



Muhlenberg College/Morning Call

2016 Pennsylvania Election Survey

Late September Version

Key Findings:

1. With about 6 weeks left until Election Day Hillary Clinton holds a 3-point lead in a head-to-head matchup with Donald Trump among likely voters in Pennsylvania. Clinton's lead is down 6 points from one week ago when she maintained a 9-point lead over Trump in the Keystone State.
2. When third party candidates are included in the question Clinton's lead narrows to 2 points as she maintains a 40% to 38% lead over Trump with Libertarian Gary Johnson receiving 8% of the vote and Green Party nominee Jill Stein receiving 3% support from likely Pennsylvania voters.
3. In the United States Senate race Republican incumbent Senator Pat Toomey holds a 1-point lead over Democratic challenger Katie McGinty. This lead marks a 6-point gain for Toomey over last week's results when he trailed McGinty by 5 points.

Methodological Statement

The following report contains the results of a telephone survey of 486 likely general election voters in the Commonwealth of Pennsylvania between September 19 and 23, 2016. Respondents were interviewed in English on both landlines (251) and cell phones (235). With a randomly selected sample of respondents the margin of error for the surveys is +/- 5% at a 95% level of confidence. Margins of error for questions with smaller sample size will be larger. In addition to sampling error, one should consider that question wording and other fielding issues can introduce error or bias into survey results. The data has been weighted to gender, age, race, region and party to reflect voter population parameters in Pennsylvania. The calculation of sampling error takes into account design effects due to the weighting identified above. In order to reach a representative sample of likely voters both land lines and cell phones were called up to 3 times. The response rate for this survey as calculated using the American Association of Public Opinion Research (AAPOR) RRII formula is approximately 12%. The sampling frame for the study is from the registered voters files of the Commonwealth of Pennsylvania with only voters that have voted in at least one election in any of the past 4 years or who has registered to vote since the last presidential election included in the frame. Due to rounding the totals provided in the frequency report may not total 100%. The survey instrument (presented in its entirety below) was designed by Dr. Christopher P. Borick of the MCIPO in conjunction with the staff of the *Morning Call*. The survey was funded exclusively by the *Morning Call* and the MCIPO. For more detailed information on the methods employed please contact the MCIPO at 484-664-3444 or email Dr. Borick at cborick@muhlenberg.edu

INSTRUMENT AND FREQUENCY REPORT

Q1: In which of the following categories does your current age fall? (READ LIST)

- 1. 18-29.....17%
- 2. 30-49.....30%
- 3. 50-65.....30%
- 4. or over 65.....24%

Q2: Which of the following categories best describes your current voting status? Are you registered as a (READ LIST):

- 1. Democrat.....47%
- 2. Republican.....39%
- 3. Independent.....10%
- 4. Other Party..... 3%
- 5. Not Registered to Vote in Pennsylvania (TERMINATE)
- 6. Not Sure (Volunteered) (TERMINATE)

Q3: How likely are you to vote in the elections this November? Are you definitely going to vote, very likely to vote, not too likely to vote or definitely not voting in the November Election?

- 1. Definitely Going to Vote.....90%
- 2. Very Likely To Vote.....10%
- 3. Not Too Likely to Vote.....(TERMINATE)
- 4. Definitely not voting.....(TERMINATE)
- 5. Not Sure (Volunteered).....(TERMINATE)

Q4: Now, I would like to ask your overall impression of a few political figures. For each name I read, please tell me if your impression of them is favorable or unfavorable. First, Donald Trump.

	September 19-23	September 12-16
Favorable	35%	30%
Unfavorable	56%	61%
Neutral/Not Sure (Volunteered)	9%	9%

Q5: Next, Hillary Clinton.

	September 19-23	September 12-16
Favorable	34%	35%
Unfavorable	55%	55%
Neutral/Not Sure (Volunteered)	11%	11%

Q6: Now, if the 2016 Presidential Election was being held today and the race was between Hillary Clinton and Donald Trump, who would you vote for?

	September 19-23	September 12-16
Hillary Clinton	44%	46%
Donald Trump	41%	37%
Neither/Other (VOLUNTEERED)	11%	11%
Not Sure (VOLUNTEERED)	5%	6%

(Q7 ASKED ONLY OF INDIVIDUALS NOT SURE IN Q6)

Q7: Are you leaning more towards voting for Hillary Clinton or Donald Trump?

	September 19-23	September 12-16
Hillary Clinton	10%	16%
Donald Trump	6%	10%
Neither/Other (VOLUNTEERED)	10%	8%
Not Sure (VOLUNTEERED)	74%	66%

PRESIDENTIAL RACE WITH LEANERS

	September 19-23	September 12-16
Hillary Clinton	44%	47%
Donald Trump	41%	38%
Neither/Other (VOLUNTEERED)	11%	11%
Not Sure (VOLUNTEERED)	4%	4%

Q8: Now, if the 2016 Presidential Election was being held today and the race was between Hillary Clinton, Donald Trump, Gary Johnson, and Jill Stein, who would you vote for?

	September 19-23	September 12-16
Hillary Clinton	40%	40%
Donald Trump	38%	32%
Gary Johnson	8%	14%
Jill Stein	3%	5%
Neither/Other (VOLUNTEERED)	4%	3%
Not Sure (VOLUNTEERED)	6%	7%

Q9A: Which of the following best describes your choice of Hillary Clinton in the 2016 Presidential Race? (READ LIST) (ASKED ONLY OF INDIVIDUALS WHO SELECTED CLINTON IN Q8)

1. I'm voting for Clinton primarily because of her qualities as a candidate..... 39%
2. I'm voting for Clinton primarily because she is the nominee of the Democratic Party 3%
3. I'm voting for Clinton primarily because I want to stop Trump from becoming President30%

- 4. All of the factors equally/other factor (Volunteered)26%
- 5. Not Sure (Volunteered) 2%

Q9B: Which of the following best describes your choice of Donald Trump in the 2016 Presidential Race? (READ LIST) (ASKED ONLY OF INDIVIDUALS WHO SELECTED TRUMP IN Q8)

- 1. I'm voting for Trump primarily because of his qualities as a candidate.....38%
- 2. I'm voting for Trump primarily because he is the nominee of the Republican Party 5%
- 3. I'm voting for Trump primarily because I want to stop Clinton from becoming President..... 32%
- 4. All of the factors equally/other factor (Volunteered) 19%
- 5. Not Sure (Volunteered) 6%

Q10: Now, if the 2016 U.S. Senate election was being held today and the race was between Katie McGinty, the Democrat, and Pat Toomey, the Republican who would you vote for?

	September 19-23	September 12-16
McGinty	37%	41%
Toomey	39%	38%
Neither Other/Not Sure (Volunteered)	24%	21%

(Q11 ASKED ONLY OF INDIVIDUALS UNSURE IN Q10)

Q11: Are you leaning more towards voting for Katie McGinty or Pat Toomey?

	September 19-23	September 12-16
McGinty	18%	15%
Toomey	14%	5%
Neither Other/Not Sure (Volunteered)	68%	80%

US SENATE RACE WITH LEANERS

	September 19-23	September 12-16
McGinty	40%	41%

Toomey	41%	38%
Neither Other/Not Sure (Volunteered)	20%	21%

QUESTIONS 12-19 WILL BE RELEASED ON A LATER DATE THROUGH THE MORNING CALL

Q20: Finally, I have a few questions about yourself for demographic purposes. Which of the following categories best describes your racial identity? Are you (Read list)?

- 1. White/ Caucasian.....81%
- 2. African American.....10%
- 3. Hispanic..... 3%
- 4. Latino.....<1%
- 5. Asian..... 1%
- 6. Native American..... <1%
- 7. Mixed Race..... 2%
- 8 Or other..... 2%

Q21: Which of the following categories best describes your religious affiliation? Are you (Read list)

- 1. Catholic.....32%
- 2. Protestant.....33%
- 3. Jewish..... 3%
- 4. Muslim..... 1%
- 5. Hindu..... <1%
- 6. Other Religion (Including agnostic).....22%
- 7. or Atheist..... 6%
- 8. Not Sure (Volunteered)..... 2%

Q22: What is your current marital status? Are you?

- 1. Single.....26%
- 2. Married.....55%
- 3. Separated..... 2%
- 4. Divorced..... 7%
- 5. Widowed..... 8%
- 6. Partnered..... 3%

Q23: What is your highest level of education?

- 1. Less than High School..... 2%
- 2. High School Graduate.....21%
- 3. Some college or technical school....25%
- 4. College graduate (4 yr only)..... 31%
- 5. Graduate or professional degree... 20%

Q24: What county do you currently reside in?(OPEN ENDED - CODED INTO CATEGORIES)

1. Southeast (including Lehigh Valley).....41%
2. Southwest.....17%
3. Remainder of State.....42%

Q25: Which of the following categories best describes your family income? Is it?

1. Under \$20,000.....10%
2. \$20,000-\$40,000.....16%
3. \$40,000-\$60,000.....20%
4. \$60,000-\$80,000.....14%
5. \$80,000-\$100,000.....13%
6. Over \$100,000.....24%
7. Not Sure (Volunteered)..... 4%

Q26: Thank you for your help with the survey. We appreciate your time. (IDENTIFY GENDER BY VOICE)

1. Male.....49%
2. Female..... 51%

SELECTED CROSSTABS
(Results in Parenthesis are from the September 12-16 Poll)

	Clinton	Trump	Not Sure/Other
Male	40% (41%)	45% (41%)	15% (18%)
Female	48% (53%)	39% (35%)	14% (12%)
College Degree	49% (51%)	38% (35%)	12%(13%)
No College Degree	39% (43%)	45% (42%)	16% (12%)
White	38% (43%)	49% (43%)	13% (14%)
Non-White	68% (68%)	13% (17%)	20% (15%)
18-29	51% (56%)	29% (27%)	20% (18%)
30-49	42% (44%)	42% (32%)	16% (24%)
50-64	45% (51%)	43% (37%)	12% (12%)
65 and Over	41%(39%)	47%(52%)	12% (9%)
Democrat	78% (81%)	9% (11%)	13% (9%)
Republican	5%(10%)	85% (71%)	10% (19%)
Independent	40% (42%)	34% (33%)	26% (25%)
Southeast Including Philadelphia	57% (56%)	26% (26%)	17% (18%)
Southwest Including Allegheny County	42% (45%)	44% (42%)	15% (13%)
Remainder of State	31% (37%)	57% (48%)	12% (14%)