



Press Release: Andrea Keikkala Joins United Catcher Boats as Executive Director

Seattle, WA – United Catcher Boats (UCB) is pleased to announce that on November 18th, Andrea Keikkala will join the organization as Executive Director. Andrea brings a wealth of leadership and management experience and UCB is excited to have her lead the organization into its next chapter.

As Executive Director, Andrea will focus on supporting the fishing industry that creates family wage jobs and produces affordable food from the nation’s sustainably managed marine resources.

“I am honored to take on this new role at United Catcher Boats and am committed to fostering collaboration between the industry, regulators, Alaska coastal communities, tribes, and environmental stakeholders. My focus will be on advancing policies that support both the economic viability of our fleet, the supply of healthy and nutritious seafood to global consumers and the long-term sustainability of Alaska’s vital fisheries. By working together, we can ensure a balanced approach that benefits the industry, communities and the ecosystems we rely on.”

– **Andrea Keikkala**

“We are excited to welcome Andrea as our new Executive Director. Andrea’s experience in fisheries management and her commitment to a sustainable fishing industry make her the ideal leader to guide UCB through the evolving landscape of the Alaska & West Coast fisheries. We are confident that her collaborative approach will help strengthen our industry while ensuring the long-term health of the marine ecosystems we depend on.”

– **Hunter Berns, President of United Catcher Boats**

Andrea succeeds Brent Paine, who has served as UCB’s Executive Director since 1993 when UCB was founded. The UCB Board of Directors and members are grateful to Brent for his many years of service to the organization and wish him a happy retirement.

United Catcher Boats is a 501(c)(3) not-for-profit trade association that represents the interests of the owners of sixty-five trawl catcher vessels that participate in the Eastern Bering Sea pollock fishery, the Bering Sea Aleutian Islands Pacific cod fishery, the Gulf of Alaska pollock fishery, and off the West Coast in the Pacific whiting fishery.

For more information, please contact UCB by emailing ucb@ucba.org, or calling 206-282-2599.