

Form **990**
 Department of the Treasury
 Internal Revenue Service

Return of Organization Exempt From Income Tax
Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)
 The organization may have to use a copy of this return to satisfy state reporting requirements

OMB No 1545-0047
2010
Open to Public Inspection

A For the 2010 calendar year, or tax year beginning 01-01-2010 and ending 12-31-2010

B Check if applicable: <input type="checkbox"/> Address change <input type="checkbox"/> Name change <input type="checkbox"/> Initial return <input type="checkbox"/> Terminated <input type="checkbox"/> Amended return <input type="checkbox"/> Application pending	C Name of organization EDISON ELECTRIC INSTITUTE INC		D Employer identification number 13-0659550
	Doing Business As		E Telephone number (202) 508-5000
	Number and street (or P O box if mail is not delivered to street address) 701 PENNSYLVANIA AVE NW	Room/suite	G Gross receipts \$ 167,547,750
	City or town, state or country, and ZIP + 4 WASHINGTON, DC 200042696		
F Name and address of principal officer THOMAS R KUHN 701 PENNSYLVANIA AVE NW WASHINGTON, DC 200042696		H(a) Is this a group return for affiliates? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No H(b) Are all affiliates included? <input type="checkbox"/> Yes <input type="checkbox"/> No If "No," attach a list (see instructions) H(c) Group exemption number	
I Tax-exempt status <input type="checkbox"/> 501(c)(3) <input checked="" type="checkbox"/> 501(c) (6) (insert no) <input type="checkbox"/> 4947(a)(1) or <input type="checkbox"/> 527			
J Website: WWW EEI ORG			
K Form of organization <input checked="" type="checkbox"/> Corporation <input type="checkbox"/> Trust <input type="checkbox"/> Association <input type="checkbox"/> Other			L Year of formation 1933
			M State of legal domicile VA

Part I Summary

Activities & Governance	1 Briefly describe the organization's mission or most significant activities TO PROVIDE A FORUM FOR THE ELECTRIC UTILITY INDUSTRY		
	2 Check this box <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its net assets		
	3 Number of voting members of the governing body (Part VI, line 1a)	3	69
	4 Number of independent voting members of the governing body (Part VI, line 1b)	4	69
	5 Total number of individuals employed in calendar year 2010 (Part V, line 2a)	5	202
	6 Total number of volunteers (estimate if necessary)	6	100
	7a Total unrelated business revenue from Part VIII, column (C), line 12	7a	676,659
b Net unrelated business taxable income from Form 990-T, line 34	7b	-275,530	
Revenue	8 Contributions and grants (Part VIII, line 1h)	Prior Year	Current Year
	9 Program service revenue (Part VIII, line 2g)	0	0
	10 Investment income (Part VIII, column (A), lines 3, 4, and 7d)	71,374,802	78,194,885
	11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	3,932,936	3,703,213
	12 Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12)	0	0
Expenses	13 Grants and similar amounts paid (Part IX, column (A), lines 1–3)	75,307,738	81,898,098
	14 Benefits paid to or for members (Part IX, column (A), line 4)	1,136,135	1,039,336
	15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5–10)	0	0
	16a Professional fundraising fees (Part IX, column (A), line 11e)	34,471,863	34,240,004
	b Total fundraising expenses (Part IX, column (D), line 25) \rightarrow 0		
	17 Other expenses (Part IX, column (A), lines 11a–11d, 11f–24f)	0	0
	18 Total expenses Add lines 13–17 (must equal Part IX, column (A), line 25)	36,473,683	41,121,105
19 Revenue less expenses Subtract line 18 from line 12	72,081,681	76,400,445	
Net Assets or Fund Balances	20 Total assets (Part X, line 16)	3,226,057	5,497,653
	21 Total liabilities (Part X, line 26)	Beginning of Current Year	End of Year
	22 Net assets or fund balances Subtract line 21 from line 20	90,458,681	99,239,677
		70,850,034	79,339,274
	19,608,647	19,900,403	

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here	***** Signature of officer	2011-07-22 Date
	JOHN S SCHLENKER TREASURER/CFO Type or print name and title	

Paid Preparer Use Only	Print/Type preparer's name KAREN GRIES	Preparer's signature KAREN GRIES	Date	Check if self-employed <input type="checkbox"/>	PTIN
	Firm's name LARSONALLEN LLP				Firm's EIN
	Firm's address 2900 SOUTH QUINCY ST SUITE 150 ARLINGTON, VA 22206				Phone no (703) 998-5100

May the IRS discuss this return with the preparer shown above? (see instructions) Yes No

Part III Statement of Program Service Accomplishments

Check if Schedule O contains a response to any question in this Part III Yes No

1 Briefly describe the organization's mission

EEI IS THE ASSOCIATION OF AMERICA'S SHAREHOLDER-OWNED ELECTRIC UTILITIES THE INSTITUTE PROVIDES AUTHORITATIVE ANALYSIS AND CRITICAL INDUSTRY DATA TO ITS MEMBERS, CONGRESS, GOVERNMENT AGENCIES, THE FINANCIAL COMMUNITY, AND OTHER INFLUENTIAL AUDIENCES

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? Yes No

If "Yes," describe these new services on Schedule O

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? Yes No

If "Yes," describe these changes on Schedule O

4 Describe the exempt purpose achievements for each of the organization's three largest program services by expenses Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported

4a (Code) (Expenses \$ including grants of \$) (Revenue \$)
EDISON ELECTRIC INSTITUTE'S (EEI) ENVIRONMENT/ENERGY RESOURCES PROGRAM IS COMPRISED OF A HOST OF ACTIVITIES INVOLVING CLEAN AIR, GLOBAL CLIMATE, CLEAN WATER, TOXICS RELEASE INVENTORY, CLEAN COAL TECHNOLOGIES, NATURAL GAS, HYDROPOWER, OTHER RENEWABLE FUELS, RAIL TRANSPORTATION, RISK ASSESSMENT, RISK MANAGEMENT, AND WASTE ACTIVITIES AS THE ASSOCIATION FOR SHAREHOLDER-OWNED ELECTRIC UTILITIES, THESE PROGRAMS AND ACTIVITIES RELATE TO THE EXEMPT PURPOSE OF EEI

4b (Code) (Expenses \$ including grants of \$) (Revenue \$)
EEI'S INDUSTRY STRUCTURE PROGRAM IS COMPRISED OF A HOST OF ACTIVITIES INVOLVING THE FEDERAL ENERGY REGULATORY COMMISSION (FERC), THE NORTH AMERICAN ELECTRIC RELIABILITY CORPORATION (NERC), AND THE NATIONAL ASSOCIATION OF REGULATORY COMMISSIONERS (NARUC) IT ALSO INCLUDES ACTIVITIES ASSOCIATED WITH THE IMPLEMENTATION OF THE ENERGY POLICY ACT OF 2005 AND RELATED LITIGATION, SUBSIDY ISSUES, MODELING, ECONOMIC RESEARCH, AND GENERAL ENERGY POLICY ADVOCACY AS THE ASSOCIATION FOR SHAREHOLDER-OWNED ELECTRIC UTILITIES, THESE PROGRAMS AND ACTIVITIES RELATE TO THE EXEMPT PURPOSE OF EEI

4c (Code) (Expenses \$ including grants of \$) (Revenue \$)
EEI'S FINANCE AND TAX PROGRAM IS COMPRISED OF A HOST OF ACTIVITIES INVOLVING WALL STREET OUTREACH, TAX ISSUES, FINANCIAL ACCOUNTING STANDARDS BOARD (FASB) ISSUES, FINANCIAL ACTIVITIES, AND STUDIES AS THE ASSOCIATION FOR SHAREHOLDER-OWNED ELECTRIC UTILITIES, THESE PROGRAMS AND ACTIVITIES RELATE TO THE EXEMPT PURPOSE OF EEI

4d Other program services (Describe in Schedule O)
(Expenses \$ including grants of \$) (Revenue \$)

4e Total program service expenses \$

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

Table with 7 main columns: (A) Name and Title, (B) Average hours per week, (C) Position (check all that apply), (D) Reportable compensation from the organization, (E) Reportable compensation from related organizations, (F) Estimated amount of other compensation. Rows list individuals from (17) JOSE M DELGADO to (97) WALKER NOLAN, plus sub-totals and totals.

Summary questions 3, 4, and 5 regarding compensation reporting. Question 3 asks if the organization listed any former officer, director or trustee, key employee, or highest compensated employee on line 1a. Question 4 asks if the sum of reportable compensation and other compensation from the organization and related organizations is greater than \$150,000. Question 5 asks if any person listed on line 1a received or accrued compensation from any unrelated organization or individual for services rendered.

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization

Table with 3 columns: (A) Name and business address, (B) Description of services, (C) Compensation. Rows list contractors: HUNTON & WILLIAMS, VENABLE LLP, SKADDEN ARPS, OCE BUSINESS SERVICES, and ICF RESOURCES INC.

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 in compensation from the organization