



Before we begin, we need to ask you a couple of questions to determine your eligibility for the study.


First, what is your current age?

Answer	Bar	Response	%
Under 18		0	0.0%
18 to 34		320.3	27.7%
35 to 54		424.3	36.7%
55 to 64		198.5	17.2%
65 or over		214.1	18.5%
Total		1157.2	100.0%



Second, are you male or female?

Answer	Bar	Response	%
Male		558.3	48.2%
Female		599	51.8%
Total		1157.2	100.0%




Which of these statements best describes you?

Answer	Bar	Response	%
You are ABSOLUTELY CERTAIN that you are registered to vote at your current address		1157.2	100.0%
You are PROBABLY registered, but there is a chance your registration has lapsed		0	0.0%
You are NOT registered to vote at your current address		0	0.0%
Total		1157.2	100.0%

Thinking back to the 2012 presidential election between Democrat Barack Obama and Republican Mitt Romney, did you happen to vote?




Answer	Bar	Response	%
Yes, I voted in the 2012 presidential election		1132.2	97.8%
No, did not vote in the 2012 presidential election		0	0.0%
I was not eligible to vote in the 2012 presidential election		25	2.2%
Don't remember		0	0.0%
Total		1157.2	100.0%

If the general election for U.S. Senate were held today, and the candidates were Ted Strickland for the Democrats and Rob Portman for the Republicans, for whom would you vote?

Answer	Bar	Response	%
Ted Strickland		411.8	35.6%
Rob Portman		554.2	47.9%
Unsure		191.2	16.5%
Total		1157.2	100.0%




		If the general election for U.S. Senate were held today, and the candidates were Ted Strickland f...			
		Ted Strickland	Rob Portman	Unsure	Total
Generally speaking, do you usually think of yourself as a...	Democrat	279 69.6%	50 12.5%	72 18.0%	401 100.0%
	Republican	24 5.7%	348 83.3%	46 11.0%	418 100.0%
	Independent	89 29.4%	161 53.1%	53 17.5%	303 100.0%
	Other	4 10.8%	16 43.2%	17 45.9%	37 100.0%
	Total	396.0 34.2%	575.0 49.6%	188.0 16.2%	1,159.0 100.0%

If the general election were held today, and the candidates were Hillary Clinton for the Democrats and Donald Trump for the Republicans, for whom would you vote?




Answer	Bar	Response	%
Donald Trump, Republican		435	37.6%
Hillary Clinton, Democrat		556.6	48.1%
Unsure		165.6	14.3%
Total		1157.2	100.0%

		If the general election were held today, and the candidates were Hillary Clinton for the Democrat...			
		Donald Trump, Republican	Hillary Clinton, Democrat	Unsure	Total
Generally speaking, do you usually think of yourself as a...	Democrat	30 7.5%	352 87.8%	19 4.7%	401 100.0%
	Republican	302 72.2%	47 11.2%	69 16.5%	418 100.0%
	Independent	105 34.7%	138 45.5%	60 19.8%	303 100.0%
	Other	13 35.1%	9 24.3%	15 40.5%	37 100.0%
	Total	450.0 38.8%	546.0 47.1%	163.0 14.1%	1,159.0 100.0%
Second, are you male or female?	Male	210 40.7%	228 44.2%	78 15.1%	516 100.0%
	Female	240 37.3%	318 49.5%	85 13.2%	643 100.0%
	Total	450.0 38.8%	546.0 47.1%	163.0 14.1%	1,159.0 100.0%
Before we begin, we need to ask you a couple of questions to determine your eligibility for the s...	Under 18	0 0.0%	0 0.0%	0 0.0%	0 100.0%
	18 to 34	57 26.9%	123 58.0%	32 15.1%	212 100.0%
	35 to 54	195 39.8%	217 44.3%	78 15.9%	490 100.0%
	55 to 64	95 41.3%	113 49.1%	22 9.6%	230 100.0%
	65 or over	103 45.4%	93 41.0%	31 13.7%	227 100.0%
	Total	450.0 38.8%	546.0 47.1%	163.0 14.1%	1,159.0 100.0%

Would you say your vote for Hillary Clinton is more a vote to support her for president, or more a vote to stop Donald Trump from becoming president?

Answer	Bar	Response	%
More to support Clinton		275.9	38.2%
More to vote against Trump		337.9	46.8%
Unsure		108.4	15.0%
Total		722.2	100.0%

Would you say your vote for Donald Trump is more a vote to support him for president, or more a vote to stop Hillary Clinton from becoming president?

Answer	Bar	Response	%
More to support Trump		152.1	35.0%
More to vote against Clinton		272.7	62.7%
Unsure		10.2	2.4%
Total		435	100.0%

If the general election were held today, and the candidates were Hillary Clinton for the Democrats, Donald Trump for the Republicans, Gary Johnson for the Libertarian Party, and Jill Stein for the Green Party, for whom would you vote?



Answer	Bar	Response	%
Hillary Clinton		500	43.2%
Donald Trump		397.7	34.4%
Gary Johnson		109.9	9.5%
Jill Stein		31.7	2.7%
Unsure		118	10.2%
Total		1157.2	100.0%

If the general election were held today, and the candidates were Hillary Clinton for the Democrat...

Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	Unsure	Total
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Generally speaking, do you usually think of yourself as a...	Democrat	333 83.0%	27 6.7%	17 4.2%	6 1.5%	18 4.5%	401 100.0%
	Republican	43 10.3%	291 69.6%	27 6.5%	4 1.0%	53 12.7%	418 100.0%
	Independent	114 37.6%	90 29.7%	50 16.5%	15 5.0%	34 11.2%	303 100.0%
	Other	7 18.9%	8 21.6%	7 18.9%	3 8.1%	12 32.4%	37 100.0%
	Total	497.0 42.9%	416.0 35.9%	101.0 8.7%	28.0 2.4%	117.0 10.1%	1,159.0 100.0%
Second, are you male or female?	Male	212 41.1%	199 38.6%	43 8.3%	10 1.9%	52 10.1%	516 100.0%
	Female	285 44.3%	217 33.7%	58 9.0%	18 2.8%	65 10.1%	643 100.0%
	Total	497.0 42.9%	416.0 35.9%	101.0 8.7%	28.0 2.4%	117.0 10.1%	1,159.0 100.0%
Before we begin, we need to ask you a couple of questions to determine your eligibility for the s...	Under 18	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 100.0%
	18 to 34	100 47.2%	44 20.8%	33 15.6%	12 5.7%	23 10.8%	212 100.0%
	35 to 54	205 41.8%	184 37.6%	40 8.2%	12 2.4%	49 10.0%	490 100.0%
	55 to 64	103 44.8%	89 38.7%	16 7.0%	3 1.3%	19 8.3%	230 100.0%
	65 or over	89 39.2%	99 43.6%	12 5.3%	1 0.4%	26 11.5%	227 100.0%
	Total	497.0 42.9%	416.0 35.9%	101.0 8.7%	28.0 2.4%	117.0 10.1%	1,159.0 100.0%
The final set of questions will help us better understand our results. These are for statistical...	Less than High School	3 42.9%	1 14.3%	1 14.3%	0 0.0%	2 28.6%	7 100.0%
	High School / GED	64 39.3%	72 44.2%	12 7.4%	3 1.8%	12 7.4%	163 100.0%
	Some College	67 32.8%	90 44.1%	22 10.8%	7 3.4%	18 8.8%	204 100.0%
	2-year College Degree	45 30.8%	62 42.5%	17 11.6%	5 3.4%	17 11.6%	146 100.0%
	4-year College Degree	182 48.0%	115 30.3%	31 8.2%	7 1.8%	44 11.6%	379 100.0%
	Masters, Doctoral, or Professional Degree (MA, MS, MBA, PhD, JD, MD)	136 52.3%	76 29.2%	18 6.9%	6 2.3%	24 9.2%	260 100.0%
	Total	497.0 42.9%	416.0 35.9%	101.0 8.7%	28.0 2.4%	117.0 10.1%	1,159.0 100.0%

Are you considering voting for a third party candidate mainly because you...



Answer	Bar	Response	%
Like one of the third party candidates		34.5	24.4%
Dislike both major party candidates		107.1	75.6%
Total		141.5	100.0%

Here are some phrases people often use to describe candidates.

For each, please indicate whether you think the phrase better describes Hillary Clinton OR whether it better describes Donald Trump.

Question	Hillary Clinton	Donald Trump	Unsure	Response
"Possesses the skills needed to conduct foreign policy."	56.5%	21.7%	21.9%	1159
"Has the right temperament to be president."	54.7%	18.5%	26.7%	1159
"Is ready to lead our country on day one in office."	48.1%	29.0%	22.9%	1159
"Would fight hard for the middle class."	41.0%	31.3%	27.6%	1159
"Could get things done in Washington"	37.0%	36.8%	26.2%	1159
"Would be a good role model for children."	46.7%	10.4%	42.9%	1159
"Knows what it takes to create jobs."	31.9%	45.3%	22.8%	1159
"Would change the way Washington does business."	18.7%	52.0%	29.3%	1159
"Would negotiate fair trade policies."	35.5%	37.2%	27.2%	1159
"Would combat terrorist threats at home and abroad."	38.1%	43.1%	18.8%	1159
"Would be the most supportive of veterans."	42.9%	34.7%	22.4%	1159
"Is likable"	32.4%	14.6%	53.0%	1159
Select "Hillary Clinton" for this line	100.0%	-	-	1159

The second of three presidential debates between Hillary Clinton and Donald Trump was held Sunday, October 9. Did you happen to watch it?

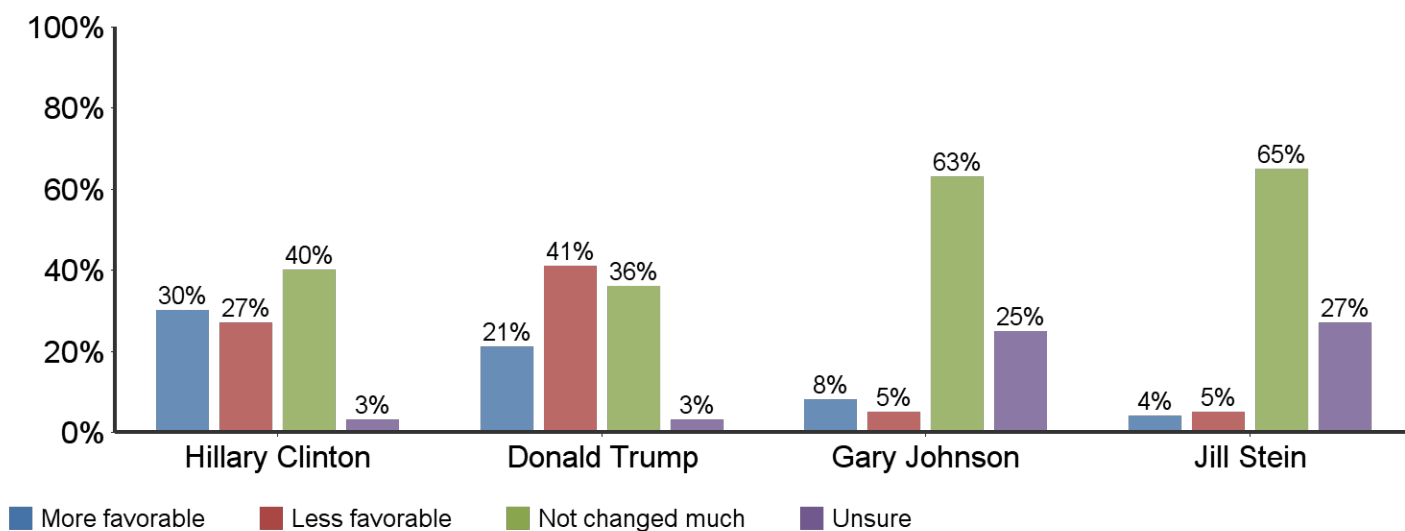
Answer	Bar	Response	%
No		474.6	41.0%
Yes		680.4	58.8%
Can't remember		2.2	0.2%
Total		1157.2	100.0%

Please indicate whether you think the following characteristics and qualities better described Hillary Clinton's or Donald Trump's performance during the second presidential debate.




Question	Clinton	Trump	Both equally	Unsure	Response
"Was more likable"	49.3%	22.1%	10.4%	18.2%	682
"Expressed his or her views more clearly"	52.1%	27.1%	11.8%	9.0%	682
"Seemed to be the stronger leader"	52.2%	31.5%	4.9%	11.4%	682
"Spent more time attacking opponent"	16.6%	57.9%	22.0%	3.5%	682
"Spent more time discussing policy"	54.2%	19.3%	10.2%	16.3%	682

How has your opinion of the candidates been affected by the debate? Is your opinion of [see below] more favorable, less favorable, or has it not changed much?

Question	More favorable	Less favorable	Not changed much	Unsure	Response
Hillary Clinton	30.4%	26.9%	39.8%	2.9%	682
Donald Trump	21.0%	40.9%	35.6%	2.6%	682
Gary Johnson	7.5%	5.1%	62.6%	24.8%	682
Jill Stein	4.0%	4.6%	64.6%	26.8%	682

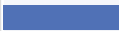



Regardless of how you might vote, which candidate do you think won the second debate?

Answer	Bar	Response	%
Hillary Clinton		350.9	51.6%
Donald Trump		212.1	31.2%
Tie		117.5	17.3%
Total		680.4	100.0%

		Regardless of how you might vote, which candidate do you think won the second debate?			
		Hillary Clinton	Donald Trump	Tie	Total
Generally speaking, do you usually think of yourself as a...	Democrat	215 83.7%	18 7.0%	24 9.3%	257 100.0%
	Republican	34 15.7%	132 60.8%	51 23.5%	217 100.0%
	Independent	85 47.8%	53 29.8%	40 22.5%	178 100.0%
	Other	7 53.8%	4 30.8%	2 15.4%	13 100.0%
	Total	341.0 51.3%	207.0 31.1%	117.0 17.6%	665.0 100.0%
Second, are you male or female?	Male	142 47.0%	108 35.8%	52 17.2%	302 100.0%
	Female	199 54.8%	99 27.3%	65 17.9%	363 100.0%
	Total	341.0 51.3%	207.0 31.1%	117.0 17.6%	665.0 100.0%

Did the presidential debate have an impact on your vote one way or another?

Answer	Bar	Response	%
Yes, it had an impact		139.2	20.5%
No, it did not have an impact		541.2	79.5%
Total		680.4	100.0%

		Did the presidential debate have an impact on your vote one way or another?		
		Yes, it had an impact	No, it did not have an impact	Total
Generally speaking, do you usually think of yourself as a...	Democrat	49 18.7%	213 81.3%	262 100.0%
	Republican	46 20.6%	177 79.4%	223 100.0%
	Independent	37 20.2%	146 79.8%	183 100.0%
	Other	2 14.3%	12 85.7%	14 100.0%
	Total	134.0 19.6%	548.0 80.4%	682.0 100.0%
		57	262	319

In what way(s) did the presidential debate impact your vote choice?

Text Entry

Donald Trump still is playing reality television instead of role of President

Clarified my vote for Trump

Hilary Clinton continued on the path of lying.

Trump looks like an idiot

Absolutely know what an ass Trump is

solidified my support for TRUMP

they both suck





Trump has no plan, cannot control himself, is verbally threatening and abusive, lied about many things especially voting for war in Iraq several times, Hillary stayed calm, laid out some of her goals and actually answered the questions most of the time

It showed Trump's egotistical attitude, and showed that Clinton wants to discuss and deal with issues and policies.








It made me even more certain that Donald Trump should not be president!!!

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Generally speaking, do you usually think of yourself as a...







Answer	Bar	Response	%
Democrat		408.9	35.3%
Republican		403.1	34.8%
Independent		309.7	26.8%
Other		35.5	3.1%
Total		1157.2	100.0%

We hear a lot of talk these days about liberals and conservatives. Here is a seven-point scale on which the political views that people might hold are arranged from extremely liberal to extremely conservative. Where would you place yourself on this scale?








Answer	Bar	Response	%
Very liberal		81.1	7.0%
Liberal		164	14.2%
Slightly liberal		131.3	11.3%
Moderate		359.6	31.1%
Slightly conservative		150	13.0%
Conservative		201.2	17.4%
Very conservative		70	6.0%
Total		1157.2	100.0%

The final set of questions will help us better understand our results. These are for statistical purposes only.







What is the highest level of education you have completed?

Answer	Bar	Response	%
Less than High School		7.8	0.7%
High School / GED		156	13.5%
Some College		200.7	17.3%
2-year College Degree		143.9	12.4%
4-year College Degree		388.8	33.6%
Masters, Doctoral, or Professional Degree (MA, MS, MBA, PhD, JD, MD)		260	22.5%
Total		1157.2	100.0%

What is your annual household income in U.S. dollars?

Answer	Bar	Response	%
\$0 - \$25,000		118.4	10.2%
\$25,001 - \$50,000		256	22.1%
\$50,001 - \$75,000		260.9	22.5%
\$75,001 - \$100,000		223.3	19.3%
\$100,001 - \$125,000		125.1	10.8%
\$125,001 - \$150,000		71.9	6.2%
\$150,001+		101.7	8.8%
Total		1157.2	100.0%

What racial or ethnic group or groups best describes you?

Answer	Bar	Response	%
White		1050	91.3%
Black or African American		54.8	4.8%
Hispanic or Latino		9	0.8%
Asian or Asian American		19	1.7%
Native American		5.6	0.5%
Other		11.2	1.0%
Total		1149.6	100.0%

How often, if at all, do you attend religious services?

Answer	Bar	Response	%
Every week		256	22.1%
Almost every week		109.6	9.5%
Once or twice a month		78.6	6.8%
A few times a year		341.3	29.5%
Never		371.8	32.1%
Total		1157.2	100.0%