

STANFORD UNIVERSITY BULLETIN

FORTY-FOURTH

ANNUAL REGISTER

1934-35

---

"The beneficence of the Creator toward man on earth, and the possibilities of humanity are one and the same."—LELAND STANFORD.

"A generous education is the birthright of every man and woman in America."

—DAVID STARR JORDAN.

---

STANFORD UNIVERSITY, CALIFORNIA  
PUBLISHED BY THE UNIVERSITY

## VI. GRADUATE COURSES

**240. Individual Research.**—Students properly qualified under the University regulations to pursue genuine graduate studies are given special attention and credit allotted for the work accomplished. Such students will receive individual advice and guidance.

Units, not to exceed 15

*Autumn, 15; winter, 16; spring, 17; summer, 7*

By arrangement

By arrangement

**242. Historiography.**—A course designed to familiarize the student with the writings and influence of the great historians from Herodotus to the present time. The work consists of lectures, papers, and class discussions.

5 units, autumn and summer quarters (MARTIN)

*Autumn, 7; summer, 5*

By arrangement

**246. Modern European History.**

Autumn quarter (LUTZ)

*Autumn, 7*

By arrangement

**248. History of the United States.**

Winter and summer quarters (ROBINSON)

*Winter, 5; summer, 3*

By arrangement

**249. Far Eastern History.**

Spring quarter (TREAT)

*Spring, 2*

By arrangement

**250. Historical Criticism.**—A critical study of the work of Henry Adams.

3 units, summer quarter (ROBINSON)

*Summer, 6*

By arrangement

## JOURNALISM

CHILTON ROWLETTE BUSH, Professor

§BUFORD OTIS BROWN, Associate Professor

MERRITT ELIHU BENSON, Acting Assistant Professor

CLIFFORD FRANCIS WEIGLE, Instructor

EDWARD HORRALL REDFORD, RALPH TOWNSEND, Lecturers

The Journalism curriculum is based on the conviction that the proper college training for journalism provides (1) a broad foundation of general information, (2) more specific knowledge of economics, political science, history, and other subjects with which the journalist largely deals, and (3) some technical ability in journalism and an intelligent comprehension of the obligations and responsibilities of the profession.

The requirements of the Lower Division insure that the student will come into contact with the chief branches of human knowledge and lay a basis for more advanced studies along the lines of his particular needs and interests. The requirements of the School of Social Sciences insure his specializing somewhat in Economics, Sociology, History, Philosophy, and Political Science, and in related subjects, at the same time leaving him opportunity for meeting the Journalism requirements and for electives.

The Division has arranged a number of sequence groupings of courses designed to guide the student in planning his program of study, and to aid him in preparing for particular aspects of journalistic work. A copy may be had on application to the secretary.

Intending journalists are encouraged to engage in college journalism and thus obtain practical experience during their course. Students in the Division of Journalism who do such work systematically and under the supervision of the Division will be given credit for it toward graduation. Other students may enroll, under certain restrictions.

In some of the Journalism courses the written work must be done on the typewriter. On this account and because ability to use the typewriter is necessary for practically all newspaper work, prospective Journalism students are advised to gain this ability as early as possible.

*Graduation.*—Students in the Division of Journalism will meet all the requirements of the School of Social Sciences, and will take a minimum of 30 units in Journalism, including News Writing (10 units), Copy Reading (5 units), American Journalism (3 units), and Ethics of Journalism (2 units). The work in Journalism will count toward the 80 units required by the School of Social Sciences, but will not replace any of the 38 units specifically required.

*Degree of Master of Arts.*—In addition to requirements fixed by the University, a candidate must satisfy the specific undergraduate requirements of the Division. It is contemplated that about 20 units of the graduate year will be in Journalism courses. At least 20 units must be taken in advanced or graduate courses in one or two minors selected from the Social Sciences group. The thesis and a seminar may ordinarily satisfy not more than 12 units of the Journalism requirements.

COURSES OF INSTRUCTION

**100. News Writing I.**—Study of the structure of the news story and of news values, with practice in writing. Sources of news and methods of news gathering. Newspaper organization and news-gathering organizations. All writing in the course must be done on a typewriter.

5 units, autumn and \*summer quarters (WEIGLE) MTWThF 8  
*Autumn, 33; summer, 8*

**101. News Writing II.**—A continuation of Course 100. Writing of more difficult news stories, and under time limitation.

5 units, winter quarter (BUSH) MTWThF 8  
*Winter, 28*

**102. Copy Reading.**—A continuation of Course 101. Copy reading, headline writing, proofreading, make-up.

5 units, spring quarter (BENSON) MTWThF 8  
*Spring, 31*

**117. Practical Editing.**—Practical work in copy-reading, headline writing, editorial writing and the direction of editorial policy, proofreading, and the editorial conduct and direction of a newspaper. The class meets in daily conference with the instructor, and there are individual conferences as problems arise, or as the student or the instructor sees the need.

3 units, summer quarter (WEIGLE, REDFORD) MTWThF 2  
*Summer, 7*

**120. Elementary Practice.**—Open to staff members of campus publications and to student newspaper correspondents. One unit of credit for three hours of work of a character satisfactory to the Division of Journalism. Open to Journalism major students and to others on request of their departments, with a maximum credit of two units a quarter; or to Lower Division students preparing to enter the Division of Journalism, with a maximum credit of one unit a quarter. Students who are not Journalism

majors will be graded plus or minus, and will be limited to 3 units of credit for work in Course 120 or 121, or in both together, taken while they are Lower Division students, and to 6 units for such work taken while they are Upper Division students.

1 or 2 units, autumn, \*winter, and \*spring quarters (BUSH, BROWN, WEIGLE)  
*Autumn, 19; winter, 31; spring, 29*

**121. Advanced Practice.**—Practical work in executive positions on the editorial or business staffs of campus publications, with conferences. One unit of credit for three hours of work. Open to Journalism major students and to others on request of their departments, with a maximum of three units a quarter, or to Lower Division students preparing to enter the Journalism Division, with a maximum credit of one unit. Students who are not Journalism majors will be graded plus or minus, and will be limited to 3 units of credit for work in Course 120 or 121, or in both together, taken while they are Lower Division students, and to 6 units for such work taken while they are Upper Division students.

1 to 3 units, autumn, \*winter, and \*spring quarters (BUSH, BROWN, WEIGLE)  
*Autumn, 20; winter, 23; spring, 16* By arrangement

**130. Editorial Writing.**—Study of the function of the editorial, with practice in writing.

5 units, autumn quarter (BUSH) MTWThF 8  
*Autumn, 18*

**134. Feature Article.**—Study of the feature article for newspapers and magazines, with practice in writing.

5 units, winter quarter (WEIGLE) TTh 2-4  
*Winter, 17*

**140. American Journalism.**—A survey of the development of American newspapers, and a study of the work and influence of outstanding journalists.

3 units, winter quarter (WEIGLE) MWF 11  
*Winter, 34*

**141. Ethics of Journalism.**—A consideration of problems of conduct and practice in newspaper writing, editing, and publishing.

2 units, winter quarter (BUSH) TTh 11  
*Winter, 26*

**150. Editorial Management.**—The conduct of the small town and country newspaper, with emphasis on the news and editorial side; the problems of the executive who directs editorial and news policies; the relation of news and editorial departments to advertising and circulation, and of news and editorial departments to each other.

5 units, winter quarter (BROWN, WEIGLE) MTWThF 8  
*Winter, 9*

**156. Business Management.**—The conduct of the small town and country newspaper on the business side; costs, advertising problems, circulation, and other elements in the maintenance of a newspaper as a profit-making business enterprise. Open to those who have passed Journalism 150, and others by permission.

5 units, spring quarter (BUSH) MTWThF 8  
*Spring, 17*

**160. Advertising Problems.**—A course in the principles and practice of advertising for students who are training for journalism, and covering the subject from the standpoint of the newspaper office, especially with regard to small city and country papers. Enrollment is limited, and preference is given to Journalism majors. Not open to Lower Division students.

5 units, autumn quarter (BROWN) MTWThF 8  
*Autumn, 35*

**161. Advertising Copy and Layout.**—Discussion and practical problems, with copy writing and layout for newspaper and magazine advertising. Prerequisite: Journalism 160.

3 units, winter quarter (BROWN, TOWNSEND, FARMER)  
*Winter, 12*

MWF 11

**180. Law for the Journalist.**—A course designed for senior and graduate Journalism majors, dealing with court procedure, libel, and contempt, in so far as they pertain to accurate reporting; also postal regulations and other laws which affect the newspaper.

2 units, spring quarter (BENSON)  
*Spring, 20*

TTh 10

**199. Individual Work.**—Journalism majors are permitted to undertake individual work for which they may be qualified along lines not covered by courses already listed. Such students will register for Journalism 199, giving the name of the staff member under whom their work will be carried on, the general subject, and number of units for which they expect to receive credit.

(DIVISION STAFF)  
*Autumn, 1; winter, 4; summer, 2*

By arrangement

**210. Seminar.**—Individual study of selected topics for graduate students.

2 or 3 units, autumn and winter quarters (BUSH)  
*Autumn, 10; winter, 6*

W 3-5

[Teachers' Course in Journalism.—See Education 215.]

## PHILOSOPHY

HENRY WALDGRAVE STUART, HAROLD CHAPMAN BROWN, Professors  
MORITZ GEIGER (Vassar College), Acting Professor (Summer Quarter)  
EVERETT WESLEY HALL, Associate Professor

**Graduation.**—The requirements for graduation in this department constitute an adequate preparation for advanced studies in Philosophy and leave opportunity for the other elements of a general or liberal education. Major students are required to present for the degree of Bachelor of Arts thirty-five units in Philosophy (in which Courses 1, 2, 100, 101, 102, and 200 must be included), the general courses in Psychology and in Medieval and Modern European History or English History (preferably to be taken during the first two years in the University), and at least five units in a laboratory course in a natural science. The second-year courses in French or German are recommended as a part of the Lower Division work of intending major students. Each major student will be expected to devote to a subject other than Philosophy sufficient time to gain a substantial knowledge of some one of its principal divisions or aspects.

**Graduate Study.**—The department will, as a rule, enroll students for one year only of graduate work, leading to the degree of Master of Arts or to a minor for the degree of Doctor of Philosophy. The thesis for the Master's degree will ordinarily be so planned as not to represent more than one-half of the student's work in Philosophy for the year. All candidates for advanced degrees will be required to pass a written final examination of a general character covering the main branches of philosophical study, including the history of philosophy.