



May 25, 2006

A nonprofit organization devoted to turning ideas into social movements that empower people.

Dear

We are writing to invite you to join us on Thursday, June 15 to discuss public policy challenges related to the Clean Air Act. We are gathering approximately 50 experts from free-market think tanks and industry to assist us in developing an action plan to address legislative concerns likely to arise this fall and next spring.

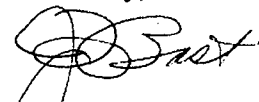
Between now and April 2007, federal and state policymakers will address National Ambient Air Quality Standards, greenhouse gas regulatory programs, and new boutique formulas for biofuels. A series of new standards and regulations are taking effect simultaneously with the requirements for local governments to develop SIPs plans under the Clean Air Act. For example, EPA plans to formalize a rulemaking on PM 2.5 in September 2006.

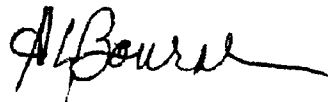
We hope to bring together free-market and industry experts who are now working on parts of this overall problem but may not be aware of how the pieces fit together. We hope to identify research and education strengths, opportunities, and needs. We hope to forge some personal relationships among researchers, writers, and policy entrepreneurs so we can all become more effective.

The meeting will consist of a series of brief historical and factual presentations by policy and industrial experts in the morning followed by a roundtable discussion in the afternoon. Expected outputs include ideas for white papers, identifying opportunities for testimony, outlining educational forums for elected officials, and determining a communication strategy for media.

Attached you will find a list of invitees, a copy of the agenda, and registration information. To register, please call The Heartland Institute at 312/377-4000. For more information and to offer suggestions, please contact Sandy Liddy Bourne at 703-517-3585 or by e-mail at [bourne@heartland.org](mailto:bourne@heartland.org).

Sincerely,

  
Joseph L. Bast  
President

  
Sandy Liddy Bourne  
Vice President  
Policy and Strategic Development

**PUBLISHER OF**  
Budget & Tax News  
Environment & Climate News  
Health Care News  
School Reform News  

---

IT Update  
Lawsuit Abuse Fortnightly

**ILLINOIS SCHOOL CHOICE INITIATIVE**  
AT THE HEARTLAND INSTITUTE

**THE NEW COALITION**  
AT THE HEARTLAND INSTITUTE

**POLICYBOT®**   
The national clearinghouse  
for the best available research and commentary on today's vital issues.

19 South LaSalle  
Suite 903  
Chicago, Illinois 60603  
phone: 312.377.4000  
fax: 312.377.5000  
[think@heartland.org](mailto:think@heartland.org)  
[www.heartland.org](http://www.heartland.org)

Strategic Discussion Regarding the Clean Air Act  
Sponsored by The Heartland Institute

Thursday, June 15

DCI Group  
1828 L Street NW #400, Washington, DC

- |            |           |   |
|------------|-----------|---|
| 9:00 a.m.  | Breakfast | <i>Welcome and Introductions</i><br>Joseph Bast, The Heartland Institute  |
| 9:15 a.m.  | Keynote   | <i>Unintended Consequences of the Clean Air Act</i><br>Jay Lehr, The Heartland Institute                                |
| 9:45 a.m.  |           | <i>Energy Outlook</i><br>Scott Nauman, ExxonMobil   |
| 10:30 a.m. |           | <i>Ozone and Particulate Matter Policy Update</i><br>Robert Nolan, ExxonMobil   |
| 11:00 a.m. |           | <i>Current State of Health and Air Quality Policy</i><br>Joel Schwartz, American Enterprise Institute                   |
| 11:30 a.m. |           | <i>Uncertainty of NAAQS Health Science</i><br>Anne Smith, CRA International ( <i>tentative</i> )                        |
| Noon       | Lunch     |   |
| 1:00 p.m.  |           | <i>Why Cap and Trade for CO2 Will Not Work</i><br>David Montgomery, CRA International                                   |
| 1:30 p.m.  |           | <i>Update on GHG Legislation in the States</i><br>Sandy Liddy Bourne, The Heartland Institute                           |
| 2:00 p.m.  |           | <i>Energy Security versus Energy Independence</i><br>Walt Buchholtz, ExxonMobil   |
| 2:30 p.m.  |           | <i>Problems with Refinery Capacity, Boutique Fuels, Biofuels,<br/>and other Fuel Issues</i><br>Todd Schultz, ExxonMobil |
| 3:00 p.m.  | Break     |   |
| 3:15 p.m.  |           | <i>Energy Issues Public Polling</i><br>Jan van Lohuizen, Voter Consumer Research  |
| 3:45 p.m.  |           | <i>Roundtable Discussion</i><br>Facilitated by Joseph Bast, The Heartland Institute                                     |
| 5:00 p.m.  | Adjourn   |   |

**Strategic Discussion Regarding the Clean Air Act**  
Sponsored by The Heartland Institute

Thursday, June 15, 9:00 a.m. - 5:00 p.m.

DCI Group  
1828 L Street NW #400, Washington, DC

**Invitation List**

*Hosts:*

Joseph Bast, The Heartland Institute  
Sandy Liddy Bourne, The Heartland Institute

*Invited Guests:*

Harry Alford, Black Chamber of Commerce  
John Berthoud, National Taxpayers Union  
Walt Buchholtz, ExxonMobil  
Don Clarke, ExxonMobil  
Myron Ebell, Competitive Enterprise Institute  
Bob Ferguson, Center for Science and Policy  
Ken Green, American Enterprise Institute  
Chris Horner, Competitive Enterprise Institute  
Lauren Kerr, ExxonMobil  
Jeff Kueter, Marshall Institute  
George Landrith, Frontiers of Freedom  
Jay Lehr, The Heartland Institute  
Marlo Lewis, Competitive Enterprise Institute  
Diane Miller, DCI Group, Tech Central Station  
Steve Milloy, Competitive Enterprise Institute  
David Montgomery, CRA International  
Scott Nauman, ExxonMobil  
Robert Nolan, ExxonMobil  
Duane Parde, Phoenix Strategies  
Justin Peterson, DCI Group, Tech Central Station  
Todd Schultz, ExxonMobil  
Max Schulz, Manhattan Institute  
Joel Schwartz, American Enterprise Institute  
Daniel Simmons, American Legislative Exchange Council  
Fred Singer, Science and Environmental Policy Project  
Fred Smith, Competitive Enterprise Institute  
Anne Smith, CRA International  
James M. Taylor, The Heartland Institute  
Jerry Taylor, Cato Institute  
Margo Thorning, American Council for Capital Formation

plus DCI field directors and staff