

STANFORD UNIVERSITY BULLETIN

THIRTY-SECOND

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1922-23

"The beneficence of the Creator towards man on earth, and the possibilities of humanity, are one and the same."—LELAND STANFORD.

"A generous education is the birthright of every man and woman in America."

—DAVID STARR JORDAN.

STANFORD UNIVERSITY, CALIFORNIA
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120. Practical Debate.—Under supervision of the department those students who work on intercollegiate debate questions may receive credit upon satisfactory completion of the work.

1 or 2 units, autumn, *winter, and *spring quarters (EMERSON)
By arrangement
autumn, 6; winter, 6; spring, 6

121. Theatrical Workshop.—A theatrical laboratory in the production of plays for public presentation. Particular attention will be given to the construction and designing of stage scenery, and to costuming, lighting, acting, and stage direction.

3 units, autumn, *winter, and *spring quarters (BENTINCK)
T 1:05; Th 1:05-3:05
autumn, 28; winter, 45, 42; spring, 39

122. Reading and Staging Plays.—A course in play-reading and play-giving with special reference to high school and amateur dramatics.

3 units, summer quarter (BUCKINGHAM) MWF 10
summer, 26

132. Argumentation.—The theory of argumentation, with practice in the preparation of briefs and in the writing of arguments, together with a critical analysis of argumentative masterpieces. Open to all students who have made a satisfactory grade in English 2.

3 units, autumn quarter (BENNETT) MWF 9
autumn, 7

133. Public Speaking (advanced).—A study of masterpieces of oratory and the preparation of original speeches, with special attention to the style of spoken discourse. Prerequisites: courses 7, 8.

3 units, spring quarter (BASSETT) MWF 10

149. Voice Training.—Lectures on the voice, with class exercises.

1 unit, autumn quarter (BASSETT) T 1:05
autumn, 26

151. Public Reading.—A course in the preparation of poems, stories, and scenes from novels and plays for public presentation. Prerequisites: courses 4, 5, and 19a.

2 units, winter and spring quarters (BASSETT) Th 2:05-4:05
winter, 13; spring, 9

152. Oral Debate.—Practice in the preparation and delivery of oral arguments, chiefly on current public questions. Prerequisite: course 132.

2 units, winter and spring quarters (EMERSON) W 2:05-4:05
winter, 15; spring, 10

200c. Teachers' Course in Oral Expression.

2 units, winter quarter (BASSETT) T 2:05-4:05

200d. Teachers' Course in Oral Reading.—A study of the principles of expressive speech and training in reading aloud, with assignments adapted to the needs of individual members of the class. The course is given in connection with the Teachers' Course in English Literature and Composition (see p. 74).

2 units, summer quarter (BUCKINGHAM) T 2:05-4:05
summer, 10

DIVISION OF JOURNALISM

EVERETT WALLACE SMITH, Associate Professor.

PAUL HIBBERT CLYDE, Instructor.

JOHN JAY CUDDY, Lecturer in Advertising.

The Journalism curriculum is based on the conviction that the proper college preparation for journalism is a broad course with a preponderance of English, history, economics, and political science. The Lower Division work provides an excellent foundation for such a course, the requirements bringing the student into contact with a wide variety of subjects, and with the electives enabling him to begin to develop his studies in English, history, economics, and political science, which are fundamental to journalism.

The special journalism subjects, with the slight exceptions noted, are offered only to upper division students, and the greater part of the time of such students will be devoted to non-technical subjects, students of journalism being required to specialize particularly in the work of one of the departments of English, history, economics, or political science. To this end, they will make one of these their major department, will be subject to the direction of the major department in conjunction with the instructors in the Division of Journalism, and will meet the usual requirements of the particular department excepting where otherwise stated. They will be classified and their diplomas marked, if so desired, "English (Economics, History, Political Science) preparatory to Journalism."

Intending journalists are encouraged to engage in college journalism and thus to obtain practical experience during their course. When done systematically and under the supervision of the Division of Journalism, such work will be given credit towards graduation.

First- and second-year students who are members of the staff of the *Daily Palo Alto* or reporters on other newspapers will be admitted to the class in Practical Reporting for one unit of credit per quarter, provided they attend the special lectures given in connection with that course which deals with principles and practice in newspaper work. First- and second-year students may also be admitted to the course in Editorial Management, provided they meet the requirements.

In some of the journalism courses the written work must be done on the typewriter. On this account, and because ability to use the typewriter is necessary for practically all newspaper work, prospective journalism students are advised to gain this ability as early as possible.

To students making English their major subject in preparation for journalism the department offers a variety of courses in advanced and specialized composition and in English language and literature. Such students will meet the following requirements:

(1) A minimum of 30 units of Journalism, including News Writing (10 units); Copy Reading (5 units); Editorial Writing or Feature Article Writing (5 units); American Journalism (3 units).

(2) A minimum of 30 units of English department courses. At least 25 of these 30 units shall be selected from the following groups of courses, with a minimum of 10 units from group II, and a minimum of 6 units from group III:

GROUP I

9. American Literature.....	8 units	25. Shakespeare	4 units
22-23. Victorian Literature.....	6 units	29. Outline History.....	5 units
24. Bible	3 units		
			26 units

GROUP II

158. Chaucer	3 units	168. English Fiction.....	5 units
159. Shakespeare	3 units	174. English Essay.....	3 units
160. Spenser	3 units	181. Medieval Literature.....	4 units
161. Milton	3 units	182. Literature, 1557-1700.....	4 units
162. Wordsworth	3 units	183. Literature, 1700-1780.....	4 units
165. Comparative Literature.....	3 units	184. Literature, 1780-1832.....	4 units
		198. English Language.....	4 units
			46 units

GROUP III

154. Short Story.....	5 units	175. Essayists	3 units
169. Modern Novel.....	6 units	186. Criticism	3 units
171. Modern Drama.....	5 units		22 units

(3) A knowledge of a modern foreign language sufficient to insure the rapid translation of current literature in that language.

(4) In history, a minimum of 20 units, including, besides Lower Division requirements in American history, either England since 1485 or Europe since 1815.

(5) In economics and political science, a minimum of 20 units, with course 2 in Political Science (State and Local Government) strongly recommended.

(6) In addition, such courses as those in advertising, logic, argumentation, general psychology, and advanced composition, according to the particular interests and needs of the individual students.

COURSES IN JOURNALISM

117a. News Writing.—Study of the structure of the news story and of news value, with practice in writing. Sources of news and methods of news gathering. Newspaper organization and news-gathering organizations. All writing in the course must be done on a typewriter.

5 units, autumn and winter quarters (SMITH) MTWThF 8
autumn, 11, 18; winter, 22; spring, 22

117b. Copy Reading.—A continuation of course 117a. Writing of more difficult news stories. Copy reading, headline writing, and proof-reading, with some attention to the mechanical operations of newspaper production.

5 units, spring quarter (SMITH) MTWThF 8

140. Editorial Writing.—Study of the function of the editorial, with practice in writing.

5 units, autumn quarter (SMITH) MTWThF 11
autumn, 14

141. The Feature Article.—Study of the feature article for newspapers and magazines, with practice in writing.

5 units, winter quarter (SMITH) MTWThF 11
winter, 7; spring, 1

143. American Journalism.—A survey of the development of American newspapers, and a study of the work and influence of outstanding journalists.

3 units, spring quarter (SMITH) MWF 11
spring, 19

144. Practical Reporting.—Practical work in news gathering and writing for the *Daily Palo Alto* and other newspapers, with conferences.

Primarily for journalism major students and those who intend to become such; others may be admitted by special permission.

1 or 2 units, autumn, winter, and spring quarters (SMITH, CLYDE)
By arrangement

autumn, 16; winter, 19; spring, 28

145. Editorial Management.—Practical advanced work on the editorial staffs of campus publications, with conferences.

2 or 3 units, autumn, winter, and spring quarters (CLYDE)
By arrangement

autumn, 9; winter, 11; spring, 10

146. Advertising.—A course in the principles and practice of advertising primarily for students who are training for journalism. Covers the subject from the standpoint of the newspaper office. Reviews methods for building volume in local display, classified, and foreign advertising; the preparation and selling of advertising plans for local advertising; practices between newspapers and advertisers and advertising agencies, and merchandising research and other services to advertisers and advertising agencies. Intended primarily for fourth-year students.

3 units, winter quarter (CLYDE, CUDDY) MWF 10
winter, 61

FOOD RESEARCH INSTITUTE

CARL LUCAS ALSBERG, JOSEPH STANCLIFFE DAVIS, ALONZO ENGLEBERT
TAYLOR, Directors.

The Food Research Institute is organized under a grant from the Carnegie Corporation of New York for the purpose of studying the production, distribution, and consumption of food. Most of its investigations are conducted by the directors and the staff of the Institute.

Food Research Fellows will participate in these investigations, as arranged with the directors, while taking supplementary courses in other departments of the University. In addition, the directors will guide a limited number of other properly qualified students in research upon selected food problems. Such work will count under the usual terms toward the degrees of A.M. and Ph.D.

Research students in the Institute will ordinarily elect, in addition to course 201, the seminar in food research.

RESEARCH COURSES

201. Food Research Problems.—Research upon subjects lying within the general field of food production, distribution, and consumption.

autumn, winter, and spring quarters (ALSBERG, DAVIS, TAYLOR)
By arrangement

autumn, 8; winter, 6; spring, 6; summer, 2

202. Food Research Seminar.—Weekly conferences in discussion of topics pertinent to the work of the Food Research Institute.

1 unit, autumn, winter, and spring quarters (ALSBERG, DAVIS, TAYLOR)
autumn, 16; winter, 12; spring, 9