

STANFORD UNIVERSITY BULLETIN

NOVEMBER, 1928

ANNUAL REPORT OF THE PRESIDENT
OF STANFORD UNIVERSITY

FOR THE THIRTY-SEVENTH ACADEMIC YEAR
ENDING AUGUST 31, 1928

THIS BEING THE TWENTY-FIFTH REPORT SUBMITTED, TO
WHICH ARE APPENDED THE ANNUAL REPORTS OF THE
TREASURER, COMPTROLLER, DEPARTMENTS,
COMMITTEES, AND THE PUBLICATIONS
OF THE FACULTY

STANFORD UNIVERSITY, CALIFORNIA

PUBLISHED BY THE UNIVERSITY

1928

SCHEDULE I—Continued

ANALYSIS OF EXPENDITURES YEAR ENDED AUGUST 31, 1928

INSTRUCTION AND RESEARCH, SCHOOLS AND DEPARTMENTS (Continued)	Total	Expense	Equipment to Capital
School of Law.....	\$ 75,522.38	\$ 75,522.38	
School of Business Administration.....	\$ 70,646.88	\$ 70,646.88	
School of Education.....	\$ 64,672.92	\$ 64,672.92	
Journalism	\$ 9,890.20	\$ 9,890.20	
Engineering Group			
Dean's Office	\$ 10,240.07	\$ 10,240.07	
Civil Engineering	45,329.04	45,329.04	
Electrical Engineering	25,421.53	25,421.53	
Mechanical Engineering	79,576.92	61,610.39	\$17,966.53
Mechanical Engineering, Guggenheim Labora- tory	3,467.81		3,467.81
Military Science and Tactics.....	4,857.05	4,857.05	
Mining and Metallurgy.....	29,223.41	29,223.41	
Geology	42,568.21	42,304.51	263.70
Total	\$240,684.04	\$218,986.00	\$21,698.04
Biological Group			
Bacteriology	\$ 28,390.70	\$ 28,390.70	
Botany	22,419.07	22,102.27	\$ 316.80
Biology	29,916.07	29,916.07	
Hopkins Marine Station, Pacific Grove.....	22,319.08	15,305.30	7,013.73
Zoology	27,233.52	27,233.52	
Natural Sciences Museum.....	3,497.46	3,497.46	
Anatomy	37,982.86	37,156.89	825.97
Physiology	28,825.43	28,585.43	240.00
Total	\$200,584.14	\$192,187.64	\$ 8,396.50
Languages, Ancient and Modern			
English	\$ 54,072.70	\$ 54,072.70	
German	19,592.02	19,592.02	
Classical Literature	24,249.12	24,249.12	
Public Speaking	20,404.64	20,404.64	
Romanic	40,357.52	40,357.52	
Slavic	2,931.00	2,931.00	
Total	\$161,607.00	\$161,607.00	

the Presence of Others"; and (with Mr. Henry Beaumont) "The Suggestion Involved in the Preference Ratings of Pictures when Descriptive Paragraphs Are Appended." Researches still in progress include the following: statistical analysis of the Seashore and Kwalwasser music tests, race differences in scores made on music tests, and (with Mr. L. P. Herrington) a study of the George Washington "social intelligence" tests. Dr. Farnsworth read a paper at the meeting of the Western Psychological Association at Stanford in August on "The Influence of Group Work on the Scores of Subjects in Intelligence Tests."

Miss Marshall assisted Dr. Terman during the autumn quarter in the follow-up study of gifted children. The remainder of the academic year she devoted to psychometric work in the Division of Neuropsychiatry of the School of Medicine and to the continuance of her study of the mental conditions of paretics undergoing treatment.

The year saw the completion of the foster-child investigation, by Mrs. Ramsperger and Dr. Terman, which had been in progress for nearly two years. This investigation, comparing the mental resemblance between parents and their offspring with that between foster parents and their foster children adopted in infancy, has yielded data of exceptionally crucial nature on the relative influence of heredity and environment upon mental abilities.

LEWIS MADISON TERMAN
Professor of Psychology

DIVISION OF JOURNALISM

The staff of the Division of Journalism for the year consisted of Everett W. Smith, professor; Buford O. Brown, associate professor; and John H. Casey (of the University of Oklahoma), who was acting instructor during the summer quarter. In addition, Mr. Frank J. Taylor again generously aided students in the course in feature article writing.

Professor Brown was again in charge of the courses in journalism at the summer session in Los Angeles of the University of California. He was engaged during the year in the final work on the manuscript of his forthcoming book on the business management of newspapers. He represented Stanford at the meetings of the American Association of Schools and Colleges of Journalism and the American Association of Teachers of Journalism, held at the University of Iowa, December 28-30. At the request of the merchants of Palo Alto, he undertook a second series of lectures before the Stanford-Palo Alto Advertising Club.

The division sponsored the annual meeting of the California Scholastic Press Association in the autumn quarter, which was held, as all these meetings have been, on the Stanford campus. In accordance with the desire of those who attended the meeting of representatives of near-by newspapers last year, the division arranged for a similar conference, which was held on the Campus May 18 and 19. The attendance covered a wider territory than

the year before, and, besides the editors and publishers from the Peninsula and Bay regions, representatives of the California Newspaper Publishers Association from central and southern California were present. Those who participated in the conference expressed a desire for another conference, requested that it be made state-wide, and suggested that a summer conference would be most acceptable.

The presence of a large group of highly competent newspaper correspondents on the Campus, in connection with the visit of Herbert Hoover and the notification ceremonies and their preliminaries, gave the journalism students in the summer quarter valuable opportunities in observation and personal contacts. Several of the students volunteered their aid in the various journalistic activities and profited by the experience.

The Publications Council, in general control of student publications activities, of which the head of the Division of Journalism is by the constitution of the Associated Students ex officio a member, began its duties successfully during the year, and Professor Smith was elected chairman for this first year.

EVERETT WALLACE SMITH
Professor of Journalism

DIVISION OF SOCIOLOGY

The work of the division has been somewhat irregular this year because of the fact that the courses previously taught by Miss Lothrop were not definitely provided for. During the autumn quarter Mr. Emil A. Lundkvist, a graduate teaching assistant in Economics, taught Miss Lothrop's course in poverty, and in the winter quarter Mrs. Helen C. Farnsworth taught the course in dependency and philanthropy. The remainder of Miss Lothrop's previous courses have had to be omitted entirely.

With the appointment of Mr. C. N. Reynolds, now professor of sociology at the University of Hawaii, as assistant professor at Stanford, some reorganization of the work in sociology is planned for the future. The introductory course in sociology which is the only course open to lower-division students has so increased in enrolment, in spite of being repeated in three out of the four quarters (it numbered 174 in the spring quarter), that it is evidently necessary to offer it in every quarter and in at least two sections. Mr. Reynolds will teach one section each quarter, and Mr. R. T. Lapiere, a graduate teaching assistant, will teach a second section.

For upper-division and graduate students there will be given three courses linked together to make a year's study of a more advanced sort upon the principles of sociology. The courses will be given by Mr. Beach, who will also continue the graduate seminar courses given this year on the development of social thought and principles of social legislation. Mr. Reynolds will give additional courses on population and on immigration. During the summer quarter Mr. R. T. Lapiere, who has returned from a year of graduate study in the London School of Economics, is giving the only summer work offered in sociology.