

Interviews: 500 Registered Voters, including 225 respondents with a cell phone only and 22 respondents reached on a cell phone but who also have a landline.

Date: October 8-9, 2016

Study #161027  
NBC News/Wall Street Journal Survey

47 Male  
53 Female

***Please note: all results are shown as percentages unless otherwise stated.***

***The margin of error for 500 interviews among Registered Voters is ±4.38%***

***The margin of error for 447 interviews among Likely Voters is ±4.64%***

***Likely Voters defined as voted in either 2012 or 2014 or 18-24 year olds with self-reported interest in the election of 5 to 10 on a 1-10 scale.***

***Unless otherwise noted by a "+", "^", or "^^" all previous data shown reflects responses among all adults.***

Q2a For statistical purposes only, would you please tell me how old you are?  
(IF "REFUSED," ASK:) Well, would you tell me which age group you belong to? (READ LIST) +

18-24 .....	9
25-29 .....	8
30-34 .....	11
35-39 .....	9
40-44 .....	8
45-49 .....	7
50-54 .....	9
55-59 .....	10
60-64 .....	10
65-69 .....	6
70-74 .....	5
75 and over .....	8
Not sure/refused .....	-

+ Results shown reflect responses among registered voters.

Q2b To ensure that we have a representative sample, would you please tell me whether you are from a Hispanic or Spanish-speaking background? +

Yes, Hispanic .....	10
No, not Hispanic .....	89
Not sure/refused .....	1

+ Results shown reflect responses among registered voters.

Q2c And again, for statistical purposes only, what is your race--white, black, Asian, or something else? +

White .....	75
Black .....	12
Asian .....	2
Other .....	4
Hispanic (VOL) .....	5
Not sure/refused .....	2

White, Non-Hispanic..... 71  
+ Results shown reflect responses among registered voters.

Q3 Are you currently registered to vote [LANDLINE: at this address; CELL: in (STATE)]? +

Registered .....	100
Not registered .....	-
Not sure .....	-

+ Results shown reflect responses among registered voters.

QF4 Generally speaking, do you think of yourself as a Democrat, a Republican, an independent, or something else? (IF "DEMOCRAT" OR "REPUBLICAN," ASK:) Would you call yourself a strong (Democrat/Republican) or not a very strong (Democrat/Republican)? (IF "NOT SURE," CODE AS "NOT VERY STRONG DEMOCRAT/REPUBLICAN.") (IF "INDEPENDENT," ASK:) Do you think of yourself as closer to the Republican Party, closer to the Democratic Party, or do you think of yourself as strictly independent? (IF "NOT SURE," CODE AS "STRICTLY INDEPENDENT.") +

Strong Democrat .....	26
Not very strong Democrat .....	8
Independent/lean Democrat .....	9
Strictly Independent .....	12
Independent/lean Republican .....	10
Not very strong Republican .....	7
Strong Republican .....	19
Other (VOL) .....	5
Not sure .....	4

+ Results shown reflect responses among registered voters.

Q4 Please tell me how interested you are in November's elections, using a scale from one to ten, on which a "ten" means that you are very interested in November's elections and a "one" means that you are not at all interested. You may choose any number from one to ten. (RECORD NUMBER 1-10. IF "NOT SURE," RECORD AS "DK.")

	<u>10/16+</u>	<u>9/16+</u>	<u>5/16+</u>	<u>2/16+</u>	<u>9/15+</u>	<u>4/15+</u>					
10, very interested.....	63	60	60	61	56	53					
9.....	5	8	9	9	8	7					
8.....	10	11	11	13	13	15					
7.....	5	7	6	6	9	8					
6.....	2	3	3	3	3	4					
5.....	7	4	6	4	5	7					
4.....	-	1	1	1	1	1					
3.....	2	2	2	1	1	1					
2.....	1	1	-	-	1	2					
1, not at all interested....	4	3	2	2	2	2					
Cannot rate.....	1	-	-	-	1	-					
	<u>10/12+</u>	<u>9/26- 30/12+</u>	<u>9/12- 16/12+</u>	<u>8/12+</u>	<u>7/12+</u>	<u>6/12+</u>	<u>5/12+</u>	<u>4/12+</u>	<u>3/12+</u>	<u>1/12+</u>	
	69	65	64	62	62	60	62	61	48	57	
	8	8	8	6	6	8	7	6	11	10	
	9	10	12	13	11	12	12	12	14	11	
	4	5	6	6	7	7	6	7	9	7	
	2	3	2	3	4	3	4	3	5	3	
	5	5	4	5	5	5	5	5	6	6	
	-	-	1	1	1	2	1	2	2	2	
	-	1	1	1	1	1	1	2	1	2	
	1	1	1	1	-	1	1	1	1	1	
	2	2	1	2	3	1	1	2	2	1	
	-	-	-	-	-	-	-	-	1	-	
	<u>10/4- 5/08+</u>	<u>9/19- 22/08+</u>	<u>9/6- 8/08+</u>	<u>8/08+</u>	<u>7/08+</u>	<u>6/08+</u>	<u>4/08+</u>	<u>3/08+</u>	<u>1/08+</u>	<u>12/07+</u>	<u>11/07+</u>
	72	70	69	65	64	67	65	67	66	65	62
	7	8	10	8	8	7	9	8	10	8	9
	10	9	10	11	12	11	11	10	10	12	11
	4	5	3	5	5	5	4	5	4	5	6
	1	2	2	2	3	2	3	2	3	2	3
	3	3	2	3	4	4	3	3	4	4	5
	1	1	1	1	1	1	1	1	1	1	1
	-	1	1	1	1	1	2	1	1	1	1
	-	-	1	1	-	-	-	-	-	-	-
	2	1	1	3	2	2	2	2	1	2	2
	-	-	-	-	-	-	-	1	-	-	-
	<u>10/04+</u>	<u>9/04+</u>	<u>8/04+</u>								
	74	71	63								
	8	7	10								
	9	9	12								
	3	5	6								
	2	2	2								
	2	4	4								
	-	1	1								
	1	-	-								
	-	-	1								
	1	1	1								
	-	-	-								

+ Results shown reflect responses among registered voters.

Q5 Now I'm going to read you the names of several public figures, groups and organizations, and I'd like you to rate your feelings toward each one as very positive, somewhat positive, neutral, somewhat negative, or very negative. If you don't know the name, please just say so. (ALWAYS ASK BARACK OBAMA FIRST, THEN RANDOMIZE CLINTON-TRUMP-PENCE-KAINE, RANDOMIZE REST)

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>
<b>Hillary Clinton<sup>1</sup></b>						
October 2016+ .....	22	18	10	13	37	-
September 2016+.....	18	19	11	13	39	-
August 2016+.....	17	20	10	11	42	-
July 2016+.....	18	16	10	13	43	-
June 2016+ .....	15	18	12	12	43	-
May 2016+ .....	16	18	12	13	41	-
April 2016+.....	13	19	12	14	42	-
March 2016+ .....	18	20	11	12	39	-
February 2016+.....	17	20	13	11	39	1
January 2016+ .....	16	24	11	12	37	-
December 2015.....	16	21	15	13	35	-
October 25-29, 2015 .....	17	23	12	12	35	1
October 15-18, 2015 .....	19	20	12	13	35	1
September 2015.....	14	25	13	13	34	1
July 2015.....	15	22	14	15	33	1
June 2015 .....	21	23	15	11	29	1
March 2015 .....	21	23	19	13	23	1
January 2015 .....	20	25	17	14	23	1
November 2014.....	24	19	16	15	25	1
September 2014+.....	21	22	16	15	26	-
June 2014 .....	23	21	18	14	23	1
April 2014.....	23	25	19	11	21	1
March 2014 .....	23	21	20	12	22	2
September 2013.....	26	25	17	12	19	1
May 30-June 2, 2013.....	29	20	18	13	18	2
April 2013.....	32	24	14	14	15	1
January 2013 .....	34	22	19	12	13	-
December 2012.....	34	24	14	16	12	-
November 2011.....	33	22	22	12	10	1
May 2011 .....	26	29	23	12	9	1
December 2010.....	26	28	18	11	16	1
January 10-14, 2010 .....	25	27	22	13	12	1
July 2009.....	26	27	15	15	16	1
February 2009.....	32	27	18	11	11	1
January 2009 .....	27	29	14	15	14	1
December 2008.....	27	26	20	14	12	1
September 2008+.....	23	24	15	17	20	1
June 2008+ .....	18	28	14	17	22	1
April 2008+ .....	20	22	14	19	25	-
March 24-25, 2008+ .....	17	20	15	21	27	-
March 7-10, 2008+ .....	22	23	11	14	29	1
January 2008 .....	24	23	11	11	30	1
March 2007 .....	16	23	17	15	28	1
December 2006.....	21	22	17	12	26	2
April 2006.....	19	19	19	13	28	2
December 2004.....	24	21	14	11	29	1
July 2003.....	16	21	20	13	27	3
March 2001 .....	16	19	15	18	31	1
January 2001 .....	27	22	13	12	24	2
<b>High</b>						
February 2009.....	32	27	18	11	11	1
<b>Low</b>						
April 2016+.....	13	19	12	14	42	-

+ Results shown reflect responses among registered voters.

<sup>1</sup> The historical trend data for this item does not include every survey in which this item has been asked.

Q5 (cont'd)	Very Positive	Somewhat Positive	Neutral	Somewhat Negative	Very Negative	Don't Know Name/Not Sure
<b>Donald Trump</b>						
October 2016+ .....	16	13	8	11	52	-
September 2016+.....	15	13	11	12	49	-
August 2016+.....	13	15	11	11	50	-
July 2016+.....	10	17	13	11	49	-
June 2016+.....	12	17	11	12	48	-
May 2016+.....	13	16	12	14	44	1
April 2016+.....	11	13	10	12	53	1
March 2016+.....	12	13	11	10	54	-
February 2016+.....	11	17	12	10	49	1
January 2016+.....	14	15	12	11	47	1
December 2015.....	12	15	13	12	47	1
October 25-29, 2015.....	10	17	17	14	42	-
October 15-18, 2015.....	13	17	17	14	39	-
September 2015.....	8	17	16	14	44	1
July 2015.....	10	16	16	13	43	2
February 2011.....	9	17	40	18	11	5
May 2004+.....	9	17	38	14	15	7
December 1999.....	4	12	28	24	25	7
October 1999.....	3	11	25	23	32	6
July 1990.....	3	11	28	25	24	9

+ Results shown reflect responses among registered voters.

*SUMMARY TABLE OF IMAGES – BY D/S (POSITIVE – NEGATIVE)*

	TOTAL POSITIVE	TOTAL NEGATIVE	D/S
Hillary Clinton.....	40	50	-10
Donald Trump.....	29	63	-34

Q6 I'd like you to rate the chances that you will vote in the presidential election: Are you absolutely certain to vote, will you probably vote, are the chances 50-50, or less than that? +

Absolutely certain to vote.....	83
Will probably vote.....	8
Chances 50-50.....	5
Chances less than 50-50.....	4
Already voted (VOL).....	-
Not sure.....	-

+ Results shown reflect responses among registered voters.

Q7 If the next election for president were held today, with (ROTATE TOP TWO:) Donald Trump as the Republican candidate, Hillary Clinton as the Democratic candidate, Gary Johnson the Libertarian candidate, and Jill Stein the Green Party candidate for whom would you vote?

	10/16		9/16		8/16	7/16	6/16
	RV+	LV++	RV+	LV++	RV+	RV+	RV+
Donald Trump .....	35	35	37	37	34	35	38
Hillary Clinton.....	45	46	42	43	43	41	39
Gary Johnson.....	9	9	9	9	10	11	10
Jill Stein.....	3	2	3	3	5	6	6
Depends (VOL) .....	1	-	1	1	1	1	-
None/Other (VOL) .....	5	4	6	5	3	2	3
Not sure .....	2	4	2	2	4	4	4

+ Results shown reflect responses among registered voters.

++ Results shown reflect responses among likely voters.

<sup>1</sup> Jill Stein not asked in states where she does not appear on the ballot (GA, IN, NC, NV, OK & SD).

Q8 And, if the election for president were held today, with only (ROTATE) ... Donald Trump and Mike Pence as the Republican candidates, and Hillary Clinton and Tim Kaine as the Democratic candidates, for whom would you vote?

	10/16		9/16		8/16+
	RV+	LV++	RV+	LV++	RV+
Donald Trump and Mike Pence.....	38	38	41	41	38
Hillary Clinton and Tim Kaine.....	51	52	48	48	47
Depends (VOL) .....	-	-	-	-	-
Neither (VOL).....	6	6	3	3	8
Other (VOL).....	1	1	1	1	3
Would not vote for President (VOL).....	-	-	4	4	-
Not sure.....	4	3	3	3	4

+ Results shown reflect responses among registered voters.

++ Results shown reflect responses among likely voters.

Trial Heat Trend Data										
	10/25-									
	7/16+	6/16+	5/16+	4/16+	3/16+	2/16+	1/16+	12/15+	29/15+	9/15+
Donald Trump .....	41	41	43	39	38	40	41	40	42	39
Hillary Clinton.....	46	46	46	50	51	50	51	50	50	49
Depends (VOL) .....	-	-	-	-	-	-	-	-	-	-
Neither (VOL) .....	8	9	-	-	-	-	-	-	-	-
Other (VOL) .....	1	2	9	9	9	9	6	8	6	10
Not sure .....	4	2	2	2	2	1	2	2	2	2

+ Results shown reflect responses among registered voters.

**(ASKED OF CLINTON VOTERS)**

Q9a Would you say your vote is more FOR Hillary Clinton or more AGAINST Donald Trump?

	Clinton-Kaine Voters		
	10/16+	9/16+	5/16+ <sup>1</sup>
More for Hillary Clinton.....	49	50	44
More against Donald Trump.....	44	44	52
Some of both (VOL) .....	5	5	4
Not sure .....	2	1	-

+ Results shown reflect responses among registered voters.

<sup>1</sup> Vice Presidential candidates not listed in May 2016.

	Reg Voters	Likely Voters	
		Obama/ McCain	Kerry/ Bush
	Obama/ Romney 6/12+	11/1- 2/08+	10/04+
More for Democrat.....	72	81	37
More against Republican .....	22	11	47
Some of both (VOL).....	4	7	14
Not sure .....	2	1	2

+ Results shown reflect responses among likely voters.

**(ASKED OF TRUMP VOTERS)**

Q9b Would you say your vote is more FOR Donald Trump or more AGAINST Hillary Clinton?

	Trump-Pence Voters		
	10/16+	9/16+	5/16+
More for Donald Trump.....	37	41	42
More against Hillary Clinton .....	52	51	54
Some of both (VOL) .....	9	7	3
Not sure .....	2	1	1

+ Results shown reflect responses among registered voters.

<sup>1</sup> Vice Presidential candidates not listed in May 2016.

	Reg Voters	Likely Voters	
		McCain/ Obama	Bush/ Kerry
	Romney/ Obama 6/12+	11/1- 2/08+	10/04+
More for Republican.....	35	61	76
More against Democrat.....	58	29	14
Some of both (VOL).....	5	9	10
Not sure .....	2	1	-

+ Results shown reflect responses among likely voters.

Q10 What is your preference for the outcome of this year's congressional elections -- (ROTATE:) a Congress controlled by Republicans or a Congress controlled by Democrats?

	<u>10/16+</u>	<u>9/16+</u>	<u>8/16+</u>	<u>6/16+</u>	<u>5/16+</u>	<u>4/16+</u>	10/25- <u>29/15+</u>	10/30- <u>11/1/14+</u>	10/8- <u>12/14+</u>	<u>9/14+</u>
Republican-controlled Congress.....	42	45	43	46	44	45	45	42	42	45
Democrat-controlled Congress.....	49	48	47	46	48	47	45	46	46	43
Not sure.....	9	7	10	8	8	8	10	12	12	12
	<u>8/14+</u>	<u>6/14+</u>	<u>4/14+</u>	<u>3/14+</u>	<u>1/14+</u>	<u>12/13+</u>	10/25- <u>28/13+</u>	10/7- <u>9/13+</u>	<u>9/13+</u>	<u>7/13+</u>
	44	43	45	44	43	44	41	39	43	44
	43	45	45	43	45	42	45	47	46	44
	13	12	10	13	12	14	14	14	11	12
	<u>6/13+</u>	<u>10/12+</u>	9/26- <u>30/12+</u>	<u>8/12+</u>	<u>7/12+</u>	<u>6/12+</u>	<u>5/12+</u>	<u>4/12+</u>	<u>3/12+</u>	<u>1/12+</u>
	42	43	43	42	45	44	43	44	41	41
	45	45	47	47	46	45	44	46	46	47
	13	12	10	11	9	11	13	10	13	12
	<u>12/11+</u>	<u>11/11+</u>	<u>10/11+</u>	<u>8/11+</u>	<u>6/11+</u>	<u>30/10+</u>	10/28- <u>18/10+</u>	10/14- <u>9/10+</u>	<u>8/26- 30/10+</u>	<u>8/26- 30/10+</u>
	43	43	41	47	44	46	44	44	44	43
	45	46	45	41	44	44	44	46	44	43
	12	11	14	12	12	10	10	12	12	14
	8/5- <u>9/10+</u>	<u>6/10+</u>	5/20- <u>23/10+</u>	5/6- <u>11/10+</u>	<u>3/10+</u>	1/23- <u>25/10+</u>	1/10- <u>14/10+</u>	<u>12/09+</u>	<u>10/09+</u>	<u>10/09+</u>
	42	45	44	44	42	42	41	41	38	
	43	43	43	44	45	44	41	43	46	
	15	12	13	12	13	14	18	16	16	
	<u>9/09+</u>	<u>7/09+</u>	<u>4/09+</u>	<u>11/08+</u>	<u>10/08+</u>	<u>9/08+</u>	<u>8/08+</u>	<u>7/08+</u>	<u>6/08+</u>	
	40	39	39	36	36	37	36	36	33	
	43	46	48	48	49	50	47	49	52	
	17	15	13	16	15	13	17	15	15	
	<u>4/08+</u>	<u>3/08+</u>	<u>11/07+</u>	<u>9/07+</u>	<u>10/06+</u>	<u>9/06+</u>	<u>7/06+</u>	<u>6/06+</u>	<u>4/06+</u>	
	34	35	37	35	37	39	38	38	39	
	49	49	46	47	52	48	48	49	45	
	17	16	17	18	11	13	14	13	16	
	<u>3/06+</u>	<u>1/06+</u>	<u>12/05+</u>	<u>11/05+</u>	<u>10/05+</u>	<u>7/05+</u>	<u>5/05+</u>	<u>10/04+</u>	<u>9/04+</u>	
	37	38	38	37	39	40	40	43	42	
	50	47	46	48	48	45	47	44	46	
	13	15	16	15	13	15	13	13	12	
	<u>6/04+</u>	<u>5/04+</u>	<u>3/04+</u>	<u>1/04</u>	<u>12/13/03</u>	<u>10/02+</u>	<u>9/02</u>	<u>7/02</u>	<u>6/02</u>	
	42	41	42	42	42	43	42	43	42	
	44	44	45	43	42	42	42	41	41	
	14	15	13	15	16	15	16	16	17	
	<u>1/02</u>	<u>12/01</u>	<u>12/99</u>	<u>10/99</u>	<u>7/99</u>	<u>6/99</u>	<u>4/99</u>	<u>3/99</u>	<u>10/98+</u>	
	44	42	40	39	39	42	41	37	41	
	40	40	44	41	43	41	40	43	43	
	16	18	16	20	18	17	19	20	16	
	<u>9/98</u>	<u>7/98</u>	<u>6/98</u>	<u>2/98</u>	<u>1/98</u>	<u>12/97</u>	<u>9/97</u>	<u>7/97</u>	<u>4/97</u>	
	40	41	39	41	40	41	41	45	44	
	39	40	40	37	42	37	39	39	38	
	21	19	21	22	18	22	20	16	18	

+ Results shown reflect responses among registered voters.



**And, moving on, in the last few days, a video tape of Donald Trump talking about women in vulgar and crude terms was released...**

Q11 From what you know, do you believe this disqualifies Donald Trump from being considered as president and that he should withdraw from the race because of what he said in the video tape or not? If you have no opinion, please just say so. (IF YES/NO) And, do you feel that way strongly or not? +

Strongly Yes .....	35
Not Strongly Yes .....	3
Not Strongly No .....	10
Strongly No .....	32
No Opinion .....	18
Not sure .....	2

+ Results shown reflect responses among registered voters.

Q12 In terms of what you have seen, read, or heard about what Donald Trump said on the video tape, does it seem to you this is better described as ...(ROTATE TOP TWO) +

Inappropriate, but typical of how some men talk in private with other men .....	31
Completely unacceptable because it crosses a boundary into describing kissing and touching women in a sexual way without their consent .....	41
Do neither of these describe what you think .....	8
Have you not heard enough about the contents of the video tape to have an opinion .....	18
Not sure .....	2

+ Results shown reflect responses among registered voters.

Q13 Do you agree or disagree with the following statement: This tape is from ten years ago, long before Donald Trump was running for president, he has apologized for its content, and this should not be an issue in this campaign. (IF AGREE/DISAGREE) And, do you feel that way strongly or not? +

Strongly Agree .....	32
Not Strongly Agree .....	10
Not Strongly Disagree .....	8
Strongly Disagree .....	44
No Opinion (VOL) .....	4
Not sure .....	2

+ Results shown reflect responses among registered voters.

Q14 What do you think Republican candidates for Congress should do on this issue: (ROTATE TOP TO BOTTOM/BOTTOM TO TOP)

	RV+	GOP+	DEM+
Continue to support Trump as the nominee .....	39	67	15
Say they no longer can support Trump as the nominee .....	26	9	43
Call on Trump to drop out of the presidential race .....	25	14	36
Not sure .....	10	10	6

+ Results shown reflect responses among registered voters.

**Now I am going to ask you a few questions for statistical purposes only.**

QF1b/c A lot of people are unable to get out and vote for many reasons. Did you happen to vote in the November 2012 election for president? (IF "YES," ASK:) For whom did you vote—Barack Obama, Mitt Romney, or someone else? +

Voted for Barack Obama .....	46
Voted for Mitt Romney .....	33
Voted for someone else .....	4
Not sure .....	1
No, Did Not Vote .....	14
Not sure .....	2

+ Results shown reflect responses among registered voters.

QF1d And did you happen to vote in the 2014 election for U.S. Congress? +

Yes, voted .....	62
No, did not vote .....	31
Not sure .....	7

+ Results shown reflect responses among registered voters.

QF2 What is the last grade that you completed in school? (DO NOT READ CHOICES.) +

Grade school .....	-
Some high school .....	3
High school graduate .....	25
Some college, no degree .....	17
Vocational training/School .....	1
2-year college degree .....	13
4-year college/bachelor's degree .....	23
Some postgraduate work, no degree .....	1
2-3 years postgraduate work/master's degree .....	12
Doctoral/law degree .....	4
Not sure/refused .....	1

+ Results shown reflect responses among registered voters.

QF3 Thinking about your general approach to issues, do you consider yourself to be liberal, moderate, or conservative? (IF "LIBERAL" OR "CONSERVATIVE," ASK:) Do you consider yourself to be very (liberal/conservative) or somewhat (liberal/conservative)? +

Very liberal .....	12
Somewhat liberal .....	15
Moderate .....	35
Somewhat conservative .....	19
Very conservative .....	15
Not sure .....	4

+ Results shown reflect responses among registered voters.

QF5 Would you describe yourself as either a fundamentalist or an evangelical Christian, or would you not describe yourself that way?

Fundamentalist/evangelical .....	28
Neither fundamentalist nor evangelical .....	66
Not sure .....	6

+ Results shown reflect responses among registered voters.