

**NFL – Diversity, Equity and Inclusion Updates**

Dallas | December 11, 2024

**A Snapshot of DEI Progress**

Based on the data from the start of the 2024 season

53% of League personnel – over half of the NFL and its clubs – are women and/or people of color.

Percentage of individuals that identify as a person of color									
Executive Roles		Coaches		Football Operations		Business Operations		Total POC	
2023	23%	2023	43%	2023	30%	2023	28%	2023	30%
2024	24%	2024	42%	2024	30%	2024	30%	2024	31%

Percentage of individuals that identify as a woman									
Executive Roles		Coaches		Football Operations		Business Operations		Total Women	
2023	26%	2023	2%	2023	11%	2023	42%	2023	30%
2024	29%	2024	2%	2024	12%	2024	42%	2024	32%

**DEI Progress by Key Positions**

The latest diversity numbers across key League positions and priorities, start of the 2024 season, based on self-reported disclosures

**KEY COACH POSITIONS**

- **Head Coaches:** 9 head coaches are a person of color
- **Offensive Coordinators:** 1 offensive coordinator is a person of color
- **Defensive Coordinators:** 15 defensive coordinators are a person of color
- **Special Teams Coordinators:** 8 special teams coordinators are a person of color
- **Quarterbacks Coaches:** 9 quarterbacks coaches are a person of color

**EXECUTIVE ROLES**

- **Ownership:** 5 women who are the principal owners of an NFL club
- **Presidents:** 6 people of color serve as President – including the first Black woman team President with Sandra Douglass Morgan of the Las Vegas Raiders – and 2 women who serve as President.
- **General Managers:** 8 people of color serve as general managers

**FOOTBALL OPERATIONS**

**Coaching & Football Operations:**

- In 2023, we had 223 women working in full-time coaching and Football Operations roles. This season, we have 264.
- Between 2020 and 2024:
  - The number of women in Football Operations roles has increased by 185%
  - The number of women in Coaching **AND** Football Operations has increased by 187%
- In 2023, we had 914 people of color working in full-time coaching and Football Operations roles. This season, we have 966.

**League Office:**

- Since January 1, 2024, 30% of all League office hires have been women, and 66% of League office hires have been a person of color.
- Since January 1, 2024, 47% of senior administrative hires have been women, and 33% of senior administrative hires have been a person of color.