

STANFORD UNIVERSITY BULLETIN

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"The beneficence of the Creator toward man on earth, and the possibilities of humanity, are one and the same."—LELAND STANFORD.

"A generous education is the birthright of every man and woman in America."—DAVID STARR JORDAN.

STANFORD UNIVERSITY, CALIFORNIA
PUBLISHED BY THE UNIVERSITY

(The requirement in statistical methods may be satisfied by Economics 6 [5 units], Education 190 [4 units], or Psychology 60 [5 units]. The modern-language requirements of the Lower Division must be satisfied as early as possible by all major students in the School who enter from other institutions.)

GRADUATE STUDENTS

Graduate students who have completed the undergraduate requirements of the School of Social Sciences or of any one of the four constituent departments, or an approximate equivalent of these, may be enrolled in the School as major students and may become candidates for the degree of Master of Arts or Doctor of Philosophy. Graduates of a constituent department or of another institution must, however, have completed the specific undergraduate requirements of the School before an application for candidacy for an advanced degree can be approved. Candidates for these degrees shall comply with all the general requirements of the University specified for the degree sought.

The primary function of the School is to assist students in the investigation of problems which may not admit of satisfactory treatment from the point of view of any one of the several social sciences. Accordingly, only such graduate students as are looking forward to the preparation of a thesis or dissertation upon a problem of the kind in question will be enrolled as major students in the School or approved as candidates for advanced degrees. Enrollment will be made with the chairman of the Executive Committee. Continuance of a graduate student in the School will depend upon the approval of a special standing committee consisting in each case of the Adviser of Graduate Students and a representative designated by each department of the School, constituent or allied, whose province, in the judgment of the chairman of the Executive Committee, the proposed problem more directly touches. This special committee shall have a general oversight of the student's entire work. It shall pass upon the competence of the candidate's knowledge of French and German and upon the program of studies to be submitted to the Committee on Graduate Study in connection with the application for candidacy for the advanced degree. Application for candidacy must have the final approval of the chairman of the Executive Committee of the School. The completed program of studies will constitute a "major in Social Sciences" for the degree of Doctor of Philosophy. In view of the composite character of this major, the School will regularly recommend to the Committee on Graduate Study in behalf of its candidates for the doctorate that the normal requirement of a specified minor subject, or subjects, be waived. Such candidates, before their primary oral examination for the degree, must pass written examinations of a comprehensive character in the subjects included in the specific undergraduate requirements.

DIVISION OF JOURNALISM

EVERETT WALLACE SMITH, BUFORD O. BROWN, Associate Professors
WALDO ABBOT, Acting Instructor (Summer Quarter)

The Journalism curriculum is based on the conviction that the proper college training for journalism provides (1) a broad foundation of general information, (2) more specific knowledge of economics, political science, history,

and other subjects with which the journalist largely deals, and (3) some technical ability in journalism and an intelligent comprehension of the obligations and responsibilities of the profession.

COURSES IN JOURNALISM

100. News Writing I.—Study of the structure of the news story and of news values, with practice in writing. Sources of news and methods of news gathering. Newspaper organization and news-gathering organizations. All writing in the course must be done on a typewriter.

5 units, autumn quarter (SMITH)
Autumn, 25

MTWThF 8

101. News Writing II.—A continuation of Course 100. Writing of more difficult news stories, and under time limitation.

5 units, winter quarter (SMITH)
Winter, 24

MTWThF 8

102. Copy Reading.—A continuation of Course 101. Headline writing and proofreading.

5 units, spring quarter (SMITH)
Spring, 19

MTWThF 8

103. Elementary Practice.—Practical work in news gathering and writing for the *Daily Palo Alto* or other newspapers, or on the business staff of a campus publication, with conferences. One unit of credit for three hours of work of a character satisfactory to the Division of Journalism.

1 or 2 units, autumn, winter, and spring quarters (SMITH, BROWN) By arrangement
5 units, summer quarter (SMITH, ABBOT) MTWThF 8
Autumn, 11; winter, 21; spring, 21; summer, 10

104. Advanced Practice.—Practical work in executive positions on the editorial or business staffs of campus publications, with conferences.

1 or 3 units, autumn, winter, and spring quarters (SMITH, BROWN) By arrangement
5 units, summer quarter (SMITH, ABBOT) MTWThF 2:05
Autumn, 16; winter, 19; spring, 22; summer, 12

105. Editorial Writing.—Study of the function of the editorial, with practice in writing.

5 units, spring and summer quarters (BROWN)
Spring, 36; summer, 1

MTWThF 10

106. Feature Article.—Study of the feature article for newspapers and magazines, with practice in writing.

5 units, winter quarter (SMITH)
Winter, 13

MTWThF 11

107. American Journalism.—A survey of the development of American newspapers, and a study of the work and influence of outstanding journalists.

3 units, autumn and spring quarters (SMITH)
Autumn, 1; spring, 19

MWF 11

108. Ethics of Journalism.—A consideration of problems of conduct and practice in newspaper writing, editing, and publishing.

2 units, autumn and spring quarters (SMITH)
Autumn, 1; spring, 22

TTh 11

109. Law of the Press.—A survey of the bearing and application of various laws that affect the work of writers and publishers of newspapers.

2 units, winter quarter (BROWN)
Winter, 54

TTh 10

110. Editorial Management.—The conduct of the newspaper, especially in the small city and country field, with emphasis on the news and editorial side; the problems of the executive who directs editorial and news policies;

the relations of news and editorial departments to advertising and circulation.

5 units, autumn quarter (BROWN)

MTWThF 9

Autumn, 40

111. Business Management.—The conduct of the newspaper, especially in the small city and country field, on the business side; costs, advertising, circulation, and other elements in the maintenance of the newspaper as a profit-making business enterprise.

5 units, winter quarter (BROWN)

MTWThF 9

Winter, 75

112. Advertising Problems.—Advertising in its various aspects in the newspaper field, especially with regard to small city and country newspapers. Prerequisite: Psychology 151. (Students should note that Psychology 51, which is a Journalism requisite, is recommended as a preliminary to Psychology 151.)

5 units, spring quarter (BROWN)

MTWThF 9

Spring, 45

149. Seminar.

3 units, winter and spring quarters (BROWN)

By arrangement

Winter, 2; spring, 3

200. Teachers' Course.—A course for those preparing to teach journalistic writing in secondary schools or to supervise student publications in such schools.

2 units, winter and spring quarters (SMITH)

By arrangement

Winter, 12; spring, 1

212. Teachers' Course.—(Same as Course 200.)

2 units, summer quarter (SMITH)

TTh 3:05

Summer, 7