

# **Americans' Attitudes about Abortion:** From Legality to a Values-Based Framework

# Three Surveys Reveal both Malleability and Nuance of Abortion Attitudes

Washington, DC, August 14, 2018 -

1. When you think about abortion, which of the following is closest to your view?

	Total (n=2 01)	Republic ans (n=66)	Democra ts (n=72)	Independe nts (n=45)
Abortion should be legal in all cases	23%	7%	36%	31%
Abortion should be legal in most cases	27	24	34	22
Abortion should be Illegal in most cases	23	42	15	20
Abortion should be illegal in all cases	11	18	3	17
Don't know	14	10	12	10

2. When you think about abortion, which of the following is closest to your view?

	Total (n=2 01)	Republic ans (n=79)	Democra ts (n=64)	Independe nts (n=31)
Abortion should remain legal in the U.S.	29%	14%	50%	17%
Abortion should remain legal in the U.S., but with some limitations	24	23	19	36
Abortion should be Illegal in most cases but with some exceptions	26	41	11	25
Abortion should be Illegal in all cases	13	15	11	8

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3. Abortion has been legal in the United States since the 1973 Supreme Court decision Roe v. Wade that established a woman's right to an abortion. When you think about abortion, which of the following is closest to your view?

	Total (n=2 00)	Republic ans (n=77)	Democra ts (n=63)	Independe nts (n=42)
Abortion should remain legal in the U.S. in all cases	26%	13%	38%	26%
Abortion should remain legal in the U.S. in most cases	29	31	28	31
Abortion should be Illegal in most cases	20	32	15	12
Abortion should be Illegal in all cases	20	18	17	26
Don't know	5	6	2	5

4. When you think about abortion, which of the following is closest to your view?

	Total (n=2 01)	Republic ans (n=63)	Democra ts (n=70)	Independe nts (n=43)
Abortion should remain legal and available to women in the U.S.	43%	24%	65%	33%
Abortion should remain legal in the U.S., but there should be limitations on when a woman can get an abortion	24	21	24	23
Abortion should be illegal for women in most cases	15	21	2	31
We should change the law so abortion is illegal in all cases and a woman can never get an abortion	14	31	9	8
Don't know	4	3	1	5

5. Abortion has been legal in the United States since the 1973 Supreme Court decision Roe v. Wade that established a woman's right to an abortion. When you think about abortion, which of the following is closest to your view?

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	Total (n=2 01)	Republic ans (n=71)	Democra ts (n=65)	Independe nts (n=37)
Abortion should remain legal and available to women in the U.S.	39%	21%	55%	45%
Abortion should remain legal in the U.S., but there should be limitations on when a woman can get an abortion	26	34	20	22
Abortion should be illegal for women in most cases	18	31	14	8
We should change the law so abortion is illegal in all cases and a woman can never get an abortion	7	7	7	12
Don't know	11	6	4	13

#### 6. How would you describe the area in which you live?

	Total (n=1,0 04)	Republic ans (n=356)	Democra ts (n=334)	Independe nts (n=198)
Rural	24%	27%	18%	28%
Suburban	49	54	45	51
Urban	28	20	37	21

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- 1. For each of the following, please indicate to what extent you agree or disagree with that statement. Keep in mind your answers are confidential
  - a. We need to protect the rights of the unborn.

	Total (n=1,00 3)	Republic ans (n=341)	Democrats (n=347)	Independent s (n=209)
7-Strongly agree	32%	48%	22%	25%
6	11	16	10	8
5	14	12	14	18
4	21	16	22	23
3	9	4	13	11
2	6	3	8	8
1-Strongly disagree	7	2	11	6
Top 3 (Net)	58%	76%	45%	51%
Bottom 3 (Net)	22%	8	33	26

b. It is not for me to judge a woman who seeks an abortion.

	Total (n=1,00 3)	Republic ans (n=341)	Democrats (n=347)	Independent s (n=209)
7-Strongly agree	54%	34%	70%	55%
6	14	14	13	18
5	10	14	8	10
4	11	16	7	10
3	3	6	1	2
2	2	5	1	1
1-Strongly disagree	5	10	1	4

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Top 3 (Net)	79%	63%	90%	83%
Bottom 3 (Net)	10%	21%	3%	7%

c. My religious values mean that I cannot support abortion.

	Total (n=1,00 3)	Republic ans (n=341)	Democrats (n=347)	Independent s (n=209)
7-Strongly agree	21%	36%	11%	13%
6	9	12	9	9
5	8	11	8	6
4	13	16	8	17
3	7	6	7	9
2	7	5	8	9
1-Strongly disagree	34	13	49	38
Top 3 (Net)	39%	59%	28%	27%
Bottom 3 (Net)	49%	25%	64%	56%

d. Women who have abortions should receive support and compassion.

	Total (n=1,00 3)	Republic ans (n=341)	Democrats (n=347)	Independent s (n=209)
7-Strongly agree	44%	31%	60%	42%
6	17	16	17	20
5	14	19	9	14
4	11	11	7	16
3	5	7	3	4
2	4	7	2	1
1-Strongly disagree	5	9	2	3
Top 3 (Net)	75%	67%	86%	76%
Bottom 3 (Net)	14%	23%	6%	8%

e. Access to abortion care is essential to women's health.

	Total (n=1,00 3)	Republic ans (n=341)	Democrats (n=347)	Independent s (n=209)
7-Strongly agree	36%	16%	52%	39%
6	13	9	18	12
5	14	15	14	12
4	14	17	9	19

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3	5	7	3	7
2	4	7	1	2
1-Strongly disagree	14	29	3	10
Top 3 (Net)	63%	40%	83%	63%
Bottom 3 (Net)	23%	43%	8%	19%

f. If women cannot access safe abortion care it will endanger their health and well-being.

	Total (n=1,00 3)	Republic ans (n=341)	Democrats (n=347)	Independent s (n=209)
7-Strongly agree	46%	26%	61%	45%
6	13	12	15	14
5	12	13	11	12
4	13	18	8	18
3	4	8	1	4
2	3	7	1	1
1-Strongly disagree	9	16	3	6
Top 3 (Net)	71%	51%	86%	71%
Bottom 3 (Net)	16%	31%	6%	12%

g. I do not believe the government should prevent a woman from making her own decision about whether or not to have an abortion

	Total (n=1,00 3)	Republic ans (n=341)	Democrats (n=347)	Independent s (n=209)
7-Strongly agree	48%	24%	65%	49%
6	12	12	13	14
5	10	13	8	11
4	11	16	4	13
3	5	11	4	3
2	4	8	2	1
1-Strongly disagree	10	17	5	9
Top 3 (Net)	70%	49%	85%	74%
Bottom 3 (Net)	19%	35%	10%	13%

h. Women should be able to make decisions about abortion with dignity and respect.

(n=1,00 ans bemocrats s				Democrats (n=347)	Independent s (n=209)
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7-Strongly agree	48%	27%	66%	48%
6	12	13	12	14
5	13	17	8	17
4	13	15	9	13
3	4	9	1	2
2	3	6	2	2
1-Strongly disagree	7	14	2	5
Top 3 (Net)	73%	56%	86%	79%
Bottom 3 (Net)	14%	29%	5%	8%

i. A woman has a right to decide if and when to have an abortion.

	Total (n=501)	Republic ans (n=171)	Democrats (n=169)	Independent s (n=108)
7-Strongly agree	45%	23%	62%	50%
6	13	11	17	8
5	11	8	12	15
4	12	19	3	14
3	4	7	1	3
2	5	11	1	3
1-Strongly disagree	11	21	3	7
Top 3 (Net)	69%	42%	91%	73%
Bottom 3 (Net)	19%	39%	5%	12%

j. For women to be equal in society, it is essential that women have control over the decision of if and when to have an abortion.

	Total (n=501)	Republic ans (n=171)	Democrats (n=169)	Independent s (n=108)
7-Strongly agree	37%	16%	52%	41%
6	13	11	19	9
5	15	12	15	19
4	12	15	4	18
3	4	7	2	4
2	4	9	1	2
1-Strongly disagree	16	30	7	7
Top 3 (Net)	65%	39%	86%	69%
Bottom 3 (Net)	24%	46%	10%	13%

k. A woman who is able to make decisions about if and when to have an abortion has more control over her future and economic security.

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	Total (n=501)	Republic ans (n=171)	Democrats (n=169)	Independent s (n=108)
7-Strongly agree	38%	17%	53%	41%
6	11	12	14	8
5	14	17	11	15
4	17	20	11	21
3	6	5	5	6
2	4	9	2	2
1-Strongly disagree	10	21	4	6
Top 3 (Net)	63%	46%	78%	64%
Bottom 3 (Net)	20%	35%	11%	14%

I. A woman should be able to make her own decisions about if and when to have an abortion.

	Total (n=501)	Republic ans (n=171)	Democrats (n=169)	Independent s (n=108)
7-Strongly agree	42%	17%	61%	47%
6	13	11	18	11
5	15	18	9	20
4	9	13	4	7
3	4	6	2	5
2	5	12	2	4
1-Strongly disagree	11	23	4	6
Top 3 (Net)	70%	46%	89%	77%
Bottom 3 (Net)	21%	41%	7%	15%

m. A woman should have control over her own body and that means being able to decide if and when to have an abortion.

	Total (n=501)	Republic ans (n=171)	Democrats (n=169)	Independent s (n=108)
7-Strongly agree	42%	19%	61%	44%
6	14	10	20	14
5	12	14	9	12
4	11	12	3	17
3	4	7	3	3
2	5	13	*	4

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1-Strongly disagree	11	24	4	5
Top 3 (Net)	69%	43%	90%	70%
Bottom 3 (Net)	21%	44%	7%	13%

n. Regardless of how I personally feel about abortion, women should be able to have abortions.

	Total (n=501)	Republic ans (n=171)	Democrats (n=169)	Independent s (n=108)
7-Strongly agree	45%	20%	60%	51%
6	12	11	15	12
5	10	9	11	13
4	11	16	5	11
3	6	12	3	4
2	5	12	*	З
1-Strongly disagree	11	21	5	7
Top 3 (Net)	67%	40%	86%	75%
Bottom 3 (Net)	22%	45%	8%	14%

o. A woman has a right to decide if and when to become a parent.

	Total (n=502)	Republic ans (n=170)	Democrats (n=178)	Independent s (n=101)
7-Strongly agree	59%	39%	73%	55%
6	14	16	12	13
5	10	18	5	12
4	10	13	7	14
3	3	4	3	2
2	2	4	-	3
1-Strongly disagree	2	5	-	-
Top 3 (Net)	82%	73%	90%	81%
Bottom 3 (Net)	7%	14%	3%	5%

p. For women to be equal in society, it is essential that women have control over the decision of if and when to become a parent.

Total	Republic	Democrats	Independent
(n=502)	ans	(n=178)	S

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		(n=170)		(n=108)
7-Strongly agree	46%	28%	58%	46%
6	16	16	18	16
5	11	15	9	10
4	13	19	8	18
3	4	6	3	3
2	3	3	2	3
1-Strongly disagree	7	13	2	4
Top 3 (Net)	73%	59%	85%	73%
Bottom 3 (Net)	14%	22%	7%	9%

q. A woman who is able to make decisions about if and when to become a parent has more control over her future and economic security.

	Total (n=502)	Republic ans (n=170)	Democrats (n=178)	Independent s (n=101)
7-Strongly agree	42%	24%	54%	48%
6	21	24	25	11
5	14	14	10	22
4	12	20	7	9
3	4	7	2	6
2	3	5	1	1
1-Strongly disagree	4	6	2	3
Top 3 (Net)	76%	62%	88%	81%
Bottom 3 (Net)	12%	18%	5%	10%

r. A woman should be able to make her own decisions about if and when to become a parent.

	Total (n=502)	Republic ans (n=170)	Democrats (n=178)	Independent s (n=101)
7-Strongly agree	56%	38%	71%	51%
6	15	15	16	14
5	12	16	4	21
4	10	14	7	8
3	3	7	1	2
2	2	4	*	3
1-Strongly disagree	3	6	1	1
Top 3 (Net)	82%	69%	91%	86%
Bottom 3 (Net)	8%	17%	2%	6%

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s. A woman should have control over her own body and that means being able to decide if and when to become a parent.

	Total (n=502)	Republic ans (n=170)	Democrats (n=178)	Independent s (n=101)
7-Strongly agree	53%	30%	68%	54%
6	14	18	14	8
5	14	18	11	15
4	11	16	4	18
3	4	6	3	3
2	1	3	*	1
1-Strongly disagree	3	9	-	1
Top 3 (Net)	81%	66%	93%	77%
Bottom 3 (Net)	8%	17%	3%	5%

t. Regardless of how I personally feel about abortion, women should be able to choose if and when to become a parent.

	Total (n=502)	Republic ans (n=170)	Democrats (n=178)	Independent s (n=101)
7-Strongly agree	54%	37%	67%	55%
6	14	14	14	14
5	13	14	12	15
4	10	16	4	9
3	3	5	2	4
2	1	2	*	1
1-Strongly disagree	5	11	*	3
Top 3 (Net)	81%	65%	93%	83%
Bottom 3 (Net)	9%	18%	3%	8%

2. Opinions about reproductive health can be complex and involve a mix of feelings and attitudes. Of the questions asked below, which three statements come closest to capturing your feelings and views on abortion?

Total (n=1,00	Republic ans	Democrats (n=347)	Independent s (n=209)
3)	(n=341)	(11 )	(n=209)

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We need to protect the rights of the unborn.	26%	47%	13%	18%
It is not for me to judge a woman who seeks an abortion.	34	33	35	32
My religious values mean that I cannot support abortion.	19	34	7	16
Women who have abortions should receive support and compassion.	16	18	12	18
Access to abortion care is essential to women's health.	10	6	12	10
If women cannot access safe abortion care it will endanger their health and well-being.	16	13	15	20
I do not believe the government should prevent a woman from making her own decision about whether or not to have an abortion.	32	19	38	41
Women should be able to make decisions about abortion with dignity and respect.	17	13	21	18
A woman has a right to decide if and when to have an abortion.	8	6	13	7
For women to be equal in society, it is essential that women have control over the decision of if and when to have an abortion.	4	3	6	1
A woman who is able to make decisions about if and when to have an abortion has more control over her future and economic security.	4	2	5	6
A woman should be able to make her own decisions about if and when to have an abortion.	8	7	9	6
A woman should have control over her own body and that means being able to decide if and when to have an abortion.	10	7	13	10
Regardless of how I personally feel about abortion, women should be able to have abortions.	9	7	9	13
A woman has a right to decide if and when to become a parent.	8	10	8	7
For women to be equal in society, it is essential that women have control over the decision of if and when to become a parent.	5	5	6	4
A woman who is able to make decisions about if and when to become a parent	6	3	7	6

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has more control over her future and economic security.				
A woman should be able to make her own decisions about if and when to become a parent.	8	7	10	5
A woman should have control over her own body and that means being able to decide if and when to become a parent.	10	6	15	9
Regardless of how I personally feel about abortion, women should be able to choose if and when to become a parent.	14	13	17	17

- 1. For each of the following, to what extent do you agree with or disagree with each statement?

  a. Abortion should remain legal for women in the U.S.
- Total Republic Independent **Democrats** (n=1,00)ans (n=330)(n=225) (n=321)5) 27% 58% Strongly agree 46% 53% Somewhat agree 29 29 28 28 19 Somewhat disagree 12 6 8 Strongly disagree 14 25 8 10 87% 75% 56% 81% Agree (Net) Disagree (Net) 25% 44% 13% 19%
  - b. It is not for me to judge a woman who wants to seek an abortion.

	Total (n=1,00 5)	Republic ans (n=321)	Democrats (n=330)	Independent s (n=225)
Strongly agree	59%	42%	68%	63%
Somewhat agree	28	34	26	26
Somewhat disagree	7	14	3	6
Strongly disagree	6	10	3	5
Agree (Net)	87%	76%	94%	89%
Disagree (Net)	13%	24%	6%	11%

c. Women who have abortions should receive support and compassion.

Total	Republic	Democrats	Independent
(n=1,00	ans	(n=330)	S

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	5)	(n=321)		(n=225)
Strongly agree	41%	28%	55%	40%
Somewhat agree	40	41	35	46
Somewhat disagree	12	22	6	7
Strongly disagree	7	9	4	7
Agree (Net)	81%	69%	89%	86%
Disagree (Net)	19%	31%	11%	14%

d. A woman has a right to decide if and when to have an abortion.

	Total (n=1,00 5)	Republic ans (n=321)	Democrats (n=330)	Independent s (n=225)
Strongly agree	49%	32%	61%	57%
Somewhat agree	28	27	27	26
Somewhat disagree	12	22	7	9
Strongly disagree	10	19	5	8
Agree (Net)	77%	59%	88%	83%
Disagree (Net)	23%	41%	12%	17%

e. Access to abortion care is essential to women's health

	Total (n=1,00 5)	Republic ans (n=321)	Democrats (n=330)	Independent s (n=225)
Strongly agree	39%	24%	53%	41%
Somewhat agree	33	30	31	35
Somewhat disagree	15	21	11	15
Strongly disagree	14	25	6	9
Agree (Net)	72%	54%	83%	76%
Disagree (Net)	28%	46%	17%	24%

f. We need to protect the rights of the unborn.

	Total (n=1,00 5)	Republic ans (n=321)	Democrats (n=330)	Independent s (n=225)
Strongly agree	33%	47%	25%	30%
Somewhat agree	37	35	36	37
Somewhat disagree	20	13	26	22

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Strongly disagree	9	5	14	11
Agree (Net)	71%	83%	61%	66%
Disagree (Net)	29%	17%	39%	34%

2. Opinions about this topic can be complex and involve a mix of feelings and attitudes. Of the questions asked above, which of your responses above comes closest to capturing your true views on abortion?

	Total (n=1,00 5)	Republic ans (n=321)	Democrats (n=330)	Independent s (n=225)
A woman has a right to decide if and when to have an abortion.	25%	20%	30%	24%
It is not for me to judge a woman who wants to seek an abortion.	23	19	21	27
We need to protect the rights of the unborn.	19	34	10	16
Abortion should remain legal for women in the U.S.	18	12	23	20
Access to abortion care is essential to women's health.	8	9	7	10
Women who have abortions should receive support and compassion.	6	6	8	4

3a. On the following scale from 1 to 10, which statement aligns more closely with your beliefs? Here, 1 represents a strong agreement that I personally believe we need to protect the rights of the unborn and 10 represents a strong agreement that I personally support a woman's right to abortion.

	Total (n=1,00 5)	Republic ans (n=321)	Democrats (n=330)	Independent s (n=225)
10-I personally support a woman's right to abortion	28%	16%	40%	30%
9	8	6	10	6
8	11	7	13	12
7	7	7	8	6
6	8	5	9	10
5	10	11	3	16
4	3	5	2	2
3	4	6	2	2
2	5	8	3	4
1-I personally believe we need to	16	28	10	11

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protect the rights of the unborn				
Right to abortion (Net)	47%	29%	63%	48%
Protect Unborn (Net)	25%	42%	15%	17%
Mean	6.4	4.9	7.5	6.7

3b. On the following scale from 1 to 10, which statement aligns more closely with your beliefs? Here, 1 represents a strong agreement that abortion should be illegal and 10 represents a strong agreement that abortion should be legal and available.

	Total (n=1,00 5)	Republic ans (n=321)	Democrats (n=330)	Independent s (n=225)
10-Abortion should be legal and available	34%	18%	47%	37%
9	10	8	11	12
8	10	8	10	16
7	7	8	4	5
6	7	6	7	6
5	7	8	5	6
4	4	9	2	3
3	4	5	3	3
2	5	10	2	4
1-Abortion should be illegal	13	20	8	8
Abortion Legal (Net)	55%	34%	68%	64%
Abortion Illegal (Net)	21%	35%	14%	15%
Mean	6.9	5.4	7.8	7.4

3c. On a scale from 1 to 10, do you identify as anti-abortion or pro-choice, with 1 being exclusively pro-life and 10 being exclusively pro-choice?

	Total (n=1,00 5)	Republic ans (n=321)	Democrats (n=330)	Independent s (n=225)
10-Pro-Choice	28%	15%	40%	29%
9	10	10	11	12
8	9	7	8	10
7	6	3	7	7
6	9	8	12	8
5	11	10	7	12
4	4	5	2	6
3	3	6	2	3
2	4	9	2	4
1-Pro-Life	16	28	9	10

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Pro-Choice (Net)	47%	31%	59%	51%
Pro-Life (Net)	23%	43%	13%	17%
Mean	6.4	4.9	7.5	6.8

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#### **About the Studies**

These are findings from three separate Ipsos polls. The first survey, conducted on February 23-26, 2018, contains a sample of roughly 201 adults (72 Democrats, 66 Republicans, and 45 Independents). The second survey, also conducted on February 23-26, 2018, contains a sample of roughly 1003 adults (347 Democrats, 341 Republicans, and 209 Independents). The last survey was conducted on May 2-3, 2018 and contains a sample of roughly 1005 respondents (330 Democrats, 321 Republicans, and 225 Independents). Respondents from all three surveys were adults age 18+ from the continental U.S., Alaska and Hawaii. All were interviewed online in English.

The sample for this study was randomly drawn from Ipsos's online panel (see link below for more info on "Access Panels and Recruitment"), partner online panel sources, and "river" sampling (see link below for more info on the Ipsos "Ampario Overview" sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2016 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Post-hoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online nonprobability sampling polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. The credibility interval may vary depending on the total number of survey respondents.

- The first survey had a credibility interval adjusted for design effect of the following (n=201, credibility interval=+/-7.9, DEFF=1.5, adjusted Confidence Interval=9.4).
  - o The poll also has a credibility interval plus or minus 13.2 percentage points for Democrats, plus or minus 13.8 percentage points for Republicans, and plus or minus 16.7 percentage points for Independents.
- The second survey had a credibility interval adjusted for design effect of the following (n=1003, credibility interval=+/-3.5, DEFF=1.5, adjusted Confidence Interval=5).
  - o The poll also has a credibility interval plus or minus 6 percentage points for Democrats, plus or minus 6.1 percentage points for Republicans, and plus or minus 7.7 percentage points for Independents.
- The third survey had a credibility interval adjusted for design effect of the following (n=1005, credibility interval=+/-3.5. DEFF=1.5. adjusted Confidence Interval=5).
  - The poll also has a credibility interval plus or minus 6.2 percentage points for Democrats, plus or minus 6.2 percentage points for Republicans, and plus or minus 7.4 percentage points for Independents.

Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965).

For more information about conducting research intended for public release or Ipsos' online polling methodology, please visit our <u>Public Opinion Polling and Communication</u> page where you can download

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brochure. see our public release protocol, or contact us.

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#### **About Ipsos Public Affairs**

Ipsos Public Affairs is a non-partisan, objective, survey-based research practice made up of seasoned professionals. We conduct strategic research initiatives for a diverse number of American and international organizations, based not only on public opinion research, but elite stakeholder, corporate, and media opinion research.

Ipsos has media partnerships with the most prestigious news organizations around the world. Through our media partnerships, Ipsos Public Affairs is a leading source of intelligent information for businesses and professionals in the U.S., Canada, the UK, and internationally. Ipsos Public Affairs is a member of the Ipsos Group, a leading global survey-based market research company. We provide boutique-style customer service and work closely with our clients, while also undertaking global research.

#### **About Ipsos**

Ipsos is an independent market research company controlled and managed by research professionals. Founded in France in 1975, Ipsos has grown into a worldwide research group with a strong presence in all key markets. Ipsos ranks fourth in the global research industry.

With offices in 88 countries, Ipsos delivers insightful expertise across five research specializations: brand, advertising and media; customer loyalty; marketing; public affairs research; and survey management.

Ipsos researchers assess market potential and interpret market trends. They develop and build brands. They help clients build long-term relationships with their customers. They test advertising and study audience responses to various media and they measure public opinion around the globe.

Ipsos has been listed on the Paris Stock Exchange since 1999 and generated global revenues of €1,782.7 million in 2016.

#### **GAME CHANGERS**

« Game Changers » is the Ipsos signature.

At Ipsos we are passionately curious about people, markets, brands and society. We make our changing world easier and faster to navigate and inspire clients to make smarter decisions.

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