

Fwd_ Facebook CEO Visit to Glacier.pdf

From: [Lauren Alley](#)
To: james_doyle@nps.gov
Subject: Fwd: Facebook CEO Visit to Glacier
Date: Monday, June 19, 2017 2:10:45 PM

FYI- more details to come.

Sent from my iPhone

Begin forwarded message:

From: Paul Austin <paul_austin@nps.gov>
Date: June 19, 2017 at 1:40:38 PM MDT
To: Lauren Alley <lauren_alley@nps.gov>
Subject: Fwd: Facebook CEO Visit to Glacier

You heard about this?

Sent from my iPhone

Begin forwarded message:

From: "Johnson, Kyle" <kyle_johnson@nps.gov>
Date: June 19, 2017 at 1:33:50 PM MDT
To: "Austin, Paul" <paul_austin@nps.gov>
Subject: Fwd: Facebook CEO Visit to Glacier

Call me when you get a chance to discuss. Have not forwarded to anyone else yet.

----- Forwarded message -----

From: **Derick Mains** <derickmains@fb.com>
Date: Mon, Jun 19, 2017 at 12:54 PM
Subject: Re: Facebook CEO Visit to Glacier
To: "Johnson, Kyle" <kyle_johnson@nps.gov>

Thanks for the quick response.

We try to develop themes for the areas and people he meets with. So far, we haven't really done anything around natural resources and people who work to manage public lands. Thought that meeting with your superintendent, park rangers and others (maybe someone from the

Glacier Institute or other non-profit working in the Park) about the work the Park Service does would be a great way to accomplish this. Also, earlier in the trip he'll be visiting a North Dakota community involved in oil production and thought that a visit to Glacier, where the effects of global warming have been widely documented, would be a good balance.

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Assume it will be West side of the Park?

Yes

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Yes. We'd appreciate this.

Will this be on the QT or will there be a press event before, during or after?

We've been doing this on the QT before and during visits and then publicizing after. Mark would post about his visit on his Facebook profile (to 95 million people) after he departs and then you guys would be free to discuss his visit after it's over.

Do you want to discuss this internally and then set some time to talk tomorrow? I'm free from noon to 2:00 pm your time on Tuesday.

This is going to be fun!

Derick

From: "Johnson, Kyle" <kyle_johnson@nps.gov>

Date: Monday, June 19, 2017 at 11:16 AM

To: Derick Mains <derickmains@fb.com>

Subject: Re: Facebook CEO Visit to Glacier

Derick,

Good to hear from you. I think something like this would be outstanding for all. Some questions that will come up are:

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Let me know what you think. I'm around all week to chat.

Best,

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Kyle Johnson

US Park Ranger

Wilderness Specialist

(406) 888-7838

Kyle_Johnson@nps.gov

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Fwd_ Facebook CEO Visit to Glacier(1).pdf

From: [Johnson, Kyle](#)
To: [Ed Visnovske](#)
Subject: Fwd: Facebook CEO Visit to Glacier
Date: Monday, June 19, 2017 5:18:33 PM

FYI

----- Forwarded message -----
From: **Johnson, Kyle** <kyle_johnson@nps.gov>
Date: Mon, Jun 19, 2017 at 2:13 PM
Subject: Fwd: Facebook CEO Visit to Glacier
To: "Alley, Lauren" <lauren_alley@nps.gov>

Let me know how I can help

----- Forwarded message -----
From: **Johnson, Kyle** <kyle_johnson@nps.gov>
Date: Mon, Jun 19, 2017 at 1:43 PM
Subject: Re: Facebook CEO Visit to Glacier
To: Derick Mains <derickmains@fb.com>

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Kyle

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From: "Johnson, Kyle" <kyle_johnson@nps.gov>

Date: Monday, June 19, 2017 at 11:16 AM

To: Derick Mains <derickmains@fb.com>

Subject: Re: Facebook CEO Visit to Glacier

Derick,

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Re_ Facebook CEO Visit to Glacier.pdf

From: [Johnson, Kyle](#)
To: [Derick Mains](#)
Subject: Re: Facebook CEO Visit to Glacier
Date: Tuesday, June 20, 2017 1:03:27 PM

Around if it still works for a call. Cell or office.

On Tue, Jun 20, 2017 at 10:58 AM, Derick Mains <derickmains@fb.com> wrote:

Perfect. I'll be around.

From: "Johnson, Kyle" <kyle_johnson@nps.gov>
Date: Tuesday, June 20, 2017 at 9:53 AM

To: Derick Mains <derickmains@fb.com>
Subject: Re: Facebook CEO Visit to Glacier

I think it will be fairly brief. I have a meeting at 11:30 that should be mostly done by 1300. I will email u when I get back and we can see if that still works then?

On Tue, Jun 20, 2017 at 10:49 AM, Derick Mains <derickmains@fb.com> wrote:

I'm now booked from 2:00 pm onward today. Could do a call from noon – 2:00. Let me know.

From: "Johnson, Kyle" <kyle_johnson@nps.gov>
Date: Tuesday, June 20, 2017 at 9:15 AM

To: Derick Mains <derickmains@fb.com>
Subject: Re: Facebook CEO Visit to Glacier

Derick,

Not a lot of response from the top tiers yet today and I am guessing there won't be much

movement until we get closer. I think it would be good to have a conversation today if that still works. Based on my experience I think I can give you some ideas that might make the visit go a little smoother or help with some of the logistics. I think we will pretty much work with your ideas and suggestions. Since you are familiar with the park there isn't anything crazy in your schedule. Let me know if that works. Best number to call me on is cell at 406-261-8103. 2 pm our time is good for me also.

On Mon, Jun 19, 2017 at 1:43 PM, Johnson, Kyle <kyle_johnson@nps.gov> wrote:

Thanks, that helps a lot. I will run this up the flagpole this afternoon and see what I get for responses and get back to you tonight or tomorrow morning.

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Re_ Facebook CEO Visit to Glacier(1).pdf

From: [Lauren Alley](#)
To: [Johnson, Kyle](#)
Subject: Re: Facebook CEO Visit to Glacier
Date: Tuesday, June 20, 2017 6:19:59 PM

Hey Kyle- can you have your contact get in touch with me? I'll coordinate his visit.

Sent from my iPhone

On Jun 19, 2017, at 2:13 PM, Johnson, Kyle <kyle_johnson@nps.gov> wrote:

Let me know how I can help

----- Forwarded message -----

From: **Johnson, Kyle** <kyle_johnson@nps.gov>
Date: Mon, Jun 19, 2017 at 1:43 PM
Subject: Re: Facebook CEO Visit to Glacier
To: Derick Mains <derickmains@fb.com>

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Kyle

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Date: Monday, June 19, 2017 at 11:16 AM

To: Derick Mains <derickmains@fb.com>

Subject: Re: Facebook CEO Visit to Glacier

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Fwd_ Facebook CEO Visit to Glacier(2).pdf

From: [Lauren Alley](#)
To: [Amy Dempster](#)
Subject: Fwd: Facebook CEO Visit to Glacier
Date: Wednesday, June 21, 2017 1:45:54 PM

FYI- more or less confidential.

Sent from my iPhone

Begin forwarded message:

From: Jeff Mow <jeff_mow@nps.gov>
Date: June 20, 2017 at 5:28:50 PM MDT
To: "Alley, Lauren" <lauren_alley@nps.gov>
Cc: Eric Smith <eric_smith@nps.gov>
Subject: Re: Facebook CEO Visit to Glacier

Sounds good, let's get the Conservancy lined up.

Sent from my iPhone

On Jun 20, 2017, at 3:28 PM, Alley, Lauren <lauren_alley@nps.gov> wrote:

Jeff/Eric -

We have this inquiry in from Facebook. Any thoughts? Interest in meeting Mark Zuckerberg?

Lauren Alley
Management Assistant
Glacier National Park
406.888.5838

----- Forwarded message -----

From: Paul Austin <paul_austin@nps.gov>
Date: Mon, Jun 19, 2017 at 1:40 PM
Subject: Fwd: Facebook CEO Visit to Glacier
To: Lauren Alley <lauren_alley@nps.gov>

You heard about this?

Sent from my iPhone

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From: "Johnson, Kyle" <kyle_johnson@nps.gov>
Date: June 19, 2017 at 1:33:50 PM MDT
To: "Austin, Paul" <paul_austin@nps.gov>
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To: [Alley, Lauren](#); [Austin, Paul](#)
Subject: Fwd: Facebook Visit to Glacier
Date: Wednesday, June 21, 2017 2:49:27 PM

Lauren,

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As I mentioned, as part of a personal challenge for 2017, Mark is spending the year traveling across the country visiting approximately the 30 states he's never been to. In doing so he has several different goals; to get out of his bubble here at Facebook and in Northern California, to visit communities and meet people he wouldn't otherwise wouldn't and most importantly learn. [Here](#) is a story the NY Times did on his travels.

We try to develop themes for the areas and people he meets with. So far, we haven't really done anything around natural resources and people who work to manage public lands. Earlier in the trip he'll be visiting a North Dakota community involved in oil production and thought that a visit to Glacier, where the effects of global warming have been widely documented, would be a good balance.

Mark would like to meet with people involved with the stewardship of the Park. This could include Superintendent Mow, park rangers, park volunteers, someone from the Glacier Institute and someone involved in the study of climate change on the park (someone from the USGS and/or Portland State who worked on [this](#) study). If you are free, I'd like you to attend to be able talk to Mark about your 30 years in the park and your role as a backcountry ranger.

We'd also like to do this meeting a little differently. Rather than at Park HQ in a conference room we'd like to do it in a Jammer heading up the Pass. Thought is to take the meeting outside and talk about the Park in the Park. It would be great to drive up to the Pass, get out and walk the boardwalk to the Hidden Lake overlook. This would give mark the opportunity to informally interact with some of the visitors along with giving us some great photos. Let me know if you have a contact at Xanterra I could talk to about renting a Jammer for the day.

Ideal schedule

Saturday July 15 (*these times might get pushed back an hour or two*)

Noon: Mark arrives Park HQ, greeted by Superintendent Mow

12:15 Group (people mentioned above) pile into a Jammer and head up the Going to the Sun Road

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2:15 – 3:15: Drive to West Glacier (in Facebook vehicle en route to another visit)

Possible attendees

Superintendent Mow

Chief Ranger Paul Austin

Ranger Kyle Johnson

3-4 Park volunteers (your call here, would be great to have some of the retired folks you mentioned)

Glacier Institute Executive Director Joyce Baltz (or someone else)

USGS Research Ecologist Daniel B Fagre

** Happy to have your PIO or social media lead join to document the visit*

Also, it would be great if you could be the liaison with our security team as you've coordinated these types of visits to Glacier.

Let me know what you think of this.

Derick

--

Kyle Johnson
US Park Ranger
Wilderness Specialist
(406) 888-7838
Kyle_Johnson@nps.gov

Re_ Facebook Visit to Glacier.pdf

From: [Johnson, Kyle](#)
To: [Derick Mains](#)
Subject: Re: Facebook Visit to Glacier
Date: Wednesday, June 21, 2017 4:09:09 PM

Marc Ducharme is a great contact at Xanterra

marcducharme@xanterra.com

406-980-0695

Lauren Alley our PIO should be reaching out to you soon. She will take over the coordination of the trip as much as possible. I can consult with you but requests and such should filter through her so we have one point of contact for everything. This is going to be great !

On Wed, Jun 21, 2017 at 12:20 PM, Derick Mains <derickmains@fb.com> wrote:

Hi Kyle,

Thanks for the time over the phone yesterday. It was good to catch up.

As I mentioned, as part of a personal challenge for 2017, Mark is spending the year traveling across the country visiting approximately the 30 states he's never been to. In doing so he has several different goals; to get out of his bubble here at Facebook and in Northern California, to visit communities and meet people he wouldn't otherwise wouldn't and most importantly learn. [Here](#) is a story the NY Times did on his travels.

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boardwalk to the Hidden Lake overlook. This would give mark the opportunity to informally interact with some of the visitors along with giving us some great photos. Let me know if you have a contact at Xanterra I could talk to about renting a Jammer for the day.

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Possible attendees

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USGS Research Ecologist Daniel B Fagre

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Let me know what you think of this.

Derick

--

Kyle Johnson
US Park Ranger
Wilderness Specialist
(406) 888-7838
Kyle_Johnson@nps.gov

Re_ Facebook Visit to Glacier(1).pdf

From: [Derick Mains](#)
To: [Soileau, Suzanna](#); [Alley, Lauren](#)
Subject: Re: Facebook Visit to Glacier
Date: Thursday, June 22, 2017 1:53:12 PM

Hi guys,

Nice to meet you. Wednesday works better for my schedule. I'm free from 11:30 – 1:30 your time. Let me know what 30 min block works for you.

One thing I mentioned to Kyle, and will pass along, if that we don't want publicity before or during the visit. The way these visits have worked well this year is that Mark will do a Facebook post to his 92 million followers right after covering his experience, take-aways and of course photos. This then gets widely picked up by the press. He'll tag the relevant pages for the Park and USGS which will drive a ton of traffic to your pages. We ask that you hold off with any post until after Mark does (which will likely be within 30 min of the visit).

Some of the thing on my list to discuss...

Overview of Mark's Year of Travel (to give you context of what he's looking for)

Basic logistics of the visit (we can get into the specific details closer to the 15th)

Attendees (who will Mark mostly be interacting with)

Basic discussion points (I can cover what I think he might want to learn but I'm sure you guys have a bunch of ideas)

Social post planning/post visit media

Really looking forward to showing Mark Glacier (my parents live (b) (6) and I've been coming to the Park my entire life).

Derick

From: "Soileau, Suzanna" <ssoileau@usgs.gov>
Date: Thursday, June 22, 2017 at 12:32 PM
To: "Alley, Lauren" <lauren_alley@nps.gov>
Cc: Derick Mains <derickmains@fb.com>
Subject: Re: Facebook Visit to Glacier

Hi All - Dan Fagre will be available on July 15 and I will also join as a USGS social media lead.

On Thu, Jun 22, 2017 at 12:53 PM, Soileau, Suzanna <ssoileau@usgs.gov> wrote:

Hi All - I will get in contact with Dan and see his availability. If he is not, we will

definitely be able to get one of his crew to come along.

We are very excited to join you.

On Thu, Jun 22, 2017 at 12:47 PM, Alley, Lauren <lauren_alley@nps.gov> wrote:

Derick,

Thanks for getting in touch about this upcoming visit.

I'll be your point of contact for coordinating this trip.

Let's set up a time next week to talk through some of these details. I'm also including USGS Public Affairs Specialist Suzanna Soileau on this email as you asked about including Dan Fagre in the group.

My schedule is fairly open next Monday and Wednesday. Do you have a time that works on either of those days?

Lauren Alley
Management Assistant
Glacier National Park
406.888.5838

----- Forwarded message -----

From: **Johnson, Kyle** <kyle_johnson@nps.gov>
Date: Wed, Jun 21, 2017 at 2:49 PM
Subject: Fwd: Facebook Visit to Glacier
To: "Alley, Lauren" <lauren_alley@nps.gov>, "Austin, Paul" <paul_austin@nps.gov>

Lauren,

Conferenced with Derick yesterday and this is what he sent me today. Please contact him and let him know you will be the point of contact for the visit.

Thanks for your help.

----- Forwarded message -----

From: **Derick Mains** <derickmains@fb.com>
Date: Wed, Jun 21, 2017 at 12:20 PM
Subject: Facebook Visit to Glacier
To: "Johnson, Kyle" <kyle_johnson@nps.gov>
Cc: Derick Mains <derickmains@fb.com>

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Derick

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Kyle Johnson
US Park Ranger
Wilderness Specialist
(406) 888-7838
Kyle_Johnson@nps.gov

--

Suzanna

~~~~~  
Suzanna C. Soileau  
Outreach Physical Scientist  
USGS-NOROCK  
2327 University Way, Suite 2  
Bozeman, MT 59715  
Phone: 406-994-7257  
Fax: 406-994-6556  
Email: [ssoileau@usgs.gov](mailto:ssoileau@usgs.gov)

Visit our website at: <https://www.usgs.gov/norock>

~~~~~  
“Something hidden. Go and find it. Go and look behind the Ranges- Something lost behind the Ranges. Lost and waiting for you. Go!”

Rudyard Kipling, The Explorer

CONFIDENTIALITY NOTICE:

This message (including any attachments) is intended exclusively for the individual or entity to which it is addressed. This communication may contain information that is proprietary, privileged or confidential or otherwise legally exempt from disclosure. If you are not the named addressee, you are not authorized to read, print, retain, copy or disseminate this

message or any part of it. If you have received this message in error, please notify the sender immediately by e-mail and delete all copies of the message.

--

Suzanna

~~~~~  
Suzanna C. Soileau  
Outreach Physical Scientist  
USGS-NOROCK  
2327 University Way, Suite 2  
Bozeman, MT 59715  
Phone: 406-994-7257  
Fax: 406-994-6556  
Email: [ssoileau@usgs.gov](mailto:ssoileau@usgs.gov)

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Re_ Facebook CEO Visit to Glacier(2).pdf

From: [Amy Dempster](#)
To: [Alley, Lauren](#)
Subject: Re: Facebook CEO Visit to Glacier
Date: Thursday, June 22, 2017 2:12:31 PM

Great, thank you!

On Thu, Jun 22, 2017 at 1:58 PM, Alley, Lauren <lauren_alley@nps.gov> wrote:

Hey Amy -

I think probably 1-2 max. They want a red bus and have requested a whole slew of different types of people, so think we will be running out of space pretty quick.

Maybe plan for 1 now and as planning progresses, possibly that can expand?

Lauren Alley

Management Assistant

Glacier National Park

[406.888.5838](tel:406.888.5838)

On Wed, Jun 21, 2017 at 2:08 PM, Amy Dempster <amy@glacier.org> wrote:

Thanks. I'm sure you're still figuring it out but if I can have an idea of how many people can come along - two or three maybe? Our board meeting is the day before so we'll have people in town, plus our new ED will be on board. Thanks!!

On Jun 21, 2017, at 1:45 PM, Lauren Alley <lauren_alley@nps.gov> wrote:

FYI- more or less confidential.

Sent from my iPhone

Begin forwarded message:

From: Jeff Mow <jeff_mow@nps.gov>
Date: June 20, 2017 at 5:28:50 PM MDT
To: "Alley, Lauren" <lauren_alley@nps.gov>
Cc: Eric Smith <eric_smith@nps.gov>
Subject: **Re: Facebook CEO Visit to Glacier**

Sounds good, let's get the Conservancy lined up.

Sent from my iPhone

On Jun 20, 2017, at 3:28 PM, Alley, Lauren
<lauren_alley@nps.gov> wrote:

Jeff/Eric -

We have this inquiry in from Facebook. Any thoughts? Interest in meeting Mark Zuckerberg?

Lauren Alley
Management Assistant
Glacier National Park
[406.888.5838](tel:406.888.5838)

----- Forwarded message -----

From: **Paul Austin** <paul_austin@nps.gov>
Date: Mon, Jun 19, 2017 at 1:40 PM
Subject: Fwd: Facebook CEO Visit to Glacier
To: Lauren Alley <lauren_alley@nps.gov>

You heard about this?

Sent from my iPhone

Begin forwarded message:

From: "Johnson, Kyle"
<kyle_johnson@nps.gov>
Date: June 19, 2017 at 1:33:50 PM
MDT
To: "Austin, Paul"
<paul_austin@nps.gov>
Subject: Fwd: Facebook CEO Visit to
Glacier

Call me when you get a chance to discuss. Have not forwarded to anyone else yet.

----- Forwarded message -----

From: **Derick Mains**
<derickmains@fb.com>
Date: Mon, Jun 19, 2017 at 12:54 PM
Subject: Re: Facebook CEO Visit to
Glacier
To: "Johnson, Kyle"
<kyle_johnson@nps.gov>

Thanks for the quick response.

We try to develop themes for the areas and people he meets with. So far, we haven't really done anything around natural resources and people who work to manage public lands. Thought that meeting with your superintendent, park rangers and others (maybe someone from the Glacier Institute or other non-profit working in the Park) about the work the Park Service does would be a great way to accomplish this. Also, earlier in the trip he'll be visiting a North Dakota community involved in oil production and thought that a visit to Glacier, where the effects of global warming have been widely documented, would be a good balance.

Was thinking that maybe a drive (in a Jammer) up the Going to the Sun with the folks mentioned above would be a good way to knock off a meeting and Park tour in one shot. Maybe Mark could walk to the Hidden Lake overlook at Logan Pass. Key would be getting the right folks together for a good conversation driving up the Pass.

All this said we're open to any ideas you might have. We will probably have a half a day for this.

Here are answers to your questions...

What does "host" mean?

Have the Superintendent (and others) meet with Mark and join him on a tour/experience of the Park.

What will you need from us? Security? Transportation?

Mark's executive protection team would coordinate with you on the security details. Generally, we're very self-sufficient but an advance team would be out a couple of days before to coordinate. We will have our own transportation but should discuss if a Jammer might be a good option for transportation up the GTS.

What activities would be involved? Would be great to get out on a hike or similar someplace?

Agree that a hike would be great but we might be limited on time. This is something we can discuss.

Assume it will be West side of the Park?

Yes

Will we be able to do a pre-advance to look at possible activities with someone and give some options?

Yes. We'd appreciate this.

Will this be on the QT or will there be a press event before, during or after?

We've been doing this on the QT before and during visits and then publicizing

after. Mark would post about his visit on his Facebook profile (to 95 million people) after he departs and then you guys would be free to discuss his visit after it's over.

Do you want to discuss this internally and then set some time to talk tomorrow? I'm free from noon to 2:00 pm your time on Tuesday.

This is going to be fun!

Derick

From: "Johnson, Kyle"
<kyle_johnson@nps.gov>
Date: Monday, June 19, 2017 at 11:16 AM
To: Derick Mains
<derickmains@fb.com>
Subject: Re: Facebook CEO Visit to Glacier

Derick,

Good to hear from you. I think something like this would be outstanding for all. Some questions that will come up are:

What does "host" mean?

What will you need from us? Security?
Transportation?

What activities would be involved?
Would be great to get out on a hike or
similar someplace?

Assume it will be West side of the Park
?

Will we be able to do a pre-advance to
look at possible activities with someone
and give some options ?

Will this be on the QT or will there be a
press event before, during or after ?

A phone call works too if that is easier
[406-888-7838](tel:406-888-7838) is my cell and office
should be below.

Thanks for helping us showcase Glacier.

On Mon, Jun 19, 2017 at 12:08 PM,
Derick Mains <derickmains@fb.com>
wrote:

Hi Kyle,

Scott passed along your email. Hope
you're doing well.

Here at Facebook I work closely with

our CEO, Mark Zuckerberg who every year takes on some personal challenge outside of his duties running the company. This year, he's traveling around the U.S. visiting states he's never been to, meeting people and learning along the way. So far we've visited 19 states. You can read more [here](#).

In July, he'll be visiting Montana and I'm working on getting him to Glacier. Would love to see if the Park Service would be willing to host him for half a day (it would be Saturday July 15th). If this might be possible it would be great to jump on a call to discuss some ideas (I have a few)

Let me know what you think. I'm around all week to chat.

Best,

Derick

--

Kyle Johnson

US Park Ranger

Wilderness Specialist

[\(406\) 888-7838](tel:(406)888-7838)

Kyle_Johnson@nps.gov

--
Kyle Johnson
US Park Ranger
Wilderness Specialist
[\(406\) 888-7838](tel:(406)888-7838)
Kyle_Johnson@nps.gov



Amy Dempster

Director of Marketing & Communications, Glacier National Park Conservancy

P (406) 892-3250 **E** amy@glacier.org **W** <http://www.glacier.org/>



Preserving Glacier National Park for generations to come.

Re_ Facebook Visit to Glacier(2).pdf

From: [Alley, Lauren](#)
To: [Hayden, William](#)
Subject: Re: Facebook Visit to Glacier
Date: Thursday, June 22, 2017 2:26:39 PM

Thanks, and right??!!

Lauren Alley
Management Assistant
Glacier National Park
406.888.5838

On Thu, Jun 22, 2017 at 2:25 PM, Hayden, William <bill_hayden@nps.gov> wrote:

FYI

Just looked at the schedule. You can not hike to Hidden Lake overlook in 45 minutes.

On Thu, Jun 22, 2017 at 1:39 PM, Alley, Lauren <lauren_alley@nps.gov> wrote:

Bill -

This is a confidential heads up. They've invited along our "PIO/social media lead".

Do you have interest in going?

Lauren Alley
Management Assistant
Glacier National Park
406.888.5838

----- Forwarded message -----

From: **Alley, Lauren** <lauren_alley@nps.gov>
Date: Thu, Jun 22, 2017 at 12:47 PM
Subject: Re: Facebook Visit to Glacier
To: derickmains@fb.com
Cc: "Suzanna C. Soileau" <ssoileau@usgs.gov>

Derick,

Thanks for getting in touch about this upcoming visit.

I'll be your point of contact for coordinating this trip.

Let's set up a time next week to talk through some of these details. I'm also including USGS Public Affairs Specialist Suzanna Soileau on this email as you asked about including Dan Fagre in the group.

My schedule is fairly open next Monday and Wednesday. Do you have a time that works on either of those days?

Lauren Alley
Management Assistant
Glacier National Park
406.888.5838

----- Forwarded message -----

From: **Johnson, Kyle** <kyle_johnson@nps.gov>
Date: Wed, Jun 21, 2017 at 2:49 PM
Subject: Fwd: Facebook Visit to Glacier
To: "Alley, Lauren" <lauren_alley@nps.gov>, "Austin, Paul" <paul_austin@nps.gov>

Lauren,

Conferenced with Derick yesterday and this is what he sent me today. Please contact him and let him know you will be the point of contact for the visit.

Thanks for your help.

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From: **Derick Mains** <derickmains@fb.com>
Date: Wed, Jun 21, 2017 at 12:20 PM
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To: "Johnson, Kyle" <kyle_johnson@nps.gov>
Cc: Derick Mains <derickmains@fb.com>

Hi Kyle,

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Ideal schedule

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Noon: Mark arrives Park HQ, greeted by Superintendent Mow

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Also, it would be great if you could be the liaison with our security team as you've coordinated these types of visits to Glacier.

Let me know what you think of this.

Derick

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Kyle Johnson
US Park Ranger
Wilderness Specialist
(406) 888-7838
Kyle_Johnson@nps.gov

--

Bill Hayden
Interpretive Specialist
Glacier National Park
West Glacier, MT 59936
406-888-7927

Re_ Facebook Visit to Glacier(3).pdf

From: [Soileau, Suzanna](#)
To: [Alley, Lauren](#)
Cc: derickmains@fb.com
Subject: Re: Facebook Visit to Glacier
Date: Thursday, June 22, 2017 2:36:00 PM

Hi All - Dan Fagre will be available on July 15 and I will also join as a USGS social media lead.

On Thu, Jun 22, 2017 at 12:53 PM, Soileau, Suzanna <ssoileau@usgs.gov> wrote:

Hi All - I will get in contact with Dan and see his availability. If he is not, we will definitely be able to get one of his crew to come along.

We are very excited to join you.

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Derick,

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Let's set up a time next week to talk through some of these details. I'm also including USGS Public Affairs Specialist Suzanna Soileau on this email as you asked about including Dan Fagre in the group.

My schedule is fairly open next Monday and Wednesday. Do you have a time that works on either of those days?

Lauren Alley
Management Assistant
Glacier National Park
406.888.5838

----- Forwarded message -----

From: **Johnson, Kyle** <kyle_johnson@nps.gov>

Date: Wed, Jun 21, 2017 at 2:49 PM

Subject: Fwd: Facebook Visit to Glacier

To: "Alley, Lauren" <lauren_alley@nps.gov>, "Austin, Paul" <paul_austin@nps.gov>

Lauren,

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Thanks for your help.

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To: "Johnson, Kyle" <kyle_johnson@nps.gov>

Cc: Derick Mains <derickmains@fb.com>

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Ideal schedule

Saturday July 15 (*these times might get pushed back an hour or two*)

Noon: Mark arrives Park HQ, greeted by Superintendent Mow

12:15 Group (people mentioned above) pile into a Jammer and head up the Going to the Sun Road

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Superintendent Mow

Chief Ranger Paul Austin

Ranger Kyle Johnson

3-4 Park volunteers (your call here, would be great to have some of the retired folks you mentioned)

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Derick

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Kyle Johnson
US Park Ranger
Wilderness Specialist
(406) 888-7838
Kyle_Johnson@nps.gov

--

Suzanna

Suzanna C. Soileau
Outreach Physical Scientist
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Email: ssoileau@usgs.gov

Visit our website at: <https://www.usgs.gov/norock>

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Rudyard Kipling, The Explorer

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Re_ Facebook Visit to Glacier(4).pdf

From: [Soileau, Suzanna](#)
To: [Derick Mains](#)
Cc: [Alley, Lauren](#)
Subject: Re: Facebook Visit to Glacier
Date: Thursday, June 22, 2017 3:15:45 PM

Thanks - see you both next week!

On Thu, Jun 22, 2017 at 2:53 PM, Derick Mains <derickmains@fb.com> wrote:

Here's the dial in details...

To join via Browser:

[https://\(b\) \(4\)](#)

To join via phone :

1) Dial:

+[\(b\) \(4\)](#) (United States)

+[\(b\) \(4\)](#) (US Toll Free)

+[\(b\) \(4\)](#) (Alternate number)

(see all numbers - [http://\(b\) \(4\)](#))

2) Enter Conference ID : [\(b\) \(4\)](#)

From: Derick Mains <derickmains@fb.com>

Date: Thursday, June 22, 2017 at 1:49 PM

To: "Alley, Lauren" <lauren_alley@nps.gov>

Cc: "Soileau, Suzanna" <ssoileau@usgs.gov>

Subject: Re: Facebook Visit to Glacier

Perfect. Why don't you let me send over a video conference/dial in number? I want to include a colleague of mine (Ryan Wallace) on the call. Will send it over later today.

From: "Alley, Lauren" <lauren_alley@nps.gov>
Date: Thursday, June 22, 2017 at 1:36 PM
To: Derick Mains <derickmains@fb.com>
Cc: "Soileau, Suzanna" <ssoileau@usgs.gov>
Subject: Re: Facebook Visit to Glacier

All,

Let's do 11:30 am-12 pm on Wednesday, June 28.

Could you both send me a good number to reach you at? I will conference you both in so we don't tie up a conference call line.

Thanks!

Lauren Alley

Management Assistant

Glacier National Park

406.888.5838

On Thu, Jun 22, 2017 at 1:51 PM, Derick Mains <derickmains@fb.com> wrote:

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One thing I mentioned to Kyle, and will pass along, if that we don't want publicity before or during the visit. The way these visits have worked well this year is that Mark will do a Facebook post to his 92 million followers right after covering his experience, take-aways and of course photos. This then gets widely picked up by the press. He'll tag the relevant pages for the Park and USGS which will drive a ton of traffic to your pages. We ask that you hold off with any post until after Mark does (which will likely be within 30 min of the visit).

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Basic logistics of the visit (we can get into the specific details closer to the 15th)

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Social post planning/post visit media

Really looking forward to showing Mark Glacier (my parents live (b) (6) and I've been coming to the Park my entire life).

Derick

From: "Soileau, Suzanna" <ssoileau@usgs.gov>

Date: Thursday, June 22, 2017 at 12:32 PM

To: "Alley, Lauren" <lauren_alley@nps.gov>

Cc: Derick Mains <derickmains@fb.com>

Subject: Re: Facebook Visit to Glacier

Hi All - Dan Fagre will be available on July 15 and I will also join as a USGS social media lead.

On Thu, Jun 22, 2017 at 12:53 PM, Soileau, Suzanna <ssoileau@usgs.gov> wrote:

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We are very excited to join you.

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I'll be your point of contact for coordinating this trip.

Let's set up a time next week to talk through some of these details. I'm also including USGS Public Affairs Specialist Suzanna Soileau on this email as you asked about including Dan Fagre in the group.

My schedule is fairly open next Monday and Wednesday. Do you have a time that works on either of those days?

Lauren Alley

Management Assistant

Glacier National Park

406.888.5838

----- Forwarded message -----

From: **Johnson, Kyle** <kyle_johnson@nps.gov>

Date: Wed, Jun 21, 2017 at 2:49 PM

Subject: Fwd: Facebook Visit to Glacier

To: "Alley, Lauren" <lauren_alley@nps.gov>, "Austin, Paul" <paul_austin@nps.gov>

Lauren,

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Thanks for your help.

----- Forwarded message -----

From: **Derick Mains** <derickmains@fb.com>

Date: Wed, Jun 21, 2017 at 12:20 PM

Subject: Facebook Visit to Glacier

To: "Johnson, Kyle" <kyle_johnson@nps.gov>

Cc: Derick Mains <derickmains@fb.com>

Hi Kyle,

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Re_ Facebook Visit to Glacier(5).pdf

From: [Alley, Lauren](#)
To: [Derick Mains](#)
Cc: [Soileau, Suzanna](#)
Subject: Re: Facebook Visit to Glacier
Date: Thursday, June 22, 2017 3:34:32 PM

Thank you!

Lauren Alley
Management Assistant
Glacier National Park
406.888.5838

On Thu, Jun 22, 2017 at 2:53 PM, Derick Mains <derickmains@fb.com> wrote:

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To join via Browser:

[\(b\) \(4\)](https://(b) (4))

To join via phone :

1) Dial:

+[\(b\) \(4\)](#) (United States)

+[\(b\) \(4\)](#) (US Toll Free)

+[\(b\) \(4\)](#) (Alternate number)

(see all numbers - [\(b\) \(4\)](http://(b) (4)))

2) Enter Conference ID : [\(b\) \(4\)](#)

From: Derick Mains <derickmains@fb.com>
Date: Thursday, June 22, 2017 at 1:49 PM
To: "Alley, Lauren" <lauren_alley@nps.gov>

Cc: "Soileau, Suzanna" <ssoileau@usgs.gov>
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Date: Thursday, June 22, 2017 at 1:36 PM
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Let's do 11:30 am-12 pm on Wednesday, June 28.

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Thanks!

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Management Assistant

Glacier National Park

406.888.5838

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Date: Thursday, June 22, 2017 at 12:32 PM

To: "Alley, Lauren" <lauren_alley@nps.gov>

Cc: Derick Mains <derickmains@fb.com>

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Lauren Alley

Management Assistant

Glacier National Park

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----- Forwarded message -----

From: **Johnson, Kyle** <kyle_johnson@nps.gov>

Date: Wed, Jun 21, 2017 at 2:49 PM

Subject: Fwd: Facebook Visit to Glacier

To: "Alley, Lauren" <lauren_alley@nps.gov>, "Austin, Paul" <paul_austin@nps.gov>

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Date: Wed, Jun 21, 2017 at 12:20 PM

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To: "Johnson, Kyle" <kyle_johnson@nps.gov>

Cc: Derick Mains <derickmains@fb.com>

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Kyle Johnson

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Wilderness Specialist

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Re_ Facebook Visit to Glacier(6).pdf

From: [Soileau, Suzanna](#)
To: [Alley, Lauren](#)
Cc: [Derick Mains](#)
Subject: Re: Facebook Visit to Glacier
Date: Thursday, June 22, 2017 3:40:31 PM

Thanks, Lauren - 406-994-7257

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----- Forwarded message -----

From: **Johnson, Kyle** <kyle_johnson@nps.gov>

Date: Wed, Jun 21, 2017 at 2:49 PM

Subject: Fwd: Facebook Visit to Glacier

To: "Alley, Lauren" <lauren_alley@nps.gov>, "Austin, Paul" <paul_austin@nps.gov>

Lauren,

Conferenced with Derick yesterday and this is what he sent me today. Please contact him and let him know you will be the point of contact for the visit.

Thanks for your help.

----- Forwarded message -----

From: **Derick Mains** <derickmains@fb.com>

Date: Wed, Jun 21, 2017 at 12:20 PM

Subject: Facebook Visit to Glacier

To: "Johnson, Kyle" <kyle_johnson@nps.gov>

Cc: Derick Mains <derickmains@fb.com>

Hi Kyle,

Thanks for the time over the phone yesterday. It was good to catch up.

As I mentioned, as part of a personal challenge for 2017, Mark is spending the year traveling across the country visiting approximately the 30 states he's never been to. In doing so he has several different goals; to get out of his bubble here at Facebook and in Northern California, to visit communities and meet people he wouldn't otherwise wouldn't and most importantly learn. [Here](#) is a story the NY Times did on his travels.

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Mark would like to meet with people involved with the stewardship of the Park. This could include Superintendent Mow, park rangers, park volunteers, someone from the Glacier Institute and someone involved in the study of climate change on the park (someone from the USGS and/or Portland State who worked on [this](#) study). If you are free, I'd like you to attend to be able talk to Mark about your 30 years in the park and your role as a backcountry ranger.

We'd also like to do this meeting a little differently. Rather than at Park HQ in a conference room we'd like to do it in a Jammer heading up the Pass. Thought is to take the meeting outside and talk about the Park in the Park. It would be great to drive up to the Pass, get out and walk the boardwalk to the Hidden Lake overlook. This would give mark the opportunity to informally interact with some of the visitors along with giving us some great photos. Let me know if you have a contact at Xanterra I could talk to about renting a Jammer for the day.

Ideal schedule

Saturday July 15 (*these times might get pushed back an hour or two*)

Noon: Mark arrives Park HQ, greeted by Superintendent Mow

12:15 Group (people mentioned above) pile into a Jammer and head up the Going to the Sun Road

12-15 – 1:15: Drive the GTS to Logan Pass (discussion/meeting along the way)

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Possible attendees

Superintendent Mow

Chief Ranger Paul Austin

Ranger Kyle Johnson

3-4 Park volunteers (your call here, would be great to have some of the retired folks you mentioned)

Glacier Institute Executive Director Joyce Baltz (or someone else)

USGS Research Ecologist Daniel B Fagre

** Happy to have your PIO or social media lead join to document the visit*

Also, it would be great if you could be the liaison with our security team as you've coordinated these types of visits to Glacier.

Let me know what you think of this.

Derick

--

Kyle Johnson

US Park Ranger

Wilderness Specialist

(406) 888-7838

Kyle_Johnson@nps.gov

--

Suzanna


~~~~~  
Suzanna C. Soileau  
Outreach Physical Scientist  
USGS-NOROCK  
2327 University Way, Suite 2  
Bozeman, MT 59715  
Phone: 406-994-7257

Fax: 406-994-6556  
Email: [ssoileau@usgs.gov](mailto:ssoileau@usgs.gov)

Visit our website at: <https://www.usgs.gov/norock>

~~~~~  
“Something hidden. Go and find it. Go and look behind the Ranges- Something lost behind the Ranges. Lost and waiting for you. Go!”

Rudyard Kipling, The Explorer

CONFIDENTIALITY NOTICE:

This message (including any attachments) is intended exclusively for the individual or entity to which it is addressed. This communication may contain information that is proprietary, privileged or confidential or otherwise legally exempt from disclosure. If you are not the named addressee, you are not authorized to read, print, retain, copy or disseminate this message or any part of it. If you have received this message in error, please notify the sender immediately by e-mail and delete all copies of the message.

--

Suzanna

~~~~~  
Suzanna C. Soileau  
Outreach Physical Scientist  
USGS-NOROCK  
2327 University Way, Suite 2  
Bozeman, MT 59715  
Phone: 406-994-7257

Fax: 406-994-6556  
Email: [ssoileau@usgs.gov](mailto:ssoileau@usgs.gov)

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Re_ Facebook Visit to Glacier(7).pdf

From: [Alley, Lauren](#)
To: [Hayden, William](#)
Subject: Re: Facebook Visit to Glacier
Date: Thursday, June 22, 2017 6:28:48 PM

Okay. It's slated for July 15 so a little time to consider - though if you're not chomping at the bit, I understand :)

Lauren Alley
Management Assistant
Glacier National Park
406.888.5838

On Thu, Jun 22, 2017 at 2:24 PM, Hayden, William <bill_hayden@nps.gov> wrote:
I'm still getting over my bronchitis and am not up to a trip, especially if it happens early next week. My focus will be to try and arrange getting exhibits in the Logan Pass Visitor Center up before they open it to the public. I think I'll pass on this one.

Thanks

On Thu, Jun 22, 2017 at 1:39 PM, Alley, Lauren <lauren_alley@nps.gov> wrote:

Bill -

This is a confidential heads up. They've invited along our "PIO/social media lead".

Do you have interest in going?

Lauren Alley
Management Assistant
Glacier National Park
406.888.5838

----- Forwarded message -----

From: **Alley, Lauren** <lauren_alley@nps.gov>
Date: Thu, Jun 22, 2017 at 12:47 PM
Subject: Re: Facebook Visit to Glacier
To: derickmains@fb.com
Cc: "Suzanna C. Soileau" <ssoileau@usgs.gov>

Derick,

Thanks for getting in touch about this upcoming visit.

I'll be your point of contact for coordinating this trip.

Let's set up a time next week to talk through some of these details. I'm also including

USGS Public Affairs Specialist Suzanna Soileau on this email as you asked about including Dan Fagre in the group.

My schedule is fairly open next Monday and Wednesday. Do you have a time that works on either of those days?

Lauren Alley
Management Assistant
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From: **Johnson, Kyle** <kyle_johnson@nps.gov>
Date: Wed, Jun 21, 2017 at 2:49 PM
Subject: Fwd: Facebook Visit to Glacier
To: "Alley, Lauren" <lauren_alley@nps.gov>, "Austin, Paul" <paul_austin@nps.gov>

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Thanks for your help.

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To: "Johnson, Kyle" <kyle_johnson@nps.gov>
Cc: Derick Mains <derickmains@fb.com>

Hi Kyle,

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As I mentioned, as part of a personal challenge for 2017, Mark is spending the year traveling across the country visiting approximately the 30 states he's never been to. In doing so he has several different goals; to get out of his bubble here at Facebook and in Northern California, to visit communities and meet people he wouldn't otherwise wouldn't and most importantly learn. [Here](#) is a story the NY Times did on his travels.

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Mark would like to meet with people involved with the stewardship of the Park. This could include Superintendent Mow, park rangers, park volunteers, someone from the Glacier Institute and someone involved in the study of climate change on the park (someone from the USGS and/or Portland State who worked on [this](#) study). If you are free, I'd like you to attend to be able to talk to Mark about your 30 years in the park and your role as a backcountry ranger.

We'd also like to do this meeting a little differently. Rather than at Park HQ in a conference room we'd like to do it in a Jammer heading up the Pass. Thought is to take the meeting outside and talk about the Park in the Park. It would be great to drive up to the Pass, get out and walk the boardwalk to the Hidden Lake overlook. This would give Mark the opportunity to informally interact with some of the visitors along with giving us some great photos. Let me know if you have a contact at Xanterra I could talk to about renting a Jammer for the day.

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Also, it would be great if you could be the liaison with our security team as you've coordinated these types of visits to Glacier.

Let me know what you think of this.

Derick

--

Kyle Johnson
US Park Ranger
Wilderness Specialist
(406) 888-7838
Kyle_Johnson@nps.gov

--

Bill Hayden
Interpretive Specialist
Glacier National Park
West Glacier, MT 59936
406-888-7927

Re_ Facebook Visit to Glacier(8).pdf

From: [Alley, Lauren](#)
To: [Hayden, William](#)
Subject: Re: Facebook Visit to Glacier
Date: Thursday, June 22, 2017 7:47:48 PM

Not really sure. Someone at Facebook who knows Kyle.

Lauren Alley
Management Assistant
Glacier National Park
406.888.5838

On Thu, Jun 22, 2017 at 2:25 PM, Hayden, William <bill_hayden@nps.gov> wrote:
Who is this person?

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Re_ Red Bus reservation contact for Glacier NP.pdf

From: [Derick Mains](#)
To: [Alley, Lauren](#)
Subject: Re: Red Bus reservation contact for Glacier NP
Date: Thursday, June 29, 2017 12:22:40 PM

An introduction to Will would be great. Thanks.

From: "Alley, Lauren" <lauren_alley@nps.gov>
Date: Thursday, June 29, 2017 at 11:19 AM
To: Derick Mains <derickmains@fb.com>
Subject: Re: Red Bus reservation contact for Glacier NP

Hi Derick,

Let me check on red bus ethics accepting the donation. I appreciate you thinking of that.

I don't personally know Will Hammerquist with the Polebridge Merc, but am sure someone here does. Are you looking for an introduction?

Lauren Alley
Management Assistant
Glacier National Park
406.888.5838

On Wed, Jun 28, 2017 at 3:19 PM, Derick Mains <derickmains@fb.com> wrote:

Thanks for this Lauren. I reached out to Dave and he confirmed that he already had a bus on hold.

Question for you. Do you, or anyone else there, know the owners of the Polebridge Merc and Northern Lights Salon by chance?

From: "Alley, Lauren" <lauren_alley@nps.gov>
Date: Thursday, June 22, 2017 at 3:02 PM
To: Derick Mains <derickmains@fb.com>
Subject: Red Bus reservation contact for Glacier NP

Derick,

Go ahead and give Dave Eglsaer a call to set up a red bus for the trip:

David Eglsaer
Transportation Director | Glacier National Park Lodges

PO Box 2990 | Columbia Falls | Montana | 59912
deglsaer@xanterra.com | 406.897.8353

Lauren Alley
Management Assistant
Glacier National Park
406.888.5838

Re_ Red Bus reservation contact for Glacier NP(1).pdf

From: [Derick Mains](#)
To: [Alley, Lauren](#)
Subject: Re: Red Bus reservation contact for Glacier NP
Date: Thursday, June 29, 2017 1:56:05 PM

Will do. I told Dave that I needed to vet this from the Facebook side and will just let him know that our lawyers said that we need to pay for this.

Derick

From: "Alley, Lauren" <lauren_alley@nps.gov>
Date: Thursday, June 29, 2017 at 12:42 PM
To: Derick Mains <derickmains@fb.com>
Subject: Re: Red Bus reservation contact for Glacier NP

Hi Derick,

I got clarification on this. It would be great if you would proceed with payment. I think there was a little miscommunication between our staff and Xanterra and they thought we were requesting a donation, which we cannot do.

I really appreciate you following up with this.

Lauren Alley
Management Assistant
Glacier National Park
406.888.5838

On Thu, Jun 29, 2017 at 12:16 PM, Derick Mains <derickmains@fb.com> wrote:

Spoke to Dave. We're all set with the Jammer. When I asked about payment details he offered to donate it for the visit. I wanted to see if that presented any issues on your end since the superintendent and park employees will be joining.

From: Derick Mains <derickmains@fb.com>
Date: Wednesday, June 28, 2017 at 2:19 PM
To: "Alley, Lauren" <lauren_alley@nps.gov>
Subject: Re: Red Bus reservation contact for Glacier NP

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Lauren Alley
Management Assistant
Glacier National Park
406.888.5838

Re_REPLY DUE_COB, THURSDAY, June 29, 2017 - S....pdf

From: [Alley, Lauren](#)
To: [James Doyle](#); [Elizabeth Malone](#)
Cc: [Jeff Mow](#); [Eric Smith](#)
Subject: Re: REPLY DUE: COB, THURSDAY, June 29, 2017 - Significant Issues for IMR Weekly Report
Date: Thursday, June 29, 2017 2:11:23 PM

On July 15, Facebook CEO Mark Zuckerberg will visit Glacier National Park. He will tour the park in a historic red bus with Superintendent Mow and USGS scientist Dan Fagre (Director of the Climate Change in Mountain Ecosystems Project). He will also visit with Gracie the Bark Ranger and official park partners. Zuckerberg will do a Facebook post immediately following his visit to his 92 million followers.

Lauren Alley
Management Assistant
Glacier National Park
406.888.5838

On Tue, Jun 27, 2017 at 9:57 AM, IMR Regional Director, NPS
<imr_regional_director@nps.gov> wrote:

Please do not email your response directly to this mailbox. Address your response to the recipient identified in the attached memorandum and/or message as directed.

IMPORTANT! New weekly report submission guidance for park superintendents and program managers

Please note the early submission date of Thursday rather than Friday due to the Independence Day holiday.

Please note new reporting requirements. These requirements are subject to change during the transition to a new Administration and Secretary of the Interior.

Please submit your park's significant issues by COB Thursday June 29, 2017, to Beth Malone at beth_malone@nps.gov and James Doyle at james_doyle@nps.gov

- The **IMRO weekly report** is used to alert the offices of the Secretary of Interior and Assistant Secretary of Interior of any timely, major upcoming events and issues.
- Submissions should be no more than a few sentences, and should flag key issues of interest by the public or key stakeholders. Please update submissions each week and resubmit. Do not assume that WASO will automatically continue to include your items with updated dates.
- For NPS-ORIGINATED communications to the relevant stakeholders (national orgs, members of Congress, Governors, etc), we are to develop an entry for the weekly report that describes what it is we are planning to send out, why we need to send it, a general description of who it's going to, and when you'd like to send it by (esp. if there are associated meetings planned, etc).
- WASO is not interested in reviewing routine SHPO or THPO consultation/notifications, unless it is unusually controversial or addressed directly to a Governor or Tribal leader on a non-routine matter.

Format:

On or about [DATE], NPS will [describe announcement, event, action, etc.] two-three sentences with additional detail / key issue.

Sample:

On February 15, the Mordor National Park Lava Resource Commission will hold a public meeting in Bara-dur, NY. The commission is authorized under Section 100 of the Mordor Lands Act and advises the NPS and the Secretary on lava control program requirements. The meetings do not typically yield media coverage or congressional delegation interest.

Re_ E-introduction - Polebridge Merc.pdf

From: [Derick Mains](#)
To: [Polebridge Mercantile & Bakery](#)
Subject: Re: E-introduction - Polebridge Merc
Date: Thursday, June 29, 2017 3:32:10 PM

Thanks Lauren, moving you to bcc:, and nice to meet you Will.

Not sure if Lauren mentioned but a Facebook executive is traveling to Glacier the weekend of July 14th and we are thinking of stopping in Polebridge on the Saturday the 15th (possibly for dinner at the Northern Lights and of course for a visit to the Merc). For the record, my parents live (b) (6) and Polebridge is one of my favorite places in the world.

Facebook recently changed its mission to focus on community and I thought it would be interesting for my boss to have an opportunity to meet you and talk a bit about living in and running a business for a community that's off the grid. About what makes people want to live in Polebridge and how they feel about the influx of outsiders that visit it each summer. Of course, we'd have to do this all over Huckleberry Bear Claws!

Let me know if you'd be at the Merc the afternoon/evening of the 15th and would be interested in chatting. Also would you be able to introduce me to the owner of the Northern Lights?

Best,

Derick

From: Polebridge Mercantile & Bakery <polebridgemercantilebakery@gmail.com>
Date: Thursday, June 29, 2017 at 12:01 PM
To: "Alley, Lauren" <lauren_alley@nps.gov>
Cc: Derick Mains <derickmains@fb.com>
Subject: Re: E-introduction - Polebridge Merc

Thanks Lauren-

Hi Derick-

I will be available on my cell phone from 3PM to 7PM today, which is 4068859455

If those times dont work, feel free to email me at this address.

Thanks,

Will

On Jun 29, 2017, at 12:57 PM, Alley, Lauren wrote:

Will,

It was nice to meet you by phone today! By copy, please meet Derick Mains with Facebook. He would like to connect with you.

I'll let you two take the conversation from here.

Hope you're handling the summer. Sounds super busy up there already!

Lauren

Lauren Alley
Management Assistant
Glacier National Park
406.888.5838

NPS Update_7_3_17.pdf

From: [Thomas Crosson](#)
To: [Paul Ross](#)
Cc: [April Slayton](#)
Subject: NPS Update: 7/3/17
Date: Monday, July 03, 2017 1:47:36 PM
Attachments: [FY2017CentennialChallengeNewsRelease \(1\).docx](#)
[6.6.17 Final Draft Reconstruction Theme Study.docx](#)
[for web FY17 Centennial Challenge Project List \(6-13-17\).xlsx](#)
[ORLP Grants Press Release.docx](#)
Importance: High

Outstanding Items:

- Senior Pass –Implementation date will be Monday, August 28. We will announce the implementation date during the week of July 10. Would like to discuss rollout strategy when you get a moment. Our proposed press release is here:
<https://docs.google.com/a/doi.gov/document/d/1mnoUK9FUdE7eUmw4LbK9ZsL4bFdiFfoscgfQEVDPfxs/edit?usp=sharing>.
- Battlefield Protection Program Grants – Ready to deploy on July 5
- Maritime Protection Grants – Ready to deploy on July 7
- Reconstruction Era Theme Study – Standing by for guidance/questions. Draft release is attached.
- Outdoor Recreation Legacy Partnership grant package. Understand we are releasing on July 15. Would like to discuss rollout particulars when you get a moment. Our proposed release is attached.
- FY 2017 Centennial Challenge Projects. Standing by for a vector on announcing this. Release package is attached.

Regional Highlights:

(New) DC: July 8, event to commemorate the 153rd anniversary of the Battle of Fort Stevens (managed by Rock Creek Park). Special programs will highlight the fort's role in the successful defense of Washington, D.C. The event concludes at the Battleground National Cemetery honoring Union soldiers who fought in the battle.

(New) DC: July 12, public scoping meeting for the site of the proposed National Desert Storm and Desert Shield Memorial. Two sites are under consideration: the area near Memorial Circle at George Washington Memorial Parkway on Columbia Island, and the Constitution Avenue Terminus Area near 23rd Street NW. The public comment period for the Environmental Assessment (EA) is open through July 24.

(New) DC: July 17, 30-day public scoping period begins for the Theodore Roosevelt Island Cultural Landscape Report (CLR), Environmental Assessment (EA) and Assessment of Effect. This combined planning effort is a first for the NPS National Capital Region. Over the past two years the park has received interest from Congress and stakeholders about the condition of the island and what steps can be taken to ensure long term stewardship.

(New) MT: On July 15, Facebook CEO Mark Zuckerberg will visit Glacier National Park. He will tour the park in a historic red bus with Superintendent Mow and USGS scientist Dan Fagre (Director of the Climate Change in Mountain Ecosystems Project). He will also visit with Gracie the Bark Ranger and official park partners. Zuckerberg will do a Facebook post immediately following his visit to his 92 million followers.

(New) AZ: Early in July 2017, the NPS plans to initiate a 30-day public scoping period under the National Environmental Policy Act (NEPA) for replacement of Grand Canyon National Park's trans-canyon pipeline. The trans-canyon pipeline serves the park's south rim supplying all water to facilities serving over 5 million visitors and 2,500 residents annually. The pipeline has exceeded its serviceable life and breaks frequently. The cost to replace the pipeline is currently estimated at \$131.8 million and construction is expected to begin in 2019. During the 30-day initial public scoping the NPS plans to hold public meetings at the park's south rim and in Flagstaff, AZ and will consult with the park's 11 associated tribes.

(New) CA: On or about July 9, Golden Gate National Recreation Area is scheduled to host the Hon. Rick Colless, Member of the Legislative Council in New South Wales, Australia who serves as the Parliamentary Secretary for Natural Resources. He is visiting as part of a Commonwealth Parliamentary Association study tour to the U.S. and Canada for him, and he has expressed specific interest in northern California and Yellowstone. They are interested in visits to national forests and parks and meetings with industry stakeholders to discuss forest and park management, natural resource management, conservation, and commercial logging policies and practices.

(New) WA: On July 11, CNBC is scheduled to feature Washington state as part of a national announcement related to states "best for business" (the selection of Washington state as the top state nationwide is tightly embargoed by CNBC). CNBC and anchor Scott Cohn will broadcast live from locations in Mount Rainier National Park throughout the day. Governor Inslee is expected to attend and be interviewed on air.

(New) AK: Katmai National Park's popular "bear cam" has begun live on-line broadcasts from Brooks Falls. Brown bears gather there in significant number each July to catch migrating sockeye salmon. The cameras are operated in partnership with Explore.org, which is associated with the Annenberg Foundation, and run live into the fall. The on-line feed attracts thousands of viewers. NPS rangers periodically provide on-line and on-camera interpretive presentations and answer viewers questions. <http://explore.org/live-cams/player/brown-bear-salmon-cam-brooks-falls>

(Old) WA: On August 18, Olympic National Park will host a special event at Hurricane Ridge celebrating the renaming of the Olympic Wilderness to the Daniel J. Evans Wilderness by a 2016 act of Congress. Evans, a former Washington state governor and U.S. Senator, was the lead sponsor of the Washington Park Wilderness Act of 1988. Evans will speak at the event and various Congress members and/or staff are expected to among the estimated 150 participants.

(Old) DC: June through September, preparations are underway for a major rehabilitation project at Arlington House, The Robert E. Lee Memorial. There will be periodic, partial closures of the house and site to accommodate the work. The site is expected to close completely in September for the major construction, expected to last 18 months.

(Old) DC: June 23-July 24, The NPS is conducting an Environmental Assessment (EA) and is seeking public comments regarding the site of the proposed National Desert Storm and Desert Shield Memorial. Two sites are under consideration: the area near Memorial Circle at George Washington Memorial Parkway on Columbia Island, and the Constitution Avenue Terminus Area near 23rd Street NW. The EA public scoping period is June 23-July 24, 2017, with an initial scoping meeting on July 12.

(Old) DC: Late June/early July, as part of the Anacostia Park Wetlands Management Plan, the D.C. Department of Energy and Environment (DOEE), under an agreement with NPS, will round up and euthanize geese to regulate the resident population. The plan aims to restore the wetlands that surround the Anacostia River and eventually aid in restoring the river's health. This is the second year the park has done a goose roundup in partnership with DOEE and Animal and Plant Health Inspection Service (APHIS). The meat will be donated to the DC Central Kitchen.

(Old) Early July, The National Mall and Memorial Parks (NAMA) will drain the pond in Constitution Gardens for cleaning and maintenance. It is expected to be empty for approximately a week. (This is not related to the recent draining of the Lincoln Memorial Reflecting Pool because of elevated parasite levels.)

(Update) WA: On July 10, Olympic National Park will begin a \$27.5 million road project at Lake Crescent to resurface 11.6 miles of U.S. Highway 101. The project will mitigate rockfall hazards, and repair walls, guardrails, and culverts. Construction that will cause visitor delays will occur after Labor Day.

(Old) SC: During the week of July 24, the Reconstruction Era National Monument will hold three public listening sessions in Beaufort, Port Royal, and St. Helena Island, South Carolina, as part of the development of a foundation document for this new park. Targeted stakeholder meetings will also be held in the respective communities during the day to identify the biggest challenges and opportunities facing the National Park Service in setting up these new areas and also provide input into the development of the foundation document and interpretive themes.

(Old) DC: Mid-late July, work to clean, wax, and re-gild the U.S. Marine Corps War Memorial, commonly referred to as the Iwo Jima Memorial, will begin. Visitor access will be affected. The project also includes engraving "Iraq" and "Afghanistan" on the memorial to honor those who served. The park will notify stakeholders of the project's potential impacts. The project was made possible by a donation from philanthropist David Rubenstein.

(Old) AK: Beginning July 23, PBS and BBC will broadcast live from Katmai National Park and other locations in Alaska. The programming is set for July 23, 26 and 30. The project has been under consideration for more than a year, and park staff are issuing required special use permits. The Katmai segments are likely to focus on the congregations of brown bears along salmon streams, particularly at Brooks Camp.

FY2017CentennialChallengeNewsRelease (1).pdf

Department of the Interior/National Park Service Press Release
Draft
Contact(s):Jeremy Barnum

(b) (5)

(b) (5)

6.6.17 Final Draft Reconstruction Theme Study.pdf

DRAFT

(b) (5)

for web_FY17 Centennial Challenge Project Lis.pdf

FY 2017 Centennial Challenge Projects

| Park Name | State | Project Title | Federal \$ | Partner \$ | Partner |
|-----------|-------|---------------|------------|------------|---------|
|-----------|-------|---------------|------------|------------|---------|

(b) (5)

FY 2017 Centennial Challenge Projects

| Park Name | State | Project Title | Federal \$ | Partner \$ | Partner |
|-----------|-------|---------------|------------|------------|---------|
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(b)

(5)

FY 2017 Centennial Challenge Projects

| Park Name | State | Project Title | Federal \$ | Partner \$ | Partner |
|-----------|-------|---------------|------------|------------|---------|
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(b) (5)

FY 2017 Centennial Challenge Projects

| Park Name | State | Project Title | Federal \$ | Partner \$ | Partner |
|-----------|-------|---------------|------------|------------|---------|
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(b) (5)

FY 2017 Centennial Challenge Projects

| Park Name | State | Project Title | Federal \$ | Partner \$ | Partner |
|-----------|-------|---------------|------------|------------|---------|
|-----------|-------|---------------|------------|------------|---------|

(b) (5)

ORLP Grants Press Release.pdf



National Park Service
U.S. Department of the Interior

Office of Communications
1849 C Street NW
Washington, DC 20240
202-208-6843 phone
www.nps.gov

National Park Service News Release

Release Date: TBD

Contacts: Tom Crosson, tom_crosson@nps.gov 202-208-6843

(b) (5)

(b) (5)

(b) (5)

www.nps.gov

About the National Park Service. More than 20,000 National Park Service employees care for America's 417 national parks and work with communities across the nation to help preserve local history and create close-to-home recreational opportunities. Visit us at www.nps.gov, on Facebook www.facebook.com/nationalparkservice, Twitter www.twitter.com/natlparkservice, and YouTube www.youtube.com/nationalparkservice.

EXPERIENCE YOUR AMERICA™

The National Park Service cares for special places saved by the American people so that all may experience our heritage.

Re_ Facebook CEO Visit to Glacier(3).pdf

From: [Alley, Lauren](#)
To: [Amy Dempster](#)
Subject: Re: Facebook CEO Visit to Glacier
Date: Wednesday, July 05, 2017 2:49:43 PM

Afternoon. Likely 2-5 or something like that.

Lauren Alley
Management Assistant
Glacier National Park
406.888.5838

On Wed, Jul 5, 2017 at 2:30 PM, Amy Dempster <amy@glacier.org> wrote:

I'm not sure yet but wanted to have the details before checking schedules. Nikki is probably a better "informed" participant about our work though. Do we have any idea of timing?

On Wed, Jul 5, 2017 at 2:28 PM, Alley, Lauren <lauren_alley@nps.gov> wrote:

Still happening. Still working on attendance. Are you thinking new executive director for attendee from GNPC?

Lauren Alley
Management Assistant
Glacier National Park
[406.888.5838](tel:406.888.5838)

On Wed, Jul 5, 2017 at 2:27 PM, Amy Dempster <amy@glacier.org> wrote:

Any update on this? Is it still happening?

On Thu, Jun 22, 2017 at 1:58 PM, Alley, Lauren <lauren_alley@nps.gov> wrote:

Hey Amy -

I think probably 1-2 max. They want a red bus and have requested a whole slew of different types of people, so think we will be running out of space pretty quick.

Maybe plan for 1 now and as planning progresses, possibly that can expand?

Lauren Alley
Management Assistant
Glacier National Park
[406.888.5838](tel:406.888.5838)

On Wed, Jun 21, 2017 at 2:08 PM, Amy Dempster <amy@glacier.org> wrote:

Thanks. I'm sure you're still figuring it out but if I can have an idea of how many people can come along - two or three maybe? Our board meeting is the day before so we'll have people in town, plus our new ED will be on board. Thanks!!

On Jun 21, 2017, at 1:45 PM, Lauren Alley <lauren_alley@nps.gov> wrote:

FYI- more or less confidential.

Sent from my iPhone

Begin forwarded message:

From: Jeff Mow <jeff_mow@nps.gov>
Date: June 20, 2017 at 5:28:50 PM MDT
To: "Alley, Lauren" <lauren_alley@nps.gov>
Cc: Eric Smith <eric_smith@nps.gov>
Subject: Re: Facebook CEO Visit to Glacier

Sounds good, let's get the Conservancy lined up.

Sent from my iPhone

On Jun 20, 2017, at 3:28 PM, Alley, Lauren
<lauren_alley@nps.gov> wrote:

Jeff/Eric -

We have this inquiry in from Facebook. Any thoughts? Interest in meeting Mark Zuckerberg?

Lauren Alley
Management Assistant
Glacier National Park
[406.888.5838](tel:406.888.5838)

----- Forwarded message -----

From: Paul Austin <paul_austin@nps.gov>
Date: Mon, Jun 19, 2017 at 1:40 PM
Subject: Fwd: Facebook CEO Visit to Glacier
To: Lauren Alley <lauren_alley@nps.gov>

You heard about this?

Sent from my iPhone

Begin forwarded message:

From: "Johnson, Kyle"
<kyle_johnson@nps.gov>
Date: June 19, 2017 at 1:33:50
PM MDT
To: "Austin, Paul"
<paul_austin@nps.gov>
Subject: Fwd: Facebook CEO
Visit to Glacier

Call me when you get a chance to discuss. Have not forwarded to anyone else yet.

----- Forwarded message -----

From: Derick Mains
<derickmains@fb.com>
Date: Mon, Jun 19, 2017 at 12:54
PM
Subject: Re: Facebook CEO Visit
to Glacier
To: "Johnson, Kyle"
<kyle_johnson@nps.gov>

Thanks for the quick response.

We try to develop themes for the areas and people he meets with. So far, we haven't really done anything around natural resources and people who work to manage public lands. Thought that meeting with your superintendent, park rangers and others (maybe someone from the Glacier Institute or other non-profit working in the Park) about the work the Park Service does would be a great way to accomplish this.

Also, earlier in the trip he'll be visiting a North Dakota community involved in oil production and thought that a visit to Glacier, where

the effects of global warming have been widely documented, would be a good balance.

Was thinking that maybe a drive (in a Jammer) up the Going to the Sun with the folks mentioned above would be a good way to knock off a meeting and Park tour in one shot. Maybe Mark could walk to the Hidden Lake overlook at Logan Pass. Key would be getting the right folks together for a good conversation driving up the Pass.

All this said we're open to any ideas you might have. We will probably have a half a day for this.

Here are answers to your questions...

What does "host" mean?

Have the Superintendent (and others) meet with Mark and join him on a tour/experience of the Park.

**What will you need from us?
Security? Transportation?**

Mark's executive protection team would coordinate with you on the security details. Generally, we're very self-sufficient but an advance team would be out a couple of days before to coordinate. We will have our own transportation but should

discuss if a Jammer might be a good option for transportation up the GTS.

**What activities would be involved?
Would be great to get out on a hike
or similar someplace?**

Agree that a hike would be great but we might be limited on time. This is something we can discuss.

**Assume it will be West side of the
Park?**

Yes

**Will we be able to do a pre-
advance to look at possible
activities with someone and give
some options?**

Yes. We'd appreciate this.

**Will this be on the QT or will there
be a press event before, during or
after?**

We've been doing this on the QT before and during visits and then publicizing after. Mark would post about his visit on his Facebook profile (to 95 million people) after he departs and then you guys would be free to discuss his visit after it's over.

Do you want to discuss this internally and then set some time to

talk tomorrow? I'm free from noon to 2:00 pm your time on Tuesday.

This is going to be fun!

Derick

From: "Johnson, Kyle"
<kyle_johnson@nps.gov>
Date: Monday, June 19, 2017 at 11:16 AM
To: Derick Mains
<derickmains@fb.com>
Subject: Re: Facebook CEO Visit to Glacier

Derick,

Good to hear from you. I think something like this would be outstanding for all. Some questions that will come up are:

What does "host" mean?

What will you need from us?
Security? Transportation?

What activities would be involved? Would be great to get out on a hike or similar

someplace?

Assume it will be West side of the Park ?

Will we be able to do a pre-advance to look at possible activities with someone and give some options ?

Will this be on the QT or will there be a press event before, during or after ?

A phone call works too if that is easier [406-888-7838](tel:406-888-7838) is my cell and office should be below.

Thanks for helping us showcase Glacier.

On Mon, Jun 19, 2017 at 12:08 PM, Derick Mains <derickmains@fb.com> wrote:

Hi Kyle,

Scott passed along your email. Hope you're doing well.

Here at Facebook I work closely with our CEO, Mark Zuckerberg who every year takes on some personal challenge outside of his duties running the company. This year, he's traveling around the U.S. visiting states he's never

been to, meeting people and learning along the way. So far we've visited 19 states. You can read more [here](#).

In July, he'll be visiting Montana and I'm working on getting him to Glacier. Would love to see if the Park Service would be willing to host him for half a day (it would be Saturday July 15th). If this might be possible it would be great to jump on a call to discuss some ideas (I have a few)

Let me know what you think. I'm around all week to chat.

Best,

Derick

--

Kyle Johnson

US Park Ranger

Wilderness Specialist

[\(406\) 888-7838](tel:(406)888-7838)

Kyle.Johnson@nps.gov

--

Kyle Johnson

US Park Ranger

Wilderness Specialist
[\(406\) 888-7838](tel:(406)888-7838)
Kyle_Johnson@nps.gov



--
Amy Dempster

Director of Marketing & Communications, Glacier National Park Conservancy

P (406) 892-3250 **E** amy@glacier.org **W** <http://www.glacier.org/>



Preserving Glacier National Park for generations to come.



--
Amy Dempster

Director of Marketing & Communications, Glacier National Park Conservancy

P (406) 892-3250 **E** amy@glacier.org **W** <http://www.glacier.org/>



Preserving Glacier National Park for generations to come.

Zuckerberg Article from Alaska Visit.pdf

From: [Mow, Jeff](#)
To: lauren_alley@nps.gov
Subject: Zuckerberg Article from Alaska Visit
Date: Wednesday, July 05, 2017 3:03:55 PM

<https://www.adn.com/alaska-news/2017/07/05/mark-zuckerberg-spent-the-holiday-weekend-in-alaska-heres-what-he-learned/>

Jeff Mow
Superintendent
Glacier National Park
PO Box 128
West Glacier, MT 59936
office: 406 888 7901
mobile: 406 250 1431
fax: 406 888 7904

**FIND YOUR
PARK**



Blackfoot Contact.pdf

From: [Derick Mains](#)
To: lauren_alley@nps.gov
Subject: Blackfoot Contact
Date: Thursday, July 06, 2017 10:45:58 AM

Hey there,

Happy belated 4th.

We are thinking possibly trying to get to Browning to visit some of the tribal leaders after our visit to the park. Do you have a contact there you could introduce me to?

Derick

Re_ Introduction - Facebook to visit Glacier Na....pdf

From: [Derick Mains](#)
To: (b) (6) blackfeetnation.com
Cc: [Will Castleberry](#)
Subject: Re: Introduction - Facebook to visit Glacier National Park
Date: Thursday, July 06, 2017 12:20:12 PM

Thanks Lauren (moving you to bcc)

Mr. McNeely, very nice to meet you. Would you be available today or tomorrow for a quick call to discuss a possible visit to Browning on July 15th or 16th? I'd be happy to fill you in on additional details over the phone. Also including a colleague of mine Will here.

Best,

Derick

From: "Alley, Lauren" <lauren_alley@nps.gov>
Date: Thursday, July 6, 2017 at 11:01 AM
To: "(b) (6) blackfeetnation.com" <(b) (6) blackfeetnation.com>, Derick Mains <derickmains@fb.com>
Subject: Fwd: Introduction - Facebook to visit Glacier National Park

Mr. McNeely,

I am re-sending the below message. I mistyped your email address in my first note.

Lauren Alley
Management Assistant
Glacier National Park
406.888.5838

----- Forwarded message -----
From: **Alley, Lauren** <lauren_alley@nps.gov>
Date: Thu, Jul 6, 2017 at 11:58 AM
Subject: Introduction - Facebook to visit Glacier National Park
To: (b) (6) blackfeetnation.com, lea.whitford@gmail.com
Cc: Derick Mains <derickmains@fb.com>

Mr. McNeely and Senator Whitford,

I work with Jeff Mow in the Office of the Superintendent here at Glacier National Park.

We are working with Facebook on an executive visit.

By copy, please meet Derick Mains, coordinating the Facebook visit with the park.

Derick - Mr. McNeely works with the Blackfeet Tribal Business Council leadership, and Senator Whitford represents Senate District 8, including the Blackfeet Nation, in the Montana Legislature.

I will leave you all to continue the conversation about possible coordination with the Blackfeet Tribe on this visit.

My best,

Lauren

Lauren Alley
Management Assistant
Glacier National Park
406.888.5838

Re_Mike_As we discussed. Thanks..pdf

From: [Michael Reynolds](#)
To: [Johnson, Virginia](#)
Cc: [Bob Vogel](#)
Subject: Re: Mike: As we discussed. Thanks.
Date: Thursday, July 06, 2017 3:03:45 PM

We have called the park and the region to discuss. I'm not sure exactly next steps other than manage the talking point..but will follow up.

Sent from my iPhone-sorry for typos.

On Jul 6, 2017, at 4:42 PM, Johnson, Virginia <virginia_johnson@ios.doi.gov> wrote:

On July 15, Facebook CEO Mark Zuckerberg will visit Glacier National Park. He will tour the park with the Superintendent and USGS scientist Dan Fagre (Director of the Climate Change in Mountain Ecosystems Project). He will also visit with Gracie the Bark Ranger and official park partners. Zuckerberg will post to Facebook immediately following his visit to his 92 million followers.

--

Virginia H. Johnson
Principal Deputy Assistant Secretary for Fish and Wildlife and Parks
U.S. Department of the Interior
Telephone: (202) 208-4943

Weekly Report July 3-7.pdf

From: [Ramirez, Cristina](#)
To: [Vanessa Lacayo](#); [Doyle, James](#)
Subject: Weekly Report July 3-7
Date: Friday, July 07, 2017 11:18:30 AM
Attachments: [Legislation Summary Tracking Sheet July 7.docx](#)
[Weekly Report July 3-7.docx](#)

Hello,

Attached is my weekly report and the Congressional and Legislative Report.

Thanks,
Cristina

Cristina Ramírez
Latino Heritage Internship Program
Office of Communications and Legislation
cristina_ramirez@partner.nps.gov
303-969-2008

Re_ Checking in - security detail for Glacier.pdf

From: [Derick Mains](#)
To: [Alley, Lauren](#)
Subject: Re: Checking in - security detail for Glacier
Date: Friday, July 07, 2017 2:04:36 PM

8:30 works for us!

From: "Alley, Lauren" <lauren_alley@nps.gov>
Date: Friday, July 7, 2017 at 12:45 PM
To: Derick Mains <derickmains@fb.com>
Subject: Re: Checking in - security detail for Glacier

Hey Derick,

Still confirming Jammer attendees. I should know more by Monday.

Morning would probably be best next Friday, given how congested the park will get towards 10 am.

How does 8:30 am sound?

Lauren Alley
Management Assistant
Glacier National Park
406.888.5838

On Fri, Jul 7, 2017 at 1:42 PM, Derick Mains <derickmains@fb.com> wrote:

Hey Lauren,

Best contacts would be Jack Stromgren (b) (6) [fb.com](#)> and Shannon Dublin (b) (6) [fb.com](#). What time on Friday would be good to meet at Park HQ? I'll be there with another colleague and a few security folks.

Also do you have a final list of Jammer attendees?

Derick

From: "Alley, Lauren" <lauren_alley@nps.gov>
Date: Friday, July 7, 2017 at 12:27 PM
To: Derick Mains <derickmains@fb.com>
Subject: Checking in - security detail for Glacier

Derick,

Is there a security contact with Facebook I can put our law enforcement staff in touch with for the visit, or have you already coordinated this with Kyle?

Lauren Alley
Management Assistant
Glacier National Park
406.888.5838

Re_Zuck.....pdf

From: [Smigiel, Amber](#)
To: [Thomas Crosson](#)
Subject: Re: Zuck....
Date: Friday, July 07, 2017 2:34:02 PM

Yep!

On Fri, Jul 7, 2017 at 4:31 PM, Thomas Crosson <Thomas_Crosson@nps.gov> wrote:

I think it would be a foul if we don't share what he puts out on FB....we just don't want to go overboard on anything he does. Make sense?

From: Smigiel, Amber [mailto:amber_smigiel@nps.gov]
Sent: Friday, July 07, 2017 4:00 PM
To: Thomas Crosson
Subject: Re: Zuck....

Okay, thanks. Let me know if there is any guidance about sharing what he puts up on social.

On Fri, Jul 7, 2017 at 3:56 PM, Thomas Crosson <Thomas_Crosson@nps.gov> wrote:

On July 15, Facebook CEO Mark Zuckerberg will visit Glacier National Park. He will tour the park in a historic red bus with Superintendent Mow and USGS scientist Dan Fagre (Director of the Climate Change in Mountain Ecosystems Project). He will also visit with Gracie the Bark Ranger and official park partners. Zuckerberg will do a Facebook post immediately following his visit to his 92 million followers.

Tom Crosson

Chief of Public Affairs

National Park Service

NEW NUMBER: (202) 513-7260

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--

Amber Smigiel

Public Affairs Specialist, Social Media

Office of Communications

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Re_Friday.pdf

From: [Vogel, Bob](#)
To: [Critchfield, Marshall](#)
Subject: Re: Friday
Date: Friday, July 07, 2017 3:24:19 PM

Sure happy to tour you. Correction on my information the Zuckerberg visit to Glacier is on July 15! We will keep you posted on status.

Bob

Robert A. Vogel
Deputy Director, Operations (Acting)
National Park Service
(202) 208-3818
bob_vogel@nps.gov

On Fri, Jul 7, 2017 at 5:09 PM, Critchfield, Marshall <marshall_critchfield@ios.doi.gov> wrote:

Thanks for the time Bob. I'd love to tag along on any visits to the local park units in the coming months.
Marshall

On Fri, Jul 7, 2017 at 2:32 PM, Vogel, Bob <bob_vogel@nps.gov> wrote:
Sorry Marshall, I did not get the message. I can come down now if you are available.

Bob

Robert A. Vogel
Deputy Director, Operations (Acting)
National Park Service
(202) 208-3818
bob_vogel@nps.gov

On Fri, Jul 7, 2017 at 2:22 PM, Critchfield, Marshall <marshall_critchfield@ios.doi.gov> wrote:

Bob I asked your assistant this morning to let me know when you had a few minutes to follow up on the Glacier NP issue.
Please let me know when you are available today.
Thanks,
Marshall

--

Marshall Critchfield

**Office of the Assistant Secretary
for Fish and Wildlife and Parks**

Office (202) 208-5996
Mobile (202) 706-4998
marshall_critchfield@ios.doi.gov

--

Marshall Critchfield

**Office of the Assistant Secretary
for Fish and Wildlife and Parks**

Office (202) 208-5996
Mobile (202) 706-4998
marshall_critchfield@ios.doi.gov

Re_Glacier.pdf

From: [Masica, Sue](#)
To: [Reynolds, Michael](#)
Cc: [Bob Vogel](#); [Jeff Mow](#); [Eric Smith](#); [Lauren Alley](#); [Rick Frost](#); [James Doyle](#)
Subject: Re: Glacier
Date: Monday, July 10, 2017 12:19:53 PM

The park/region propose the following:

-- NPS participation on the tour will be the deputy superintendent, Eric Smith. (Note: USGS participant is Dan Fagre, climate change scientist. Concerns about his participation should be routed through the USGS chain.)

-- NPS does not intend to issue any press release or participate in any press event/conference associated with this visit.

-- NPS does not intend to post anything about this visit on our public-facing website, nor to post to the park's Facebook page. We cannot control what someone else posts to their sites. (We understand USGS has received approval to post on their Facebook page; concerns about that should be routed through the USGS chain.)

-- NPS is not taking any extraordinary measures for this visit different than what we normally do for VIPs.

Please let me or the park know if there are further refinements needed. I have purposely included the park and IMRO on this message so we're all on the same page. Thanks.

Sue

Sue Masica | National Park Service | Regional Director, Intermountain
12795 W. Alameda Parkway | Lakewood, CO 80228 | (303) 969-2503



On Mon, Jul 10, 2017 at 10:53 AM, Reynolds, Michael <michael_reynolds@nps.gov> wrote:

Sue: Got called in today to discuss Glacier and the visiting guest coming in. Need to come up with a plan as they want things shut down still..explained we can't really do that nor would they want that we would think. Nevertheless, let me know if you have a time today for a quick review of alts and/or we can talk with you and Jeff direct if easier.

--

Michael Reynolds
National Park Service
Acting Director
1849 C Street NW Ste. 3110
Washington, DC 20240
(202) 208 4621
(202) 208 3818
michael_reynolds@nps.gov

FIND YOUR
PARK



Weekly Report to WASO.pdf

From: [Malone, Elizabeth](#)
To: [James Doyle](#)
Subject: Weekly Report to WASO
Date: Monday, July 10, 2017 9:17:24 AM
Attachments: [IMR Weekly Report 071017 DRAFT.docx](#)

Hi James,

Please see attached. Let me know if you have any questions.

Thanks, Beth

--

Beth Malone, Visual Information Specialist
[National Park Service](#)
Intermountain Regional Office, Office of Communications and Legislation
12795 W. Alameda Parkway
Lakewood, CO 80228
beth_malone@nps.gov
(303) 969-2701

IMR Weekly Report 071017 DRAFT.pdf

Intermountain Region Weekly Report July 10, 2017

Glacier National Park, MT – On the weekend of July 4th, Glacier National Park experienced levels of extreme visitation. Traffic backed up for two miles onto US HWY 2, despite "flushing" 250 vehicles twice during peak hours through the entrance station. Based on a call from the park concession, the park temporarily closed the Many Glacier Valley for the first time due to gridlock conditions and hundreds of illegally parked cars. The Bowman Lake area has consistently filled and traffic restrictions occur on a daily basis. Based on unofficial metrics, the park estimates June visitation to be in excess of 25% over last year, setting the pace for another year of record visitation.

Glacier National Park, MT – On July 15, Facebook CEO Mark Zuckerberg will visit Glacier National Park. He will tour the park in a historic red bus with Superintendent Mow and USGS scientist Dan Fagre (Director of the Climate Change in Mountain Ecosystems Project). He will also visit with Gracie the Bark Ranger and official park partners. Zuckerberg will do a Facebook post immediately following his visit to his 92 million followers.

Glen Canyon National Recreation Area, AZ – In response to a GLCA news release announcing the June 28 closure of a small area on land in Kane Creek Canyon of Padre Bay at Lake Powell (deemed unsafe for recreational activities due to potential exposure to human feces), media coverage was provided by two TV stations in Salt Lake City (Fox 13 and Good4Utah), the St. George News, the Deseret News, and the Lake Powell Chronicle. On July 3 KSL Radio in Salt Lake City asked for an interview. The Powell Watch program was emphasized, "If you see something, say something."

Grand Canyon National Park (AZ) – Grand Canyon National Park managers meet Tuesday July 11 with Hualapai tribal officials regarding recent placement by the tribe of No Trespassing signs next to Colorado River. For more than a decade, the tribe and the NPS have met regularly to discuss areas of mutual interest. The signs were placed below the high water mark on NPS land which the tribe has claimed is within the reservation. Concession operators, who guide park visitors on the Colorado River, are concerned about loss of beach access along this 100-mile stretch of the river.

Grand Canyon National Park, AZ – Congressional staff members are expected to visit the park during the rest of July and during the August Recess. On Tuesday, July 11, 2017, staff from the office of Sen. John McCain and from the office of Sen. Jeff Flake will be in the park to visit with Superintendent Chris Lehnertz on a variety of topics including visitation, Colorado River fisheries and rafting, North Rim bison management, and the Transcanyon water pipeline.

Grand Canyon National Park, AZ – The NPS initiated a 30-day public scoping period under the National Environmental Policy Act (NEPA) for replacement of Grand Canyon National Park's trans-canyon pipeline on July 5, 2017. During public scoping period the NPS plans to hold public meetings at the park's south rim (July 17) and in Flagstaff, AZ (July 18) as well as a web

based meeting (July 25) for those who cannot attend an in person meeting. The trans-canyon pipeline serves the park's south rim supplying all water to facilities serving over 5 million visitors and 2,500 residents annually. The pipeline has exceeded its serviceable life and breaks frequently. The cost to replace the pipeline is currently estimated at \$131.8 million and construction is expected to begin in 2019.

Grand Canyon National Park, AZ – The NPS plans to award up to three contracts to provide logistical support services for NPS administrative work along the Colorado River corridor within Grand Canyon National Park by September 1, 2017. Contractor support under the contracts will include providing boats, equipment and boat operators to support biological, archaeological, maintenance and restoration, and other administrative NPS work along the river. The NPS solicitation for award, which was issued on July 5, is tentatively schedule to close August 7. Commercial river trips conducted for park visitors by concessioners and NPS search and rescue operations are ongoing and will be unaffected by this action.

Grand Teton National Park, WY – On June 29 the Gros Ventre Road was open to alternating one-lane traffic in the erosion-affected area by a lighted traffic control system. The road was closed June 6 to all traffic due to significant erosion along the Gros Ventre River and damage to the Gros Ventre Road near the southern boundary of the park. The alternating one-lane of traffic and some riverbank stabilization is the first of three phases in the park's response to the situation. The second phase of the plan is to provide additional stabilization and create a two-lane bypass. The third phase includes re-establishing the river bank and permanent realignment of the road. As of June 19, the river bank had eroded a total of 40 horizontal feet and a 30-foot section of the eastbound lane had eroded. The road is the primary transportation corridor for the community of Kelly, Wyoming, a major park campground, numerous homeowners, US Forest Service campgrounds and recreation areas, active agricultural lands, and more.

Grand Teton National Park, WY – On July 11 the park will host a public open house to share information about the construction of a roundabout at the Gros Ventre Junction along US Highway 26/89/191 in the southern area of the park. The project addresses existing safety risks for pathways users, highway users and wildlife. US Highway 26/89/191 is a high-speed, two-lane rural road with an unsignalled intersection. This type of road has the greatest safety risk of any type of road in the country. A roundabout will meet all safety improvement objectives, and provide the best balance of improved safety, protection of wildlife and visual quality and cost. Construction will begin Spring 2018 and will have temporary impacts to vehicle and bicycle traffic, including delays and bypass lanes. The park is working in partnership with Western Federal Lands Highway on the project. In FY17 approximately \$4.2 million is programmed from the Federal Lands Transportation Program. Public concerns about traffic impacts are anticipated.

Mr. Fagre.pdf

From: [Doyle, James](#)
To: [Masica, Sue](#)
Subject: Mr. Fagre
Date: Monday, July 10, 2017 3:01:26 PM

Sue, Daniel Fagre is the director of the Climate Change in Mountain Ecosystems project. My impression is that most of his work is at Glacier, but that would just be an assumption. A lot of the USGS scientists stationed there do work on the larger landscape. It appears Facebook (Zuckerberg's advance team) requested he be a part of the visit.

https://www.usgs.gov/staff-profiles/daniel-b-fagre?qt-staff_profile_science_products=0#qt-staff_profile_science_products

James Doyle
National Park Service
Chief - IMR Communications and Legislation
303-969-2321

The National Park Service tells America's story.

Re_ Introduction - Facebook to visit Glacier Na...(1).pdf

From: [Lea Whitford](#)
To: [Alley, Lauren](#)
Cc: (b) (6) [glackfeetnation.com](#); [Derick Mains](#)
Subject: Re: Introduction - Facebook to visit Glacier National Park
Date: Monday, July 10, 2017 3:23:58 PM

Good afternoon Derick,
The office has been closed for North American Indian Days celebration. I will be available Tuesday, let me know when you can get a conference call scheduled.
Thanks
Lea Whitford

On Jul 6, 2017 11:59 AM, "Alley, Lauren" <lauren_alley@nps.gov> wrote:

Mr. McNeely and Senator Whitford,

I work with Jeff Mow in the Office of the Superintendent here at Glacier National Park.

We are working with Facebook on an executive visit.

By copy, please meet Derick Mains, coordinating the Facebook visit with the park.

Derick - Mr. McNeely works with the Blackfeet Tribal Business Council leadership, and Senator Whitford represents Senate District 8, including the Blackfeet Nation, in the Montana Legislature.

I will leave you all to continue the conversation about possible coordination with the Blackfeet Tribe on this visit.

My best,

Lauren

Lauren Alley
Management Assistant
Glacier National Park
[406.888.5838](tel:406.888.5838)

NPS Report for 7_10_17.pdf

From: [Barnum, Jeremy](#)
To: [Paul Ross](#)
Cc: [Tom Crosson](#)
Subject: NPS Report for 7/10/17
Date: Monday, July 10, 2017 3:36:58 PM
Attachments: [New Picture \(1\).bmp](#)
[FY2017CentennialChallengeNewsRelease \(1\).docx](#)
[6.6.17 Final Draft Reconstruction Theme Study.docx](#)
[for web FY17 Centennial Challenge Project List \(6-13-17\).xlsx](#)
[ORLP Grants Press Release.docx](#)

Hi Paul,

Please see the NPS Comms Weekly Report below. We're still waiting for input from a couple of regions and will share anything of note ASAP.

Let us know if you have any questions.

Thanks!

Jeremy K. Barnum
Public Affairs Officer
National Park Service
Office: (202) 513-7262
Mobile: (202) 617-7973

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[Instagram](#) [YouTube](#)

Outstanding Items:

- Reconstruction Era Theme Study – Standing by for guidance/approval. Draft release is attached.
- Outdoor Recreation Legacy Partnership grant package. We understand the release on could be tied to a potential SOI event. Our proposed release is attached.
- FY 2017 Centennial Challenge Projects. Standing by for a vector on announcing this. Release package is attached.

Upcoming Items:

- Announcement of new Associate Director for

Workforce and Inclusion Tony Nguyen. Draft news release coming soon.

(b) (5)

Regional Highlights:

(New) AK: The National Park Foundation's board of directors will be in Alaska July 12-15, with meetings at Denali National Park and other events in Fairbanks. Plans include an introduction to the park's operations and orientation to the park frontcountry and interior along the park road. Acting Director Mike Reynolds plans to attend.

(New) AK: The Army Corps of Engineers is accepting comments through August 14 on the Alaska Stand Alone Pipeline project Draft Supplemental Environmental Impact Statement (SEIS) during a public review period. The National Park Service is a cooperating agency on the SEIS as an agency with jurisdiction and as an agency with special expertise. The 800-mile proposed pipeline would run within one mile of Gates of the Arctic NPP and Denali NPP, and one alternative to the proposed route runs through approximately seven miles of the front country of Denali NPP.

(New) HI: On July 17-18, 2017, Representative Jun Tsushima and Representative Kiyohiko Toyama, members from the Japanese House of Representatives, will visit the USS Arizona Memorial and tour the museum exhibits at the WWII Valor in the Pacific Visitor Center. They will be accompanied by Mr. Masumi Oka, Deputy Director General, Defense Policy Bureau, Ministry of Defense, and Mr. Yasushi Misawa, Consul General of Japan in Honolulu.

(New) AK: (b) (5)

[Redacted content]

(New) AK:(b) (5)

A large rectangular area of the document is completely redacted with a solid grey fill. The redaction covers the majority of the page's content, leaving only the text labels at the top and bottom.

(New) AK:(b) (5)

A second large rectangular area of the document is completely redacted with a solid grey fill, similar to the first redaction. It covers the central portion of the page, leaving only the text labels at the top and bottom.

(Old) DC: July 12, public scoping meeting for the site of the proposed National Desert Storm and Desert Shield Memorial. Two sites are under consideration: the area near Memorial Circle at George Washington Memorial Parkway on Columbia Island, and the Constitution Avenue Terminus Area near 23rd Street NW. The public comment period for the Environmental Assessment (EA) is open through July 24.

(Old) DC: July 17, 30-day public scoping period begins for the Theodore Roosevelt Island Cultural Landscape Report (CLR), Environmental Assessment (EA) and Assessment of Effect. This combined planning effort is a first for the NPS National Capital Region. Over the past two years the park has received interest from Congress and stakeholders about the condition of the island and what steps can be taken to ensure long term stewardship.

(Old) MT: On July 15, Facebook CEO Mark Zuckerberg will visit Glacier National Park. He will tour the park in a historic red bus with Superintendent Mow and USGS scientist Dan Fagre (Director of the Climate Change in Mountain Ecosystems Project). He will also visit with Gracie the Bark Ranger and official park partners. Zuckerberg will do a Facebook post immediately following his visit to his 92 million followers.

(Old) AZ: Early in July 2017, the NPS plans to initiate a 30-day public scoping period under the National Environmental Policy Act (NEPA) for replacement of Grand Canyon National Park's trans-canyon pipeline. The trans-canyon pipeline serves the park's south rim supplying all water to facilities serving over 5 million visitors and 2,500 residents annually. The pipeline has exceeded its serviceable life and breaks frequently. The cost to replace the pipeline is currently estimated at \$131.8 million and construction is expected to begin in 2019. During the 30-day initial public scoping the NPS plans to hold public meetings at the park's south rim and in Flagstaff, AZ and will consult with the park's 11 associated tribes.
(NOTE: will send Paul the park's comms package on this).

(Old) WA: On July 11, CNBC is scheduled to feature Washington state as part of a national announcement related to states "best for business" (the selection of Washington state as the top state nationwide is tightly embargoed by CNBC). CNBC and anchor Scott Cohn will broadcast live from locations in Mount Rainier National Park throughout the day. Governor Inslee is expected to attend and be interviewed on air.

(Old) WA: On August 18, Olympic National Park will host a special event at Hurricane Ridge celebrating the renaming of the Olympic Wilderness to the Daniel J. Evans Wilderness by a 2016 act of Congress. Evans, a former Washington state governor and U.S. Senator, was the lead sponsor of the Washington Park Wilderness Act of 1988. Evans will speak at the event and various Congress members and/or staff are expected to among the estimated 150 participants.

(Old) DC: June through September, preparations are underway for a major rehabilitation project at Arlington House, The Robert E. Lee Memorial. There will be periodic, partial closures of the house and site to accommodate the work. The site is expected to close completely in September for the major construction, expected to last 18 months.

(Old) WA: On July 10, Olympic National Park will begin a \$27.5 million road project at Lake Crescent to resurface 11.6 miles of U.S. Highway 101. The project will mitigate rockfall hazards, and repair walls, guardrails, and culverts. Construction that will cause visitor delays will occur after Labor Day.

(Old) SC: During the week of July 24, the Reconstruction Era National Monument will hold three public listening sessions in Beaufort, Port Royal, and St. Helena Island, South Carolina, as part of the development of a foundation document for this new park. Targeted stakeholder meetings will also be held in the respective communities during the day to identify the biggest challenges and opportunities facing the National Park Service in setting up these new areas and also provide input into the development of the foundation document and interpretive themes.

(Old) DC: Mid-late July, work to clean, wax, and re-gild the U.S. Marine Corps War Memorial, commonly referred to as the Iwo Jima Memorial, will begin. Visitor access will be affected. The project also includes engraving "Iraq" and "Afghanistan" on the memorial to honor those who served. The park will notify stakeholders of the project's potential impacts. The project was made possible by a donation from philanthropist David Rubenstein.

(Old) AK: Beginning July 23, PBS and BBC will broadcast live from Katmai National Park and other locations in Alaska. The programming is set for July 23, 26 and 30. The project has been under consideration for more than a year, and park staff are issuing required special use permits. The Katmai segments are likely to focus on the congregations of brown bears along salmon streams, particularly at Brooks Camp.

FY2017CentennialChallengeNewsRelease (1)_1.pdf

Department of the Interior/National Park Service Press Release
Draft
Contact(s):Jeremy Barnum

(b) (5)

(b) (5)

6.6.17 Final Draft Reconstruction Theme Study_1.pdf

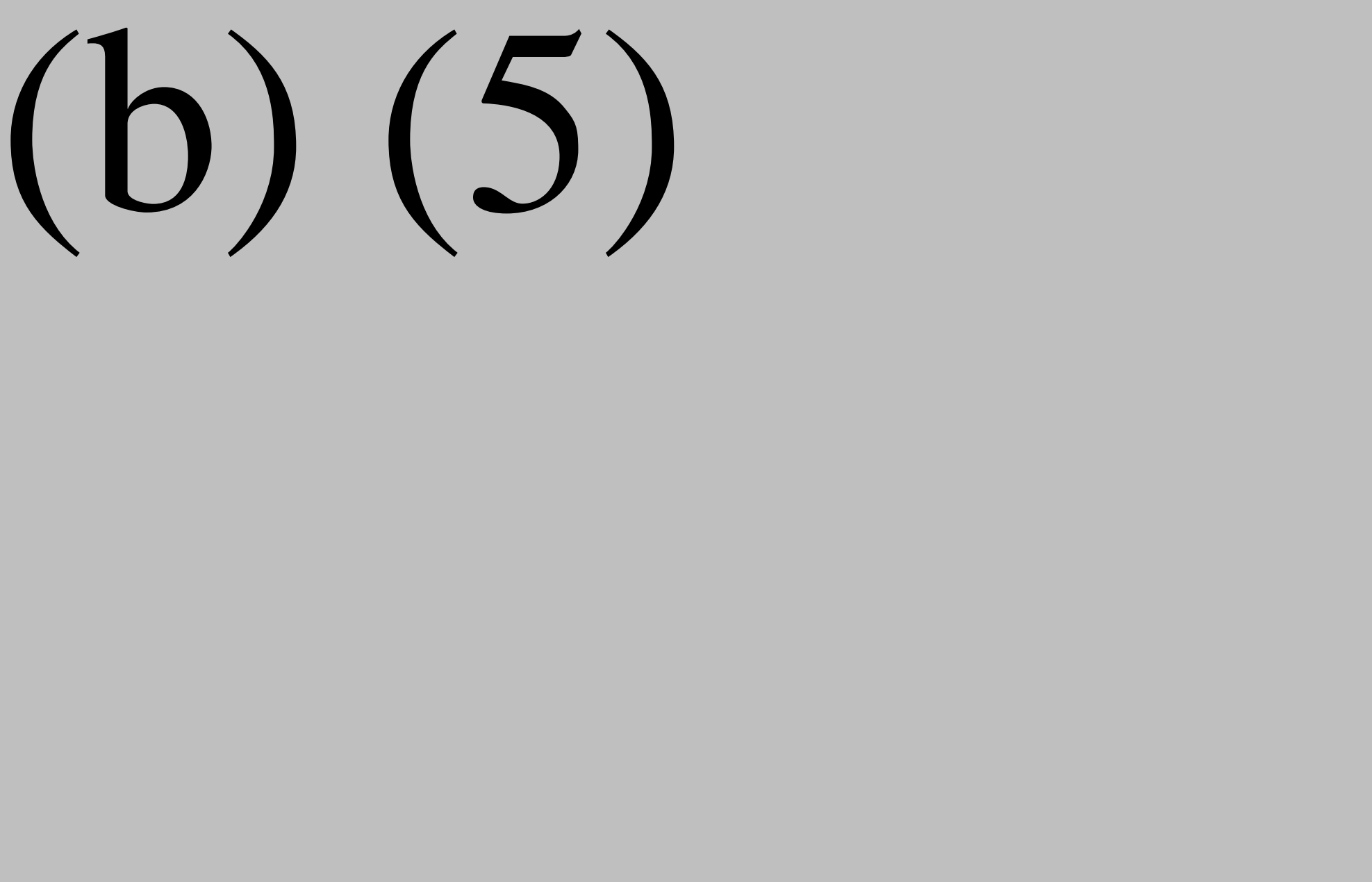
DRAFT

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for web_FY17 Centennial Challenge Project Lis_1.pdf

FY 2017 Centennial Challenge Projects

| Park Name | State | Project Title | Federal \$ | Partner \$ | Partner |
|-----------|-------|---------------|------------|------------|---------|
|-----------|-------|---------------|------------|------------|---------|



(b)

(5)

FY 2017 Centennial Challenge Projects

| Park Name | State | Project Title | Federal \$ | Partner \$ | Partner |
|-----------|-------|---------------|------------|------------|---------|
|-----------|-------|---------------|------------|------------|---------|

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FY 2017 Centennial Challenge Projects

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|-----------|-------|---------------|------------|------------|---------|
|-----------|-------|---------------|------------|------------|---------|

(b) (5)

FY 2017 Centennial Challenge Projects

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|-----------|-------|---------------|------------|------------|---------|

(b)

(5)

FY 2017 Centennial Challenge Projects

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|----------------|-------|---------------|------------|------------|---------|
| (b) (5) | | | | | |

ORLP Grants Press Release_1.pdf



National Park Service
U.S. Department of the Interior

Office of Communications
1849 C Street NW
Washington, DC 20240
202-208-6843 phone
www.nps.gov

National Park Service News Release

Release Date: TBD

Contacts: Tom Crosson, tom_crosson@nps.gov 202-208-6843

(b) (5)

(b) (5)

(b) (5)

www.nps.gov

About the National Park Service. More than 20,000 National Park Service employees care for America's 417 national parks and work with communities across the nation to help preserve local history and create close-to-home recreational opportunities. Visit us at www.nps.gov, on Facebook www.facebook.com/nationalparkservice, Twitter www.twitter.com/natlparkservice, and YouTube www.youtube.com/nationalparkservice.

EXPERIENCE YOUR AMERICA™

The National Park Service cares for special places saved by the American people so that all may experience our heritage.

Re_ Introduction - Facebook to visit Glacier Na...(2).pdf

From: [Derick Mains](#)
To: [Lea Whitford](#); [Alley, Lauren](#)
Cc: (b) (6) [glackfeetnation.com](#)
Subject: Re: Introduction - Facebook to visit Glacier National Park
Date: Monday, July 10, 2017 4:01:16 PM

Senator Whitford,

Thanks for the reply. I connected with Harry Barnes today and he's working to set up a visit this weekend. Happy to share details as they come together.

Derick

From: Lea Whitford <lea.whitford@gmail.com>
Date: Monday, July 10, 2017 at 4:23 PM
To: "Alley, Lauren" <lauren_alley@nps.gov>
Cc: (b) (6) [glackfeetnation.com](#)" (b) (6) [glackfeetnation.com](#)>, Derick Mains <derickmains@fb.com>
Subject: Re: Introduction - Facebook to visit Glacier National Park

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Thanks
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We are working with Facebook on an executive visit.

By copy, please meet Derick Mains, coordinating the Facebook visit with the park.

Derick - Mr. McNeely works with the Blackfeet Tribal Business Council leadership, and Senator Whitford represents Senate District 8, including the Blackfeet Nation, in the Montana Legislature.

I will leave you all to continue the conversation about possible coordination with the Blackfeet Tribe on this visit.

My best,

Lauren

Lauren Alley

Management Assistant
Glacier National Park
[406.888.5838](tel:406.888.5838)

Fwd_ Facebook Visit to Glacier(1).pdf

From: [Wade, Anne-Berry](#)
To: [Heather Swift](#)
Cc: [Betsy Hildebrandt](#)
Subject: Fwd: Facebook Visit to Glacier
Date: Tuesday, July 11, 2017 1:47:53 PM

Here's the email between FB's Derrick Mains and Glacier NP staff.

A.B. Wade
[USGS](#) Press Officer
703-648-4483 desk
703-317-7871 mobile

----- Forwarded message -----

From: **Soileau, Suzanna** <ssoileau@usgs.gov>
Date: Thu, Jun 22, 2017 at 2:56 PM
Subject: Fwd: Facebook Visit to Glacier
To: Daniel Fagre <dan_fagre@usgs.gov>
Cc: Paul Laustsen <plaustsen@usgs.gov>, Ryan McClymont <rmcclymont@usgs.gov>, Scott Horvath <shorvath@usgs.gov>, Justin Pressfield <jpressfield@usgs.gov>, "Regan, Claudia" <cregan@usgs.gov>

Hi Dan -

Pretty exciting opportunity coming our way. Mark Zuckerberg, CEO of Facebook, is traveling to Glacier and they have asked if you could join them in the field on July 15.

This is an incredible opportunity and I hope that you can make time or have one of your staff be available. See details below and let me know.

Thanks!

----- Forwarded message -----

From: **Alley, Lauren** <lauren_alley@nps.gov>
Date: Thu, Jun 22, 2017 at 12:47 PM
Subject: Re: Facebook Visit to Glacier
To: derickmains@fb.com
Cc: "Suzanna C. Soileau" <ssoileau@usgs.gov>

Derick,

Thanks for getting in touch about this upcoming visit.

I'll be your point of contact for coordinating this trip.

Let's set up a time next week to talk through some of these details. I'm also including USGS Public Affairs Specialist Suzanna Soileau on this email as you asked about including Dan

Fagre in the group.

My schedule is fairly open next Monday and Wednesday. Do you have a time that works on either of those days?

Lauren Alley
Management Assistant
Glacier National Park
406.888.5838

----- Forwarded message -----

From: **Johnson, Kyle** <kyle_johnson@nps.gov>
Date: Wed, Jun 21, 2017 at 2:49 PM
Subject: Fwd: Facebook Visit to Glacier
To: "Alley, Lauren" <lauren_alley@nps.gov>, "Austin, Paul" <paul_austin@nps.gov>

Lauren,

Conferenced with Derick yesterday and this is what he sent me today. Please contact him and let him know you will be the point of contact for the visit.

Thanks for your help.

----- Forwarded message -----

From: **Derick Mains** <derickmains@fb.com>
Date: Wed, Jun 21, 2017 at 12:20 PM
Subject: Facebook Visit to Glacier
To: "Johnson, Kyle" <kyle_johnson@nps.gov>
Cc: Derick Mains <derickmains@fb.com>

Hi Kyle,

Thanks for the time over the phone yesterday. It was good to catch up.

As I mentioned, as part of a personal challenge for 2017, Mark is spending the year traveling across the country visiting approximately the 30 states he's never been to. In doing so he has several different goals; to get out of his bubble here at Facebook and in Northern California, to visit communities and meet people he wouldn't otherwise wouldn't and most importantly learn. [Here](#) is a story the NY Times did on his travels.

We try to develop themes for the areas and people he meets with. So far, we haven't really done

anything around natural resources and people who work to manage public lands. Earlier in the trip he'll be visiting a North Dakota community involved in oil production and thought that a visit to Glacier, where the effects of global warming have been widely documented, would be a good balance.

Mark would like to meet with people involved with the stewardship of the Park. This could include Superintendent Mow, park rangers, park volunteers, someone from the Glacier Institute and someone involved in the study of climate change on the park (someone from the USGS and/or Portland State who worked on [this](#) study). If you are free, I'd like you to attend to be able to talk to Mark about your 30 years in the park and your role as a backcountry ranger.

We'd also like to do this meeting a little differently. Rather than at Park HQ in a conference room we'd like to do it in a Jammer heading up the Pass. Thought is to take the meeting outside and talk about the Park in the Park. It would be great to drive up to the Pass, get out and walk the boardwalk to the Hidden Lake overlook. This would give Mark the opportunity to informally interact with some of the visitors along with giving us some great photos. Let me know if you have a contact at Xanterra I could talk to about renting a Jammer for the day.

Ideal schedule

Saturday July 15 (*these times might get pushed back an hour or two*)

Noon: Mark arrives Park HQ, greeted by Superintendent Mow

12:15 Group (people mentioned above) pile into a Jammer and head up the Going to the Sun Road

12-15 – 1:15: Drive the GTS to Logan Pass (discussion/meeting along the way)

1:15 – 2:00: Hike to Hidden Lake Overlook

2:15 – 3:15: Drive to West Glacier (in Facebook vehicle en route to another visit)

Possible attendees

Superintendent Mow

Chief Ranger Paul Austin

Ranger Kyle Johnson

3-4 Park volunteers (your call here, would be great to have some of the retired folks you mentioned)

Glacier Institute Executive Director Joyce Baltz (or someone else)

USGS Research Ecologist Daniel B Fagre

** Happy to have your PIO or social media lead join to document the visit*

Also, it would be great if you could be the liaison with our security team as you've coordinated these types of visits to Glacier.

Let me know what you think of this.

Derick

--

Kyle Johnson
US Park Ranger
Wilderness Specialist
(406) 888-7838
Kyle.Johnson@nps.gov

--

Suzanna

~~~~~  
Suzanna C. Soileau  
Outreach Physical Scientist  
USGS-NOROCK

2327 University Way, Suite 2  
Bozeman, MT 59715  
Phone: 406-994-7257  
Fax: 406-994-6556  
Email: [ssoileau@usgs.gov](mailto:ssoileau@usgs.gov)

Visit our website at: <https://www.usgs.gov/norock>

~~~~~  
"Something hidden. Go and find it. Go and look behind the Ranges- Something lost behind the Ranges.
Lost and waiting for you. Go!"

Rudyard Kipling, The Explorer

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This message (including any attachments) is intended exclusively for the individual or entity to which it is addressed. This communication may contain information that is proprietary, privileged or confidential or otherwise legally exempt from disclosure. If you are not the named addressee, you are not authorized to read, print, retain, copy or disseminate this message or any part of it. If you have received this message in error, please notify the sender immediately by e-mail and delete all copies of the message.

Fwd_ Facebook Visit to Glacier(2).pdf

From: [Thomas Crosson](mailto:Thomas.Crosson@usgs.gov)
To: abwade@usgs.gov
Subject: Fwd: Facebook Visit to Glacier
Date: Tuesday, July 11, 2017 2:29:47 PM

Got the message....kinda. Didn't get the level of your detail that you left on your VM. But I heard other things too. We can compare notes soon. I'm dealing with my own little crisis right now.

Tom Crosson
NPS Public Affairs

Begin forwarded message:

From: "Wade, Anne-Berry" <abwade@usgs.gov>
Date: July 11, 2017 at 3:47:43 PM EDT
To: Heather Swift <heather_swift@ios.doi.gov>
Cc: Betsy Hildebrandt <bhildebrandt@usgs.gov>
Subject: Fwd: Facebook Visit to Glacier

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Hi Kyle,

Thanks for the time over the phone yesterday. It was good to catch up.

As I mentioned, as part of a personal challenge for 2017, Mark is spending the year traveling across the country visiting approximately the 30 states he's never been to. In doing so he has several different goals; to get out of his bubble here at Facebook and in Northern California, to visit communities and meet people he wouldn't otherwise wouldn't and most importantly learn. [Here](#) is a story the NY Times did on his travels.

We try to develop themes for the areas and people he meets with. So far, we haven't really done anything around natural resources and people who work to manage public lands. Earlier in the trip he'll be visiting a North Dakota community involved in oil production and thought that a visit to Glacier, where the effects of global warming have been widely documented, would be a good balance.

Mark would like to meet with people involved with the stewardship of the Park. This could include Superintendent Mow, park rangers, park volunteers, someone from the Glacier Institute and someone involved in the study of climate change on the park (someone from the USGS and/or Portland State who worked on [this](#) study). If you are free, I'd like you to attend to be able talk to Mark about your 30 years in the park and your role as a backcountry ranger.

We'd also like to do this meeting a little differently. Rather than at Park HQ in a conference room we'd like to do it in a Jammer heading up the Pass. Thought is to take the meeting outside and talk about the Park in the Park. It would be great to drive up to the Pass, get out and walk the boardwalk to the Hidden Lake overlook. This would give mark the opportunity to informally interact with some of the visitors along with giving us some great photos. Let me know if you have a contact at Xanterra I could talk to about renting a Jammer for the day.

Ideal schedule

Saturday July 15 (*these times might get pushed back an hour or two*)

Noon: Mark arrives Park HQ, greeted by Superintendent Mow

12:15 Group (people mentioned above) pile into a Jammer and head up the Going to the Sun Road

12-15 – 1:15: Drive the GTS to Logan Pass (discussion/meeting along the way)

1:15 – 2:00: Hike to Hidden Lake Overlook

2:15 – 3:15: Drive to West Glacier (in Facebook vehicle en route to another visit)

Possible attendees

Superintendent Mow

Chief Ranger Paul Austin

Ranger Kyle Johnson

3-4 Park volunteers (your call here, would be great to have some of the retired folks you mentioned)

Glacier Institute Executive Director Joyce Baltz (or someone else)

USGS Research Ecologist Daniel B Fagre

** Happy to have your PIO or social media lead join to document the visit*

Also, it would be great if you could be the liaison with our security team as you've coordinated these types of visits to Glacier.

Let me know what you think of this.

Derick

Kyle Johnson
US Park Ranger
Wilderness Specialist
(406) 888-7838
Kyle_Johnson@nps.gov

--

Suzanna

~~~~~  
Suzanna C. Soileau  
Outreach Physical Scientist  
USGS-NOROCK  
2327 University Way, Suite 2  
Bozeman, MT 59715  
Phone: 406-994-7257  
Fax: 406-994-6556  
Email: [ssoileau@usgs.gov](mailto:ssoileau@usgs.gov)

Visit our website at: <https://www.usgs.gov/norock>

~~~~~  
"Something hidden. Go and find it. Go and look behind the Ranges- Something lost behind the Ranges. Lost and waiting for you. Go!"

Rudyard Kipling, The Explorer

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This message (including any attachments) is intended exclusively for the individual or entity to which it is addressed. This communication may contain information that is proprietary, privileged or confidential or otherwise legally exempt from disclosure. If you are not the named addressee, you are not authorized to read, print, retain, copy or disseminate this message or any part of it. If you have received this message in error, please notify the sender immediately by e-mail and delete all copies of the message.

Re_ Facebook visit to Glacier National Park - s....pdf

From: [Kyle Johnson](#)
To: [Alley, Lauren](#)
Cc: (b) (6) [b.com](#); (b) (6) [fb.com](#); [Derick Mains](#)
Subject: Re: Facebook visit to Glacier National Park - security interface
Date: Tuesday, July 11, 2017 4:31:32 PM

I have pretty good cell coverage if you have questions to work out before

Sent from my iPhone

On Jul 11, 2017, at 2:47 PM, Alley, Lauren <lauren_alley@nps.gov> wrote:

Jack and Shannon,

By copy, please meet Law Enforcement Ranger Kyle Johnson who will be your security liaison for the Facebook visit on Saturday.

Kyle is currently assigned to a fire, but will be returning to the office on Thursday afternoon.

Could you please follow up with him on any security related matters?

His cell phone is 406-261-8103 if you need to reach him in the next day or two.

My best,

Lauren

Lauren Alley
Management Assistant
Glacier National Park
406.888.5838

RE: Saturday in Glacier

From: [Thomas Crosson](#)
To: [Bob Vogel](#)
Cc: [Michael Reynolds](#)
Subject: RE: Saturday in Glacier
Date: Wednesday, July 12, 2017 7:56:35 AM

Copy, thanks.

From: Bob Vogel [mailto:bob_vogel@nps.gov]
Sent: Wednesday, July 12, 2017 9:55 AM
To: Thomas Crosson
Cc: Michael Reynolds
Subject: Re: Saturday in Glacier

Pretty sure they are aware but think it would certainly be prudent to advise again.

Sent from my iPhone

On Jul 12, 2017, at 9:48 AM, Thomas Crosson <Thomas_Crosson@nps.gov> wrote:

Sir, a little bit of swirl is taking place around here (NPS and USGS) regarding Glacier's visitor on Saturday. Just to double check, if they haven't already, I'm going to advise our staff, the IMR PA team and the park PIO on the media guidance you outlined below.

That OK with you?

Tom

From: Wade, Anne-Berry [mailto:abwade@usgs.gov]
Sent: Wednesday, July 12, 2017 9:38 AM
To: Thomas Crosson
Subject: Fwd: Saturday in Glacier

A.B. Wade
[USGS](#) Press Officer
703-648-4483 desk
703-317-7871 mobile

----- Forwarded message -----

From: **Swift, Heather** <heather_swift@ios.doi.gov>
Date: Tue, Jul 11, 2017 at 12:22 PM
Subject: Saturday in Glacier
To: "Wade, Anne-Berry" <abwade@usgs.gov>, Laura Rigas <laura_rigas@ios.doi.gov>

Hey there AB, can you please call me about USGS in Glacier? 202-208-5338

----- Forwarded message -----

From: **Reynolds, Michael** <michael_reynolds@nps.gov>
Date: Mon, Jul 10, 2017 at 5:31 PM
Subject: regarding Glacier
To: Virginia Johnson <virginia_johnson@ios.doi.gov>, Maureen Foster <maureen_foster@ios.doi.gov>
Cc: Bob Vogel <Bob_Vogel@nps.gov>

The park/region propose the following:

-- NPS participation on the tour will be the deputy superintendent, Eric Smith. (Note: USGS participant is Dan Fagre, climate change scientist. Concerns about his participation should be routed through the USGS chain.)

-- NPS does not intend to issue any press release or participate in any press event/conference associated with this visit.

-- NPS does not intend to post anything about this visit on our public-facing website, nor to post to the park's Facebook page. We cannot control what someone else posts to their sites. (We understand USGS has received approval to post on their Facebook page; concerns about that should be routed through the USGS chain.)

-- NPS is not taking any extraordinary measures for this visit different than what we normally do for VIPs.

Please let me or the park know if there are further refinements needed. I have purposely included the park and IMRO on this message so we're all on the same page. Thanks.

-

Heather Swift
Department of the Interior
@DOIPressSec
Heather_Swift@ios.doi.gov | Interior_Press@ios.doi.gov

Re_Zuckerberg visit.pdf

From: [Doyle, James](#)
To: [Lauren Alley](#)
Subject: Re: Zuckerberg visit
Date: Wednesday, July 12, 2017 9:12:19 AM

danka

James Doyle
National Park Service
Chief - IMR Communications and Legislation
303-969-2321

The National Park Service tells America's story.

On Wed, Jul 12, 2017 at 9:06 AM, Lauren Alley <lauren_alley@nps.gov> wrote:
We will call you when we are off the phone with USGS about the same topic.

Sent from my iPhone

> On Jul 12, 2017, at 9:01 AM, Doyle, James <james_doyle@nps.gov> wrote:
>
> Lauren, would it be possible to talk to you about this and a request from DoI Comms related to this visit?
>
> James Doyle
> National Park Service
> Chief - IMR Communications and Legislation
> 303-969-2321
>
>
> The National Park Service tells America's story.

Zuckerberg Trip.pdf

From: [Doyle, James](#)
To: [Thomas Crosson](#); [Barnum, Jeremy](#)
Cc: [Masica, Sue](#)
Subject: Zuckerberg Trip
Date: Wednesday, July 12, 2017 10:48:54 AM

Tom and Jeremy,

Below is the roster as we know it, for Saturday's visit. Lauren and Jeff have been working in close contact with Mr. Zuckreberg's advance team.

National Park Service:

Eric Smith – Deputy Superintendent

Mark Biel – Natural Resources Program Manager/Gracie's handler

Gracie – Wildlife Service Dog

Kyle Johnson – Law Enforcement Park Ranger/Wilderness Program Manager (serving as security liaison)

Teagan Tomlin – Visitor Services Assistant

Nikki Eisinger – Director of Development, **Glacier National Park Conservancy**

Facebook

Mark Zuckerberg – CEO

Derick Mains – Facebook Assistant to CEO

Charles (no last name)– Facebook Photographer

(no name available) - Facebook Writer

James Doyle
National Park Service
Chief - IMR Communications and Legislation
303-969-2321

The National Park Service tells America's story.

Re_ Checking in - security detail for Glacier(1).pdf

From: [Derick Mains](#)
To: [Alley, Lauren](#)
Subject: Re: Checking in - security detail for Glacier
Date: Wednesday, July 12, 2017 11:14:04 AM

This is really disappointing. Since I told Mark that the Superintendent was hosting can you share more details on why he can't attend? Also who will be able to talk to him about the research that has been causing the Glaciers to melt?

Also will Gracie and her handler be in the Jammer or meet us at Logan Pass. I'm concerned that the Jammer is starting to get empty. Would like to see if we can find someone from the USGS or some volunteers.

I'm with Mark at events in South Dakota today but could breakaway for a bit if you want to chat.

On Jul 12, 2017, at 10:56 AM, Alley, Lauren <lauren_alley@nps.gov> wrote:

Hi Derick,

I am including below the list of folks who will be joining for the visit. Unfortunately, Jeff Mow and Dan Fagre can no longer participate. Our deputy superintendent will be filling in for Jeff. He will be great - also from Alaska, and will have lots to provide. Additionally, our Chief Ranger had a previous engagement out of state, so won't be able to join. We have other folks along on the ride who can very accurately and compellingly speak to some of the natural resource challenges the park faces. It will be a fun bunch to have a conversation with.

Can you let me know when you think you will have a sense of the final Saturday schedule?

National Park Service:

Eric Smith – Deputy Superintendent

Mark Biel – Natural Resources Program Manager /Gracie's handler

Gracie – Wildlife Service Dog

Kyle Johnson – Park Ranger/Wilderness Program Manager

Teagan Tomlin – Visitor Services Assistant

Nikki Eisinger – Director of Development, Glacier National Park Conservancy

Facebook

Mark Zuckerberg – CEO

Derick Mains – Facebook Assistant to CEO

Charles (no last name)– Facebook Photographer

(no name available) - Facebook Writer

Lauren Alley

Management Assistant

Glacier National Park

406.888.5838

On Tue, Jul 11, 2017 at 8:37 AM, Derick Mains <derickmains@fb.com> wrote:

Hey Lauren,

Just checking in on the attendees and if we are going to be able to meet Gracie and her handler up at the Pass.

As of this afternoon I'm going to be with Mark in the Dakotas thru Thursday and might be hard to reach.

Let me know,

Derick

From: "Alley, Lauren" <lauren_alley@nps.gov>

Date: Friday, July 7, 2017 at 2:45 PM

To: Derick Mains <derickmains@fb.com>

Subject: Re: Checking in - security detail for Glacier

Hey Derick,

Still confirming Jammer attendees. I should know more by Monday.

Morning would probably be best next Friday, given how congested the park will get towards 10 am.

How does 8:30 am sound?

Lauren Alley

Management Assistant

Glacier National Park

406.888.5838

On Fri, Jul 7, 2017 at 1:42 PM, Derick Mains <derickmains@fb.com> wrote:

Hey Lauren,

Best contacts would be Jack Stromgren (b) (6) <[fb.com](mailto:(b)(6)@fb.com)> and Shannon Dublin (b) (6) <[fb.com](mailto:(b)(6)@fb.com)>. What time on Friday would be good to meet at Park HQ? I'll be there with another colleague and a few security folks.

Also do you have a final list of Jammer attendees?

Derick

From: "Alley, Lauren" <lauren_alley@nps.gov>

Date: Friday, July 7, 2017 at 12:27 PM

To: Derick Mains <derickmains@fb.com>

Subject: Checking in - security detail for Glacier

Derick,

Is there a security contact with Facebook I can put our law enforcement staff in touch with for the visit, or have you already coordinated this with Kyle?

Lauren Alley

Management Assistant

Glacier National Park

406.888.5838

Fwd_ FB Visit to GNP.pdf

From: [Barnum, Jeremy](#)
To: [Tom Crosson](#); [April Slayton](#)
Subject: Fwd: FB Visit to GNP
Date: Wednesday, July 12, 2017 1:39:39 PM
Attachments: [New Picture \(1\).bmp](#)

FYI

----- Forwarded message -----

From: **Swift, Heather** <heather_swift@ios.doi.gov>
Date: Wed, Jul 12, 2017 at 3:01 PM
Subject: Re: FB Visit to GNP
To: "Barnum, Jeremy" <jeremy_barnum@nps.gov>
Cc: Paul Ross <paul_ross@ios.doi.gov>

Thanks for the update. Just to be clear USGS will be standing down from the event as well as this is not an official event.

-

Heather Swift
Department of the Interior
@DOIPressSec
Heather_Swift@ios.doi.gov | Interior_Press@ios.doi.gov

On Wed, Jul 12, 2017 at 2:56 PM, Barnum, Jeremy <jeremy_barnum@nps.gov> wrote:

Hi Heather,

Per discussion we checked and are not aware of any media that will be accompanying Mr. Zuckerberg to GNP. He will be accompanied by an assistant, a FB photographer, and a FB writer.

Best,

Jeremy K. Barnum
Public Affairs Officer
National Park Service
Office: (202) 513-7262
Mobile: (202) 617-7973

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Facebook GLAC Itinerary - Saturday, July 15.pdf

From: [Alley, Lauren](#)
To: [James Doyle](#); [Thomas Crosson](#); [Barnum, Jeremy](#)
Subject: Facebook GLAC Itinerary - Saturday, July 15
Date: Wednesday, July 12, 2017 2:01:25 PM

1:45 pm - Arrive at park headquarters parking lot and meet/greet
2:00 pm - Tour Going-to-the-Sun Road in a red bus - discuss various park topics/interpretive themes
3:00 pm - Arrive at Logan Pass, learn more about Gracie the Bark Ranger and general orientation to most visited area of the park.
3:45 pm - Conclude - Mark Zuckerberg/staff departs in separate private vehicle, park staff return to park headquarters on red bus.

Lauren Alley
Management Assistant
Glacier National Park
406.888.5838

Re_Zuckerberg Visit to GNP.pdf

From: [Virginia Johnson](#)
To: [Swift, Heather](#)
Cc: [Barnum, Jeremy](#); [Laura Rigas](#); [Paul Ross](#); [Tom Crosson](#); [April Slayton](#); [Bob Vogel](#); [Maureen Foster](#)
Subject: Re: Zuckerberg Visit to GNP
Date: Wednesday, July 12, 2017 2:35:47 PM

I agree with Heather and am copying Bob as this is not consistent with the feedback we received earlier in the week.

Virginia

Virginia

On Jul 12, 2017, at 4:20 PM, Swift, Heather <heather_swift@ios.doi.gov> wrote:

Thanks, Jeremy. It was my understand that only the Deputy Superintendent is to participate. This seems like a lot of government resources to dedicate to a celebrity's personal PR tour.

-

Heather Swift
Department of the Interior
@DOIPressSec
Heather_Swift@ios.doi.gov | Interior_Press@ios.doi.gov

On Wed, Jul 12, 2017 at 4:16 PM, Barnum, Jeremy <jeremy_barnum@nps.gov> wrote:

Hi Laura,

Per discussion, please see the below information we have received from the park regarding Mr. Zuckerberg's visit to GNP on Saturday.

Proposed Agenda:

1:45 pm - Arrive at park headquarters parking lot and meet/greet
2:00 pm - Tour Going-to-the-Sun Road in a red bus - discuss various park topics/interpretive themes
3:00 pm - Arrive at Logan Pass, learn more about Gracie the Bark Ranger and general orientation to most visited area of the park.
3:45 pm - Conclude - Mark Zuckerberg/staff departs in separate private vehicle, park staff return to park headquarters on red bus

Participants will include the following.

National Park Service

Eric Smith – Deputy Superintendent

Mark Biel – Natural Resources Program Manager/Gracie's handler

Gracie – Wildlife Service Dog

Kyle Johnson – Law Enforcement Park Ranger/Wilderness Program Manager

(serving as security liaison)
Teagan Tomlin – Visitor Services Assistant

Nikki Eisinger – Director of Development, Glacier National Park Conservancy

Facebook

Mark Zuckerberg – CEO

Derick Mains – Facebook Assistant to CEO

Charles (no last name)– Facebook Photographer
(no name available) - Facebook Writer

Jeremy K. Barnum
Public Affairs Officer
National Park Service
Office: (202) 513-7262
Mobile: (202) 617-7973

<New Picture (1).bmp>

[Facebook](#) [Twitter](#)

[Instagram](#) [YouTube](#)

Fwd_ WSJ.pdf

From: [Virginia Johnson](#)
To: [Bob Vogel](#); michael_reynolds@nps.gov; [Maureen Foster](#)
Subject: Fwd: WSJ
Date: Thursday, July 13, 2017 6:38:48 AM

Virginia

Begin forwarded message:

From: "Swift, Heather" <heather_swift@ios.doi.gov>
Date: July 13, 2017 at 8:19:14 AM EDT
To: "Johnson, Virginia" <virginia_johnson@ios.doi.gov>
Subject: WSJ

Mark Zuckerberg Hits the Road to Meet Regular Folks—With a Few Conditions

As he tours America, Facebook CEO appears at homes and businesses with little notice, asks not to be quoted; not always recognized

By Reid J. Epstein and

Mark Zuckerberg is trying to understand America, so he's embarked on a journey to meet people like hockey moms and steelworkers who don't typically cross his path.

But there are rules to abide by if you are an ordinary person about to meet an extraordinary entrepreneur.

Rule One: You probably won't know Mr. Zuckerberg is coming.

Rule Two: If you do know he's coming, keep it to yourself.

Rule Three: Be careful what you reveal about the meeting.

While the Facebook CEO has built a social network that inspired people around the world to share the most intimate details about their personal lives, his team goes to extraordinary lengths to keep his movements under wraps and control how he is perceived. Midway through a "personal challenge" to travel to 30 states he'd never visited, the 33-year-old aims "to talk to more people about how they're living, working and thinking about the future," he wrote in January on his Facebook page.

Among those people was Kyle McKasson, manager of the Wilton Candy Kitchen, a century-old shop on the town square in Wilton, Iowa.

He was at work one Monday afternoon in June when two men and a woman dressed in jeans and button-down shirts entered the store, which is a regular stop on Iowa's presidential campaign circuit.

The three said they were from California on a business trip on their way to Chicago and asked Mr. McKasson for a tour of the store and its museum of the history of Wilton, population 2,800. They didn't tell their names, he said, and he thought it impolite to ask.

Four days later, the same three people returned to the candy store, and one of his new customers revealed their true mission: "Mark Zuckerberg will be here in five minutes."

A startled Mr. McKasson, 54, asked: "What do I need to do?" he recalled, and was told: "Nothing."

Mr. Zuckerberg walked through the red-and-white store door. He ordered a \$5.75 chocolate malt. An assistant paid the world's fifth-richest man's tab with a debit card.

The tech titan chatted with the young cashier about her future plans and spoke to Mr. McKasson about life in Wilton and the city's downtown revitalization efforts.

Members of Mr. Zuckerberg's team plan his visits with secrecy, but there are rare instances of the Facebook CEO's cover being blown. The result: chaos.

When someone let slip he'd be at the Kusanya Café on Chicago's South Side, Renée Banks, a barista, said she had to fetch extra chairs for the 100 people who showed up.

Mr. Zuckerberg sitting on a porch at a home in Dallas. PHOTO: TAYLOR TOYNES

Amy Dudley, a spokeswoman for the Chan Zuckerberg Initiative LLC, an entity formed in 2015 by Mr. Zuckerberg and his wife, Priscilla Chan, which is helping to arrange the CEO's tour, said the design of "these visits is to have the most honest and candid interactions and discussions as possible, without the additional attention that's likely to come as a result of word getting out ahead of time."

For nearly a decade, Mr. Zuckerberg has started every year with a "personal challenge." In 2009, this meant wearing a tie every day. Another year, he swore only to eat meat that he had personally slaughtered. "I just killed a pig and a goat," he boasted in a private Facebook post in 2011.

Facebook, the 13-year-old company he co-founded, now has two billion monthly active users. Its market value is \$446 billion.

In Wilton, Mr. Zuckerberg's advance team had stopped at city hall to secure a meeting with Wilton Mayor Bob Barrett and City Administrator Chris Ball to discuss life in rural Iowa before the CEO went to the candy store.

But Messers. Ball and Barrett were asked not to tell anyone Mr. Zuckerberg was coming. Mr. Ball said Mr. Zuckerberg's representatives instructed them not to relay verbatim quotes from their discussions with him if asked by reporters.

"They asked me not to quote what Mr. Zuckerberg said," Mr. Ball said. "They said to refer people to their press guys."

Mr. Zuckerberg on July 4 at the Mount Marathon Race in Seward, Alaska.
PHOTO: RUSS WINSLOW

Mr. Zuckerberg spent the July 4 weekend in Alaska, the 15th state he's visited on his tour since it began in January. He stayed at the Kachemak Bay Wilderness Lodge, a \$1,000-per-night fishing resort on the Kenai Peninsula. A receptionist said the lodge's owners wouldn't discuss the visit. "You have to call Amy Dudley," she said.

Ms. Dudley, a former aide to Vice President Joe Biden and Virginia Sen. Tim Kaine, said Mr. Zuckerberg declined to be interviewed for this article.

Despite his world-wide fame, Mr. Zuckerberg isn't always recognized by his surprise hosts.

In June, he attended an Iftar dinner in Minneapolis. Mr. Zuckerberg arrived after the prayers and the other people in the room, who were mostly refugees from Somalia, didn't know who he was, said attendee Mohammed Jama.

Blues musician James "Super Chikan" Johnson was booked in February to play a concert funded by a mystery client at the Ground Zero Blues Club in Clarksdale, Miss. Mr. Johnson, 66, said it is unusual for him to not be told for whom he'd be performing. When he was on stage setting up his equipment, Mr. Zuckerberg approached.

"They said, 'That's Mark Zuckerberg.' I said, 'Who dat?'" Mr. Johnson said. "They said, 'It's the Facebook guy, the guy who owns the Facebook. I said, 'You've got to be kidding me.' I had no idea who he was."

The secrecy surrounding Mr. Zuckerberg's visits has nearly led to his target audience blowing him off.

Adam Kragthorpe, who runs a local youth hockey program in Minnetonka, Minn., deleted the initial email from James Eby requesting a meeting for "a Fortune 500 CEO who is traveling the United States and visiting a wide range of communities."

"We thought it was a multilevel marketing scheme," Mr. Kragthorpe said.

Mr. Zuckerberg and his wife, Priscilla Chan, with Bill Luckett, owner of Ground Zero Blues Club in Mississippi in February. PHOTO: SCOTT TRIMBLE

Mr. Eby, who planned travels for four Defense secretaries in the Obama

administration, is now a contractor working for the Chan Zuckerberg Initiative. He declined to comment.

Two days after he emailed Mr. Kragthorpe, Mr. Eby arrived unannounced at the hockey rink.

Mr. Kragthorpe said he was told that Mr. Zuckerberg would like to visit with hockey families a couple of days later. He said Mr. Eby told him not to tell anyone the Facebook CEO was coming and asked that people at the rink not photograph the CEO.

The Zuckerberg entourage, which can be up to eight people, includes a professional photographer. His aides said there is no prohibition against others snapping pictures.

In Newton Falls, Ohio, Dan Moore got a call in April from Jimmy Dahman, a former presidential campaign field organizer for Hillary Clinton in Ohio. Mr. Dahman doesn't work for Mr. Zuckerberg's organization, but was acting as a volunteer, he said.

He wanted to know if Mr. Moore, a Democratic union steelworker who was a volunteer for Donald Trump's presidential campaign, would host "a billionaire philanthropist from California" at his home five days later.

Four days later, Mr. Moore, 57, was standing in his driveway waiting for his mystery guest. Fifteen minutes before a pair of black SUVs arrived, he was told he'd be joined by Mr. Zuckerberg.

Mr. Moore and his family enjoyed a dinner of chicken Francaise and baked whitefish Mr. Zuckerberg's staff had catered from a nearby restaurant. As Mr. Zuckerberg was leaving, he made one request, Mr. Moore said.

"He said, 'If there are any news reporters that call you, just make sure you tell them I'm not running for president.'"

Write to Reid J. Epstein at reid.epstein@wsj.com and Deepa Seetharaman at Deepa.Seetharaman@wsj.com

Fwd_WSJ(1).pdf

From: [Vogel, Bob](#)
To: [Grace Stephens](#)
Subject: Fwd: WSJ
Date: Thursday, July 13, 2017 10:40:37 AM

fyi

Robert A. Vogel
Deputy Director, Operations (Acting)
National Park Service
(202) 208-3818
bob_vogel@nps.gov

----- Forwarded message -----

From: **Virginia Johnson** <virginia_johnson@ios.doi.gov>
Date: Thu, Jul 13, 2017 at 8:38 AM
Subject: Fwd: WSJ
To: Bob Vogel <Bob_Vogel@nps.gov>, michael_reynolds@nps.gov, Maureen Foster <Maureen_Foster@ios.doi.gov>

Virginia

Begin forwarded message:

From: "Swift, Heather" <heather_swift@ios.doi.gov>
Date: July 13, 2017 at 8:19:14 AM EDT
To: "Johnson, Virginia" <virginia_johnson@ios.doi.gov>
Subject: WSJ

Mark Zuckerberg Hits the Road to Meet Regular Folks—With a Few Conditions

As he tours America, Facebook CEO appears at homes and businesses with little notice, asks not to be quoted; not always recognized

By Reid J. Epstein and

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The three said they were from California on a business trip on their way to Chicago and asked Mr. McKasson for a tour of the store and its museum of the history of Wilton, population 2,800. They didn't tell their names, he said, and he thought it impolite to ask.

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When someone let slip he'd be at the Kusanya Café on Chicago's South Side, Renée Banks, a barista, said she had to fetch extra chairs for the 100 people who showed up.

Mr. Zuckerberg sitting on a porch at a home in Dallas. PHOTO: TAYLOR TOYNES

Amy Dudley, a spokeswoman for the Chan Zuckerberg Initiative LLC, an entity formed in 2015 by Mr. Zuckerberg and his wife, Priscilla Chan, which is helping to arrange the CEO's tour, said the design of "these visits is to have the most honest and candid interactions and discussions as possible, without the additional attention that's likely to come as a result of word getting out ahead of time."

For nearly a decade, Mr. Zuckerberg has started every year with a "personal challenge." In 2009, this meant wearing a tie every day. Another year, he swore only to eat meat that he had personally slaughtered. "I just killed a pig and a goat," he boasted in a private Facebook post in 2011.

Facebook, the 13-year-old company he co-founded, now has two billion monthly active users. Its market value is \$446 billion.

In Wilton, Mr. Zuckerberg's advance team had stopped at city hall to secure a meeting with Wilton Mayor Bob Barrett and City Administrator Chris Ball to discuss life in rural Iowa before the CEO went to the candy store.

But Messers. Ball and Barrett were asked not to tell anyone Mr. Zuckerberg was coming. Mr. Ball said Mr. Zuckerberg's representatives instructed them not to relay verbatim quotes from their discussions with him if asked by reporters.

"They asked me not to quote what Mr. Zuckerberg said," Mr. Ball said. "They said to refer people to their press guys."

Mr. Zuckerberg on July 4 at the Mount Marathon Race in Seward, Alaska.
PHOTO: RUSS WINSLOW

Mr. Zuckerberg spent the July 4 weekend in Alaska, the 15th state he's visited on his tour since it began in January. He stayed at the Kachemak Bay Wilderness Lodge, a \$1,000-per-night fishing resort on the Kenai Peninsula. A receptionist said the lodge's owners wouldn't discuss the visit. "You have to call Amy Dudley," she said.

Ms. Dudley, a former aide to Vice President Joe Biden and Virginia Sen. Tim Kaine, said Mr. Zuckerberg declined to be interviewed for this article.

Despite his world-wide fame, Mr. Zuckerberg isn't always recognized by his surprise hosts.

In June, he attended an Iftar dinner in Minneapolis. Mr. Zuckerberg arrived after the prayers and the other people in the room, who were mostly refugees from Somalia, didn't know who he was, said attendee Mohammed Jama.

Blues musician James "Super Chikan" Johnson was booked in February to play a concert funded by a mystery client at the Ground Zero Blues Club in Clarksdale, Miss. Mr. Johnson, 66, said it is unusual for him to not be told for whom he'd be performing. When he was on stage setting up his equipment, Mr. Zuckerberg approached.

“They said, ‘That’s Mark Zuckerberg.’ I said, ‘Who dat?’” Mr. Johnson said. “They said, ‘It’s the Facebook guy, the guy who owns the Facebook. I said, ‘You’ve got to be kidding me.’ I had no idea who he was.”

The secrecy surrounding Mr. Zuckerberg’s visits has nearly led to his target audience blowing him off.

Adam Kragthorpe, who runs a local youth hockey program in Minnetonka, Minn., deleted the initial email from James Eby requesting a meeting for “a Fortune 500 CEO who is traveling the United States and visiting a wide range of communities.”

“We thought it was a multilevel marketing scheme,” Mr. Kragthorpe said.

Mr. Zuckerberg and his wife, Priscilla Chan, with Bill Luckett, owner of Ground Zero Blues Club in Mississippi in February. PHOTO: SCOTT TRIMBLE

Mr. Eby, who planned travels for four Defense secretaries in the Obama administration, is now a contractor working for the Chan Zuckerberg Initiative. He declined to comment.

Two days after he emailed Mr. Kragthorpe, Mr. Eby arrived unannounced at the hockey rink.

Mr. Kragthorpe said he was told that Mr. Zuckerberg would like to visit with hockey families a couple of days later. He said Mr. Eby told him not to tell anyone the Facebook CEO was coming and asked that people at the rink not photograph the CEO.

The Zuckerberg entourage, which can be up to eight people, includes a professional photographer. His aides said there is no prohibition against others snapping pictures.

In Newton Falls, Ohio, Dan Moore got a call in April from Jimmy Dahman, a former presidential campaign field organizer for Hillary Clinton in Ohio. Mr. Dahman doesn’t work for Mr. Zuckerberg’s organization, but was acting as a volunteer, he said.

He wanted to know if Mr. Moore, a Democratic union steelworker who was a volunteer for Donald Trump’s presidential campaign, would host “a billionaire philanthropist from California” at his home five days later.

Four days later, Mr. Moore, 57, was standing in his driveway waiting for his mystery guest. Fifteen minutes before a pair of black SUVs arrived, he was told he’d be joined by Mr. Zuckerberg.

Mr. Moore and his family enjoyed a dinner of chicken Francaise and baked whitefish Mr. Zuckerberg’s staff had catered from a nearby restaurant. As Mr. Zuckerberg was leaving, he made one request, Mr. Moore said.

“He said, ‘If there are any news reporters that call you, just make sure you tell them I’m not running for president.’”

Write to Reid J. Epstein at reid.epstein@wsj.com and Deepa Seetharaman at Deepa.Seetharaman@wsj.com

Re_ Security for Facebook visit.pdf

From: [Austin, Paul](#)
To: [Kyle Johnson](#)
Cc: [Alley, Lauren](#)
Subject: Re: Security for Facebook visit
Date: Thursday, July 13, 2017 10:57:49 AM

Can you give me a call?

I'm in the office 7828

Thanks,

Paul Austin
US Park Ranger
Chief Ranger
Glacier National Park

(Please note that I might have sent this email to you outside of your normal working hours because it was convenient for me to do so. I do not expect nor do I wish for you to reply outside of your normal working hours.)

Glacier National Park
Division of Visitor and Resource Protection

The mission of the Division of Visitor and Resource Protection (VRP) at Glacier National Park is to consistently contribute to Glacier's international reputation as a safe environment for our employees and visitors, allowing for the positive, wild, and inspirational Glacier experience.

We accomplish this mission through providing the highest quality service to those who visit, work, and live here while protecting the natural and cultural resources entrusted to our care.

We continue the tradition of those before us as resource protection professionals, leaders within the agency and beyond who adapt to changes and add value in return for the financial resources provided to us.

www.nps.gov/glac

On Thu, Jul 13, 2017 at 10:55 AM, Kyle Johnson <kyle_johnson@nps.gov> wrote:

Anyone heard any updates. Am programmed to demob today towards end of shift but could be back earlier if necessary

Sent from my iPhone

On Jul 10, 2017, at 9:30 AM, Alley, Lauren <lauren_alley@nps.gov> wrote:

I just got Kyle via text. He's planning on being available beginning Friday, and can coordinate with the Facebook security.

We have a walk through with Facebook planned for 0830 on Friday morning.

Lauren Alley
Management Assistant
Glacier National Park
406.888.5838

On Mon, Jul 10, 2017 at 9:05 AM, Alley, Micah <micah_alley@nps.gov>
wrote:

Kyle is on a fire.
Dodd is doing training on the East Side.

Paul or Ed, I can take this as the default if necessary.

On Mon, Jul 10, 2017 at 9:03 AM, Alley, Lauren <lauren_alley@nps.gov>
wrote:

All -

Following up on this. I would like to connect that person with the Facebook contacts ASAP.

Lauren Alley
Management Assistant
Glacier National Park
406.888.5838

On Fri, Jul 7, 2017 at 1:44 PM, Alley, Lauren <lauren_alley@nps.gov>
wrote:

All -

Who would you like to have interface with Facebook's security contacts for the Zuckerberg visit on Saturday, July 15?

Lauren Alley
Management Assistant
Glacier National Park
406.888.5838

--

Micah Alley
Lake McDonald District Ranger
Glacier National Park
406-888-7849

please review_fact check_modify.pdf

From: [Doyle, James](#)
To: [Alley, Lauren](#)
Subject: please review/fact check/modify
Date: Thursday, July 13, 2017 11:50:54 AM
Attachments: [GLAC Zuckerberg visit bullets.docx](#)

Thanks Lauren, I need this as soon as possible.

Thanks again.

James Doyle
National Park Service
Chief - IMR Communications and Legislation
303-969-2321

The National Park Service tells America's story.

GLAC Zuckerberg visit bullets.pdf

Was a Special Use Permit issued for the Zuckerberg visit?

No, the planned activities did not require a special use permit.

Why is it necessary for a law enforcement ranger to be a part of the planned tour?

The ranger who is planning to participate is the park's backcountry and wilderness law enforcement official and the park's wilderness liaison. He was identified as a logical resource to provide information about the park's backcountry as well as be available to provide assistance with logistics for the red bus should there be a need for that during this the busiest time of the year for the park.

Why is Gracie the dog included in this visit?

<http://www.npr.org/2016/09/07/492805897/bark-ranger-helps-lick-dangerous-wildlife-encounters-in-national-park>

Gracie the park's "Bark Ranger" is a very popular and unique way for the park to help educate visitors about the dangers of personal interactions with wildlife. She and her handler meet widely with audiences inside and outside of the park to promote safe wildlife viewing within the park.

Who is paying for the Red Bus?

Facebook has reserved and is responsible for paying for the Red Bus reservation for the tour.

Advance Visit Tomorrow .pdf

From: [Derick Mains](#)
To: lauren_alley@nps.gov; [Kyle Johnson](#); [Ryan Wallace](#)
Subject: Advance Visit Tomorrow
Date: Thursday, July 13, 2017 12:11:02 PM

Hi guys,

We just arrived in Kalispell and wanted to confirm the details of the advance visit tomorrow. I believe we talked about 8:30 am.

Couple of questions...

Location. Where at Park HQ?

Sequence. Will you guys head up the Pass with us or should we go alone?

Do we need to have the Jammer driver (Vic Daniels) there?

Since Mark had to head to Sun Valley for a conference more folks than usual will be raging along for the meeting tomorrow. We'll have the following folks...

Derick Mains - Comms
Ryan Wallace - Advance
Kyle O'Connor - Comms
Charles Ommanney - photographer
Jack Stromgren - Security
Plus two other security folks

Very much looking forward to our visit.

Derick

GLAC Zuckerberg visit.pdf

From: [Doyle, James](#)
To: [Masica, Sue](#)
Subject: GLAC Zuckerberg visit
Date: Thursday, July 13, 2017 1:03:39 PM
Attachments: [GLAC Zuckerberg visit bullets.2docx.docx](#)

Sue,

Is the attached what you had in mind? Additionally Lauren just alerted me that Facebook is now wondering if two volunteers can join them on Saturday. They identified them as citizen scientists who do things like count goats and loons and other resource monitoring. I told Lauren that considering the department was looking for details on Gracie the dog this might cause some issues, but that we might try if we had more info on who exactly they are. Facebook is paying for the bus, it seems to me it might be difficult to say no to two volunteers they line up to join them.

What is your read on the attached doc and the questions from Facebook about adding to the Saturday roster?

James Doyle
National Park Service
Chief - IMR Communications and Legislation
303-969-2321

The National Park Service tells America's story.

GLAC Zuckerberg visit bullets.2docx.pdf

GLAC Zuckerberg visit, July 15, 2017

Was a Special Use Permit issued for the Zuckerberg visit?

No, the planned activities did not require a special use permit. Issuing a permit for this visit would not be consistent with other previous routine park uses.

Why is it necessary for a law enforcement ranger to be a part of the planned tour?

The ranger who is planning to participate is the park's backcountry and wilderness law enforcement official and the park's wilderness liaison. As is this case with these sorts of visits he was identified as a logical resource to provide information about the park's wilderness and backcountry as well as to be available to point out any park hazards or provide emergency information.

Why is Gracie the dog included in this visit?

<http://www.npr.org/2016/09/07/492805897/bark-ranger-helps-lick-dangerous-wildlife-encounters-in-national-park>

Gracie the park's "Bark Ranger" is a very popular and unique way for the park to help educate visitors about the dangers of personal interactions with wildlife. She and her handler meet widely with audiences inside and outside of the park to promote safe wildlife viewing within the park.

Who is paying for the Red Bus?

Facebook has reserved and is responsible for paying for the Red Bus reservation for the tour.

Re_ GLAC Zuckerberg visit.pdf

From: [Doyle, James](#)
To: [Masica, Sue](#)
Subject: Re: GLAC Zuckerberg visit
Date: Thursday, July 13, 2017 1:08:08 PM

I am on it.

James Doyle
National Park Service
Chief - IMR Communications and Legislation
303-969-2321

The National Park Service tells America's story.

On Thu, Jul 13, 2017 at 1:07 PM, Masica, Sue <sue_masica@nps.gov> wrote:

I would try to add a bit more to the special use permit section ... what types of activities normally merit an SUP and why we don't believe this falls into that category.

I don't see the volunteers as an issue.

Sue Masica | National Park Service | Regional Director, Intermountain
12795 W. Alameda Parkway | Lakewood, CO 80228 | (303) 969-2503



On Thu, Jul 13, 2017 at 1:03 PM, Doyle, James <james_doyle@nps.gov> wrote:

Sue,

Is the attached what you had in mind? Additionally Lauren just alerted me that Facebook is now wondering if two volunteers can join them on Saturday. They identified them as citizen scientists who do things like count goats and loons and other resource monitoring. I told Lauren that considering the department was looking for details on Gracie the dog this might cause some issues, but that we might try if we had more info on who exactly they are. Facebook is paying for the bus, it seems to me it might be difficult to say no to two volunteers they line up to join them.

What is your read on the attached doc and the questions from Facebook about adding to the Saturday roster?

James Doyle
National Park Service
Chief - IMR Communications and Legislation
303-969-2321

The National Park Service tells America's story.

GLAC.pdf

From: [Masica, Sue](#)
To: [Bob Vogel](#)
Subject: GLAC
Date: Thursday, July 13, 2017 1:43:00 PM

FYI ... Working on the write-ups you requested this AM; I suggested some edits, so they are back with the staff. Should have something later today.

Also ... the park informs us that Facebook is now wondering if two volunteers can join them on Saturday. They identified them as citizen scientists who do things like count goats and loons and other resource monitoring. Since Facebook is paying for the bus, it seems like it might be difficult for NPS to say no to two volunteers Facebook lines up to join them.

Sue Masica | National Park Service | Regional Director, Intermountain
12795 W. Alameda Parkway | Lakewood, CO 80228 | (303) 969-2503



Is this too much__1.pdf

From: [Doyle, James](#)
To: [Masica, Sue](#)
Subject: Is this too much?
Date: Thursday, July 13, 2017 1:57:27 PM
Attachments: [GLAC Zuckerberg visit bullets.2docx.docx](#)

Please see attached.

James Doyle
National Park Service
Chief - IMR Communications and Legislation
303-969-2321

The National Park Service tells America's story.

GLAC Zuckerberg visit bullets.2docx.pdf

GLAC Zuckerberg visit, July 15, 2017

Was a Special Use Permit issued for the Zuckerberg visit?

No, the planned activities did not require a special use permit. Issuing a permit for this visit would not be consistent with other previous routine park uses. The park determined that the visit would cause no adverse impact to park resources or to visitor and was consistent with section 8.6.1 of National Park Service Management Policies.

8.6.1 Special Park Uses, General

A special park use is defined as an activity that takes place in a park area, and that

- provides a benefit to an individual, group, or organization rather than the public at large;
- requires written authorization and some degree of management control from the Service in order to protect park resources and the public interest;
- is not prohibited by law or regulation;
- is not initiated, sponsored, or conducted by the Service; and
- is not managed under a concession contract (see [chapter 10](#)), a recreation activity for which the NPS charges a fee, or a lease (see [chapter 5](#)).

A partial list of organizations and individuals that have previously toured the park with staff including the superintendent and have not required a special use permit includes:

Crown of the Continent Organizations
Crown Manager's Partnership Organizations
NPCA
A Christian Ministry in the National Parks
Numerous University Groups
International Fellows Group – National Defense University
Montana Preservation Alliance
IGBC-NCDE Member Agencies and Organizations
Mongolia National Parks
BNSF
Stoltze Lumber
CSKT
Blackfeet Tribe
Montana Chamber of Commerce
Glacier Two Medicine Alliance
Sapphos
Hockaday Museum

Charles M. Russell Museum
Bill Bradley
Phil Jackson
Wildlife Conservation Society
Windmill Foundation
National Park Foundation
Thomas O Brown Foundation
Israeli ambassador
Rotary International

Why is it necessary for a law enforcement ranger to be a part of the planned tour?

The ranger who is planning to participate is the park's backcountry and wilderness law enforcement official and the park's wilderness liaison. As is this case with these sorts of visits he was identified as a logical resource to provide information about the park's wilderness and backcountry as well as to be available to point out any park hazards or provide emergency information.

Why is Gracie the dog included in this visit?

<http://www.npr.org/2016/09/07/492805897/bark-ranger-helps-lick-dangerous-wildlife-encounters-in-national-park>

Gracie the park's "Bark Ranger" is a very popular and unique way for the park to help educate visitors about the dangers of personal interactions with wildlife. She and her handler meet widely with audiences inside and outside of the park to promote safe wildlife viewing within the park.

Who is paying for the Red Bus?

Facebook has reserved and is responsible for paying for the Red Bus reservation for the tour.

Re_ Is this too much_.pdf

From: [Masica, Sue](#)
To: [Doyle, James](#)
Subject: Re: Is this too much?
Date: Thursday, July 13, 2017 2:01:47 PM

Thank you. I will pass along. And wait for the next set of questions to surface :(

Sue Masica | National Park Service | Regional Director, Intermountain
12795 W. Alameda Parkway | Lakewood, CO 80228 | (303) 969-2503



On Thu, Jul 13, 2017 at 1:56 PM, Doyle, James <james_doyle@nps.gov> wrote:
Please see attached.

James Doyle
National Park Service
Chief - IMR Communications and Legislation
303-969-2321

The National Park Service tells America's story.

Written Info per this AM's request.pdf

From: [Masica, Sue](#)
To: [Bob Vogel](#)
Subject: Written Info per this AM's request
Date: Thursday, July 13, 2017 2:04:51 PM

Was a Special Use Permit issued for the Zuckerberg visit?

No, the planned activities did not require a special use permit. Issuing a permit for this visit would not be consistent with other previous routine park uses. The park determined that the visit would cause no adverse impact to park resources or to visitors and was consistent with section 8.6.1 of National Park Service Management Policies.

8.6.1 Special Park Uses, General

A special park use is defined as an activity that takes place in a park area, and that

- provides a benefit to an individual, group, or organization rather than the public at large;*
- requires written authorization and some degree of management control from the Service in order to protect park resources and the public interest;*
- is not prohibited by law or regulation;*
- is not initiated, sponsored, or conducted by the Service; and*
- is not managed under a concession contract (see [chapter 10](#)), a recreation activity for which the NPS charges a fee, or a lease (see [chapter 5](#)).*

A partial list of organizations and individuals that have previously toured the park with staff including the superintendent and have not required a special use permit includes:

Crown of the Continent Organizations

Crown Manager's Partnership Organizations

NPCA

A Christian Ministry in the National Parks

Numerous University Groups

International Fellows Group – National Defense University

Montana Preservation Alliance

IGBC-NCDE Member Agencies and Organizations

Mongolia National Parks

BNSF

Stoltze Lumber

CSKT

Blackfeet Tribe

Montana Chamber of Commerce

Glacier Two Medicine Alliance

Sapphos

Hockaday Museum

Charles M. Russell Museum

Bill Bradley

Phil Jackson

Wildlife Conservation Society

Windmill Foundation

National Park Foundation

Thomas O Brown Foundation

Israeli ambassador

Rotary International

Why is it necessary for a law enforcement ranger to be a part of the planned tour?

The ranger who is planning to participate is the park's backcountry and wilderness law enforcement official and the park's wilderness liaison. As is this case with these sorts of visits he was identified as a logical resource to provide information about the park's wilderness and backcountry as well as to be available to point out any park hazards or provide emergency information.

Why is Gracie the dog included in this visit?

Gracie the park's "Bark Ranger" is a very popular and unique way for the park to help educate visitors about the dangers of personal interactions with wildlife. She and her handler meet widely with audiences inside and outside of the park to promote safe wildlife viewing within the park. (see link to the NPR story I forwarded earlier today).

Who is paying for the Red Bus?

Facebook has reserved and is responsible for paying for the Red Bus reservation for the tour.

Sue Masica | National Park Service | Regional Director, Intermountain
12795 W. Alameda Parkway | Lakewood, CO 80228 | (303) 969-2503



Fwd_ GLAC Zuckerberg visit.pdf

From: [Doyle, James](#)
To: [Alley, Lauren](#)
Subject: Fwd: GLAC Zuckerberg visit
Date: Thursday, July 13, 2017 2:16:48 PM

pls. see Sue's message regarding the volunteers.

James Doyle
National Park Service
Chief - IMR Communications and Legislation
303-969-2321

The National Park Service tells America's story.

----- Forwarded message -----

From: Masica, Sue <sue_masica@nps.gov>
Date: Thu, Jul 13, 2017 at 1:07 PM
Subject: Re: GLAC Zuckerberg visit
To: "Doyle, James" <james_doyle@nps.gov>

I would try to add a bit more to the special use permit section ... what types of activities normally merit an SUP and why we don't believe this falls into that category.

I don't see the volunteers as an issue.

Sue Masica | National Park Service | Regional Director, Intermountain
12795 W. Alameda Parkway | Lakewood, CO 80228 | (303) 969-2503



On Thu, Jul 13, 2017 at 1:03 PM, Doyle, James <james_doyle@nps.gov> wrote:
Sue,

Is the attached what you had in mind? Additionally Lauren just alerted me that Facebook is now wondering if two volunteers can join them on Saturday. They identified them as citizen scientists who do things like count goats and loons and other resource monitoring. I told Lauren that considering the department was looking for details on Gracie the dog this might cause some issues, but that we might try if we had more info on who exactly they are. Facebook is paying for the bus, it seems to me it might be difficult to say no to two volunteers they line up to join them.

What is your read on the attached doc and the questions from Facebook about adding to the

Saturday roster?

James Doyle
National Park Service
Chief - IMR Communications and Legislation
303-969-2321

The National Park Service tells America's story.

Re_Advance Visit Tomorrow.pdf

From: [Derick Mains](#)
To: [Kyle Johnson](#)
Cc: lauren_alley@nps.gov; [Ryan Wallace](#); [Paul Austin](#)
Subject: Re: Advance Visit Tomorrow
Date: Thursday, July 13, 2017 11:40:22 PM

Thanks Kyle. Looking forward to seeing you all tomorrow.

> On Jul 13, 2017, at 12:34 PM, Kyle Johnson <kyle_johnson@nps.gov> wrote:

>

> Derick

>

> 0830 at headquarters front parking lot will be fine.

>

> I will go with you tomorrow and work out the details and logistics

>

> It would be good to have the jammer driver if possible but not

> critical ((not worth adding another vehicle or similar)

>

> We will make the numbers work. We love to show off Glacier.

>

> May need to take my marked vehicle tomorrow so we can get thru the

> entrance or other issues. We can work that out in the morning if

> necessary Other than that as few as cars as possible.

>

> Looking forward to catching up !

>

>

> Sent from my iPhone

>

>> On Jul 13, 2017, at 12:10 PM, Derick Mains <derickmains@fb.com> wrote:

>>

>> Hi guys,

>>

>> We just arrived in Kalispell and wanted to confirm the details of the advance visit tomorrow. I believe we talked about 8:30 am.

>>

>> Couple of questions...

>>

>> Location. Where at Park HQ?

>>

>> Sequence. Will you guys head up the Pass with us or should we go alone?

>>

>> Do we need to have the Jammer driver (Vic Daniels) there?

>>

>> Since Mark had to head to Sun Valley for a conference more folks than usual will be raging along for the meeting tomorrow. We'll have the following folks...

>>

>> Derick Mains - Comms

>> Ryan Wallace - Advance

>> Kyle O'Connor - Comms

>> Charles Ommanney - photographer

>> Jack Stromgren - Security

>> Plus two other security folks

>>

>> Very much looking forward to our visit.

>>

>> Derick

Re_FB visit additions to roster.pdf

From: [Doyle, James](#)
To: [Lauren Alley](#)
Subject: Re: FB visit additions to roster
Date: Friday, July 14, 2017 6:39:39 AM

I don't think the Department will mind. It would probably be best to alert Facebook.

Thanks Lauren!

James Doyle
National Park Service
Chief - IMR Communications and Legislation
303-969-2321

The National Park Service tells America's story.

On Fri, Jul 14, 2017 at 6:26 AM, Lauren Alley <lauren_alley@nps.gov> wrote:

James-

I have one volunteer who can participate. Additionally, the rest of Gracie's family is wondering if they can ride on the red bus or just meet on top. Alice Biel and (b) (6) Biel (wife and daughter to Mark Biel). Alice is Gracie's photographer, though these as we were directed will not be on social media. (b) (6) would just be along for the ride. I haven't asked Facebook.

Let me know what you think - if a hassle, I will just tell them to meet at Logan Pass.

Sent from my iPhone

Additions to visit tomorrow.pdf

From: [Alley, Lauren](#)
To: [Derick Mains](#)
Subject: Additions to visit tomorrow
Date: Friday, July 14, 2017 8:25:57 AM

Derick -

See you in a few minutes.

I have found a great volunteer, Brian Johnson, who can attend. He has spent 10 years in the citizen science program, hiking the backcountry monitoring mountain goats and pikas. He also monitors loons in the spring.

Mark Biel (Gracie's handler) asked me if his family could ride along on the red bus. Totally your call. His wife Alice is Gracie's photographer. His (b) (6) daughter (b) (6) is terrific and has been involved in Gracie's training.

Lauren

Lauren Alley
Management Assistant
Glacier National Park
406.888.5838

Gracie photos.pdf

From: [Alley, Lauren](#)
To: [Derick Mains](#)
Subject: Gracie photos
Date: Friday, July 14, 2017 2:25:40 PM

Derick -

I checked with Mark Biel and unfortunately the park's environmental compliance for Gracie only permits her to go in the very developed areas around Logan Pass - basically pavement, not even the boardwalk.

I am thinking that the spot on the children's trail that we identified that was much quieter is going to be the best place to go.

We can of course do others without Gracie, but she'll need to stick to those areas.

Lauren Alley
Management Assistant
Glacier National Park
406.888.5838

Re_ Logistics for Facebook visit tomorrow.pdf

From: [Lauren Alley](#)
To: [Biel, Mark](#); [Teagan Tomlin](#); [Eric Smith](#); [Nikki Eisinger](#)
Cc: [Jeff Mow](#); [Connie Stahr](#); [Amy Dempster](#); [Derick Mains](#) (b) (6) @msn.com; [Kyle Johnson](#); [Alice Wondrak-Biel](#)
Subject: Re: Logistics for Facebook visit tomorrow
Date: Saturday, July 15, 2017 12:10:12 PM

All - we are delayed likely until 2 pm. Give a ring on my cell if you need anything. Let's plan on meeting at 1:45 at headquarters unless there is another change.

Sent from my iPhone

On Jul 14, 2017, at 2:22 PM, Alley, Lauren <lauren_alley@nps.gov> wrote:

Folks -

Thanks for your patience while we worked through the details of this visit.

Logistics:

Saturday, July 15

12:30-12:45 - meet at park headquarters. Text me at 406-471-8671 if you need to be let in.

1:00 pm - Facebook team arrives

1:00-1:15 pm - meet and greet

1:15 pm-2:30 pm - drive time to Logan Pass - conversations in the red bus

2:30-3:00 pm - Tour Logan Pass - Gracie demonstration, photo opportunities, climate, visitation

3:00 pm - Back on bus to W. Glacier (Facebook team will ride separately)

4:00 pm - Done!

Possible discussion topics:

1. Park management - partnerships and budget
2. Building capacity/building community
3. Climate change effects
4. Visitation effects
5. Wildlife management (goat study, etc.), Gracie
6. General park orientation - park features, geology, etc.

NPS/GNPC Attendees:

Eric Smith (Deputy Superintendent)

Lauren Alley (Public Affairs)

Teagan Tomlin (Interpretation)

Mark Biel (Natural Resources Program Manager/Gracie's handler)

Gracie (Wildlife Service Dog)

Alice Biel (Gracie's Photographer)

(b) (6) Biel (Gracie's human)

Kyle Johnson (Wilderness Program Manager)

Brian Johnson (Citizen Science Volunteer)
Nikki Eisinger (GNPC Director of Development)

Lauren Alley
Management Assistant
Glacier National Park
406.888.5838

Re_Logistics for Facebook visit tomorrow(1).pdf

From: [Nikki Eisinger](#)
To: [Lauren Alley](#)
Subject: Re: Logistics for Facebook visit tomorrow
Date: Saturday, July 15, 2017 12:14:21 PM

Ok just passing house of mystery

Sent from my iPhone

On Jul 15, 2017, at 12:07 PM, Lauren Alley <lauren_alley@nps.gov> wrote:

We are delayed likely until 2 pm.

Sent from my iPhone

On Jul 14, 2017, at 2:33 PM, nikki <nikki@glacier.org> wrote:

thanks, sounds good!

Nikki Eisinger
Development Director
Glacier National Park Conservancy
Glacier.org
402 9th Street
PO Box 2749
Columbia Falls, MT 59912
Office: [406.892.3250](tel:406.892.3250)

We are the official fundraising partner for Glacier National Park. With your support, we provide funding for vital projects and programs that preserve and protect the park.

On Jul 14, 2017, at 2:22 PM, Alley, Lauren
<lauren_alley@nps.gov> wrote:

Folks -

Thanks for your patience while we worked through the details of this visit.

Logistics:

Saturday, July 15

12:30-12:45 - meet at park headquarters. Text me at 406-

471-8671 if you need to be let in.
1:00 pm - Facebook team arrives
1:00-1:15 pm - meet and greet
1:15 pm-2:30 pm - drive time to Logan Pass -
conversations in the red bus
2:30-3:00 pm - Tour Logan Pass - Gracie demonstration,
photo opportunities, climate, visitation
3:00 pm - Back on bus to W. Glacier (Facebook team
will ride separately)
4:00 pm - Done!

Possible discussion topics:

1. Park management - partnerships and budget
2. Building capacity/building community
3. Climate change effects
4. Visitation effects
5. Wildlife management (goat study, etc.), Gracie
6. General park orientation - park features, geology, etc.

NPS/GNPC Attendees:

Eric Smith (Deputy Superintendent)
Lauren Alley (Public Affairs)
Teagan Tomlin (Interpretation)
Mark Biel (Natural Resources Program
Manager/Gracie's handler)
Gracie (Wildlife Service Dog)
Alice Biel (Gracie's Photographer)
(b) (6) Biel (Gracie's human)
Kyle Johnson (Wilderness Program Manager)
Brian Johnson (Citizen Science Volunteer)
Nikki Eisinger (GNPC Director of Development)

Lauren Alley
Management Assistant
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Re_ Temperature change.pdf

From: [Derick Mains](#)
To: [Lauren Alley](#)
Subject: Re: Temperature change
Date: Sunday, July 16, 2017 12:17:08 AM

Thanks Lauren for this and everything else in setting up what turned out to be a great visit. Sorry about the challenges it caused on your side.

Derick

> On Jul 15, 2017, at 5:43 PM, Lauren Alley <lauren_alley@nps.gov> wrote:

>

> Derick,

>

> This is a follow up to our conversation today about average
> temperature change. See below for a text from Teagan.

>

>

> Hi lauren. Do you have a way to text the speech writer the warming
> stats: between 1900 and 2006, Western mt had 1.33 degree Celsius rise
> in annual temps. Above 6000 ft experienced two to three times the
> global average increase (global average of 0.74 Deg. C.

>

> Sent from my iPhone

Fwd_ (9) Mark Zuckerberg - I'm spending the aft....pdf

From: [Beverly \(Grace\) Stephens](#)
To: bob_vogel@nps.gov; [Michael Reynolds](#)
Subject: Fwd: (9) Mark Zuckerberg - I'm spending the afternoon at Glacier National...
Date: Sunday, July 16, 2017 8:24:40 PM

I thought this trip was scheduled for Thursday?

Grace Stephens
Chief of Staff (acting)
(202) 208-4228 office
(202) 538-5597 cell

Begin forwarded message:

From: Linda Young <linda_young@nps.gov>
Date: July 16, 2017 at 8:37:34 PM EDT
To: yell_management_team@nps.gov
Subject: (9) Mark Zuckerberg - I'm spending the afternoon at Glacier National...

FYI

<https://www.facebook.com/zuck/posts/10103889279175151>

Sent from my iPad