORADO SURVEY SUMMARY OF LIKELY VOTERS**

This memo is a summary of a telephone survey of 500 likely 2018 general election voters in Colorado. The interviews were conducted on October 29<sup>th</sup> and 30<sup>th</sup>, 2018. The overall results have a margin of error of +/- 4.38% at the 95 percent confidence interval. The survey data were slightly weighted to reflect past voter turnout demographics for a non-Presidential election in Colorado.

**Measuring Voter Intensity and Turnout**

Interest in the election has increased significantly among all voters in the past two weeks, with 47% of all respondents on October 8<sup>th</sup> identifying as a “10” in interest compared to 66% being a “10” now. Republican voters appear to be much more interested in the election with 74% currently identifying as a “10”, compared to only 47% in early October. When combing each party’s respondents who are a “9” or “10” we find Republicans at 84% and Democrats at 80%. It will be very interesting to see if this measurement of voter intensity ends up forecasting the final ballot return data.

*“How interested would you say you are in the upcoming November elections? Using a scale from 1 to 10, with 10 meaning you are very interested in the November elections, and 1 meaning that you are not interested at all, please choose a number that best describes your interest.”\**

<u>Response</u>	<u>All</u>	<u>Men</u>	<u>Wom</u>	<u>Rep</u>	<u>Dem</u>	<u>Unaf</u>	<u>18-44</u>	<u>45-64</u>	<u>65+</u>	<u>Sub urbs</u>	<u>Big City</u>	<u>Sml. Twn.</u>
9 & 10	79%	80%	77%	84%	80%	72%	75%	79%	83%	77%	86%	78%
10	66%	67%	65%	74%	65%	59%	60%	67%	72%	63%	78%	61%
9	13%	13%	12%	10%	15%	13%	15%	12%	11%	14%	8%	17%
8	12%	9%	14%	10%	12%	14%	14%	11%	11%	11%	10%	12%
7	4%	5%	4%	4%	5%	4%	3%	7%	3%	5%	1%	8%
6	2%	1%	2%	1%	1%	3%	2%	1%	2%	2%	1%	0%

Voter subgroup margins of error +/-: men 6.3 %, women 6.0%, Republicans 7.4%, Democrats 7.6%, unaffiliated 7.9%, 18 to 44 7.6%, 45 to 64 6.8%, 65+ 8.9%, suburban region 6.7%, big city region 8.7%, small town region 9.7%.

**Colorado Governor Ballot Test**

The survey finds the election for Colorado Governor tightening very slightly, with Democratic Congressman Jared Polis holding a 5 point lead over Republican Treasurer Walker Stapleton, 45% to 40% respectively. Our survey from October 8<sup>th</sup> showed Jared Polis with a 7-point lead, with 47% support to Walker Stapleton’s 40%. In comparing the two surveys, Jared Polis’s support has declined slightly among male voters by 2 points, among unaffiliated voters by 3 points, and suburban voters by 3 points.

**Colorado Governor Ballot Test Voter Subgroup\***

Response	All	Men	Wom	Rep	Dem	Unaf	18-44	45-64	65+	Subban	Big City	Sml. Twn.
Polis Net	+5	-5	+12	-91	+90	+21	+27	-5	-9	+7	+11	-1
Polis	45%	41%	48%	3%	92%	43%	50%	44%	40%	47%	48%	43%
Stapleton	40%	46%	36%	94%	2%	22%	23%	49%	49%	40%	37%	44%
Helker	3%	3%	3%	0%	0%	9%	7%	1%	1%	4%	1%	3%
Hammons	1%	1%	0%	1%	0%	1%	0%	0%	1%	1%	1%	0%
Undec/Ref.	11%	9%	13%	2%	6%	25%	20%	6%	9%	8%	13%	10%

\*Voter subgroup margins of error +/-: Men 6.4%, Women 6.0%, Republicans 7.4%, Democrats 7.6%, unaffiliated 7.8%, 18 to 44 7.6%, 45 to 64 6.8%, 65+ 8.8%, suburban voters 6.8%, city voters 8.1%, small town 11.1%.

**Governor Candidate Image Ratings**

The image ratings of both candidates has changed very little since our survey in early October. At that time, 45% of likely voters had a favorable opinion of Jared Polis and 36% had an unfavorable opinion. Walker Stapleton’s favorable image rating has remained steady with 41% having a favorable opinion of him. However, the percentage of voters that have an unfavorable opinion of him has increased by 6-points, moving from 36% to 42%.

*“I am now going to read to you the names of people active in politics. After hearing each name, I would like you to tell me if you have a very favorable, somewhat favorable, somewhat unfavorable or a very unfavorable opinion of that person. Let’s get started...”*

**Jared Polis Image Rating by Voter Subgroup\***

Response	All	Men	Wom	Rep	Dem	Unaf	18-44	45-64	65+	Subban	Big City	Sml. Twn.
Net Fav.	+5	-6	+16	-80	+83	+18	+24	-4	-2	+7	+6	+6
Tot. Fav.	44%	39%	49%	4%	88%	43%	50%	42%	40%	46%	45%	43%
Tot. Unfav.	39%	45%	33%	84%	5%	25%	26%	46%	42%	39%	39%	37%
Hrd Of.	15%	13%	18%	9%	7%	30%	23%	10%	16%	14%	15%	18%
Nvr Hrd Of.	2%	3%	0%	3%	0%	2%	1%	2%	2%	1%	1%	2%

Voter subgroup margins of error +/-: men 6.3 %, women 6.0%, Republicans 7.4%, Democrats 7.6%, unaffiliated 7.9%, 18 to 44 7.6%, 45 to 64 6.8%, 65+ 8.9%, suburban region 6.7%, big city region 8.7%, small town region 9.7%.



**Walker Stapleton Image Rating by Voter Subgroup\***

Response	All	Men	Wom	Rep	Dem	Unaf	18-44	45-64	65+	Subban	Big City	Sml. Twn.
Net Fav.	-1	+4	-7	+88	-77	-21	-22	+6	+9	-2	-9	0
Tot. Fav.	41%	44%	38%	91%	6%	23%	25%	47%	49%	42%	37%	41%
Tot. Unfav.	42%	40%	45%	3%	83%	44%	47%	41%	40%	44%	46%	41%
Hrd Of.	15%	14%	16%	5%	10%	30%	26%	10%	10%	13%	15%	15%
Nvr Hrd Of.	2%	2%	1%	1%	1%	3%	2%	2%	1%	1%	2%	3%

Voter subgroup margins of error +/-: men 6.3 %, women 6.0%, Republicans 7.4%, Democrats 7.6%, unaffiliated 7.9%, 18 to 44 7.6%, 45 to 64 6.8%, 65+ 8.9%, suburban region 6.7%, big city region 8.7%, small town region 9.7%.

**Conclusion**

With less than a week remaining in the 2018 election cycle, the election for Colorado Governor appears to be tightening slightly. However this survey, along with the two prior public surveys we have released this election cycle have consistently measured Jared Polis with a lead of 5 to 7 points. Taking that survey data into account and a real chance that Democrat and unaffiliated turnout will exceed 2014 levels, it is safe to say that Jared Polis has the inside track of becoming the next Governor of Colorado. We shall see.

**Our Thoughts on Sample Weighting for Party Affiliation**

One of the most important decisions a researcher makes when attempting to measure voter opinion accurately in a candidate election is determining what the party quotas will be. In other words, what percentage of the total interviews will be from Democrat voters, Republican voters and unaffiliated voters. Because Colorado’s elections are conducted by an “all mail ballot” system, we have the benefit to knowing what the true current party percentages are from the ballot return data.

As of the morning of October 31<sup>st</sup>, we know that of the 940,000 ballots that had been returned, 34.9% were from Republican voters, 34.8% from Democrat voters and 30.3% are from unaffiliated voters. Therefore, some observers would expect us to set the party quotas for this survey according to those numbers. As more ballots are returned, the more the party numbers will fluctuate.

However, for the purposes of consistency and comparison to our last survey on October 9<sup>th</sup>, we have decided to keep the party weights the for this survey the same, being 35% Republican, 33% Democrat, 31% unaffiliated and 1% other. We completely understand that the final voter turnout by party may be less Republican than this survey indicates, and what our own ballot return reports indicate. But again, for reasons of consistency and comparison we are using the same party weights from our October 9<sup>th</sup> survey.

**Survey Commissioned By**

This survey was fielded and paid for by several clients of Magellan Strategies. We are not working for or with any candidates for governor or independent expenditure committees with an interest in the Colorado election for governor. Any questions regarding the survey



findings or methodology, please contact David Flaherty by calling our office at 303-861-8585 or email at [dflaherty@magellanstrategies.com](mailto:dflaherty@magellanstrategies.com).

### **Survey Sample**

The survey sample was randomly drawn from a September 2018 Colorado voter file among households containing at least one registered voter.

### **About Magellan Strategies**

Magellan Strategies is a national full-service voter opinion polling and survey research firm. We have provided polling services to candidates, ballot issue campaigns, government relation firms, trade associations, and local governments since 2006. We also offer voter data mining, voter data analysis and campaign consulting services. Our office is located in Louisville, Colorado. To learn more about our company please visit <http://www.MagellanStrategies.com> or call 303-861-8585.

### **Survey Toplines and Crosstabs**

Following are the survey topline and crosstabs.





# Magellan Strategies

## Colorado General Election Survey of Likely Voters Topline Results

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Magellan Strategies are pleased to present the topline results of a 500n live survey of likely 2018 general election voters in the state of Colorado. The interviews were conducted October 29<sup>th</sup> – 30<sup>th</sup>, 2018. This survey has a margin of error of +/- 4.38% at the 95 percent confidence interval. This survey was weighted based upon past general election voting demographics.

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*T1. Are you registered to vote in Colorado as a Republican, a Democrat, an unaffiliated voter, are you registered with some other party, or are you not registered to vote?*

Republican.....	35%
Democrat.....	33%
Unaffiliated .....	31%
Other .....	1%

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*T2. How likely are you to vote in the upcoming November elections for Congress, Governor and any state questions that may be on the ballot or have you already voted? Would you say you are...*

Extremely Likely .....	47%
Very Likely .....	21%
Somewhat Likely .....	4%
Already Voted .....	28%

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T3. How interested would you say you are in the upcoming November elections? Using a scale from 1 to 10, with 10 meaning you are very interested in the November elections, and 1 meaning that you are not interested at all, please choose a number that best describes your interest.

10 .....	66%
9 .....	13%
8 .....	12%
7 .....	4%
6 .....	2%
5 .....	2%
4 .....	0%
3 .....	0%
2 .....	0%
1 .....	0%
Refused .....	1%
Mean.....	9.27

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I am now going to read to you the names of people involved in politics. After hearing each name, I would like you to tell me if you have a very favorable, somewhat favorable, somewhat unfavorable or very unfavorable opinion of that person. If you have never of the person there is an option for that as well. Let's get started. The first name is...

T4. JARED POLIS

Total Favorable.....	44%
Total Unfavorable.....	39%
Very Favorable .....	30%
Somewhat Favorable .....	14%
Very Unfavorable .....	26%
Somewhat Unfavorable .....	13%
Heard of, No Opinion .....	15%
Never Heard Of.....	1%
Refused .....	1%

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*T5. WALKER STAPLETON*

Total Favorable.....	41%
Total Unfavorable.....	42%
Very Favorable.....	29%
Somewhat Favorable.....	12%
Very Unfavorable.....	28%
Somewhat Unfavorable.....	14%
Heard of, No Opinion.....	15%
Never Heard Of.....	2%
Refused.....	0%

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*T6. If the election for Governor were being held today, would you vote for Jared Polis, the Democrat candidate, Walker Stapleton, the Republican candidate, Scott Helker, the Libertarian candidate or Bill Hammons, the Unity Party of Colorado candidate?*

Total Polis.....	45%
Total Stapleton.....	40%
Helker.....	3%
Hammons.....	1%
Definitely Polis.....	36%
Probably Polis.....	9%
Definitely Stapleton.....	35%
Probably Stapleton.....	5%
Undecided.....	8%
Refused.....	3%

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*T7. Did you watch any of the debates in the election for Governor?*

Yes.....	30%
No.....	70%

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*And now I have a few questions for statistical purposes only...*

*T8. How would you describe the area where you currently live? Would you say you live in...*

A Suburban Area .....	43%
A Big City .....	25%
A Small Town.....	21%
A Rural Area.....	9%
Don't Know or Refused .....	2%

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*T9. Which of the following age groups applies to you?*

18-34 .....	18%
35-44 .....	15%
45-54 .....	19%
55-64 .....	23%
65+ .....	24%
Unsure or No Opinion .....	1%

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*T10. To ensure that we have a representative sample what is your race or ethnicity? Are you white, Hispanic or Latino, black or African American, or do you consider yourself to be part of another racial or ethnic group?*

White .....	80%
Hispanic or Latino .....	13%
Black or African American.....	2%
Other .....	4%
Refused .....	1%

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*T11. Are you married, separated or divorced, widowed, single and never been married, or unmarried and living with a partner?*

Married .....	64%
Single, Never Been Married.....	13%
Separated or Divorced.....	9%
Widowed .....	5%
Unmarried, Living with Partner.....	4%
Refused .....	5%

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*T12. Are you male or female?*

Woman ..... 52%  
Man ..... 48%

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**Survey Methodology**

This survey was conducted by live dialing landline and cell phone sample. The sample used for this survey was randomly drawn from a state of Colorado voter file. The survey response data was weighted based upon past general election voting demographics. The interviews were conducted on October 29<sup>th</sup> – 30<sup>th</sup>, 2018. Three attempts were made to interview each household in the sample. This survey has a margin of error of +/- 4.38% at the 95 percent confidence interval.

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Table 1-2

T1. Are you registered to vote in Colorado as a Republican, a Democrat, an unaffiliated voter, are you registered with some other party, or are you not registered to vote?

	LIKELY TO VOTE					ETHNICITY			RESIDENT AREA~GENDER							COMPACT AGE			
	TOTAL	EXT LIKE	VERY LIKE	SOME LIKE	ALDY VOTE	WHI TE	HISP LAT	AA BLCK	BIG CITY	CITY MEN	CITY WOM	SUB RBAN	SUB MEN	SUB WOM	SMAL TOWN	RURL AREA	44 LESS	45-64	65+
TOTAL	500 100.0	233 100.0	105 100.0	21 100.0	141 100.0	400 100.0	65 100.0	10 100.0	125 100.0	68 100.0	57 100.0	216 100.0	105 100.0	111 100.0	102 100.0	46 100.0	165 100.0	210 100.0	120 100.0
REPUBLICAN	175 35.0	91 38.9	18 17.3	3 15.9	63 44.4	155 38.8	9 14.2	3 29.6	44 35.2	29 43.3	15 25.6	68 31.6	38 36.2	30 27.2	39 38.0	23 48.5	30 18.1	87 41.5	55 46.1
DEMOCRAT	165 33.0	72 31.0	39 36.9	4 21.1	50 35.1	120 30.0	31 47.8	5 45.0	52 41.5	20 29.9	32 55.4	71 33.0	39 36.7	33 29.4	30 29.5	10 20.9	56 34.1	69 32.7	39 32.6
UNAFFILIATED	155 31.0	67 28.8	47 44.6	12 59.7	29 20.4	121 30.3	24 36.4	2 19.2	28 22.6	18 26.4	10 18.0	74 34.4	28 26.4	47 42.1	32 31.1	14 29.4	75 45.7	52 25.0	26 21.4
OTHER	5 1.0	3 1.3	1 1.2	1 3.3		3 0.8	1 1.6	1 6.2	1 0.7		1 0.4	2 1.0	1 0.7	1 1.3	1 1.3	1 1.2	3 2.0	2 0.8	

T1. Are you registered to vote in Colorado as a Republican, a Democrat, an unaffiliated voter, are you registered with some other party, or are you not registered to vote?

	GOV BALLOT TEST			WATCH DEBATE		VOTER INTENSITY			
	TOTAL	TOT POLS	TOT STAP	UND	YES	NO	10	9-10	7-10
TOTAL	500 100.0	224 100.0	202 100.0	38 100.0	147 100.0	350 100.0	330 100.0	393 100.0	474 100.0
REPUBLICAN	175 35.0	5 2.2	164 81.1	3 7.0	61 41.1	114 32.7	130 39.4	146 37.3	170 35.8
DEMOCRAT	165 33.0	151 67.4	3 1.5	7 18.8	50 34.1	115 32.8	107 32.5	132 33.7	160 33.7
UNAFFILIATED	155 31.0	66 29.5	35 17.2	27 70.0	35 23.9	117 33.5	91 27.7	111 28.3	140 29.5
OTHER	5 1.0	2 0.9	1 0.3	2 4.2	1 0.9	4 1.0	1 0.4	3 0.8	5 1.0

Table 2-1

T2. Although it is a long way off, how likely are you to vote in the 2018 November elections for Governor, the State Legislature, Congress and county level races or have you already voted?

	GENDER~MARITAL						AGE					REPUBLICAN			DEMOCRAT			UNAFFILIATED			
	TOTAL	MEN	MEN MARR	MEN SING	WOM	WOM MARR	WOM SING	18-34	35-44	45-54	55-64	65+	REP	REP MEN	REP WOM	DEM	DEM MEN	DEM WOM	IND	IND MEN	IND WOM
TOTAL	500 100.0	240 100.0	155 100.0	85 100.0	260 100.0	165 100.0	95 100.0	90 100.0	75 100.0	95 100.0	115 100.0	120 100.0	175 100.0	96 100.0	79 100.0	165 100.0	72 100.0	93 100.0	155 100.0	69 100.0	86 100.0
EXTREMELY LIKELY	233 46.7	119 49.5	76 49.2	43 50.0	115 44.1	67 40.3	48 50.7	49 54.2	32 42.7	49 51.5	48 41.5	53 44.1	91 51.9	48 50.2	43 53.9	72 43.8	32 44.9	40 43.0	67 43.3	36 52.5	31 36.0
VERY LIKELY	105 20.9	39 16.4	25 16.4	14 16.4	65 25.1	39 23.7	26 27.5	21 23.7	23 31.3	22 23.0	21 18.5	16 13.4	18 10.3	8 8.2	10 12.9	39 23.4	17 23.8	21 23.1	47 30.1	14 19.8	33 38.3
SOMEWHAT LIKELY	21 4.1	10 4.1	3 2.1	7 7.8	11 4.1	5 2.7	6 6.5	5 5.8	3 3.9	2 2.5	6 5.0	4 3.6	3 1.9	2 2.4	1 1.2	4 2.6	3 4.8	1 1.0	12 7.9	4 5.5	8 9.9
ALREADY VOTED	141 28.3	72 30.0	50 32.3	22 25.9	69 26.7	55 33.3	14 15.2	15 16.3	17 22.1	22 23.0	40 35.1	47 38.8	63 35.9	38 39.2	25 31.9	50 30.1	19 26.5	31 32.9	29 18.7	15 22.2	14 15.8

Table 2-2

T2. Although it is a long way off, how likely are you to vote in the 2018 November elections for Governor, the State Legislature, Congress and county level races or have you already voted?

	LIKELY TO VOTE				ETHNICITY			RESIDENT AREA~GENDER							COMPACT AGE				
	TOTAL	EXT LIKE	VERY LIKE	SOME LIKE	ALDY VOTE	WHI TE	HISP LAT	AA BLCK	BIG CITY	CITY MEN	CITY WOM	SUB RBAN	SUB MEN	SUB WOM	SMAL TOWN	RURL AREA	44 LESS	45-64	65+
TOTAL	500 100.0	233 100.0	105 100.0	21 100.0	141 100.0	400 100.0	65 100.0	10 100.0	125 100.0	68 100.0	57 100.0	216 100.0	105 100.0	111 100.0	102 100.0	46 100.0	165 100.0	210 100.0	120 100.0
EXTREMELY LIKELY	233 46.7	233 100.0				182 45.6	33 50.6	5 53.2	66 52.5	43 62.8	23 40.2	98 45.4	46 44.0	52 46.7	45 44.0	17 36.5	81 49.0	97 46.0	53 44.1
VERY LIKELY	105 20.9		105 100.0			75 18.8	23 34.6	2 19.2	24 19.6	10 15.4	14 24.6	45 20.8	16 15.2	29 26.2	25 24.1	9 19.0	45 27.2	43 20.5	16 13.4
SOMEWHAT LIKELY	21 4.1			21 100.0		16 4.0	3 5.3		6 4.8	3 4.4	3 5.4	10 4.6	5 4.7	5 4.6	2 1.9	3 5.5	8 4.9	8 3.9	4 3.6
ALREADY VOTED	141 28.3				141 100.0	127 31.7	6 9.4	3 27.6	29 23.1	12 17.4	17 29.9	63 29.2	38 36.2	25 22.4	31 29.9	18 39.0	31 18.9	62 29.6	47 38.8

T2. Although it is a long way off, how likely are you to vote in the 2018 November elections for Governor, the State Legislature, Congress and county level races or have you already voted?

	GOV BALLOT TEST				WATCH DEBATE		VOTER INTENSITY		
	TOTAL	TOT POLS	TOT STAP	UND	YES	NO	10	9-10	7-10
TOTAL	500 100.0	224 100.0	202 100.0	38 100.0	147 100.0	350 100.0	330 100.0	393 100.0	474 100.0
EXTREMELY LIKELY	233 46.7	98 43.7	98 48.6	18 46.3	57 38.7	176 50.3	181 54.8	209 53.2	230 48.5
VERY LIKELY	105 20.9	60 26.8	28 14.0	13 34.6	24 16.5	79 22.6	39 11.8	58 14.8	95 20.0
SOMEWHAT LIKELY	21 4.1	5 2.4	6 3.1	7 18.9	7 5.0	12 3.4	1 0.4	2 0.5	11 2.4
ALREADY VOTED	141 28.3	61 27.2	69 34.2	0.3	59 39.8	83 23.6	109 33.0	123 31.4	138 29.0

Table 3-1

T3. How interested would you say you are in the upcoming November elections? Using a scale from 1 to 10, with 10 meaning you are very interested in the November elections, and 1 meaning that you are not interested at all, please choose a number that best describes your interest.

	GENDER~MARITAL							AGE					REPUBLICAN			DEMOCRAT			UNAFFILIATED		
	TOTAL	MEN	MEN MARR	MEN SING	WOM	WOM MARR	WOM SING	18-34	35-44	45-54	55-64	65+	REP	REP MEN	REP WOM	DEM	DEM MEN	DEM WOM	IND	IND MEN	IND WOM
TOTAL	500 100.0	240 100.0	155 100.0	85 100.0	260 100.0	165 100.0	95 100.0	90 100.0	75 100.0	95 100.0	115 100.0	120 100.0	175 100.0	96 100.0	79 100.0	165 100.0	72 100.0	93 100.0	155 100.0	69 100.0	86 100.0
10	330 65.9	162 67.4	106 68.7	56 65.0	168 64.6	110 66.8	58 60.8	55 61.4	43 57.9	68 72.0	72 62.5	87 72.3	130 74.2	74 76.7	56 71.1	107 64.9	44 60.7	63 68.2	91 58.8	43 63.1	48 55.4
9	63 12.6	32 13.3	26 16.9	6 6.6	31 12.0	21 12.7	10 10.6	12 13.6	12 15.8	13 13.8	12 10.7	13 10.7	17 9.5	7 7.4	10 12.1	25 15.1	16 21.8	9 9.9	20 12.7	7 10.8	12 14.3
8	59 11.9	22 9.3	13 8.5	9 10.8	37 14.2	17 10.5	20 20.7	10 10.8	14 18.3	10 10.3	12 10.8	13 11.0	17 9.9	8 8.5	9 11.5	19 11.6	6 8.0	13 14.4	22 14.4	8 11.7	14 16.5
7	23 4.5	12 4.9	3 1.8	9 10.4	11 4.2	8 5.0	3 2.7	3 3.8	2 2.5	3 2.7	11 10.0	3 2.6	6 3.5	4 4.3	2 2.6	9 5.2	4 4.9	5 5.4	7 4.4	4 5.4	3 3.7
6	8 1.6	2 0.9	2 1.4		6 2.1	5 2.8	1 1.0	2 1.9	2 2.6	1 1.1	1 1.0	2 1.6	2 1.2	1 1.2	1 1.2	2 1.1		2 2.0	4 2.5	1 1.6	3 3.2
5	9 1.7	4 1.5	3 2.2	0.1	5 2.0	2 1.0	4 3.8	5 5.7	2 2.3		1 0.9	1 0.7	1 0.6	1 1.0	0.1	3 1.6	3 3.6	0.1	5 3.3		5 5.9
4	1 0.2	1 0.3		1 0.9				1 0.9											1 0.5	1 1.2	
3	1 0.2	1 0.3		1 0.9								1 0.7							1 0.5	1 1.2	
2																					
1																					
REFUSED	4 0.8	2 0.7	1 0.5	1 1.0	2 0.9	2 1.2	0.4	2 1.9	0.5		1 1.0	1 0.6	2 1.1	1 0.9	1 1.4	1 0.4	1 1.0		1 0.5		1 1.0



Table 3-2

T3. How interested would you say you are in the upcoming November elections? Using a scale from 1 to 10, with 10 meaning you are very interested in the November elections, and 1 meaning that you are not interested at all, please choose a number that best describes your interest.

	LIKELY TO VOTE					ETHNICITY			RESIDENT AREA~GENDER							COMPACT AGE			
	TOTAL	EXT LIKE	VERY LIKE	SOME LIKE	ALDY VOTE	WHI TE	HISP LAT	AA BLCK	BIG CITY	CITY MEN	CITY WOM	SUB RBAN	SUB MEN	SUB WOM	SMAL TOWN	RURL AREA	44 LESS	45-64	65+
TOTAL	500 100.0	233 100.0	105 100.0	21 100.0	141 100.0	400 100.0	65 100.0	10 100.0	125 100.0	68 100.0	57 100.0	216 100.0	105 100.0	111 100.0	102 100.0	46 100.0	165 100.0	210 100.0	120 100.0
10	330 65.9	181 77.5	39 37.1	1 6.0	109 76.9	269 67.3	36 55.3	7 71.4	98 78.2	53 78.5	44 77.8	136 63.2	66 62.9	70 63.5	62 61.0	25 54.3	99 59.8	140 66.8	87 72.3
9	63 12.6	28 12.0	19 18.5	1 4.0	15 10.3	47 11.8	13 19.2	1 13.0	10 8.0	6 9.1	4 6.8	31 14.3	16 15.5	14 13.1	17 16.8	5 10.5	24 14.6	25 12.1	13 10.7
8	59 11.9	18 7.7	29 28.0	2 11.3	10 6.8	49 12.3	6 9.2	2 15.6	12 10.0	6 8.2	7 12.0	24 11.3	11 10.2	14 12.4	13 12.3	9 19.5	23 14.2	22 10.6	13 11.0
7	23 4.5	3 1.4	8 7.3	7 33.3	5 3.3	14 3.5	7 10.8		1 0.9	1 1.7		11 4.9	5 4.4	6 5.5	8 7.5	2 4.5	5 3.2	14 6.7	3 2.6
6	8 1.6		2 1.9	4 19.9	2 1.2	8 1.9			1 0.9		1 1.9	4 1.9	2 2.1	2 1.7		3 5.5	4 2.2	2 1.1	2 1.6
5	9 1.7	2 0.8	3 3.1	4 17.4		7 1.8			1 0.7	1 1.3		4 1.7	1 0.9	3 2.5	1 0.7	3 5.7	7 4.1	1 0.5	1 0.7
4	1 0.2	1 0.3				1 0.2						1 0.4	1 0.8				1 0.5		
3	1 0.2			1 3.9		1 0.2									1 0.8				1 0.7
2																			
1																			
REFUSED	4 0.8	0.2	1 0.8	1 4.1	2 1.3	4 1.0			2 1.3	1 1.1	1 1.5	2 0.7		2 1.4	1 0.9		2 1.3	1 0.5	1 0.6

T3. How interested would you say you are in the upcoming November elections? Using a scale from 1 to 10, with 10 meaning you are very interested in the November elections, and 1 meaning that you are not interested at all, please choose a number that best describes your interest.

	GOV BALLOT TEST			WATCH DEBATE		VOTER INTENSITY			
	TOTAL	TOT POLS	TOT STAP	UND	YES	NO	10	9-10	7-10
TOTAL	500 100.0	224 100.0	202 100.0	38 100.0	147 100.0	350 100.0	330 100.0	393 100.0	474 100.0
10	330 65.9	152 67.7	142 70.2	14 35.7	109 73.9	220 62.7	330 100.0	330 84.0	330 69.5
9	63 12.6	33 14.6	19 9.5	7 19.1	14 9.6	49 13.9		63 16.0	63 13.3
8	59 11.9	26 11.5	23 11.4	6 15.7	14 9.2	45 12.7			59 12.5
7	23 4.5	10 4.6	9 4.3	2 6.2	5 3.2	18 5.1			23 4.7
6	8 1.6	1 0.4	3 1.5	2 5.2	3 2.1	5 1.3			
5	9 1.7	2 0.8		5 13.8	1 0.7	8 2.2			
4	1 0.2			1 2.1		1 0.2			
3	1 0.2		1 0.4		1 0.5				
2									
1									
REFUSED	4 0.8	1 0.4	2 0.9	1 2.3	1 0.8	3 0.8			

Table 4-1

I am now going to read to you the names of people involved in politics. After hearing each name, I would like you to tell me if you have a very favorable, somewhat favorable, somewhat unfavorable or very unfavorable opinion of that person. If you have never of the person there is an option for that as well. Let's get started. The first name is...

T4. JARED POLIS

	GENDER-MARITAL							AGE					REPUBLICAN			DEMOCRAT			UNAFFILIATED		
	TOTAL	MEN	MEN MARR	MEN SING	WOM	WOM MARR	WOM SING	18-34	35-44	45-54	55-64	65+	REP	REP MEN	REP WOM	DEM	DEM MEN	DEM WOM	IND	IND MEN	IND WOM
TOTAL	500 100.0	240 100.0	155 100.0	85 100.0	260 100.0	165 100.0	95 100.0	90 100.0	75 100.0	95 100.0	115 100.0	120 100.0	175 100.0	96 100.0	79 100.0	165 100.0	72 100.0	93 100.0	155 100.0	69 100.0	86 100.0
TOTAL FAVORABLE	221 44.1	94 39.3	56 36.3	38 44.8	126 48.6	81 49.2	45 47.5	43 48.0	39 52.1	40 42.0	49 42.7	48 39.9	8 4.3	1 1.2	6 8.1	145 87.9	62 85.8	83 89.6	66 42.6	29 42.6	37 42.5
TOTAL UNFAVORABLE	194 38.8	109 45.4	77 50.1	31 36.7	85 32.8	58 34.8	28 29.4	17 19.4	26 34.5	44 46.8	53 46.1	50 42.0	147 83.9	84 87.7	63 79.4	8 4.7	5 6.7	3 3.2	39 25.3	20 28.7	19 22.5
VERY FAVORABLE	148 29.6	64 26.6	36 23.0	28 33.1	84 32.4	58 35.3	26 27.3	27 30.5	26 34.8	28 29.4	35 30.2	31 25.8	1 0.7		1 1.6	112 67.8	45 62.4	67 72.0	34 21.8	18 25.8	16 18.6
SOMEWHAT FAVORABLE	73 14.5	31 12.7	21 13.3	10 11.8	42 16.2	23 13.9	19 20.2	16 17.5	13 17.4	12 12.6	14 12.6	17 14.0	6 3.6	1 1.2	5 6.5	33 20.1	17 23.4	16 17.5	32 20.8	12 16.8	21 23.9
VERY UNFAVORABLE	129 25.8	75 31.1	52 33.9	22 26.2	54 20.9	36 21.9	18 19.2	11 12.0	17 22.2	27 28.3	38 33.2	35 29.4	106 60.3	61 63.9	44 55.9	3 1.8	2 2.9	1 0.9	20 13.1	11 16.2	9 10.7
SOMEWHAT UNFAVORABLE	65 13.0	34 14.2	25 16.3	9 10.5	31 11.9	21 12.9	10 10.1	7 7.4	9 12.3	18 18.5	15 12.9	15 12.6	41 23.6	23 23.8	19 23.5	5 3.0	3 3.8	2 2.3	19 12.1	9 12.4	10 11.9
HEARD OF NO OPINION	77 15.4	30 12.7	17 11.3	13 15.2	47 18.0	25 15.0	22 23.1	28 30.9	10 13.4	11 11.2	9 8.1	19 16.1	16 9.3	6 6.6	10 12.5	11 6.8	5 7.4	6 6.3	47 30.4	18 25.8	29 34.0
NEVER HEARD OF	6 1.2	5 2.2	3 2.3	2 2.0	1 0.3	1 0.5		1 0.8			2 2.0	2 2.0	4 2.5	4 4.5		1 0.5		1 0.8	1 0.6	1 1.3	
REFUSED	2 0.4	1 0.5		1 1.3	1 0.3	1 0.5		1 0.9			1 1.1					0.1		0.1	2 1.2	1 1.6	1 0.9

Table 4-2

I am now going to read to you the names of people involved in politics. After hearing each name, I would like you to tell me if you have a very favorable, somewhat favorable, somewhat unfavorable or very unfavorable opinion of that person. If you have never of the person there is an option for that as well. Let's get started. The first name is...

T4. JARED POLIS

	LIKELY TO VOTE					ETHNICITY			RESIDENT AREA~GENDER							COMPACT AGE			
	TOTAL	EXT LIKE	VERY LIKE	SOME LIKE	ALDY VOTE	WHI TE	HISP LAT	AA BLCK	BIG CITY	CITY MEN	CITY WOM	SUB RBAN	SUB MEN	SUB WOM	SMAL TOWN	RURL AREA	44 LESS	45-64	65+
TOTAL	500 100.0	233 100.0	105 100.0	21 100.0	141 100.0	400 100.0	65 100.0	10 100.0	125 100.0	68 100.0	57 100.0	216 100.0	105 100.0	111 100.0	102 100.0	46 100.0	165 100.0	210 100.0	120 100.0
TOTAL FAVORABLE	221 44.1	101 43.1	54 51.9	5 25.8	61 42.8	169 42.3	39 59.3	6 64.3	56 44.5	25 36.8	31 53.8	100 46.2	44 41.7	56 50.5	43 42.6	15 32.2	82 49.9	89 42.4	48 39.9
TOTAL UNFAVORABLE	194 38.8	92 39.6	33 31.1	2 9.8	67 47.6	169 42.4	13 19.5	3 29.6	49 39.2	32 46.9	17 29.9	84 39.0	49 46.1	36 32.2	37 36.5	22 48.0	43 26.2	97 46.4	50 42.0
VERY FAVORABLE	148 29.6	75 32.0	29 27.4		45 31.6	106 26.5	32 49.8	5 45.0	44 35.3	19 27.3	26 45.0	65 30.3	27 26.0	38 34.3	25 24.4	9 19.1	54 32.4	63 29.8	31 25.8
SOMEWHAT FAVORABLE	73 14.5	26 11.1	26 24.5	5 25.8	16 11.2	63 15.8	6 9.4	2 19.2	11 9.2	6 9.5	5 8.8	34 15.9	17 15.7	18 16.2	19 18.2	6 13.1	29 17.5	26 12.6	17 14.0
VERY UNFAVORABLE	129 25.8	65 27.9	17 16.4		47 33.2	111 27.7	9 14.4	1 14.6	31 25.0	20 29.0	11 20.2	58 26.9	34 32.3	24 21.7	24 23.3	16 34.4	27 16.6	65 30.9	35 29.4
SOMEWHAT UNFAVORABLE	65 13.0	27 11.7	15 14.7	2 9.8	20 14.4	59 14.7	3 5.1	1 15.0	18 14.2	12 17.9	6 9.8	26 12.1	15 13.8	12 10.5	13 13.2	6 13.6	16 9.6	32 15.5	15 12.6
HEARD OF NO OPINION	77 15.4	36 15.3	18 17.0	12 58.7	12 8.2	55 13.7	14 21.3	1 6.2	19 15.3	11 15.6	9 14.9	29 13.6	10 9.7	19 17.3	19 18.7	8 18.1	38 22.9	20 9.5	19 16.1
NEVER HEARD OF	6 1.2	3 1.5		1 5.7	1 0.9	4 1.1			1 1.0	1 0.8	1 1.3	2 0.7	2 1.4		2 2.2		1 0.5	2 1.1	2 2.0
REFUSED	2 0.4	1 0.5			1 0.5	2 0.5						1 0.5	1 1.1			1 1.7	1 0.5	1 0.6	

Table 4-3

I am now going to read to you the names of people involved in politics. After hearing each name, I would like you to tell me if you have a very favorable, somewhat favorable, somewhat unfavorable or very unfavorable opinion of that person. If you have never of the person there is an option for that as well. Let's get started. The first name is...

T4. JARED POLIS

	GOV BALLOT TEST			WATCH DEBATE		VOTER INTENSITY			
	TOTAL	TOT POLS	TOT STAP	UND	YES	NO	10	9-10	7-10
TOTAL	500	224	202	38	147	350	330	393	474
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
TOTAL FAVORABLE	221	200	6	4	68	153	145	178	216
	44.1	89.2	3.2	9.5	46.0	43.7	44.1	45.5	45.6
TOTAL UNFAVORABLE	194	10	169	2	65	128	140	156	184
	38.8	4.6	83.7	6.2	43.8	36.7	42.4	39.8	38.8
VERY FAVORABLE	148	139	2	1	39	109	109	128	145
	29.6	61.8	1.1	2.0	26.4	31.1	32.9	32.7	30.7
SOMEWHAT FAVORABLE	73	61	4	3	29	44	37	50	71
	14.5	27.4	2.0	7.5	19.5	12.5	11.2	12.8	14.9
VERY UNFAVORABLE	129	5	120		40	88	103	115	125
	25.8	2.0	59.5	0.5	27.0	25.2	31.2	29.3	26.3
SOMEWHAT UNFAVORABLE	65	6	49	2	25	40	37	41	59
	13.0	2.6	24.3	5.7	16.8	11.5	11.1	10.4	12.4
HEARD OF NO OPINION	77	13	22	31	14	62	39	52	66
	15.4	5.8	11.0	81.9	9.3	17.8	11.7	13.3	14.0
NEVER HEARD OF	6	1	4	1	1	5	5	5	6
	1.2	0.3	2.1	2.3	0.4	1.5	1.4	1.2	1.3
REFUSED	2				1	1	1	1	2
	0.4				0.6	0.3	0.3	0.3	0.4

Table 5-1

T5. WALKER STAPLETON

	GENDER-MARITAL						AGE					REPUBLICAN			DEMOCRAT			UNAFFILIATED			
	TOTAL	MEN	MEN MARR	MEN SING	WOM	WOM MARR	WOM SING	18-34	35-44	45-54	55-64	65+	REP	REP MEN	REP WOM	DEM	DEM MEN	DEM WOM	IND	IND MEN	IND WOM
TOTAL	500 100.0	240 100.0	155 100.0	85 100.0	260 100.0	165 100.0	95 100.0	90 100.0	75 100.0	95 100.0	115 100.0	120 100.0	175 100.0	96 100.0	79 100.0	165 100.0	72 100.0	93 100.0	155 100.0	69 100.0	86 100.0
TOTAL FAVORABLE	203 40.7	106 44.0	77 49.7	29 33.6	98 37.6	65 39.1	33 35.0	15 16.6	27 36.0	45 47.6	54 47.1	59 49.1	158 90.5	87 90.5	71 90.4	9 5.6	4 5.5	5 5.7	35 22.9	15 21.2	21 24.2
TOTAL UNFAVORABLE	212 42.5	95 39.8	55 35.4	41 47.7	117 45.0	76 45.9	41 43.3	44 49.0	33 44.1	39 41.3	47 40.5	47 39.5	6 3.3	2 2.3	4 4.6	136 82.7	59 81.4	78 83.6	68 44.0	33 47.3	36 41.4
VERY FAVORABLE	144 28.9	76 31.7	60 38.9	16 18.8	68 26.2	44 26.5	24 25.6	10 11.5	17 22.5	33 34.7	34 29.7	47 39.4	121 69.1	68 70.6	53 67.3	4 2.4	3 3.9	1 1.3	19 12.5	6 8.1	14 16.0
SOMEWHAT FAVORABLE	59 11.8	29 12.2	17 10.8	13 14.8	30 11.4	21 12.6	9 9.4	5 5.1	10 13.5	12 12.9	20 17.4	12 9.7	37 21.4	19 20.0	18 23.1	5 3.2	1 1.6	4 4.4	16 10.4	9 13.1	7 8.2
VERY UNFAVORABLE	141 28.2	65 27.0	37 24.0	28 32.5	76 29.3	56 33.6	21 21.8	27 30.4	20 26.3	28 29.3	32 27.5	33 27.7	1 0.7		1 1.6	97 58.9	43 59.6	54 58.5	42 26.9	21 30.5	21 24.1
SOMEWHAT UNFAVORABLE	71 14.2	31 12.7	18 11.4	13 15.2	41 15.6	20 12.3	20 21.4	17 18.6	13 17.7	11 12.0	15 13.1	14 11.8	5 2.6	2 2.3	2 2.9	39 23.7	16 21.9	23 25.1	27 17.1	12 16.8	15 17.4
HEARD OF NO OPINION	74 14.9	32 13.4	20 13.3	12 13.8	42 16.2	22 13.1	21 21.7	29 32.7	13 17.7	9 9.5	11 9.5	12 9.9	9 5.0	5 5.1	4 5.0	17 10.2	8 10.8	9 9.8	46 29.8	19 27.1	27 31.9
NEVER HEARD OF	8 1.6	6 2.4	3 1.7	3 3.6	2 0.8	2 1.3		1 0.8	2 2.2	1 1.5	2 2.0	2 1.5	2 1.2	2 2.1		3 1.5	2 2.3	1 0.9	3 2.1	2 2.9	1 1.5
REFUSED	2 0.4	1 0.5		1 1.3	1 0.3	1 0.5		1 0.9			1 1.0								2 1.2	1 1.6	1 0.9

Table 5-2

T5. WALKER STAPLETON

	LIKELY TO VOTE				ETHNICITY			RESIDENT AREA~GENDER								COMPACT AGE			
	TOTAL	EXT LIKE	VERY LIKE	SOME LIKE	ALDY VOTE	WHI TE	HISP LAT	AA BLCK	BIG CITY	CITY MEN	CITY WOM	SUB RBAN	SUB MEN	SUB WOM	SMAL TOWN	RURL AREA	44 LESS	45-64	65+
TOTAL	500 100.0	233 100.0	105 100.0	21 100.0	141 100.0	400 100.0	65 100.0	10 100.0	125 100.0	68 100.0	57 100.0	216 100.0	105 100.0	111 100.0	102 100.0	46 100.0	165 100.0	210 100.0	120 100.0
TOTAL FAVORABLE	203 40.7	96 41.1	37 35.1	3 14.1	68 47.9	174 43.4	16 24.1	5 48.8	46 36.6	29 42.4	17 29.7	90 41.6	48 45.1	42 38.3	42 41.3	23 49.4	42 25.4	99 47.3	59 49.1
TOTAL UNFAVORABLE	212 42.5	96 41.0	48 46.1	4 17.0	65 45.9	164 41.0	39 59.4	1 13.0	58 46.3	29 42.9	29 50.4	95 44.0	44 42.2	51 45.8	42 41.4	13 28.0	77 46.8	86 40.9	47 39.5
VERY FAVORABLE	144 28.9	73 31.4	17 16.6	1 3.9	53 37.3	124 31.0	12 18.7	3 33.8	41 32.8	25 37.0	16 27.8	58 26.9	33 31.4	25 22.7	27 26.9	15 32.6	27 16.5	67 32.0	47 39.4
SOMEWHAT FAVORABLE	59 11.8	23 9.7	19 18.4	2 10.2	15 10.6	50 12.5	4 5.4	1 15.0	5 3.8	4 5.4	1 1.9	32 14.7	14 13.7	17 15.6	15 14.4	8 16.9	15 8.9	32 15.3	12 9.7
VERY UNFAVORABLE	141 28.2	67 28.5	31 30.0		43 30.6	108 27.0	26 39.4	1 13.0	41 33.1	22 33.0	19 33.3	62 28.8	29 27.4	33 30.2	25 25.0	10 22.5	47 28.6	59 28.3	33 27.7
SOMEWHAT UNFAVORABLE	71 14.2	29 12.5	17 16.1	4 17.0	22 15.4	56 14.0	13 20.0		16 13.2	7 9.9	10 17.1	33 15.2	16 14.7	17 15.7	17 16.4	3 5.4	30 18.2	26 12.6	14 11.8
HEARD OF NO OPINION	74 14.9	38 16.1	18 17.1	13 63.2	6 4.3	53 13.2	11 16.4	4 38.2	19 14.9	8 11.9	11 18.6	29 13.4	12 10.9	18 15.9	15 14.8	9 19.0	43 25.9	20 9.5	12 9.9
NEVER HEARD OF	8 1.6	3 1.3	2 1.7	1 5.7	2 1.3	8 1.9			3 2.2	2 2.8	1 1.3	1 0.4	1 0.8		2 2.4	1 1.8	2 1.5	4 1.8	2 1.5
REFUSED	2 0.4	1 0.5			1 0.5	2 0.5						1 0.5	1 1.1		1 1.7	1 0.5	1 0.5		

Table 5-3

T5. WALKER STAPLETON

	GOV BALLOT TEST				WATCH DEBATE		VOTER INTENSITY		
	TOTAL	TOT POLS	TOT STAP	UND	YES	NO	10	9-10	7-10
TOTAL	500 100.0	224 100.0	202 100.0	38 100.0	147 100.0	350 100.0	330 100.0	393 100.0	474 100.0
TOTAL FAVORABLE	203 40.7	11 5.1	184 91.3	2 5.7	69 47.0	133 38.0	142 43.2	160 40.8	192 40.6
TOTAL UNFAVORABLE	212 42.5	184 82.0	5 2.7	5 12.0	69 46.7	144 41.0	151 45.7	179 45.7	208 43.8
VERY FAVORABLE	144 28.9	8 3.4	133 65.9		49 32.9	96 27.4	116 35.3	130 33.2	143 30.1
SOMEWHAT FAVORABLE	59 11.8	4 1.7	51 25.4	2 5.7	21 14.0	37 10.6	26 7.9	30 7.5	50 10.5
VERY UNFAVORABLE	141 28.2	129 57.5	1 0.7	1 2.0	48 32.5	93 26.6	105 31.8	126 32.2	140 29.4
SOMEWHAT UNFAVORABLE	71 14.2	55 24.5	4 2.0	4 10.0	21 14.2	50 14.4	46 13.9	53 13.5	68 14.4
HEARD OF NO OPINION	74 14.9	24 10.8	10 4.9	31 79.9	8 5.3	65 18.7	33 10.0	47 12.1	64 13.6
NEVER HEARD OF	8 1.6	5 2.1	2 1.1	1 2.3	1 0.5	7 2.0	2 0.8	5 1.2	8 1.7
REFUSED	2 0.4				1 0.5	1 0.3	1 0.3	1 0.3	2 0.4



Table 6-1

T6. If the election for Governor were being held today, would you vote for Jared Polis, the Democrat candidate, Walker Stapleton, the Republican candidate, Scott Helker, the Libertarian candidate or Bill Hammons, the Unity Party of Colorado candidate?

	GENDER~MARITAL							AGE					REPUBLICAN			DEMOCRAT			UNAFFILIATED		
	TOTAL	MEN	MEN MARR	MEN SING	WOM	WOM MARR	WOM SING	18-34	35-44	45-54	55-64	65+	REP	REP MEN	REP WOM	DEM	DEM MEN	DEM WOM	IND	IND MEN	IND WOM
TOTAL	500 100.0	240 100.0	155 100.0	85 100.0	260 100.0	165 100.0	95 100.0	90 100.0	75 100.0	95 100.0	115 100.0	120 100.0	175 100.0	96 100.0	79 100.0	165 100.0	72 100.0	93 100.0	155 100.0	69 100.0	86 100.0
TOTAL POLIS	224 44.8	99 41.2	57 37.1	42 48.6	125 48.2	81 48.8	45 47.1	47 52.3	36 48.1	42 44.6	50 43.1	48 39.6	5 2.8	1 0.9	4 5.2	151 91.5	66 90.8	85 92.0	66 42.7	31 44.3	36 41.4
TOTAL STAPLETON	202 40.4	110 45.6	78 50.3	32 37.2	92 35.5	63 37.9	30 31.3	10 11.0	28 37.7	47 49.2	55 48.1	58 48.7	164 93.5	90 93.3	74 93.7	3 1.8	2 2.9	1 0.9	35 22.3	18 25.4	17 19.8
HELKER	16 3.1	7 2.8	3 1.7	4 4.7	9 3.4	3 2.0	6 5.9	9 10.1	3 3.8		2 1.8	2 1.4				1 0.6		1 1.0	14 9.2	6 9.3	8 9.2
HAMMONS	3 0.6	2 0.8	2 1.3		1 0.4		1 1.0	0.1	0.5		1 1.0	1 0.7	1 0.7	1 1.2					1 0.9	1 1.3	1 0.6
DEFINITELY POLIS	177 35.5	74 31.0	43 27.9	31 36.7	103 39.5	72 43.6	31 32.4	35 38.6	27 35.5	31 32.6	44 38.3	40 33.2				134 81.3	54 74.3	80 86.7	41 26.6	19 27.5	22 25.9
PROBABLY POLIS	47 9.4	24 10.2	14 9.2	10 11.9	22 8.6	9 5.2	14 14.7	12 13.7	9 12.6	11 12.0	5 4.8	8 6.4	5 2.8	1 0.9	4 5.2	17 10.2	12 16.5	5 5.4	25 16.1	12 16.9	13 15.5
DEFINITELY STAPLETON	174 34.9	98 40.9	69 44.5	30 34.5	76 29.3	52 31.6	24 25.2	7 8.0	21 28.3	36 37.5	53 46.1	54 45.1	150 86.0	86 89.2	65 82.1	3 1.8	2 2.9	1 0.9	21 13.3	11 15.3	10 11.7
PROBABLY STAPLETON	27 5.5	11 4.7	9 5.8	2 2.7	16 6.2	10 6.3	6 6.1	3 3.1	7 9.3	11 11.6	2 2.1	4 3.5	13 7.5	4 4.1	9 11.6				14 9.0	7 10.2	7 8.1
UNDECIDED	38 7.7	15 6.4	9 5.5	7 8.1	23 8.8	10 6.0	13 13.6	20 22.0	5 6.0	6 6.2	5 4.0	3 2.9	3 1.5	3 2.8		7 4.3	2 2.3	6 5.9	27 17.3	11 15.7	16 18.6
REFUSED	17 3.5	7 3.1	6 4.1	1 1.3	10 3.8	9 5.3	1 1.1	4 4.5	3 3.9		2 2.0	8 6.7	3 1.5	2 1.8	1 1.1	3 1.8	3 4.0	0.1	12 7.6	3 4.0	9 10.4

Table 6-2

T6. If the election for Governor were being held today, would you vote for Jared Polis, the Democrat candidate, Walker Stapleton, the Republican candidate, Scott Helker, the Libertarian candidate or Bill Hammons, the Unity Party of Colorado candidate?

	LIKELY TO VOTE				ETHNICITY			RESIDENT AREA~GENDER							COMPACT AGE				
	TOTAL	EXT LIKE	VERY LIKE	SOME LIKE	ALDY VOTE	WHI TE	HISP LAT	AA BLCK	BIG CITY	CITY MEN	CITY WOM	SUB RBAN	SUB MEN	SUB WOM	SMAL TOWN	RURL AREA	44 LESS	45-64	65+
TOTAL	500 100.0	233 100.0	105 100.0	21 100.0	141 100.0	400 100.0	65 100.0	10 100.0	125 100.0	68 100.0	57 100.0	216 100.0	105 100.0	111 100.0	102 100.0	46 100.0	165 100.0	210 100.0	120 100.0
TOTAL POLIS	224 44.8	98 41.9	60 57.3	5 25.8	61 43.1	169 42.4	39 59.8	6 64.3	60 48.3	27 39.1	34 59.4	101 46.5	46 44.0	54 48.9	43 42.5	14 29.7	83 50.4	92 43.8	48 39.6
TOTAL STAPLETON	202 40.4	98 42.0	28 27.1	6 30.8	69 48.8	175 43.7	13 19.7	3 29.6	46 36.6	30 43.9	16 27.9	86 39.7	48 45.4	38 34.3	45 43.9	23 48.8	38 23.1	102 48.6	58 48.7
HELKER	16 3.1	11 4.7	0.3	1 4.2	4 2.5	10 2.5	5 8.4		2 1.4	2 2.5	0.1	9 4.2	2 1.8	7 6.5	3 3.0	2 3.6	12 7.2	2 1.0	2 1.4
HAMMONS	3 0.6	2 0.9			1 0.6	3 0.7			1 1.0	1 1.7	0.1	2 0.8	1 0.8	1 0.8			0.3	1 0.6	1 0.7
DEFINITELY POLIS	177 35.5	77 33.1	43 41.1	1 4.1	56 39.8	139 34.6	26 39.5	6 64.3	50 40.1	17 25.7	33 57.3	75 34.6	36 33.9	39 35.4	37 35.8	10 22.1	61 37.2	75 35.7	40 33.2
PROBABLY POLIS	47 9.4	21 8.9	17 16.2	4 21.6	5 3.3	31 7.7	13 20.3		10 8.3	9 13.4	1 2.1	26 11.9	11 10.1	15 13.6	7 6.7	4 7.6	22 13.2	17 8.0	8 6.4
DEFINITELY STAPLETON	174 34.9	87 37.4	19 17.9	3 15.2	65 46.1	150 37.4	13 19.7	3 29.6	42 33.9	28 40.5	15 26.1	74 34.3	43 40.9	31 28.0	37 36.5	19 41.8	28 17.2	89 42.2	54 45.1
PROBABLY STAPLETON	27 5.5	11 4.6	10 9.2	3 15.6	4 2.7	25 6.3			3 2.7	2 3.4	1 1.9	12 5.5	5 4.6	7 6.4	8 7.5	3 7.0	10 5.9	13 6.4	4 3.5
UNDECIDED	38 7.7	18 7.6	13 12.7	7 35.1	0.1	28 7.1	5 7.7	1 6.2	8 6.8	4 6.3	4 7.4	14 6.4	6 5.9	8 6.9	9 8.9	6 12.7	24 14.7	10 5.0	3 2.9
REFUSED	17 3.5	7 2.8	3 2.6	1 4.2	7 4.9	14 3.6	3 4.4		7 5.9	4 6.6	3 5.0	5 2.3	2 2.0	3 2.6	2 1.6	2 5.3	7 4.2	2 1.1	8 6.7

Table 6-3

T6. If the election for Governor were being held today, would you vote for Jared Polis, the Democrat candidate, Walker Stapleton, the Republican candidate, Scott Helker, the Libertarian candidate or Bill Hammons, the Unity Party of Colorado candidate?

	GOV BALLOT TEST			WATCH DEBATE		VOTER INTENSITY			
	TOTAL	TOT POLS	TOT STAP	UND	YES	NO	10	9-10	7-10
TOTAL	500 100.0	224 100.0	202 100.0	38 100.0	147 100.0	350 100.0	330 100.0	393 100.0	474 100.0
TOTAL POLIS	224 44.8	224 100.0			62 42.0	162 46.3	152 46.0	184 47.0	221 46.5
TOTAL STAPLETON	202 40.4		202 100.0		69 47.1	130 37.1	142 42.9	161 40.9	192 40.6
HELKER	16 3.1				3 1.8	13 3.7	12 3.6	12 3.0	13 2.7
HAMMONS	3 0.6				2 1.1	1 0.4	3 0.8	3 0.6	3 0.5
DEFINITELY POLIS	177 35.5	177 79.1			54 36.6	123 35.2	127 38.5	149 37.8	175 36.8
PROBABLY POLIS	47 9.4	47 20.9			8 5.4	39 11.1	25 7.5	36 9.1	46 9.7
DEFINITELY STAPLETON	174 34.9		174 86.4		60 40.8	114 32.6	129 39.2	145 37.0	167 35.2
PROBABLY STAPLETON	27 5.5		27 13.6		9 6.3	16 4.5	12 3.7	16 4.0	25 5.4
UNDECIDED	38 7.7			38 100.0	6 4.1	32 9.2	14 4.1	21 5.3	29 6.2
REFUSED	17 3.5				6 3.8	12 3.3	8 2.5	12 3.1	16 3.5

T7. Did you watch any of the debates in the election for Governor?

	GENDER~MARITAL						AGE					REPUBLICAN			DEMOCRAT			UNAFFILIATED			
	TOTAL	MEN	MEN MARR	MEN SING	WOM	WOM MARR	WOM SING	18-34	35-44	45-54	55-64	65+	REP	REP MEN	REP WOM	DEM	DEM MEN	DEM WOM	IND	IND MEN	IND WOM
TOTAL	500 100.0	240 100.0	155 100.0	85 100.0	260 100.0	165 100.0	95 100.0	90 100.0	75 100.0	95 100.0	115 100.0	120 100.0	175 100.0	96 100.0	79 100.0	165 100.0	72 100.0	93 100.0	155 100.0	69 100.0	86 100.0
YES	147 29.5	82 34.0	54 35.0	28 32.2	66 25.3	45 27.1	21 22.2	19 21.3	20 26.5	27 28.0	41 35.4	38 31.8	61 34.6	36 37.7	24 30.8	50 30.5	26 35.9	24 26.3	35 22.7	18 26.8	17 19.4
NO	350 70.0	157 65.5	99 64.2	58 67.8	193 74.2	119 72.2	74 77.8	71 78.7	55 73.5	66 69.5	74 64.6	82 68.2	114 65.4	60 62.3	55 69.2	115 69.5	46 64.1	68 73.7	117 75.7	49 71.4	68 79.2

T7. Did you watch any of the debates in the election for Governor?

	LIKELY TO VOTE				ETHNICITY			RESIDENT AREA~GENDER								COMPACT AGE			
	TOTAL	EXT LIKE	VERY LIKE	SOME LIKE	ALDY VOTE	WHI TE	HISP LAT	AA BLCK	BIG CITY	CITY MEN	CITY WOM	SUB RBAN	SUB MEN	SUB WOM	SMAL TOWN	RURL AREA	44 LESS	45-64	65+
TOTAL	500 100.0	233 100.0	105 100.0	21 100.0	141 100.0	400 100.0	65 100.0	10 100.0	125 100.0	68 100.0	57 100.0	216 100.0	105 100.0	111 100.0	102 100.0	46 100.0	165 100.0	210 100.0	120 100.0
YES	147 29.5	57 24.5	24 23.2	7 35.6	59 41.5	124 31.0	13 20.4	3 29.4	38 30.2	24 34.5	14 25.0	67 30.9	36 34.2	31 27.8	34 33.5	6 13.5	39 23.7	67 32.0	38 31.8
NO	350 70.0	176 75.5	79 75.7	12 58.4	83 58.5	274 68.4	52 79.6	7 70.6	86 68.8	43 63.6	43 75.0	148 68.5	69 65.8	79 71.1	68 66.5	40 86.5	126 76.3	140 66.8	82 68.2

T7. Did you watch any of the debates in the election for Governor?

	GOV BALLOT TEST				WATCH DEBATE		VOTER INTENSITY		
	TOTAL	TOT POLS	TOT STAP	UND	YES	NO	10	9-10	7-10
TOTAL	500 100.0	224 100.0	202 100.0	38 100.0	147 100.0	350 100.0	330 100.0	393 100.0	474 100.0
YES	147 29.5	62 27.7	69 34.4	6 16.0	147 100.0		109 33.0	123 31.4	141 29.8
NO	350 70.0	162 72.3	130 64.4	32 84.0		350 100.0	220 66.6	268 68.3	331 69.7

Table 8-1

T8. How would you describe the area where you currently live? Would you say you live in...

	GENDER~MARITAL						AGE					REPUBLICAN			DEMOCRAT			UNAFFILIATED			
	TOTAL	MEN	MEN MARR	MEN SING	WOM	WOM MARR	WOM SING	18-34	35-44	45-54	55-64	65+	REP	REP MEN	REP WOM	DEM	DEM MEN	DEM WOM	IND	IND MEN	IND WOM
TOTAL	500 100.0	240 100.0	155 100.0	85 100.0	260 100.0	165 100.0	95 100.0	90 100.0	75 100.0	95 100.0	115 100.0	120 100.0	175 100.0	96 100.0	79 100.0	165 100.0	72 100.0	93 100.0	155 100.0	69 100.0	86 100.0
A BIG CITY	125 25.0	68 28.4	43 28.1	25 28.9	57 21.9	36 21.8	21 22.2	20 22.6	21 27.6	29 30.9	24 20.6	30 24.6	44 25.2	29 30.7	15 18.5	52 31.4	20 28.2	32 34.0	28 18.2	18 26.1	10 11.9
A SUBURBAN AREA	216 43.2	105 43.9	70 45.3	35 41.4	111 42.5	69 41.4	42 44.5	44 49.3	38 50.3	40 42.2	52 45.1	41 33.8	68 38.9	38 39.7	30 38.1	71 43.2	39 53.6	33 35.1	74 48.0	28 40.5	47 54.0
A SMALL TOWN	102 20.4	47 19.6	28 18.2	19 22.1	55 21.2	35 21.0	20 21.4	14 15.2	11 14.1	17 18.0	27 23.4	32 26.8	39 22.2	22 22.5	17 21.8	30 18.3	10 13.2	21 22.2	32 20.5	14 21.0	17 20.0
A RURAL AREA	46 9.3	14 5.9	11 7.3	3 3.3	32 12.4	23 14.1	9 9.4	7 8.2	6 7.7	7 7.2	11 9.8	15 12.6	23 12.9	7 7.2	16 19.8	10 5.9	3 3.7	7 7.5	14 8.8	4 6.0	10 11.1
DON'T KNOW REFUSED	11 2.1	5 2.2	2 1.1	4 4.3	5 2.0	3 1.7	2 2.6	4 4.7	0.2	2 1.7	1 1.2	3 2.2	1 0.9	1 1.9	1 1.2	2 1.2	1 1.2	1 1.2	7 4.5	4 6.4	3 3.0

Table 8-2

T8. How would you describe the area where you currently live? Would you say you live in...

	LIKELY TO VOTE				ETHNICITY			RESIDENT AREA~GENDER							COMPACT AGE				
	TOTAL	EXT LIKE	VERY LIKE	SOME LIKE	ALDY VOTE	WHI TE	HISP LAT	AA BLCK	BIG CITY	CITY MEN	CITY WOM	SUB RBAN	SUB MEN	SUB WOM	SMAL TOWN	RURL AREA	44 LESS	45-64	65+
TOTAL	500 100.0	233 100.0	105 100.0	21 100.0	141 100.0	400 100.0	65 100.0	10 100.0	125 100.0	68 100.0	57 100.0	216 100.0	105 100.0	111 100.0	102 100.0	46 100.0	165 100.0	210 100.0	120 100.0
A BIG CITY	125 25.0	66 28.1	24 23.4	6 29.4	29 20.4	97 24.2	17 25.6	3 34.1	125 100.0	68 100.0	57 100.0						41 24.9	53 25.2	30 24.6
A SUBURBAN AREA	216 43.2	98 42.0	45 43.0	10 48.6	63 44.5	173 43.3	27 40.8	5 49.5				216 100.0	105 100.0	111 100.0			82 49.8	92 43.8	41 33.8
A SMALL TOWN	102 20.4	45 19.2	25 23.5	2 9.6	31 21.6	80 20.0	16 24.3	2 16.4							102 100.0		24 14.7	44 21.0	32 26.8
A RURAL AREA	46 9.3	17 7.3	9 8.4	3 12.4	18 12.8	43 10.7	3 5.1									46 100.0	13 8.0	18 8.6	15 12.6
DON'T KNOW REFUSED	11 2.1	8 3.4	2 1.6		1 0.7	7 1.7	3 4.2										4 2.6	3 1.4	3 2.2



T8. How would you describe the area where you currently live? Would you say you live in...

	GOV BALLOT TEST				WATCH DEBATE		VOTER INTENSITY		
	TOTAL	TOT POLS	TOT STAP	UND	YES	NO	10	9-10	7-10
TOTAL	500 100.0	224 100.0	202 100.0	38 100.0	147 100.0	350 100.0	330 100.0	393 100.0	474 100.0
A BIG CITY	125 25.0	60 27.0	46 22.7	8 22.2	38 25.6	86 24.6	98 29.7	108 27.5	122 25.6
A SUBURBAN AREA	216 43.2	101 44.9	86 42.6	14 36.1	67 45.3	148 42.3	136 41.4	167 42.6	202 42.7
A SMALL TOWN	102 20.4	43 19.4	45 22.2	9 23.7	34 23.2	68 19.4	62 18.9	79 20.2	100 21.0
A RURAL AREA	46 9.3	14 6.1	23 11.2	6 15.4	6 4.3	40 11.5	25 7.6	30 7.7	41 8.7
DON'T KNOW REFUSED	11 2.1	6 2.7	3 1.3	1 2.6	2 1.6	8 2.3	8 2.4	8 2.0	10 2.0

Table 9-1

T9. Which of the following age groups applies to you?

	GENDER~MARITAL						AGE					REPUBLICAN			DEMOCRAT			UNAFFILIATED			
	TOTAL	MEN	MEN MARR	MEN SING	WOM	WOM MARR	WOM SING	18-34	35-44	45-54	55-64	65+	REP	REP MEN	REP WOM	DEM	DEM MEN	DEM WOM	IND	IND MEN	IND WOM
TOTAL	500 100.0	240 100.0	155 100.0	85 100.0	260 100.0	165 100.0	95 100.0	90 100.0	75 100.0	95 100.0	115 100.0	120 100.0	175 100.0	96 100.0	79 100.0	165 100.0	72 100.0	93 100.0	155 100.0	69 100.0	86 100.0
18 to 34	90 18.0	31 13.0	11 7.1	20 23.7	59 22.6	22 13.3	37 38.7	90 100.0					7 4.0	3 2.6	5 5.7	27 16.1	12 16.3	15 15.9	53 34.5	15 21.8	38 44.6
35 to 44	75 15.0	37 15.4	23 14.8	14 16.6	38 14.6	24 14.4	14 15.0		75 100.0				23 13.1	16 16.4	7 9.1	30 18.0	13 18.0	17 17.9	22 14.2	8 12.0	14 15.9
45 to 54	95 19.0	46 19.4	30 19.5	16 19.1	49 18.7	34 20.8	14 14.8			95 100.0			39 22.1	18 19.2	20 25.6	25 15.0	8 11.6	16 17.6	31 20.0	19 27.8	12 13.8
55 to 64	115 23.0	62 25.9	41 26.6	21 24.6	53 20.3	42 25.1	11 11.9				115 100.0		48 27.7	31 32.5	17 21.9	44 26.7	17 24.2	27 28.6	21 13.8	13 18.9	8 9.8
65 plus	120 24.0	61 25.4	49 31.6	12 14.2	59 22.7	42 25.1	17 18.4					120 100.0	55 31.6	27 27.7	29 36.4	39 23.7	21 29.2	18 19.4	26 16.5	13 19.5	12 14.2
DON'T KNOW REFUSED	5 1.0	2 0.8	1 0.3	2 1.8	3 1.1	2 1.2	1 1.1						3 1.5	2 1.6	1 1.4	1 0.6		0.5	1 0.9		1 1.7

Table 9-2

T9. Which of the following age groups applies to you?

	LIKELY TO VOTE				ETHNICITY			RESIDENT AREA~GENDER							COMPACT AGE				
	TOTAL	EXT LIKE	VERY LIKE	SOME LIKE	ALDY VOTE	WHI TE	HISP LAT	AA BLCK	BIG CITY	CITY MEN	CITY WOM	SUB RBAN	SUB MEN	SUB WOM	SMAL TOWN	RURL AREA	44 LESS	45-64	65+
TOTAL	500 100.0	233 100.0	105 100.0	21 100.0	141 100.0	400 100.0	65 100.0	10 100.0	125 100.0	68 100.0	57 100.0	216 100.0	105 100.0	111 100.0	102 100.0	46 100.0	165 100.0	210 100.0	120 100.0
18 to 34	90 18.0	49 20.9	21 20.4	5 25.4	15 10.4	69 17.2	17 26.4		20 16.3	11 15.7	10 17.0	44 20.5	12 11.2	33 29.5	14 13.4	7 16.0	90 54.5		
35 to 44	75 15.0	32 13.7	23 22.5	3 14.1	17 11.7	62 15.4	6 9.1	4 42.6	21 16.6	12 16.9	9 16.1	38 17.5	16 15.3	22 19.5	11 10.4	6 12.4	75 45.5		
45 to 54	95 19.0	49 21.0	22 20.9	2 11.5	22 15.4	79 19.7	8 12.1	4 35.6	29 23.4	18 26.1	12 20.2	40 18.6	16 15.6	24 21.4	17 16.8	7 14.7		95 45.2	
55 to 64	115 23.0	48 20.4	21 20.3	6 27.9	40 28.5	92 23.0	14 21.0	2 21.8	24 18.9	10 14.7	14 23.9	52 24.0	37 34.6	15 13.8	27 26.4	11 24.2		115 54.8	
65 plus	120 24.0	53 22.7	16 15.4	4 21.0	47 32.9	94 23.4	20 31.4		30 23.6	17 25.7	12 21.1	41 18.8	24 22.8	16 14.9	32 31.5	15 32.7			120 100.0
DON'T KNOW REFUSED	5 1.0	3 1.3	1 0.5		2 1.1	5 1.2			1 1.2	1 0.8	1 1.7	1 0.7	1 0.5	1 0.9	2 1.5				

Table 9-3

T9. Which of the following age groups applies to you?

	GOV BALLOT TEST				WATCH DEBATE		VOTER INTENSITY		
	TOTAL	TOT POLS	TOT STAP	UND	YES	NO	10	9-10	7-10
TOTAL	500 100.0	224 100.0	202 100.0	38 100.0	147 100.0	350 100.0	330 100.0	393 100.0	474 100.0
18 to 34	90 18.0	47 21.0	10 4.9	20 51.7	19 13.0	71 20.2	55 16.8	67 17.2	81 17.0
35 to 44	75 15.0	36 16.1	28 14.0	5 11.8	20 13.5	55 15.7	43 13.2	55 14.1	71 14.9
45 to 54	95 19.0	42 18.9	47 23.2	6 15.4	27 18.0	66 18.8	68 20.8	82 20.8	94 19.8
55 to 64	115 23.0	50 22.1	55 27.4	5 11.9	41 27.6	74 21.2	72 21.8	84 21.5	108 22.8
65 plus	120 24.0	48 21.2	58 29.0	3 9.1	38 25.9	82 23.4	87 26.3	100 25.4	116 24.4
DON'T KNOW REFUSED	5 1.0	1 0.6	3 1.5		3 2.0	2 0.6	4 1.2	4 1.1	5 1.0

Table 10-1  
 T10. To ensure that we have a representative sample what is your race or ethnicity? Are you white, Hispanic or Latino, black or African American, or do you consider yourself to be part of another racial or ethnic group?

	GENDER~MARITAL							AGE					REPUBLICAN			DEMOCRAT			UNAFFILIATED		
	TOTAL	MEN	MEN MARR	MEN SING	WOM	WOM MARR	WOM SING	18-34	35-44	45-54	55-64	65+	REP	REP MEN	REP WOM	DEM	DEM MEN	DEM WOM	IND	IND MEN	IND WOM
TOTAL	500 100.0	240 100.0	155 100.0	85 100.0	260 100.0	165 100.0	95 100.0	90 100.0	75 100.0	95 100.0	115 100.0	120 100.0	175 100.0	96 100.0	79 100.0	165 100.0	72 100.0	93 100.0	155 100.0	69 100.0	86 100.0
WHITE	400 80.0	185 77.3	129 83.5	56 66.0	215 82.5	144 87.3	70 74.2	69 76.5	62 82.4	79 83.1	92 79.8	94 78.0	155 88.8	83 86.7	72 91.4	120 72.8	46 64.5	74 79.2	121 78.2	54 78.0	68 78.4
HISPANIC LATINO	65 13.0	32 13.3	14 9.4	18 20.5	33 12.7	14 8.2	19 20.5	17 19.0	6 7.9	8 8.3	14 11.9	20 17.0	9 5.3	3 3.0	6 8.0	31 18.8	18 24.9	13 14.1	24 15.3	10 14.8	14 15.7
AFRICAN AMERICAN BLACK	10 2.0	6 2.6	5 3.0	1 1.7	4 1.5	3 1.5	1 1.4		4 5.7	4 3.8	2 1.9		3 1.7	3 3.1		5 2.7	3 4.4	1 1.4	2 1.2		2 2.2
OTHER	22 4.5	15 6.4	6 3.9	9 10.9	7 2.8	4 2.6	3 3.0	4 4.0	3 3.6	4 4.3	7 5.8	6 4.6	7 3.8	7 7.0		9 5.2	4 5.8	4 4.7	7 4.7	4 6.5	3 3.3
DON'T KNOW REFUSED	3 0.5	1 0.4		1 0.8	1 0.6	1 0.4	1 0.9				1 0.6	1 0.6				1 0.5		1 0.6	1 0.6		0.7 0.4

Table 10-2  
 T10. To ensure that we have a representative sample what is your race or ethnicity? Are you white, Hispanic or Latino, black or African American, or do you consider yourself to be part of another racial or ethnic group?

	LIKELY TO VOTE					ETHNICITY			RESIDENT AREA~GENDER							COMPACT AGE			
	TOTAL	EXT LIKE	VERY LIKE	SOME LIKE	ALDY VOTE	WHI TE	HISP LAT	AA BLCK	BIG CITY	CITY MEN	CITY WOM	SUB RBAN	SUB MEN	SUB WOM	SMAL TOWN	RURL AREA	44 LESS	45-64	65+
TOTAL	500 100.0	233 100.0	105 100.0	21 100.0	141 100.0	400 100.0	65 100.0	10 100.0	125 100.0	68 100.0	57 100.0	216 100.0	105 100.0	111 100.0	102 100.0	46 100.0	165 100.0	210 100.0	120 100.0
WHITE	400 80.0	182 78.1	75 71.7	16 77.3	127 89.6	400 100.0			97 77.5	52 77.1	44 77.9	173 80.2	79 75.4	94 84.7	80 78.6	43 92.3	131 79.2	171 81.3	94 78.0
HISPANIC LATINO	65 13.0	33 14.1	23 21.5	3 16.7	6 4.3		65 100.0		17 13.3	10 14.2	7 12.2	27 12.3	16 14.9	11 9.8	16 15.5	3 7.1	23 14.0	22 10.3	20 17.0
AFRICAN AMERICAN BLACK	10 2.0	5 2.3	2 1.8		3 2.0			10 100.0	3 2.7	1 2.2	2 3.4	5 2.3	3 2.9	2 1.7	2 1.6		4 2.6	6 2.7	
OTHER	22 4.5	12 5.1	4 4.3	1 5.6	5 3.6				8 6.1	4 6.3	3 5.9	11 5.0	7 6.6	4 3.4	4 4.0		6 3.8	11 5.1	6 4.6
DON'T KNOW REFUSED	3 0.5	1 0.4	1 0.7		1 0.5							1 0.3	0.2	0.3	0.4	0.6	1 0.4	1 0.6	0.4

Colorado General Election Survey of Likely 2018 Voters, October 29th - 30th, 2018, 500N, 4.38% MoE, Weighted Results, Magellan Strategies, 1685 Boxelder St. Suite 300, Louisville, CO 80027, 303-861-8585  
 Table 10-3  
 T10. To ensure that we have a representative sample what is your race or ethnicity? Are you white, Hispanic or Latino, black or African American, or do you consider yourself to be part of another racial or ethnic group?

	GOV BALLOT TEST			WATCH DEBATE		VOTER INTENSITY			
	TOTAL	TOT POLS	TOT STAP	UND	YES	NO	10	9-10	7-10
TOTAL	500 100.0	224 100.0	202 100.0	38 100.0	147 100.0	350 100.0	330 100.0	393 100.0	474 100.0
WHITE	400 80.0	169 75.6	175 86.7	28 74.0	124 84.1	274 78.2	269 81.7	316 80.6	379 80.0
HISPANIC LATINO	65 13.0	39 17.3	13 6.3	5 13.2	13 9.0	52 14.8	36 10.9	48 12.3	61 13.0
AFRICAN AMERICAN BLACK	10 2.0	6 2.9	3 1.5	1 1.6	3 2.0	7 2.0	7 2.2	8 2.1	10 2.1
OTHER	22 4.5	8 3.8	10 5.0	4 10.4	6 4.3	16 4.6	16 4.8	17 4.5	21 4.5
DON'T KNOW REFUSED	3 0.5	1 0.4	1 0.5	0.8	1 0.6	2 0.4	2 0.5	2 0.5	2 0.5

T11. Are you married, separated or divorced, widowed, single and never been married, or unmarried and living with a partner?

	GENDER~MARITAL						AGE					REPUBLICAN			DEMOCRAT			UNAFFILIATED			
	TOTAL	MEN	MEN MARR	MEN SING	WOM	WOM MARR	WOM SING	18-34	35-44	45-54	55-64	65+	REP	REP MEN	REP WOM	DEM	DEM MEN	DEM WOM	IND	IND MEN	IND WOM
TOTAL	500 100.0	240 100.0	155 100.0	85 100.0	260 100.0	165 100.0	95 100.0	90 100.0	75 100.0	95 100.0	115 100.0	120 100.0	175 100.0	96 100.0	79 100.0	165 100.0	72 100.0	93 100.0	155 100.0	69 100.0	86 100.0
MARRIED	320 64.0	155 64.4	155 100.0		165 63.6	165 100.0		33 36.8	47 62.1	65 68.0	83 71.9	90 75.3	128 73.2	73 76.4	55 69.4	103 62.4	43 59.9	60 64.4	87 56.0	37 53.8	50 57.8
SINGLE NEVER BEEN MARRIED	68 13.5	32 13.5		32 37.8	35 13.6		35 37.4	37 41.0	17 22.2	7 7.4	6 5.4	1 0.7	11 6.1	6 6.7	4 5.3	23 13.7	10 14.2	12 13.3	32 20.7	14 19.8	19 21.5
SEPARATED DIVORCED	46 9.1	26 10.6		26 29.9	20 7.8		20 21.4	3 3.5	5 6.2	12 12.7	12 10.4	14 11.3	12 7.0	10 10.8	2 2.4	21 12.5	9 13.1	11 12.1	13 8.2	6 8.3	7 8.2
WIDOWED	23 4.7	4 1.8		4 5.1	19 7.3		19 20.1	6 7.1		3 3.5	6 5.3	7 5.8	7 3.9	1 0.6	6 7.8	7 4.3	2 2.3	5 5.9	10 6.2	2 3.1	7 8.6
UNMARRIED LIVING WITH A PARTNER	19 3.7	12 4.8		12 13.5	7 2.7		7 7.4	10 10.7	4 5.0	3 2.7	2 1.9		5 3.0	1 1.2	4 5.2	7 4.5	6 7.9	2 1.9	6 3.6	5 6.8	1 1.0
NO OPINION	25 4.9	12 4.9		12 13.7	13 5.0		13 13.7	1 1.0	3 4.3	5 5.7	6 5.1	8 6.9	12 6.8	4 4.3	8 10.0	4 2.5	2 2.7	2 2.4	8 5.3	6 8.2	2 2.9



Table 11-2

T11. Are you married, separated or divorced, widowed, single and never been married, or unmarried and living with a partner?

	LIKELY TO VOTE				ETHNICITY			RESIDENT AREA~GENDER							COMPACT AGE				
	TOTAL	EXT LIKE	VERY LIKE	SOME LIKE	ALDY VOTE	WHI TE	HISP LAT	AA BLCK	BIG CITY	CITY MEN	CITY WOM	SUB RBAN	SUB MEN	SUB WOM	SMAL TOWN	RURL AREA	44 LESS	45-64	65+
TOTAL	500 100.0	233 100.0	105 100.0	21 100.0	141 100.0	400 100.0	65 100.0	10 100.0	125 100.0	68 100.0	57 100.0	216 100.0	105 100.0	111 100.0	102 100.0	46 100.0	165 100.0	210 100.0	120 100.0
MARRIED	320 64.0	143 61.1	65 61.7	8 37.7	105 74.2	273 68.3	28 43.2	7 72.1	79 63.5	43 63.7	36 63.1	139 64.2	70 66.5	69 62.0	63 61.6	35 74.7	80 48.3	147 70.1	90 75.3
SINGLE NEVER BEEN MARRIED	68 13.5	37 15.8	12 11.5	7 34.3	12 8.3	44 11.1	16 23.9	3 27.9	21 16.8	13 19.8	8 13.2	24 11.3	8 7.8	16 14.6	14 13.9	5 9.9	54 32.4	13 6.3	1 0.7
SEPARATED DIVORCED	46 9.1	15 6.4	12 11.1	5 22.4	15 10.3	38 9.6	6 9.4		10 7.7	4 6.5	5 9.0	22 10.2	15 14.2	7 6.4	11 11.1	3 5.9	8 4.7	24 11.4	14 11.3
WIDOWED	23 4.7	12 5.1	5 4.5		7 4.8	14 3.5	6 8.5		8 6.3	1 2.0	7 11.5	9 4.4	1 0.9	9 7.8	6 5.8		7 4.0	9 4.5	7 5.8
UNMARRIED LIVING WITH A PARTNER	19 3.7	10 4.4	7 6.5	1 1.7	2 0.9	14 3.6	3 4.5		5 3.8	3 4.4	2 3.1	8 3.5	3 3.0	4 4.0	6 6.1		13 8.1	5 2.2	
NO OPINION	25 4.9	17 7.1	5 4.7	1 3.9	2 1.6	16 3.9	7 10.5		2 1.9	2 3.6		14 6.5	8 7.7	6 5.3	1 1.4	4 9.4	4 2.5	11 5.4	8 6.9

T11. Are you married, separated or divorced, widowed, single and never been married, or unmarried and living with a partner?

	GOV BALLOT TEST				WATCH DEBATE		VOTER INTENSITY		
	TOTAL	TOT POLS	TOT STAP	UND	YES	NO	10	9-10	7-10
TOTAL	500 100.0	224 100.0	202 100.0	38 100.0	147 100.0	350 100.0	330 100.0	393 100.0	474 100.0
MARRIED	320 64.0	138 61.6	140 69.5	18 48.1	99 67.1	219 62.4	217 65.7	264 67.2	305 64.3
SINGLE NEVER BEEN MARRIED	68 13.5	32 14.4	15 7.3	16 42.9	14 9.8	53 15.2	40 12.3	50 12.7	62 13.1
SEPARATED DIVORCED	46 9.1	29 13.0	14 7.0		14 9.8	31 8.9	30 9.1	31 7.9	46 9.6
WIDOWED	23 4.7	11 4.8	9 4.4		5 3.1	19 5.4	22 6.5	22 5.7	23 4.9
UNMARRIED LIVING WITH A PARTNER	19 3.7	10 4.3	5 2.6	3 8.2	8 5.5	11 3.0	10 3.1	14 3.5	18 3.8
NO OPINION	25 4.9	4 1.9	19 9.3	0.8	7 4.8	18 5.0	11 3.4	12 3.1	20 4.2





