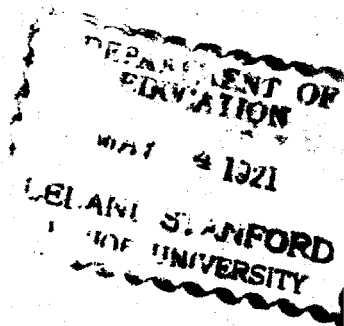


STANFORD UNIVERSITY BULLETIN  
THIRD SERIES, No. 33

MAY 15, 1920

ANNOUNCEMENT OF COURSES  
1920-21



STANFORD UNIVERSITY, CALIFORNIA  
PUBLISHED BY THE UNIVERSITY

- 49. Voice Training.**—Lectures on the voice, with class exercises.  
1 unit, autumn quarter (BASSETT) T 1:05
- 50. Public Speaking.**—Practice in the preparation and delivery of speeches adapted to various audiences and occasions, with attention to the style of spoken discourse. Prerequisite: course 7.  
3 units, autumn, winter, and spring quarters (BASSETT, McCLINTOCK) MWF 10
- 51. Public Reading.**—A course in the preparation of poems, stories, and scenes from novels and plays for public presentation. Prerequisites: courses 4, 5, 19a, and 19b.  
2 units, autumn and winter quarters (BASSETT) T 2:05-4:05
- 52. Oral Debate.**—Practice in the preparation and delivery of oral arguments, chiefly on current public questions. Prerequisite: course 32.  
2 units, winter and spring quarters (McCLINTOCK) W 2:05-4:05
- 53. Teachers' Course in Oral Expression.**  
2 units, spring quarter (BASSETT) T 2:05-4:05

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### DIVISION OF JOURNALISM

EVERETT WALLACE SMITH, Associate Professor.

PAUL HIBBERT CLYDE, Instructor.

JOHN JAY CUDDY, Lecturer in Advertising.

The Journalism curriculum is based on the conviction that the proper college preparation for journalism is a broad course with a preponderance of English, history, economics and political science. The Lower Division work provides an excellent foundation for such a course, the requirements bringing the student into contact with a wide variety of subjects, and with the electives enabling him to begin to develop his studies in English, history, economics and political science, which are fundamental to journalism.

The special journalism subjects, with the slight exceptions noted, are offered only to upper division students, and the greater part of the time of such students will be devoted to non-technical subjects, students of journalism being required to specialize particularly in the work of one of the departments of English, history, economics, or political science. To this end, they will make one of these their major department, will be subject to the direction of the major department in conjunction with the instructors in the Division of Journalism, and will meet the usual requirements of the particular department excepting where otherwise stated. They will be classified and their diplomas marked, if so desired, "English (Economics, History, Political Science) preparatory to Journalism."

Intending journalists are encouraged to engage in college journalism and thus to obtain practical experience during their course. When

done systematically and under the supervision of the Division of Journalism, such work will be given credit towards graduation.

First and second year students who are members of the staff of the Daily Palo Alto or reporters on other newspapers will be admitted to the class in Practical Reporting for one unit of credit per quarter, provided they attend the special lectures given in connection with that course which deal with principles and practice in newspaper work. First and second year students may also be admitted to the course in Editorial Management, provided they meet the requirements.

In some of the journalism courses the written work must be done on the typewriter. On this account, and because ability to use the typewriter is necessary for practically all newspaper work, prospective journalism students are advised to gain this ability as early as possible.

To students making English their major subject in preparation for journalism the department offers a variety of courses in advanced and specialized composition and in English language and literature. Such students will meet the following requirements:

(1) A minimum of 30 units of Journalism, including News Writing, 10 units; Copy Reading, 5 units; Editorial Writing or Feature Article Writing, 5 units; American Journalism, 3 units.

(2) A minimum of 30 units of English department courses. At least 25 of these 30 units shall be selected from the following groups of courses, with a minimum of 10 units from group 2, and a minimum of 6 from group 3:

GROUP I		
English 9	American Literature .....	8 units
English 22-23	Victorian Literature .....	6 units
English 24	Bible .....	3 units
English 25	Shakespeare.....	4 units
English 29	Outline History .....	5 units
		26 units
GROUP II		
English 56	English Language .....	4 units
English 58	Chaucer .....	3 units
English 59	Shakespeare .....	3 units
English 60	Spencer .....	3 units
English 61	Milton .....	3 units
English 62	Wordsworth .....	3 units
English 65	Comparative Literature .....	5 units
English 68	English Fiction .....	3 units
English 74	Essay .....	4 units
English 81	Medieval Literature .....	4 units
English 82	Literature, 1557-1700 .....	4 units
English 83	Literature, 1700-1780 .....	4 units
English 84	Literature, 1780-1832 .....	4 units
		46 units
GROUP III		
English 54	Short Story .....	5 units
English 69	Modern Novel .....	6 units
English 71	Modern Drama .....	5 units
English 75	Essayists .....	3 units
English 86	Criticism .....	3 units
		22 units

(3) A knowledge of a modern foreign language sufficient to ensure the rapid translation of current literature in that language.

(4) In history, a minimum of 20 units, including, besides Lower Division requirements in American history, either England since 1485 or Europe since 1815.

(5) In economics and political science, a minimum of 20 units, with Political Science 2, State and Local Government, strongly recommended.

(6) In addition, such courses as those in advertising, logic, argumentation, general psychology, and advanced composition, according to the particular interests and needs of the individual students.

#### COURSES IN JOURNALISM

**17a. News Writing.**—Study of the structure of the news story and of news value, with practice in writing. Sources of news and methods of news gathering. Newspaper organization and news-gathering organizations. All writing in the course must be done on a typewriter.

5 units, autumn and winter quarters (SMITH) MTWThF 8

**17b. Copy Reading.**—A continuation of course 17a. Writing of more difficult news stories. Copy reading, headline writing and proof-reading, with some attention to the mechanical operations of newspaper production.

5 units, spring quarter (SMITH) MTWThF 8

**40. Editorial Writing.**—Study of the function of the editorial, with practice in writing.

5 units, winter quarter (SMITH) MTWThF 11

**41. The Feature Article.**—Study of the feature article for newspapers and magazines, with practice in writing.

5 units, spring quarter (SMITH) MTWThF 11

**43. American Journalism.**—A survey of the development of American newspapers, and a study of the work and influence of outstanding journalists.

3 units, autumn quarter (SMITH) MWF 11

**44. Practical Reporting.**—Practical work in news gathering and writing for The Daily Palo Alto and other newspapers, with conferences. Primarily for journalism major students and those who intend to become such; others may be admitted by special permission.

1 or 2 units, autumn, winter, and spring quarters (SMITH, CLYDE)  
By arrangement

**45. Editorial Management.**—Practical advanced work on the editorial staffs of campus publications, with conferences.

2 or 3 units, autumn, winter, and spring quarters (SMITH, CLYDE)

By arrangement

**46a. Advertising.**—Principles and practice of advertising. A study of its history and development into the social and economic force that it is today. The aim of the course is to give to students who are training for journalism, and to others who expect to go into business, a clear idea of what advertising is and how it works, together with some fundamental principles of its use. Intended primarily for fourth-year students.

5 units, autumn quarter (CLYDE, CUDDY)

MTWThF 10

**46b. Advertising.**—A more detailed study of current advertising plans and practice. The course is planned to give to students who have had course 46a the benefit of a more critical study of current advertising practice and experience in both local and national advertising fields. Some study will be given to the mechanics of advertising and the writing of advertising copy. Open only to students who have had course 46a.

3 units, winter quarter (CLYDE, CUDDY)

MWF 10