

May 2, 1991

Bill Brier
Edison Electric Institute
701 Pennsylvania Avenue N.W.
Washington, DC 20004-2696

Information Council for the Environment Test Market Ad Materials

Enclosed are the newspaper and radio ads as they will be running in Fargo, Flagstaff, and Bowling Green when our test campaign begins on May 12. We are still in production on a Bob Balling radio ad titled "Kentucky Colder" to be run only in Bowling Green. That ad will be completed next week and we'll send you your copy when we receive it.

Here's a listing of what you'll find in this packet:

1. Five newspaper ads
2. Schedule of the radio spots and newspaper ads for each market
3. Four sixty-second radio commercials (on tape), two scripts
4. Public Relations tour schedule*
5. Copy of letters that respondents requesting information will receive

*Schedule includes Fargo and Flagstaff. Bowling Green schedule with Dr. Pat Michaels will be completed next week.

The advertising will begin with full-page newspaper ads in each of the markets on May 12. The campaign will conclude on Sunday, June 9. Three full-page, two-color newspaper ads will run each of the four weeks of this campaign.

The cassette tape contains the four radio ads that will run in Flagstaff. The first two weeks of the schedule will feature the Dr. Bob Balling commercials exclusively. The final two weeks of the radio campaign will be an equal rotation of Dr. Balling and Bruce Williams.

The commercial rotations in Fargo and Bowling Green will differ. The scripts of the Rush Limbaugh commercials apply only to Fargo. These commercials will air in only the Rush Limbaugh radio program (11 AM to 1 PM, Monday through Friday.) In Fargo, Bruce Williams commercials will also run in only his Monday through Friday, 6 PM to 9 PM program. Dr. Balling commercials will air in all other Fargo radio schedules. We will send you the tape of the Rush Limbaugh radio commercials next week.

In Bowling Green, we will rotate three Dr. Balling commercials for the entire length of the radio schedule. The "Kentucky Colder" commercial will receive increased scheduling during the first two weeks of the campaign. The radio schedule will reach approximately 85% of our adult 25-54 target audience approximately 19 times in the four weeks of this campaign. This is a four-week, 1,600 gross rating point radio schedule.

Bill Brier
May 2, 1991
Page 2

The combined newspaper and radio reach is estimated to be 97% of our adult 25-54 target audience, with a combined frequency of 35.

We will begin follow-up research on Saturday, June 15, to determine the results of this campaign. Those results will be reported to all of our sponsors by August 5, 1991.

We appreciate all the help you've provided to make this test possible. Don't hesitate to call me if we can be of further assistance.



Fred Lukens

FL/STW

cc: Gale Klappa



**EDISON ELECTRIC
INSTITUTE**

M. WILLIAM BRIER
Vice President, Communication

RECEIVED
MAY 21 1991

May 15, 1991

O. Mark De Michele
President & CEO
Arizona Public Service Company
P.O. Box 53999
Phoenix, AZ 85072-3999

Dear Mark:

I am writing to update you on some changes in the Information Council for the Environment's (ICE) advertising and promotional activities in the three test cities including Flagstaff. You will find the attached material similar to what I sent you earlier.

However, you should note changes in the "How Much . . ." ad which will be running Flagstaff. It is a revised version and contains no graphics -- it's straight copy.

If you have any questions, please let me know.

Sincerely,

A handwritten signature in black ink, appearing to read "Bill Brier", with a stylized flourish at the end.

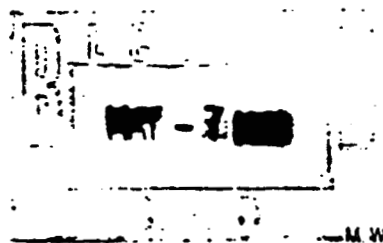
Bill Brier

w/o enclosures
Gale Klappa
Vice President
Southern Company



Handwritten signatures and notes:
Mark
Pb note

Handwritten:
Arizona Appraiser
W. Brier



M. WILLIAM BRIER
Vice President Communication

FEDERAL EXPRESS



Arizona Public Service Company
400 North 5th Street
Phoenix, AZ 85004

Dear Mark:

As I promised, attached is information on the newspaper and radio ads that will begin appearing in three test markets including Flagstaff on May 12. You should also note that the campaign includes public relations activities involving the Arizona Daily Sun, KNAZ-TV and KNAU-AM on May 20.

Of perhaps greater interest is the pre-test telephone interviews with 500 adults in Flagstaff (the results are also attached). The data indicates that:

- . 89% say that they have heard of global warming
- . 82% claim some familiarity with global warming
- . 80% claim the problem is somewhat serious while 45% claim it is very serious
- . 39% back federal legislation without any qualification of cost
- . 22% consider themselves "green" consumers

With this high level of awareness and concern in Flagstaff it will be interesting to see how the science approach sells. My concern is that the absence in the messages of reasonable approaches to solving the problems of global warming may reduce their effectiveness.

In any case the research results should be useful in providing data that will allow the industry to fine tune its messages. Hopefully we can share this information, in a meaningful way, with members of your policy committee at an appropriate time.

O. Mark DeMichele
May 6, 1991
Page Two

I have informed the Information Council for the Environment (ICE) that you reserve the right to distance yourself from these activities. If you have any questions, please let me know.

Sincerely,

A handwritten signature in dark ink, appearing to read "E. Brier". The signature is stylized with a large, looped initial "E" and a trailing flourish.

E. Brier

Enclosures

cc w/o enclosures:
Gale Klappa
Southern Company

INFORMED CITIZENS FOR THE ENVIRONMENT

Mission

*The mission of the Informed Citizens for the Environment
is to develop an effective national communications program
to help ensure that action by the Administration and/or Congress
on the issue of global warming
is based on scientific evidence.*

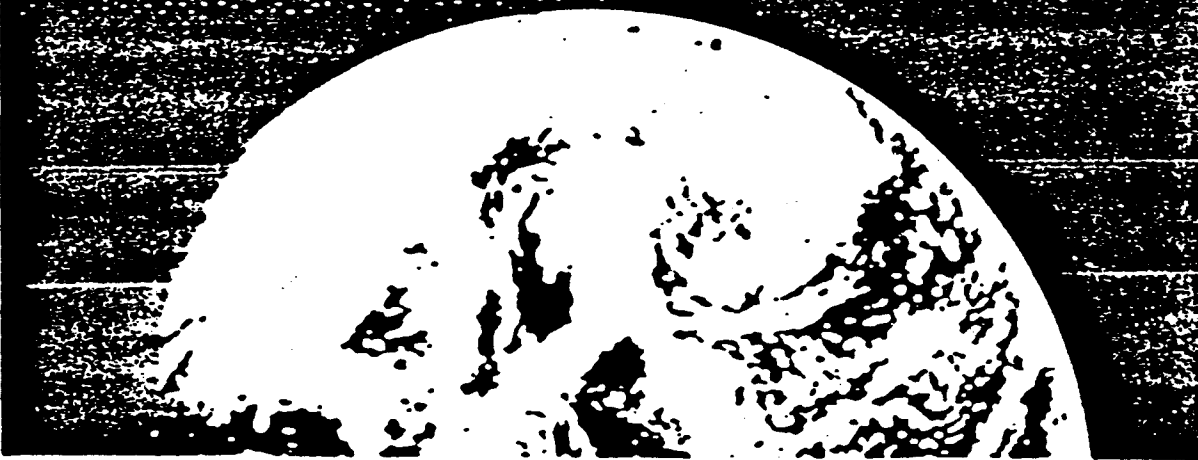
Strategies

1. Reposition global warming as theory (not fact).
2. Target print and radio media for maximum effectiveness.
3. Achieve broad participation across the entire electric utility industry.
4. Start small, start well, and build on early successes.
5. Get the test concepts developed and implemented as soon as possible.
6. "Test market" execution in early 1991.
7. Build national involvement as soon as "test market" results are in hand — summer 1991.
8. Go national in the late fall of 1991 with a media program.
9. Use a spokesman from the scientific community.

Our Plan

1. Build support for the concept of the ICE strategy among our neighbors.
2. Match Southern Company's commitment by having four or five of our neighbors join us in raising \$125,000 by January 31, 1991.
3. Raise total commitments of \$525,000 by January 31, 1991 to allow the test market project to proceed on schedule.

The most serious problem with catastrophic global warming is—it may not be true.



Some forecasters say the Earth's temperature is rising. They say that catastrophic global warming will take place in the years ahead.

But the U.S. Department of Agriculture—in the first update in 25 years of its "Plant Hardiness Report"—determined that on both coasts of this country, winter temperatures are 5 to 10 degrees cooler than previously reported.

The evidence can be seen in the increase in cold damage to Florida orange groves and California eucalyptus. And a moving frost line has led to a shorter growing season in some parts of the South.

Now, most of us aren't climatologists. But facts like these simply don't jibe with the theory that catastrophic global warming is taking place. Which seems to say we need more research. And more evidence.

If you care about the Earth—but want to keep a cool head about it—now is your chance to get more facts.

Call the Information Council for the Environment, 1-800-346-6269 extension 522. We'll send you a free packet of information on global climate change. Or just mail us the coupon below.

Because the best environmental policy is a policy based on fact.

Please send me your **FREE** information packet on global climate change.

NAME _____
ADDRESS _____
CITY _____



Information
Council
for the Environment

1-800-346-6269

Doomsday is cancelled.



Again.

The twentieth century has seen many predictions of global destruction. In the 1930's, some scientists claimed we were in the middle of a disastrous warming trend. In the mid 1970's, others were sure we were entering a new Ice Age. And so on.

It's the same with global warming. There's no hard evidence it is occurring. In fact, evidence the Earth is warming is weak. Proof that carbon dioxide has been the primary cause is non-existent. Climate models cannot accurately

predict far-future global change. And the underlying physics of the climatic change are still wide open to debate.

If you care about the environment, but don't care to be pressured into spending money on problems that don't exist, make sure you get the facts.

Write: Informed Citizens for the Environment, P.O. Box 1513, Grand Forks, North Dakota 58206 or call (701) 746-4573. We'll send you the facts about global warming.



Informed Citizens
for the Environment

Who told you the earth was warming... Chicken Little?



Chicken Little's hysteria about the sky falling was based on a fact that got blown out of proportion.

It's the same with global warming. There's no hard evidence it is occurring. In fact, evidence the Earth is warming is weak. Proof that carbon dioxide has been the primary cause is non-existent. Climate models cannot accurately predict far-future global change. And the underlying physics of climatic change are still wide open to debate.

If you care about the earth, but don't want your imagination to run away with you, make sure you get the facts.

Write Informed Citizens for the Environment, P.O. Box 1513, Grand Forks, North Dakota 58206, or call toll-free 1-701-746-4573. We'll send today's facts on global warming.



If the earth is getting warmer, why is Minneapolis getting colder?



Some scientists, armed with computer models of the earth's climate, are claiming that increasing amounts of certain gases in the atmosphere are causing the earth's temperature to rise, or create a "greenhouse" effect.

Yet, records of annual average temperatures show Minneapolis to have dropped in the last 50 years. Albany, New York, the city with the longest period (over 160 years) of continuous daily temperature records in the U.S. also shows a cooling trend.

It's the same with global warming. There's no hard evidence it is occurring. In fact, evidence the Earth is warming is weak. Proof that carbon dioxide has been the primary cause is non-existent. Climate models cannot accurately predict far-future global change. And the underlying physics of the climatic change are still wide open to debate.

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Informed Citizens
for the Environment

PUBLIC RELATIONS TOUR

Monday, May 20, 1991

- 11:00 a.m. Meet with editors and writers at the Arizona Daily Sun. Dr. Robert Balling from Arizona State University or Dr. Sherwood Idso from the U.S. Water Conservation Laboratory will replace Dr. Michaels for the Flagstaff meetings.
- 1:00 p.m. Tape appearance on North Arizona Outlook, weekly public affairs program on KNAZ-TV.
- 3:00 p.m. Appearance on KNAU-AM radio talk show.

PUBLIC RELATIONS TOUR

TUESDAY MAY 14, 1991

- 10:45 a.m. Appearance on WBKO-TV's "Midday" hosted by Beverly Kirk.
- 1:00 p.m. Meet with editors and writers at the Bowling Green Daily News.
- 2:30 p.m. Tape appearance on WKYU-TV's "Outlook" hosted by Barbara Deeb. Tape will also be broadcast on WKYU-FM's "Midday Edition."

PUBLIC RELATIONS TOUR

WEDNESDAY, MAY 15, 1991

- 12:30 p.m. Meet with editors and writers at The Fargo Forum.
- 2:00 p.m. Tape appearance on KX4 News Conference on KXJB-TV. Program is hosted by Kathy Coyle and airs on Sundays.
- 4:00 p.m. Appear on KTHI-TV's On The Line hosted by Steve Poitras. Half-hour program.
- 5:00 p.m. Meeting with editorial staff at WDAY-TV. Tape interview for evening news.



Information
Council
for the Environment

May 15, 1991

(name)
(title)
(company)
(address)
(city), (state) (zip)

Thank you for requesting additional information on global climate change.

The science of global climate change is very complex. We are still learning how many of the components of our atmosphere interact with each other. We do know that years ago the Earth was warmer; vegetation thrived, and there was more carbon dioxide in the atmosphere than there is now. We also know that during the last ice age, carbon dioxide levels were lower than they are now.

We believe it is wrong to predict that higher levels of carbon dioxide will bring a catastrophic global warming.

The Information Council for the Environment was created to help foster better public understanding of global warming and to ensure that any legislation passed by Congress is based on scientific evidence.

The environment must be protected. We want a clean environment and we want a green Earth. *We also believe we must conduct more scientific research before we can accurately understand the complex forces of global climate change.*

Change often begins with one person. You can make a difference by sharing what you've learned with others.

Thank you for caring enough to request this additional information.

Science Advisory Panel:

DR. ROBERT C. BALLING, JR.
Director, Office of Climatology
Arizona State University
Tempe, AZ

DR. SHIRAZ (O'D) B. IDSO
Adjunct Professor of
Botany and Geography
Arizona State University
Tempe, AZ

DR. PATRICK J. MICHAELS
Virginia State Climatologist
Professor of
Environmental Sciences

Dr. Patrick Michaels



Information
Council
for the Environment

May 15, 1991

X
X
X
X

Thank you for requesting more information about global climate change. I've been asked to respond to your request as a member of the Information Council for the Environment's Science Advisory Panel.

I'll give you some background on my credentials. I am a professor at the University of Virginia. My area of expertise is environmental sciences. I am also one of many scientists who believe the vision of catastrophic global warming is distorted. I have enclosed a copy of a letter and a postcard to help you better understand why we believe we should not act in haste.

The enclosed letter, which was sent to President Bush in February, was co-written by Dr. Robert Balling of Arizona State University and myself. As you'll note, we urge the President not to support expensive legislation.

I'm sure you'll agree after you review the information I've enclosed, global warming is an issue we are still learning about. In fact, just two months ago, a panel of scientists who advise the United Nations suggested a 10-year research effort to answer the many uncertainties about global warming. To quote the article, "A 10-year delay in taking action to curb global warming would mean little further increase in the level of warming predicted by the end of the next century..."

But there's more to this issue. Right now, there are costly proposals in Congress--including one that would impose a new tax on energy. The intended purpose is to reduce carbon dioxide emissions and global warming.

What can you do?

1. Make sure you're informed. Your request for this information is a good first step.
2. If you'd like to know more, return the enclosed postcard and we'll send you more information on global climate change.

Thank you for caring enough to send for this information.

Dr. Patrick Michaels

Board Members:

President
GALE KLAPPA
The Southern Company
Atlanta, GA

Vice President
FREDRICK D PALMER
Western Fuel Association
Washington, D.C.

Secretary-Treasurer
MICHAEL D. STICKNEY



Information
Council
for the Environment

May 15, 1991

#1

(name)
(title)
(company)
(address)
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Virginia State Climatologist/
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Environmental Sciences
University of Virginia

Dr. Patrick Michaels



Information
Council
for the Environment

May 15, 1991

X
X
X
X

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We believe it is wrong to predict that higher levels of carbon dioxide will bring a catastrophic global warming.

The Information Council for the Environment was created to help foster better public understanding of global warming and to ensure that any legislation passed by Congress is based on scientific evidence.

The environment must be protected. We want a clean environment and we want a green Earth. We also believe we must conduct more scientific research before we can accurately understand the complex forces of global climate change.

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FREDRICK D PALMER
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Washington, D.C.

Secretary-Treasurer

Dr. Patrick Michaels



Information
Council
for the Environment

#2

May 15, 1991

(name)
(title)
(company)
(address)
(city), (state) (zip)

Thank you for requesting additional information on global climate change.

The science of global climate change is very complex. We are still learning how many of the components of our atmosphere interact with each other. We do know that 100 years ago the Earth was warmer; vegetation thrived, and there was more carbon dioxide in the atmosphere than there is now. We also know that during the last ice age, carbon dioxide levels were lower than they are now.

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Professor of
Environmental Sciences
University of Virginia

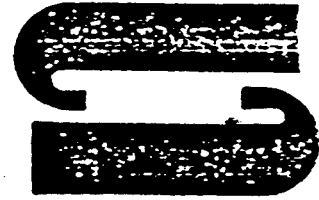
Client: Information Council for the Environment

Subject: Rush Limbaugh/2

Media: Rush Limbaugh Show Length: 60

Contact: T. Helland/K. Olsen

COPY



simmons advertising, inc.

125 south 4th street / P.O. box 1457
grand forks, north dakota 58206
(701) 746-4573 / fax: (701) 746-8067

GLOBAL WARMING. I KNOW YOU'VE BEEN SEEING MORE AND MORE STORIES ABOUT THE GLOBAL WARMING THEORY. STORIES THAT PAINT A HORRIBLE PICTURE. STORIES THAT SAY THE POLAR ICE CAPS WILL MELT. STORIES THAT SAY WE'RE HEADED FOR CATASTROPHE. WELL GET REAL! STOP PANICKING! I'M HERE TO TELL YOU THAT THE FACTS SIMPLY DON'T JIBE WITH THE THEORY THAT CATASTROPHIC GLOBAL WARMING IS TAKING PLACE. TRY THIS FACT ON FOR SIZE. MINNEAPOLIS HAS ACTUALLY GOTTEN COLDER. SO HAS ALBANY, NEW YORK. AND THE DEPARTMENT OF AGRICULTURE SAYS THAT ON BOTH COASTS OF THIS COUNTRY, WINTER TEMPERATURES ARE FIVE TO TEN DEGREES COOLER THAN PREVIOUSLY REPORTED. SO FOLKS, GRAB HOLD OF YOURSELVES AND GET THE WHOLE STORY BEFORE YOU MAKE UP YOUR MIND. RIGHT NOW, YOU CAN GET A FREE PACKET OF EASY-TO-UNDERSTAND MATERIAL ABOUT GLOBAL WARMING. JUST CALL THIS NUMBER: 1-800-346-6269 EXTENSION 505. THAT'S THE INFORMATION COUNCIL FOR THE ENVIRONMENT. AFTER YOU READ THE FREE MATERIALS THEY SEND YOU, YOU'LL HAVE A BETTER PICTURE OF WHAT THE FACTS ARE ALL ABOUT. THAT'S 1-800-346-6269 EXTENSION 505. CALL TODAY. BECAUSE THE BEST ENVIRONMENTAL POLICY IS BASED ON FACT.

I.C.E. FULFILLMENT MATERIALS

1st Request (Quantities of 5000)

- * Dr. Michaels letter #1
- * Postcard
- * Bush letter
- * Colder Minneapolis article
- * The Greenhouse Effect...To What Degree?

2nd Request (Quantities of 2000)

- * Dr. Michaels letter #2
- * The Science of Global Warming

INFORMATION COUNCIL FOR THE ENVIRONMENT

NEWSPAPER ROTATION

<u>Flagstaff</u>	<u>Fargo</u>	<u>Bowling Green</u>
1. Frost line	Mpls colder	Kent. colder
2. How much (?)	Frost line	Kent. colder
3. Frost line	Mpls colder	Frost line
4. How much (?)	Frost line	Kent. colder
5. Mpls colder	Mpls colder	Frost line
6. Serious problem	Serious problem	Serious problem
7. Mpls colder	How much (money bag)	Frost line
8. How much (?)	Serious problem	How much
9. Frostline	How much (money bag)	Serious problem
10. Serious problem	Serious problem	How much
11. Mpls colder	How much (money bag)	Serious problem
12. How much (?)	Serious problem	How much

RADIO PLACEMENT

<u>Flagstaff</u>	<u>Fargo</u>	<u>Bowling Green</u>
Dr. Balling #1	Dr. Balling #1	Dr. Balling #1
Dr. Balling #2	Dr. Balling #2	Dr. Balling #2
Bruce Williams #1	Rush Limbaugh #1	Dr. Balling #3
Bruce Williams #2	Rush Limbaugh #2	
	Bruce Williams #1	
	Bruce Williams #2	

FARGO MARKET

May 1991

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	6	7	8	9	10	11
Forum: Minneapolis	KVOX FM 6x WDAY FM 5x KLTA FM 7x KOWB FM 3x KOWB AM 3x WDAY AM 4x	KVOX FM 6x WDAY FM 5x KLTA FM 7x KOWB FM 3x KOWB AM 3x WDAY AM 4x	Forum: Frost KVOX FM 6x WDAY FM 5x KLTA FM 7x KOWB FM 3x KOWB AM 3x WDAY AM 4x	KVOX FM 6x WDAY FM 5x KLTA FM 7x KOWB FM 3x KOWB AM 3x WDAY AM 4x	Forum: Pick-up Minneapolis KVOX FM 6x WDAY FM 5x KLTA FM 6x KOWB FM 3x KOWB AM 3x WDAY AM 4x	
12	13	14	15	16	17	18
Forum: Pick-up Frost	KVOX FM 5x WDAY FM 4x KLTA FM 6x KOWB FM 3x KOWB AM 3x WDAY AM 4x	KVOX FM 5x WDAY FM 4x KLTA FM 6x KOWB FM 3x KOWB AM 3x WDAY AM 4x	Forum: Minneapolis KVOX FM 5x WDAY FM 4x KLTA FM 5x KOWB FM 3x KOWB AM 3x WDAY AM 4x	KVOX FM 5x WDAY FM 4x KLTA FM 5x KOWB FM 3x KOWB AM 3x WDAY AM 4x	KVOX FM 5x WDAY FM 4x KLTA FM 5x KOWB FM 3x KOWB AM 3x WDAY AM 4x	Forum: Serious Problem
19	20	21	22	23	24	25
Forum: Pick-up How Much	KVOX FM 4x WDAY FM 3x KLTA FM 5x KOWB FM 3x KOWB AM 3x WDAY AM 4x	KVOX FM 4x WDAY FM 3x KLTA FM 5x KOWB FM 3x KOWB AM 3x WDAY AM 4x	Forum: Pick-up Serious Problem KVOX FM 4x WDAY FM 3x KLTA FM 5x KOWB FM 3x KOWB AM 3x WDAY AM 4x	KVOX FM 4x WDAY FM 3x KLTA FM 5x KOWB FM 3x KOWB AM 3x WDAY AM 4x	Forum: How Much KVOX FM 4x WDAY FM 3x KLTA FM 6x KOWB FM 3x KOWB AM 3x WDAY AM 4x	
26	27	28	29	30	31	

June 1991

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						KAFF FM 6x
Arizona Daily Sun: Serious Problem	KVNA AM 6x KVNA FM 6x KMGN FM 6x KAFF FM 7x	KVNA AM 6x KVNA FM 6x KMGN FM 6x KAFF FM 7x	Arizona Daily Sun: Minneapolis Colder KVNA AM 6x KVNA FM 6x KMGN FM 6x KAFF FM 7x	KVNA AM 6x KVNA FM 6x KMGN FM 6x KAFF FM 7x	KVNA AM 6x KVNA FM 6x KMGN FM 6x KAFF FM 7x	
2	3	4	5	6	7	8
Arizona Daily Sun: How Much						
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

FARGO MARKET

June 1991

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
Forum: Pick-up Serious Problem 2	KVOX FM 5x WDAY FM 4x KLTA FM 6x KOWB FM 3x KOWB AM 3x WDAY AM 4x 3	KVOX FM 5x WDAY FM 4x KLTA FM 6x KOWB FM 3x KOWB AM 3x WDAY AM 4x 4	Forum: How Much KVOX FM 5x WDAY FM 4x KLTA FM 7x KOWB FM 3x KOWB AM 3x WDAY AM 4x 5	KVOX FM 5x WDAY FM 4x KLTA FM 7x KOWB FM 3x KOWB AM 3x WDAY AM 4x 6	KVOX FM 5x WDAY FM 4x KLTA FM 7x KOWB FM 3x KOWB AM 3x WDAY AM 4x 7	
Forum: Pick-up Serious Problem 9						
	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

FLAGSTAFF MARKET

May 1991

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	6	7	8	9	10	11
Arizona Daily Sun: Frost	KVNA AM 6x KVNA FM 6x KMGN FM 7x KAFF FM 8x	KVNA AM 6x KVNA FM 6x KMGN FM 7x KAFF FM 8x	Arizona Daily Sun: How Much KVNA AM 6x KVNA FM 6x KMGN FM 7x KAFF FM 8x	KVNA AM 6x KVNA FM 6x KMGN FM 7x KAFF FM 8x	Arizona Daily Sun: Frost KVNA AM 6x KVNA FM 6x KMGN FM 7x KAFF FM 8x	
12	13	14	15	16	17	18
Arizona Daily Sun: How Much	KVNA AM 5x KVNA FM 5x KMGN FM 6x KAFF FM 7x	KVNA AM 5x KVNA FM 5x KMGN FM 6x KAFF FM 7x	Arizona Daily Sun: Minneapolis KVNA AM 5x KVNA FM 5x KMGN FM 6x KAFF FM 7x	KVNA AM 5x KVNA FM 5x KMGN FM 6x KAFF FM 7x	Arizona Daily Sun: Serious Problem KVNA AM 5x KVNA FM 5x KMGN FM 6x KAFF FM 7x	
19	20	21	22	23	24	25
Arizona Daily Sun: Minneapolis	KVNA AM 5x KVNA FM 5x KMGN FM 5x KAFF FM 6x	KVNA AM 5x KVNA FM 5x KMGN FM 5x KAFF FM 6x	Arizona Daily Sun: How Much KVNA AM 5x KVNA FM 5x KMGN FM 5x KAFF FM 6x	KVNA AM 5x KVNA FM 5x KMGN FM 5x KAFF FM 6x	Arizona Daily Sun: Frostline KVNA AM 5x KVNA FM 5x KMGN FM 5x KAFF FM 6x	
26	27	28	29	30	31	