

March 3, 2017

Via Email [REDACTED]

David John-Williams, President  
Trinidad & Tobago Football Association  
[REDACTED]

Hasely Crawford National Stadium  
Wrightson Road  
Port of Spain  
Trinidad & Tobago, W.I.

Re: Telemundo's Exclusive U.S. Spanish Broadcast Rights to World Cup Qualifier Games

Dear Mr. John-Williams:

I write to follow up on the email that I sent on Wednesday to Francisco Salcedo of Publicidades USA. Francisco had extended an invitation on your behalf for the two of us to meet in Miami. I remain happy to meet with you if our schedules allow. However, I want to further emphasize the other points that I made in my email to Francisco.

Telemundo learned in mid-February, when I was contacted by Ylan Singer of Elite Soccer Agency, that Elite seemed to be trying to resell U.S. Spanish-language broadcast rights to upcoming 2018 World Cup qualifying matches of the Trinidad men's national team. We later confirmed that this strategy of trying to resell the rights to those matches was, in fact, authorized by the TTFA. We also learned that agents acting for the TTFA were contacting competitors of Telemundo and offering to sell them the rights.

The TTFA, Elite and Publicidades are well aware that Telemundo acquired those rights – exclusively, in good faith, and for valuable consideration – in a transaction with Traffic Sports and Media World in December 2014. Until the very recent communications from Ylan and Francisco, no one representing the TTFA (or anyone else) ever questioned the legitimacy of Telemundo's acquisition of the rights. In fact, just last November, we broadcast on the NBC Universo network the Costa Rica vs. Trinidad qualifying game played in Trinidad – and no one said a word to us to indicate that Telemundo's rights were in question.

We now understand that TTFA is asserting that there was some impropriety in the transaction between the Caribbean Football Union and Traffic Sports. We are obviously not in a position to speak to matters concerning that transaction other than to say that we purchased the rights for valuable consideration and without notice of any such alleged impropriety, and have been enjoying those rights with the TTFA's full knowledge and without any objection from the

TTFA until now. Whatever defect that the TTFA claims might exist in any transfer of the rights that occurred upstream from Telemundo, please know that Telemundo owns, and will vigorously assert, the exclusive U.S. Spanish broadcast license to the games in question – including the games scheduled for March 24 and March 28, 2017. Any attempt by the TTFA or its agents to resell, renegotiate or market those rights is a violation of Telemundo's rights, an interference with Telemundo's contract with Traffic and Media World, and is wholly unacceptable to Telemundo. Likewise, any action (or inaction) on the part of the TTFA or its agents that hinders Telemundo from broadcasting the games, such as any interference with the television production of the games, would be a violation of our rights.

Accordingly, please confirm in writing, by 5 p.m. EST on Monday, March 6, 2017, that:

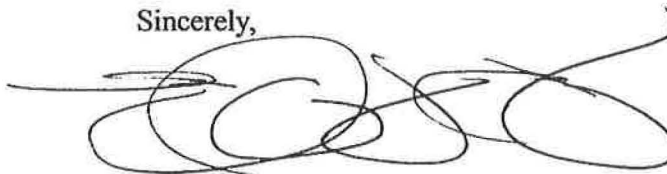
- (1) TTFA and its agents recognize that Telemundo has the exclusive U.S. Spanish-language broadcast rights to the 2018 World Cup qualifying matches of the Trinidad men's national team;
- (2) TTFA and its agents will cease and desist from any effort to resell, renegotiate or market those rights; and
- (3) Neither TTFA or its agents will not take any action (or inaction) that hinders Telemundo from exercising those rights.

If the TTFA does not agree to respect Telemundo's rights, please specify in writing all of the reasons for the TTFA's position.

Telemundo has been, and we want to continue to be, a good broadcast partner for the TTFA, just as we are for other CONCACAF members. Please know, however, that if necessary we will take all appropriate legal action against the TTFA and its agents to enforce our rights.

In the interim we continue to reserve all of our legal rights in this matter.

Sincerely,

A handwritten signature in black ink, appearing to read 'Eli Velazquez', with a long horizontal line extending to the left.

Eli Velazquez,  
Executive Vice President, Sports,  
Hispanic Entertainment & Content, NBCUniversal

Cc: Francisco Salcedo, Publicidades USA (fjsalcedo@gmail.com)  
Ylan Singer, Elite Soccer Agency (ylan@msportsgroup.com)  
Eliot Pedrosa, Esq., Greenberg Traurig LLP  
Jonathan Walker, Partner, M. Hamel-Smith & Co.