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"The beneficence of the Creator toward man on earth, and the possibilities of humanity, are one and the same."—LELAND STANFORD.

"A generous education is the birthright of every man and woman in America."—DAVID STARR JORDAN.

STANFORD UNIVERSITY, CALIFORNIA
PUBLISHED BY THE UNIVERSITY

DIVISION OF JOURNALISM

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The Journalism curriculum is based on the conviction that the proper college preparation for journalism is a broad course with a preponderance of English, history, economics, and political science. The Lower Division work provides an excellent foundation for such a course, the requirements bringing the student into contact with a wide variety of subjects, and with the electives enabling him to begin to develop his studies in English, history, economics, and political science, which are fundamental to journalism.

The special journalism subjects, with the slight exceptions noted, are offered only to Upper Division students, and the greater part of the time of such students is devoted to non-technical subjects, students of journalism being required to specialize particularly in the work of one of the departments of English, history, economics, or political science. To this end, they are expected to make one of these their major department, will be subject to the direction of the major department in conjunction with the instructors in the Division of Journalism, and will meet the usual requirements of the particular department excepting where otherwise stated. They will be classified and their diplomas marked if so desired "English (Economics, History, Political Science) Journalism."

Intending journalists are encouraged to engage in college journalism and thus to obtain practical experience during their course. When done systematically and under the supervision of the Division of Journalism, such work will be given credit toward graduation.

First- and second-year students who are members of the staff of the *Daily Palo Alto* or reporters on other newspapers will be admitted to the class in Practical Reporting for one unit of credit per quarter, provided they attend the special lectures given in connection with that course which deal with principles and practice in newspaper work. First- and second-year students may also be admitted to the course in Editorial Management, provided they meet the requirements.

In some of the journalism courses the written work must be done on the typewriter. On this account, and because ability to use the typewriter is necessary for practically all newspaper work, prospective journalism students are advised to gain this ability as early as possible.

To students making English their major subject in preparation for journalism the department offers a variety of courses in advanced and specialized composition and in English language and literature. Such students will meet the following requirements:

(1) A minimum of 30 units of Journalism, including News Writing (10 units); Copy Reading (5 units); Editorial Writing or Feature Article Writing (5 units); American Journalism (3 units).

(2) A minimum of 30 units of English department courses. At least 25 of these 30 units shall be selected from the following groups of courses, with a minimum of 10 units from group II, and a minimum of 6 units from group III:

GROUP I			
9. American Literature	8 units	25. Shakespeare	4 units
22-23. Victorian Literature.....	6 units	29. Outline History	5 units
24. Bible	3 units		26 units
GROUP II			
158. Chaucer	3 units	174. English Essay	3 units
159. Shakespeare	3 units	181. Medieval Literature	4 units
160. Spenser	3 units	182. Literature, 1557-1700	4 units
161. Milton	3 units	183. Literature, 1700-1780	4 units
162. Wordsworth	3 units	184. Literature, 1780-1832	4 units
165. Comparative Literature	3 units	198. English Language	4 units
168. English Fiction	5 units		46 units
GROUP III			
154. Short Story	5 units	175. Essayists	3 units
169. Modern Novel	6 units	186. Criticism	3 units
171. Modern Drama	5 units		22 units

(3) A knowledge of a modern foreign language sufficient to insure the rapid translation of current literature in that language.

(4) In history, a minimum of 20 units, including besides Lower Division requirements in American history, either England since 1603 or Europe since 1815.

(5) In economics and political science, a minimum of 20 units, with Course 2 in Political Science (state and local government) strongly recommended.

(6) In addition, such courses as those in advertising, logic, argumentation, general psychology, and advanced composition, according to the particular interests and needs of the individual student.

COURSES IN JOURNALISM

117a. News Writing.—Study of the structure of the news story and of news value, with practice in writing. Sources of news and methods of news gathering. Newspaper organization and news-gathering organizations. All writing in the course must be done on a typewriter.

5 units, autumn and winter quarters (BROWN, SMITH) MTWThF 8
autumn, 119; winter, 14

117b. Copy Reading.—A continuation of Course 117a. Writing of more difficult news stories. Copy reading, headline writing, and proofreading, with some attention to the mechanical operations of newspaper production.

5 units, spring quarter (SMITH) MTWThF 8
spring, 12

140. Editorial Writing.—Study of the function of the editorial, with practice in writing.

5 units, spring quarter (BROWN) MTWThF 11
spring, 37

141. The Feature Article.—Study of the feature article for newspapers and magazines, with practice in writing.

5 units, winter quarter (SMITH) MTWThF 11
winter, 11

142. Ethics of Journalism.—A consideration of problems of conduct and practice in newspaper editing and publishing.

2 units, spring quarter (SMITH) TTh 11
spring, 26

143. American Journalism.—A survey of the development of American newspapers, and a study of the work and influence of outstanding journalists.

3 units, spring quarter (SMITH) MWF 11
spring, 22

144. Practical Reporting.—Practical work in news gathering and writing for the *Daily Palo Alto* and other newspapers, with conferences. Primarily for journalism major students and those intending to become such. Others may be admitted by special permission.

1 or 2 units, autumn, winter, and spring quarters (SMITH) [By arrangement]
autumn, 23; winter, 22; spring, 23

145. Editorial Management.—Practical advanced work on the editorial staffs of campus publications, with conferences.

2 or 3 units, autumn, winter, and spring quarters (SMITH, BROWN) [By arrangement]
autumn, 19; winter, 14; spring, 14

146a. Advertising.—A course in the principles and practice of advertising, primarily for students who are training for journalism, and covering the subject from the standpoint of the newspaper office.

5 units, winter quarter (BROWN) MTWThF 10
winter, 178

146b. Advertising Problems.—A continuation of 146a, dealing with special problems in the newspaper advertising field, especially with regard to small city and country newspapers.

3 units, spring quarter (BROWN) MWF 10
spring, 30

147a. Newspaper Management.—The conduct of the small town and country newspaper, with emphasis on the news and editorial side; the problems of the executive who directs editorial and news policies; the relations of news and editorial departments to advertising and circulation, and of news and editorial departments to each other.

5 units, autumn quarter (BROWN) MTWThF 9
autumn, 41

147b. Business Management.—The conduct of the small town and country newspaper on the business side; costs, advertising, circulation and other elements in the maintenance of a newspaper as a profit-making business enterprise. Open to those who have passed 147a.

5 units, winter quarter (BROWN) MTWThF 9
winter, 43

148. Law of the Press.—A survey of the bearing and application of various laws that affect the work of writers and publishers of newspapers.

2 units, spring quarter (BROWN) TTh 10
winter, 1; spring, 26

149. Advanced Seminar.

3 units, spring quarter (BROWN)
spring, 2

200e. Teachers' Course.—A course for those preparing to become teachers of journalistic writing in secondary schools and for those preparing to supervise student publications in such schools.

2 units, winter and *spring quarters (SMITH) By arrangement
winter, 1; spring, 2