

# Muhlenberg College/Morning Call 2017 City of Allentown Resident Survey

## Key Findings

- While Allentown residents are fairly divided on the performance of Mayor Ed Pawlowski with 43% approving and 29% disapproving of his work leading the city, a majority (54%) believe that since becoming mayor he has had a positive effect on Allentown.
- Allentown residents are largely split on whether Mayor Pawlowski deserves reelection with 33% stating that Pawlowski deserves another term as mayor and 38% indicating he has not earned another term as the chief executive of the Queen City.
- Allentown residents are divided about whether or not Mayor Pawlowski will be charged in the corruption investigation that has led to numerous Federal indictments of individuals connected to Allentown government and politics with 37% indicating that he will not be charged, 31% that he will be charged and 30% unsure if he will be charged or not.

## Methodological Statement

The following report contains the results of a telephone survey of 408 residents of the City of Allentown between March 22 and April 10, 2017. Respondents were interviewed in English or Spanish on both landlines (134) and cell phones (274). With a randomly selected sample of respondents the margin of error for the surveys is +/- 5.5% at a 95% level of confidence. Margins of error for questions with smaller sample size will be larger. In addition to sampling error, one should consider that question wording and other fielding issues can introduce error or bias into survey results. The data has been weighted by age, race and gender to reflect population parameters in Allentown as established by the United States Bureau of the Census. The calculation of sampling error takes into account design effects due to the weighting identified above. In order to reach a representative sample of likely voters both land lines and cell phones were called up to 4 times. The response rate for this survey as calculated using the American Association of Public Opinion Research (AAPOR) RRII formula is approximately 11%. The sampling frame for the study has been provided by the Marketing Systems Group (MSG) of Fort Washington, PA. Household respondents were selected by the next birthday method. Due to rounding the totals provided in the frequency report may not total 100%. The survey instrument (presented in its entirety below) was designed by Dr. Christopher P. Borick of the MCIPO in conjunction with the staff of the *Morning Call*. The Spanish language version was translated by Dr. Erika Sutherland of Muhlenberg College. The survey was funded exclusively by the *Morning Call* and the MCIPO. For more detailed information on the methods employed please contact the MCIPO at 484-664-3444 or email Dr. Borick at [cborick@muhlenberg.edu](mailto:cborick@muhlenberg.edu)

## INSTRUMENT AND FREQUENCY REPORT

Q1: Thank you. In which of the following categories does your current age fall? (READ LIST)

- 1. 18-29.....25%
- 2. 30-49.....32%
- 3. 50-65.....30%
- 4. Over 65 .....23%

Q2: Are you a resident of the city of Allentown?

- 1. Yes.....100%
- 2. No (Terminate Call).....

Q3: How many years have you lived in Allentown? (READ LIST)

- 1. 1-5.....27%
- 2. 6-10.....17%
- 3. 11-20.....20%
- 4. 21 years or more.....35%
- 5. Not Sure (Vol).....<1%

Q20: Next, I would like to ask you a few questions about Allentown Mayor Ed Pawlowski. First do you approve or disapprove of the way Ed Pawlowski is doing his job as Mayor.

- 1. Approve.....42%
- 2. Disapprove.....29%
- 3. Not Sure (Vol).....30%

Q21: Do you think that Mayor Ed Pawlowski deserves to be reelected as Mayor of Allentown or does not deserve to be reelected as Mayor Allentown?

- 1. Deserves to be reelected.....33%
- 2. Does not deserve to be reelected.....38%
- 3. Not Sure (Vol).....30%

Q22: Since becoming Mayor in 2006 do you think Ed Pawlowski has had a very positive, somewhat positive, somewhat negative or very negative effect on the City of Allentown?

- 1. Very Positive.....16%
- 2. Somewhat Positive.....36%
- 3. Somewhat Negative.....19%
- 4. Very Negative..... 9%
- 5. Not Sure (Vol).....20%

Q23: Beginning in 2015 a number of individuals who were either Allentown City officials or had connections to Allentown government have been charged with federal corruption charges. Mayor Ed Pawlowski has NOT been charged in this corruption investigation. Do you think that Mayor Pawlowski will or will not be charged as part of this corruption investigation?

- 1. Will be charged.....31%
- 2. Will not be charged.....37%
- 3. Not Sure (Vol).....32%

Q28: Finally, I have a few questions about yourself. Which of the following categories best describes your racial identity? Are you (READ LIST)

- 1. White/Caucasian.....40%
- 2. African-American.....11%
- 3. Hispanic.....32%
- 4. Latino.....11%
- 5. Asian.....2%
- 6. Native American.....<1%
- 7. Mixed race.....4%
- 8. or other.....<1%
- 9. Not Sure (Vol).....<1%

Q29: Which of the following categories best describes your religious affiliation? Are you (READ LIST)

- 1. Catholic.....39%
- 2. Protestant.....23%
- 3. Jewish.....3%
- 4. Muslim.....1%
- 5. Hindu.....<1%
- 6. Other Religion (Including Agnostic).....22%
- 7. or Atheist.....8%
- 8. Not Sure (Volunteered).....3%

Q30: Which of the following categories best describes your current voting status? Are you registered as a (READ LIST)

- 1. Democrat.....63%
- 2. Republican.....15%
- 3. Independent.....12%
- 4. Other Party.....3%
- 5. Not registered to vote in PA.....7%
- 6. Not Sure (Volunteered).....<1%

Q31: What is your current marital status? Are you (READ LIST)

- 1. Single.....32%
- 2. Married.....47%
- 3. Separated.....3%
- 4. Divorced.....7%
- 5. Widowed.....6%
- 6. Partnered.....5%
- 7. Not sure (Volunteered).....<1%

Q32: What is your highest level of education? (READ LIST)

- 1. Less than High School..... 4%
- 2. High School Graduate.....30%
- 3. Some college or technical school .....28%
- 4. College graduate (4 yr only).....16%
- 5. Graduate or professional degree.....10%
- 6. Not sure (Volunteered)..... 1%

Q33: Which of the following categories best describes your family income? Is it (READ LIST)

- 1. Under \$20,000.....16%
- 2. \$20,000-\$40,000.....27%
- 3. \$40,000-\$60,000.....23%
- 4. \$60,000-\$80,000.....15%
- 5. \$80,000-\$100,000..... 7%
- 6. Over \$100,000.....12%
- 7. Not Sure (Volunteered).....1%

Q34: How many children do you have under 18? \_\_\_\_\_

- None.....70%
- 1-2.....23%
- 3 or more..... 7%

Q35: What is the zip code for the municipality where you live? (Coded into Categories)

- 18102.....30%
- 18103.....23%
- 18104.....28%
- 18109.....17%
- Other.....1%

Q36: Thank you for your help with the survey. We appreciate your time.  
(Gender from voice identification)

- 1. Male ..... 48%
- 2. Female.....52%

Spanish Language Translation

ENCUESTA DE LA CIUDAD DE ALLENTOWN  
Primavera 2017

Q: Intro

Hola, mi nombre es \_\_\_\_\_. Soy un/una estudiante de la universidad de Muhlenberg College y estoy realizando un proyecto de investigación sobre algunos asuntos de actualidad que enfrenta la Ciudad de Allentown. ¿Puede usted ayudarnos contestando algunas preguntas?

Q1: Gracias. ¿En cuál de las siguientes categorías se encuentra su edad? (LEA LA LISTA)

1. De 18 a 29 años
2. De 30 a 49 años
3. De 50 a 65 años
4. Más de 65 años
5. Menos de 18 años. (SI ES ASÍ, PIDA HABLAR CON UNA PERSONA DE MÁS DE 18 AÑOS. SI NO HAY NADIE DISPONIBLE, TERMINE LA LLAMADA.)

Q2: ¿Es usted residente de la ciudad de Allentown?

1. Sí
2. No (SI ES ASÍ, TERMINE LA LLAMADA)
3. No está seguro (SI ES ASÍ, TERMINE LA LLAMADA)
4. Rehúsa contestar (SI ES ASÍ, TERMINE LA LLAMADA)

Q3: ¿Durante cuántos años ha residido en la ciudad de Allentown? (LEA LA LISTA)

1. Entre 1 y 5 años
2. Entre 6 y 10 años
3. Entre 11 y 20 años
4. Más de 21 años
5. No está seguro (Vol)
6. Rehúsa contestar (Vol)

Q20: Ahora, me gustaría hacerle unas preguntas sobre el Alcalde de Allentown Ed Pawlowski. Primero, ¿aprueba o desaprueba usted de la manera en que Ed Pawlowski está haciendo su trabajo de Alcalde?

1. Aprueba
2. Desaprueba
3. No está seguro (Vol)
4. Rehúsa contestar (Vol)

Q21: ¿Cree usted que Ed Pawlowski merece ser reelegido como Alcalde de Allentown o no merece ser reelegido Alcalde de Allentown?

1. Merece ser reelegido
2. No merece ser reelegido
3. No está seguro (Vol)
4. Rehúsa contestar (Vol)

Q22: Desde que se hizo alcalde en 2006, ¿cree usted que Ed Pawlowski ha tenido un efecto muy positivo, algo positivo, algo negativo o muy negativo en la Ciudad de Allentown?

1. Muy positivo
2. Algo positivo
3. Algo negativo
4. Muy negativo
5. No está seguro (Vol)
6. Rehúsa contestar (Vol)

Q23: Empezando en el año 2015 un número de individuos que fueron oficiales de la Ciudad de Allentown o que tuvieron conexiones con el gobierno de Allentown, han sido acusados de cargos federales de corrupción.

El Alcalde Ed Pawlowski no ha sido acusado en la investigación de esta corrupción. ¿Cree usted que el Alcalde Pawlowski será acusado o no como parte de esta investigación de corrupción?

1. Será acusado
2. No será acusado
3. No está seguro (Vol)
4. Rehúsa contestar (Vol)

Q28: Finalmente; tengo algunas preguntas sobre usted. ¿Cuál de las siguientes categorías mejor describe su identidad racial o étnica? ¿Es usted (LEA LA LISTA).

1. Blanco/Caucásico
2. Afro-Americano
3. Hispano
4. Latino
5. Asiático
6. Nativo Americano / indígena
7. De raza mixta
8. Otra raza o etnia
9. No está seguro (Vol)
10. Rehúsa contestar (Volunteered)

Q29: ¿Cuál de las siguientes categorías mejor describe su afiliación religiosa? ¿Es usted...? (LEA LA LISTA)

1. Católico
2. Protestante o evangélico
3. Judío
4. Musulmán
5. Hindú
6. Otra religión o agnóstico
7. Ateo
8. No está seguro (Volunteered)
9. Rehúsa contestar (Volunteered)

Q30: ¿Cuál de las siguientes categorías mejor describe su estatus electoral? ¿Está usted inscrito como...? (LEA LA LISTA)

1. Demócrata
2. Republicano
3. Independiente
4. Votante de otro partido
5. No está inscrito para votar en Pennsylvania
6. No está seguro (Volunteered)
7. Rehúsa contestar (Volunteered)

Q31: ¿Cuál es su estado civil actual? (LEA LA LISTA)

1. Soltero/a
2. Casado/a
3. Separado/a
4. Divorciado/a
5. Viudo/a
6. Vive con un/a compañero/a
7. No está seguro (Volunteered)
8. Rehúsa contestar (Volunteered)

Q32: ¿Hasta qué nivel de escuela alcanzó?

1. Menos que la educación secundaria
2. Graduado de la escuela secundaria
3. Un poco de universidad o escuela técnica
4. Graduado de la Universidad (de 4 años)
5. Título graduado o profesional
6. No está seguro (Volunteered)
7. Rehúsa contestar (Volunteered)

Q33: ¿Cuál de las siguientes categorías mejor describe sus ingresos familiares? Son de... (LEA LA LISTA)

1. Menos de \$20,000 anuales
2. Entre \$20,000 y \$40,000 anuales
3. Entre \$40,000 y \$60,000 anuales
4. Entre \$60,000 y \$80,000 anuales
5. Entre \$80,000 y \$100,000 anuales
6. Más de \$100,000 anuales
7. No está seguro (Volunteered)
8. Rehúsa contestar (Volunteered)

Q34: ¿Cuántos hijos menores de 18 años tiene usted?

Q35: ¿Cuál es el código postal donde vive?

Q36: Gracias por su ayuda con esta encuesta. Apreciamos mucho su tiempo.  
(INDIQUE EL GÉNERO, BASÁNDOSE EN SU VOZ)

1. Masculino
2. Femenino