

# TRUMP

HOTEL COLLECTION™

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## TRUMP HOTEL COLLECTION ANNOUNCES SECOND RESORT IN ASIA

EXPANDING LUXURY HOTEL BRAND AND MNC GROUP TO DEVELOP PROPERTY ON INDONESIAN ISLAND OF JAVA

NEW YORK – September 10, 2015 – [TRUMP HOTEL COLLECTION](#), embodying the next generation of luxury hospitality, has announced it will advance its vision for delivering exceptional resort offerings across the globe with a new ultra-luxury resort in Indonesia located in Lido in West Java. The development will be the second property in Asia for Trump Hotel Collection in partnership with globally-renowned MNC Group, Indonesia’s leading investment firm.

“We are thrilled with the strong growth and momentum of the Trump Hotel Collection. Today’s announcement further illustrates our commitment to introduce our signature experiences and unrivaled services to key resort destinations around the world,” said Donald Trump Jr., executive vice president of development and acquisitions of The Trump Organization.

“Trump Hotel Collection is involved in the master plan of this spectacular development, which will include the first Trump golf course in Asia as well as a world-class spa, luxurious hotel and residences,” explained Trump. “Being on board at this early stage ensures the Lido development will reflect Trump Hotel Collection’s exacting standards and keen attention to detail.”

Currently one of the fastest growing luxury hotel companies globally with a portfolio of 14 award-winning hotels, Trump properties are known for their unmatched standard of excellence, personalized service and prime locations worldwide. The rapidly expanding luxury brand is opening four hotels in 2016 alone in major cities such as Washington D.C., Rio de Janeiro, Vancouver and Baku.

The Lido news arrives hot on the heels of Trump Hotel Collection and MNC Group’s official New York City announcement to develop an opulent resort and residential development in Bali, a project designed to reflect the authenticity of the local culture in a magnificent location overlooking the southwest coast. Both the Bali and the Lido developments, with the latest agreement officially signed on August 19, 2015, represent landmark projects for MNC Group in partnership with key global players such as Trump Hotel Collection.

“MNC is repositioning and rebranding what is currently known as Lido Lakes to be the pride of Indonesia,” said Group President and CEO Bapak Hary Tanoesoedibjo. “The area will be a 3,000-hectare world-class integrated lifestyle resort destination, heralded by the completion of the Bogor-Sukabumi toll road – also developed by MNC Group – which will enable guests an unprecedented opportunity to escape to this new destination. We look forward to creating a new ‘point of departure’ in the most populated archipelago in the world with this iconic resort development.”

Trump Hotel Collection will be involved with phase one of the 700-hectare Lido development including a six-star luxury resort, 18-hole signature Ernie Els championship golf course, elite Lifestyle Country Club, wellness destination Spa as well as a high-end residential offering including luxury villas and condominiums.

Set within the lush tropical forests of the mountains of West Java, approximately 65 kilometers south of Jakarta, the ultra-luxury resort will offer residents a luxurious retreat within a short distance, yet a world away from the hustle and bustle of the city. Trump Hotel Collection plans to revive the allure of the fabled destination by offering a retreat with elevated services for luxury-minded guests, establishing Lido as the preferred getaway in West Java.

The golf course in Lido will be Trump's first in Asia as well as Ernie Els' first in Indonesia, and will showcase the Trump brand's impeccable standard of excellence by offering a captivating golf experience that features state-of-the-art facilities, 24/7 lifestyle concierge at the Lifestyle Country Club, uncompromising personal service and attention to detail. As the foremost golf course developer in the world, Trump delivers the finest portfolio of award-winning courses, set against the most spectacular landscapes, presenting new levels of challenge. Aligned with other Trump Golf clubs across the globe, the ultra-exclusive Lido destination will offer unprecedented lifetime membership opportunities to a select few, providing unmatched access to experiences only limited by one's imagination.

The new Bogor-Sukabumi toll road, developed by MNC Group, will provide direct access to Lido Lakes, reducing the drive time from Jakarta to 60 minutes. Lido is located in Bogor city in West Java and is within 45 minutes driving distance to the famous protected forests of Bodogol and Cikaweni waterfalls. In addition to the Trump luxury components in the development's first phase, MNC Group will introduce Indonesia's first world-class theme park in partnership with a global leading design and production firm based in Los Angeles.

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#### **About TRUMP HOTEL COLLECTION™**

Launched in October 2007, [TRUMP HOTEL COLLECTION™](#) is the next generation of luxury hospitality – one that is raising the bar for top-tier travel experiences with a level of customized service unrivaled in the market today. Presided over by internationally renowned developer Donald J. Trump and his three grown children – Donald Jr., Ivanka and Eric – the prestigious portfolio includes the highly acclaimed Trump International Hotel & Tower® New York, Trump International Hotel & Tower® Chicago, Trump International Hotel™ Las Vegas, Trump International Hotel™ Waikiki Beach Walk®, Trump SoHo® New York, Trump Ocean Club® International Hotel & Tower Panama, Trump International Hotel & Tower Toronto®, Trump National Doral® Miami, and Trump International Golf Links & Hotel™, Ireland. Trump® International Hotel & Tower Baku, Trump® Hotel Rio de Janeiro, Trump International® Hotel & Tower Vancouver and Trump® International Hotel, Washington, D.C. are slated to open in 2016. Reservations can be made at [www.TRUMPHOTELCOLLECTION.com](http://www.TRUMPHOTELCOLLECTION.com) or by calling (855) TRUMP-00 (878-6700). TRUMP HOTEL COLLECTION is headquartered at Trump Tower, 725 Fifth Avenue, New York, NY 10022. Connect with TRUMP HOTEL COLLECTION on its [social media pages](#).

#### **About MNC Group**

Founded in 1989 by Mr. Hary Tanoesoedibjo, MNC Group is Indonesia's leading investment company, engaging in financial investments and also focusing on media, financial services and property. **MNC Media**, operated under MNC Group's subsidiary Global Mediacom, is the most integrated media company in Southeast Asia with a wide portfolio as follows: free-to-air TV stations, with a combined audience share of 40%; paid-TV platforms, with over 2.5 million subscribers and a 70% market share; and online businesses, offering the fastest high speed internet service up to 500 mbps. **MNC Financial Services** provides a complete range of consumer financial products and services in areas that include healthcare, wealth management, life insurance, mortgages, leasing services, brokerage, investment banking and asset management, both

domestic and offshore. Playing a leading role in growing the overall group's financial business is MNC Bank, which aims to be "the bank of the future" by developing the most advanced systems in digital banking.

**MNC Land** acquires, develops and manages commercial and residential properties in Southeast Asia. MNC Land has quickly grown into one of the largest property groups in Indonesia, working with major properties that include Lido Resort, a 3,000-ha site in Bogor, West Java; The Westin Convention and Resort Hotel in Nusa Dua Bali; and Bali Nirwana Resort, a 100-ha hotel and golf course in Tabanan, Bali. In the general property development, investment and management, MNC Land currently also owns and develops several office buildings, apartments and hotels in the prime areas of Jakarta and Surabaya, such as Park Hyatt Hotel in Jakarta and Oakwood Residences in Surabaya, as well as having a significant investment in Plaza Indonesia Jakarta, which includes the Grand Hyatt hotel and Keraton Luxury Collection Hotel. **MNC Corporation** also operates financial investments, which objective is purely for a financial gain, including toll roads, coalmines and coal terminals. Other than its business activities, MNC Group is also active in social related assistance through its **CSR Programs** known as Jalinan Kasih, focusing into helping the poor through significant resources with scholarships, food supplies, free medical care, renovation of public facilities, assistance caused by natural disasters and raising funds through its TV programs for charity purposes. Through vision, quality and speed MNC Group [www.mncgroup.com](http://www.mncgroup.com) has become the leading investment company in Indonesia.