

STANFORD UNIVERSITY BULLETIN

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ANNUAL REGISTER

1929-30

LIBRARY, SCHOOL OF EDUCATION

"The beneficence of the Creator toward man on earth, and the possibilities of humanity are one and the same."—LELAND STANFORD.

"A generous education is the birthright of every man and woman in America."

—DAVID STARR JORDAN.

STANFORD UNIVERSITY, CALIFORNIA

PUBLISHED BY THE UNIVERSITY

- 207. Seminar in Modern European History.**
3 units, autumn, winter, spring, and summer quarters (LUTZ) T 2-4
Autumn, 1; winter, 14; spring, 11; summer, 8
- 208. Seminar in European History.**
3 units, winter and spring quarters (HARVEY)
Winter, 3; spring, 4
- 210. Seminar in the History of England and the British Empire.**
3 units, autumn and winter quarters (BRAND) Th 2-4
Autumn, 6; winter, 6
- 213. Seminar in the History of the West.**
3 units, autumn, winter, and summer quarters (ROBINSON) M 2-4
Autumn, 13; winter, 8; summer, 12
- 219. Seminar in American Diplomatic History.**
3 units, winter and spring quarters (ADAMS) W 2-4
Winter, 13; spring, 13
- 225. Seminar in the History of the Far East.**
3 units, autumn and winter quarters (TREAT) T 2-4
Autumn, 5; winter, 5
- 228. Seminar in Japanese History.**
3 units, winter and spring quarters (ICHIHASHI) Th 2-4
Winter, 5; spring, 3
- 231. Seminar in Latin-American History.**
3 units, winter and spring quarters (MARTIN) [Not given in 1929-30]
- 235. Senior Research.**—Seniors who have completed the departmental requirements for the degree of Bachelor of Arts may receive individual guidance in problems of research.
Units, not to exceed 3 Hours by arrangement
Winter, 1; spring, 5
- 240. Graduate Work.**—Students properly qualified under the University regulations to pursue genuine graduate studies are given special attention and due credit allotted for the work accomplished. Such students will receive individual advice and guidance, whether in set courses or in special research.
Units, not to exceed 15 Hours by arrangement
Autumn, 27 (7 groups); winter, 25 (9 groups); spring, 20 (9 groups); summer, 17 (3 groups)

JOURNALISM

EVERETT WALLACE SMITH, Professor
 BUFORD O. BROWN, Associate Professor
 THOMAS GEORGE IRWIN, Instructor
 WALDO J. MARRA, Lecturer

The Journalism curriculum is based on the conviction that the proper college training for journalism provides (1) a broad foundation of general information, (2) more specific knowledge of economics, political science, history, and other subjects with which the journalist largely deals, and (3) some technical ability in journalism and an intelligent comprehension of the obligations and responsibilities of the profession.

The requirements of the Lower Division insure that the student will come into contact with the chief branches of human knowledge and lay a basis for more advanced studies along the lines of his particular needs and interests. The requirements of the School of Social Sciences insure his

specializing somewhat in the work of the departments of Economics, History, Philosophy, and Political Science, and in related subjects, at the same time leaving him opportunity for meeting the Journalism requirements and for electives.

Intending journalists are encouraged to engage in college journalism and thus obtain practical experience during their course. Students in the Division of Journalism who do such work systematically and under the supervision of the Division will be given credit for it toward graduation. Lower Division students who plan to enter the Division of Journalism may receive one unit of credit per quarter for regular work on *The Stanford Daily* under the supervision of the Division of Journalism.

In some of the Journalism courses the written work must be done on the typewriter. On this account and because ability to use the typewriter is necessary for practically all newspaper work, prospective Journalism students are advised to gain this ability as early as possible.

Graduation.—Students in the Division of Journalism will meet all the requirements of the School of Social Sciences, and will take a minimum of 30 units in Journalism, including News Writing (10 units), Copy Reading (5 units), American Journalism (3 units), and Ethics of Journalism (2 units). The work in Journalism will count toward the 80 units required by the School of Social Sciences, but will not replace any of the 36 units specifically required.

Degree of Master of Arts.—The Division of Journalism is prepared to offer courses leading to the Master's degree. Editors and publishers of a large number of vigorous newspapers in rural communities and small cities, as well as in the metropolitan centers nearby, have shown a gratifying willingness to co-operate with students who are carrying on investigations. Extensive files of European and American newspapers in the Hoover War Library are valuable for this work.

COURSES OF INSTRUCTION

100. News Writing I.—Study of the structure of the news story and of news values, with practice in writing. Sources of news and methods of news gathering. Newspaper organization and news-gathering organizations. All writing in the course must be done on a typewriter.

5 units, autumn quarter (IRWIN)
Autumn, 38

MTWThF 8

101. News Writing II.—A continuation of Course 100. Writing of more difficult news stories, and under time limitation.

5 units, winter quarter (IRWIN)
Winter, 42

MTWThF 8

102. Copy Reading.—A continuation of Course 101. Copy reading, headline writing, proofreading, make-up.

5 units, spring and *summer quarters (IRWIN, SMITH)
Spring, 38; summer, 1

MTWThF 8

103. Practical Reporting.—Theoretical study of news gathering and writing, and practical application of these theories in work as reporters for the summer edition of *The Stanford Daily*, under supervision of the instructor with individual conferences. In the class meetings there are discussions of the problems and methods of reporting, the structure of the news story, sources of news, newspaper organization, news-gathering organizations, and similar topics. All writing in the course must be done on a typewriter.

5 units, summer quarter (SMITH, BROWN)
Summer, 13

MTWThF 8

104. Practical Editing.—Practical work in copy-reading, headline writing, editorial writing and the direction of editorial policy, proofreading, and the editorial conduct and direction of a newspaper. The class meets in daily conference with the instructor, and there are individual conferences as problems arise, or as the student or the instructor sees the need.

5 units, summer quarter (SMITH, BROWN)
Summer, 9

MTWThF 2

120. Elementary Practice.—Practical work in news gathering and writing for *The Stanford Daily* or other newspapers, or on the business staff of a campus publication, with conferences. One unit of credit for three hours of work of a character satisfactory to the Division of Journalism. Open only to Journalism major students, with a maximum credit of two units a quarter, or to Lower Division students preparing to enter the Division of Journalism, with a maximum credit of one unit a quarter.

1 or 2 units, autumn, *winter, and *spring quarters (SMITH, BROWN, IRWIN)
5 units, summer quarter (SMITH, BROWN)

By arrangement

Autumn, 23; winter, 20; spring, 24; summer, 1

121. Advanced Practice.—Practical work in executive positions on the editorial or business staffs of campus publications, with conferences. One unit of credit for three hours of work. Open only to Journalism major students, with a maximum of three units a quarter, or to Lower Division students preparing to enter the Journalism Division, with a maximum credit of one unit.

1 to 3 units, autumn, *winter, and *spring quarters (SMITH, BROWN, IRWIN)

Autumn, 24; winter, 24; spring, 22

By arrangement

130. Editorial Writing.—Study of the function of the editorial, with practice in writing.

5 units, autumn quarter (SMITH)

Autumn, 13

MTWThF 11

134. Feature Article.—Study of the feature article for newspapers and magazines, with practice in writing.

5 units, autumn quarter (SMITH)

Autumn, 9

TTh 2-4

140. American Journalism.—A survey of the development of American newspapers, and a study of the work and influence of outstanding journalists.

3 units, autumn and *spring quarters (SMITH)

Autumn, 1; spring, 46

MWF 11

141. Ethics of Journalism.—A consideration of problems of conduct and practice in newspaper writing, editing, and publishing.

2 units, autumn and *spring quarters (SMITH)

Autumn, 3; spring, 42

TTh 11

150. Editorial Management.—The conduct of the small town and country newspaper, with emphasis on the news and editorial side; the problems of the executive who directs editorial and news policies; the relation of news and editorial departments to advertising and circulation, and of news and editorial departments to each other.

5 units, winter quarter (BROWN)

Winter, 13

MTWThF 9

156. Business Management.—The conduct of the small town and country newspaper on the business side; costs, advertising problems, circulation, and other elements in the maintenance of a newspaper as a profit-making business enterprise. Open to those who have passed Journalism 110, and others by permission.

5 units, spring quarter (BROWN)

Spring, 46

MTWThF 9

160. Advertising Problems.—A course in the principles and practice of advertising for students who are training for journalism, and covering the subject from the standpoint of the newspaper office, especially with regard to small city and country papers. The course includes work in the theory and practice of modern business letters. It will cover the principles of correct correspondence, good diction, and the use of sales appeals plus practical problems covering different phases of modern business writing. Enrollment is limited, and preference will be given to Journalism majors. Not open to Lower Division students.

1 or 5 units, winter quarter (BROWN, MARRA)
Winter, 26

MTWThF 8

170. Seminar in Business Problems of the Newspaper.—Open to senior or graduate students who have had the necessary prerequisites.

3 units, autumn, *spring, and *summer quarters (BROWN)

By arrangement

Autumn, 2; spring, 8; summer, 3

176. Seminar in Writing and Editorial Work.—Open to senior or graduate students.

Autumn, *winter, and *summer quarters (SMITH)

By arrangement

Autumn, 3; winter, 3; summer, 2

[Teachers' Course in Journalism.—See Education 215.]

PHILOSOPHY

HENRY WALDGRAVE STUART, HAROLD CHAPMAN BROWN, Professors

EVANDER BRADLEY MCGILVARY (University of Wisconsin), Acting Professor (Summer Quarter)

HOWARD DYKEMA ROELOFS, Associate Professor

HUGH VERNON WHITE (College of the Pacific), Assistant in Instruction (Summer Quarter)

The requirements for graduation in this department constitute an adequate preparation for advanced studies in Philosophy and leave opportunity for the other elements of a general or liberal education. Major students are required to present for the degree of Bachelor of Arts 35 units in Philosophy (in which Courses 1, 2, 100, 101, 102, and 200 must be included), the general courses in Psychology and in Medieval and Modern European History or English History (which should be taken during the first two years in the University), and at least 5 units in a laboratory course in a natural science. The second-year courses in French or German are recommended as a part of the Lower Division work of intending major students. Each major student will be expected to devote sufficient time to a minor subject to gain a substantial knowledge of some one of its principal divisions or aspects.

Graduate Study.—The department will, as a rule, enroll students for one year only of graduate work, leading to the degree of Master of Arts or to a minor for the degree of Doctor of Philosophy. The thesis for the Master's degree will ordinarily be so planned as not to represent more than one-third of the student's whole work for the year. All candidates for advanced degrees will be required to pass a written final examination of a general character covering the main branches of philosophical study, including the history of philosophy.