

*Confidential Draft*

**PRESIDENTIAL DEBATE SPONSORSHIP OPPORTUNITIES**

**Recognition of Sponsors:**

Listing of all major donors/sponsors in the debate program, on a commemorative wall plaque in the Ford Center, and in a special post-debate commemorative publication.

Web site recognition from the time of the agreement

Special placards and banners around campus (outside the credentialed area)

Grove Stage banners for multiple events

Recognition banners at all official Presidential Debate events

Recognition in UM publications such as *Alumni Review*, *Foundation News*, *Foundation Annual Report*, and *Chancellor's Annual Report*

Invitation for \$100,000+ donors to a special dinner and program the night of the debate

Other opportunities as negotiated

**In-kind gifts (WW help with this)**

**Current Sponsors**

Robert M. Hearin Foundation	<del>\$250,000</del>
BancorpSouth	\$200,000
Sanderson Farms	\$100,000
Blue Cross Blue Shield of Mississippi	\$100,000
FedEx	\$100,000
Southern Company	\$250,000

*\$1.5M*