

STANFORD UNIVERSITY BULLETIN

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"The beneficence of the Creator toward man on earth, and the possibilities of humanity are one and the same."—LELAND STANFORD.

"A generous education is the birthright of every man and woman in America."

—DAVID STARR JORDAN.

LIBRARY, SCHOOL OF EDUCATION

STANFORD UNIVERSITY, CALIFORNIA
PUBLISHED BY THE UNIVERSITY

244. Eighteenth-Century Colonial History.	
3 units, summer quarter (Root)	T
<i>Summer, 3</i>	
246. Modern European History.	
3 units, autumn quarter (Lutz)	M
<i>Autumn, 5</i>	
247. American Diplomatic History.	
3 units, spring quarter (SEARS)	W
<i>Spring, 6</i>	
248. History of the United States.	
Autumn, *winter, and *summer quarters (ROBINSON)	W
<i>Autumn, 7; winter, 10; summer, 2</i>	
249. Far Eastern History.	
3 units, spring quarter (TREAT)	T
<i>Spring, 1</i>	

JOURNALISM

EVERETT WALLACE SMITH, Professor
 BUFORD OTIS BROWN, Associate Professor
 THOMAS GEORGE IRWIN, Instructor
 DAVID LAMSON, Acting Instructor (Spring Quarter)

The Journalism curriculum is based on the conviction that the proper college training for journalism provides (1) a broad foundation of general information, (2) more specific knowledge of economics, political science, history, and other subjects with which the journalist largely deals, and (3) some technical ability in journalism and an intelligent comprehension of the obligations and responsibilities of the profession.

The requirements of the Lower Division insure that the student will come into contact with the chief branches of human knowledge and lay a basis for more advanced studies along the lines of his particular needs and interests. The requirements of the School of Social Sciences insure his specializing somewhat in the work of the departments of Economics, History, Philosophy, and Political Science, and in related subjects, at the same time leaving him opportunity for meeting the Journalism requirements and for electives.

Intending journalists are encouraged to engage in college journalism and thus obtain practical experience during their course. Students in the Division of Journalism who do such work systematically and under the supervision of the Division will be given credit for it toward graduation. Lower Division students who plan to enter the Division of Journalism may receive one unit of credit per quarter for regular work on *The Stanford Daily* under the supervision of the Division of Journalism.

In some of the Journalism courses the written work must be done on the typewriter. On this account and because ability to use the typewriter is necessary for practically all newspaper work, prospective Journalism students are advised to gain this ability as early as possible.

Graduation.—Students in the Division of Journalism will meet all the requirements of the School of Social Sciences, and will take a minimum of

30 units in Journalism, including News Writing (10 units), Copy Reading (5 units), American Journalism (3 units), and Ethics of Journalism (2 units). The work in Journalism will count toward the 80 units required by the School of Social Sciences, but will not replace any of the 36 units specifically required.

Degree of Master of Arts.—The Division of Journalism is prepared to offer courses leading to the Master's degree. Editors and publishers of a large number of vigorous newspapers in rural communities and small cities, as well as in the metropolitan centers nearby, have shown a gratifying willingness to co-operate with students who are carrying on investigations. Extensive files of European and American newspapers in the Hoover War Library are valuable for this work.

COURSES OF INSTRUCTION

100. News Writing I.—Study of the structure of the news story and of news values, with practice in writing. Sources of news and methods of news gathering. Newspaper organization and news-gathering organizations. All writing in the course must be done on a typewriter.

5 units, autumn quarter (IRWIN)

MTWThF 8

Autumn, 31

101. News Writing II.—A continuation of Course 100. Writing of more difficult news stories, and under time limitation.

5 units, winter quarter (IRWIN)

MTWThF 8

Winter, 26

102. Copy Reading.—A continuation of Course 101. Copy reading, headline writing, proofreading, make-up.

5 units, winter and *spring quarters (IRWIN)

MTWThF 8

Winter, 1; spring, 22

120. Elementary Practice.—Practical work in news gathering and writing for *The Stanford Daily* or other newspapers, or on the business staff of a campus publication, with conferences. One unit of credit for three hours of work of a character satisfactory to the Division of Journalism. Open to Journalism major students and to others on request of their departments, with a maximum credit of two units a quarter; or to Lower Division students preparing to enter the Division of Journalism, with a maximum credit of one unit a quarter.

1 or 2 units, autumn, *winter, and *spring quarters (SMITH, BROWN, IRWIN)

Autumn, 33; winter, 27; spring, 27

121. Advanced Practice.—Practical work in executive positions on the editorial or business staffs of campus publications, with conferences. One unit of credit for three hours of work. Open to Journalism major students and to others on request of their department, with a maximum of three units a quarter, or to Lower Division students preparing to enter the Journalism Division, with a maximum credit of one unit.

1 to 3 units, autumn, *winter, and *spring quarters (SMITH, BROWN, IRWIN)

Autumn, 17; winter, 31; spring, 21

122. Practical Reporting.—Theoretical study of news gathering and writing, and practical application of these theories in work as reporters for the summer edition of *The Stanford Daily*, under supervision of the instructor with individual conferences. In the class meetings there are discussions of the problems and methods of reporting, the structure of the news story,

sources of news, newspaper organization, news-gathering organizations, and similar topics. All writing in the course must be done on a typewriter.

5 units, summer quarter (SMITH, BROWN) MTWThF 8
Summer, 8

123. Practical Editing.—Practical work in copy-reading, headline writing, editorial writing and the direction of editorial policy, proofreading, and the editorial conduct and direction of a newspaper. The class meets in daily conference with the instructor, and there are individual conferences as problems arise, or as the student or the instructor sees the need.

5 units, summer quarter (SMITH, BROWN) MTWThF 2
Summer, 12

130. Editorial Writing.—Study of the function of the editorial, with practice in writing.

5 units, autumn quarter (SMITH) MTWThF 11
Autumn, 18

134. Feature Article.—Study of the feature article for newspapers and magazines, with practice in writing.

5 units, autumn quarter (SMITH) TTh 2-4
Autumn, 9

140. American Journalism.—A survey of the development of American newspapers, and a study of the work and influence of outstanding journalists.

3 units, winter, *spring, and *summer quarters (SMITH) MWF 11
Winter, 1; spring, 42; summer, 1

141. Ethics of Journalism.—A consideration of problems of conduct and practice in newspaper writing, editing, and publishing.

2 units, spring and *summer quarters (SMITH) TTh 11
Spring, 35; summer, 1

150. Editorial Management.—The conduct of the small town and country newspaper, with emphasis on the news and editorial side; the problems of the executive who directs editorial and news policies; the relation of news and editorial departments to advertising and circulation, and of news and editorial departments to each other.

5 units, winter quarter (BROWN) MTWThF 9
Winter, 17

156. Business Management.—The conduct of the small town and country newspaper on the business side; costs, advertising problems, circulation, and other elements in the maintenance of a newspaper as a profit-making business enterprise. Open to those who have passed Journalism 110, and others by permission.

5 units, autumn quarter (BROWN) MTW 9
Autumn, 16

160. Advertising Problems.—A course in the principles and practice of advertising for students who are training for journalism, and covering the subject from the standpoint of the newspaper office, especially with regard to small city and country papers. The course includes work in the theory and practice of modern business letters. Enrollment is limited, and preference is given to Journalism majors. Not open to Lower Division students.

1 or 5 units, winter quarter (BROWN) MTWThF 11
Winter, 37

161. Direct Advertising.—The preparation and uses of other forms of advertising than display, including direct-by-mail, dealer helps, car card, bill board, radio, and motion picture advertising.

3 units, spring quarter (LAMSON) T 1:05
Spring, 7

170. Seminar in Business Problems of the Newspaper.—Open to senior or graduate students who have had the necessary prerequisites.

3 units, summer quarter (BROWN, IRWIN)
Summer, 3

176. Seminar in Writing and Editorial Work.—Open to senior or graduate students.

Autumn, *spring, and *summer quarters (SMITH, BROWN, IRWIN) By arrangement
Autumn, 4; spring, 1; summer, 1

180. Law for the Journalist.—A course designed for senior and graduate journalism majors, dealing with court procedure, libel, and contempt, in so far as they pertain to accurate reporting; also postal regulations and other laws which affect the newspaper.

2 units, spring quarter (IRWIN)
Spring, 24

TTh 9

199. Individual Work.—Journalism majors are permitted to undertake individual work for which they may be qualified along lines not covered by courses already listed. Such students will register for Journalism 199, giving the name of the staff member under whom their work will be carried on, the general subject, and number of units for which they expect to receive credit.

(DIVISION STAFF)
Autumn, 3; winter, 2; spring, 3; summer, 10

By arrangement

[Teachers' Course in Journalism.—See Education 215.]

PHILOSOPHY

HENRY WALDGRAVE STUART, †HAROLD CHAPMAN BROWN, Professors
 WILLIAM SAVERY (University of Washington), Acting Professor (Summer Quarter)

EMIL CARL WILM (Colorado College), Acting Professor (Winter and Spring Quarters)

HOWARD DYKEMA ROELOFS, Associate Professor

The requirements for graduation in this department constitute an adequate preparation for advanced studies in Philosophy and leave opportunity for the other elements of a general or liberal education. Major students are required to present for the degree of Bachelor of Arts thirty-five units in Philosophy (in which Courses 1, 2, 100, 101, 102, and 200 must be included), the general courses in Psychology and in Medieval and Modern European History or English History (which should be taken during the first two years in the University), and at least five units in a laboratory course in a natural science. The second-year courses in French or German are recommended as a part of the Lower Division work of intending major students. Each major student will be expected to devote sufficient time to a minor subject to gain a substantial knowledge of some one of its principal divisions or aspects.

Graduate Study.—The department will, as a rule, enroll students for one year only of graduate work, leading to the degree of Master of Arts or to a

† Absent on leave, winter and spring quarters.