

STANFORD UNIVERSITY BULLETIN

DECEMBER, 1941

ANNUAL REPORT OF THE PRESIDENT  
OF STANFORD UNIVERSITY

FOR THE FIFTIETH ACADEMIC YEAR  
ENDING AUGUST 31, 1941

THIS BEING THE THIRTY-EIGHTH REPORT SUBMITTED, TO  
WHICH ARE APPENDED ANNUAL REPORTS OF THE  
COMPTROLLER, DEPARTMENTS, COMMITTEES,  
AND PUBLICATIONS OF THE FACULTY

STANFORD UNIVERSITY, CALIFORNIA  
PUBLISHED BY THE UNIVERSITY  
1941

The Council of Research in the Social Sciences expresses to the Rockefeller Foundation the sincere gratitude of the University personnel who have been assisted and encouraged in their research. No one can measure adequately the results of the research at this time. However, the Council appreciates the opportunity presented to date by the generous support of the Rockefeller Foundation and hopes that the impetus for social science research at the University will continue to produce results.

TABLE I  
FINANCIAL SUMMARY AS OF JULY, 1941

Foundation Grants.....	\$290,000.00
Foundation Funds Matched.....	202,800.00
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Total for Allotments.....	\$492,800.00
Refunds and Royalties.....	11,852.34
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	\$504,652.34

Among the larger grants made were the following:

TABLE II  
LARGER GRANTS

Fisher: Russian Revolution.....	\$207,000.00
Lutz, R.: German Revolution.....	36,050.00
Strong: Vocational Interest.....	27,400.00
Terman: Intelligence Tests.....	42,650.00
Vernier: American Family Law.....	29,446.75

TABLE III  
GENERAL SUMMARY

Department	Researchers	Grants	Amount	Projects	Publications*	
					Books	Articles
History .....	22	96	\$285,505.70	34	29	24
Psychology .....	12	51	85,550.00	24	3	38
Political Science ..	10	30	30,186.98	14	5	6
Sociology .....	4	17	24,925.00	10	2	5
Education .....	5	15	8,865.00	10	3	7
Economics .....	6	12	11,500.00	8	1	4
Business .....	2	7	10,675.00	3	2	4
Food Research ..	1	2	2,450.00	-1	..	..
Journalism .....	1	1	500.00	1	..	..
Mathematics ....	1	3	3,335.00	1	..	2
Law .....	1	12	29,475.00	1	6	..
Library .....	1	2	2,500.00	1	..	..
English .....	1	1	500.00	1	..	..
Expenses .....	..	..	100.00	..	..	..
	<hr/>	<hr/>	<hr/>	<hr/>	<hr/>	<hr/>
	67	249	\$496,067.68	109	51	90

\* Sixty-seven researchers in 13 departments have published 51 books and 90 articles on 109 projects with 249 grants of a net total of \$484,339.07. Of this sum \$34,124.55 was paid as publication subsidy, and \$123.73 has been returned to the Council in royalties.

This gift is a small expression of our gratitude to Stanford University. We take pride in being the fiftieth graduating class.

#### THETA SIGMA PHI SCHOLARSHIP

In 1941 the San Francisco Alumnae Chapter of Theta Sigma Phi, national honorary and professional sorority for women in journalism, established a scholarship of the annual value of \$25, to be awarded in alternate years to Stanford University and the University of California. The scholarship is designated for a woman student in either the Upper Division or Lower Division who has distinguished herself in any form of campus journalism. Need as well as ability shall be considered in selecting the recipient.

#### STANLEY WILSON VANDERBURGH MEMORIAL SCHOLARSHIP FUND

Dr. and Mrs. Chester M. Vanderburgh, their family, and friends presented to the University a gift of \$1,600 to found a scholarship in memory of Stanley Wilson Vanderburgh, who attended the University from 1938 to 1941. The scholarship is open for award to any Stanford man or woman student of good health and moral character, with satisfactory grades or credentials, who is required of necessity to work part time for his or her maintenance as a student at Stanford.

#### MARGUERITE BLAKE WILBUR SCHOLARSHIP

Cap and Gown, in honor of the celebration of Stanford's first fifty years, gave an additional scholarship of \$345 for one year only, to be known as the Marguerite Blake Wilbur Scholarship to be awarded to a woman student.

#### MARY YOST SCHOLARSHIP

A check for \$380 was received from the women students of Stanford University to be used as a scholarship for 1941-42 honoring Miss Mary Yost in appreciation of her twenty years of service. This fund was built up by contributions from every women's living group and by individual gifts.

#### STANFORD WOMEN'S CLUB OF EAST BAY SCHOLARSHIP

In 1940 the Stanford Women's Club of the East Bay established an additional scholarship of \$150, to be awarded to a woman student, preferably from the East Bay, who has attended the University for at least a year, has maintained a high scholastic record, and is in need of financial aid.

Master Brewers Association of America, \$3,300 for Research Fellowship on brewery research under direction of Dr. J. W. McBain

To the Mathematics Department, books from Albert L. Candy and B. F. Jakobsen

James F. McAllister, \$15.38 to the Geology Honor Fund

J. P. Mitchell, various journals to the Library of the Chemistry Department

National Foundation for Infantile Paralysis, Inc., \$5,000 for research under Hubert S. Loring

Estate of Ida S. Oldroyd, \$30.46 for the Oldroyd Shell Collection

Clarence J. Peterson, \$200 for economic geology

To the Department of Physics, books from Mrs. F. K. Richtmyer and Robert D. Richtmyer

For the Protein Research Conference in Chemistry, \$450 from the following donors:

Annual Reviews, Incorporated	Golden State Company, Ltd. Cutter Laboratories	Galen Company, Inc. Eli Lilly & Co. Parke, Davis and Company
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Dr. and Mrs. Philip W. Reinhart, \$50 for purchase or construction of equipment by Professor Schenck

Research Corporation, \$1,500 for research in Chemistry under Dr. J. W. McBain

Rockefeller Foundation, \$3,000 for research in Chemistry under Professor C. R. Noller, and \$3,600 for research in Chemistry under Professor J. Murray Luck

Rockefeller Foundation, \$500 for research in Physics under Dr. Bloch

Shell Development Company, \$900 for the Shell Research Fellowship in Chemistry

W. H. Sloan, \$100 for Assistant in Quantitative Analysis

Standard Oil Company of California, \$800 for the Standard Oil Company Fellowship in Geology

#### SOCIAL SCIENCES

For use in the School of Social Sciences, \$91, for Social Science Scholarships, \$46, for Economics, \$50.50, for Economic Scholarships, \$11, for History, \$39.50, for History Scholarships, \$13.50, for Journalism, \$16.50, for Journalism Scholarships, \$5, for Philosophy, \$20, for Political Science, \$65, for Political Science Scholarships, \$5, for Psychology, \$15 from the following donors:

Nina Almond	Paul R. Farnsworth	Mrs. Everett S. Prouty
Lois Ruth Bailey	Richard L. Frank	Thoreau E. Raymond
Homer Paul Balabanis	John W. Gardner	Josephine R. Rogers
Marion R. Ballin	Ann M. Garland	Mrs. Marvin B. Rosenberry
Charles A. Barker	Donald C. Gomes	Maxine F. Samuel
Willard F. Barber	Polly J. Goodwin	Henry J. Schilling
Mildred Beaver	Mrs. John E. Grant	Robert G. Spalding
Benjamin Bock	Oscar Frederic Green	Marion Steinlein
Samuel W. Burtchaell	Mrs. S. Warren Hall III	Robert C. Sutro
Chilton R. Bush	Marie Head	Carl A. Von Saltza
Powers Cameron	Jack O. Hodges	Mrs. J. C. Thorne, Jr.
William B. Coberly, Jr.	John P. Hoover	Mareo Thorne
William Corbus	Mrs. Marie M. Jensen	Mrs. Allison Wanamaker
Mrs. William Corbus	Jane McDermott	Lynn T. White, Jr.
Dean Cresap	Marjorie E. Melczer	E. Theresa Wildman
Mrs. C. Welland Crowell	Guy R. Neely	Stephen Williams
Eleanor E. Dennison	Mrs. Frank C. Newman	Emmett H. Wilson, Jr.
Leon R. Dore	H. Russell Paine	Dorothea E. Wyatt
Luzilla F. Eubank		

Alpha Kappa Delta, \$15.35 for the purchase of books in Sociology  
Anonymous donor, \$600 to the salary budget for the course in History of Western Civilization

Mrs. Jane Martin Ayers, \$1,000 to the Mabel Hyde Cory Scholarship in History  
George Davis Bivin Foundation, \$300 for the George Davis Bivin Foundation Fellowship in Psychology

Carnegie Corporation of New York, \$6,000 for extension of the study of gifted persons under Dr. L. M. Terman

Dr. Helen P. Davidson, \$100 to the Davidson Graduate Scholarship in Psychology

The Food Research Institute Library received books from the following donors:  
C. L. Alsberg, M. K. Bennett, J. S. Davis, H. C. Farnsworth, Institute of Pacific Relations

To the Division of Journalism books, journals, newspapers, pamphlets, and reports were received from the following donors:

Clarence R. Lindner  
Foster and Kleiser  
E. T. Raleigh

Robert L. Riggs  
Sigma Delta Chi

Neal Van Sooy  
Rafael Heliodore Valle

Emma L. Martin, \$1,000 to the Mabel Hyde Cory Scholarship in History  
Parke, Davis and Company, a supply of theelin for Professor C. P. Stone's research program

Pi Sigma Alpha, a memorial to the late *Walter Thompson*, valued at \$150

Rockefeller Foundation, \$20,000 on grant of \$60,000 for support of the research program of the Food Research Institute; \$2,500 to the salary account, Department of Political Science

San Francisco Alumnae Chapter of Theta Sigma Phi, \$25 for a scholarship to a woman Journalism student

Mrs. R. K. Starkweather, a collection of books and a collection of Blackfoot Indian bead work to the Division of Sociology, *in memory of John E. Starkweather*

Lewis M. Terman, \$200 to the Terman Special Fund in Psychology research  
To the West Memorial Library, books from the following:

Carnegie Endowment for  
International Peace

Thomas S. Barclay  
Edwin A. Cottrell

Charles W. Merrifield  
Graham Stuart

Mr. and Mrs. James P. Weter and daughter, \$5,000 to the James Birdsall Weter Memorial Fund

John Robert White, 1940 numbers of the *Journal of Accountancy* to the Department of Economics

The departmental and other reports follow.

Respectfully submitted,

RAY LYMAN WILBUR, *President*

December 31, 1941

## DIVISION OF JOURNALISM

The staff of the Division of Journalism for 1940-41 consisted of Chilton R. Bush, professor; Clifford F. Weigle, assistant professor; George R. Rinehart (West Virginia), acting assistant professor; Raymond D. Lawrence (autumn), Richard A. Russell and Neal E. Van Sooy (winter), Rex Hardy, Jr., and James C. Nute (spring), lecturers. Darwin L. Teilhet was research associate in spring quarter.

Class enrolment, exclusive of practice courses, was 462. The number of major students was 57. The Bachelor's degree was granted to 21 and the Master's degree to two.

The 1941 class contained a much larger percentage of women than in previous years. All, however, were employed in journalistic work by the end of summer. The demand for Stanford men by newspapers and press associations continued to exceed the number available. Encouraging this year has been the progress in the careers of numerous Stanford men of older classes; several this year were appointed to managing editorships and as heads of press association bureaus. Others were succeeding as editorial writers, foreign correspondents, and newspaper proprietors.

The division sponsored the seventeenth annual convention of the Central California Scholastic Press Association and (with the California Newspaper Publishers' Association) the fourth Midyear Editors' Conference. The latter was said by officers of the Publishers' Association to be the most successful newspaper conference ever held in California.

Mr. Bush served for the third year as chairman of the National Council on Research of the American Association of Schools and Departments of Journalism and for the second year as national vice-president of Sigma Delta Chi, professional journalism society. He was a member of the Executive Committee of the School of Social Sciences, chairman of the Information Committee of the Committee on Commemoration, chairman of a special Stanford Associates committee to study University publications, member of special committees on summer quarter attendance and teacher training, and a member of the Publications Board of the Stanford Alumni Association. He was vice-chairman of the section on "Propaganda" of the Commonwealth Club and quarterly chairman of the Commonwealth Club in the summer.

During the year he conducted research in the field of reader-interest, including a survey done for the *Philadelphia Evening Public Ledger* at Philadelphia. He addressed conferences of professional and business men in San Diego and Sacramento and students of journalism and marketing at Temple University; also the San Francisco Advertising Club, the Sacramento Rotary Club, and the Midyear Editors' Conference. He was director of publicity in autumn, winter, and spring quarters.

Mr. Weigle served as director of publicity in summer quarter, directed the annual conference of the Central California Scholastic Press Association, served on the Committee on Radio, participated in the Midyear Editors' Conference, addressed the Peninsula Forum on "Public Opinion Polling," and the annual convention of the California Press Association in San Francisco. He presented a paper at the annual convention of the American Association of Schools and Departments of Journalism in New York City in December.

He was adviser to the Stanford chapter of Alpha Delta Sigma, professional advertising society.

Mr. Van Sooy, who was on duty in winter quarter, completed his term as president of the California Newspaper Publishers' Association. During the year he made numerous addresses throughout the state.

Truman Robert Letts, of the *San Francisco News*, and Darwin L. Teilhet, novelist and marketing consultant, were appointed lecturers for autumn quarter.

CHILTON R. BUSH  
*Professor of Journalism*

Maryland before the revolution: *American historical review*, 46: 1-20, October, 1940.

HAROLD WHITMAN BRADLEY:

*Review of:* Briggs, H. E. *Frontiers of the northwest: a history of the upper Missouri valley.* 1940: *Pacific northwest quarterly*, 32: 332-334, July, 1941.

*Review of:* Brooks, P. C. *Diplomacy and the borderlands: the Adams-Onís treaty of 1819.* 1939: *Pacific historical review*, 9: 350-351, September, 1940.

*Review of:* Burt, A. L. *The United States, Great Britain, and British North America from the Revolution to the establishment of peace after the War of 1812.* 1940: *Ibid.*, 10: 257-258, June, 1941.

*Review of:* Haas, W. H., ed. *The American empire: a study of the outlying territories of the United States.* 1940: *Ibid.*, p. 126-127, March, 1941.

*Review of:* Howay, F. W., ed. *The journal of Captain James Colnett.* 1940: *Pacific northwest quarterly*, 32: 323-324, July, 1941.

*Review of:* Sandmeyer, E. C. *The anti-Chinese movement in California.* 1939: *Ibid.*, 31: 465-466, October, 1940.

Board of editors: *Pacific historical review.* Glendale, California.

GEORGE HARMON KNOLES:

*Review of:* Works progress administration. *Arizona statewide archival and records project.* The private journal of George Whitwell Parsons. 1939: *Pacific historical review*, 10: 136-137, March, 1941.

HENRY MILLER MADDEN:

Transylvania: a subnation: *Hungarian quarterly*, 6: 611-618, Winter, 1940-41.

DAYTON PHILLIPS:

Beguines in medieval Strasburg; a study of the social aspect of Beguine life. Stanford University, Calif., The Author, 1941. 252 p.

### JOURNALISM

CHILTON ROWLETTE BUSH:

Footnote to "no opinion" responses in opinion polling. (With D. E. Clark II): *Journalism quarterly*, 18: 45-46, March, 1941.

CLIFFORD FRANCIS WEIGLE:

Two techniques for surveying newspaper readership compared: *Ibid.*, 18: 153-157, June, 1941.

### PHILOSOPHY

DAVID ELTON TRUEBLOOD:

Foreword to: *Jones, R. M. Spirit in man.* Stanford university press (1941) p. v-x.

The Quaker way: *Atlantic monthly*, 166: 740-746, December, 1940.