



Videohdiana, Inc.  
1000 N. Meridian Street  
Indianapolis, IN 46204

Waterfront Strategies  
1010 Wisconsin Avenue, Suite 800  
Washington, DC 20007

**Contract # 102535**

Schedule Dates 09/10/12-09/16/12

Advertiser Center Forward (9119)

Agency Waterfront Strategies (4172)

Product Political/Senate (1132)

Brand PRO-DONNELLY (ISSUE) (13412)

Salesperson Click, Steve (1579)

Sales Office WTHR

Buyer Name Gilroy, Maura

Phone/Fax /

CPE 96/102/102 1742 96 CENTER F

Account Types National/Political Issue

Billing Type Standard

Comments CENTER FORWARD

\*\* NO SPOTS TO AIR 9/11 \*\*

Date Entered 09/07/12

Last Modified 09/07/12

Entered By Nancy Lavelly

CO-OP No

Headline # ECR07901926

Demo A35+

Order Type Normal

Package Deal

Commission % 15.00

Commission \$6,105.00

Net Total \$34,595.00

Sales Tax

WBIR (WTHR)	Spots	Rate
By Broadcast Month		
Sep. 2012	40	\$40,700.00
<b>Grand Total:</b>	<b>40</b>	<b>\$40,700.00</b>

# INCOMPLETE CONTRACT

Due to: Pending Line Approvals

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/10/12-09/14/12	2	:30	5A-5:30A (EST)	1	X		X	X	X			1	\$300.00	\$300.00	WTHR (WTHR)	5-5:30A SUNRISE	9/7/12
2.0	Normal Line / SPOT (2)	09/10/12-09/14/12	2	:30	5:30A-6A (EST)	1	X		X	X	X			1	\$550.00	\$550.00	WTHR (WTHR)	5:30-6A SUNRISE	9/7/12
3.0	Normal Line / SPOT (3)	09/10/12-09/14/12	2	:30	6A-7A (EST)	3	X		X	X	X			3	\$1,000.00	\$3,000.00	WTHR (WTHR)	6-7A SUNRISE	9/7/12
4.0	Normal Line / SPOT (4)	09/10/12-09/14/12	2	:30	7A-9A (EST)	2	X		X	X	X			2	\$900.00	\$1,800.00	WTHR (WTHR)	7-9A TODAY	9/7/12
5.0	Normal Line / SPOT (5)	09/15/12-09/15/12	2	:30	6A-7A (EST)	1			X					1	\$300.00	\$300.00	WTHR (WTHR)	6-7A SUNRISE	9/7/12
6.0	Normal Line / SPOT (6)	09/15/12-09/15/12	2	:30	8A-10A (EST)	1			X					1	\$600.00	\$600.00	WTHR (WTHR)	8-10A SUNRISE	9/7/12
7.0	Normal Line / SPOT (7)	09/16/12-09/16/12	3	:30	6A-7A (EST)	1					X			1	\$200.00	\$200.00	WTHR (WTHR)	6-7A SUNRISE	9/7/12
8.0	Normal Line / SPOT (8)	09/16/12-09/16/12	2	:30	8A-9A (EST)	1						X		1	\$500.00	\$500.00	WTHR (WTHR)	8-9A TODAY	9/7/12
9.0	Normal Line / SPOT (9)	09/10/12-09/14/12	2	:30	9A-10A (EST)	2	X		X	X	X			2	\$400.00	\$800.00	WTHR (WTHR)	9-10A TODAY	9/7/12
10.0	Normal Line / SPOT (10)	09/10/12-09/14/12	2	:30	10A-11A (EST)	1	X		X	X	X			1	\$400.00	\$400.00	WTHR (WTHR)	10-11A TODAY	9/7/12
11.0	Normal Line / SPOT (11)	09/10/12-09/14/12	3	:30	12P-12:30P (EST)	2	X		X	X	X			2	\$400.00	\$800.00	WTHR (WTHR)	12-12:30P NOON NEWS	9/7/12
12.0	Normal Line / SPOT (12)	09/10/12-09/14/12	3	:30	12:30P-1P (EST)	1	X		X	X	X			1	\$400.00	\$400.00	WTHR (WTHR)	12:30-1P NOON NEWS	9/7/12
13.0	Normal Line / SPOT (13)	09/10/12-09/14/12	2	:30	2P-3P (EST)	2	X		X	X	X			2	\$300.00	\$600.00	WTHR (WTHR)	2-3P DR OZ	9/7/12
14.0	Normal Line / SPOT (14)	09/16/12-09/16/12	3	:30	10A-11A (EST)	1						X		1	\$600.00	\$600.00	WTHR (WTHR)	10-11A MEET THE PRESS	9/7/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_ Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_ Comments: \_\_\_\_\_

"Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."





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15.0	Normal Line / SPOT (15)	09/10/12-09/14/12	2	:30	3P- 4P (EST)	1	X		X	X	X			1	\$400.00	\$400.00	WTHR (WTHR)	3-4P ELLEN	9/7/12
16.0	Normal Line / SPOT (16)	09/10/12-09/14/12	3	:30	4P- 5P (EST)	1	X		X	X	X			1	\$600.00	\$600.00	WTHR (WTHR)	4-5P DR PHIL	9/7/12
17.0	Normal Line / SPOT (17)	09/10/12-09/14/12	2	:30	5P- 6P (EST)	2	X		X	X	X			2	\$1,200.00	\$2,400.00	WTHR (WTHR)	5-6P EARLY NEWS	9/7/12
18.0	Normal Line / SPOT (18)	09/10/12-09/14/12	2	:30	6P- 6:30P (EST)	3	X		X	X	X			3	\$1,600.00	\$4,800.00	WTHR (WTHR)	6-6:30P EARLY NEWS	9/7/12
19.0	Normal Line / SPOT (19)	09/10/12-09/14/12	3	:30	6:30P- 7P (EST)	2	X		X	X	X			2	\$3,000.00	\$6,000.00	WTHR (WTHR)	6:30-7P EARLY NEWS	9/7/12
20.0	Normal Line / SPOT (20)	09/15/12-09/16/12	2	:30	6P- 6:30P (EST)	1						X	X	1	\$550.00	\$550.00	WTHR (WTHR)	6-6:30P EARLY NEWS	9/7/12
21.0	Normal Line / SPOT (21)	09/10/12-09/14/12	2	:30	7P- 7:30P (EST)	3	X		X	X	X			3	\$1,300.00	\$3,900.00	WTHR (WTHR)	7-7:30P WHEEL	9/7/12
22.0	Normal Line / SPOT (22)	09/10/12-09/14/12	1	:30	7:30P- 8P (EST)	2	X		X	X	X			2	\$1,500.00	\$3,000.00	WTHR (WTHR)	7:30-8P JEOPARDY	9/7/12
23.0	Normal Line / SPOT (23)	09/12/12-09/12/12	4	:30	9P- 10P (EST)	1			X					1	\$4,000.00	\$4,000.00	WTHR (WTHR)	9-10P AGT	9/7/12
24.0.1	Normal Line / SPOT (24)	09/14/12-09/14/12	2	:30	9P- 11P (EST)	1						X		1	\$3,000.00	\$3,000.00	WTHR (WTHR)	9-11P DATELINE	9/7/12
24.0.1	Closed Preempt (24)	09/14/12															WTHR (WTHR)	Order Input Error/Exception - SHOW RUNS 10-11P	
25.0	Normal Line / SPOT (25)	09/10/12-09/15/12	2	:30	11P- 11:35P (EST)	2	X		X	X	X			2	\$1,600.00	\$3,200.00	WTHR (WTHR)	11-11:35P LATE NEWS	9/7/12
26.0	Normal Line / SPOT (26)	09/10/12-09/14/12	2	:30	11:35P- 12:37A (EST)	2	X		X	X	X			2	\$500.00	\$1,000.00	WTHR (WTHR)	11:35P-12:37A TONIGHT	9/7/12

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