

STANFORD UNIVERSITY BULLETIN

FIFTH SERIES, No. 121

NOVEMBER, 1931

ANNUAL REPORT OF THE PRESIDENT
OF STANFORD UNIVERSITY

FOR THE FORTIETH ACADEMIC YEAR
ENDING AUGUST 31, 1931

THIS BEING THE TWENTY-EIGHTH REPORT SUBMITTED,
TO WHICH ARE APPENDED THE ANNUAL REPORTS OF
THE TREASURER, COMPTROLLER, DEPARTMENTS,
COMMITTEES, AND THE PUBLICATIONS
OF THE FACULTY

LIBRARY, SCHOOL OF EDUCATION

STANFORD UNIVERSITY, CALIFORNIA
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relationship between the Board, the Faculty, and the officers of the University, and of his observance of the courtesies becoming distinguished educators who visit our city. All these things has he done with unflinching conscientiousness and because of them and more, when he takes his place among us, not as presiding officer but as a fellow member, we wish him to realize that we do not forget.

At the above-mentioned meeting Mr. Leland Whitman Cutler, Stanford '06, was elected President of the Board for the ensuing year.

ATTENDANCE

The total registration of students for the year was 4,581, including the summer enrolment. This represents a small decrease of 61 from the registration of the academic year 1929-30. The total number of students in graduate standing was 1,543, an increase of 13 over the number registered last year. At the annual Commencement in June, 1,204 degrees were conferred, 397 of them being advanced degrees. The registration was distributed as follows:

School of Biological Sciences..	44	Spanish	37
Anatomy	3	Slavic Languages	1
Bacteriology	33	Lower Division	1,198
Botany	8	School of Hygiene and Physi-	
Physiology	17	cal Education	12
Pre-Medical	87	School of Medicine	154
Zoölogy	60	Pharmacology	1
Graduate School of Business..	71	Pre-Clinical	37
School of Education		School of Physical Sciences...	4
Education	421	Chemistry	124
Graphic Art	26	Geology	67
School of Engineering	261	Mathematics	48
Civil	17	Physics	30
Electrical	29	School of Social Sciences....	116
Mechanical	29	Economics	580
Military Science	3	Accountancy	33
Mining	22	Sociology	8
Food Research	2	History	162
School of Law	226	Journalism	53
School of Letters.....	2	Philosophy	22
Classical Literature	21	Political Science	206
English	142	Psychology	67
Public Speaking	35	Sociology	3
Germanic Languages	25	No Major Department.....	1
Romanic Languages			
French	33	Total.....	4,581

delivered by President Aurelia Henry Reinhardt, of Mills College, and brief remarks were made by Mr. Richard W. Barrett, chairman of the Board of Athletic Control; President Leland W. Cutler, and Retiring President W. Mayo Newhall, of the Board of Trustees; and by the Acting President of the University. This building, constructed at a cost of \$235,082.56, funds for which were provided by the Board of Athletic Control, is a distinct contribution to the architectural beauty of the campus.

CHANGES IN TITLES

Dr. Edgar Eugene Robinson, professor of American history, was designated as the Margaret Byrne Professor of American History, beginning June 1, 1931.

Dr. Charles Vincent Taylor, professor of biology, was designated as Herzstein Professor of Biology, beginning September 1, 1931.

RESEARCH IN THE SOCIAL SCIENCES

From the funds which were available for the year 1930-31 from the Laura Spelman Rockefeller Memorial and matching funds for research in the social sciences, the following grants were made to members of the faculty by the executive committee of the Council of Research in Social Sciences:

W. G. Beach.....	Economics	\$ 2,500
Harold Bradley.....	History	250
C. F. Brand.....	History	560
B. O. Brown.....	Journalism	500
W. C. Eells.....	Education	500
P. R. Farnsworth.....	Psychology	500
H. H. Fisher.....	History	20,000
Harold Hotelling.....	Mathematics	1,835
Eliot Jones.....	Economics	500
R. H. Lutz.....	History	5,500
H. H. Sprout.....	Political Science	500
E. K. Strong.....	Business-Psychology	1,600
L. M. Terman.....	Psychology	5,000
Walter Thompson.....	Political Science	1,500
C. G. Vernier.....	Law	2,700
Total.....		<hr/> \$43,945

SCHEDULE I—Continued

ANALYSIS OF EXPENDITURES, YEAR ENDED AUGUST 31, 1931

INSTRUCTION AND RESEARCH, SCHOOLS AND DEPARTMENTS, EXPENDITURES, GROSS (Continued)	Total	Expense	Equipment to Capital
School of Law	\$ 79,177.07	\$ 79,177.07
School of Business Administration.....	\$ 79,629.38	\$ 79,629.38
School of Education	\$ 75,145.72	\$ 75,145.72
Journalism	\$ 13,523.94	\$ 13,523.94
Engineering Group			
Dean's Office	\$ 11,510.76	\$ 4,530.70	\$ 6,980.06
Civil Engineering	50,727.24	50,727.24
Electrical Engineering	37,493.48	32,790.75	4,702.73
Mechanical Engineering	62,730.75	60,260.75	2,470.00
Military Tactics and Science.....	5,185.92	5,185.92
Mining and Metallurgy	38,492.34	38,492.34
Geology	45,049.84	45,049.84
Total	\$ 251,190.33	\$ 237,037.54	\$ 14,152.79
Biological Group			
Bacteriology	\$ 33,250.86	\$ 33,250.86
Bacteriophage Research	2,136.54	2,136.54
Botany	25,944.87	25,944.87
Biology	22,312.39	22,312.39
Hopkins Marine Station, Pacific Grove.....	47,012.14	45,722.14	\$ 1,290.00
Zoology	27,840.98	27,840.98
Natural Sciences Museum	8,516.87	8,516.87
Anatomy	45,799.40	45,239.40	560.00
Physiology	36,027.49	36,027.49
Total	\$ 248,841.54	\$ 246,991.54	\$ 1,850.00
Languages, Ancient and Modern			
English	\$ 68,796.91	\$ 68,796.91
German	22,259.29	22,259.29
Classical Literature	26,898.24	26,898.24
Public Speaking	23,396.16	23,396.16
Romanic	43,666.66	43,666.66
Slavic	3,691.25	3,691.25
Total	\$ 188,708.51	\$ 188,708.51
History, Economics, and Political Science			
History	\$ 59,818.68	\$ 59,818.68
Economics	66,972.52	66,972.52
Political Science	28,573.68	28,573.68
Citizenship	15,698.12	15,698.12
Total	\$ 171,063.00	\$ 171,063.00

psychometric work in the Division of Neuropsychiatry of the Medical School, and during the University's summer session gave the course in mental hygiene for which Dr. Norman Fenton had been scheduled but which he was unable to give.

Dr. Catharine Miles, who as research associate has collaborated with Dr. Terman on a study of sex differences in nonintellectual mental traits, spent the year as acting research associate professor at Yale University. She devoted a considerable part of her time, however, to preparation of the report of the sex-difference study.

LEWIS MADISON TERMAN
Professor of Psychology

DIVISION OF JOURNALISM

The staff of the Division of Journalism for the year consisted of Everett W. Smith, professor; Buford O. Brown, associate professor; Thomas G. Irwin, instructor; and David Lamson, acting instructor (spring quarter).

David Lamson, sales manager of the University Press, generously gave the division the benefit of his studies and experience by presenting, without salary, a course in direct advertising for a selected group of students who had taken Professor Brown's course in advertising and desired this specialized course.

During the spring quarter Professor Brown was for a time editor of the *San Fernando Sun* while the publisher was on an extended vacation. Later he attended the sessions of Journalism Week of the University of Missouri, where he was on the program of speakers, and made a trip to the Atlantic Coast, visiting newspapers in a number of large cities and leading schools of journalism. Earlier in the year he spoke before the California Advertising Managers' Association. He contributed technical articles to *The California Publisher*, *Inland Printer*, and *Editor and Publisher*.

Professor Smith attended the meetings of the American Association of Schools and Departments of Journalism and of the American Association of Teachers of Journalism, at Boston, during the Christmas holidays. As representative of Stanford, he was elected vice-president of the Association of Schools and Departments. He spent most of the winter quarter in New York City, where he was in touch with journalism teachers in the universities there and with a large number of newspaper workers, and on the way back to California stopped at other cities and schools of journalism.

Mr. Irwin concluded his teaching, at least for the present, at the end of the year and plans to devote several years to practical work before resuming.

The division records its obligations to Mr. O. H. Blackman, who during the year was made a lecturer on the University staff, not only for several talks he gave before Professor Brown's advertising class, but even more especially for the aid he extended to both the teaching staff and students of the division through conferences and informal discussions.

EVERETT WALLACE SMITH
Professor of Journalism

TABLE IX (Continued)

	Ph.D.	M.D.	LL.B.	Ed.D.	Engr.	M.B.A.	A.M.	A.B.
School of Law.....	36
Pre-Legal Curriculum	1
School of Letters								
Classical Literature	5	4
English ..	1	14	28
English: Public Speaking	3	12
Germanic Languages	4	4
Romanic Languages	10	16
Slavic Languages	1
School of Medicine.....	..	49
Pharmacology and Thera- peutics	1	..
Pre-Clinical Sciences	32
School of Physical Sciences	1
Chemistry ..	10	3	..	19	22
Geology	3	20
Mathematics	7	9
Physics ..	1	2	1
School of Social Sciences.....	1	54
School of Social Sciences:								
Journalism	19
Sociology	1	..
Economics ..	1	4	228
Economics: Accountancy	10
Economics: Sociology ..	1	3	1
History ..	3	16	58
Philosophy	1	8
Political Science	17	80
Psychology ..	6	7	18
Totals	39	49	36	8	25	20	220	807

TABLE X

CLASSIFICATION OF DEGREES ACCORDING TO DATE OF GRADUATION

	Oct.	Jan.	Apr.	June	Total	Men	Women
Bachelor of Arts.....	88	74	101	544	807	662	145
Master of Arts.....	88	30	20	82	220	141	79
Master of Business Administra- tion	20	20	18	2
Engineer	2	..	3	20	25	24	1
Doctor of Education.....	4	1	..	3	8	7	1
Bachelor of Laws.....	3	7	6	20	36	36	..
Doctor of Medicine.....	49	49	42	7
Doctor of Philosophy.....	12	5	5	17	39	36	3
Totals	197	117	135	755	1,204	966	238

JOHN PEARCE MITCHELL, Registrar