



# ALASKA LIKELY VOTER OPINION SURVEY

October 19-22, 2018

Tracker #4

# METHODOLOGY

**FIELDING DATES:** October 19-22, 2018

**FIELDING METHODOLOGY:** Telephone – landline and cellphone

**SAMPLE SIZE:** 500 Alaska registered voters, certain or very likely to vote in the General Election

**PHONE TYPE:** 158 landline, 342 cell

**MARGIN OF ERROR:**  $\pm 4.4\%$  at 95% confidence

**WEIGHTING:** Data was weighted to yield a sample with a representative distribution by gender, geographical area, age, race and political party affiliation.

**DATA ANALYSIS:** SPSS

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# TABLE OF CONTENTS

QUESTIONNAIRE AND FREQUENCIES.....	1 - 6
CROSSTABULATION TABLES:	
MARK BEGICH'S RATING:	
Row Percents .....	7 - 8
MIKE DUNLEAVY'S RATING:	
Row Percents .....	9 - 10
BILL WALKER'S RATING:	
Row Percents .....	11 - 12
COMPUTED 2018 GOVERNOR RACE – WALKER ENDORSEMENT ONLY:	
Row Percents .....	13 - 14
COMPUTED 2018 GOVERNOR RACE – WALKER ACTIVE ROLE:	
Row Percents .....	15 - 16



## ALASKA POLITICAL OPINION SURVEY OCTOBER 19-22, 2018

Hello, my name is \_\_\_\_\_ and I'm calling for Alaska Survey Research, an Alaska public opinion research firm. We are conducting a brief public opinion survey today that will take no more than five minutes.

IF CELLPHONE RESPONDENT... We'd like to get your input to the survey as a cellphone respondent. We've deliberately called you in the evening/on the weekend so that hopefully we're not using up your minutes, and we'd like to ask if you can safely respond to the survey where you are right now.

IF LANDLINE RESPONDENT... Is this a residential telephone? IF "YES", CONTINUE... If they are available, I'd like to speak with the youngest male aged 18 or older in your household. (IF AVAILABLE, SWITCH AND REPEAT INTRO. IF NOT AVAILABLE...) How about the youngest female aged 18 or older? (IF AVAILABLE, SWITCH AND REPEAT INTRO. IF NOT AVAILABLE, CONTINUE WITH RESPONDENT.)

All phone numbers used for this survey were randomly generated. We don't know your name, but your opinions are important to us, and we'd appreciate your participation if that's OK with you. Of course, your responses will be completely confidential.

S1. Are you registered to vote in the State of Alaska?

	REGISTERED TO VOTE:	
	Count	%
Yes	500	100.0%



S2. What is the zipcode where you live?

You live in \_\_\_\_\_ (INSERT ZIP COMMUNITY), is that correct?

ZIP AREAS OF ALASKA:		
	Count	%
Anchorage	206	41.2%
MatSu	67	13.5%
Kenai Peninsula	45	9.1%
Fairbanks	63	12.5%
Haines	2	.4%
Hoonah/Angoon	3	.6%
Juneau	29	5.9%
Ketchikan	11	2.2%
Petersburg	2	.4%
Prince of Wales	3	.6%
Sitka	7	1.4%
Wrangell	2	.3%
Aleutians East	2	.4%
Aleutians West	6	1.1%
Bethel	7	1.4%
Bristol Bay	0	.1%
Dillingham	1	.2%
Kusilvak	0	.1%
Nome	7	1.5%
North Slope	7	1.3%
Northwest Arctic	3	.6%
Yukon-Koyukuk	2	.5%
Denali	1	.3%
Kodiak	7	1.4%
Valdez/Cordova	9	1.9%
Southeast Fairbanks	6	1.1%

AREAS OF ALASKA:		
	Count	%
Southeast	59	11.8%
Rural	36	7.3%
Southcentral	136	27.2%
Anchorage	206	41.2%
Fairbanks	63	12.5%

1. How likely are you to vote in the general election to be held November 6th this year? Would you say you're absolutely certain, very likely, somewhat likely or not at all likely?

LIKELINESS TO VOTE:		
	Count	%
Certain	368	73.6%
Very likely	132	26.4%

2. I'm now going to read you the names of some public figures. Please tell me whether your feelings towards them are very positive, somewhat positive, somewhat negative or very negative, or if you have never heard of them?

4                      3                      2                      1                      0  
 VERY                  SOMEWHAT                  SOMEWHAT                  VERY                  WHO?  
 POSITIVE              POSITIVE              NEUTRAL              NEGATIVE              NEGATIVE

Mike Dunleavy:

MIKE DUNLEAVY'S RATING:		
	Count	%
Very positive	121	24.2%
Somewhat positive	104	20.7%
Neutral	82	16.4%
Somewhat negative	60	12.0%
Very negative	96	19.3%
Who?	37	7.4%

Mean = 2.201

Mark Begich:

MARK BEGICH'S RATING:		
	Count	%
Very positive	82	16.5%
Somewhat positive	146	29.1%
Neutral	70	14.1%
Somewhat negative	76	15.2%
Very negative	115	23.0%
Who?	10	2.0%

Mean = 2.008

Bill Walker:

BILL WALKER'S RATING:		
	Count	%
Very positive	72	14.5%
Somewhat positive	96	19.2%
Neutral	72	14.3%
Somewhat negative	106	21.3%
Very negative	147	29.4%
Who?	7	1.4%

Mean = 1.677

3A. As you may have heard, a few days ago Lieutenant Governor Byron Mallott resigned from office, and also stepped down from his role as Governor Bill Walker's running mate. I am going to present two scenarios to you that describe how things might go from here, and ask you how you think you might vote under each scenario. In Scenario 1, Governor Walker terminates his campaign and endorses the campaign of Democrat Mark Begich. Because election ballots have already been printed, Walker's name will still appear on the ballot. If the election was held today under this scenario, and the candidates for Governor were (READ LIST) for whom would you vote for Governor?

COMPUTED 2018 GOVERNOR RACE - WALKER ENDORSEMENT ONLY:		
	Count	%
Mark Begich	218	43.7%
Mike Dunleavy	241	48.3%
Bill Walker	27	5.3%
Undecided	13	2.7%

3B. OK, Scenario 2 is similar. Under this scenario, Governor Walker terminates his campaign, endorses Democrat Mark Begich, and then joins the Begich campaign, assuming an active role, making appearances at events and in advertising, talking particularly about continuing his work promoting gasline issues in a Begich administration, just as he did as Governor. Again, because election ballots have already been printed, Walker's name will still appear on the ballot. If the election was held today under this scenario, and the candidates for Governor were (READ LIST) for whom would you vote for Governor?

COMPUTED 2018 GOVERNOR RACE - WALKER ACTIVE ROLE:		
	Count	%
Mark Begich	220	44.1%
Mike Dunleavy	253	50.6%
Bill Walker	12	2.4%
Undecided	14	2.9%

The following questions are for statistical purposes only.

4A. (IF LANDLINE, THEN ASK...) Do you use a cellphone?

4B. (IF CELLPHONE, THEN ASK...) Do you have a landline telephone in your home?

LANDLINE/CELL STATUS:		
	Count	%
Land only	14	2.7%
Both	165	33.0%
Cell only	321	64.2%

5. What is your registered party affiliation? Are you a Democrat, a Republican, are you registered with another party, or are you no party?

PARTY AFFILIATION:		
	Count	%
Democrat	73	14.5%
Republican	146	29.2%
Other party	34	6.9%
No party	247	49.4%

6. Politically, do you consider yourself to be conservative, moderate or progressive?

POLITICAL IDEOLOGY:		
	Count	%
Conservative	200	40.1%
Moderate	199	39.8%
Progressive	100	20.1%

7. In what year were you born?

AGE OF RESPONDENT:		
	Count	%
18-24	34	7.2%
25-34	77	16.2%
35-44	80	16.8%
45-54	94	19.6%
55-64	106	22.2%
65+	86	18.0%



8. Are you married or single?

MARITAL STATUS:		
	Count	%
Married	260	54.2%
Single	219	45.8%

9. Which one of the following best describes your race? (READ LIST)

RACE OF RESPONDENT:		
	Count	%
White	347	73.2%
Black/African American	2	.5%
Asian	9	1.9%
Hawaiian/Pacific Islander	5	1.0%
Alaska Native/American Indian	35	7.4%
Combination	76	16.0%

10. GENDER...

GENDER OF RESPONDENT:		
	Count	%
Male	249	49.9%
Female	250	50.1%

That completes the survey. I have a telephone number for Alaska Survey Research that you can call with any comments, compliments or complaints. Would you like the number? (907-278-4600)

Thank you very much for your help. Goodbye.

MARITAL STATUS BY GENDER:		
	Count	%
Married males	130	27.1%
Married females	130	27.1%
Single males	109	22.8%
Single females	110	22.9%

# CROSSTABULATION TABLES

Mark Begich's Rating

Row Percents

	MARK BEGICH'S RATING:				Total
	Positive	Negative	Neutral	Who?	Col %
	Row %	Row %	Row %	Row %	
LIKELINESS TO VOTE:					
Certain	47.5%	40.9%	10.0%	1.5%	73.6%
Very likely	40.3%	30.8%	25.5%	3.4%	26.4%
COMPUTED 2018 GOVERNOR RACE - WALKER ENDORSEMENT ONLY:					
Mark Begich	83.2%	3.2%	9.8%	3.7%	43.7%
Mike Dunleavy	12.9%	69.2%	17.0%	.9%	48.3%
Bill Walker	40.8%	47.1%	12.1%		5.3%
Undecided	30.4%	34.1%	35.5%		2.7%
COMPUTED 2018 GOVERNOR RACE - WALKER ACTIVE ROLE:					
Mark Begich	83.5%	3.9%	11.2%	1.5%	44.1%
Mike Dunleavy	15.5%	67.4%	15.3%	1.8%	50.6%
Bill Walker	10.4%	50.2%	19.5%	19.8%	2.4%
Undecided	24.0%	43.5%	32.5%		2.9%
LANDLINE/CELL STATUS:					
Land only	20.5%	63.3%	16.3%		2.7%
Both	48.4%	40.4%	10.8%	.5%	33.0%
Cell only	45.3%	36.1%	15.7%	2.9%	64.2%
PARTY AFFILIATION:					
Democrat	84.5%	3.0%	11.8%	.6%	14.5%
Republican	16.6%	64.2%	19.0%	.2%	29.2%
Other party	37.0%	54.6%	8.5%		6.9%
No party	52.5%	31.1%	12.6%	3.8%	49.4%
POLITICAL IDEOLOGY:					
Conservative	19.3%	68.2%	12.5%		40.1%
Moderate	55.9%	24.2%	16.4%	3.5%	39.8%
Progressive	77.9%	6.1%	12.8%	3.2%	20.1%
AGE OF RESPONDENT:					
18-34	47.6%	30.8%	19.4%	2.1%	23.4%
35-44	50.6%	21.7%	21.9%	5.8%	16.8%
45-54	42.7%	47.2%	10.1%		19.6%
55+	45.0%	44.0%	9.3%	1.7%	40.2%
MARITAL STATUS:					
Married	43.5%	42.1%	13.4%	1.1%	54.2%
Single	48.9%	32.3%	15.4%	3.4%	45.8%
RACE OF RESPONDENT:					
White	46.2%	38.7%	13.6%	1.5%	73.2%
Non-white	45.2%	34.4%	16.6%	3.8%	26.8%
GENDER OF RESPONDENT:					
Male	40.0%	45.0%	14.9%	.1%	49.9%
Female	51.2%	31.6%	13.3%	3.9%	50.1%
MARITAL STATUS BY GENDER:					
Married males	30.8%	51.8%	17.4%		27.1%
Married females	56.2%	32.3%	9.4%	2.2%	27.1%
Single males	50.5%	35.8%	13.4%	.3%	22.8%
Single females	47.4%	28.8%	17.4%	6.4%	22.9%
Total	46.0%	37.6%	14.3%	2.1%	100.0%

# CROSSTABULATION TABLES

Mike Dunleavy's Rating

Row Percents

	MIKE DUNLEAVY'S RATING:				Total
	Positive	Negative	Neutral	Who?	Col %
	Row %	Row %	Row %	Row %	
<b>LIKELINESS TO VOTE:</b>					
Certain	47.7%	36.4%	12.7%	3.2%	73.6%
Very likely	37.3%	16.9%	26.8%	19.0%	26.4%
<b>COMPUTED 2018 GOVERNOR RACE - WALKER ENDORSEMENT ONLY:</b>					
Mark Begich	11.2%	61.4%	18.1%	9.4%	43.7%
Mike Dunleavy	80.2%	2.2%	11.8%	5.7%	48.3%
Bill Walker	16.5%	45.9%	27.5%	10.2%	5.3%
Undecided	16.2%	33.7%	50.0%		2.7%
<b>COMPUTED 2018 GOVERNOR RACE - WALKER ACTIVE ROLE:</b>					
Mark Begich	10.2%	65.3%	16.2%	8.3%	44.1%
Mike Dunleavy	78.7%	1.4%	13.6%	6.3%	50.6%
Bill Walker	7.3%	24.9%	52.0%	15.8%	2.4%
Undecided	15.0%	39.2%	39.6%	6.2%	2.9%
<b>LANDLINE/CELL STATUS:</b>					
Land only	63.5%	20.9%	4.9%	10.6%	2.7%
Both	43.9%	36.2%	11.2%	8.7%	33.0%
Cell only	44.7%	29.1%	19.6%	6.6%	64.2%
<b>PARTY AFFILIATION:</b>					
Democrat	12.7%	61.2%	15.3%	10.8%	14.5%
Republican	79.8%	7.7%	11.5%	1.0%	29.2%
Other party	39.8%	30.8%	28.5%	.8%	6.9%
No party	34.5%	36.3%	18.0%	11.1%	49.4%
<b>POLITICAL IDEOLOGY:</b>					
Conservative	73.0%	5.9%	12.4%	8.7%	40.1%
Moderate	33.9%	38.6%	20.6%	6.9%	39.8%
Progressive	10.7%	67.4%	16.2%	5.7%	20.1%
<b>AGE OF RESPONDENT:</b>					
18-34	35.5%	28.9%	22.3%	13.3%	23.4%
35-44	41.2%	29.8%	21.3%	7.6%	16.8%
45-54	56.2%	29.2%	12.2%	2.4%	19.6%
55+	45.5%	35.1%	13.1%	6.3%	40.2%
<b>MARITAL STATUS:</b>					
Married	46.7%	34.8%	13.2%	5.3%	54.2%
Single	40.5%	27.9%	21.0%	10.5%	45.8%
<b>RACE OF RESPONDENT:</b>					
White	43.5%	38.2%	11.0%	7.2%	73.2%
Non-white	45.6%	12.9%	32.7%	8.8%	26.8%
<b>GENDER OF RESPONDENT:</b>					
Male	55.8%	24.2%	13.3%	6.7%	49.9%
Female	34.1%	38.3%	19.5%	8.1%	50.1%
<b>MARITAL STATUS BY GENDER:</b>					
Married males	54.6%	28.4%	13.3%	3.8%	27.1%
Married females	38.8%	41.2%	13.1%	6.9%	27.1%
Single males	54.8%	20.3%	14.1%	10.8%	22.8%
Single females	26.4%	35.5%	27.9%	10.3%	22.9%
Total	43.9%	31.6%	16.8%	7.7%	100.0%

# CROSSTABULATION TABLES

## Bill Walker's Rating

### Row Percents

	BILL WALKER'S RATING:				Total
	Positive	Negative	Neutral	Who?	Col %
	Row %	Row %	Row %	Row %	
<b>LIKELINESS TO VOTE:</b>					
Certain	36.8%	51.6%	11.4%	.2%	73.6%
Very likely	24.7%	48.1%	22.6%	4.5%	26.4%
<b>COMPUTED 2018 GOVERNOR RACE - WALKER ENDORSEMENT ONLY:</b>					
Mark Begich	51.4%	29.4%	16.5%	2.7%	43.7%
Mike Dunleavy	11.0%	77.9%	10.7%	.3%	48.3%
Bill Walker	89.8%	1.2%	9.0%		5.3%
Undecided	40.0%	5.4%	54.6%		2.7%
<b>COMPUTED 2018 GOVERNOR RACE - WALKER ACTIVE ROLE:</b>					
Mark Begich	56.3%	24.9%	17.2%	1.6%	44.1%
Mike Dunleavy	11.9%	77.9%	9.8%	.3%	50.6%
Bill Walker	62.1%		18.0%	19.8%	2.4%
Undecided	44.9%	8.0%	47.0%		2.9%
<b>LANDLINE/CELL STATUS:</b>					
Land only	22.3%	67.7%	10.0%		2.7%
Both	41.7%	44.8%	12.3%	1.2%	33.0%
Cell only	30.0%	53.0%	15.5%	1.5%	64.2%
<b>PARTY AFFILIATION:</b>					
Democrat	61.4%	25.5%	11.9%	1.2%	14.5%
Republican	16.0%	72.2%	11.2%	.6%	29.2%
Other party	23.9%	60.2%	15.9%		6.9%
No party	37.2%	44.0%	16.7%	2.1%	49.4%
<b>POLITICAL IDEOLOGY:</b>					
Conservative	14.2%	74.8%	9.0%	2.0%	40.1%
Moderate	40.9%	35.7%	21.9%	1.4%	39.8%
Progressive	58.1%	32.0%	10.0%		20.1%
<b>AGE OF RESPONDENT:</b>					
18-34	24.2%	57.0%	17.7%	1.1%	23.4%
35-44	31.1%	52.6%	16.3%		16.8%
45-54	39.0%	50.0%	11.0%		19.6%
55+	39.0%	46.0%	12.1%	2.9%	40.2%
<b>MARITAL STATUS:</b>					
Married	38.7%	50.5%	9.2%	1.7%	54.2%
Single	29.1%	49.5%	20.2%	1.1%	45.8%
<b>RACE OF RESPONDENT:</b>					
White	34.3%	52.5%	12.9%	.4%	73.2%
Non-white	30.6%	48.4%	16.7%	4.4%	26.8%
<b>GENDER OF RESPONDENT:</b>					
Male	27.2%	57.8%	13.9%	1.1%	49.9%
Female	40.0%	43.6%	14.8%	1.6%	50.1%
<b>MARITAL STATUS BY GENDER:</b>					
Married males	29.0%	62.1%	7.5%	1.5%	27.1%
Married females	48.3%	39.0%	10.9%	1.8%	27.1%
Single males	26.5%	51.7%	21.0%	.8%	22.8%
Single females	31.7%	47.4%	19.5%	1.5%	22.9%
Total	34.3%	50.1%	14.2%	1.4%	100.0%

## CROSSTABULATION TABLES

Computed 2018 Governor's Race – Walker Endorsement Only

Row Percents



	COMPUTED 2018 GOVERNOR RACE - WALKER ENDORSEMENT ONLY:				Total
	Mark Begich	Mike Dunleavy	Bill Walker	Undecided	Col %
	Row %	Row %	Row %	Row %	
LIKELINESS TO VOTE:					
Certain	45.5%	46.8%	5.5%	2.2%	73.6%
Very likely	38.8%	52.4%	4.7%	4.0%	26.4%
BILL WALKER'S RATING:					
Positive	66.8%	15.8%	14.2%	3.2%	33.6%
Negative	25.3%	74.3%	.1%	.3%	50.7%
Neutral	50.3%	36.2%	3.3%	10.1%	14.3%
Who?	87.8%	12.2%			1.4%
MARK BEGICH'S RATING:					
Positive	79.8%	13.7%	4.8%	1.8%	45.6%
Negative	3.7%	87.4%	6.5%	2.4%	38.3%
Neutral	30.5%	58.2%	4.6%	6.7%	14.1%
Who?	79.2%	20.8%			2.0%
MIKE DUNLEAVY'S RATING:					
Positive	10.9%	86.2%	2.0%	1.0%	44.9%
Negative	85.9%	3.4%	7.8%	2.9%	31.2%
Neutral	48.2%	34.8%	8.9%	8.1%	16.4%
Who?	55.3%	37.4%	7.3%		7.4%
LANDLINE/CELL STATUS:					
Land only	5.1%	62.4%	11.4%	21.1%	2.7%
Both	43.5%	48.6%	4.8%	3.2%	33.0%
Cell only	45.5%	47.6%	5.3%	1.6%	64.2%
PARTY AFFILIATION:					
Democrat	85.7%	1.1%	11.0%	2.2%	14.5%
Republican	11.1%	86.7%	1.7%	.5%	29.2%
Other party	39.4%	53.2%		7.4%	6.9%
No party	51.2%	38.8%	6.5%	3.4%	49.4%
POLITICAL IDEOLOGY:					
Conservative	14.7%	82.3%	2.3%	.7%	40.1%
Moderate	54.4%	34.0%	7.0%	4.6%	39.8%
Progressive	80.7%	8.6%	8.0%	2.8%	20.1%
AGE OF RESPONDENT:					
18-34	49.2%	46.9%	3.4%	.6%	23.4%
35-44	58.9%	39.0%	2.1%		16.8%
45-54	34.1%	55.8%	5.2%	4.9%	19.6%
55+	39.9%	48.7%	8.5%	2.9%	40.2%
MARITAL STATUS:					
Married	38.9%	51.6%	7.4%	2.1%	54.2%
Single	50.6%	42.8%	3.4%	3.2%	45.8%
RACE OF RESPONDENT:					
White	43.0%	50.3%	5.1%	1.6%	73.2%
Non-white	46.7%	41.0%	6.8%	5.5%	26.8%
GENDER OF RESPONDENT:					
Male	34.9%	57.9%	4.6%	2.6%	49.9%
Female	52.5%	38.8%	6.0%	2.7%	50.1%
MARITAL STATUS BY GENDER:					
Married males	27.2%	63.8%	6.0%	3.0%	27.1%
Married females	50.6%	39.3%	8.8%	1.2%	27.1%
Single males	44.4%	49.7%	3.5%	2.3%	22.8%
Single females	56.8%	35.9%	3.3%	4.0%	22.9%
Total	44.3%	47.6%	5.5%	2.6%	100.0%

## CROSSTABULATION TABLES

Computed 2018 Governor's Race – Walker Active Role

Row Percents

	COMPUTED 2018 GOVERNOR RACE - WALKER ACTIVE ROLE:				Total
	Mark Begich	Mike Dunleavy	Bill Walker	Undecided	Col %
	Row %	Row %	Row %	Row %	
LIKELINESS TO VOTE:					
Certain	46.7%	48.4%	2.3%	2.6%	73.6%
Very likely	36.9%	56.7%	2.8%	3.7%	26.4%
BILL WALKER'S RATING:					
Positive	73.7%	17.9%	4.5%	3.9%	33.6%
Negative	21.7%	77.8%		.5%	50.7%
Neutral	52.9%	34.6%	3.0%	9.5%	14.3%
Who?	52.4%	12.2%	35.5%		1.4%
MARK BEGICH'S RATING:					
Positive	80.7%	17.2%	.6%	1.5%	45.6%
Negative	4.5%	89.1%	3.2%	3.3%	38.3%
Neutral	35.1%	54.9%	3.3%	6.7%	14.1%
Who?	31.4%	45.2%	23.5%		2.0%
MIKE DUNLEAVY'S RATING:					
Positive	10.0%	88.7%	.4%	1.0%	44.9%
Negative	92.2%	2.2%	1.9%	3.6%	31.2%
Neutral	43.4%	42.0%	7.6%	7.0%	16.4%
Who?	49.6%	42.8%	5.2%	2.4%	7.4%
LANDLINE/CELL STATUS:					
Land only	5.1%	62.4%	11.4%	21.1%	2.7%
Both	46.1%	47.2%	2.7%	4.0%	33.0%
Cell only	44.7%	51.8%	1.9%	1.6%	64.2%
PARTY AFFILIATION:					
Democrat	94.9%	1.6%	1.4%	2.2%	14.5%
Republican	11.3%	87.0%	1.2%	.5%	29.2%
Other party	34.1%	57.2%		8.7%	6.9%
No party	49.9%	42.6%	3.8%	3.7%	49.4%
POLITICAL IDEOLOGY:					
Conservative	14.0%	84.0%	.4%	1.5%	40.1%
Moderate	53.5%	37.4%	3.7%	5.3%	39.8%
Progressive	85.6%	9.8%	3.7%	.9%	20.1%
AGE OF RESPONDENT:					
18-34	52.4%	46.3%		1.4%	23.4%
35-44	53.9%	46.1%			16.8%
45-54	35.8%	58.4%	.8%	4.9%	19.6%
55+	41.2%	49.8%	5.9%	3.0%	40.2%
MARITAL STATUS:					
Married	41.9%	53.1%	3.0%	2.0%	54.2%
Single	48.8%	45.4%	2.0%	3.8%	45.8%
RACE OF RESPONDENT:					
White	44.4%	51.3%	2.3%	2.0%	73.2%
Non-white	46.0%	45.6%	3.3%	5.2%	26.8%
GENDER OF RESPONDENT:					
Male	35.6%	60.9%	.9%	2.6%	49.9%
Female	52.6%	40.4%	3.9%	3.1%	50.1%
MARITAL STATUS BY GENDER:					
Married males	30.3%	66.7%	.5%	2.4%	27.1%
Married females	53.4%	39.5%	5.5%	1.7%	27.1%
Single males	43.9%	51.4%	1.5%	3.2%	22.8%
Single females	53.8%	39.4%	2.4%	4.5%	22.9%
Total	45.1%	49.6%	2.5%	2.8%	100.0%