



Redistricting 2010 Preparing for Success

What is New in This Cycle

- **Change in financing constraints**
- **Enhanced preparations by Democrats**
- **Loss of GOP strength**



Republican National Committee

Redistricting 2010 Preparing for Success

Republican State Leadership Committee

Nashville, Tennessee – June 7, 2009

Congressman Lynn A. Westmoreland

Thomas B. Hofeller, RNC Redistricting



Redistricting 2010 Preparing for Success

What is the Same?

- Each redistricting cycle builds on the results of previous cycles
- Whatever the results – we live with them for 5 elections
- Not playing is NOT an option!



Redistricting 2010 Preparing for Success

What is the Same?

- **The GOP must be fully prepared**
- **We must engage on multiple fronts**
- **State Legislators play a key role**



Redistricting - 2009 & 2010 Elections

Importance of Being at the Table

- **Full Control of Process**
- **Split Control of Process**
- **No Control of Process**

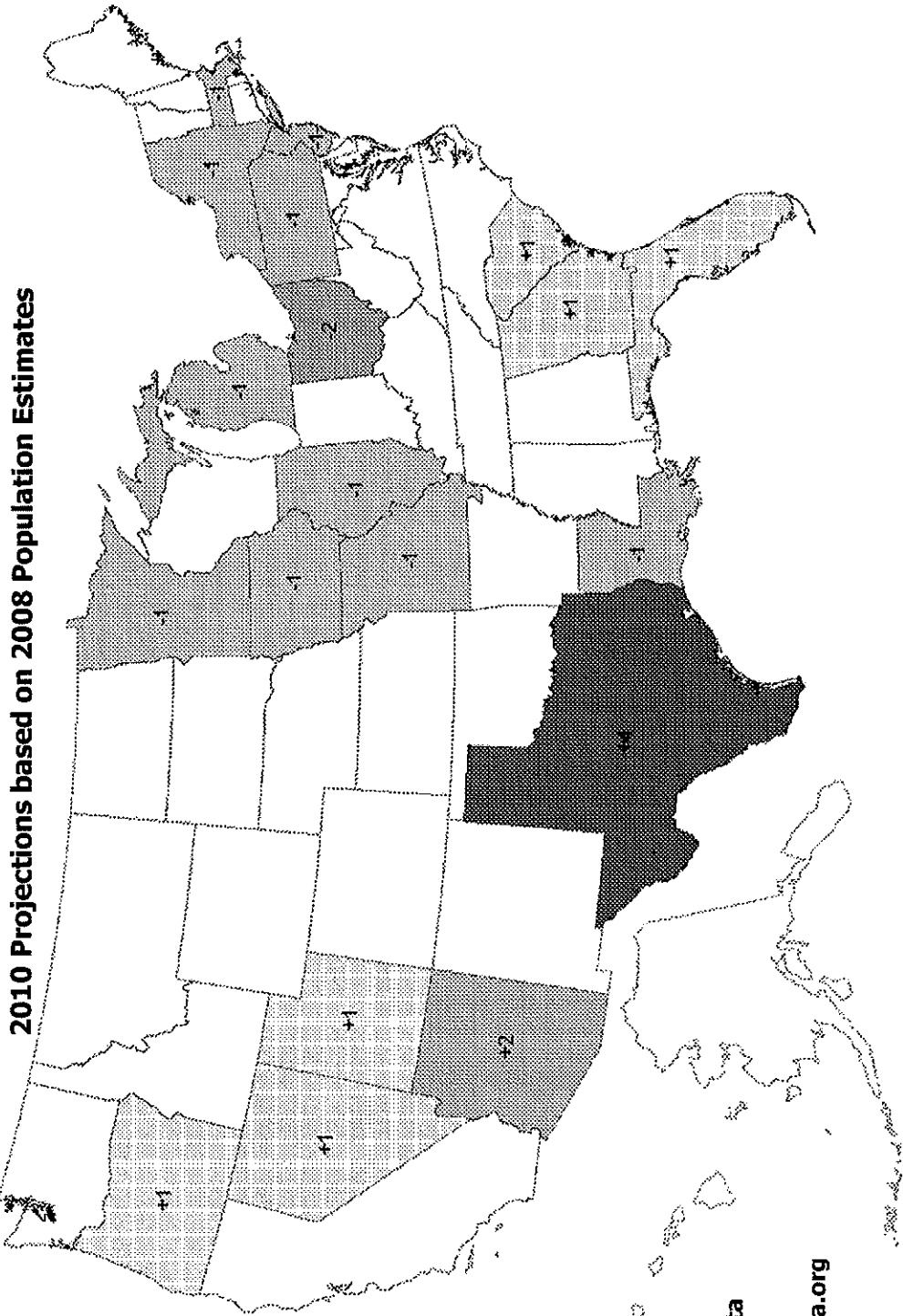


Redistricting 2010 Preparing for Success

**Elections This Year & in 2010
are Our LAST Chance to
Influence our position at the
"Redistricting Table" when
the Line Drawing Begins**

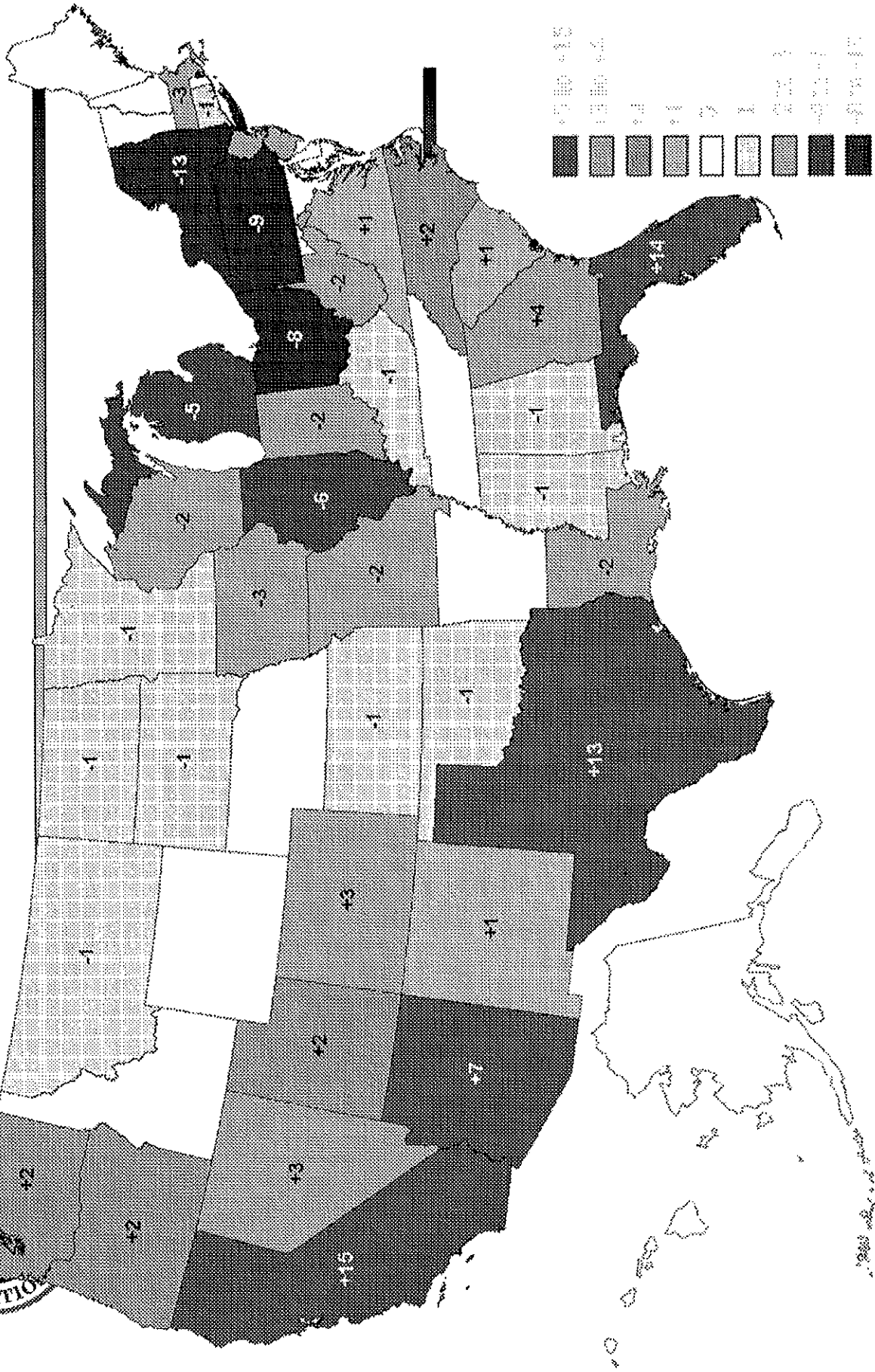


Reapportionment Gains and Losses



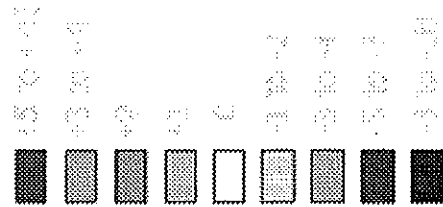
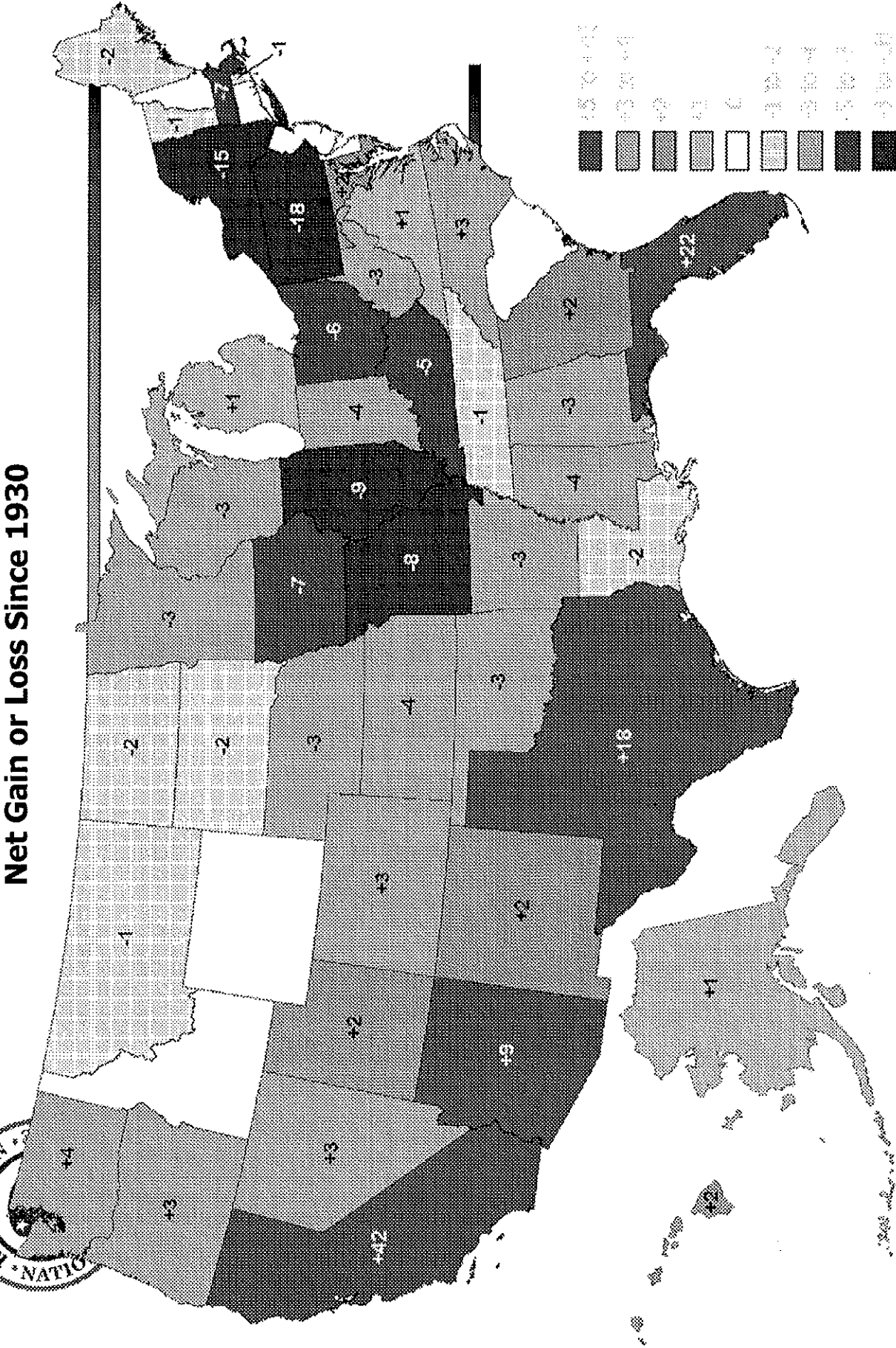
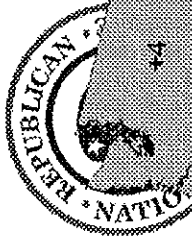
Gain/loss data
provided by
PoliData
www.polidata.org

Historical Apportionment of U.S. House Seats Net Gain or Loss Since 1970



1980 U.S. HOUSE OF REPRESENTATIVES

Historical Apportionment of U.S. House Seats Net Gain or Loss Since 1930





Redistricting 2010 Preparing for Success

Reapportionment Trends

- **Since 1930 – 100 seats have shifted from the Midwest & Northeast to the South & West.**
- **The average population per seat from 283 to 713 thousand.**



Republican National Committee

The Strategic Position



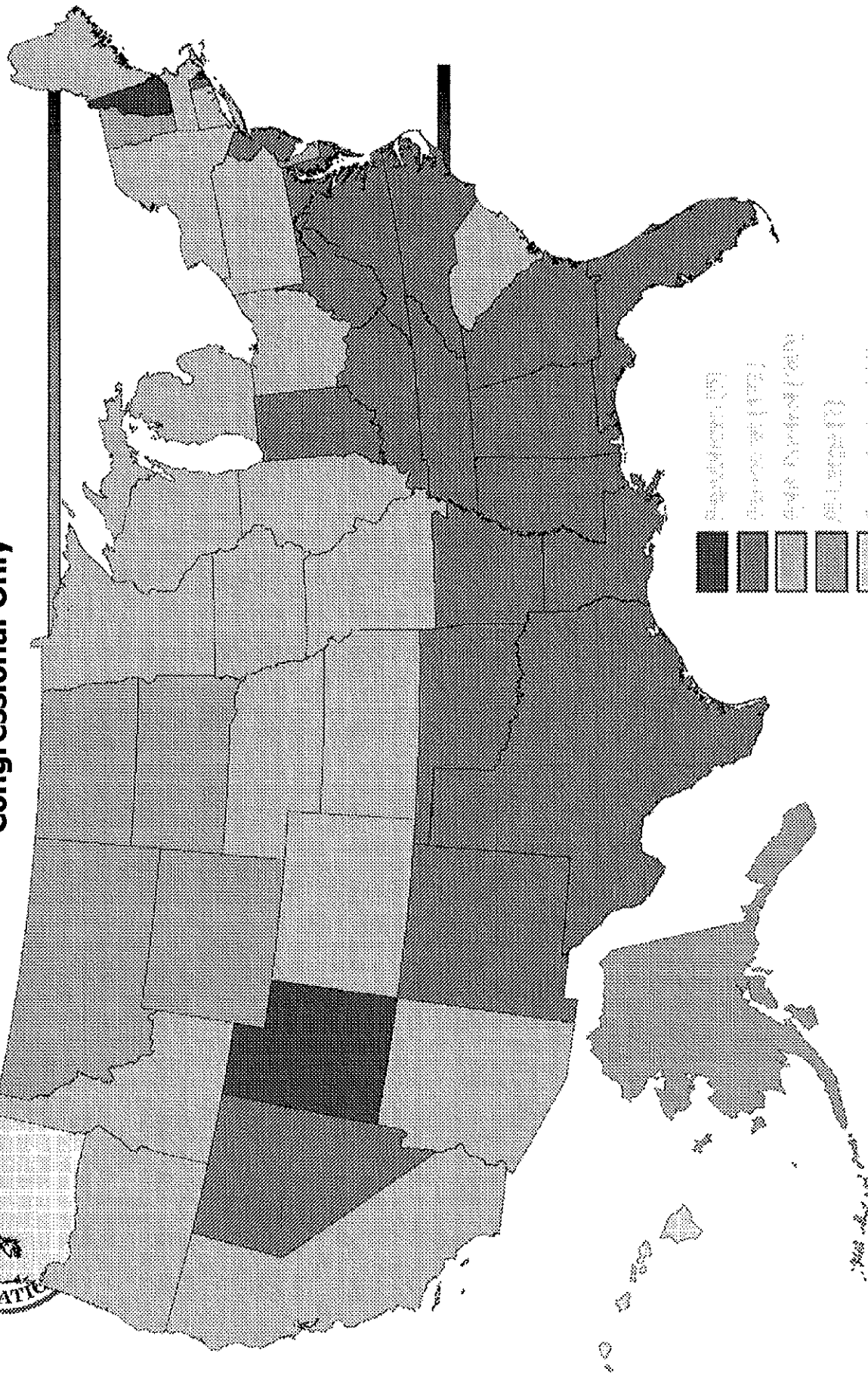
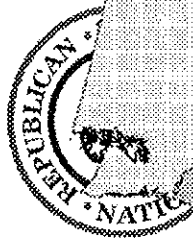
Redistricting 2010 Preparing for Success

Five Primary Activities

- **Elections**
- **Legal**
- **Technology/Data**
- **Training**
- **Census**

Redistricting Party Control - 1991

Congressional Only





Redistricting - 1990 Reapportionment

Partisan Control of Process

- **GOP** 5
- **Democrats** 172
- **Split Control** 240
- **Commissions** 11
- **At Large** 7



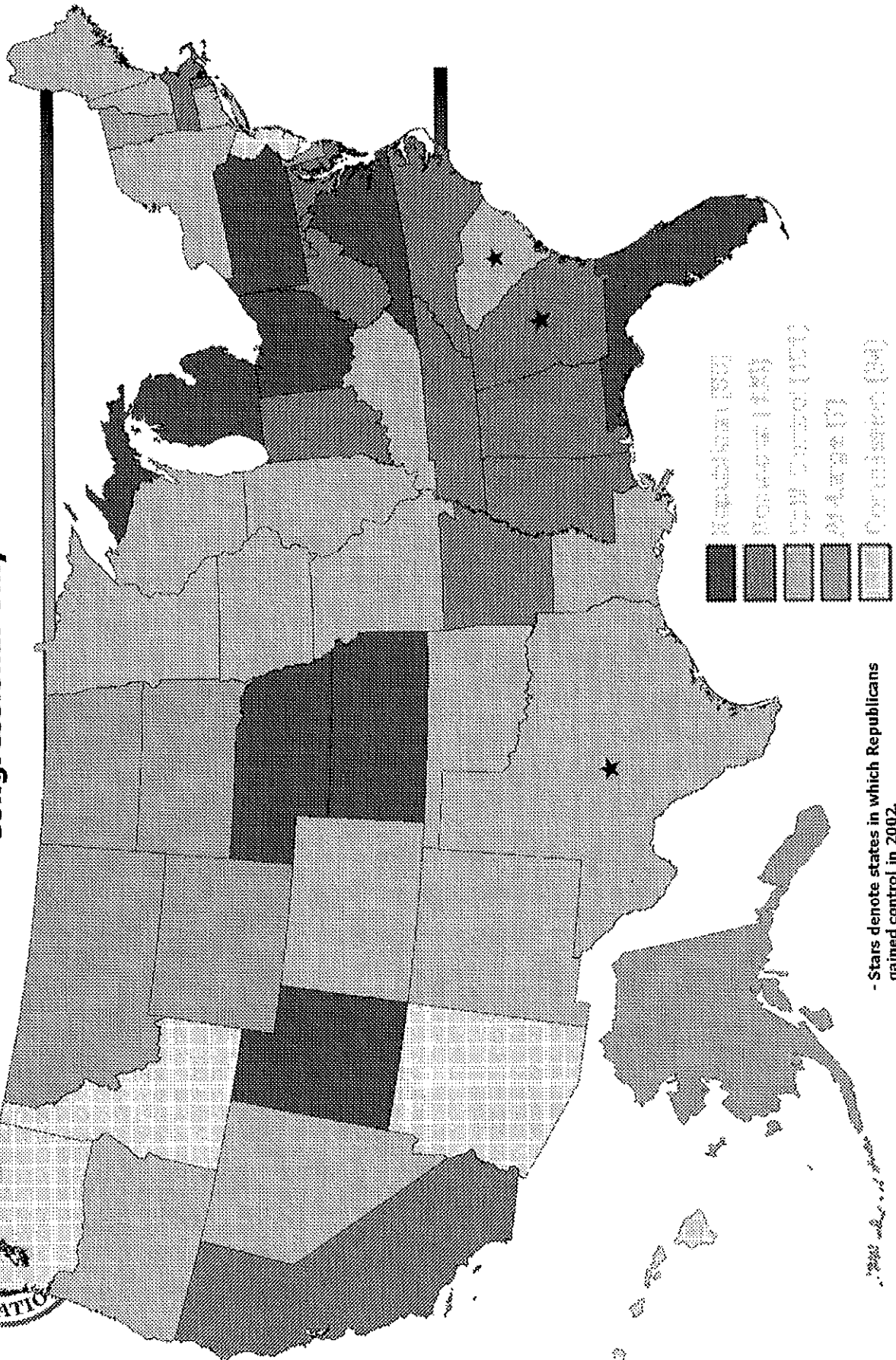
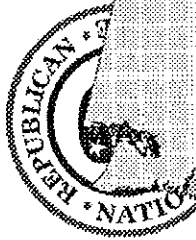
Redistricting - 2000 Reapportionment

Partisan Control of Process

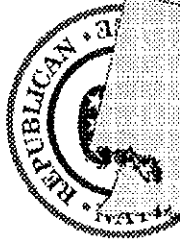
- **GOP** 96
- **Democrats** 135
- **Split Control** 161
- **Commissions** 34
- **At Large** 7

Redistricting Party Control -2001

Congressional Only

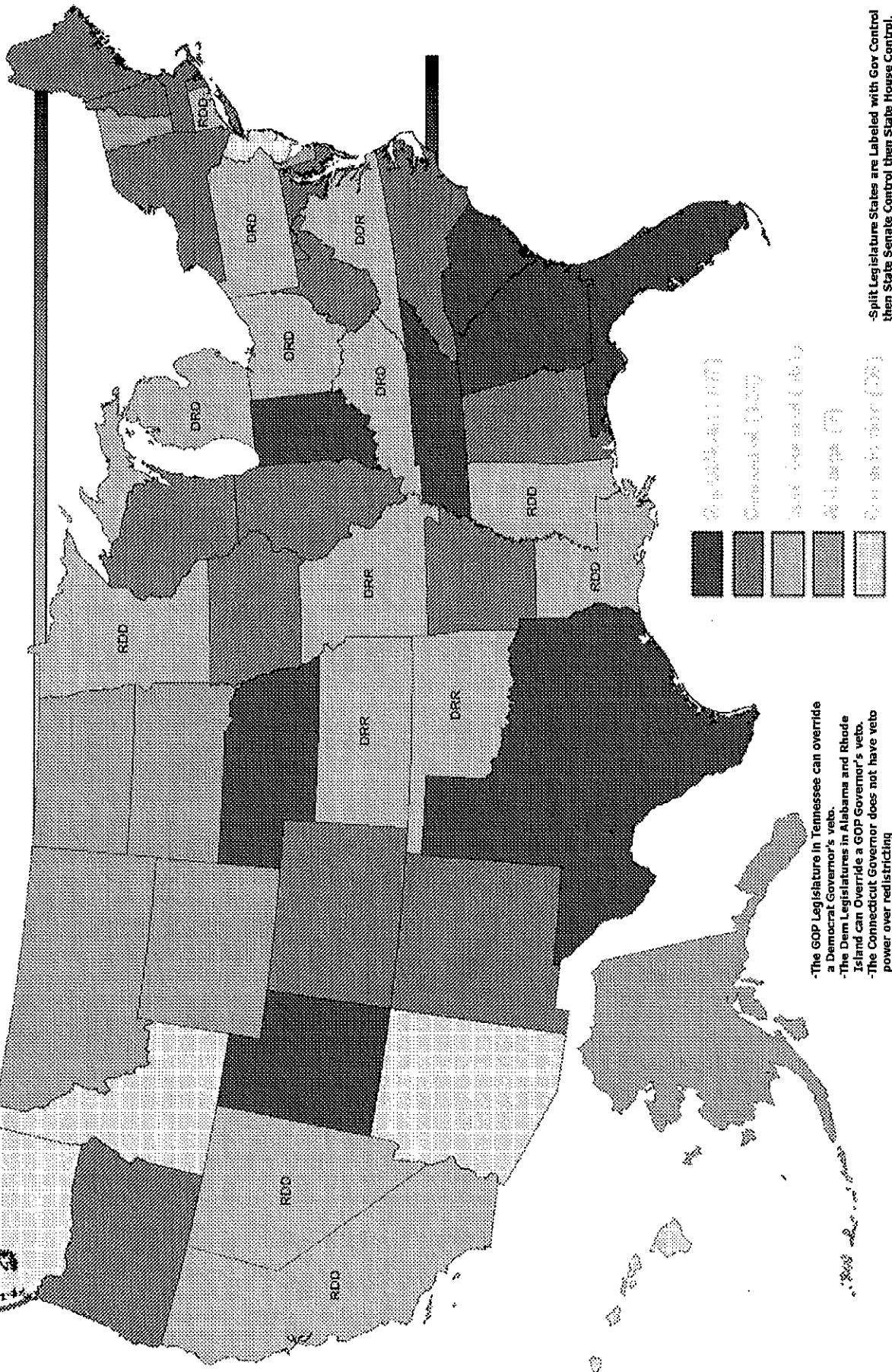


- Stars denote states in which Republicans gained control in 2002.



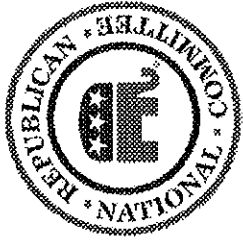
Redistricting Party Control - 2009

Congressional Only



-The GOP Legislature in Tennessee can override a Democrat Governor's veto.
 -The Dem Legislatures in Alabama and Rhode Island can Override a GOP Governor's veto.
 -The Connecticut Governor does not have veto power over redistricting

-Split Legislature States are Labeled with Gov Control then State Senate Control then State House Control.

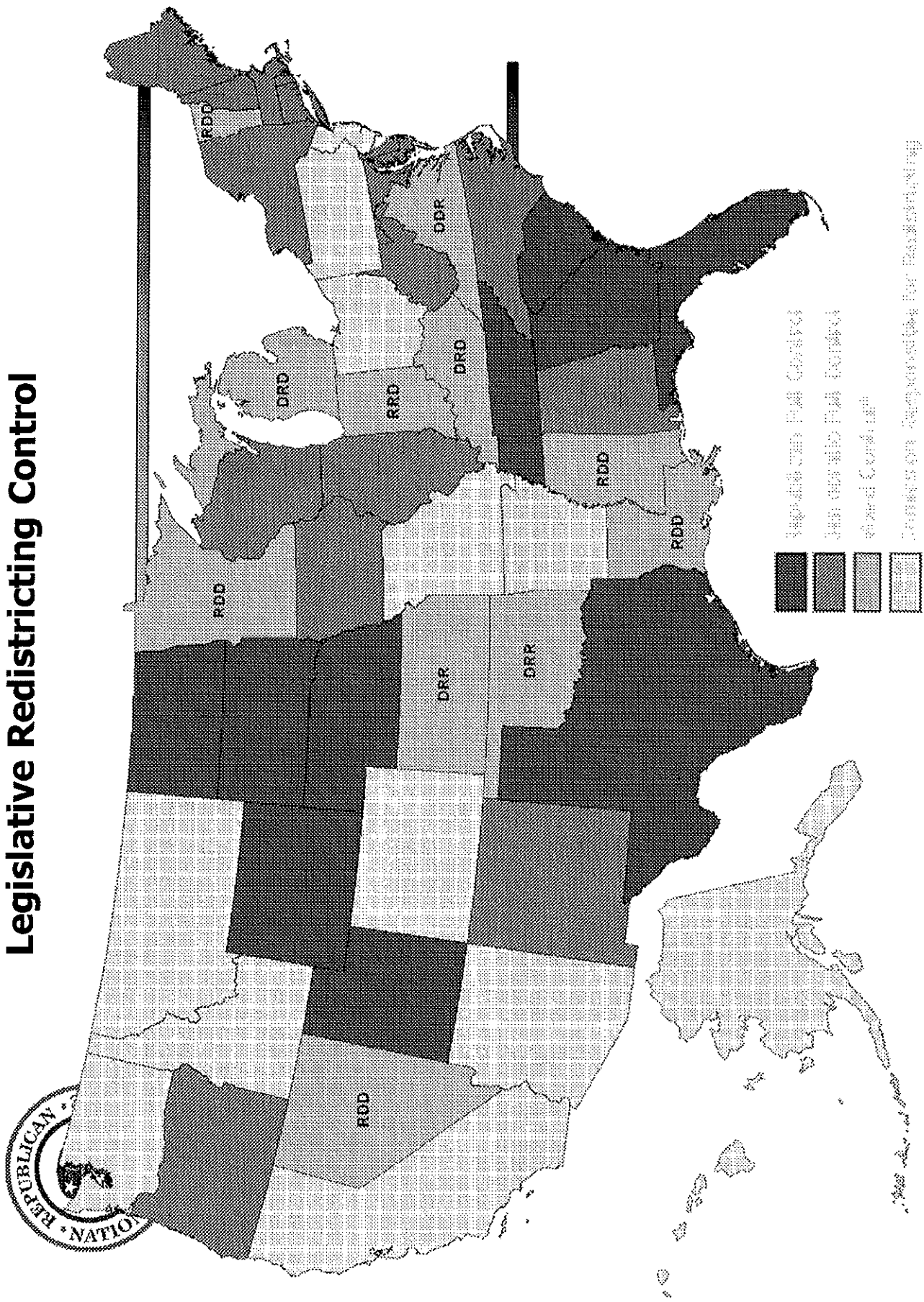


Redistricting - 2010 Reapportionment

Partisan Control of Process

- **GOP** 107
- **Democrats** 124
- **Split Control** 161
- **Commissions** 36
- **At Large** 7

Legislative Redistricting Control





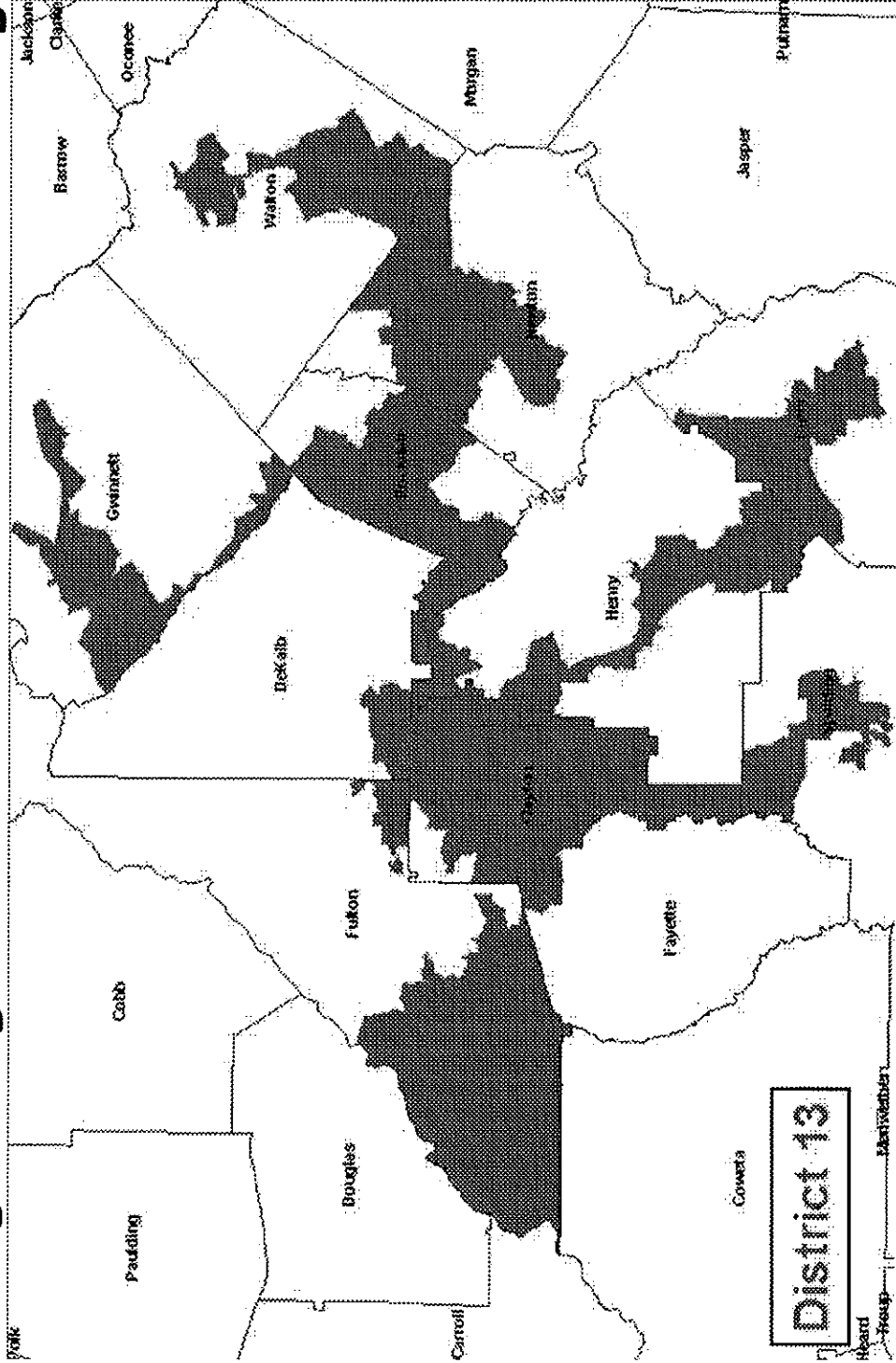
Republican National Committee

**Just to Remind You
What the Democrats**



What the Democrats Can Do

Georgia Congressional Districts – Post Redistricting





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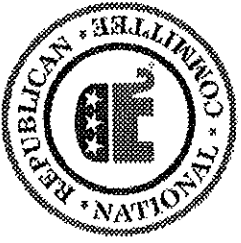
Activities over the
Next Year



Activities over the Next Year

General

- **Set Up Internal RNC Redistricting Operation**
- **Outside Funding Activities**



Activities over the Next Year

Legal Support

- **Locate and Organize Files of Cases and Pleadings**
- **Legal Advisory Committee**
- **New Legal Manual**



Activities over the Next Year

Data / Technology

- **Technology Advisory Committee**
- **Survey of Existing Assets**
- **Database Construction**
 - **Many new and changed sources**
- **Software and Hardware Selection**



Activities over the Next Year

Education

- **Internal Staff Orientation**
- **State Readiness Surveys**
- **Staff Education**
- **Redistricting Manual**
- **Training Conference**
- **Individual State Education**



Activities over the Next Year

Census

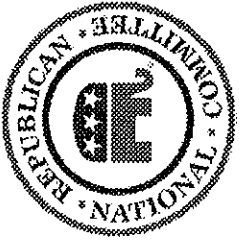
- **Liaison with Census Bureau**
- **Monitor Possible Statistic Adjustment Plans**



Activities over the Next Year

Action Steps for State Legislators

- **Designation of Key Redistricting Individual**
- **Liaison with Other Key GOP Stakeholders**
- **Survey of Present and Future Assets**



Redistricting 2010 Preparing for Success

Elections - 2009 & 2010 Redistricting Impacts

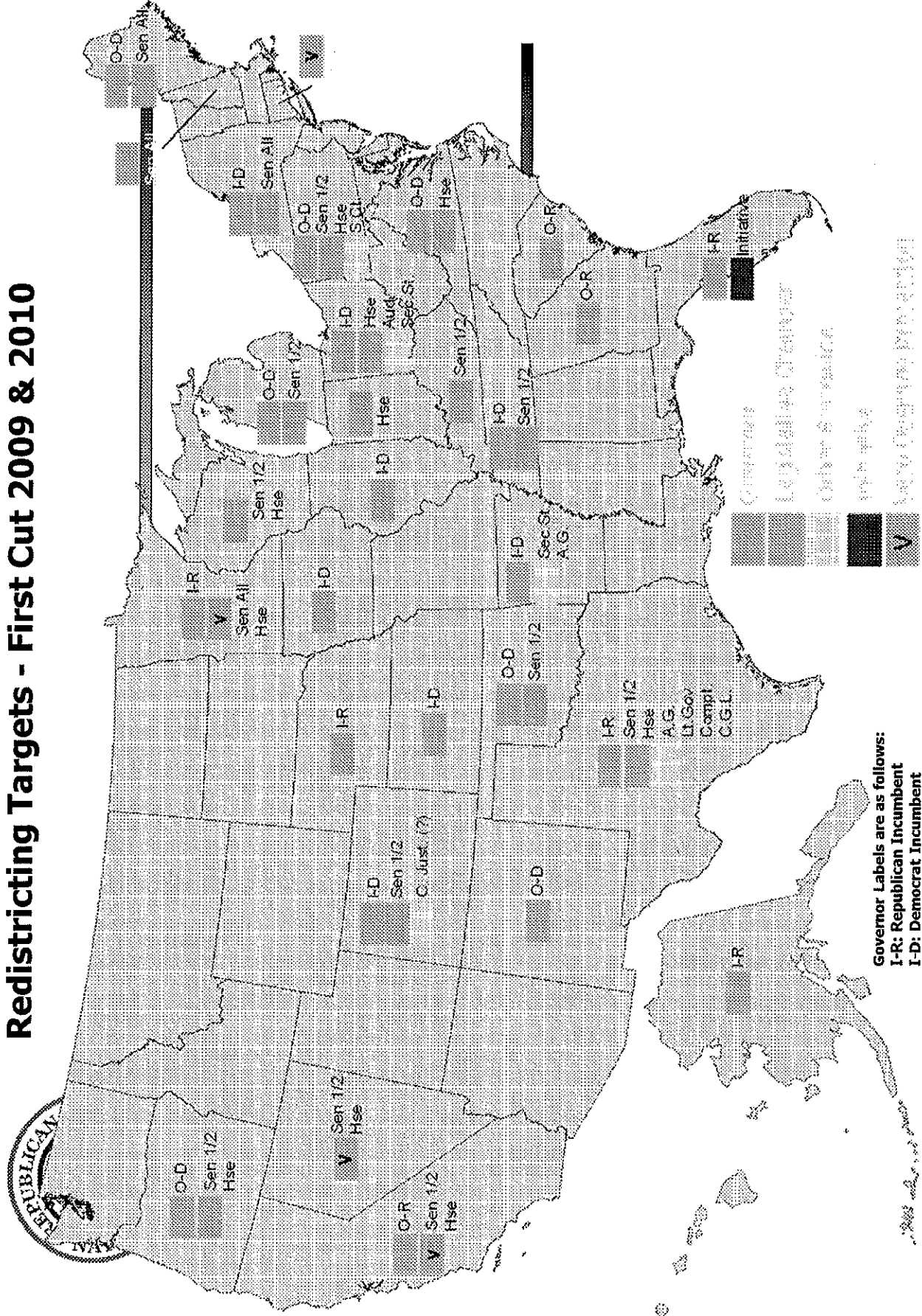


Redistricting - 2009 & 2010 Elections

Key Factors in Election Targeting

- **Within +5 to -5 of Control**
- **Statewide Officials with a Key Role**
- **Practicality of Electoral Success**
- **Efficacy of Committing Funds**
- **Veto Override Protection**

Redistricting Targets - First Cut 2009 & 2010





Redistricting - 2009 & 2010 Elections

Key Factors in Election Targeting

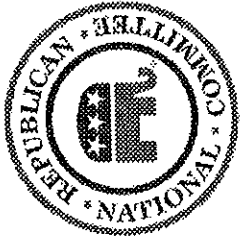
- **Gubernatorial Veto**
- **Number of Votes to Override**
- **Party of Attorney General**
- **State Constitutional Amendments and referenda**



Early Legal Considerations

Legal

- **Work with relevant legislatures to assess legal needs**
- **Assure every legislature has a redistricting lawyer and a litigator**
- **Develop legal and litigation strategies**



Political Activities – 2009 and 2010

Political Action

- **\$\$ to Key Campaigns**
- **Training Candidates**
- **Recruitment of Staff**
- **Upgrade Vendors**