

STANFORD UNIVERSITY BULLETIN

SEVENTH SERIES, No. 74

DECEMBER 31, 1943

ANNUAL REPORT OF THE PRESIDENT  
OF STANFORD UNIVERSITY

FOR THE FIFTY-SECOND ACADEMIC YEAR  
ENDING AUGUST 31, 1943

THIS BEING THE FORTIETH REPORT SUBMITTED, TO WHICH  
ARE APPENDED ANNUAL REPORTS OF THE FINANCIAL  
VICE-PRESIDENT, DEPARTMENTS, COMMITTEES,  
AND PUBLICATIONS OF THE FACULTY

STANFORD UNIVERSITY, CALIFORNIA  
PUBLISHED BY THE UNIVERSITY  
1943

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## SCHOOL OF SOCIAL SCIENCES

Gifts have been received for :

School of Social Sciences, \$104.96	History Department, \$38.25
School of Social Sciences, Pension	Institute of American History,
Fund, \$400.00	\$10,550.00
Department of Economics, \$60.00	Melville Jacoby Fellowship Fund,
Division of Journalism, \$18.00	\$3,562.25
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\$3,247.56	Science Department, \$1,250.00
Finnish Relief Fund, Political Science	Study of Public Relations, and salary
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Food Research Institute, salary fund,	James Birdsall Weter Memorial
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from the following donors :

Anonymous donors	Mrs. Samuel Bloom	Marguerite D. Boardman
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Charles A. Barker	<i>William Haas</i>	Samuel W. Burtchael

<b>INCOME AND EXPENDITURES OF SPECIAL CONTRIBUTIONS FOR CURRENT PURPOSES—Continued</b>					
<b>Special Contributions (Continued)</b>	Unexpended or Unappropriated Aug. 31, 1942	Income for Year Ended Aug. 31, 1943	Total	Expended for Year Included in Income	Balance Unexpended Aug. 31, 1943
Brought forward	\$162,085.10	\$203,726.34	\$365,811.44	\$190,964.76	\$174,846.68
Hospital (Concluded)					
U.S. Public Health Service, Dr. Barnett	68.66		68.66		68.66
Urology Department, Special Fund	245.78	50.00	295.78	49	295.29
Walter, Lawler, Leukemia Fund	5,000.00	67.00	5,067.00	388.62	4,678.38
Warren, Lois Gordon, Fund	338.00		338.00		338.00
Wilbur Vitamin Fund		200.00	200.00	135.10	64.90
Wilson, Mrs. R. R., for Surgery	2,500.00		2,500.00		2,500.00
Wolfsohn, Julian, Memorial Fund		614.00	614.00		614.00
Institute of American History	10.14	10,500.00	10,500.00	2,450.98	8,049.02
Institute of Pacific Relations		10.14	10.14		10.14
International Education Commission		7,500.00	7,500.00	4,668.39	2,831.61
International Standard Electric Corporation for Telephone and Telegraph Projects	389.33	2,500.00	2,889.33	2,967.59	-78.26
International Standard Electric Corporation for Electrical Engineering Research	7,938.62	2,000.00	9,938.62		9,938.62
Ishii, Noboru, Memorial Fund	50.00		50.00		50.00
Jordan Library of Ichthyology	75.00		75.00		75.00
Journalism, Miscellaneous Gifts		18.00	18.00		18.00
Kinney Neurological Research	225.00		225.00		225.00
Kleiser, G. W., for Industrial Relations	2,500.00	7,500.00	10,000.00	7,500.00	2,500.00
Lagodzinske, Louis, for Engineering Library Books	100.00		100.00		100.00
Lane Medical Library, Miscellaneous Gifts, Books		3,570.00	3,570.00		3,570.00
Lane Department, Miscellaneous Gifts	1,238.75	1,206.50	2,445.25		2,445.25
Library, Miscellaneous Gifts		795.57	795.57		795.57
Library Books, Miscellaneous Gifts	2.00	31.00	33.00		33.00
Markle, John and Mary R., Foundation	334.37	1,400.00	1,734.37	1,954.97	-220.60
Brought forward	\$183,100.75	\$241,678.41	\$424,779.16	\$211,030.90	\$213,748.26

that the faculty of the school be granted the power to prescribe curricula and recommend for degrees, both graduate and undergraduate; (c) that the faculty be charged with offering courses in history required by the University or any school thereof; (d) that the faculty be charged with the development of co-operative work with the staff of the Hoover Library in the fields of historical research that fall within the library's scope.

The adoption of this plan was urged by the department faculty, and supplementary statements supporting and explaining the need were made by the executive head in November, in January, and in April and May. It is our understanding that the plan is now before the academic committee of the Board of Trustees. The developments of the past year have emphasized the soundness of the plan and the need of such a presentation at this particular time. The need is seen in the great interest expressed outside the University in the work of the Institute of American History, in the evident call for more teachers of history for the high schools and junior colleges, in the call for "history" in plans of courses for men in the Armed Services, most of all in the growing demand for the use of "history" in general education in postwar planning and in graduate study.

Acting Assistant Professor George H. Knoles has been named assistant professor with the opening of the year 1943-44. Dr. Edward White continues as lecturer, giving his time to work in Western Civilization. Instructors Abrams, Evans, King, Phillips, and Ulph have been reappointed. Mr. Robert Grinnell, who is completing his work at Yale for the doctorate, has been appointed instructor. All of these men are assigned to work in the course in Western Civilization.

Professor Yamato Mhibashi, who became a member of the Stanford faculty in 1913 and professor of Japanese history and government in 1930, retires at the end of this year and becomes professor emeritus. Professor Lynn T. White, a graduate of this department and for the past six years a member of its faculty, has resigned to accept election as president of Mills College. Appointments in their fields of research and teaching and in that of the late Professor Martin have yet to be made.

EDGAR EUGENE ROBINSON  
*Margaret Byrne Professor of  
 American History and  
 Executive Head*

#### DIVISION OF JOURNALISM

The staff of the Division of Journalism for 1942-43 consisted of Chilton R. Bush, professor; Clifford F. Weigle, associate professor; Thomas M. Newell, instructor (autumn); Edward J. Demson (spring), James C. Nute (winter and spring), and Herbert K. Reynolds (winter), lecturers.

Class enrolment, exclusive of practice courses, was 309, and the number of Bachelor's degrees granted was 16. This represents a decline of about 30 per cent.

Although most of the graduates were women, the demand for their services to replace men on metropolitan newspapers and in press associations greatly exceeded the number available.

Of male alumni of the last ten years who went into military service, more than 90 per cent were reported as having received officers' commissions.

The Division sponsored the nineteenth annual convention of the Central California Scholastic Press Association in October, and, with the California Newspaper Publishers' Association, the sixth Midyear Editors' Conference in June.

Mr. Bush continued as president of the American Association of Schools and Departments of Journalism. He was a member of the following committees: Executive Committee of the School of Social Sciences; Athletics (Men); University Services; the Stanford Fund's Committee on Annual Appeal; the Stanford Associates' Committee on Publications; the Alumni Association's Publications Committee (chairman); and a special Committee on Summer Quarter.

In the spring (with Mr. Weigle) he conducted two reader-interest surveys for the *San Francisco Chronicle*, gave four lectures in the European Area and Language School, and addressed the Alumni Conference in Los Angeles. On the request of the National Committee on Research of the American Association of Schools and Departments of Journalism, he prepared (with Mr. Weigle) a *Manual of Measurement Techniques in Journalism and Advertising*, which was to be ready for the printer next year.

He was director of publicity and, during summer quarter, acted as temporary director of the Alumni Association.

Mr. Weigle was appointed to the Board of Editors of the *Journalism Quarterly* and as national vice-president of Alpha Delta Sigma, professional advertising society. He was elected to membership on the Executive Committee of the Stanford chapter of Phi Beta Kappa and served on the following committees: Radio; a special Stanford Associates committee; and a Committee on Permanent Organization of a Northern California Council on Human Relations in Forestry. He addressed the Midyear Editors' Conference, the Central California Scholastic Press Association, and, during Newspaper Week, the Alameda Kiwanis Club.

Mr. Newell resigned in autumn quarter after receiving a commission in the United States Naval Reserve.

CHILTON R. BUSH  
*Professor of Journalism*

## PHILOSOPHY

The staff of the department for the academic year 1942-43 consisted of the following: Harold Chapman Brown, professor and executive head of the department; Henry Lanz, professor (part-time in philosophy); John Robert Reid, associate professor; and John Leland Mothershead, Jr., assistant professor.

## JOURNALISM

## CHILTON ROWLETTE BUSH:

Notes on a new method for determining "newspaper audience": *Journalism quarterly*, 19: 371-374, December, 1942.

Report of the committee. (With others): *The Los Angeles times' Census of circulations. First report, Nov. 1942.* [Los Angeles, The Times-Mirror co., 1942]. p. 9-13.

Research problem? Dr. Bush suggests letting AASDJ council tackle it: *American society of newspaper editors. Bulletin*, October 1, 1942, p. 4.

## CLIFFORD FRANCIS WEIGLE:

The rise and fall of the Havas news agency: *Journalism quarterly*, 19: 277-286, September, 1942.

Review of: Lazareff, P. Deadline, the behind-the-scenes story of the last decade in France. 1942: *Ibid.*, p. 401, December, 1942.

## POLITICAL SCIENCE

## EDWIN ANGELL COTTRELL:

Centralization challenges the city: *Stanford alumni review*, 44: 22-23, March, 1943.

Review of: Public policy; a yearbook of the Graduate school of public administration, Harvard university. Edited by C. J. Friedrich, E. S. Mason, and P. Herring. 1942: *American political science review*, 36: 960-961, October, 1942.

## PHILIP WALLENSTEIN BUCK:

Review of: White, L. D., ed. The future of government in the United States: Essays in honor of Charles E. Merriam. 1942: *Chicago law review*, 10: 103-104, October, 1942.

## CHARLES FAIRMAN:

Judicial attitudes toward state-federal relations: *American political science review*, 36: 880-885, October, 1942.

The law of martial rule. 2d ed. Chicago, Callaghan and company. 334 p.

Review of: Frank, J. If men were angels. 1942: *Cornell law quarterly*, 27: 128-130, November, 1942.

## GRAHAM STUART:

Diplomacy as an adequate procedure for treaty revision: *American scientific congress. 8th, Washington, D.C., 1940. Proceedings of the eighth American scientific congress held in Washington May 10-18, 1940, under the auspices of the government of the United States of America*, 10: 175-180, 1943.

Implementing the good neighbor policy: *World affairs*, 104: 211-216, September, 1942.

Planning for the post-war world. (With others): *Current history*, 4: 1-2, March, 1943.