

Henry Repeating Arms Donations Expected to Raise \$100,000+ to Benefit the NRA

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Henry Repeating Arms→

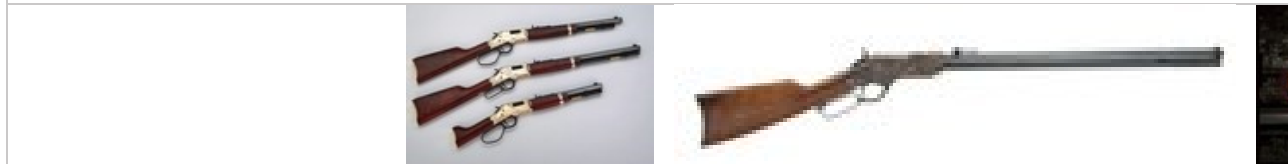
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BAYONNE, N.J., May 17, 2015 /PRNewswire/ -- Henry Repeating Arms' donation of serial number 1 of the new Original Henry Iron Frame to the National Rifle Association concluded with a winning bid of \$29,325 with proceeds to benefit the NRA Foundation. This special rifle was auctioned at gunbroker.com, the winner was announced at the NRA Annual Meeting in Nashville in April. Henry was a sponsor of the event.

The winning bid at live auction for Henry's donation of a one-of-a kind Big Boy 3-Gun Set was \$7,800. The set included a Henry Big Boy Classic, Big Boy Carbine & Big Boy Mares Leg that were hand-engraved with NRA & Tennessee images with custom serial numbers 001NRAILA2015 to 003NRAILA2015. Proceeds will benefit the NRA ILA Foundation (Institute for Legislative Action).



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Henry also donated 25 rifles valued at \$13,000 that were raffled at the Wall of Guns and other events throughout the show. Proceeds will benefit several NRA organizations.

Henry's newest donation of a one-of-a-kind Henry Repeating Arms 2015 Ford F-150 Lariat 4x4 SuperCrew custom wrapped by SkinzWraps of Dallas, TX is available for auction on Gunbroker.com. Bidding is live at <http://bit.ly/HenryFord-Truck> and will conclude on August 31, 2015 at 4:00PM EST, just in time for the lucky winner to enjoy the truck during hunting season. The winning bidder will also receive a Henry Big Boy rifle in .44 Mag customized with the serial number of their choice (maximum 12 digits, any mix of alpha/numeric, must include at least one number). The proceeds of the truck will support The NRA Foundation. Visit www.gunbroker.com auction #483659259 for photos, video and truck specs of the making of this truck.

"My patriotic juices started flowing the minute it dawned on me to combine the Ford Motor Company and Henry Repeating Arms into a donation that would benefit the National Rifle Association," explained Anthony Imperato, President of Henry Repeating Arms. "Henry's contribution of two legendary American made products, the Ford F-150 and the Henry Big Boy .44 was made as part of our ongoing and unwavering commitment to support the NRA."

This luxury truck is further customized with a built-in Truck Vault and powder-coated American Racing Rims Upgraded Cooper Tires. It features a 5.0L V8 FFV Engine, Electronic 6-Speed Auto w/ Tow Mode and Black Leather Trim Interior w/ Bucket Seats and includes the upgraded Technology and Lariat Sport Appearance Packages. Also includes 2-Speed Automatic 4WD, Class IV Trailer Hitch w/ Smart Trailer Tow Connector, and Rear View Camera.

The exterior features a Locking Removable Tailgate and Power Sliding Rear Window w/ Defrost & Privacy Tint. The interior is fully loaded with 8.0" CTR Stack Touch/Productivity Screen, Ambient Lighting, Heated/Cooled Driver & Passenger Seats and Sirius Satellite Service. Safety features include the Advanced Security Pack plus Intelligent Access w/ Push Button Start. Warranty contains 3 Year/36K Miles Bumper to Bumper, 5 Year/60K Miles Powertrain and Roadside Assistance. Upgrades include Remote Start, 110V/400W Outlet, Voice-Activated Navigation, Twin Panel Moonroof, Trailer Tow and FX4 Off-Road Packages plus a 36 Gallon Extended Range Fuel Tank.

"Henry Repeating Arms will stay in the foxhole with the NRA to fight alongside them in their battle to protect our 2nd Amendment rights, promote firearm safety and support youth shooting sports programs. Our donations are a symbol of our commitment," said Anthony Imperato, President of Henry Repeating Arms. Sarah Engeset, Director of Volunteer Fundraising of the NRA noted, "We are humbled by the endless generosity and steadfast support shown to the NRA by Henry Repeating Arms."

For more information about the company and its products visit henryrifles.com or call 866-200-2354.

About Henry Repeating Arms

Henry Repeating Arms is one of the country's leading rifle manufacturers. Their legendary name dates back to 1860 when Benjamin Tyler Henry invented and patented the first practical repeating rifle during the Civil War. It became known as the "gun you could load on Sunday and shoot all week long." Henry rifles went on to play a significant role in the frontier days of the American West and soon became one of the most legendary, respected and sought after rifles in the history of firearms. President Lincoln's Henry hangs in The Smithsonian and has become a national treasure. The company's manufacturing facilities are in Bayonne, NJ and Rice Lake, WI.

About the National Rifle Association

Established in 1871, the National Rifle Association is America's oldest civil rights and sportsmen's group. Five million members strong, NRA continues its mission to uphold Second Amendment rights and is the leader in firearm education and training for law-abiding gun owners, law enforcement and the military.

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